

# **State of the Chapter Annual Report Survey: Delaware Library Association**

**Fiscal Year: 2012**

**Start/End Dates: July 1, 2011 – June 30, 2012**

*On recommendation of ALA's Chapter Relations Committee, all Chapters are asked to complete the "State of the Chapter Annual Report." These snapshot reports will help Chapters and ALA assess the health and vitality of state and regional library associations. It will help to highlight notable activities and achievements that can be modeled, and identify challenges and needs that may be addressed collectively.*

## **Website and Social Media**

Association Website: <http://www2.lib.udel.edu/dla/index.htm>

Facebook:

Twitter:

YouTube:

Flickr:

LinkedIn:

Other:

Other:

Other:

## **Budget Totals for Year**

Revenue: \$12290.48

Expenses: \$18157.68

Unrestricted Net Assets: \$37380.25

## **Management and Staffing**

### **Management Company**

Does Your Association Use a Management Company? No

### **Titles of Paid Staff**

Title 1: N/A

Title 2:

Title 3:

Title 4:

Title 6:

Title 6:

Title 7:

Title 8:  
Title 9:  
Title 10:

## **Membership Information**

Chapter Membership: Calendar

Chapter Membership Includes: School library association part of Chapter

Chapter Membership Includes: Does not include ACRL Chapter

Dues structure for PERSONAL members: Graduated fee

### **Applicable Fee or Percentage for PERSONAL members:**

Flat fee:

Highest graduated fee: \$40 (Sustaining)

Lowest graduated fee: \$10 (Student)

Salary percentage:

### **Number of Chapter Members by Category**

Personal: 204

Support Staff: 50

Student: 8

Trustee:

Retired: 11

Library/Institution: 9

Total of Any Other Categories: 3 (Friends)

Chapter Membership Compared to Last Year:

### **If Membership Grew or Declined**

Grew by What Percentage (if known)?:

Declined by What Percentage (if known)?: Difficult to say, because we switched over to a new membership calendar to follow the fiscal year, and we gave everyone an extended membership year.

### **Chapter Membership Was at Its Highest . . .**

In year?: Unknown

With how many total members?: Unknown

## **Delaware Library Association Annual Conference**

Month: May 9-11, 2012, Location: Ocean City, MD, Total number of attendees: 87 from DE; 600 total number of attendees

Total booths/tables of exhibits: 41

Revenue: \$5,015 (for DE)

Expenditures: \$7,188.40 (for DE)

Total Number of Program Offerings : 52 main conference program sessions; 11 pre-conference sessions

Did Chapter Meet Budget Projections?: Exceeded

### **New Successful Events Held During Conference**

Please see the Maryland Library Association's Chapter Annual Report for additional information about the Joint Maryland Library Association/Delaware Library Association Conference.

### **Share Outstanding Keynotes or Speakers (include topics, please)**

#### **Association Management Systems**

Accounting System: Quickbooks for transactions

Registration System:

Database:

Web Design/Administration:

#### **Highlights of the Year/Areas of Concern**

##### **List Major Activities, Accomplishments with Participation (e.g.. Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)**

The Delaware Library Association's Legislative Action Day is an annual event that gives library supporters the opportunity to talk with their state legislators and make a case to support Delaware libraries. For this past fiscal year, Legislative Day took place on April 3, 2012 from 9am-2:30pm in the Old State House and Legislative Hall in Dover, DE. A total of 65 people attended the event. The Delaware Library Association is partnering with the Delaware Division of Libraries to sponsor a statewide "Geek the Library" campaign, a community awareness campaign from OCLC with funding from the Bill & Melinda Gates Foundation. Dr. Annie Norman, Delaware State Librarian, was the featured speaker on the topic of the statewide 2012

Geek the Library Campaign. The Delaware campaign hinges on the quote from OCLC: “Belief that the library is a transformational force in people’s lives is directly related to their level of funding” (OCLC Geek report 2011). Participants asked for a definition of “transformation,” highlighting a library development opportunity which the Delaware Division of Libraries is addressing as the campaign evolves toward the “Transformation” phase in the Fall. All DLA Leg Day participants wore Geek t-shirts or red/white/black with Geek stickers. Geek t-shirts were presented to each legislator, along with Geek bumper stickers, etc. In addition, on display and in legislator’s packets was the compiled READ poster (<http://www2.lib.udel.edu/dla/readposter.pdf>) which includes the Governor, Lt. Gov, Cabinet Secretaries, and the General Assembly. The legislators love their posters (the photos were taken by a professional photographer.) The posters have generated lots of good will, however the key library champions in the legislature lost in the last election and libraries need to cultivate new champions on the Joint Finance and Bond Bill Committees so libraries are top of mind for funding. A total of six people participated in ALA’s National Library Legislative Day from April 23-24, 2012. Delaware Library Association delegates met with Congressional staffers in the three congressional offices (Sens. Carper and Coons and Rep. Carney). All expressed interest in the statewide 2012 Geek the Library Campaign, and said their legislators would be interested in participating in the fall “We Geek the Delaware Dream” community conversations in libraries. The staffers are also interested in the BTOP/Gates Foundation Job Center @ Delaware Libraries initiative. Delaware libraries have four main Job Centers; all Delaware public libraries received wireless access; videoconferencing will be installed in each library this fall.

**List Major Issues Facing the Association (e.g, budget, membership , structure, systems, competition, etc.)**

1. Increasing membership and participation is an immediate focal point, including filling Division and Committee needs. The Delaware Library Association has had declining membership numbers, which also then results in a decrease in revenue.
2. Budget growth continues to be a major issue for DLA.
3. No paid staff – DLA is a 100% volunteer organization.