

# **State of the Chapter Annual Report Survey: Michigan Library Association**

**Fiscal Year: 2011-2012**

**Start/End Dates: July 1, 2011 - June 30, 2012**

*On recommendation of ALA's Chapter Relations Committee, all Chapters are asked to complete the "State of the Chapter Annual Report." These snapshot reports will help Chapters and ALA assess the health and vitality of state and regional library associations. It will help to highlight notable activities and achievements that can be modeled, and identify challenges and needs that may be addressed collectively.*

## **Website and Social Media**

Association Website: <http://mla.lib.mi.us/>

Facebook: <http://www.facebook.com/MichiganLibraryAssociation>

Twitter: <http://twitter.com/MLAOFFICE>

YouTube:

Flickr:

LinkedIn:

Other:

Other:

Other:

## **Budget Totals for Year**

Revenue: \$656997

Expenses: \$537264

Unrestricted Net Assets: \$402101

## **Management and Staffing**

### **Management Company**

Does Your Association Use a Management Company? No

### **Titles of Paid Staff**

Title 1: Executive Director

Title 2: Director of Finance and Administration

Title 3: Director of Professional Development

Title 4: Administrative Assistant

Title 6:

Title 6:

Title 7:

Title 8:  
Title 9:  
Title 10:

## **Membership Information**

Chapter Membership: Anniversary

Chapter Membership Includes: School library association separate association

Chapter Membership Includes: Does not include ACRL Chapter

Dues structure for PERSONAL members: Graduated (fee levels based on salary)

### **Applicable Fee or Percentage for PERSONAL members:**

Flat fee:

Highest graduated fee: \$170 if organization is not a member

Lowest graduated fee: \$85 if organization is a member

Salary percentage:

### **Number of Chapter Members by Category**

Personal: 820

Support Staff:

Student: 149

Trustee: 104

Retired: 20

Library/Institution: 307

Total of Any Other Categories:

Chapter Membership Compared to Last Year: Grew

### **If Membership Grew or Declined**

Grew by What Percentage (if known)?: Institution 15 %, individual stayed the same

Declined by What Percentage (if known)?:

### **Chapter Membership Was at Its Highest . . .**

In year?: 2010

With how many total members?: 1919

## **Michigan Library Association Annual Conference**

Month: October or November, Location: varies, last year in Kalamazoo, Total number of attendees: 500 - 1000

Total booths/tables of exhibits: 60-80

Revenue: \$212360

Expenditures: \$69314

Total Number of Program Offerings : 60 -70

Did Chapter Meet Budget Projections?: Exceeded

### **New Successful Events Held During Conference**

### **Share Outstanding Keynotes or Speakers (include topics, please)**

### **Association Management Systems**

Accounting System: Peachtree Complete

Registration System: MemberMax

Database: MemberMax

Web Design/Administration: internal

### **Highlights of the Year/Areas of Concern**

**List Major Activities, Accomplishments with Participation (e.g.. Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)**

New membership dues structure. Legislative successes around funding for libraries.

**List Major Issues Facing the Association (e.g, budget, membership , structure, systems, competition, etc.)**

Economic issues for members have an impact on their membership renewals and their ability to attend professional development offerings.