

ALA - 1967 Conference

PUBLIC LIBRARY ASSOCIATION
A DIVISION OF THE

AMERICAN LIBRARY ASSOCIATION

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PUBLIC LIBRARY ASSOCIATION

FORMALIZED MINUTES

FIRST SESSION

Monday, June 26, 1967 - 10:00 A.M.
Civic Auditorium, Room 316
San Francisco, California

PRESENT:

President, David Marshall Stewart; Vice President, Helen E. Fry; Past President, Alta Parks; Councilors: Mrs. Mary K. McCulloch, Mrs. Allie Beth Martin, Robert M. Orr, Eleanor Plain; Armed Forces Librarians Section President, B. Louise Nabors; AFLS Director, Elaine S. Olson

Absent: Harold D. Martelle, Frank B. Sessa

Incoming President: Willard O. Youngs

Committee Chairman: Emilie L. Perillo

Membership Representative: Roger B. Francis

Staff: Eleanor A. Ferguson, Patricia Montmarquette

The meeting was called to order at 10:15 A.M. by the president, David Marshall Stewart. The minutes of the last meeting were approved as mailed.

The report of the Election Committee, given by Miss Ferguson, certified that Willard O. Youngs had been elected as vice-president, president-elect. Mrs. Ruth Sheahan Howard was elected to Council on PLA's nomination. Mr. Youngs and Mrs. Howard were welcomed to the Board.

PROGRAM EVALUATION AND BUDGET COMMITTEE

Miss Parks reported that the PLA budget request for a promotional assistant was refused, although the rest of the budget was approved. The J. Morris Jones--World Book Encyclopedia--ALA Goals Award was divided between ACRL Junior College Libraries Section and ALTA. The ALTA plan is for several area workshops to improve trusteeship, and it is expected that they will request some help from PLA in the project. Miss Parks called attention to the ASL request for money to draft a model state library code, which has considerable interest for PLA, although funds for it were not allowed in 1967-68.

KANSAS CITY (1968)
CONFERENCE
PLANNING COMMITTEE

Miss Fry announced that ALA President Foster Mohrhardt has chosen "Librarianship in a Dynamic Society" as the Conference theme, and is anxious to have as many combined meetings as possible. PLA has agreed to cosponsor with CSD and AASL a meeting entitled "Librarians Who Work With Children And Young People Face the Future Together". The Metropolitan Area Library Service Committee has been asked to take charge of planning PLA's own program, scheduled for 2-4 June 25, 1968, followed by the division business meeting at 4:30 P.M.

FOREIGN BOOK
SELECTION
COMMITTEE

Miss Emilie Perillo, the chairman, reported on the Committee's difficulties in finding people with the necessary language background to prepare lists for publication in The Booklist and Subscription Books Bulletin. It was agreed that Just Between Ourselves should carry a note about the Committee's work and requesting volunteers. Miss Perillo asked whether it would be possible to pay a small honorarium for the lists since most of the work must be done on the editor's own time. It was the feeling of the Board that a budget request amounting to perhaps \$50 a list should be made for 1968-69.

The mail vote to approve the revisions in the Armed Forces Section bylaws was confirmed. Philip Ennis's project proposal which was circulated to the Board was discussed; the consensus was that PLA was willing to assist in the research in any way that seems appropriate.

ARMED FORCES
LIBRARIANS
SECTION

President B. Louise Nabors reported that the Section's year's work included publication of two newsletters, revision of the bylaws, publication of the Methods and Equipment Index which will be distributed to all Section members, and completion of a brochure to help new civilian employees orient themselves to military libraries. A budget item will allow for publication of the brochure in the coming year. The Civil Service Committee has worked closely with the U.S. Civil Service Commission on revision of standards for employment in government libraries and another committee is drafting service standards for military libraries. Perhaps the most significant event of the year was the establishment of a European Subsection, of which Mrs. Beth Sherman is chairman. Miss Louise Ligon was chosen president elect; Mary Mathis, second vice president; and Mrs. Helen Taliaferro, secretary. The Achievement Citation was awarded to Mrs. Ruth Sheahan Howard.

AMERICAN LIBRARY
TRUSTEES
ASSOCIATION

ALTA is at work on a series of pamphlets designed to improve the performance of trustees. It is hoped that PLA members will find them useful and will assist in their promotion.

ALA MEMBERSHIP
COMMITTEE

Mr. Roger Francis, PLA's representative on the Membership Committee, reported that due to its slow rate of growth, the division is now somewhat smaller than ACRL and AASL. ALA Membership Day, to be held in October, will stress public library membership, through an article in the ALA Bulletin to be written by Mrs. Allie Beth Martin. The Committee is concerned to bring more young librarians into ALA; it may be that administrators are not encouraging younger members of their staffs to join or to attend Conferences. Mr. Francis plans to work through state libraries and state associations in recruiting members in the coming year.

INTERNATIONAL
FEDERATION OF
LIBRARY
ASSOCIATIONS

Miss Fry said she had been invited to send a representative of the division to the meeting of IFLA in Toronto, August 15-19. The executive secretary was asked to attend, since none of the Board was available. Miss Ferguson reviewed some correspondence from the chairman of the Public Libraries

Section, Mr. Jensen of Denmark, asking for opinions regarding the best way to strengthen the public library position within IFLA. There was some discussion of the desirability of a separate organization affiliated with IFLA, but the Board thought that if at all possible the Public Libraries Section should be given more influence within the IFLA structure rather than to set up a separate affiliated unit.

The meeting was adjourned at 12:15 P.M.

SECOND SESSION

Friday, June 30, 1967 - 2:00 P.M.

San Francisco Hilton Hotel - Walnut Suite

PRESENT:

President, Helen E. Fry; Vice President, Willard O. Youngs; Past President, David Marshall Stewart; Councilors: Mrs. Mary K. McCulloch, Mrs. Allie Beth Martin; Robert M. Orr, Eleanor Plain, Frank B. Sessa, Mrs. Ruth Sheahan Howard; Armed Forces Librarians Section President, Egon Weiss

Absent: Elaine S. Olson

Chairmen: A. Chapman Parsons, C. Lamar Wallis, Henry Drennan, Robert S. Ake, Jean Barry Molz

Guest: AFLS Vice President-President Elect, Louise Ligon

Staff: Eleanor A. Ferguson, Patricia Montmarquette

The meeting was called to order at 2:00 P.M. by President Helen E. Fry.

PROMOTION OF
STANDARDS
COMMITTEE

Chairman A. Chapman Parsons reported that the Committee had approved the copy for a revised How About Your Public Library, prepared by Marie Loizeaux, and expected to have it in print early in September. Further plans include a workshop outline discussing the standards, and a longer pamphlet similar to A Plan for Better Library Service (1956). Some other ideas are under consideration, but have not yet developed fully enough to be reported.

INTERLIBRARY
COOPERATION
COMMITTEE

The two Conference meetings planned by the Committee were most successful, according to Mr. C. Lamar Wallis, the chairman; each had an attendance of 250-300. At the second meeting, the audience expressed a desire to have the same

type of meetings in 1968; they have been scheduled for 8:30 A.M. on Monday and Wednesday, June 24 and 26, 1968. Among topics suggested were reviews of progress from the systems which were included in the first of these meetings, in Cleveland; and plans for statewide cooperation under LSCA Title III.

The question of the type-of-library consultants to the Committee was raised; Mr. Wallis said that Miss Miller (school libraries) is much interested, but that consideration might be given to replacing Miss Knapp (college libraries) and Mrs. Fyan (state libraries). No action was taken.

PUBLIC LIBRARY
ACTIVITIES
COMMITTEE

Mrs. Mary McCulloch, chairman, submitted three recommendations attached to these minutes as Exhibit I. Regarding the proposal for a leaflet, an alternative suggestion was made that an article in the ALA Bulletin might be preferable, since the information would be out-of-date so quickly. Mr. Drennan commented that the Library Planning and Development Branch would have new information in 1968, so that it would be wise to wait for that time. One possibility might be to set up a joint committee with ASL to gather the information and draft the leaflet.

IT WAS VOTED to ask the executive secretary to look into the matter further, and report back to the Board.

The suggestion for a joint preconference with LAD on public library management was referred to Mr. Youngs for consideration as a program for the Atlantic City (1969) Conference program.

The third proposal regarding a publication on equipment and techniques of printing was referred to the Library Technology Program, to see whether the Program might be able to produce something.

METROPOLITAN
AREA LIBRARY
SERVICE
COMMITTEE

Chairman Henry Drennan of the newly established standing Committee replacing the former special committee of the same name reported that several members had held a brief meeting, at which they agreed to plan the division program for the 1968 Kansas City Conference. Various pieces of federal legislation, notably the Modern Cities Act, will serve to give structure to the Committee's work. In the course of the Committee's discussion, it became apparent that two widely different problems might claim its attention--the relationships between suburban libraries and that of the central city, and ways to serve the unserved, disadvantaged population of the city slums. Mr. Drennan felt that his Committee should devote itself to the first topic, leaving to another committee the area formerly covered by the Committee on Serving the Functionally Illiterate. The Board agreed with this proposal and

IT WAS VOTED that the special Committee on Serving the Functionally Illiterate be terminated, as it had requested; with the understanding that before the Midwinter Board meeting, the Board will give thought to how PLA should give attention to that aspect of library service.

INTERDIVISIONAL
COMMITTEE ON
STANDARDS

Robert S. Ake, PLA's representative on the Committee of which Ernest E. Doerschuk of ASL is chairman, reported that the Committee had compared all published ALA standards, with a view to finding possible omissions or contradictions. No contradictory standards were identified, although some standards omitted topics which should be considered when revision is undertaken. It was also evident that the standards reflected the times in which they were written: for example Minimum Standards for Public Library Systems, 1966 goes beyond Standards for Library Service at the State Level, published in 1963, in its demands for state support of public libraries. The Committee therefore is considering the need for an ALA committee to maintain continuous oversight of standards as they are revised by the various divisions. In view of the divisions' autonomy within their fields of responsibility, such a proposal might face strong opposition, and the Committee still has it under advisement. An alternative approach might be a pattern of submission of new standards to all type-of-library Boards for formal concurrence prior to presentation to a division's membership for adoption; while this has been done sometimes for information, formal action by the Boards usually has not been requested. Further discussion of this matter was postponed, pending a definite proposal from the Interdivisional Committee.

STANDARDS
COMMITTEE

Mr. Ake, as chairman of the Standards Committee, reported that the Committee was sharply divided on the wisdom of revising the Interim Standards for Small Public Libraries, one group feeling that the publication should be dropped, the other pointing to the number of states which have adopted it as their standards, and its general usefulness. The Committee therefore recommended that a decision await the completion of the Study of Library Systems, and that consideration be given to changing the title to Guidelines... if it were revised. The Committee asked for guidance from the Board on this matter, and on the question of updating Costs of Public Library Service, 1963. The Board concurred in the idea of postponing a decision on Interim Standards, and

IT WAS VOTED to instruct the Standards Committee to prepare a new edition of the Costs of Public Library Service.

SUBCOMMITTEE ON
STATISTICAL
STANDARDS

Miss Jean Barry Molz, chairman, reported that the work of the subcommittee had been approved by the division membership at its meeting the previous evening, and asked whether the Board felt that its assignment had been completed. It was thought that the subcommittee might prove most helpful to the Standards Committee in updating the Costs..., and that it should remain in existence pending a definite recommendation from the parent committee as to its termination.

IT WAS THEREFORE VOTED to request a recommendation from the Standards Committee before acting to end the Subcommittee on Statistical Standards.

IT WAS FURTHER VOTED to express the thanks of the Board to Miss Molz and her subcommittee for their fine work in preparing Statistical Standards.

After some discussion, it was agreed that the Statistical Standards should be regarded as a part of Minimum Standards for Public Library Systems, 1966, subject to the same revision policies, and incorporated in any reprinting of the standards. The executive secretary was asked to investigate the possibility of publication in a form which could be inserted in the unsold copies of the first printing.

AD HOC COMMITTEE
ON COOPERATIVE
ACTIVITIES

Mrs. McCulloch, who serves as PLA's representative on the Joint Committee, presented a statement on Interlibrary Cooperation prepared by the Committee. (See Exhibit 2)

IT WAS VOTED to approve the statement as submitted by the Ad Hoc Joint Committee on Cooperative Activities.

INFORMATION
REPORTS ON
COMMITTEE
PROGRESS

The executive secretary reported for the respective Committees that work on the Paperback Survey and the Starter List of Books were behind schedule, but that progress was being made. The Advisory Committee on the Study of Systems expects to be able to accept the final report from Nelson Associates by the

end of October.

She further informed the Board that at the Educational Film Library Association meeting in May, the film librarians in public libraries decided to set up a separate organization to undertake various activities they felt neither EFLA nor ALA was prepared to do. Several members of Mr. Herschel Anderson's PLA Audio-Visual Committee are members of the board of the new organization. The PLA Committee, technically a subcommittee of the ALA Audio-Visual Committee, was appointed too late to meet at the San Francisco Conference but expects to do so at Midwinter.

After some discussion regarding a letter to Mr. Stewart from Harry Simons, chairman, ALA--Children's Book Council Joint Committee, in which he asked for some PLA action on the increasing number of requests for review copies of trade children's books

IT WAS VOTED that the executive secretary should thank Mr. Simons for calling the matter to the attention of the Board, and inform him of the Board's feeling that it was a concern of the Children's Services Division, rather than of the Public Library Association.

ALA POLICIES

The Executive Board Committee engaged in revising the American Library Association Policies referred to PLA two policy statements which they felt should be updated or deleted from the new edition.

The first, 11-A-6, "Correlation and Development of Citizen Interest" appeared to require modernization, with the assistance of trustees. Mr. Orr agreed to seek the help of a trustee in his vicinity in revising the policy.

The second, 11-A-7, "Service to Business" was more seriously questioned.

IT WAS MOVED to delete the policy. The motion did not carry.

IT WAS THEN VOTED to rewrite the policy so that its inclusion among ALA policies could be recommended.

Mr. Stewart agreed to do so with the help of Mr. Youngs.

**ELECTION
COMMITTEE**

Although the PLA bylaws require the annual appointment of an Election Committee, there seems to be no need for one when ballots are machine counted. The Board felt that it might be possible to revise the bylaws to authorize the ALA Election Committee to certify division elections, deleting the requirement for a division Election Committee. The question was accordingly referred to the Bylaws Committee.

**DUTIES OF THE
EXECUTIVE
SECRETARY**

After some discussion, which brought out the increased activity of PLA, and the growing complexity of problems faced by public libraries throughout the country,

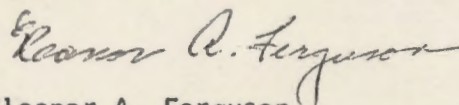
IT WAS UNANIMOUSLY VOTED that the president, Miss Helen Fry, write to the Executive Director of ALA strongly urging that Miss Ferguson be appointed PLA's executive secretary on a full-time basis.

**APPOINTMENT OF
JUNIOR MEMBERS
TO CERTAIN
COMMITTEES**

Miss Fry raised the question of ways to bring younger people into the active work of the division. The Board authorized her to explore the matter further, either through discussion with Mr. Mohrhardt, ALA President, or in other ways.

The meeting was adjourned at 5:15 P.M.

Respectfully submitted,



Eleanor A. Ferguson
Executive Secretary

REPORT
OF THE
PUBLIC LIBRARY ACTIVITIES COMMITTEE

June 30, 1967

PLA Activities Committee held two meetings, and would like to submit the following recommendations.

1. Produce in cooperation with ASL a graphically designed pamphlet publicizing State and Federal appropriations for public libraries showing per capita support, indicating distribution of funds, for example for books, personnel, etc. This pamphlet to be made available to all public libraries for use with laymen and legislators.
2. Recommends serious consideration be given to a combined pre-conference institute with LAD stressing Public Library management in areas of budget, personnel, business methods, etc.
3. A committee be formed to study and produce a pamphlet or manual, or an issue of the PLD Reporter be devoted to equipment, techniques, and costs of various types of printing for public libraries.

Respectfully submitted,

Mrs. Florence Bradley
*Mr. Keith Doms
*Mrs. Ruth Kierstead
*Mrs. Allie Beth Martin
*Mr. Nolan Lushington
Mrs. Phyllis Burson
*Miss Elaine Olson
Mrs. Raymond P. Holden
*Mrs. Mary K. McCulloch

*Those present at San Francisco Conference June 25 to June 30, 1967

Exhibit 2



INTERLIBRARY COOPERATION

INTERLIBRARY COOPERATION

State and federal legislation is encouraging the establishment of local, regional, state, or interstate cooperative library networks among all types of libraries. Since these additional means are now available for achieving the maximum sharing of library resources and services, this statement is designed to set forth: 1) the imperative needs for cooperation, 2) the principles for attaining effective cooperation, 3) specific cooperative programs to serve as models or stimulate action.

Changes in American education and culture, resulting in increasing and accelerating reader demands upon libraries, changes in the quantity and variety of published materials, and developments in technological applications for libraries; these plus the rising costs of materials, equipment, and services, have all combined to generate pressures and open opportunities which must be met in new ways.

No one library can be self sufficient or satisfy all the demands made upon it, but libraries acting together can more effectively satisfy user needs and provide total library service.

The primary responsibility of each type of library to its special clientele must be defined before interlibrary cooperation can be established to augment services to these groups. The public library must provide service to all the people in the community; the school library, to its pupils and educators. The academic library serves the needs of its students and faculty; the research and special library serves the scholar, researcher, and company official. State library agencies serve state government, provide consultant services to local libraries, and leadership and research to stimulate improved library service throughout the state. They

administer federal and state grant programs and are responsible for planning and initiating cooperative library programs among all types of libraries on regional, state, and interstate levels.

Effective cooperation depends upon adequate resources, administrative capability, and efficient communications through application of technology. The primary responsibility of each library must be respected, but each library must recognize its obligation to the network of libraries and assume its appropriate share of responsibility. Interstate library compacts usually precede programs established on an interstate basis. All libraries must maintain an attitude of flexibility and experimentation.

Cooperative endeavors may involve the sharing of resources, plans for the mutual accretion and sharing of resources, the sharing of equipment and personnel, the combined organization of services, the institution of facilities for communications and the delivery of materials, and policies which establish freer access for users. Endeavors may concentrate on one or a combination of these.

Maximum cooperation, applied with will, imagination, and an open mind, will result in attainment of the goal of total library service for all citizens as well as economy of operation, increased efficiency to patrons, and the provision of resources which no single library could provide.

Approved by the Boards of Directors,
American Association of School Librarians
American Association of State Libraries
Association of College and Research Libraries
Public Library Association
June 1967

