

State of the Chapter Annual Report Survey: Alaska Library Association

Fiscal Year: 2011

Start/End Dates: 1/1/2011-12/31/2011

On recommendation of ALA's Chapter Relations Committee, all Chapters are asked to complete the "State of the Chapter Annual Report." These snapshot reports will help Chapters and ALA assess the health and vitality of state and regional library associations. It will help to highlight notable activities and achievements that can be modeled, and identify challenges and needs that may be addressed collectively.

Website and Social Media

Association Website: <http://www.akla.org/>

Facebook: <http://www.facebook.com/pages/Alaska-Library-Association/>

Twitter:

YouTube:

Flickr: <http://www.flickr.com/photos/aklibraryassoc/sets/>

LinkedIn:

Other: Wiki: <http://snapshotak.pbworks.com/w/page/37001355/FrontPage>

Other: Alaska Association of School Librarians (affiliated): <http://www.akasl.org/>

Other: AkASL Twitter: <http://twitter.com/#!/AKASLnews>

Budget Totals for Year

Revenue: \$36843

Expenses: \$52953

Unrestricted Net Assets: \$192952

Management and Staffing

Management Company

Does Your Association Use a Management Company? No

Titles of Paid Staff

Title 1: Executive Officer

Title 2: Lobbyist

Title 3:

Title 4:

Title 6:

Title 6:

Title 7:

Title 8:

Title 9:
Title 10:

Membership Information

Chapter Membership: Calendar

Chapter Membership Includes: School library association part of Chapter

Chapter Membership Includes: Does not include ACRL Chapter

Dues structure for PERSONAL members: Graduated (fee levels based on salary)

Applicable Fee or Percentage for PERSONAL members:

Flat fee:

Highest graduated fee: 110

Lowest graduated fee: 30

Salary percentage:

Number of Chapter Members by Category

Personal: 358

Support Staff:

Student:

Trustee:

Retired:

Library/Institution: 20

Total of Any Other Categories: 6

Chapter Membership Compared to Last Year: Same

If Membership Grew or Declined

Grew by What Percentage (if known)?:

Declined by What Percentage (if known)?:

Chapter Membership Was at Its Highest . . .

In year?: 2008

With how many total members?: 440

Alaska Library Association Annual Conference

Month: February, 2011 (Conferences scheduled February or March), Location: Juneau (Conference locations rotate Anchorage, Juneau, Fairbanks, small town), Total number of attendees: 297 (2011)

Total booths/tables of exhibits: 20 (2011)

Revenue: \$66796

Expenditures: \$53055

Total Number of Program Offerings : 77

Did Chapter Meet Budget Projections?: Exceeded

New Successful Events Held During Conference

Dinner at a juvenile detention center prepared and served by residents

Share Outstanding Keynotes or Speakers (include topics, please)

Lorrie Heagy, Digital Storytelling Brandon Mull, Fablehaven author Marla Frazee, Caldecott Award Winner Carrie Russell, ALA Washington Office, copyright issues

Association Management Systems

Accounting System:

Registration System: Regonline

Database:

Web Design/Administration: in transition to Word Press software; volunteer webmasters/designers

Highlights of the Year/Areas of Concern

List Major Activities, Accomplishments with Participation (e.g.. Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)

Annual Conference Funding for two legislative priorities: Public Library Construction Matching Grants (4 libraries in FY 2011) and state bond passage for partial funding of new State Library, Archives, and Museum building First Snapshot Day Supporting Alaska Native Libraries, Archives, and Museum Summit project First meeting of electronic services librarians co-sponsored with Alaska State Library

List Major Issues Facing the Association (e.g, budget, membership , structure, systems, competition, etc.)

Membership holds steady, but recruiting membership to fill key functions such as officers, committee members, conference chair, etc. has become increasingly difficult.

Questions and Comments

Our association includes the Alaska Association of School Librarians, an independently organized nonprofit, as an affiliate, so we meet together, set legislative priorities, share a lobbyist, honor outstanding librarians together, and share a scholarship fund, so the two choices on this form concerning school librarians do not strictly apply. We also include our academic librarians in our chapter, but there is not an independent chapter of ACRL here. Our membership dues include some of the categories that the survey members under personal memberships, but they are not broken out in quite the same way, so we would only be able to report members in certain income categories, not which subgroup within that category they represent. We would be interested if other chapters have lobbyists at the state level.