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FORWARD TO A FRIEND

International AL DIRECT

A publication of American Libraries Direct

Contents

ALA News
ALA Initiatives & Resources
ALA International
Continuing Professional Development
ALA Publications
ALA Member News
World Connections

An e-newsletter from the American Library Association International Relations Office | July/August 2014

ALA News

Attend the first Sharjah International Book Fair/ALA Library Conference

The first Sharjah International Book Fair/ALA Library Conference takes place November 11-13, 2014, at the Expo Centre in Sharjah, United Arab Emirates. This free, bilingual English-Arabic two-day professional development event offers 15 concurrent sessions and two keynotes as well as a good opportunity to network and connect with your colleagues and the visiting presenters and trainers. Time to visit the Book Fair and review and purchase materials is built into the schedule. Up to 25 poster sessions will be included, and proposals are accepted through September 10, 2014. The poster session submission form, as well as the conference registration form, can be found on the conference website. There is no fee for librarians to attend the conference and the Book Fair, but preregistration is required. Librarians from all types of libraries across the region and around the world are welcome to attend.

International Relations Office

Registration is now open for AASL's Fall Forum

School Librarians in the Anytime Anywhere Learning Landscape is an exciting opportunity for school librarians to learn how to best support their communities while taking a prominent leadership role in navigating a new frontier. Whether you call it digital learning, blended learning, extended learning, expanded learning, or 24/7 learning, the role of the school librarian is to locate new tools and activities and tether them back to institutional and curricular needs. Participants at this two-day intensive workshop will define the learning landscapes, identify the role of the school librarian and school library program

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Sign up for ALA International Direct

Calendar

August 15-17
International Conference on Multimedia and Communication Technologies, Lijiang, China.

August 16-22
IFLA World Library and Information Conference, Lyon, France.

Sept. 5-7
Society of Indexers, Cirencester, UK.

Sept. 10-11
International Conference on Information:

in these landscapes, explore tools and resources to help school librarians guide anytime anywhere activities, and develop action plans for creating anytime anywhere opportunities through the school library program. Be sure to register early! Space is limited!
AASL

Mark your calendars for Teed Read Week!

Teen Read Week 2014 will be celebrated at thousands of public and school libraries, classrooms, and bookstores across the country. Teen Read Week is a national literacy initiative of the Young Adult Library Services Association (YALSA). The 2014 theme is Turn Dreams into Reality @ your library and will be celebrated Oct. 12-18, 2014, to spotlight all the great resources and activities libraries provide to inspire teens to succeed in school and beyond. An annual celebration of reading for fun, this year's theme can be used to highlight a variety of resources in your collection—inspirational stories, career resources, how-to books, and more! The event offers librarians and educators a chance to encourage teens to read for pleasure and to visit their libraries for free reading materials.
YALSA

New *American Libraries* supplement: Digital Discoveries

Leading library visionaries and experts discuss trends in digital content technology and the current state of library ebook lending in "Digital Discoveries," a new digital supplement from *American Libraries* magazine. Developed by ALA's Digital Content Working Group (DCWG), this is the fourth digital magazine supplement that examines the ways public and school libraries define their roles in the evolving digital publishing environment in a variety of new and interactive ways. The digital supplement also details ALA's progress in advocating for equitable access to ebooks produced by the world's largest book publishers. For more information about the ALA's digital content activities, visit the *American Libraries* E-content blog.
American Libraries magazine

ALA Initiatives & Resources

RUSA and ASCLA call for webinar and online course proposals

The Association of Specialized and Cooperative Library Agencies (ASCLA) and the Reference and User Services Association (RUSA) invite subject matter experts and experienced librarians with knowledge to share to submit proposals for ASCLA and RUSA webinars. These webinars will be presented beginning in October 2014 through August 2015. Proposals for both ALA Divisions must be submitted by September 1. To fill out the proposal forms, please visit the RUSA and ASCLA informational pages.
RUSA/ASCLA

Exploring the Future, Johor, Malaysia.

Sept. 15-19
ALIA National Conference, Melbourne, Australia.

Sept. 17-20
International Congress on Management of Cultural Memory Institutions, Istanbul, Turkey.

Sept. 28-30
International Library Symposium, Queensland, Australia.

Your investment in membership allows ALA to develop and deliver a world of benefits to you, your library, and your professions--now and throughout your career.

- Connect
- Solve problems
- Advocate for libraries
- Access tolls and resources

Call for papers: Video Round Table at ALA Annual Conference

ALA's Video Round Table (VRT) is seeking program proposals for the 2015 ALA Annual conference in San Francisco, June 25-30. The program committee welcomes proposals on just about anything related to video and libraries! The Program Committee will review all proposals and notify participants of proposal acceptance by Sept. 20, 2014. Please fill out the program proposal form by September 1.
VTR

ALSC recommends more Great Websites for kids

"Looking for some musical inspiration? How about a few fun science and book-related sites to complement your Summer Reading program? Need to refresh your list of sites in Spanish? New resources abound in the newest list chosen by the Great Websites for Kids Committee," said Kimberly Probert Grad, library information supervisor, Brooklyn (N.Y.) Public Library, and Lara Crews, children's librarian, Forsyth County (N.C.) Public Library, co-Chairs of the Great Websites for Kids Committee. Great Web Sites for Kids (GWS) features links to high-quality websites of interest to children 14 years of age and younger. Some of the latest websites to be included are Creative Kids Central, Frontiers for Young Minds, Latinos in Kid Lit, Optics for Kids, Semillitas de aprendizaje, and many more!
ALSC

ALA International

Travel to the French and Italian Rivieras this fall

This is the fourth tour abroad hosted by the Association of Specialized and Cooperative Library Agencies (ASCLA). This eight-night tour will take place Oct. 7-15, 2014, and all interested travelers are welcome — you do not need to be a member in order to participate. Participants will make stops at Cannes, Saint Paul de Vence, Monte Carlo, to see the historic Neo Romanesque Cathedral where Princess Grace and Prince Rainer are entombed, the Royal Palace, Old Town, Princess Caroline's Children's Library, Jardins Saint Martin, and more! A portion of the trip's proceeds benefit ASCLA. Visit ASCLA's page for more information about the tour, [itinerary] and costs or to download the trip registration form (PDF).
ASCL

Apply for the ALA-FIL Free Pass program to attend the Guadalajara Book Fair

Don't miss an opportunity to attend the largest Spanish-speaking book fair in the world! ALA and the Guadalajara International Book Fair (FIL) are partnering for the 14th year to provide support for ALA members to attend the 26th book fair from November 29-December 7. Free passes will be awarded to 150 librarians who work in the area of Spanish-language acquisitions. The Free Pass

- Transform libraries
- Save money
- Continue your education and professional development

International members benefit from discounts on conferences registration, special access to ALA Publications, discounted online Continuing Education sessions, networking options and more. We invite you to participate--Join today!

ALA ONLINE LEARNING

From wherever you are in the world, keep up with library-related fundamentals, advances, trends and hot topics with ALA Online Learning. New workshops, webinars and courses on a wide range of topics are added all the time.

program provides 3 nights hotel stay (6 nights in a shared room with a colleague), continental breakfast, book fair registration, and $100 toward the cost of airfare, courtesy of ALA. FIL offers an additional $100 to the first 100 applicants who submit airfare information. **Deadline for applications**: September 1.
International Relations Office

Save the date for REFORMA's National Conference

The fifth Reforma National Conference will take place on April 1-4, 2015, at the Omni Hotel in San Diego, CA. The theme of the four-day conference is "Bibliotecas sin fronteras: creando nuestro futuro/Libraries without Borders: Creating Our Future." The conference will offer timely and informative preconference seminars, author readings, continuing education workshops, panel discussions and vendor exhibits. Some of the topics may include development and maintenance of Latino and Spanish language collections; staff training, mentoring, or creating opportunities for staff development; recruitment and retention of Latinos to LIS programs; expanding usage of e-books, mobile devices, online learning; and many more! Reforma, the National Association to promote library and information services to Latinos and the Spanish-speaking, was established in 1971 as an affiliate of the American Library Association.
REFORMA

Continuing Professional Development

ALCTS Web Course: Fundamentals of Preservation

This four-week online course introduces participants to the principles, policies and practices of preservation in libraries and archives. Designed to inform all staff, across divisions and departments and at all levels of responsibility, this course provides tools to begin extending the useful life of library collections. Taking a web course is different than taking a traditional course in a classroom. Read Are You Ready for Online Learning to make sure the web course structure is right for you. Web course begins August 18. Register today!
ALCTS

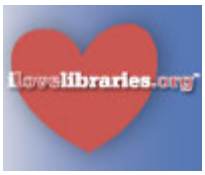
Registration opens for fall 2014 ALSC online courses

The Association for Library Service to Children (ALSC) invites participants to sign up for the fall 2014 ALSC online courses. Registration is open for all courses, and classes begin Monday, September 8, 2014. Registrants will find ALSC has increased the number of courses offering certified education units (CEUs). The American Library Association (ALA) has been certified to provide CEUs by the International Association of Continuing Education and Training (IACET). ALSC online courses are designed to fit the needs of working professionals. Courses are taught by experienced librarians and academics.
ALSC

IRRT

The International Relations Round Table has a new new Facebook page. Information about upcoming programs, committee information, and ideas on how to participate will be posted. Like them today!

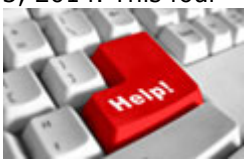
I Love Libraries on Facebook



Join 75,000+ library lovers and add your love and voice to the

Popular technology trainer course with PLA returns

The popular, interactive online course, "The Accidental Public Library Technology Trainer," is coming live to a computer near you Sept. 8–Oct. 3, 2014. This four-week blended-learning program presented by the Public Library Association (PLA) is designed for public library professionals who have unexpectedly found themselves responsible for technology training of users or staff at their library. Participants will learn practical tools and techniques to help others learn; will be able to lead activities that increase learning, participation and retention; will be able to design and share workshop materials to create a learning community; and will receive helpful, personalized advice by years of coordinating and providing training for public libraries. Register by September 5.



PLA

ALA Publications

The Academic Library Administrator's Field Guide

The daily administration of an academic library often leaves you needing quick advice on the topic at hand. Bryce Nelson, an experienced administrator writing from first-hand knowledge, delivers such advice in "The Academic Library Administrator's Field Guide." Commentary sections in each chapter offer observations and interpretation, with abundant examples of useful advice. Packed with insight about the day-to-day operations of the academic library, Nelson's guide is invaluable to new and experienced administrators alike.

ALA Editions

Useful, Usable, Desirable: Applying User Experience Design to Your Library

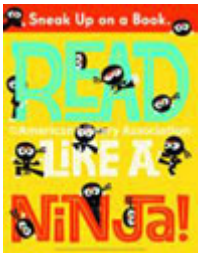
Every decision you make affects how people experience your library. "Useful, Usable, Desirable: Applying User Experience Design to Your Library," is an excellent primer. User experience (UX) librarians Aaron Schmidt and Amanda Etches identify 19 crucial touchpoints, such as the library website, email, furniture, parking lot, events and newsletters. Explaining why each is easy to dip into as the need arises, they point the way toward ensuring your library is a welcoming space for everyone. Your users will benefit greatly from this valuable guide to improving your library.

ALA TechSource

Ecology, Economy, Equity: The Path to a Carbon-Neutral Library

The first book to seriously examine the future of libraries in a climate reality-based context, "Ecology, Economy, Equity: The Path to a Carbon-Neutral Library," convincingly argues that

worldwide support of libraries. You will find links to stories; pictures and quotes about libraries; and meet new friends and colleagues.



ALA Store

ALA International members can access digital products through the ALA Online Store. You can save money and time by downloading library-focused resources immediately to your computer as well as purchase access to eLearning events.

July/August issue of

building a carbon-neutral future for libraries is not only essential but eminently practical. Using the "three E's" of sustainability (ecology, economy, equity) as a foundation, Mandy Henk traces the development of sustainability from its origins in the 1970s to the present, laying out a path librarians can take at their own institutions to begin the process of building a carbon-neutral library.
ALA Editions

ALA Member News

Bogle-Pratt International Library Travel Fund winner announced

Sai Deng is the 2014 recipient of the American Library Association International Relations Committee's Bogle-Pratt International Library Travel Fund. An award of $1,000 is given to an ALA member to attend their first international conference. The Bogle Memorial Fund and the Pratt Institute School of Information and Library Science will provide a $1,000 cash award for Ms. Deng to attend her first international conference in London, England. Ms. Deng will be presenting a paper titled "Creating a Knowledge Map for the Research Lifecycle" during the Joint Conference on Digital Libraries (JCDL) in September 2014. She will also have an opportunity to learn from international colleagues about new research on digital libraries as well as best practices from practitioners. Sai Deng is a metadata librarian and associate librarian at the University of Central Florida (UCF).
IRC

Volunteer to serve on an ALA Committee

ALA President-Elect Sari Feldman encourages members to volunteer to serve on ALA and Council committees for the 2015–2016 term (terms start on July 1, 2015). Committee appointments will be finalized at the 2015 ALA Midwinter Meeting, with notifications sent out in early spring 2015. The online volunteer form will open on August 4 and close on November 7...
Office of ALA Governance

World Connections

Public Library changes lives of children in Kenya

"When I see that I have changed the life of a child, I am really happy. I can say that there is an impact in what I am doing."– Mary Kinyanjui, librarian, Kibera Public Library, Kenya. From the moment it opened its doors to the community in June 2012, Kibera Public Library made helping children a priority. The library's tablet computer education project is supported by a grant from the EIFL (Electronic Information for Libraries) Public Library Innovation Programme (EIFL-PLIP). The

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grant enabled the library to design a computer skills and education programme, working in partnership with the Kenyan educational agency eLimu, which creates digital content for schools in fun formats like animations, video and quizzes. (VIDEO)
Youtube

IFLA report on worldwide ebook lending

The publishing industry has firmly embraced making the vast majority of their titles to libraries in the United States. The Big Five have either initiated a major pilot project or have committed themselves to a broad rollout. With all of the news primarily focused on the US, what does the landscape look like for the rest of the world? A new research report (PDF file) by the International Federation of Library Associations and Institutions seeks to address some of these queries....
Good E-Readers (via AL Direct)

Passion for Libraries-Voice for libraries: International Association for Library Advocacy

The International Association for Library Advocacy was founded in Helsinki in 2013 and registered in 2014. In light of its mission to advocate for libraries and strengthen and develop international collaboration among librarians and libraries worldwide, the association fosters international volunteer-based user-oriented collaboration, focuses on campaigning for libraries with the help of the worldwide library community, and works to bring information professionals together with all library lovers to create a joint support group for libraries and their services. Like International Association for Library Advocacy on Facebook page.

Call for Presenters: Library 2.014

The dates are set for the Library 2.014 Worldwide Virtual Conference. The fourth annual global conversation about the future of libraries is scheduled for October 8-9, 2014. The conference once again will be held entirely online around the clock in multiple languages and time zones. Everyone is invited to participate in this free forum designed to foster collaboration and knowledge sharing among information professionals worldwide. This fully online, participatory conference presents a unique opportunity to showcase the excellent research and work that you do every day. Deadline to submit a proposal is September 15.
Library2.014

Call for contributions for the 8th International Evidence Based Library and Information Practice conference

The Queensland University of Technology is proud to host the 8th International Evidence Based Library and

Information Practice Conference (EBLIP8), in Brisbane, Queensland, Australia, July 6-8, 2015. This biennial event aims to promote the use of the best available evidence in practices and processes particular to the library and information profession. Call for submissions of abstracts for papers and posters is now open. Deadline for submissions is October 13, 2014. Find out more by visiting eblip8.info or Twitter.
eblip8

Tips for more effective Google searches

"As librarians, Google can be our friend. That's funny, because a lot of people think that Google renders librarians obsolete. But I, and many other library professionals, use Google regularly. Don't get me wrong; I love online databases as much as the next librarian," Barbara Alvarez, Adult Services-Business Liaison Librarian at the Barrington Area Library in Barrington, IL, said. She mentions that an article published by the Huffington Post, shares examples of how Google can be used as more than just a basic search engine.
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