

**Public Library Association
Board of Directors
ALA Midwinter Meeting,
January 8, 2011, San Diego, CA**

DRAFT Board Actions

Present: Audra Caplan, President; Marcia Warner, President Elect; Sari Feldman, Past President; Directors at Large: Luis Herrera; Judy Napier; Mary Ann Hodel; Kathy Knox; Gary Shaffer; Christine Lind Hage

PLA Councilor: Christine Lind Hage

PLA Staff: Barb Macikas, Executive Director; Steven Hofmann, Web Communications Manager; Kathleen Hughes, Manager Publications/ Editor *Public Libraries*; Melissa Faubel Johnson, Meeting Planner/National Conference Manager; Amy Sargent, Marketing and Communications Manager; and Julianna Kloeppe, Program Coordinator.

Excused Absence: Sara Dallas

Guests: Marilyn Boria; Larra Clark; Charles Firestone; Renee Hobbs; Kathleen Reif; Emily Sheketoff; Sue Stroyan; Maureen Sullivan; Marijke Visser

1. Welcome and introductions.
2. **By consent, approved** the adoption of the agenda.
3. **By consent, accepted** the following reports on the consent agenda: 2010 Fall Board Draft Actions, document 2011.23 and 23a; Membership Report, document 2011.24; Continuing Education Report, 2011.25; Publications Report, document 2011.26; Partners Program Report, document 2011.27; "Public Libraries" Magazine Report, document 2011.28; Technology Report, 2011.29; Gates Programs Report, 2011.30; Strategic Plan-Strategies Update, 2011.31; IFLA Report, 2011.39; Spectrum Scholarship Report, 2011.40; White Paper on ALA Midwinter 2011.41.

Discussion agenda

4. **Reviewed and discussed:**
PLA bylaws revision due to ALTAFF (Association of Library Trustees, Advocates, Friends and Foundations) reorganization, document 2011.32. *Caplan* outlined the implications of the ALTAFF reorganization for PLA. PLA bylaws reference ALTA (Association for Library Trustees and Advocates) and an ALTA representative to the PLA Board. As ALTA is a discontinued organization due to the 2009 ALTA merger with FOLUSA (Friends of Libraries USA) to form ALTAFF, PLA bylaws should be revised. Additionally, the ALTAFF bylaws no longer include a PLA representative to ALTAFF (where ALTA 's did). The composition of the PLA Board related to an ALTAFF representative on the PLA Board was discussed.

Motion to remove the ALTA representative position to the PLA Board in response to dissolution of ALTA and the revision of ALTAFF bylaws which no longer have a PLA representative and to place on the ballot a bylaws change to remove references to ALTA from the bylaws. Motion approved.
5. Sue Stroyan and Maureen Sullivan, candidates for ALA President, made brief presentations outlining their platforms and answered questions from the Board.
6. **Reviewed and discussed** the following reports:

FY10-11 Financial Analysis & Management Report through November, document 2011.33 and FY10-11 Year-to-Date by Project Report through November, document 2011.34. *Marilyn Boria*, chair of the PLA Budget & Finance Committee reviewed the reports. B&F recommends endowment interest in FY 12 be earmarked for a leadership initiative and that subsequently, B&F review and recommend use of interest annually and make a recommendation to the Board as to how the funds be used. .

Motion to earmark Fiscal Year 2012 interest and dividends from the PLA endowment to a leadership initiative to be developed by the Leadership Task Force and that each year moving forward, the B&F Committee review and recommend to the Board how endowment earnings be allocated. Motion approved.

7. **Reviewed and discussed:**

Caplan reviewed plans for the mega-issue discussion for Board and PLA leaders at 2011 ALA Annual Conference. The general topic will be member engagement; the discussion will be facilitated by Paul Meyer of Tecker Associates. The mega-issue discussion will be promoted in advance of conference so Board, committee and CoP members will be prepared and to insure a broad reach.

8. **Reviewed and discussed** the following report:

PLA Legislation and Advocacy Committee Chair, *Kathleen Reif*, document 2011.36. Reif and her committee are working to create better communication with ALA Washington Office and federal agency staff, including the Department of Health and Human Services. PLA will have a presence at ALA Legislative Day.

9. **Reviewed and discussed** the following report:

Washington Office, document 2011.35. *Emily Sheketoff* highlighted efforts to be sure librarians are included in state literacy teams. She also announced a change in FEMA policy; public libraries are now eligible for temporary re-location status in the event of an emergency as libraries are now considered essential community agencies. Sheketoff urged the board to thank Senator Jack Reed (D-RI) for his support of this change.

10. **Reviewed and discussed** the ALA Council Agenda. PLA Councilor *Christine Hage* reviewed the Council agenda.

11. **Reviewed and discussed** digital literacy. Staff from the ALA Office for Information Technology Policy *Larra Clark* and *Marijke Visser* reviewed plans for ALA's digital literacy initiative and discussed creating a task force; invited PLA to participate. At the invitation of Clark and Visser, Renee Hobbs, Media Education Lab, Temple University and Charles Firestone, Aspen Institute, addressed the Board and discussed their [White Paper on digital literacy](#). Produced with the Knight Commission, it proposes a detailed plan that positions digital and media literacy as an essential life skill and outlines steps that policymakers, educators, and community advocates can take to help Americans thrive in the digital age.

Clark and Visser will follow up with PLA regarding creation of a digital literacy task force.

12. New business: The Spring PLA Board meeting will be via conference call, date TBD. PLA will join the ALA Committee on Legislation in a Council Resolution in support of Susan's Hildreth's nomination to serve as director of IMLS.

13. Meeting adjourned at 4:05 p.m.