

NMRT Board Member Planning Report

1. Office Name: Fundraising Coordinator

2. Office Term (Date: Ex. 2005-2006): 2013-2015

3. How do you plan to help committees address the four NMRT goals? (If it does not apply, put N/A.)

All four of the NMRT goals deal with providing opportunities, programming, training/professional development and ongoing structures to support new librarians. All of these endeavors will need financial and resource support, which is the core of this position. My plans are to take an aggressive approach of reaching out and securing the funds needed for NMRT to become stable and successful. It is essential that this position tackle the critical need for ongoing sponsorship and support of roundtable programs and events. I hope to make strong partnerships with vendors and continue to build relationships and campaigns that support NMRT goals.

4. How do you plan to create a positive committee experience? What type of support do you plan to provide to chairs and committee members, and how often do you plan to provide such support?

N/A

5. What future directions do you see your office or NMRT needing to take this year or the following year? What kind of strategies do you envision for addressing projects that affect committees outside of your supervision?

I see this position needing to take a three prong approach to the resource deficiencies: secure sponsorships for travel grants, build ongoing relationships with vendors to support programming, and provide leadership for the committees doing outreach to the membership to increase the number of new and returning members. I will seek to: make a large number of vendor contacts this year (at least 20), brainstorm ideas with the Board for longer term support and work on at least one initiative in this area, and work on one member-related campaign to support increased membership revenue.

6. Date of report: 11/22/2013

7. Submitted by: Cory Lampert