

# FMRT Executive Board Meeting

Monday, April 29, 2019

2:00 PM ET / 1:00 PM CT / 12:00 PM MT / 11:00 AM PT

**Present:** Andrea Battleground, Brian Boling, Jenifer Carter, Benjamin Franz, Andy Horbal, Tiffany Hudson, Athina Livanos-Propst, Lowell Lybarger, Lavioris Martin, Melanie McCartney, Brian McGeary, Steven Milewski, Leigh Rockey, Gisele Tanasse, Lorraine Wochna

## Meeting recording:

### Announcements: Lowell

- FMRT Positions Available June/July 2019 (Options: renew, request, combine efforts)

People in positions right now where the term will be up should please inform Lowell whether you would like to continue or you would like to stop. We can certainly have co-chairs if we want—we do have this precedent set by the gala committee co-chairs.

- NMM Annual Conference 2019 Canceled

(See below in *Other Business* for discussion.)

### 1. March 25, 2019 FMRT Recording Available

- <https://ala.adobeconnect.com/py89gwrwidim/>

This is the recording for the last meeting; there are no minutes because Leigh was absent.

### 2. Program Committee Report (Lorraine, Lowell, Melanie, Erin)

- AMIA—FMRT Pre-Conference Program (Lorraine)

One issue concerning the AMIA program that we are unofficially cosponsoring is whether we can post something at the conference about this on the walls. Lowell thinks there will be an AMIA table but that doesn't start until Saturday, so that's after the fact. Does anyone know whether we can post a flyer or something at the conference? Lowell has asked Danielle, but he hasn't heard back yet. Andy is not aware of any policies that regulate posting what we want (obviously non-ALA programs can't be added to the scheduler). Brian Boling suggests that we advertise it on listservs, since most people won't see a print flyer.

Lorraine says we are waiting to hear from Danielle whether or not we can put up anything up, but since the event is Friday at noon, probably the only way to advertise about it is social media

Lowell says we can send something out once the flyers are finalized and then again right before the conference. Communications and program committee people can decide when. Lorraine wants to know if we have any thoughts on how the logos look on the flyer. Gisele suggests using the full FMRT logo, which includes ALA at the bottom. Ben says advertising it three times is advisable for best promotion.

- Brief Report back: Online membership meeting/webinar (Melanie, Lowell)  
[Digital Media Makers Spaces in Libraries: Panel Discussion and Open Forum](#)

Tuesday, April 2, 2019 2-3:30pm ET

- New Webpage: <http://www.ala.org/rt/vrt/fmrt-webinars>
- [Webinar Recording for Digital Media Makerspaces in Libraries - 2 April 2019](#)

Melanie says: At the panel discussion and open forum webinar using Zoom (which allowed for pre-registration), we had 167 registrants and 94 participants. The recording went out to all registrants. The Zoom platform worked well; presenters were able to share without incident, although one presenter did get disconnected briefly. The recording is available on the FMRT website. Ben Franz was the moderator and hosted questions. See the FMRT webpage for details on presenters and topics. Links above.

Lowell says that the webinar was successful in its intended purpose, and this is a great way to reach out to those who might not be able to afford to attend an annual conference. Lowell would like to pursue the idea of having a program available only to the FMRT membership, such as highlighting research that Scott Spicer is doing. Of course there are other topics we can cover, including our favorite, streaming video.

### **3. Gala Committee Report (Ben, Lavis, Lorraine, Gisele, Andy)**

- Summary of progress

Ben says thank you to Gisele for her work in finding sponsors for the gala—donations and sponsorships are rolling in. The speaker is ready to go, and we're going to make sure Busboys and Poets has a projector. Lorraine has prepared a one sheet for promotional purposes for the gala, and we will share it to collect comments. Ben says the event menu is coming soon; please weigh in on what you want to have, and the most popular items will probably be our menu for the night. We will set up a bar with two tickets per person, and after that it's cash.

Lowell asks how we want to do the menu requests. Ben says email would be best.

Steven wants to know who the sponsors are. Gisele reports:

- \$2,000 from ALVT
- \$250 from Bullfrog
- \$500 from Docuseek2
- Dollar number in process from CA Newsreel
- \$250 from MEF
- \$250 from Cinema Guild

- Announcement of next Gala Committee Meeting (Zoom)

Ben says hopefully we will have a meeting around mid-May, maybe the third or fourth week of May would be ideal.

Lorraine says it will be up to the gala committee as to what poster we use, and Lorraine wants to beef up the one that she has.

Lorraine asked if the whole board should be sent to an email about the gala committee poster so that we can get approval and start using it.

Lowell says to inform him of the date and time of the meeting, and he will ask Danielle to set up a Zoom meeting.

### **4. ALA Annual Conference General Discussion and Planning (Program Committee, Everyone)**

- ALA Annual Room Assignments (see below)

Lowell says Erin is out sick and she doesn't have all that much to report right now, but Jenifer is leading the promotion activity. Erin also said she would be happy to distribute surveys after our programs. Last year we had paper surveys but having an online option might be great this year and we might get more responses.

<b>FMRT: Schedule and Room Assignments for ALA Annual Programs</b>				
FMRT presents a Conversation with Filmmakers Now Showing @ALA	Saturday 6/22/2019	2:30 PM - 3:30 PM	<b>WCC</b>	<b>158A-B</b>
Streaming Video Open Forum	Saturday 6/22/2019	4:00 PM - 5:00 PM	<b>MAR</b>	<b>Capitol</b>
Multimedia Production Discussion Group	Sunday 6/23/2019	2:30 PM - 3:30 PM	<b>WCC</b>	<b>101</b>
FMRT Membership and Executive Board Meeting	Monday 6/24/2019	8:30 AM - 12:30 PM	<b>MAR</b>	<b>SHAW</b>

**List of questions that Danielle had:**

Do you need any certificates that will be presented to award winners? No

Do you need any checks that will be presented to award winners? No

Do you need catering menus for any events that will be held at conference? No

Do you need checks/payments for any events that will be held offsite?

--Busboys & Poets final payment is due June 13 and Danielle will make sure it is sent ahead of the deadline.

Do you need any speaker badges? If so, please forward me their credentials. No (Gisele says that Michele is taking care of the badges for the Filmmakers Conversation session.)

Do you need to pay any other honoraria besides Brigid Maher? If so, please let Danielle know the amount of honorarium and the name of recipient and email address. No

Lowell wants to confirm whether or not we have any award winners at this point. Brian Boling says we do not have any award winners. The AMIA/FMRT joint scholarship is in redesign mode.

Lorraine asked if the person to contact about Now Showing is Michele and Lowell confirms.

**5. Other Business (Everyone)**

Andy is beginning a new position at Cornell University Library as Director of Access Services on July 1 (Congratulations!), and his new email for after that date is [arh269@cornell.edu](mailto:arh269@cornell.edu). He will attend the executive board membership meeting at Annual, and he will help set up for gala.

Any thoughts about the NMM conference being canceled? Or how we can be more involved? Lorraine is on the board, and they are discussing ways to collaborate with FMRT and others. Gisele says that she has been talking with Jeff, and he is hoping that there will be some online session or component in the fall. He would like to talk to us more about the programming for that so we could at least minimally cross promote or even collaborate. Lorraine says that they did not want to have to cancel, but it was inevitable.

Tiffany Hudson invited Brian McGearry to join our meeting today, and Lowell says welcome to him, as do we all.

**The next meeting will be on Tuesday, May 28 at 2 PM!**