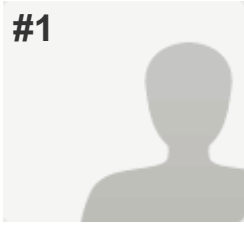


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COMPLETE

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Last Modified: Monday, August 05, 2013 9:34:06 AM
Time Spent: 00:42:17
IP Address: 129.186.176.110

PAGE 1: Welcome to the 2013 State of the Chapter Annual Report Survey

Q1: Chapter Contact Information

Chapter Name:	Iowa Library Association
Address:	525 SW 5th St.
Address 2:	Suite A
City/Town:	Des Moines
State:	IA
ZIP:	50309
Primary E-mail Address:	admin@iowalibraryassociation.org

PAGE 2: Report for Fiscal Year

Q2: Date Completing This Survey

Month/Date/Year 08/05/2013

Q3: Report for Fiscal Year

Start Date/End Date January 1-December, 2012

PAGE 3: Website and Social Media

Q4: Where is the link to your association's page on Facebook found? On your association's homepage?

Q5: What is your Facebook web address?

<https://www.facebook.com/pages/Iowa-Library-Association/92432564200?id=92432564200&sk=info>

Q6: Where is the link to your association's twitter account found? On your association's homepage?

Q7: What is your Twitter handle?

@IowaLA

Q8: Where is the link to your association's "Take Action" page (e.g., Capwiz) found?

On your association's advocacy (legislation) page?

PAGE 4: Association Primary Contacts

Q9: Primary Contacts

President	Mary Heinzman
Chapter Councilor	Kathy A. Parsons
Other (include title)	Sarah Willeford, Vice President/President-Elect
Other 2 (include title)	John Lerdal, Treasurer
Other 3 (include title)	Melissa Primus, Senior Management and Staff Contact for Management Company

Q10: Budget Totals for Year (answer requires a figure rounded to the nearest dollar)

Revenue	204891
Expenses	218684
Unrestricted Net Assets	127887

PAGE 5: Management and Staffing

Q11: Does Your Association Use a Management Company?

Yes

Q12: List the Titles of Paid Staff

Title 1	Melissa Primus, Sr. Management Team and Staff Contact
Title 2	Andrea Heisterkamp, Sr. Administrative Assistant

PAGE 6: Membership Information

Q13: Chapter Membership

Calendar

Q14: Chapter Membership Includes

School library association part of Chapter

2013 State of the Chapter Annual Report

Q15: Chapter Membership Includes	ACRL Chapter
Q16: Dues structure for PERSONAL members	Graduated (fee levels based on salary)
Q17: Please List Applicable Fee or Percentage for PERSONAL members	
Highest graduated fee	95
Lowest graduated fee	25
Q18: Please List Number of Chapter Members by Category	
Personal	912
Student	61
Trustee	194
Library/Institution	17
Total of Any Other Categories	202
Q19: Chapter Membership Compared to Last Year	Grew
Q20: If Membership Grew or Declined	
Grew by What Percentage (if known)?	7.2
Q21: Chapter Membership Was at Its Highest . . .	
In year?	2007
With how many total members?	1597

PAGE 7: Annual Conference

Q22: Please Provide the Following Financial Information about Your Chapter's Annual Conference (answer requires a figure rounded to the nearest dollar)

Revenue	91286
Expenditures	57657

Q23: Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a)

Month	October
Location	Dubuque
Total number of attendees	472
Total booths/tables of exhibits	62
Total number of vendor chat tables	N/A
Total number of vendors participating in conference sessions	N/A
Total Number of Program Offerings	49

Q24: Did Your Chapter Meet Its Budget Projections for Its Annual Conference? Exceeded

Q25: Did Your Association Try Something New at This conference? No

Q26: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve *Respondent skipped this question*

Q27: Was It Successful? *Respondent skipped this question*

Q28: Will Your Association Offer This Again at Its Next Annual Conference? *Respondent skipped this question*

Q29: List Your Association's Most Successful Events Held during Conference

ILA Foundation Silent Auction and Raffle

Q30: Share Outstanding Keynotes or Speakers (include topics, please)

Christopher Harris--pre-conference, keynote, & 2 sessions, talked about dealing with digital, ebooks, technology challenges, and gaming

Dr. James L. Thomas--pre-conference & 1 session, talked about early literacy and language play for infants

Bob Anderson--keynote talked about the Raptor's Research Project (Decorah eagles)

Jamie LaRue--keynote, talked about 5 ways librarians make things better

Dan Buettner--keynote; talked about Blue Zones and the secret of a healthy life

Mariannette Miller-Meeke--sessions talked about Iowa's Healthiest State Initiative

Meg Gerritsen-Knodl--2 sessions, talked about social media's impact on libraries and how maximize social media

Barbara Jones--2 sessions, talked about porn in libraries and banned books

PAGE 8: Association Management Systems

Q31: Please Provide the Systems/Vendors Used to Manage Your Association's Transactions and Member Data

Accounting System MultiLedger

Registration System Filemaker

Database Filemaker

Web Design/Adminstration Joomla!

PAGE 9: Highlights of the Year

Q32: List Major Activities, Accomplishments with Participation (e.g., Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)

Legislative Day--70 librarians and 75 legislators
Town Hall Meetings--424
Leadship Workshop-38

PAGE 10: Chapter-Identified Areas of Concern/Distress

Q33: List Major Issues Facing the Association (e.g, budget, membership , structure, systems, competition, etc.)

Declining revenues and increasing expenditures
Finding volunteers and leaders within the association
Competition from larger states for speakers and vendors

PAGE 11: Questions and Comments

Q34: Thank you for completing this Annual Report. If you have any comments or questions, please share them with us. We anticipate sharing some of this information with all Chapters (e.g., conference information). If there are questions you would like us to consider adding, please include them here.

Have you recently revised your dues structure? If yes, what was the impact on membership numbers and/or revenues.