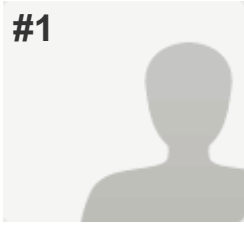


#1



COMPLETE

Collector: New Link (Web Link)
Started: Monday, September 16, 2013 4:44:17 PM
Last Modified: Monday, September 16, 2013 4:50:11 PM
Time Spent: 00:05:53
IP Address: 50.73.36.45

PAGE 1: Welcome to the 2013 State of the Chapter Annual Report Survey

Q1: Chapter Contact Information

Chapter Name:	Utah Library Association
Address:	P.O. Box 708155
City/Town:	Sandy
State:	UT
ZIP:	84070-8155
Primary E-mail Address:	thull@slcolibrary.org

PAGE 2: Report for Fiscal Year

Q2: Date Completing This Survey

Month/Date/Year 09/16/2013

Q3: Report for Fiscal Year

Start Date/End Date July 1, 2012 - June 30, 2013

PAGE 3: Website and Social Media

Q4: Where is the link to your association's page on Facebook found?

On your association's homepage?,
On most of your association's pages?

Q5: What is your Facebook web address?

<https://www.facebook.com/pages/Utah-Library-Association/145506295465421>

Q6: Where is the link to your association's twitter account found?

On your association's homepage?,
On most of your association's pages?,
Elsewhere?

Q7: What is your Twitter handle?

UtahLibAssoc

Q8: Where is the link to your association's "Take Action" page (e.g., Capwiz) found?

On your association's home page?,
On your association's advocacy (legislation) page?

PAGE 4: Association Primary Contacts

Q9: Primary Contacts

President	Patricia Hull
Executive Director	vacant
Chapter Councilor	Kent Slade
Other (include title)	Vice President/President-elect: Pamela Martin

Q10: Budget Totals for Year (answer requires a figure rounded to the nearest dollar)

Revenue	114,550
Expenses	148,150
Unrestricted Net Assets	99,458

PAGE 5: Management and Staffing

Q11: Does Your Association Use a Management Company?

No

Q12: List the Titles of Paid Staff

Title 1	Executive Director
Title 2	Treasurer

PAGE 6: Membership Information

Q13: Chapter Membership

Calendar

Q14: Chapter Membership Includes

Respondent skipped this question

Q15: Chapter Membership Includes

Respondent skipped this question

2013 State of the Chapter Annual Report

Q16: Dues structure for PERSONAL members	Flat (one fee)
Q17: Please List Applicable Fee or Percentage for PERSONAL members	
Flat fee	\$40
Q18: Please List Number of Chapter Members by Category	<i>Respondent skipped this question</i>
Q19: Chapter Membership Compared to Last Year	Grew
Q20: If Membership Grew or Declined	<i>Respondent skipped this question</i>
Q21: Chapter Membership Was at Its Highest . . .	<i>Respondent skipped this question</i>

PAGE 7: Annual Conference

Q22: Please Provide the Following Financial Information about Your Chapter's Annual Conference (answer requires a figure rounded to the nearest dollar)	
Revenue	\$104,255
Expenditures	\$80,937
Q23: Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a)	
Month	May
Location	Provo, UT
Total number of attendees	462
Total booths/tables of exhibits	29
Total number of vendor chat tables	0
Total number of vendors participating in conference sessions	2
Total Number of Program Offerings	67
Q24: Did Your Chapter Meet Its Budget Projections for Its Annual Conference?	Met
Q25: Did Your Association Try Something New at This conference?	No
Q26: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve	<i>Respondent skipped this question</i>

Q27: Was It Successful?

Respondent skipped this question

Q28: Will Your Association Offer This Again at Its Next Annual Conference?

Respondent skipped this question

Q29: List Your Association's Most Successful Events Held during Conference

- Preconference session: How to Influence Others When You are Not in Charge, presented by Michael-John Bristow from Targeted Learning
- Friday AM session: All for One and One for All! "Marketeting" in the Library, presented by Robert Shupe and Logan City Library staff members. This session overflowed the room.

Q30: Share Outstanding Keynotes or Speakers (include topics, please)

- Keynote speaker, Marci Merola, Director of the ALA Office for Library Advocacy, spoke on advocating for libraries

PAGE 8: Association Management Systems

Q31: Please Provide the Systems/Vendors Used to Manage Your Association's Transactions and Member Data

Accounting System

Quicken Home & Business

PAGE 9: Highlights of the Year

Q32: List Major Activities, Accomplishments with Participation (e.g.. Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)

Legislative day featured several association members using their elevator speeches to share the vision about the importance of libraries with state lawmakers.

PAGE 10: Chapter-Identified Areas of Concern/Distress

Q33: List Major Issues Facing the Association (e.g, budget, membership , structure, systems, competition, etc.)

1. Getting the organization on a sound financial footing- which includes membership and dues structure
2. Making the organization relevant by giving our members value for their membership- which includes lots of stuff: improving conference, newsletter, providing more content on the website, providing networking and mentoring opportunities.

PAGE 11: Questions and Comments

Q34: Thank you for completing this Annual Report. If you have any comments or questions, please share them with us. We anticipate sharing some of this information with all Chapters (e.g., conference information). If there are questions you would like us to consider adding, please include them here.

Respondent skipped this question