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PUBLIC LIBRARIES ONLINE WEEKLY

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Issue #25

Trending...

New on PLOnline This Week

- Whether you're helping a senior citizen use a tablet for the first time or helping a fifth grader with a research report, your library is doing amazing work every day. But does your community know it? And how can you tell your library's story to increase public support? Learn how to better advocate for your library online in [Share Your Library's Impact with Digital Advocacy](#).
- It's easy to engage young readers. Librarians do it all the time with reading programs and story hours. Yet how can those in the library profession engage older readers? By encouraging them to write their own stories. The month of November is perfect for integrating writing into library literacy programs: it's National Novel Writing Month! Get tips on how to use National Novel Writing Month to teach literacy in [NaNoWriMo a Great Way to Teach Literacy](#).
- Longing to peruse articles in the October 3rd, 1895 edition of the Singaporean newspaper The Mid-Day Herald? Is an article in the January 2nd, 1929 Columbia Missourian more to your taste? Now you can find all types of historical newspapers, digitized, and searchable in one place, find out where in [Easy Access to Historical Newspapers](#).
- What do book subscription services have to do with libraries? Well, in a Forbes article, Tim Worstall suggests we "close all of the libraries and buy everyone a Kindle Unlimited subscription." Using his home country of the United Kingdom, the author argues such an action would benefit the public in the long run. Are subscription services library killers? [Why Libraries Win: Library Lending vs. E-book Subscription Services](#) offers some simple reasons why not.





Midweek Media Mash-Up

A Choice Selection of Links for Your Perusal

- [Facebook's Quest to Keep Your Attention Focused on Facebook](#)
- [A Previously Unpublished Short Story by Truman Capote](#)
- [Fifteen Ways to Be the Kind of Leader People Want to Follow](#)
- [What Libraries Can \(Still\) Do](#)
- [LOC Acquires Huge Collection of Photos of America's Libraries](#)
- [Pets In the Anti-Reading League](#)

Feature Article -- From the Sept/Oct 2015 Print Issue

Just Good Practice: Engaging Families with Young Children

by Dorothy Stoltz, Paula Isett, Linda Zang, Liza Frye, & Liz Sundermann

Books can open doorways to discovery. *Perfect Piggies!* (2010) by Sandra Boynton, for example, delights babies and toddlers with quirky fun and upbeat illustrations—and helps grown-ups interact with children. “Isn’t that pig silly? What do you think will happen next?” Adults learn to relax and enjoy the “conversation”—“bah doo bah doink.” Parents can invite story connections to personal life. “A piggy needs kindness. Wasn’t Grandma kind to bring us flowers yesterday?” A well-chosen book and a suggested home activity help parents create a heart-to-heart intimacy with their child. Library play-and-learn centers magnetically draw children into the kind of play that engages and inspires them. Grown-ups and children—by talking, singing, reading, writing, and playing—can enter into this world of discovery.

The Maryland State Department of Education (MSDE), in preparing an initiative to help young children get ready for school, asked: What better place for families to find exciting—and free—resources for early learning than at the public library? [Read the entire article here.](#)



Ask Us Anything

We want this newsletter to be a dialogue. If you have questions about PLOnline, *Public Libraries*, PLA or anything else, send them in! Just hit reply and ask us anything. We'll try to answer every email and maybe even share our conversation in future newsletters.

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