

**Public Library Association
Board of Directors
2011 Spring Conference Call
10 a.m. CT, April 18, 2011**

DRAFT Board Actions

Present (on call): Audra Caplan, President; Marcia Warner, President Elect; Sari Feldman, Past President; Directors at Large: Irene Blalock; Sara Dallas, Judy Napier; Mary Ann Hodel; Gary Shaffer; Christine Lind Hage

PLA Councilor: Christine Lind Hage

PLA Staff: Barb Macikas, Executive Director; Linda Bostrom, Manager, Professional Development; Steven Hofmann, Manager, Web Communications; Kathleen Hughes, Manager Publications/ Editor *Public Libraries*; Mary Hirsh, Project Manager; Melissa Faubel Johnson, Meeting Planner/National Conference Manager; Amy Sargent, Marketing and Communications Manager; Lynn Slawsky, Program Officer; and Julianna Kloeppel, Program Coordinator.

Excused Absence: Luis Herrera

Guests: Emily Sheketoff, ALA Washington Office

1. Welcome and introductions.
2. **By consent, approved** the adoption of the agenda.
3. **By consent, accepted** the following reports on the consent agenda: 2011 Draft Midwinter Actions (2011.43); Membership Report (2011.44); PLA Publications Report (2011.45); "Public Libraries" Magazine Report, (2011.47); Educational Activities Update, (2011.48); Virtual Spring Symposium Report, (2011.50); PLA 2012 Conference Report (2011.51); Gates Funded Projects Update (2011.52); FY11 Financial Analysis and Management Update,(2011.53 a-b); Leadership Task Force Report, *Herrera*, (2011.54);

Discussion agenda

4. **Reviewed and discussed** the following reports:
The Partners Program Status Report (2011.46) was removed from the consent agenda for further discussion. PLA President Audra Caplan pointed out that the Board needs to support fundraising efforts. Barb Macikas will reach out to the Board in order to follow up with vendors and sponsors who need additional prompting.

The Technology Report, (2011.49) was removed from the consent agenda for further discussion. Christine Hage questioned the webinar pricing structure. PLA registration fees are used primarily to cover costs related to the webinar platform leasing. Other costs include promotion and speakers/content development. PLA will keep costs as low as possible and offer free webinars where appropriate. Hage suggested future webinars focus on e-book issues.

Both reports were accepted as presented.

5. ALA Privatization Task Force. Caplan reported on the work of the Task Force; a checklist document should be ready by June. It will be a resource for libraries/communities facing possible privatization. Caplan, Carolyn Anthony and Christine Hage are PLA's representatives on the Task Force. Content from the 2000 ["PLA Outsourcing: A Public Library Checklist"](#) is assisting the effort to develop the new checklist.

6. 2011 ALA Legislative Day. Several PLA board members will be attending ALA Legislative Day in Washington, D.C. on May 12. The ALA Washington Office is developing a schedule of appointments at Federal agencies and Congressional offices for Board members. PLA staff will coordinate appointment assignments and distribute the schedule.
7. ALA Washington Office Report. WO Director Emily Sheketoff reported on current Federal budget status and proposed cuts to LSTA and IMLS budgets.
8. ALA/OITP E-Book Task Force. Hage, who serves on the [OITP E-Book Task Force](#), reported on its work and on the ALA [Presidential Task Force on Equitable Access to Electronic Content \(EQUACC\)](#). She noted that public libraries have many questions regarding e-books and we need to continue to provide the profession with resources on this important issue.
9. PLA Tech Notes. Caplan and PLA president-elect Marcia Warner plan to meet with Tech Notes representatives to respond to their request for funding and to discuss future plans for Tech Notes.
10. Saturday meetings at ALA Annual. The Saturday schedule for Board was reviewed.

The meeting was adjourned at 11:30 a.m. CT.