

Section 1 - Contact Information

All answers should be from the last fully finished year.

Email *

mzeller@cwmars.org

Chapter *

New England Library Association

Name (of the person filling out this report) *

Michael Zeller

Title or Chapter Affiliation *

- Executive Director
- Chapter Councilor
- President
- Vice President
- Other

Chapter Address *

55 N Main St, Unit 49, Belchertown, MA 01007

Is there a separate school library/AASL Chapter in your state (regional chapters can skip this question)

Yes

No

Is there separate academic or college library associations (ACRL Chapters) in your state?

Yes

No

Section 2 - Management

How is your association managed?

Paid Staff

Contract with Management Company

All Volunteer

Other: Both paid staff and volunteers

If other, please explain

Paid staff is 1 FTE

If paid staff what is the number of FTE or PAID staff in your chapter? (e.g., 0, 1, 2, 3 . . .)

1

List paid staff by title and FTE (e.g., Director FTE 1)

Robert Scheier - Library Association Administrator, Megan Bishop - Events and Communications Coordinator

If using a management company, what is the name of the firm?

N/A

How many years have you contracted with the firm?

N/A

Did you make changes to your management structure/organization in the last two years?

Yes

No

If yes, please explain what changes were made.

We have added .25 FTE to Library Association Administrator position. This was done as the association took on more office administration duties to assist the Connecticut and Maine Library Associations.

How many positions are on your board?

25

Is your Chapter Councilor a board member?

- Yes
- No
- Ex-officio member

What membership management software do you use?

MemberClicks

Section 3 - Financials

Fiscal Year Reporting (Include start date and end date (should be the last fully finished year))

01/01/2020-12/31/2020

What is the final revenue for the fiscal year (answer requires a figure rounded to the nearest dollar)

64,791.32

What is the final expense for the fiscal year (answer requires a figure rounded to the nearest dollar)

96,268.75

What was the total of unrestricted net assets (round figure to the nearest dollar)

222,087

Section 4 - Membership structure (please use current numbers, not from end of last fiscal year)

Chapter Membership (renewal period) *

Anniversary

Calendar

Other (Please specify below)

Please specify if you selected 'other' above

Have you adjusted your membership rates in the last two years for any category, please say what changes?

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Dues Structure for regular personal members

- Graduated (fee levels based on salary)
- Flat (one fee)
- Percentage (e.g., \$3 per \$1,000 of salary)
- Other:

If graduated by salary what is the highest fee?

\$80

.....

If graduated by salary what is the lowest fee?

\$15

.....

If flat fee what is that fee?

N/A

.....

If percentage of salary what percentage of salary is the fee?

N/A

.....

If you have a separate support staff category, what is the fee?

N/A

What is the fee for students?

\$15

What is the fee for trustees?

\$30

What is the fee for institutional members (list if more than one by size)

N/A

Do your library/institution memberships allow staff/certain number of staff to become personal members of the association?

Yes

No

Section 5 - Membership (continued)

Total number of members

1108

Number of personal or regular members

1108

Number of staff support members -only if set up as a separate fee category or reported and designated by chapter)

N/A

Number of student members?

33

Number of trustee members?

5

Number of library/institution members?

0

Other members (list type and totals)

Salary Levels 1070

Did you do any special discounts for members during the pandemic who were facing financial insecurity?

No

Since the pandemic began (March 2020) has your membership- grown, declined, stayed same?

- Grew
- Declined
- Remained the same

If grown or declined list approximate percentage?

Section 6 - Conference

To the best of your ability, please answer the following questions about your conference.

Was your last conference virtual or in-person?

- Virtual
- In-person
- N/A

Please list the fees for your conference

In light of the pandemic, we allowed members to attend our conference for free. We charged nonmembers \$100 in an effort to convince attendees to become members.

How many people attended your conference?

400

If your conference was virtual, which platform did you use? Please provide as much information about the platform as possible.

We used a combination of Zoom meetings, Zoom webinars, and Google Meeting rooms to assemble our own virtual conference platform.

List your most successful events held during conference. Please also include outstanding speakers, keynotes, topics.

Author Laurie Halse Anderson delivered our keynote address.

Section 7 - State and Local Advocacy

Does your association have a legislative/advocacy committee?

Yes

No

Would you like more support using Engage, the virtual advocacy tool provided by ALA?

- Yes
- No
- Our association is already a pro!

How strong is your association's relationship with the legislatures in your state?

- 1 2 3 4 5
- Not very strong Strong

Did you contract with a lobbyist last year?

- Yes
- No
- Not last year, but we plan to this year.

If no, have you contracted with a lobbyist before and when did you stop?

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Section 8 - Equity Diversity and Inclusion

Does your association have an Equity, Diversity, Inclusion Committee?

Yes

No

Is Equity, Diversity and Inclusion in your strategic plan/implementation?

Yes

No

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