

2019 (Baltimore) Conference Program Planning Committee meeting
ALA Annual Meeting, 2018 - New Orleans
Saturday, June 23, 2:30-3:30 and 4:00-5:30
Morial Convention Center, Rm 333

Attendance

On-site: Jennifer MacDonald, Eric Friede, Jessica Pigza, Martha Conway, Tim Johnson, Sarah Cahalan (member), Shannon Supple, Elizabeth Hobart (member), Diane Dias DeFazio (member), Karin Suni, Cynthia Becht, Leah Richardson (member), Jay Sylvestre (member), Anna Franz (member), Abigail Connick (member), Rachel Cohen (member), E.C. Schroeder (member), Julie Grob (member), Erika Dowell, Tory Ondrla (ACRL Conference Manager), Jillian Sparks (member), Verónica Reyes-Escudero, Porsche Schlapper, Moira Fitzgerald, Richenda Brim (member), Elizabeth Joffrion (member), Gina Nortonsmith (member), Kate Hutchens (co-chair), Ben Goldman (co-chair)

Remote: Elizabeth DeBold (member), Elspeth Healey (member)

Notes (recorded by Leah Richardson)

- Introductions
- Designation of recorder
- Discussion of location / venue: (Tory)
 - Baltimore,
 - hotel rate \$179
 - There will be a beer wall, reception at the Peabody, Jordon Steele (local arrangements chair)
- Discussion of theme: Response and Responsibility (Kate, Ben)
 - How to help people understand the theme
 - How to address “RBMS19: Apocalypse Edition”
 - Report from Ben about the feedback from the participant-driven session
 - Diversity is still a part of the priorities
 - Temptation to focus on collections--but important to get wide-variety of voices and topics that address people, communities, and the folks/institutions in vulnerable geographic locations
- Discussion of RBMS’s environmental impact/conference sustainability
 - What can we do better, not just what we can say “no” to.
 - What do we still need to print? What can we reimagine?
 - Conference Sustainability sub-committee as part of the Program Committee (Sarah Cahalan)
 - Is there a way to show our footprint as a conference: space, travel, etc?
 - This is a potential research project that should be publishable, will need to allow for people to opt-in/out
 - Use the registration form to collect data about how attendees plan to travel
 - Economic impact too--is often positive for the city

- Carbon offset as a funding opportunity for sponsors?
- Consider the impact of food/catering? Provide information via the blog about sustainable options in Baltimore.
- Public transit information on the program
- More logistics and ideas
 - Pop-up sessions, proposals would be due closer to the conference, 2-3 months out
 - SAA members vote on the pop-up proposals
 - Consider a student-paper session? Scholarship recipients session?
 - Complimentary registration for accepted student sessions?
 - January 12 was deadline for this year's scholarship applications
 - First-time attendee unconference session?
 - Something that engages with booksellers, to help make the bookseller showcase less intimidating? Preview of showcase? (might be a better conversation to bring to Membership + Professional Development--Diane Dias De Fazio, co-chair of M+PD)
 - Proposals due August 3, might extend deadline
- Marketing strategy for RBMS19
 - Publish the conference website early to communicate about the relevance and potential for the theme (Jay is not building the website)
 - Potential challenges for funding?
 - Different audiences--how to talk about the theme to and from various perspectives so people can see relevance and their connection/potential to propose something.
 - People who might see the theme as limiting; will we get enough proposals?
 - People we want to address/recruit specifically to participate?
 - Some people have expressed feeling insulted by the theme; guilty that they aren't "doing enough"?
 - Metaphorical climate change?
 - Positive messaging; email an infographic? (Tory's idea)
 - Other places/groups/orgs to promote: conservation, preservation, museum studies programs, museum curators, administrators, history of science people?
 - Beth DeBold has a colleague from Winterthur/Delaware program
 - History of Above Water conference: <http://historyabovewater.org/>
- Ideas for plenary:
 - John Waters, Data Refuge, Michael Mann, [Destiny Watford](#), no all-white panels, Baltimore-specific, [J. Marshall Shepherd](#), Eira Tansey, Jesse Erikson, Casey Camp-Horinek, N.K. Jemisin, Indigenous Environmental Network, Carolyn Kormann who just wrote [this piece in the Nyer](#), Jacqueline Patterson
 - Professor at the Myers-Lawson school of construction/departement of environmental engineering who lists an interest in "museums and zoos." Could be interesting to

have an engineer talk about building projects/construction?

<http://www.mlsoc.vt.edu/faculty/simmons>

- "Dr. Simmons is a discipline-based education researcher who passionately pursues research to develop an agile, ethical, diverse construction workforce enabled to lead, design, and build sustainable, intelligent infrastructure."
- <https://www.denisersimmons.cee.vt.edu/about/>
- Sub-committee assignments see [here](#)
 - Subcommittees:
 - Participant-driven session
 - Conference Sustainably
 - Plenary
 - Local arrangements
 - Posters
 - Papers
 - Marketing + Communications
 - Conference website set-up, maintenance, Wordpress, the theme can be changed
 - Work with RBMS web-team (Patrick Olson, chair)
 - Blog, social media, sharing information with local arrangements, Twitter chat,

Next steps: monthly check-ins with the committee, sub-committee chairs can organize their group's work and check-ins