

## Report to Council and Executive Board

January 8, 2010

Keith Michael Fiels  
Executive Director

### ALA Membership

ALA has completed a major clean-up of the iMIS membership database. Many errors and duplicate records that have accumulated over a number of years have been removed from the database. As a result, membership statistics for fiscal 2008 and 2009 are being restated:

As of August 2009, the close of the last fiscal year, ALA membership stands at 61,739 members, a -4.8% or 3,145 member decrease from 64,884 in August 2008. Of that decrease, 1,781 were non-renewing members and 1,364 records were removed as errors. This means that when errors are subtracted, that the overall membership decline in 2009 was 2.7%.

Membership for the 1st quarter of fiscal 2010 month-to-month comparison of November 2009 shows a -3.1% drop at 62,856 members as compared to 64,878 in Nov 2008. Again, when errors are subtracted, this reflects an actual year-to-year decline of 1%. Year-to-date membership transactions are ahead of the same quarter last year by +9.1%. This positive trend is largely due to a record setting AASL National Conference and the opening of both Midwinter 2010 and the 2010 PLA National Conference registration.

### Strategic Planning

A working discussion of ALA's new strategic plan will be held at the Council/Membership Information Session on Sunday morning at Midwinter. All members are invited to participate in this working session, and to help shape the goals and objectives for the association for the next five years.

All divisions, round tables committees and other groups have also been invited to review and discuss the plan at Midwinter, and to provide comments and suggestions by February 15. Comments will be incorporated into a revised draft, which will be distributed to the entire membership in the Spring, and members will be invited to comment. (Nearly 2,500 ALA groups and individual members submitted comments that were incorporated into the final Ahead to 2010 plan).

Following this member review and additional revisions based on member comments, the plan will then go to the Board in April, and then to Council for ultimate review and adoption in June 2010. To see the draft plan and comment form, see [ALA 2015](#).

### Past ALA President Betty Turock Launches Spectrum Presidential Initiative with Major Leadership Gift

Dr. Betty J. Turock and her family have pledged \$100,000 towards the Spectrum Presidential Initiative.

This fundraising effort for Spectrum scholarships was publicly launched at the 2010 Annual Conference in Chicago. The goal is to raise \$1 million in an effort to double the amount of awarded scholarships, increase the Spectrum endowment, provide doctoral scholarships and enhance efforts for recruitment and career development.

Donations are invited from members, non members, corporations and the public. *For more information, see the Office for Diversity report.*

### Library Support Staff Certification (LSSC) Program

The Library Support Staff Certification (LSSC) Program will accept candidates for certification beginning January 25, 2010. Applications and details will be available January 18. The LSSC Program is managed by the American Library Association-Allied Professional Association (ALA-APA). For more information about the program, please see <http://www.ala-apa.org/lssc/index.html>

### New American Libraries Website

The big news from *American Libraries* is the rolling out of the new website [www.americanlibrariesmagazine.org](http://www.americanlibrariesmagazine.org) over the coming weeks, with content open to all. The site offers many new benefits, including expanded news content, web-only spotlights, HTML versions of most of the print magazine's content, comment-enabled articles, an archive of every issue of *American Libraries Direct*, and RSS feeds for new issues.

*For more information, see the American Libraries Report*

### The American Dream Starts @ Your Library

ALA has just received a \$750,000 grant from Dollar General for a two year continuation and expansion of the *American Dream Starts @ your library* program. The program supports public libraries in their efforts to provide literacy services for adult English language learners through a one-time award of \$5,000. More information, including how to apply for grants, will follow.

### Midwinter Registration Update

One week out, Midwinter registration stands at 6,043, just slightly below the total for Denver last year at the same time. This figure does not include exhibitors. On a positive note, student registrations – 429 - are roughly double the number in Denver last year.

## Annual Conference Registration Opens

2010 Annual Conference in Washington, DC opened early bird registration on January 4, 2010. Early bird remains open until March 5, 2010. Following early bird is advanced registration open until May 14, 2010. Once advanced registration closes, we move into onsite registration which will remain open until the close of conference.

The link below provides the information for registration.

<http://www.ala.org/ala/conferencesevents/upcoming/annual/registration/index.cfm>

## Chapters and Capwiz

Last year Florida, New Jersey, Pennsylvania, Connecticut, Illinois, New York, and Michigan successfully used Capwiz to get members and library supporters to quickly send messages to state legislators and governors. These messages helped to stave off potentially catastrophic cuts in state funding for libraries. Chapter Relations Committee Chair Susan DiMattia's assessment: "Providing this system to Chapters could not have come at a better time."

From September 2008 through August 2009, over 60,000 messages were sent through Chapter Capwiz sites. This is compared to 12,000 messages on federal issues through ALA's Capwiz site.

With the recent addition of the Kentucky Library Association and the Nebraska Library Association, 49 Chapters (which includes DC) have Capwiz sites. The only two states that do not are Virginia, which pays for another system on its own, and Ohio, which has decided not to set up a site yet.

The pressure on state and local funding will be worse in 2010, and the Chapter Relations Office is working with Chapters to create Virtual Legislative Days to coincide with their regular State Legislative Days.

## Special Help for Job Seekers at the Midwinter Meeting

HRDR is making a concerted effort to assist members who may be having a tough time in the current economic environment. Services for this meeting are focused on helping job seekers retool their skills and prepare for an effective job search. All services are free.

*For more information, see the Office for Human Resource Development and Recruitment report.*

## Kettering Foundation Names ALA as Public Policy Institute

The Kettering Foundation has signed a three-year research contract with the American Library Association (ALA) to establish a Public Policy Institute (PPI). The Institute will train librarians from different types of libraries to convene and moderate deliberative forums and frame issues of local and national concern, using National Issues Forums materials and processes.

Since the founding of the Kettering Foundation's National Issues Forums in the 1980s, libraries have hosted and convened these and other types of forums. ALA has worked with libraries to encourage public deliberation, hosting moderator training sessions and other programs related to community building and engagement. In 2004, the ALA Libraries Foster Civic Engagement Membership Initiative Group (MIG) was founded to advance dialogue and deliberation through libraries.

A recent survey of librarians for the Kettering Foundation found strong interest in convening deliberative forums, but most respondents said they needed training in order to participate. During the first year, ALA will form an advisory committee and begin training moderators to convene and conduct local deliberative forums. Initially, the new PPI will tap into the experience of libraries already convening deliberative forums, forming the hub of a network of active mentors capable of strengthening and expanding their work locally, statewide and nationally, and connecting it with other forum conveners throughout the country.

For more information, contact Mary Ghikas, ALA Senior Associate Executive Director, at [mghikas@ala.org](mailto:mghikas@ala.org) or Past President Nancy Kranich at [nancy.kranich@rutgers.edu](mailto:nancy.kranich@rutgers.edu).

### 2009 Top of the List Winners

*Booklist* announced its 2009 Top of the List winners; the eight winning titles were chosen from the annual Editors' Choice selections as the best books and media of the year. *For more information, see the Booklist report.*

## ALA OFFICES

### **ALA Publishing: ALA Editions**

New titles published since late November:

#### [Fundamentals of Library Supervision, Second Edition](#)

Joan Giesecke and Beth McNeil

Guiding supervisors through the intricate process of managing others, this revised best-selling handbook addresses the fundamental issues facing new managers and serves as a welcome refresher for experienced managers confronting new challenges.

#### [Serving Boys through Readers' Advisory](#)

Michael Sullivan

With an emphasis on nonfiction and the boy-friendly categories of genre fiction, this work offers a wealth of material including booktalk how-tos, more than 500 recommended books, and lists of read-alikes.

#### [Scribes, Script, and Books: The Book Arts from Antiquity to the Renaissance](#)

Leila Avrin

In this detailed overview of the history of the handmade book, Avrin looks at the development of scripts and styles of illumination, the making of manuscripts, and the technological processes involved in paper-making and book-binding. Includes more than 300 plates and illustrations.

The most recent ALA Editions catalog can be downloaded [here](#), and all of the new products are available on our [new products page](#). Information about all ALA Editions titles is at [www.alastore.ala.org](http://www.alastore.ala.org).

You can keep up with ALA Editions on Facebook and Twitter.

## **ALA Publishing: ALA Graphics**

ALA Graphics added two celebrities to the READ Campaign in December: MSNBC's [Rachel Maddow](#) and [Seth Meyers](#) from *Saturday Night Live*. A Martin Luther King Jr. [poster](#) and [bookmark](#) joined the History Lives series, and a new Dewey [poster](#) and [bookmark](#), designed specifically for young readers, were added to the Dewey product line. In anticipation of *The Lightning Thief*, which hits theaters in February, ALA Graphics introduced a [poster](#) and [bookmark](#) featuring Percy Jackson from the popular YA book series. These, along with other new items, debuted in the new spring catalog, which mailed at the end of December.

The new ALA Graphics catalog can be downloaded [here](#), with all of the new products available on the [new products page](#). Information about all ALA Graphics backlist products is at [www.alastore.ala.org](http://www.alastore.ala.org).

To keep up with popular culture and other items directly related to ALA Graphics, follow ALA Graphics on [Twitter](#) or [Facebook](#)!

## **ALA Publishing: *American Libraries***

### New *American Libraries* Website

The big news from *American Libraries* is the rolling out of the new website [www.americanlibrariesmagazine.org](http://www.americanlibrariesmagazine.org) over the coming weeks, with content open to all. The site offers many new benefits, including expanded news content, web-only spotlights, HTML versions of most of the print magazine's content, comment-enabled articles, an archive of every issue of *American Libraries Direct*, and RSS feeds for new issues.

The new site makes it easier for readers to participate and respond—every *American Libraries* article will be open for comments, and easy to share on Facebook, Twitter, ALA Connect, and through other social media. (All *American Libraries* articles and AL Direct have already been open to ALA members and non-members alike for more than a year.)

Two new blogs will debut on the new site. In “Perpetual Beta,” Jason Griffey will follow tech trends and their library applications, while in “Green Your Library,” Laura Bruzas will share practical tips for improving environmental friendliness and sustainability where you work. Columns, features, and news will be posted regularly, with links appearing weekly in *AL Direct*.

The new site was built by Associate Editor, Sean Fitzpatrick, in the open-source content management system Drupal, which will make it easier to keep the site dynamic.

### In the January/February Issue

A new professional development column is introduced in the double January/February issue: “Next Steps” by Brian Mathews (Assistant University Librarian at the University of California, Santa Barbara). The column will spotlight professional leadership strategies for creating and sustaining inspirational libraries. The January/February issue focuses overall on coping mechanisms—how to deal with crises, cuts, and conflict.

### In the December Issue

The December issue offered the usual eclectic range of features and information, from spanning gaps between students and their instructors to drawing Spanish-speaking families into the library. The newsmaker was Els van der Plas, Director of The Prince Klaus Fund, a “platform for intercultural exchange.”

### New Videos Available at AL Focus

AL Focus has published new videos, all of which are available at <http://alfocus.ala.org/> and can be downloaded or embedded for other use.

## **ALA Publishing: Booklist Publications**

### 2009 Top of the List Winners

*Booklist* announced its 2009 Top of the List winners; the eight winning titles were chosen from the annual Editors’ Choice selections as the best books and media of the year. The winners were:

- Adult Fiction: “Too Much Happiness,” by Alice Munro (Knopf)
- Adult Nonfiction: “Cheever,” by Blake Bailey (Knopf )
- Youth Fiction: “The Storm in the Barn,” by Matt Phelan, illustrated by the author (Candlewick)
- Youth Nonfiction: “You Never Heard of Sandy Koufax?!” by Jonah Winter, illustrated by André Carrilho (Random/Schwartz & Wade)
- Youth Picture Book: “It’s a Secret!” by John Burningham, illustrated by the author (Candlewick)
- Reference Source: “Grzimek’s Animal Life” (Gale: [www.gale.com](http://www.gale.com) )
- Video & DVD: “Louisa May Alcott: The Woman behind Little Women” (Nancy Porter Productions, DVD)
- Audio: “Marcelo in the Real World,” by Francisco Stork, read by Lincoln Hoppe (Listening Library, CD)

The Top of the List picks are featured in the special combined January 1 and 15 issue of *Booklist* (available free at booth # 1814 at Midwinter), which includes the complete annotated

Editors' Choice lists for adult books, adult books for young adults, books for youth, reference sources and media. The winners are also announced on Booklist Online at [www.BooklistOnline.com](http://www.BooklistOnline.com), where subscribers to the database can read the original full-length *Booklist* reviews of the selected titles.

*Book Links* "Lasting Connections" list—the year's 30 best children's books for the classroom or school library—is also available free in the January *Book Links* supplement at booth #1814.

### Booklist blogs

The popular Likely Stories blog is now written not only by Keir Graff but also by other *Booklist* staff covering particular beats, including Dan Kraus' "Book Trailer Thursday," featuring videos of notable book trailers; Courtney Jones on book awards, and Donna Seaman's "Green Report," on environmental literature.

### Booklist Webinars

The next sponsored Booklist webinar, following two very well attended ones in the fall, is Twenty-first Century Reference Collections, scheduled for Tuesday, January 12 at 3:00 pm (CST). Reference collections are changing, driven by technology and new patterns of use. Booklist's Mary Ellen Quinn, Editor of Reference Books Bulletin, and a group of library and publishing experts will talk about how the traditional reference collection is being transformed, driven by technology and new patterns of use. Panelists include David A. Tyckoson, Associate Dean, California State University Henry Madden Library; and representatives from *Encyclopaedia Britannica*, M. E. Sharpe, *World Book*, and ABC-CLIO. [Register here](#) or through [Booklist Online](#).

Webinar updates and archives are available on the [Booklist Online webinars page](#). Upcoming topics include Youth Spring Announcements; Series Nonfiction for Youth; Graphic Novels; Crime Fiction; and Audiobooks.

### Twitter

@ALA\_Booklist now has nearly 1800 followers on Twitter ([www.twitter.com/ALA\\_Booklist](http://www.twitter.com/ALA_Booklist)). Daily Tweets point followers to timely free material on Booklist Online. Posts may include the Review of the Day, pointers to feature articles and blog posts, and special offers and incentives.

## **ALA Publishing Online Resources**

### ALA TechSource

ALA TechSource's latest issue of *Library Technology Reports* is "Understanding the Semantic Web: Bibliographic Data and Metadata," by Karen Coyle. This and other LTRs are available via e-journal host [MetaPress](#). Print copies of recent and current issues of *Library Technology Reports* are also available for purchase through the ALA Editions catalog and the [ALA Store](#). More than 450 people attended the December 10 TechSource/WebJunction webinar, [Integrated Library Systems: Open Source and Customization](#), that featured Marshall Breeding.

## Resource Description and Access (RDA)

RDA will be published in June 2010. Beta testing of the software continues. The Joint Steering Committee is reviewing the final draft in the software product as a final check. Pricing and purchasing information will be announced at the Midwinter Meeting.

## **ALA Library and Knowledge Management**

### Library Statistics Review Leads to Additional Activities

The ALA Library answers questions--from staff, from members, and from the general public. Most come through e-mail, with a scattering arriving through various social media tools. In FY2009, 6,400 questions were answered. Slightly over 10% of them had to do with finding information on the ALA website, which was freshly reorganized at the very beginning of the fiscal year. The next largest groups, all around 4%, were "Marketing to Libraries," career information, and conference information. Two activities evolved from review of these statistics in prior years.

First, a few months after AL Direct started, the editors asked if the Library would do a weekly sidebar with a "frequently" asked question. With only a few exceptions, the Library staff has prepared the "Ask the Librarian" sidebar item every week since. Along with the questions, a wiki has been built, where the links to support the answers have been gathered, thus providing a link for the electronic newsletter. For a selection of the questions published, see [http://wikis.ala.org/professionaltips/index.php/Professionaltips:Community\\_Portal#Q\\_26\\_A\\_by\\_Topic](http://wikis.ala.org/professionaltips/index.php/Professionaltips:Community_Portal#Q_26_A_by_Topic)

Second, the Library is not the only unit at ALA receiving questions along the lines of "How can I work with ALA to help the public learn about ....?" Often, that is a disguise for "How can I get libraries to buy my CD (or whatever)?" but in enough cases, it is the introductory question leading to a dialogue for how to begin a partnership for a program of mutual benefit to ALA and the external organization. Over the past few years, staff from the Development Office, Public Programs Office, the Library and ITTS have worked to create and test a partnership intake form. The form itself is at <http://www.ala.org/template.cfm?template=cfapps/partnership/app.cfm&FilePublishTitle=Collaboration%20with%20ALA> and it will be linked from both the Development Office page and the more general marketing page, <http://www.ala.org/ala/aboutala/contactus/marketing/index.cfm>

## **Chapter Relations Office (CRO)**

### Kentucky and Nebraska Library Associations Sign up for Capwiz

The Kentucky Library Association and the Nebraska Library Association recently joined 47 other chapters of ALA to advocate through Capwiz. Chapter participation is supported by ALA. This



fall over 25,000 messages were sent to state legislators across the country, advocating for libraries and against funding cuts.

## **International Relations Office (IRO)**

### 10th Year of ALA Guadalajara Book Fair (FIL) Free Pass Program

The demand for materials in Spanish is up, just as it is for all library services. Despite the economic challenges, 126 ALA members representing public, academic, school, and special libraries from 29 states took advantage of the savings through the ALA-FIL Free Pass Program to collect materials.

## **Office for Diversity**

### Spectrum Presidential Initiative

Under the leadership of President Camila Alire, the Spectrum Executive Committee, Office for Diversity (OFD), the Development Office, and Falona Joy, strategic counsel for this project, continue to seek support for the Spectrum Presidential Initiative: National Initiative for Inclusivity in America's Libraries. This fundraising effort for Spectrum scholarships was publicly launched at the 2010 Annual Conference in Chicago.

The goal is to raise \$1 million in an effort to double the amount of awarded scholarships, increase the endowment, provide two \$25,000 doctoral scholarships and enhance efforts for recruitment and career development. Scholarships will be awarded, based on pledge payment cycles, from 2010 to 2014. Types of donations to be accepted are: cash, pledges, tribute gifts, stock gifts, planned gifts, and matching gifts.

The fundraising structure of the initiative has been designed so that ALA will be asking our members to contribute 50% of the goal. For the remaining \$500,000, ALA through its Office for Diversity and Development Office, are approaching foundations and corporations to ask for their financial support. This is a new fundraising strategy for the Spectrum Scholarship Program. ALA will be approaching many organizations with whom ALA has not had a philanthropic relationship such as Boeing and JP Morgan Chase.

Past President Betty Turock serves as chair of the Spectrum Presidential Initiative: National Initiative for Inclusivity in America's Libraries. The Spectrum Executive Committee: Camila Alire, Jim Rettig, Roberta Stevens, and Keith Michael Fiels. Spectrum Task Force: Liz Bishoff, Carol Brey-Casiano, Tracie D. Hall, Luis Herrera, Terri Kirk, James Neal, Patricia Smith, and Winston Tabb. Spectrum Honorary Co-Chairs: Kareem Abdul-Jabbar, Julia Alvarez, Rudy Anaya, Tiki Barber, Kevin Clash, Rickey Minor, Walter Mosley, Charles Ogletree, Paula Poundstone, Sharon Robinson, Luis Rodriguez, and Richard Rodriguez. Spectrum Advisory Committee: Don Cooke, McCormick Foundation; Lynda James-Gilboe, ProQuest; Carroll Joynes, University of Chicago Cultural Policy Institute; Ricardo Millett, consultant; Karen

Proctor, Scholastic; Anne Roosevelt, Roosevelt Institute; Art Sussman, MacArthur Foundation; and Denine Torr, Dollar General Literacy Foundation.

As of December 28, 2009, the amount contributed to the Spectrum Presidential Initiative in gifts and pledges is more than \$116,000 or nearly 12% of the goal. In December, Dr. Betty J. Turock and her family pledged a leadership gift of \$100,000 towards the Initiative.

For more information, or to donate, see <http://spectrum.ala.org>.

## **Office for Government Relations (OGR)**

### Google Book Search Settlement

OGR, along with colleagues in OITP, continue to closely monitor developments and inform ALA of activities in response to the proposed Google Book Search settlement.

ACRL, ALA, and the Association of Research Libraries (ARL) released “A Guide for the Perplexed Part III: The Amended Settlement Agreement,” describing the major changes in the amended settlement agreement (ASA), submitted to the Federal District Court presiding over the Google Book Search litigation by Google, the Authors Guild and the Association of American Publishers on November 13, 2009. The document emphasizes changes in the settlement relevant to libraries. The new guide is available online at <http://wo.ala.org/gbs/wp-content/uploads/2009/11/A-Guide-for-the-Perplexed-Part-III-FINAL.pdf>.

On December 14, 2009, ALA, along with the ACRL and ARL sent a letter to the U.S. Department of Justice (DOJ) asking for ongoing judicial oversight of the Google Book Search settlement, if approved. The letter urges DOJ to request the court to review the pricing of the institutional subscriptions to ensure that the economic objectives set forth in the settlement agreement are met. Libraries, as the potential primary customers of institutional subscriptions, are concerned that the absence of competition could result in profit-maximizing pricing. The text of the letter is available at <http://www.wo.ala.org/districtdispatch/wp-content/uploads/2009/12/AntitrustdivASA-FINAL1.pdf>.

Looking ahead, the Court has accepted the parties’ recommended schedule and set January 28, 2010, as the deadline for class members to opt out of the amended settlement agreement (ASA) or to file objections, and February 4, 2010, as the deadline for the Department of Justice to file its comments. The Court will hold a fairness hearing on February 18, 2010.

Also, during the 2009 ALA Annual Conference in Chicago, the ALA Council approved a resolution that requested the ALA President, “...convene an ALA-wide representative group: to continue to assess the proposed Google Book Search Settlement and its ongoing impact on ALA members and members institutions....” ALA President Camila Alire invited a representative group of ALA members to be on a task force to study the agreement and the impact it will have on library services. The Task Force will hold a meeting at the 2010 ALA Midwinter Meeting in Boston.

## PATRIOT ACT

In the final days of the first session of the 111th Congress, Congress extended the sunset deadlines for the expiring sections of the USA PATRIOT ACT – Section 215, roving wiretaps, and lone wolf. The sunset date was extended for two months to February 28, 2010.

When Congress resumes in January 2010 for the second session of the 111th Congress, the ALA Washington Office will press on in efforts to seek reform to this legislation. The House Judiciary Committee bill, the USA PATRIOT Amendments Act of 2009 (H.R. 3845) – is believed to be stronger than the Senate bill and could put Congress back on track to achieve comprehensive reform of our nation's surveillance laws. Ensuring that the provisions of this bill remain in the final version of the reauthorization legislation, as well as fighting for additional reforms, is necessary for protecting the civil liberties of Americans.

### Advocacy

On Wednesday, December 16, 2009, OGR issued an action alert asking ALA members to call their members of Congress to request the inclusion of library language in the Jobs for Main Street Act of 2010 (H.R. 2847). More than 2500 e-mails were sent to Congress, and even more phone calls were placed.

### Open Government

With regard to open government-related activities, OGR has been closely monitoring the Obama Administration's Open Government Directive that was announced on December 8, 2009. The Directive "...is intended to direct executive departments and agencies to take specific actions to implement the principles of transparency, participation, and collaboration set forth in the President's Memorandum."

The Directive requires executive departments and agencies to:

1. Publish government information online,
2. Improve the quality of government information,
3. Create and institutionalize a culture of open government, and
4. Create an enabling framework for open government.

## **Office for Human Resource Development and Recruitment (HRDR)**

### Special Help for Job Seekers at the Midwinter Meeting

HRDR is making a concerted effort to assist members who may be having a tough time in the current economic environment. Services for this meeting are focused on helping job seekers retool their skills and prepare for an effective job search. All services are free.

The Placement Center will be open on Saturday and Sunday, January 16-17, 9:00 am – 5:00 pm, and will be located in Hall B, Exhibit Level of the Boston Convention & Exhibition Center.

### Career Counseling

Saturday, January 16; 9:00 – 11:30 am and 3:30 – 5:00pm

Sunday, January 17; 9:00 am – 5:00 pm

Appointments required.

Dr. Caitlin Williams, a professional career counselor, will be in the Placement Center to provide free one-on-one career counseling sessions.

### Open House

Sunday, January 17, 10:00 am - 12:00 noon

Employers will be available to talk to conference attendees about their institutions.

### Workshops

Saturday, January 16

- *Beyond the Basics of Interviewing: How to Stand Out In a Crowd of Competition in a Tough Economy*, 10:30 am - 12:00 noon. Presented by Vicki Burger

Vicki Burger is Assistant Director Library Personnel, Northwestern University, Evanston, IL. Vicki has been a frequent presenter on job search topics at ALA conferences. She strives to "connect" with her audience and consistently receives great feedback from attendees.

- *Moving Your Career and Job Search Ahead: Surviving in Tough Economic Times*, 1:30 - 3:00 pm. Presented by Dr. Caitlin Williams

Dr. Caitlin Williams, Ph.D. is a career development consultant and coach in San Jose, CA. Caitlin works with individuals and organizations to create and implement professional development initiatives, and she focuses on helping professionals leverage their talents in ways that truly make a difference. Dr. Williams teaches in the master's program in Counselor Education at San Jose State University, and she also is Associate Editor of National Career Development Association's Career Convergence Organizations department.

Sunday, January 17

- *Finding a Job When Times are Tough*, 9:00 - 10:30 am. Presented by Vicki Burger

As the gloomy economic situation continues, how can a job search be re-tooled to respond to the challenge? This workshop will explore new ways to think about the job search to uncover opportunities; learn to re-examine results and take appropriate actions; strategies for maintaining focus and a positive mindset. The current economic environment is significantly changing the way organizations are going about their hiring process...come learn ways to respond most successfully.

- *Interviewing Basics from an Employers' Perspective*, 1:30 - 3:00 pm. Presented by Melanie Garaffa.

The basics to interviewing are essential and surprisingly not as obvious to some. This workshop will cover some of the following topics:

- Types of interviews
- Preparing for the interview
- Making a strong impression
- Answering the difficult or inappropriate questions
- What to do after the interview
- Common interview mistakes

Melanie Garaffa is a Human Resources Consultant for the University Library at McMaster University, Ontario, Canada. Melanie has a BA in Business, an MBA and is a Certified Human Resource Professional. Before joining McMaster University, Melanie worked as a Human Resources Generalist in the private sector. Melanie has been the HR Lead on numerous workforce planning and talent acquisition initiatives, advised on organizational design, development and effectiveness programs and consulted on employee retention and engagement projects. Melanie has also engaged in the negotiation process with various labor unions and supported her client groups on numerous employee/labor relations issues.

Monday, January 18

- 'Finding and Keeping Library Jobs' Free Webinar, 11 am to noon, CST.  
To attend, participants can visit <http://connectpro72403849.acrobat.com/jobsearch/>

The 'Finding and Keeping Library Jobs' webinar is intended for librarians and library paraprofessionals who are seeking employment, planning for future employment, or looking for professional development opportunities to assist in maintaining current employment. No jobs and employment research experience is expected or required.

Finding the right library job in desired geographic locations and library types can be a challenge. The webinar presenter will explore the best resources among the wealth of jobs and employment research and networking tools available online.

The webinar presenter, Diane Kovacs, is president of Kovacs Consulting - Internet & Web Training. She has more than 15 years of experience as an online instructor and consultant. Kovacs designs and teaches both web-based and face-to-face courses for a variety of academic institutions and organizations.

To attend the webinar, visit <http://connectpro72403849.acrobat.com/jobsearch/>. To enter, make sure "Enter as a guest" is selected, type the participant's name in the space, and click on "Enter Room."

To set up audio once in the meeting room, choose "Meeting" from the top left menu bar, then "Manage My Settings," then "Audio Setup Wizard." The wizard will proceed through the necessary steps. A headset with microphone is recommended for full participation in the session. At minimum, participants are asked to login to the session

from a computer with speakers or headphones. Participants without audio capabilities should email Kim Sanders at [ksanders@ala.org](mailto:ksanders@ala.org) ahead of time.

Potential attendees may want to watch [Participating in Your First Connect Pro Meeting](#) or read the [Visual Quick Start Guide \(PDF\)](#) before the presentation.

Registration is not required. Attendance is limited to the first 100 logins.

For more information, contact Placement Manager, Beatrice Calvin at [bcalvin@ala.org](mailto:bcalvin@ala.org).

## **Office for Intellectual Freedom (OIF)**

### Choose Privacy Week Kickoff Event at Midwinter

ALA's Office for Intellectual Freedom (OIF) will launch ALA's new privacy initiative, Choose Privacy Week, at an exciting Midwinter event featuring social critic Hal Niedzviecki, author of *The Peep Diaries: How We're Learning to Love Watching Ourselves and Our Neighbors* (City Lights Books, 2009). The event will take place on Saturday, January 16, from 4:00 – 5:00 p.m., in Room 252 A/B of the Boston Convention & Exhibition Center.

ALA President Camila Alire will be in attendance to welcome our speaker and to introduce the Choose Privacy Week initiative. Niedzviecki's talk will focus on what he terms the age of "peep culture": a tell-all, show-all, know-all digital phenomenon that is dramatically altering notions of privacy, individuality, security, and even humanity. Peep culture is rapidly causing some of the core values and rights we once took for granted to be renegotiated, often without our even noticing.

The event will also introduce and highlight key resources to aid libraries participating in the first-ever Choose Privacy Week, which will take place May 2-8, 2010. Snacks and beverages will be available and, following the program, the author will sign copies of *The Peep Diaries*, which will be given away for free to the first 100 attendees.

### Choose Privacy Week: May 2-8, 2010

OIF has developed a bold new initiative that focuses on privacy as a vital intellectual freedom and civil liberties issue. From May 2-8, 2010, libraries across the nation will celebrate Choose Privacy Week for the first time. This new campaign invites library users into a national conversation about privacy rights in a digital age.

The key resource for librarians to participate in this initiative is the *Choose Privacy Week Resource Guide*. This print guide provides out-of-the-box ideas for programming and outreach that will benefit public, academic, school, and other libraries. The resource guide is now available for purchase in the ALA Store <http://www.alastore.ala.org/> along with campaign posters, bookmarks, and buttons.

In addition to print resources, the Choose Privacy Week website ([www.privacyrevolution.org](http://www.privacyrevolution.org)) features news, tools, and functionality that will allow everyone in the library community to get involved. The latest privacy news can be followed on an active Twitter feed, <http://twitter.com/privacyala>.

### FTRF Midwinter Event Features Celebrated Authors

Please join us at 6:00 pm on Sunday, January 17 at the Community Church of Boston, 565 Boylston Street, for the fifth annual Freedom to Read Foundation (FTRF) Author's Event, where authors Lesléa Newman (*Heather Has Two Mommies*) and Michael Willhoite (*Daddy's Roommate*) will be discussing and signing copies of their groundbreaking books. Refreshments will be provided. The event is being held in conjunction with Gay, Lesbian, Bisexual, and Transgendered Round Table's (GLBTRT) Midwinter Social.

Donations will be accepted at the door to cover costs and support the Freedom to Read Foundation's Conable Scholarship Fund. In addition, the GLBTRT is conducting a book drive of "useful and current" titles for GLBT youth to donate to the Community Church of Boston's resource library. Copies of the authors' books will be available for purchase. Schedule:

- \* 6:00 – 7:00pm: Socializing
- \* 7:00 – 7:30pm: Stonewall Book Award Ceremony (GLBTRT)
- \* 7:30 – 8:15pm: Lesléa Newman and Michael Willhoite
- \* 8:15 – 8:45pm: Book signing and socializing

*Heather Has Two Mommies* and *Daddy's Roommate* have been two of the most frequently challenged books in the U.S. since they were published 20 years ago. They were also the subject of a Freedom to Read Foundation court case in Wichita Falls, Texas, in which a federal court overturned a law allowing the "banning by petition" of those books and others.

## **Office for Information Technology Policy (OITP)**

### Improving Access for the Visually Impaired

The Library Copyright Alliance filed comments with the Library of Congress' U.S. Copyright Office regarding facilitating access to copyrighted works for the blind or other persons with disabilities. The comments, which were filed jointly by the Library Copyright Alliance, the Electronic Frontier Foundation, the Internet Archive, and the Chief Officers of State Library Agencies, called for a multilateral treaty to resolve issues of accessibility for the blind and visually impaired.

Improving access for the visually impaired was the featured session at OITP's annual planning retreat. Jessica Brodey, a well-known expert on this topic, participated in a session to review the major technical, access, and policy issues.

### Fall E-rate Training Held

As a part of its grant from the Bill & Melinda Gates Foundation, OITP held its fall training for state E-rate coordinators in the Washington, DC area. As at past sessions, this training was conducted by consultant Linda Schatz and coordinated by OITP staffers Carrie McGuire and Marijke Visser. OITP staff is now in the process of assessing activities to promote library participation in the E-rate program and to develop a plan for 2010 and thereafter.

### OITP's Participation in the Opportunity Online Broadband Grant Program

The final two states – Texas and California – have held their state summits as a part of the Gates Foundation's Opportunity Online Broadband Grant Program. OITP will continue to provide consulting services to Texas and California as well as the five states holding their summits in the spring of 2009 through summer 2010.

### Input Provided to the Federal Communications Commission and Department of Commerce

OITP developed responses to four requests for input from the Federal Communications Commission (FCC) and the Department of Commerce. The responses for the FCC covered possible changes to the E-rate program, broadband adoption, and the economic impacts of broadband deployment. Comments on the first round of applications for the Broadband Technology Opportunities Program (BTOP) were submitted to the Department of Commerce. Additionally, OITP representatives participated in an FCC effort to solicit perspectives via site visits to libraries and other institutions in several cities around the country.

## **Office for Library Advocacy (OLA)**

### Advocacy Institute at Midwinter

Over fifty people have registered for the *Surviving in a Tough Economy: An Advocacy Institute Workshop*, which takes place on Friday, January 15, 2010, from 1:30 - 5 pm at the Boston Public Library. Breakout sessions will include topics such as maintaining your budget; Working with Decision-Makers; Tips for a Successful Campaign in a Tough Economy; and Positive Messaging in a Tough Economy: Melding Traditional and Social Networking.

Speakers include: Carol Brey-Casiano, Chair, ALA Committee on Library Advocacy; Shirley Bruursema, Chair, Kent District (MI) Library Board of Trustees; Keith Michael Fiels, Executive Director, ALA; Loida Garcia-Febo, Queens Public Library; Judith Gibbons, Chair, ALA Advocacy Training Subcommittee; Patricia Glass-Schuman, Neal-Schuman Publishers; Kathleen Imhoff, Member, ALA Advocacy Training Subcommittee; Marci Merola, Director, ALA Office for Library Advocacy; Peter Pearson, Executive Director, Friends of the St. Paul (MN) Public Library; and Denise Zielinski, DuPage (IL) Library System.

No registration will take place onsite. Anyone interested in attending should contact Marci Merola at [mmerola@ala.org](mailto:mmerola@ala.org). Registration is \$25.



### Frontline Advocacy Panel Discussion at Midwinter

*Advocacy on the Front Lines: How to Make a Difference from Where You Sit* is a panel discussion on ALA President Camila Alire's Frontline Advocacy initiative. Join ALA President Camila Alire and guests in a discussion on Frontline Advocacy, a unique initiative designed to motivate, encourage and train librarians and library support staff to seize opportunities to promote the diverse professionals, resources, and services of public, school, academic, and special libraries.

Panelists include: Hampton "Skip" Auld, Director of the Durham County (NC) Library; Rochelle Logan, Associate Director of Support Services for the Douglas County (CO) Libraries; Anita Peterson, Senior Librarian of the Richard Donovan Correctional Facility, (San Diego, CA); Connie Williams, Past President of the California School Library Association; and Jean Zaroni, Associate Dean of Libraries, Marquette University. This panel discussion is sponsored by the Camila Alire Presidential Initiative Workgroups in cooperation with the ALA Office for Library Advocacy, Governance Office and Office for Literacy and Outreach Services.

The panel discussion takes place on Saturday, January 16, 2010, from 1:30 - 3:30 pm, at the Boston Convention & Exhibition Center, Room 260.

### New at Midwinter from Advocacy University

The following online resources will launch in time for the 2010 Midwinter Meeting:

- Library Snapshot Day Primer
- Camila Alire's Frontline Advocacy Toolkit
- Making Budget Presentations

### **Office for Research and Statistics (ORS)**

#### *A Perfect Storm: U.S. Public Libraries and the 2009 Recession*

Preliminary findings from the Public Library Funding & Technology Access Study will be released in January 2010 as an issues brief, "A Perfect Storm: U.S. Public Libraries and the 2009 Recession". <http://www.ala.org/ala/research/initiatives/plftas/issuesbriefs/index.cfm>.

#### "State of America's Libraries" Report

ALA-ORS has contracted with Harris Interactive to conduct a household survey in January 2010 to inform the "State of America's Libraries" report to be issued in Spring 2010.

## Trend Report on Public, School and Academic Libraries, Library Networks and Cooperatives

ALA-ORS has compiled a trend report about public, school and academic libraries, and library networks and cooperatives. The report will be issued in January 2010 and be posted on the ALA Research & Statistics top-level page (<http://www.ala.org/ala/research/index.cfm>).

## **Public Information Office (PIO)**

### Woman's Day Renews Partnership with ALA

*Woman's Day* magazine, circulation four million with a readership of more than 20 million people, has renewed its partnership with ALA's Campaign for America's Libraries for an eighth year. In an upcoming issue of the magazine, *Woman's Day* will solicit from readers their thoughts on "Why the library is the heart of their community." Winning entries will be published in spring 2011. To date, *Woman's Day* has donated 32 pages of editorial content, valued at \$8 million dollars.

### I Love My Librarian Award Winners Announced

The winners of the 2009 Carnegie Corporation of New York/*New York Times* I Love My Librarian Award have been announced.

The award invited library users to recognize the accomplishments of librarians in public, school, college, community college and university libraries for their efforts to improve the lives of people in their communities. Each winner received a \$5,000 cash award, a plaque and a \$500 travel stipend to attend an awards ceremony and reception in New York, which was hosted by *The New York Times* in December. In addition, a plaque was given to each award winner's library. Each nominee must be a librarian with a master's degree from a program accredited by the ALA in library and information studies or a master's degree with a specialty in school library media from an educational unit accredited by the National Council for the Accreditation of Teacher Education. Nominees must be currently working in the United States in a public library, a library at an accredited two- or four-year college or university or at an accredited K-12 school.

Nominees were judged by a selection committee based on quality of service to library users, demonstrated knowledge of the library and its resources and commitment shown in helping library users. Nearly 3,200 nominations were received this year. The award is administered by ALA's Public Information Office and Campaign for America's Libraries.

For more information and the list of winners, see [www.ilovelibraries.org/ilovemylibrarian](http://www.ilovelibraries.org/ilovemylibrarian).

## **Public Programs Office (PPO)**

### PPO Awards 265 Great Stories CLUB Grants

The ALA Public Programs Office and the Young Adult Library Services Association (YALSA) announced that 265 libraries were selected to receive Great Stories CLUB grants, which will support book discussion programs targeting troubled teens. Among those selected to receive grants, 50 sites will additionally receive small cash grants to support program-related expenses. Funding was provided for this program by Oprah's Angel Network.

Launched in 2005, the Great Stories CLUB (Connecting Libraries, Underserved teens and Books) is a reading and discussion program designed to reach underserved, troubled teen populations through books that are relevant to their lives. All types of libraries located within or working in partnership with facilities serving troubled teens (such as juvenile detention centers or alternative high schools) in the United States and its territories were eligible to apply. To view the full list of selected libraries and their partner organizations, visit [www.ala.org/greatstories](http://www.ala.org/greatstories). Programs will take place January through May, 2010. Since 2005, more than 28,000 books have been distributed to 856 Great Stories Clubs, sparking conversations among teen readers in 49 states and the District of Columbia.

### PPO Receives Funding for Pilot Civic Engagement Initiative

The ALA Public Programs Office received funding in the amount of \$50,000 from the Searle Funds at the Chicago Community Trust and \$50,000 from the Terra Foundation for American Art to support the development of Picturing America through Civic Engagement, a pilot program to engage young audiences in citizenship and the American electoral process through the visual arts.

Picturing America through Civic Engagement will target young adult audiences in the Chicago region through partnerships between public libraries and local high schools. Building on the National Endowment for the Humanities' [Picturing America](#) art initiative, the ALA Public Programs Office will develop supplemental library programming resources for public audiences that will utilize the visual arts as springboards to civic engagement, particularly voting rights and the American electoral process. The objective of Picturing America through Civic Engagement is to deepen participants' knowledge and appreciation of American art and its relation to American history (particularly voting history) and civic life, and to contribute to the development of informed and discerning voters.

## ALA DIVISIONS

### **American Association of School Librarians (AASL)**

#### AASL Pre-Midwinter Institute Helps SLMS Align Learning Standards with P21 Framework

AASL's Pre-Midwinter Institute, *Bringin' 'Em On! 21st-Century Skills Aligning with Standards*, will help school library media specialists understand how AASL's *Standards for 21st-Century Learner* and the Partnership for 21st Century Skills' (P21) *Framework for 21st Century Learning* align to make it easier to integrate into the current and future practices of schools or districts. Facilitator Pam Berger will guide attendees in best practices for infusing 21<sup>st</sup> century skills into their school's or district's curriculum. This institute will be especially helpful for states that have signed on as P21 leadership states. For more information on the institute, visit [www.ala.org/aasl/midwinter](http://www.ala.org/aasl/midwinter). As a P21 Professional Development Affiliate and a member organization, AASL specializes in providing administrator and educator training to states, districts, and schools.

#### Results of AASL's 2009 Longitudinal Study Now Available

The 2009 *School Libraries Count! National Longitudinal Survey of School Library Media Programs* is now available to read and download in PDF format. The survey launched in January 2009 when many schools faced uncertainty due to the tough economic climate in the United States. Results from 5,824 respondents consisted of both public and private schools varying in enrollment size, location, and school level. According to results, many schools decreased expenditures, including a reduction in spending for information resources, compared to the previous year's results. The results also showed an increase in average staff hours spent in the school library media center. More results can be found at [www.ala.org/aasl/slcsurvey](http://www.ala.org/aasl/slcsurvey). The 2010 survey will open in late January.

#### AASL's Supplemental Questions on SLC Survey Focus on English Language Learners

The 2009 *School Libraries Count!* survey asked additional questions on how respondents address the needs of English Language Learners (ELL) in their school library media programs. Of the 5,824 total respondents, 14% indicated that ELLs made up more than 25% of the student population. According to the survey, many schools lack initiatives to successfully incorporate ELLs into the school population. Fifty-eight percent of respondents indicated that they had no, or less than 1%, non-English language books in their collections. However, responses on collaboration strategies did show that school library media programs are trying different strategies to increase literacy efforts among ELLs. More information on these additional questions can be found at [www.ala.org/aasl/slcsurvey](http://www.ala.org/aasl/slcsurvey).

#### AASL Offers Winter Tour of Online Courses

Beginning in mid-January, American Association of School Librarians' (AASL) will offer four four-week courses to help school library media specialists develop the skills and techniques to bring their programs into the 21<sup>st</sup>-century.

The following courses will run January 11 to February 8:

- Design for Understanding Meets the 21st Century Library Media Specialist
- Making a Place, Making a Case for Read-Alouds: A Powerful Teaching Tool for Literacy K-6

The following courses will run February 1 to March 1:

- The Path to Collaboration: Making it Happen
- Inquiring Minds Want to Know: Infusing Literacy Skills into the Inquiry Process

Led by experts in the school library media field, these courses will arm attendees with the tools and resources necessary to get results in their programs. Just for signing up, AASL is offering a free archived Learning4Life (L4L) webinar with every course registration. Detailed descriptions of each course and registration information are available on the AASL e-Academy pages at [www.ala.org/aasl/eacademy](http://www.ala.org/aasl/eacademy).

#### Laurie Halse Anderson Spokesperson for AASL's School Library Media Month 2010

Award-winning children and young adult author, Laurie Halse Anderson, will be the official spokesperson for the American Association of School Librarians' (AASL) annual School Library Media Month (SLMM). This year, the SLMM theme is "Communities Thrive @ your Library." AASL has put together activities for school library media specialists to advocate the importance of their programs in the school and local community. Leading up to and during SLMM, public service announcements, information on inviting legislators to the school library, downloadable graphics, and various letters will be available on the SLMM pages. More information and resources can be found at [www.ala.org/aasl/slmm](http://www.ala.org/aasl/slmm).

#### AASL Offers Professional Development for SLMM

During the celebration of School Library Media Month (SLMM), AASL will offer webinars every Wednesday evening of April. Each week, the webinars will focus on one of the four chapters of AASL's *Empowering Learners: Guidelines for School Library Media Programs*. *Empowering Learners* advances school library media programs to meet the needs of the changing school library environment and is guided by the *Standards for the 21st-Century Learner* and *Standards for the 21st-Century Learner in Action*.

The four chapters of the program guidelines are:

1. Developing Visions for Learning
2. Teaching for Learning
3. Building the Learning Environment
4. Empowering Learning through Leadership

A 10% discount will be given for purchasing the series of webinars. Last year, the webinar series focused on the four strands of the learning standards – skills, responsibilities, dispositions, and self-assessment.

## **Association of College and Research Libraries (ACRL)**

### Scholarly Communication 101 Road Shows

ACRL is taking scholarly communication on the road again in 2010 with “Scholarly Communication 101: Starting with the Basics.” Recognizing that scholarly communication issues are central to the work of all academic librarians and all types of institutions, ACRL is pleased to offer this free half day workshop to five libraries across the country. Led by two expert presenters, this structured interactive overview of the scholarly communication system highlights individual or institutional strategic planning and action. Four modules focus on new methods of scholarly publishing and communication, copyright and intellectual property, economics and open access. The application to host a “Scholarly Communication 101” road show is now available. Institutions interested in hosting should apply by Monday, February 8, 2010. Hosts must partner with, and invite staff from, at least one other institution. Complete details are on the ACRL Web site at <http://www.ala.org/ala/mgrps/divs/acrl/issues/scholcomm/roadshow.cfm>.

### ACRL Partners with HighWire Press

ACRL has entered a new partnership with HighWire Press, a division of the Stanford University Libraries, to provide online hosting of *College & Research Libraries (C&RL)*, *College & Research Libraries News (C&RL News)*, and *RBM: A Journal of Rare Books, Manuscripts, and Cultural Heritage*. *Choice Reviews Online*, the online product of ACRL’s Middletown, CT-based publishing unit, Choice, will also migrate to HighWire.

The move of ACRL’s publications from the association Website to the HighWire platform will provide a number of benefits including improved search capabilities both within and across publications, increased Web 2.0 functionality and online access for individual and institutional non-member subscribers. The HighWire platform will also provide a richer user experience for *Choice Reviews Online* subscribers. *C&RL*, *C&RL News* and *RBM* will launch on HighWire in early 2010 and *Choice Reviews Online* later in the year.

### ACRL Selects value of academic libraries Researcher

In late December, ACRL announced the selection of Megan Oakleaf, Assistant Professor in the iSchool at Syracuse University, as lead researcher for its *value of academic libraries* project. A recognized expert in outcomes-based assessment and decision making, Oakleaf will develop and deliver a comprehensive review of the quantitative and qualitative literature, methodologies and best practices currently in place for demonstrating the value of academic libraries. The current economic climate and the increased emphasis on assessment and outcomes have forced academic departments’ higher education administrators to make tough decisions regarding the funding of programs and units at their institutions. The primary objective of the comprehensive review is to provide academic librarians with a clearer understanding of what research about the performance of academic libraries already exists, where gaps in this research occur; and to identify the most promising best practices and measures correlated to performance. Additionally, this review will provide ACRL members with tools and strategies to demonstrate the value of academic libraries to their institutional leadership.

## ACRL TechConnect

ACRL recently launched a new Web resource, ACRL TechConnect, to provide easy access to association resources dealing with technology issues. The new resource identifies all the ACRL technology-related events, professional development opportunities, publications, articles, podcasts and communities and links them from one location. ACRL TechConnect is available at <http://www.ala.org/ala/mgrps/divs/acrl/proftools/techconnect/index.cfm>.

## ACRL OnPoint Chats

The transcript for the “Job Seeking in a Tough Economy” chat, held December 2 is now available on the ACRL OnPoint Website. The next round of ACRL OnPoint chat topics will be announced in early 2010. Visit <http://www.ala.org/ala/mgrps/divs/acrl/events/onpoint/index.cfm> for complete details.

## LCA on Copyright Exemptions and Access for Persons with Disabilities

The Library Copyright Alliance (LCA) - consisting of ALA, ACRL, and the Association of Research Libraries (ARL) - strongly supports the statement made on December 15, 2009, by Justin Hughes, head of the U.S. delegation at the session of the World Intellectual Property Organization (WIPO) Standing Committee on Copyright and Related Rights (SCCR) in Geneva, Switzerland. Hughes expressed support for library-endorsed international copyright policies during his speech on copyright exceptions and limitations for persons with print disabilities. Hughes stated that the strength of United States copyright law is in part due to exceptions in the law for education, libraries and the disabled; that the United States has these exceptions because “access to information, cultural expression, and ideas is essential;” and that governments have a role to play in facilitating access and reducing barriers to information, education and full participation in a democratic society. The letter is available online at <http://www.wo.ala.org/districtdispatch/wp-content/uploads/2009/12/WIPO-Statement.pdf>.

LCA additionally filed comments to the Library of Congress’ U.S. Copyright Office, regarding facilitating access to copyrighted works for the blind or other persons with disabilities. The comments, which were filed jointly with the Electronic Frontier Foundation, the Internet Archive, and the Chief Officers of State Library Agencies, call for a multilateral treaty to resolve issues of accessibility for the blind and visually impaired. Full text of the comments is available at <http://www.wo.ala.org/districtdispatch/wp-content/uploads/2009/12/LCA.pdf>.

## **Association for Library Collections & Technical Services (ALCTS)**

### Important ALCTS Forum Discussions at Midwinter

- New Members Interest Group, Saturday, January 16, 10:30 am – noon, Westin Waterfront, Lewis Room. The first meeting of this new interest group is the place for exchanging information and discussing issues of interest to new ALCTS members. Chair and moderator: Keisha Manning.

- RDA Update Forum, Sunday, January 17, 1:30 – 3:30 pm, Boston Convention and Exhibition Center, Room 253A. The text of RDA (Resource Description and Access) is now available and will soon be undergoing testing. Those interested in learning more on this topic are strongly encouraged to attend. Scheduled presenters: Beacher Wiggins, Library of Congress; Sally McCallum, Library of Congress; Don Chatham, ALA Publishing; Glenn Patton, OCLC.
- ALCTS Forum, “Mix and Match: Mashups of Bibliographic Data,” Monday, January 18, 10:30 am – noon, Boston Convention and Exhibition Center, Room 104A/B. On sharing and re-use of metadata, highlighting ways metadata is now created and circulated among multiple types of participants in the resource chain. The panel: Renee Register (Global Product Manager, OCLC Cataloging and Metadata Services), Karen Coyle (Open Library), and Kurt Groetsch (Google).
- Automated Acquisitions In-Process/Control Systems Interest Group, Sunday, January 17, 10:30 am – noon, Westin Waterfront, Grand Ballroom A. A presentation of R2 Consulting’s recent research with the Library of Congress Project on the Creation and Distribution of MARC Records in North America. The Library of Congress commissioned R2 Consulting to research and describe the North American marketplace for cataloging records, including existing incentives and barriers to both contribution and availability. The scope of this project is broad, including data gathered from all types of US and Canadian producers, distributors and consumers of MARC records. Speaker: Ruth Fischer, of R2.
- Preservation and Reformatting Section (PARS) Forum: Preservation Week at Your Library, Sunday, January 25, 4 – 5:30 pm, Boston Convention and Exhibition Center, Room 702. “Pass it On!: Leverage Library Interest Using ALCTS Preservation Week” shares experiences from programs to inspire participation in the first ever Preservation Week, May 9–15, 2010. Learn how the widespread interest in family and local history and personal collections (photographs, diaries, letters, scrapbooks, film and video, quilts, costumes, artworks and more) can help you build preservation and library awareness, reach new audiences and further community ties. The panel: Jill Rawnsley, Consultant, Philadelphia, PA; Michele Stricker, Consultant, Library Development Bureau, New Jersey State Library, Trenton, NJ; Donia Conn, Workshop Program and Reference Coordinator, Northeast Document Conservation Center, Andover, MA.
- Cataloging and Classification Section (CCS) Forum: “Year of Cataloging Research Kick Off,” Friday, January 15, 3:30 – 5:30 pm, Boston Convention Center, Room 104A/B. Kick-off the Year of Cataloging Research (2010) with presentations and discussion about cataloging research as well as examples of current research. Speakers: Michele Cloonan, Dean, Simmons Graduate School of Library and Information Science; Sandy Roe, Editor, *Cataloging & Classification Quarterly*; Martha Yee, Cataloging Supervisor, UCLA Film & Television Archive; Daniel Joudrey, Arlene Taylor and Tina Gross, who will present “The Effect of Controlled Vocabulary on Keyword Searching.” .
- Collection Management and Development Section (CMDS) Forum: A Changing Section for a Changing Profession, Sunday, January 17, 4 – 5:30 pm, Boston Convention and



Exhibition Center, Room 253A. Get involved with CMDS! Learn about plans for reorganizing its current structure to mirror the shifts that have occurred in the profession in managing collections. Moderator: Kathy Tezla, Chair of Collection Management and Development Section.

#### ALCTS Members Pass ByLaws Revisions

With a special ballot vote ending November 20, 2009 and an announcement in the December issue of the ALCTS Newsletter, the ALCTS members overwhelmingly approved revisions to the ALCTS Bylaws. The Bylaws revisions included clarifying language, reorganization and rearrangement of the articles, consolidation and elimination of duplication in sections.

#### ALCTS Midwinter Symposia Exceed Attendance Expectations

The ALCTS Midwinter Symposia have once again exceeded attendance expectations. “Living Digital: The Future of Information and the Role of the Library,” the Thursday symposium, has drawn 79 attendees to hear from speakers: Margaret Ashida, Empire State Science, Technology, Engineering and Mathematics (STEM) Education Initiative, Rensselaer Polytechnic Institute; Kevin Guthrie, President of Ithaca; John Palfrey, Harvard Law School, and co-author of “Born Digital: Understanding the First Generation of Digital Natives”; John Wilkin, Executive Director of Hathi Trust.

“And Now for Something Completely Different”, the Friday symposium, has drawn 54 attendees to discuss papers from cutting-edge thinkers on future trends, issues and developments that are likely to have an impact on research, instruction and scholarly communication.

#### ALCTS Board Continues Discussion on “Creating Our Future” Initiative

The ALCTS Board will continue its discussion on “Creating Our Future”, an initiative begun at Midwinter 2009 and continued with a forum at Annual Conference 2009. This discussion is the next step in re-structuring ALCTS to better meet the needs of its members. The discussion takes place Saturday, January 16, during the ALCTS Board Meeting in the Convention Center, Room 154.

#### ALCTS 2010 President’s Program Features

Dr. Fran Berman, Vice President for Research at Rensselaer Polytechnic Institute and former Director of the San Diego Supercomputer Center, will be the featured speaker for the 2010 ALCTS President’s Program at the ALA Annual Conference in Washington, DC. The President’s Program, *Got Data? New Roles for Libraries in Shaping 21<sup>st</sup> Century Research*, takes place on Monday, June 28, 2010 beginning at 10:30 am.

Research in the Information Age is driven by digital data. Libraries are emerging as critical partners in the access, use, and preservation of research data. This program will describe the opportunities and challenges for Libraries as stewards of valued research digital collections.

Dr. Berman is a leader in the development of cyberinfrastructure. She has written about high-performance computing and digital data stewardship. She is a Fellow of the Association of

Computing Machinery (ACM) and Senior Member of the Institute of Electrical and Electronics Engineers (IEEE). From 2001 to 2009, Dr. Berman served as Director of the San Diego Supercomputer Center (SDSC), where she led the evolution of SDSC into a leading international organization in the innovation of data cyberinfrastructure and high performance computing.

#### ALCTS Spring Workshop Schedule Available

The ALCTS spring workshop schedule is now available on the ALCTS Web site under Conferences and Events. Three web courses are being offered all in the “Fundamentals” series: Acquisitions; Collection Development and Management; and Electronic Resources Acquisitions.

### **Association for Library Service to Children (ALSC)**

#### Registration Now Open for ALSC Winter 2010 Online Courses

Registration for ALSC’s five Winter 2010 online continuing education courses opened on December 14. Courses include: “The Newbery Medal: Past, Present, and Future,” taught by ALSC Past President and past Newbery chair Kathleen T. Horning; “Reading Instruction and Children’s Books,” taught by Katherine Todd, Adjunct Professor, Manhattanville (NY) College; “Connecting with Tween Readers,” taught by Edward T. Sullivan; “Information Literacy from Preschool to High School,” taught by Maryann Mori, Director, Waukee (IA) Public Library; and “Series Programming for the Elementary School Age,” taught by Lisa Shaia, Children’s Librarian, Oliver Wolcott Library (CT). Discounted rates are available for ALSC and ALA members. Winter courses begin the week of February 1, 2010 and, depending on the course, run from four to six weeks. For more information, please visit <http://www.ala.org/alsced>.

#### El día de los niños/El día de los libros (Children’s Day/Book Day) 2010

Plans are in development for Día 2010! ALSC will again offer complimentary bilingual brochures to participating libraries, and partner, HarperCollins Children’s Books, will also offer a Día-themed poster at its booth during the ALA Midwinter Meeting in Boston. The posters will feature programming tips for librarians interested in celebrating Día. For more information, including information about registering for free bilingual brochures, please visit <http://www.ala.org/dia>.

#### Fall 2009 Great Interactive Software for Kids Selected

This list, compiled by the ALSC GISK Committee and updated quarterly, recognizes high-quality computer programs and digital media for children 14 years of age and younger. The products added to the list this quarter are:

ItzaBitza, Sabi Inc.  
Left Brain/Right Brain 2, Majesco Entertainment

Professor Layton and the Curious Village, Nintendo  
Zula World, ZulaWorld.com

### ALSC Student Member OPAL Sessions

ALSC's Student Sessions have been very successful. They encourage student members to interact, network and learn virtually. Additionally, there have been more than 1,350 visits to this year's archived Sessions. Future session topics include: "Easy User Experience Strategies" on January 6; "Getting Your First Library Job: Tips from Library Directors" on March 17; and "Tech Tools for Parents and Caregivers" on April 27. For more information please visit <http://www.ala.org/alsc> and click on "membership" and then "student" on the left-hand navigation menu.

### ALSC at Midwinter 2010

- ALSC has planned an exhilarating evening of networking as a new spin is taken on the classic speed dating structure. ALSC Speed Networking will be held on Friday, January 15, 7:30-9:00 pm in Fairmont Copley Plaza, Oval Room. The goal is for members to meet as many youth services colleagues as they can through Speed Networking. Participants will move around the room, meet new people and exchange ideas every few minutes. The event is free to participate, but attendees are asked to pre-register in advance on the ALSC Web site at [www.ala.org/alsc](http://www.ala.org/alsc). Light refreshments will be provided courtesy of Disney-Hyperion
- The Joint Youth Division Membership Reception is co-hosted by ALSC, the American Association of School Librarians (AASL), and the Young Adult Library Services Association (YALSA). This informal gathering enables members and prospective members to network and relax after a few days of hard work at the Midwinter Meeting. The reception will be held Monday evening, 6:00-7:30 pm in Westin Copley Place, America Center.
- The Youth Media Awards Press Conference will be held once again Monday morning, 8:00 – 9:30 am. Awards to be announced include the Caldecott, the Newbery, the third annual Odyssey Award for Excellence in Audiobook Production (administered by ALSC and YALSA and sponsored by *Booklist*), and more.

## **Association of Library Trustees, Advocates, Friends and Foundations (ALTAFF)**

### OIF and ALTAFF Offer Online Training for Trustees

The ALA Office of Intellectual Freedom (OIF) is partnering with the Association of Library Trustees, Advocates, Friends and Foundations (ALTAFF) to present three one-hour webinars in February for library trustees on the topic of controversial materials in library collections.

The webinars, entitled "Controversial Materials in the Library: Supporting Intellectual Freedom in Your Community," are intended to help trustees understand the basics of intellectual freedom in libraries. They will cover information on collection development policies, procedures for

handling challenges to library materials, and tips on responding to controversies that may arise. Angela Maycock, OIF Assistant Director, will lead the webinar series, which will be offered:

- Wednesday, February 17, 4:00-5:00 pm (EST)
- Tuesday, February 23, 2:00-3:00 pm (EST)
- Friday, February 26, noon - 1:00 pm (EST)

Each session will include the same content. Registration is limited to 60 participants per session. The cost is \$49 for individuals, \$39 for ALTAFF members, and \$95 for a group of two or more attendees at the same location. For more information, visit <http://www.ala.org/ala/aboutala/offices/oif/oifprograms/webinars/index.cfm>

Learning objectives of the webinar:

1. Participants will understand key concepts of intellectual freedom and collection diversity as embodied in ALA policy,
2. Participants will gain a new framework for evaluating potentially controversial materials in library collections, and
3. Participants will take away information and talking points to help deal with controversies surrounding library materials.

#### ALTAFF Gala Author Tea

ALTAFF is welcoming best-selling authors Sharyn McCrumb, Holly LeCraw, Teri Woods, Janice Y.K. Lee, and Mark Marlantes to an author tea at the Midwinter Meeting on Monday, January 18, 2:00-4:00 pm. This traditional event gives conference attendees a chance to meet the authors they and their patrons have been reading and get signed first edition copies of their works – most given away free.

### **Association of Specialized and Cooperative Library Agencies (ASCLA)**

#### ASCLA Will Oversee Project to Revise Standards

ASCLA has been awarded the project to oversee revision of the 2005 *Revised Standards and Guidelines of Service for the Library of Congress Network of Libraries for the Blind and Physically Handicapped*. Since the last standards were developed, there have been a number of significant changes in the operation of Network libraries and in the development and use of new technologies.

The revision process will be funded by a grant from the Library of Congress/National Library Service for the Blind and Physically Handicapped (LC/NLS) to the American Library Association. ASCLA will administer the project and hire a Project Director.

#### IMLS Grant for Emerging Leader Project

ASCLA's proposed Emerging Leader project for an IMLS grant has been selected and a work team has been assembled that includes:

Edward Garcia (RUSA Emerging Leader)  
Arianne Hartsell-Gundy  
Jessica Hernandez  
J.P. Porcaro  
Jennifer Walker (ASCLA Emerging Leader)  
Susan Hornung, ASCLA Staff Liaison  
Barbara Mates, Member Mentor

## **Library and Information Technology Association (LITA)**

### LITA Workshops in Boston in January

LITA is bringing two workshops to Boston on Friday, January 15, 2010.

- *Creating Library Web Services: Mashups and APIs*. Speaker: Karen Coombs, University of Houston; Boston Convention & Exhibition Center (BCEC)-153C.
- *Writing for the Web*, Speaker: Brenda Reeb, University of Rochester; BCEC-153A/B.

Registration is available on site outside the workshops' rooms at 8:00 am. The workshops run from 9:00 am to 4:30 pm.

For more details, go to <http://www.lita.org/ala/mgrps/divs/lita/litaevents/midwinter2010/index.cfm>

### LITA Sponsors Two Emerging Leaders

The Library and Information Technology Association (LITA) is sponsoring Cody Hanson and Tara Lannen-Stanton in the ALA 2009 Emerging Leaders Program. LITA sponsorship includes a \$1,000 stipend to help offset the costs of attending the 2010 Midwinter Meeting and the 2010 Annual Conference. In addition, Cody and Tara will each work on LITA projects and be mentored by the LITA leadership.

Cody is currently Technology Librarian at the University of Minnesota Libraries. Tara is currently the WorldLinQ Coordinator in the Queens Borough Public Library in Jamaica, NY. The LITA Board wishes to ensure that its Emerging Leaders have meaningful leadership experiences within LITA; therefore, Cody and Tara will work closely with the LITA President-elect on aspects of the LITA strategic plan implementation.

LITA had a number of excellent applicants and congratulates these additional LITA members on also being accepted into the ALA Emerging Leaders Program: Jeannie Chen, Max Macias, JP Porcaro, Nicole Stroud, Mana Tominaga, and Janel White. LITA has a very bright future with such rising stars.

### LITA Events at Midwinter in Boston

First, please join LITA members and others at the LITA Happy Hour on Friday, January 15, 2010 in the "Library" at the Capiz Bar in the Renaissance Boston Waterfront Hotel (606 Congress St., 617-338-4111) from 5:00 to 7:00 pm. Cash Bar. Join us for networking, good cheer, and great fun! Expect lively conversation.

Second, join LITA President-Elect Karen Starr who hosts the LITA Town Meeting on Monday, January 18, 2010 from 8:00 to 10:00 am in the Boston Convention Center, Room 151A/B.

Meet fellow LITA members, and participate in a conversation about how LITA responds to and involves its membership in the larger information, association, community-building, and technology-related landscape. LITA is known in ALA for its ability to handle change and be nimble in providing services to its members. For the last two years, the LITA Executive Committee, Board, and Committee chairs have engaged in strategic thinking sessions. The participants in those sessions felt strongly that it is time to take a serious look at the structure, charges, and assignments of current elected and appointed leaders.

A [LITA Change Task Force](#) has been convened by the LITA Board to address those issues. Meet members of the Task Force at the Town Meeting and provide input into the size of the Board and Board member responsibilities; charges and composition of committees; committee relationships with the Board and with each other; meeting and process efficiencies; and between meeting communication and participation.

Input from LITA members in the discussion about how LITA operates in today's world is very important to the success of the organization. The input will be included in the Task Force recommendations to the LITA Board of Directors. Please do take some time to attend the Town Meeting to provide input. For those LITA members who are not able to attend the Town Meeting, information about other avenues of input will be made available.

### **Library Leadership and Management Association (LLAMA)**

#### Midwinter Institutes

LLAMA will have one institute on Friday, January 15, at the Midwinter Meeting. Julie Todaro will present "Supervisory Training." The program will focus on topics critical to the success of current and aspiring library leaders and managers, including: Supervision without micromanagement; Positive reinforcement and workplace coaching; and Evaluation, discipline and termination.

#### Leadership Seminar at Midwinter

LLAMA will sponsor "Facilitative Leadership" at this annual leadership seminar. The session is presented by Pat Wagner, Pattern Research, Inc., and will be Friday, January 15, from approximately 3:30 - 5:00 pm, at the Westin Waterfront, Stone Room.

### 2009-2010 Mentoring for Leadership Program Deadline Extended

The submission deadline for LLAMA mentor and mentee applications has been extended to January 15, 2010. The purpose of the program is to encourage and nurture current and future leaders and to develop and promote outstanding leadership and management practices. The 10-month mentoring for leadership program is multifaceted. Mentors and mentees will be called duos and must be members of LLAMA in good standing. See: <http://www.lama.ala.org/llamaleads/?p=569> for more information.

## **Public Library Association (PLA)**

### 2010 Leadership Fellows Scholarship Applications Now Available

The [PLA Leadership Fellows Program](#) offers full tuition scholarships for four executive leadership training programs at leading universities in the United States. Candidates must be PLA members who are management staff in a public library system and have five years of experience in a leadership role. The program provides a unique learning opportunity for public library managers who want to broaden their perspectives, improve their leadership skills, drive change in their institutions, and plan with a strategic vision.

The following Programs are available:

[Positive Leadership: Building Extraordinary Leadership Capabilities](#), University of Michigan, Ross School of Business.

[Leading Organizational Change](#), University of Pennsylvania, Wharton School.

[Senior Executives in State and Local Government](#), Harvard University, Kennedy School of Government.

[Emerging Leader Development Program](#), University of Washington, Evans School of Public Affairs.

### 2010 PLA Management Courses Now Open for Registration.

PLA offers a [series of nine interactive courses](#) that provide in-depth education on the core functions necessary for a career in public library management. The courses are two-day, regional workshops led by nationally recognized experts and are designed to also meet the requirements for Certified Public Library Administrator (CPLA) credit.

The schedule will kick off February 17-18, 2010, when the Ohio Library Council hosts the [Politics and Networking management course](#) at the Toledo Public Library. At the end of the training program, participants will be able to describe their community demographics and culture, assess local political issues, explain how local decisions are made, and know how federal, state and local statutes, ordinances and resolutions affect local decision-making. They will develop the skills they need to build coalitions and work collaboratively, develop negotiation and conflict resolution skills, and understand how their values and ethics influence their political

effectiveness. They will know how to identify key players and develop support groups and be prepared to deal effectively with the local media.

The additional courses include Marketing, Management of Technology, Budget and Finance, Fundraising, Serving Diverse Populations, Planning and Management of Buildings, and Current Issues.

### PLA Launches a New Official Facebook Page

On December 3, PLA launched a new official [Facebook page](#) to create a consistent and interactive social media presence. The launch came after closing two unofficial PLA Facebook groups and an inactive fan page. The new page is updated frequently with PLA news and interesting, relevant public library stories. In one month, the Facebook “fan” base has grown to over 1,000 strong.

### The Countdown to PLA 2010 in Portland Continues

PLA is setting the stage for a successful [13<sup>th</sup> National Conference](#), March 23-27, in Portland, OR. Nearly 200 educational programs and talk tables promise to offer insight and knowledge. Special speaker events, such as Scott Turow’s and Kadir Nelson’s Author Luncheons, are scheduled and filling up quickly.

Both attendee registration numbers and exhibit sales are on track with figures from this same time, prior to PLA 2008.

## **Reference and User Services Association (RUSA)**

### RUSA Special Events at the Midwinter Meeting

Book and Media Awards Reception, Sunday, January 17, 2010, 4:00 – 6:00 pm, Intercontinental Boston, Rose Kennedy III Room.

The RUSA Midwinter Social, Friday, January 15, 2010, 5:30 to 7:30 pm, Rooftop Ballroom, Omni Parker House, 60 School Street.

Town Hall Session at RUSA Board Meeting 1, Saturday, January 16, 2010, 1:30 – 3:30 pm, Boston Convention Exhibition Center (BCEC), room 102A.

The Big Think, RUSA Board Meeting, Saturday, January 16, 2010, 1:30 – 3:30 pm, Boston Convention Exhibition Center (BCEC), Room 102A will brainstorm on an issue of critical importance to the association. This year’s issue: attracting new members.



## **Young Adult Library Services Association (YALSA)**

### Excellence in Nonfiction Award

On January 18, 2010, YALSA will announce the winner of its first annual award for excellence in nonfiction for young adults at ALA's Youth Media Awards. Along with the winner and four honorees, a list of approximately 30 titles of recommended nonfiction will be released. Learn more about the award and download free reproducible bookmarks at [www.ala.org/yalsa/nonfiction](http://www.ala.org/yalsa/nonfiction).

### Journal of Research on Libraries and Young Adults

As part of a goal in YALSA's strategic plan, YALSA will be launching an online research journal in 2010. Jessica Moyer will edit the journal and the Research Journal Advisory Board, chaired by Renee McGrath, will assist with the refereeing process. To learn more about the journal, or to submit research for consideration, please contact [jessicaemilymoyer@gmail.com](mailto:jessicaemilymoyer@gmail.com).

### Michael L. Printz Award Turns Ten

YALSA's Printz Award for excellence in young adult literature celebrates its tenth year in 2010. The 2010 winner and honorees will be announced January 18, 2010, at ALA's Youth Media Awards. The Michael L. Printz Award is an award for a book that exemplifies literary excellence in young adult literature. It is named for a Topeka, KS school librarian who was a long-time active member of YALSA. The award is sponsored by *Booklist* magazine. The first book to be honored by this award was Walter Dean Myers' *Monster* in 2000. Find out more about YALSA's Printz Award at [www.ala.org/yalsa/printz](http://www.ala.org/yalsa/printz)

### Upcoming Events and New Initiatives

- "Libraries 3.0: Teen Edition," a full day institute on Friday, January 15 in Boston.
- YALSA announces all of its 2010 book & media award winners January 18, 2010.
- YALSA monthly e-chat in ALA Connect, February 3, 2010, 8:00-9:00 pm (EST).
- YALSA's winter session of e-courses runs February 8 – March 8. *Booktalks Quick & Simple* and *Power Programming for Teens* will be offered.
- "Learn, Create, Share @ your library" is the theme for Teen Tech Week, March 7-13, 2010.
- Support Teen Literature Day will be celebrated April 15, 2010.

## **APA**

### Over 1,600 Public and Academic Libraries to Receive Invitations for 2010 Librarian Salary Survey

The 2010 Librarian Salary Survey letters will be mailed in mid-January 2010 to the attention of Directors and HR Managers at the 1,672 public and academic libraries in the sample. For more information, please contact the ALA-APA office at (312) 280-2424.