

The latest articles from PLA's online magazine
and more!

[View this email in your browser](#)

A Publication of the Public Library Association

PUBLIC LIBRARIES ONLINE WEEKLY

Wednesday, March 30, 2016

Issue #47

Trending..The Latest From PLOnline

- Since 2009, the [Italian Library Association](#) (*Associazione Italiana Biblioteche*) has held an annual contest honoring short films about libraries. The contest, called “[A Corto di Libri](#),” soon reached country-wide fame, and more than a hundred films participated in the last seven years. This year, the [IFLA Section on Metropolitan Libraries](#) partnered with the contest to finance a €1,000 prize (currently about \$1,116) in video-making equipment for the best film about public libraries in large cities. The prize was added to the already existing three categories: fiction, documentary and advertising. The [2016 contest is still open](#), and the deadline for entries is April 30, 2016. The award ceremony will take place in May at the [29th International Book Fair](#) in Turin, Italy. Read more about the contest and its rules for submission [here](#). Read more in "[Apply for the 2016 AIB/IFLA Short Film Contest](#)."
- I recently read an article here on *Public Libraries* Online referencing a report from the Association of American Publishers (AAP) talking about the [plateau of e-book sales](#), a sure sign that paper books are making a comeback. In my role as an author and editor, I have experienced quite the opposite. So what’s really going on here? Is there some kind of deception happening? Could I be wrong? The answer, I think, lies in where you get your information. Where are the statistics you are using coming from? Does it really matter? Find out more in "[Myth of the E-Book Plateau](#)."
- In a “Knowledge Quest” blog post, entitled “6 Active Learning Spaces Your Library Should Have,” Diana Rendina detailed how active learning encourages students to “engage in activities, such as reading, writing, discussion, or problem



solving that promote analysis, synthesis, and evaluation of class content.” While Rendina was writing specifically from a school library point of view, public libraries can also take a great deal of advice from this information, both for students and

class assignment, a new marketing strategy, or other discussions. Rendina suggests having several different ways of sharing information, like dry erase boards and technology sharing options. Working in a library, I've seen the use of these tools prove to be highly useful for collaboration. The importance of flexible furnishing is also stressed. Larger spaces also make it possible to hold functions and special events for big groups. Even if you don't have a large meeting room, if you have easily movable furnishings, you can make this kind of event possible in another area of your library. Read the entire article, "[Provide a Variety of Library Spaces.](#)"

- World War I, the Great War, was a war of attrition fought across much of Europe. This war came to a virtual standstill due to mechanization and the introduction of the machine gun. No man's land became a common term and trench warfare became a life for soldiers who were stuck in the muck and death of those trenches. Among all the carnage and destruction, however, books provided soldiers a sense of small relief and accompanied them when the trenches seemed so lonely. According to an *American Libraries Magazine* article, "The American Library Association (ALA) established the Library War Service in 1917 to provide books and library services to soldiers and sailors both in training at home and serving in Europe." Reading was one of the only ways many soldiers could escape the horrors of war that was all around them. Many soldiers found a deep appreciation for the books that reached them in Europe. Read more in "[The Library War Service.](#)"
- Looking for organic, non-GMO produce and other foods? If you live in New Port Richey, Fla., look no farther than your local library! You can find the [Tasty Tuesdays](#) farmers market in the New Port Richey Public Library courtyard from ten in the morning to noon every Tuesday, rain or shine. The market started with a serendipitous conversation between Assistant Library Director Ann Scott and two local organic micro-farmers. One of the farmers mentioned how great it would be to have a place for people to share recipes, growing tips, and actual produce. "Then it was just like one of those cartoon lightbulbs going off above our heads," Scott said. With support from the library director and the city, Scott created a contract for market vendors that indemnifies the library and city and leaves the vendors responsible for following appropriate regulations for their products. The contract also specifies that vendors must use non-GMO seeds and organic materials. Some vendors also provide gluten-free and other allergy-free products. Find out more in "[Fresh from the Library: Organic Foods.](#)"



FYI: The Public Libraries Podcast Is On The Air - Live from PLA 2016!

Three episodes (recorded live at PLA 2016) are now available.

- We talk to PLA 2016 conference "Make It Extraordinary" guest speaker Kari Chapin. Kari Chapin is a best-selling author, teacher, marketing mentor, and consultant. She is a guru in the handmade industry, with her bestseller "The Handmade Marketplace" and her website (karichapin.com) propelling a multitude of small business-owners to success. In addition, her other books, "The

best ideas, as well as improve productivity and manage their time. Tune in to hear some great tips and find out what Kari is up to next! Check out "[Make It Extraordinary](#)."

- Live from the PLA 2016 conference, we talk to Erica Jenson, Chief Librarian for Information Management, Cecil County (Md.) Public Library, about How To Keep Your Library's Facebook Page from Getting Hacked. What would you do if your library's Facebook page got hacked and unwanted or even (gasp!) scandalous posts started to appear? Would you be forced to wait in agony for Facebook to hand back control? Don't let it get that far! Learn easy and effective ways you can protect your organization and yourself so your account is less likely to get compromised in the first place. You will learn tips you can implement now to improve security for your organization and for yourself. Listen to "[Preventing Your Library's Facebook Page from Getting Hacked](#)."
- The BOOMbox is an experimental space designed to facilitate STEAM learning for all ages. Every few months the theme of the room changes. Programming includes events, classes, micro-workshops, movies, books, resources lists, and more. At the PLA 2016 conference, we talked to Amy Holcomb, Experiential Learning Coordinator and Mikael Jacobson, Learning Experiences Manager at Skokie (Illinois) Public Library, about The Boombox. Check out this podcast at "[The Boombox at Skokie Public Library](#)."

Midweek Media Mash-Up

A Choice Selection of Links for Your Perusal

- [Eight Ways to Use Failure to Your Advantage](#)
- [Legendary Library Leader Charlie Robinson Dies](#)
- [There's A Lot of Buzz Around These International Books](#)
- [San Francisco Mandates Fully-Paid Parental Leave](#)
- [A Day in the Life of a Bookmobile Librarian](#)
- [Leadership Lessons from the Presidential Campaign Trail](#)

Ask Us Anything

If you have questions about PLOnline, *Public Libraries*, PLA or anything else, send them in. Just hit reply and send your question on its way! We'll get back to you as soon as possible. Thanks for reading!

[Subscribe](#)

[Past Issues](#)

[Translate](#) ▼

[RSS](#) 

Contact:
Kathleen Hughes,
khughes@ala.org

Libraries,” the official
magazine of the Public
Library Association.

Copyright © 2015, Public Library Association, All rights reserved. [Terms & Policies](#)

[unsubscribe from this list](#) [update subscription preferences](#)

This email was sent to <<Email Address>>

[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)

Public Library Association · 50 E Huron · Chicago, IL 60611 · USA

