

**YALSA BOARD OF DIRECTORS MEETING MINUTES
JANUARY 30- FEBRUARY 2, 2015, CHICAGO**

YALSA is a national association of librarians, library workers and advocates whose mission is to expand and strengthen library services for teens, aged 12-18. Through its member-driven advocacy, research, and professional development initiatives, YALSA builds the capacity of libraries and librarians to engage, serve and empower teens.

Board I Sat. 1:00 - 5:00 in the Convention Center, room W175b (strategic planning)

Present: Linda Braun, Vicki Emery, Maureen Hartman, Carrie Kausch, Joy Kim, Gretchen Kolderup, Jennifer Korn, Carla Land, Candice Mack, Jack Martin, Nicola McDonald, Rachel McDonald, Krista McKenzie, Shannon Peterson, Chris Shoemaker, Sarah Sogigian, Sarah Townsend, Beth Yoke

Guests: Ana Elisa de Campos Salles, Sarah Hill, Sarah Kepple, Robin Kurz, Abigail Phillips

Board II Sun. 4:30 - 6:00 via conference call

Present: Linda Braun, Vicki Emery, Maureen Hartman, Carrie Kausch, Joy Kim, Gretchen Kolderup, Jennifer Korn, Carla Land, Candice Mack, Jack Martin, Nicola McDonald, Rachel McDonald, Krista McKenzie, Shannon Peterson, Chris Shoemaker, Sarah Sogigian, Sarah Townsend, Beth Yoke

Guests: Rob Banks, Ana Elisa de Campos Salles, Hilary St George

Board III Mon. 1:00 - 2:30 in the Convention Center, room W175b (meeting)

Present: Linda Braun, Vicki Emery, Maureen Hartman, Carrie Kausch, Joy Kim, Gretchen Kolderup, Jennifer Korn, Carla Land, Candice Mack, Jack Martin, Nicola McDonald, Rachel McDonald, Krista McKenzie, Shannon Peterson, Chris Shoemaker, Sarah Sogigian, Sarah Townsend, Beth Yoke

Guests: Sarah Burkend, Ana Elisa de Campos Salles, Sarah Hill, Abigail Phillips, Patricia Wand

A quorum was present for the meeting.

We'll pause in the agenda to accommodate information exchanges with:

- *ALA Executive Board Representative, Rob Banks Sunday at 4:40*
- *BARC Representative, Pat Wand, Monday*

DRAFT MINUTES

Call to Order

C. Shoemaker called the meeting at 1:00 p.m. CST on January 31, 2015.

Information Forum –

Board I

- Chris reminded the Board to thank our sponsors while in the exhibits.

Board II:

- Rob Banks, YALSA's ALA Executive Board Representative, shared that the School Librarians Transform Learning campaign is being embraced by other groups. The ALA Equity, Diversity and Inclusion task force is meeting at Midwinter and will be working on a plan to build both the association and the field. ALA continues to work on the new strategic plan. ALA is starting to think about succession planning as some staff are reaching an age where they might retire.
- Joy shared that the member strategic planning session had about 25 attendees with lots of good conversation.
- Chris shared that the Coffee with Candidates session was insightful and allowed members to have a dialogue with Sarah Hill, Todd Krueger, and three of the four ALA presidential candidates (Joseph Janes, James LaRue, and JP Porcaro).
- Linda shared information from the ALA/BARC meetings.
- Shannon will be looking for 2016 governance candidates.
- Shannon and Candice attended ALA President-Elect's Sari Feldman's initiative planning meeting.

Board III:

- Chris highlighted the Morris and Nonfiction reception, which had 190 attendees.
- Pat Wand, BARC representative, shared that ALA is cautiously optimistic about their finances. ALA is creating a financial handbook which will be available on the treasurer's page. BARC reviewed the resolution to re-envision Midwinter to include CE-focused programs and decided it would be too costly. The committee will continue to look at ways to do something similar and keep it cost neutral. Final registration for ALA Midwinter 2015 is 10,560, which is better than Seattle but less than Philadelphia. Shannon asked about the membership decrease data, and Beth shared the latest association industry report.

Adoption of the Agenda -- *Saturday*

Motion #1. K. McKenzie moved that the YALSA Board adopt the agenda with flexibility for Midwinter 2015. S. Townsend seconded. Motion passed.

Item #1. Board Strategic Planning Session

- Facilitator Alan Brickman led the board through exercises designed to help the board identify a focus and priorities for a new strategic plan. The group did not achieve this in the allotted time, so the board will continue to work on strategic planning virtually. However, the group did unanimously agree that the focus of YALSA's work for the next few years should center around helping members implement the recommendations called for in the Futures Report.

BOARD II & III – *Sunday & Monday*

Mission Moment (5 min.) -- *Sunday*

Item #2. 2014 Young Adult Literature Symposium –Beth Yoke

- The attendance at the 2014 Young Adult Literature Symposium was consistent with previous years. Anecdotally, members are excited about the expansion and think it will be easier to obtain employer support in attending. The preliminary program should be available online soon. The registration fee has stayed the same since 2006 but hotel costs charged to YALSA have increased, so it may be necessary to raise the price to offset the higher expenses.
- Chris shared that Harper Collins was happy to have sponsored the 2014 Symposium and will be a sponsor again for 2015.

Consent Items (5 min) – *Sunday*

Motion #2. C. Mack moved that the YALSA Board accept the consent items. C. Land seconded. Motion passed.

Item #3. Approval of Minutes from December 2014 Board Meeting—Carrie Kausch

Item #4. Slate for '15 YALSA Election –Priscille Dando & Teri Lesesne

Item #5. Executive Director's Goals for FY15 –Beth

Item #6. YALS Editor Midwinter Report – Linda Braun

Item #7. JRLYA Editor Midwinter Report – Denise Agosto

Item #8. The Hub Blog Manager Midwinter Report – Allison Tran

Item #9. YALSAblog Manager Midwinter Report – Crystle Martin

Item #10. Board Fellow Confirmation – Chris Shoemaker

Item #11. Confirmation of Standing Board Committee Guidelines –Chris

Item #12. Confirmation of Morris Policy Change

Action Items – *Sun. #13, 16, Mon. #14 – 15, 17*

Item #13. Pre-Meeting Division Councilor Report – Vicki Emery

- Vicky shared that Council 1 took place Sunday, where they worked on the ALA strategic plan in small groups. Each group discussed what success would look like in the areas, what ALA would need to do, and how it would be measured, which is similar to the work YALSA is doing towards the new strategic plan. There is the possibility of a resolution for Charlie Hebdo coming before Council.

Motion # 3 M. Johnson moved that the YALSA Board direct YALSA's councilor to vote in the best interests of YALSA during ALA Council. J. Kim seconded. Motion passed.

Item #14. Advocates' Panel Focus– Shannon

- The Board discussed focusing on library school education. A question was raised about whether the focus would only be on ALA-accredited programs.

Motion # 5: S. Peterson moved that the YALSA Board vote to approve the proposed focus for

the 2015 – 2016 Advocates Panel and directs the board standing committee on capacity building to oversee the creation of a task list, application, and supplementary materials in support of the new group. K. McKenzie seconded. Motion passed.

Item #15. Virtual Pilot Recommendation – Carla, Krista, Nicola, Rachel

- The Board agreed that virtual selection list and awards committees are a good way to encourage member engagement and diversity.
- There might need to be tech tool training and support put in place to best prepare committees for success.
- Virtual groups save YALSA staff time.

Motion # 6: R, McDonald moved The board vote to make the virtual status of the Edwards Award and Popular Paperbacks Committees official beginning with the 2016 committees and directs the Executive Director to work with staff to update the charges of the committees in the Handbook, and the incoming President-Elect and Awards Nominating Committee to inform potential appointees of the change during the recruitment process.

The board vote to adapt the existing pilot model and pilot up to two total selection and/or award committees over the 2016-2017 calendar years and direct the President to solicit feedback from selection and award committee chairs, Board and staff to determine which committee(s) is the best fit for the virtual pilot. S. Sogigian seconded. Motion passed.

Item #16. Diversity on the YALSA Board – Nicola

- The Board discussed the importance of diversity in many different forms

Motion #4: C. Shoemaker moved that the YALSA Board approves the establishment of a Board Diversity task force as presented in this document and directs the President to appoint the group by March 1, 2015. C. Mack seconded. Motion passed.

Item #17. Prioritizing Endowment Funds —Linda & Beth

- The Board discussed the structure of the Margaret A. Edwards trust regarding who the trustees are (ALA Development Director, ALA Finance Representative, YALSA Executive Director) and who has the decision making authority (the YALSA Board).
- The creation of a separate website for the trust would allow for a separation between ALA and the teen reading focus of the trust. This could help with fundraising and advocate involvement.

Motion # 7: L. Braun moved that the YALSA Board directs the Executive Director to work with staff and disperse funds as outlined in document number 17, taking into account revisions discussed and directs the President to revisit funding priorities for the Margaret A, Edwards trust to determine if priorities should remain the same or change in 2016. K. McKenzie seconded. Motion passed.

Discussion Items – Sun. #18, 19 Mon. #20 - 23

Item #18. Update from Executive Committee Meetings – Chris

- Chris shared an overview of the Executive Committee discussions.

Item #19. CE Advisory Board Recommendations – P. Latalladi

- Continuing education will continue to be a YALSA focus. The Board discussed ideas for

new delivery methods and structures.

Item #20. FY16 Budget Priorities – Linda & Beth

- The Board worked in standing board committees to discuss the budget.
- Beth will continue working on the budget priorities based on the feedback.

Item #21. Prioritizing Futures Report Next Steps – Vicki & Linda

- The Board discussed focusing the strategic planning process around the Futures report.

Motion # 8: L. Braun moved that the YALSA Board direct the executive committee to create a process and timeline for the Board to align YALSA’s strategic planning process with the Association’s Future’s Report and seek feedback from members. S. Peterson seconded. Motion passed.

Motion # 9: C. Mack moved that the YALSA Board extend Board III by 15 minutes. S. Sogigian seconded. Motion passed.

Item #22. Addressing Member Capacity – C. Mack & K. McKenzie

- The Board discussed creating job descriptions for committee work that would help members be better aware of committee work. Job descriptions could also help members justify committee participation to supervisors.

Motion # 12: K. McKenzie moved that the YALSA Board direct the staff to create a list of job descriptions that help members learn more about specific committees and share them with committees for refinement and post them online. C. Mack seconded. Motion passed.

Item #23. Change Management Communication Best Practices – Carrie

- The Board discussed the need for a proactive process for change.

Motion #10: C. Kausch moved that the YALSA Board adopt the Board Change Management Communication best Practices as outlined in document 23 and directs the Executive Director to work with staff to update the YALSA handbook to include this new document with the additions discussed in Board III. K. McKenzie seconded. Motion passed.

Motion #11: J. Kim moved that the YALSA Board extend the meeting by 5 minutes. R. McDonald seconded. Motion passed.

Informational Items – N/A

Item #24. Guidelines for Board Meetings

Item #25. Board Responsibilities for 2015 Conferences

Item #26. Member Survey Analysis – Joy Kim

Item #27. FY ’14 Final Close Figures & Implications for FY15 – Linda & Beth

Item #28. 2016 Nominating Committees Rosters - Candice

- Item #29. 2014 YALSA Donors – Letitia Smith
- Item #30. Final Report on Teen Spaces Project—Anthony Bernier
- Item #31. Coalition to Advance Learning in Archives Libraries & Museums –Beth
- Item #32. Communications Report – Anna Lam
- Item #33. Continuing Education Report – Nicole Munguia
- Item #34. Events & Conferences Report – Nichole O’Connor
- Item #35. Membership Report – Letitia

Executive Session – Monday

- Item #36. Executive Session – Chris

New Business -- Monday

- Item #37. YALSA Councilor Midwinter Activities Update - Vicki

Adjournment – Monday

Motion # 13: J. Korn moved that the YALSA Board adjourn the ALA Midwinter 2015 meeting. V. Emery seconded. Motion passed.

C. Shoemaker adjourned the meeting at 2:50 p.m. CST on February 2, 2015.