2014-2015 ALA CD#13.1\_12715\_act 2015 Midwinter Meeting

#### Treasurer's Report to Council

FY 2016 Programmatic Priorities

Presented by:

Mario Gonzalez - Treasurer

Monday – February 2, 2015 Chicago, IL

#### FY 2016 Programmatic Priorities

- Council is Action Requested -

## Strategic Framework

Over the last two years the ALA leadership has engaged in a series of member conversations, which have included the insights from the divisions, round tables, Council, focus groups and a member survey, that have been synthesized to develop a strategic framework. This framework now guides our Association as we reconceptualize our focus, structure, operations, culture and highlights three "Strategic Directions."

### **Strategic Directions**

- ☐ Advocacy
- ☐ Information Policy
- ☐ Professional & Leadership Development

## FY16 Budget Development

Using the Strategic Directions as the foundation, the Association's Programmatic Priorities represent the basis for the development of the FY 2016 budget.

#### **Programmatic Priorities**

- □ Diversity
- ☐ Equitable Access to Information and Library Services
- ☐ Education and Lifelong Learning
- □Intellectual Freedom
- □ Advocacy for Libraries and the Profession
- □ Literacy
- □Organizational Excellence
- □ Transforming Libraries

#### Motion

ALA Council approves the Programmatic Priorities, as the basis for the development of the FY16 budget and as a key component for strategic planning.

# Thank You