

AMERICAN LIBRARY ASSOCIATION

DIVISION OF PUBLIC LIBRARIES

Minutes of the San Francisco Meetings

Board Meeting, June 30, 1947

A meeting of the Executive Board of the Division of Public Libraries was held at the Main Auditorium at 9 a.m. on Monday, June 30, 1947.

Present: Carl Vitz, President, presiding; Muriel Perry, Vice-president; Forrest Spaulding, President-elect; Ruth W. Gregory, Executive Secretary; Marie Barkman (Small Libraries); Mrs. Florence S. Craig (Adult Education); John Gildersleeve, Jr. (Order and Book Selection); Mary Phillips (Branch Libraries); Paul E. Postell (Service Librarians); Florence M. Waller (Business and Technology); and Miss Margaret Clay and Mrs. Helen Farrington, Councilors. Miss Helen Ridgway of the Public Library Office attended the first part of the meeting.

The minutes of the Officers' meeting held on April 21, 1947 were read and accepted. The treasurer's report was read and approved.

Planning: The President opened a discussion of the ways in which the Division might make a contribution to the individual members and the means by which the officers might serve as a liaison between the A.L.A. and the members in the field. Suggestions discussed included: the sponsoring and partial financing of speakers at state or regional meetings; the preparation of a mailing list of non-members to whom Public Libraries and other communications might be sent; the mailing of Public Libraries through state commissions as enclosures with state bulletins as a membership campaign device; and the printing of a membership blank in Public Libraries.

Miss Ridgway discussed the tentative plans of the Public Library Office and made the following suggestions for the Division: The consideration of ways to publicize the Public Library Inquiry and channels through which the Division could assist the surveyors; planning for national advertising; and circularization of reprints of important articles.

Mr. Vitz pointed out the weaknesses in an economy psychology and the need for strengthening the membership for potential gains in leadership as well as finance. Mr. Spaulding emphasized the importance of building up a list of dynamic speakers to represent A.L.A. and the Division at regional and state meetings or the financing of a speaker on tour.

Archives. The Executive Secretary was instructed to weed the material for the Archives in consultation with the President for each year.

The meeting adjourned for the Division Business Meeting at 10 o'clock.

Respectfully submitted

Ruth W. Gregory
Executive Secretary