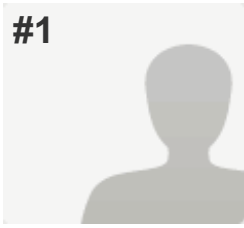


#1



**COMPLETE**

**Collector:** New Link (Web Link)  
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**Last Modified:** Friday, August 02, 2013 12:53:55 PM  
**Time Spent:** 03:52:32  
**IP Address:** 64.66.71.1

**PAGE 1: Welcome to the 2013 State of the Chapter Annual Report Survey**

**Q1: Chapter Contact Information**

Chapter Name:	Louisiana Library Association
Address:	8550 United Plaza Boulevard
Address 2:	Suite 1001
City/Town:	Baton Rouge
State:	LA
ZIP:	70809
Primary E-mail Address:	office@llaonline.org

**PAGE 2: Report for Fiscal Year**

**Q2: Date Completing This Survey**

Month/Date/Year 08/02/2013

**Q3: Report for Fiscal Year**

Start Date/End Date 07-01-2012/06-30-2013

**PAGE 3: Website and Social Media**

**Q4: Where is the link to your association's page on Facebook found?**

On your association's homepage?,  
On most of your association's pages?

**Q5: What is your Facebook web address?**

<https://www.facebook.com/LouisianaLibraryAssociation>

**Q6: Where is the link to your association's twitter account found?**

*Respondent skipped this question*

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**Q7: What is your Twitter handle?**

*Respondent skipped this question*

**Q8: Where is the link to your association's "Take Action" page (e.g., Capwiz) found?**

On your association's home page?,  
On your association's advocacy (legislation) page?

**PAGE 4: Association Primary Contacts**

**Q9: Primary Contacts**

President	Charlene Picheloup
Executive Director	Bland O'Connor
Chapter Councilor	Stephanie Braunstein
Other (include title)	Vivian McCain, 1st Vice President/President-Elect
Other 2 (include title)	Carla Clark, Past President
Other 3 (include title)	Betsy Miguez, Second Vice President

**Q10: Budget Totals for Year (answer requires a figure rounded to the nearest dollar)**

Revenue	188,184
Expenses	189,750
Unrestricted Net Assets	406,881

**PAGE 5: Management and Staffing**

**Q11: Does Your Association Use a Management Company?**

Yes

**Q12: List the Titles of Paid Staff**

Title 1	Executive Director
Title 2	Association Coordinator

**PAGE 6: Membership Information**

**Q13: Chapter Membership**

Calendar

**Q14: Chapter Membership Includes**

School library association part of Chapter

**Q15: Chapter Membership Includes**

Does not include ACRL Chapter

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**Q16: Dues structure for PERSONAL members**                      Graduated (fee levels based on salary)

**Q17: Please List Applicable Fee or Percentage for PERSONAL members**

Highest graduated fee	99.00
Lowest graduated fee	43.00

**Q18: Please List Number of Chapter Members by Category**

Personal	967
Support Staff	33
Student	72
Trustee	335
Retired	68
Library/Institution	45
Total of Any Other Categories	contributing - 6; lifetime - 9

**Q19: Chapter Membership Compared to Last Year**                      Declined

**Q20: If Membership Grew or Declined**

Declined by What Percentage (if known)?	1.6%
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**Q21: Chapter Membership Was at Its Highest . . .**

In year?	2006
With how many total members?	1273

**PAGE 7: Annual Conference**

**Q22: Please Provide the Following Financial Information about Your Chapter's Annual Conference (answer requires a figure rounded to the nearest dollar)**

Revenue	106,563
Expenditures	76,042

**Q23: Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a)**

Month	March
Location	Baton Rouge, LA
Total number of attendees	663
Total booths/tables of exhibits	61
Total number of vendor chat tables	0
Total number of vendors participating in conference sessions	2
Total Number of Program Offerings	104

**Q24: Did Your Chapter Meet Its Budget Projections for Its Annual Conference?** Exceeded

**Q25: Did Your Association Try Something New at This conference?** Yes

**Q26: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve**

ALA Speakers at Pre-Conference on Legislation and ALA President-Elect at the General Session

**Q27: Was It Successful?** Yes

**Q28: Will Your Association Offer This Again at Its Next Annual Conference?** Yes

**Q29: List Your Association's Most Successful Events Held during Conference**

Book Dinner feat. Charlaine Harris; Awards Cermony; LASL Author Lunch with Jordan Sonnenblick; Public/Trustee Lunch with John Biguenet

**Q30: Share Outstanding Keynotes or Speakers (include topics, please)**

Charlaine Harris - on her series "The Sookie Stackhouse"  
 Jordan Sonnenblick - on his books  
 John Biguenet - his plays and works  
 Barbara Stripling - School Libraries and the importance of Libraries

**PAGE 8: Association Management Systems**

**Q31: Please Provide the Systems/Vendors Used to Manage Your Association's Transactions and Member Data**

Accounting System	n/a
Registration System	RegOnline
Database	Microsoft Access
Web Design/Adminstration	Sigrid Kelsey

**PAGE 9: Highlights of the Year**

**Q32: List Major Activities, Accomplishments with Participation (e.g.. Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)**

Legislative Committee Efforts including the annual Day at the Capitol but most successful was the Association's efforts on LA BESE Bulletin 741. Revisions to this bulletin almost elimated the requirement for School Libraries in the state and through a very successful letter writing campaign and followup by the Legislative Committee, we were able to keep the original wording with oversight on any exceptions to the rule by the BESE Board.

**PAGE 10: Chapter-Identified Areas of Concern/Distress**

**Q33: List Major Issues Facing the Association (e.g, budget, membership , structure, systems, competition, etc.)**

Membership  
School Library Requirements in the State  
Online Databases for Libraries in the State

**PAGE 11: Questions and Comments**

**Q34: Thank you for completing this Annual Report. If you have any comments or questions, please share them with us. We anticipate sharing some of this information with all Chapters (e.g., conference information). If there are questions you would like us to consider adding, please include them here.**

*Respondent skipped this question*