

## WHAT'S HAPPENING: A PRE-CONFERENCE UPDATE

June 19, 2010

### !! NEW THIS YEAR !!

- **Opening Reception, Exhibit Hall:** Exhibits open Friday night, 5:30-7:30pm.
- **Council Schedule Change:** Council II is on Monday and Council III on Tuesday, starting at 7:00am this conference.
- **Executive Board Schedule Change:** Board II on Monday is extended and Board III on Tuesday is cancelled.
- **Advocacy Day on the Hill:** Upper Senate Park on Tuesday, June 29, at 11 a.m. See the Rally Directions in the memo to Rally Participants at [http://www.ala.org/ala/issuesadvocacy/advocacy/libraryadvocacyday/faq/Rally\\_Directions\\_etc](http://www.ala.org/ala/issuesadvocacy/advocacy/libraryadvocacyday/faq/Rally_Directions_etc). and, to help promote the rally, pick up your free red LAD T-shirt ahead of time. All rally participants are asked to wear the shirts at the rally to create a sea of red in support of libraries. If you are registered for the Rally, you may stop by the Membership Pavilion between 12:30 and 2:30pm on Saturday or Monday and ask for your shirt. The sizes available are medium, large, and extra large. Free T-shirts will also be available at the rally site. #lad2010
- **... and changes in the What's Happening format:** Looking for the basics? – hours and telephone numbers? They're still here, just flip to the back of *What's Happening*.

### KEY NUMBERS

#### **Registration: 2010 Annual Meeting**

As of Friday, June 18, total attendee registration for the 2010 ALA Annual Conference stands at 12,967, compared to 13,312 at the same point for the 2009 Annual Conference in Chicago.

Notably, registration is up for some groups:

- There are 413 international attendees from 81 countries registered, compared to 366 in 2009.
- There are 1,183 students registered, compared to 1,111 in 2009.
- There are 189 retired members registered, compared to 132 in 2009.

And Some Other Notable 2010 Conference Numbers

- Over 1,000 attendees have registered for the Advocacy Day Rally on the Hill.
- 129 attendees have registered for Libraries Build Community volunteer service, working in 3 public libraries, 11 school libraries and 2 community projects.
- There are 40 student-to-staff participants.

## **ALA Membership**

	<b>May 31, 2010</b>	<b>May 31, 2009</b>
	62,251	62,457
Including: Personal	58,982	58,891
Organizational	3,044	3,323
Corporate	225	243

## **Division Memberships**

	<b>May 31, 2010</b>	<b>May 31, 2009</b>
American Association of School Librarians (AASL)	8,510	8,398
Association for Library Collections & Technical Services (ALCTS)	4,166	4,399
Association for Library Service to Children (ALSC)	4,020	4,061
Association for Library Trustees, Advocates, Friends And Foundations (ALTAFF)	1,143	1,150
Association of College & Research Libraries (ACRL)	12,155	12,626
Association of Specialized & Cooperative Library Agencies (ASCLA)	819	855
Library Leadership & Management Association (LLAMA)	4,399	4,735
Library & Information Technology Association (LITA)	3,385	3,625
Public Library Association	10,623	10,300
Reference & User Services Association (RUSA)	4,294	4,584
Young Adult Library Services Association (YALSA)	5,275	5,501

## **Round Table Memberships**

	<b>May 31, 2010</b>	<b>May 31, 2009</b>
Ethnic & Multicultural Information Exchange Round Table (EMIERT)	622	614
Exhibits Round Table (ERT)	589	420
Federal & Armed Forces Libraries Round Table (FAFLRT)	714	518
Gay, Lesbian, Bisexual, Transgendered Round Table (GLBTRT)	902	886
Government Documents Round Table (GODORT)	914	986
Intellectual Freedom Round Table (IFRT)	1,516	1,553
International Relations Round Table (IRRT)	1,861	1,751
LEARN Round Table (LEARNRT)	372	407
Library History Round Table (LHRT)	505	541
Library Instruction Round Table (LIRT)	1,540	1,576
Library Research Round Table (LRRT)	1,573	1,521
Library Support Staff Interest Round Table (LSSIRT)	563	560
Map and Geography Round Table	345	349
New Members Round Table	1,957	1,857
Social Responsibilities Round Table	1,486	2,056
Staff Organizations Round Table	157	186
Video Round Table	253	284

## BE INFORMED & JOIN THE DISCUSSION: HOT TOPICS

- **Library Advocacy Day**

Registration for this event, which will be held on June 29, 2010 at Upper Senate Park, continues to grow. As of June 21, 2010, over 1,200 participants are expected at the rally. On Monday, May 24, the ALA Washington Office sponsored a webinar titled “Library Advocacy Day: What to Know Before You Go.” This online training session had over 200 participants and is now available online <http://www.ala.org/ala/issuesadvocacy/advocacy/libraryadvocacyday/webinars/index.cfm> . Throughout the conference, there will be many opportunities to learn more about the rally and how to get involved.

On Saturday, participants can attend a training session, “What to Know Before You Go” from 10:30am to noon in WCC-103B or stop by the Membership Pavilion from noon to 1:00pm, where volunteers will be available to answer questions and register individuals for the event.

Sunday will offer more Q&A time at the Membership Pavilion from noon to 1:00pm and again from 2:30 to 3:30pm.

On Monday, volunteers and staff will be available to answer questions at the Membership Pavilion from 11:30am to 12:30pm and again from 2:30 to 3:30pm.

The Advocacy Hour will be held at 1:00pm on Saturday, Sunday, and Monday at the Membership Pavilion. Participants are encouraged to come and learn about all the ways to get involved in library advocacy, as well as ask questions about Library Advocacy Day.

- **Funding**

Does your school library need money? **“We’re in the Money! LSTA Grants in School Libraries,”** sponsored by AASL, urges you to apply for a Library Services and Technology Act grant. Saturday, June 26, 1:30-3:30pm, WCC 102A.

- **Economy (& Related Advocacy)**

In DC early? Space is still available at **Surviving in a Tough Economy: An Advocacy Institute Workshop**, co-sponsored by the Delaware, District of Columbia, Maryland and Virginia Library Associations, Friday, 9:00am-noon, Grand Hyatt Washington, Independence C-E. Sessions will cover topics such as maintaining your budget, working with decision-makers, tips for a successful campaign in a tough economy, and positive messaging in a tough economy.

The Washington Office Update – All Politics is Local will feature **“Positioning Libraries for Success in the Capital.”** Hear how politicians and allies perceive libraries “inside the Beltway” and what you can do to help libraries at the federal level. Saturday, June 26, 8-10:00am, WCC 151B.

**“Help for Hard Times @ the Library,”** from the Public Library Association (PLA) will feature speakers from the award-winning Housing Opportunities Collaborative, San Diego Workforce Partnership, and San Diego County Library (SDCPL), discussing how the SDCPL developed programs and services to help its customers get through tough times. Saturday, June 26, 10:30am-noon, WCC 152A. (This session is also featured in the ALA 2010 Virtual Conference.)

Are state and local budget shortfalls threatening the services your library offers, and perhaps even your job? Never has it been more important (or easier) to be an advocate for libraries. Learn to create messaging that will capture the attention of policymakers. Find out how to build powerful coalitions that affect change. Discover web 2.0 and social media techniques that make advocacy easier than ever and ensure your voice is heard. Speakers in this session, **Grassroots 2.0: New Technologies**, sponsored by ALSC, AASL and YALSA include Jonathan Godfrey (House Judiciary Committee, Communications Director), Dr. Curtis Rogers (South Carolina State Library) and Stephanie Vance (Advocacy Guru). Sunday, June 27, 10:30am-noon, WCC 102A.

**Numbers that Speak Volumes: Using Data to Make the Case for Rural Libraries**, co-sponsored by the ALA Rural, Native and Tribal Libraries of All Kinds Committee; the Association of Rural and Small Libraries, and the ALA Office for Research & Statistics, this session will feature tips, tools, and templates for using local and national data to strengthen your message to funders, elected officials, board members and the media. Speakers include Rose Chenoweth (Alliance Library System), Larra Clark (ALA Office for Research & Statistics), Charlotte Glover (Ketchikan Public Library) and Vivian Wynn (Wynn Library Consulting). Monday, 1:30-3:30pm, Renaissance Washington – Auditorium.

**Philanthropy and Its Relationship to Government Financing: Why and How Levies and Other Tax-Based Funding are Linked**, sponsored by the Exhibits Round Table (ERT), will look at how you can effectively manage fundraising and government financing initiatives, based on experiences in Arkansas, Iowa, Ohio and Michigan. Presenters Russ Hodge (Hodge Group) and Kay Runge (Hodge Group) will lead the discussion. Monday, 1:30-3:30pm, WCC 103A.

The Inaugural Banquet – the closing event of the 2010 ALA Annual Conference – will also mark the launch of “**Our Authors, Our Advocates**,” an initiative of ALA president-elect Roberta Stevens. Authors speaking at the Inaugural Program include Carmen Agra Deedy (*Martina the Beautiful Cockroach*), Coretta Scott King Book Award medalist Sharon Draper (*Forged by Fire*), Brad Meltzer (*Heroes for My Son*) and Marie Arana (*Lima Nights*). Tickets are available onsite until 4:00pm on Monday, June 28. The event is at 7:00pm, Renaissance Washington, Grand Ballroom.

- **Elementary and Secondary Education Act**

The Elementary and Secondary Education Act (ESEA) is up for reauthorization, and the inclusion of school libraries in the act is a top association priority.

ALA is requesting that Congress include school libraries in ESEA by including the following:

- Having every public school have a school library staffed by a state-certified school librarian,
- Allowing for state and local funds to be used for recruiting and training school librarians,
- Maintaining dedicated funding for the Improving Literacy Through School Libraries grants.

No Child Left Behind has been disastrous for school libraries, so all ALA members need to join in supporting legislation that will recognize the contribution and importance of school libraries in educational success.

- **Scholarly Communication and the Economy**

License restrictions and increased costs of scholarly journals are limiting access to articles for distance students. Can Open Access help them? **The Open Access Debate: a Conversation** is sponsored by ACRL’s Distance Learning Section (DLS), along with the ACRL Scholarly Communications Committee. Speakers include Lia Hemphill (Nova Southeastern University) and

Heather Joseph (Scholarly Publishing and Academic Resources Coalition – SPARC). Saturday, June 26, 1:30-3:30pm, Renaissance Washington – Congressional Hall A/B.

- **New Research**

**Libraries Connect Communities 4**, the 2009-2010 Public Library Funding & Technology Access Study results, will be released as the June 2010 digital supplement to American Libraries. More information about the 2009 key findings, press materials, other overall project and published reports are online at: <http://www.ala.org/plinternetfunding> .

**Ithaka S+R Report on 2009 Faculty Survey**, the ALCTS Forum, moderated by ALCTS President Mary Case, will discuss the implications of these findings for libraries, publishers and scholarly societies. Ross Housewright and Roger C. Shonfeld of Ithaka S+R will provide an overview of findings, with commentary from Brian Schottlaender (University Librarian, University of California, San Diego). 8:00am – noon, Monday, June 28, Washington Convention Center, Ballroom B.

**Research from the Field: Increasing Competitive Edge and Impact of Library's People, Services, and Technologies**, sponsored by the ALA Library Research Round Table, will be on Sunday, June 27, 1:30-3:30pm, Grand Hyatt – Constitution A. This session features research papers examining ways libraries can increase the competitive abilities of their people, services and technologies to create greater impact in the library's service environment. Speakers include Annie Norman (State Librarian of Delaware), Joe Murphy (Yale University Libraries) and Larry Nash White (East Carolina University).

- **Organized Challenges: Meeting Rooms and Internet Filtering**

The IFC/FTRF Issues Briefing will focus on meeting rooms, Internet filtering, and organized challenges, Sunday, June 27, 4:00pm, WCC 204 B/C. Theresa Chmara, general counsel for the Freedom to Read Foundation, will review two recent library-related court decisions. The first case, Bradburn et al v. North Central Regional Library District, upheld a library's restrictive filtering policy, while the second lawsuit, Faith Center Church Evangelistic Ministries v. Glover, struck down a library's prohibition on religious worship in its meeting rooms. Chmara will explain the legal reasoning behind both decisions and answer questions about their potential impact on libraries and library policies. She will also discuss the recent Alliance Defense Fund campaign targeting libraries whose meeting room policies limit or restrict religious activity in the library.

Chmara will be joined by Dee Venuto, Media Center Coordinator at Rancocas Valley Regional High School in Mt. Holly, NJ, who will discuss a local Glen Beck 912 chapter's ongoing campaign to remove several gay-themed books from her high school and other local high school and public libraries in New Jersey.

- **Google Book Search Settlement**

Washington Office staff continues to monitor the court's activities in response to the proposed Google Book Search (GBS) settlement. On February 18, 2010, U.S. District Court Judge Chin listened to oral arguments in a New York City courtroom from more than two dozen parties as part of the final settlement/fairness hearing on the amended settlement agreement reached by the Authors Guild, the Association of American Publishers and Google in an attempt to resolve the class-action lawsuit brought by the authors and publishers against Google in 2005.

At the outset of the hearing, Judge Chin indicated that no decision would be reached or announced as part of the hearing, and he did not know when a ruling would be issued. In the meantime, the ALA, along with ACRL and ARL, released “GBS March Madness: Paths Forward for the Google Books Settlement.” The diagram, inspired by the National Collegiate Athletic Association (NCAA) March Madness tournament brackets, explores the many possible routes and outcomes of the GBS, including avenues into the litigation and appeals process. It also serves as a response to the question of, “So, what next?” as we await Judge Chin’s ruling on the case. The diagram is available at <http://www.librarycopyrightalliance.org/bm~doc/gbs-march-madness-diagram-final.pdf>.

Judge Chin has been appointed to the U.S. Court of Appeals and must now dispose of all his cases.

Part of the Washington Office Update (Breakout Session I), the ad hoc **ALA Task Force on Google**, appointed to study the impact of the proposed Google Book Search (GBS) settlement, will convene a panel of expert representatives to discuss ongoing questions about the proposed settlement and the potential impact it may have on libraries. Saturday, June 26, 10:30am-noon, WCC 151B.

- **E-Government**

This panel discussion on “**E-Government Services and A New Toolkit**” is part of the Washington Office Update (Breakout Session II). Saturday, June 26, 10:30am-noon, WCC 204 B/C.

The 2008 elections were a potential watershed moment for the intersection of politics and the Internet, with candidates and voters connected in new ways, reshaping campaign planning, discourse and politics. “**Participatory Democracy in an Internet Age**,” sponsored by ACRL’s Law and Political Science Section (LPSS) takes a different look at “e-government.” Speakers include Julie Barko Germany (George Washington University, Institute for Politics, Democracy & the Internet) and David Karpf (Brown University, Taubman Center for Public Policy). Saturday, 1:30-3:30pm, WCC 207A/B.

- **Privacy, Technology and Social Media**

**Ethics in a Digital World: Using Policies to Guide Professional and Personal Presence in Social Networking Spaces**, from the ALA Committee on Professional Ethics, Sunday, June 27, 1:30-3:30pm, Renaissance Washington – Auditorium, will focus on the development of social software guidelines that protect library staff without hampering service.

Also on Sunday, the ALA Office for Information Technology Policy presents “**Mobile Devices, Libraries and Public Policy**,” 1:30-3:30pm, WCC 145 B, looking at content ownership and licensing, digital rights management, reader privacy and accessibility for the disabled.

On the heels of the successful first-annual **Choose Privacy Week**, the Intellectual Freedom Committee and Committee on Legislation are presenting “**Privacy, Libraries, and the Law**” – a panel addressing the current state of privacy law, including the USA PATRIOT Act; social networking, data mining, and data brokers. Panelists will include Leslie Harris (Center for Democracy and Technology), Lillie Coney (Electronic Privacy Information Center), Anne Klinefelter (Law Library, University of North Carolina at Chapel Hill). Martin Garnar, chair of the ALA IFC, will moderate the session, Monday, June 28, 10:30am-noon, WCC 146B.

- **Immigration**

REFORMA (National Association to Promote Library Services to the Spanish Speaking) is presenting a session on **Immigration Issues and Library Services**, including suggestions on how library workers might deal with these issues. The program is co-sponsored with SALALM and speakers include Adan Griego, Lynn Miller-Lachmann and Valeria E. Molteni. The session is scheduled on Saturday, June 26, 8-10:00am, Renaissance Mayflower – Colonial.

- **When Values Clash....**

The ALA Intellectual Freedom Committee (IFC) and the American Association of Publishers are co-sponsoring “Blasphemy! When Religious Values Clash with Intellectual Freedom Values,” Monday, June 28, 1:30-3:30pm, WCC 206. Panelists will discuss how to consider issues of intellectual and religious freedom from multiple perspectives and balance the intellectual freedom principles with cultural and religious differences. Speakers include Paul Sturges (IFLA Freedom of Access to Information and Freedom of Expression committee) and Irshad Manji (author of *The Trouble with Islam Today: A Muslim’s Call for Reform in Her Faith*). Ms. Manji will be signing books immediately after the program.

- **LSU School of Library and Information Science Program**

Elimination of the School of Library and Information Science Program at Louisiana State University has been proposed by the University. The Louisiana Library Association (LLA) has approved a resolution in support of the program’s continuation. Both the resolution and a cover letter from LLA president Melanie Sims are available at: <http://llaonline.org>

Beth Paskoff, Director of the Louisiana State University Library and Information Science Program, and Linda Smith, Associate Dean of the University of Illinois Graduate School of Library and Information Science, will participate in an open forum for discussion at the Education Assembly, sponsored by the ALA Committee on Education, Saturday, June 26, 4:00-5:00pm, Washington Convention Center, Room 149A/B. Dr. Paskoff and Dr. Smith will discuss the issues concerning their programs and answer questions from practitioners.

- **Transforming Libraries**

A new area of focus in the proposed **ALA 2015 Strategic Plan** (see <http://www.ala.org/ala/aboutala/missionhistory/plan/index.cfm>) is transforming libraries. Look for these and other programs focused on the ongoing transformation of libraries:

**“Future of Libraries: Cutting-Edge Services,”** part of the Washington Office Update (Breakout Session III) features the specific services in three libraries selected from those nominated in a broad solicitation organized by the Program on America’s Libraries in the 21<sup>st</sup> Century (ALA Office for Information Technology Policy). Saturday, June 26, 10:30-noon, WCC 102A.

**“Technology and the Developing World: Public Policy,”** from LITA’s International Relations Committee, will focus on policy issues and ways in which different groups have succeeded and failed in being able to work with and around governments to provide technology and educational services to institutions and individuals in the poorest nations in the world. Saturday, June 26, 10:30-noon, WCC 209A/B.

**“Public Library at the Heart of the Community: New Service Models for a Changing Era,”** from PLA, will present models for innovative programs unique to the communities they serve. Saturday, June 26, 10:30am-noon, WCC 143 B/C.

Convergence is another potential part of “transformation.” **“The LAMs Converge: What Does the Future Hold for Libraries, Archives and Museums?”** is sponsored by the ALA/SAA/AAM Combined Committee on Archives, Libraries and Museums. The program will examine the shifting relationships between these different institutions; the economic future of libraries, archives and museums; and, how cultural heritage institutions can create collaborative structures to benefit society. Saturday, June 26, 1:30-3:30pm, WCC 209A/B.

**“Transformation Trends in Library Consortia,”** from the Association of Specialized and Cooperative Library Agencies’ Interlibrary Cooperation and Networking Section (ASCLA ICAN), will look at how consortia are finding ways to adapt, evolve and change. Sunday, 8-10:00am, WCC 102 A.

**Top Library Buildings Trends,** sponsored by LLAMA BES, will focus on rethinking spaces for services, new building design and other new concepts. Speakers include Kimberly Bolan Cullin (Providence Associates LLC), Joan Frye Williams (Library Consultant & Futurist), Barbara Norland (DC Public Library), Jeffrey Scherer (Meyer, Scherer & Rockcastle, Ltd. Architects), and Richard Sweeney (New Jersey Institute of Technology). Monday, 1:30-3:30pm WCC 143 B/C.

Join ALA President Camila Alire at the 2010 **ALA President’s Program – Libraries Wanted: Dead or Alive,** with Eppo van Nispen tot Sevenaer. The story Eppo will tell is inspiring for anyone interested in the future of libraries – an enormous positive boost to your mindset on how to cope with our new horizon. Eppo van Nispen’s vision of the future of media and libraries is highly acclaimed by world leaders and visionaries. Following a career in broadcasting, Eppo started the DOK Library Concept Center in Delft. DOK’s mission is to build the world’s most modern library. In 2008, DOK was designated the worldwide leader in innovation. In 2009, they were named the best library in the Netherlands. Starting summer 2010, Eppo is CEO of the National Board for the Dutch Book, known as CPNB. CPNB is funded by publishers, booksellers, government and libraries, and has been lauded for its clever, carefully targeted programs for both young people and adults. Sunday, June 27, 2010, 3:30-5:30pm, Washington Convention Center, Ballroom C

- **Copyright**

**“Why WIPO: Why International Copyright Matters,”** sponsored by ACRL, will examine current issues in international copyright and efforts to influence the development of copyright law and policy within the World Intellectual Property Organization (WIPO) and the International Federation of Library Associations (IFLA). Sunday, 10:30am-noon, Grand Hyatt – Constitution A.

- **RDA**

Resource Description and Access (RDA), a new, unified cataloging standard – an evolution of the cataloging principles from AACR2, with rules carried over or adapted to the RDA model – has been developed by a collaborative process led by the Joint Steering Committee (JSC) and overseen by the Committee of Principals, representing the American Library Association, Canadian Library Association, CILIP, Library of Congress, Library and Archives Canada, British Library and National Library of Australia. RDA is designed for the digital world and an expanding universe of metadata users. The RDA Toolkit is published by the American Library Association, Canadian Library Association, and CILIP (through its publishing imprint Facet Publishing).

The RDA Toolkit will be available for demonstration at booth #2605 in the Exhibit Hall, with ALA Digital Reference Publisher Troy Linker and other staff on hand to answer questions and help you sign up for free open access (through August 31, 2010). There will also be early samples of two print



components due out later this summer: *RDA Instructions* and *RDA: Element Set View*. RDA will also be discussed at the ALCTS CC:DA meeting on Monday, June 28, 8am- Noon, Hyatt, Yorktown/Valley Forge.

ALCTS CCS is sponsoring the **RDA Update Forum**, Sunday, June 27, 1:30-3:30pm, JW Marriott – Grand BR I/II.

Sunday, 1:30-5:30, Hilton Washington – Lincoln, the LITA/ALCTS Authority Control Interest Group will present **Authorized Genre, Forms and Facets in RDA**, focusing on how developments with RDA and next generation catalogs impact the use of authorized terms.

- **Public Access to Publicly-funded Research**

Over the past year, momentum behind public access policies for publicly funded research has increased significantly. In June 2009, Senators Lieberman (I-CT) and Cornyn (R-TX) introduced the Federal Research Public Access Act, which would require free online access to the results of research funded by eleven agencies. A companion bill was introduced in the House of Representatives.

On April 15, 2010, Representatives Doyle (D-PA), Waxman (D-CA), Wasserman-Schultz (D-FL), Harper (R-MS), Boucher (D-VA) and Rohrabacher (R-CA) introduced the **Federal Research Public Access Act (H.R. 5037)**, a bill that would ensure free, timely, online access to the published results of research funded by 11 U.S. federal agencies (as the NIH Public Access Policy does now). This bi-partisan supported bill mirrors the Senate version (S. 1373) introduced in June 2009. A message was posted to the ALA's Legislative Action Center asking members to write to their representative asking her/him to support and co-sponsor H.R. 5037.

In the interim, the White House Office of Science and Technology Policy hosted a public comment period on the potential implementation of such policies across U.S. science and technology agencies. And, this month, PubMed Central, the online archive of the National Library of Medicine, celebrates its 10<sup>th</sup> anniversary. The archive delivers free online access to over 650,000 articles every day.

Learn more about these important and timely developments at the **SPARC-ACRL Forum** at this year's ALA Annual Conference. The forum will highlight the success of public access policies to date; explore the landscape for policy development in Congress, within the Administration, and beyond; and, consider how campus-based initiatives can help to advance national-level momentum. The event will be held from 4:00-6:00pm on Saturday, June 26, at the Washington Convention Center, Room 206. The **ACRL Scholarly Communications Discussion Group**, which offers a more intimate setting to explore forum topics in greater depth, will be held from 4:00-5:30pm on Sunday, June 27, Grand Hyatt Washington, Constitution A.

- **President Obama Announces Nomination for Public Printer**

President Obama announced his intention to nominate William J. Boorman for the position of Public Printer of the United States. Mr. Boorman is currently the President of the Printing, Publishing & Media Workers Sector of the Communications Workers of America (CWA) and the Senior Vice President of CWA and has previously worked for the Government Printing Office. His nomination must be confirmed by the U.S. Senate, and the Senate Rules Committee held a hearing on May 25 at which Mr. Boorman was a witness.

- **National Broadband Plan**

The Federal Communications Commission released the National Broadband Plan on March 16. OITP conducted an initial analysis of the plan and concluded that several initiatives should be supported, whereas others are good concepts but call for additional measures to ensure that the library community is well served. Discussions on the plan continue in anticipation of the many requests for information (Notices of Proposed Rulemaking).

In anticipation of the release of the plan, OITP hosted an all-day meeting on February 22 to discuss expected proposals to modify the E-rate program. Members of the E-rate Task Force, consultants and ALA staff attended. Key topics included simplification, raising the funding cap, and proposals to expand the eligible entities and services for the E-rate program.

ALA Washington Office has been working on several aspects of the National Broadband Plan (NBP), including participating in discussions with other “anchor institutions” about whether or not there is a role for a coordinating function of some type. The Schools, Health and Libraries Broadband (SHLB) Coalition, which includes schools (K-12 and higher education), healthcare providers, as well as the ALA and other library representatives, have started a series of discussions about if or how to work together to bring broadband connectivity into all communities. The idea of a “United Community Access Network” (UCAN ) was referenced in the NBP although there are few specifics. Other groups involved with SHLB include Internet2, National LambdaRail, the Association of Research Libraries, the American Association of Community Colleges, and EDUCAUSE. Discussions are ongoing.

## **IT'S YOUR ASSOCIATION: ALA COUNCIL, EXECUTIVE BOARD AND MEMBERSHIP MEETINGS**

### **COUNCIL I, II, III and ALA-APA COUNCIL MEETINGS**

**\*\*All Council sessions are in the Washington Convention Center, Ballroom A.\*\***

- **ALA Council/Executive Board/Membership Information Session, Sunday, June 27, 9:00-10:00am**
  - Reports: Budget Analysis & Review Committee, ALA Endowment Trustees, ALA President, ALA President-elect, ALA Executive Director
- **ALA Council I, Sunday, June 27, 10:00am - 12:15pm**
  - Nominations for the 2010-2011 Council Committee on Committees Election
  - Nominations for the 2010-2011 Planning and Budget Assembly Election
  - Discussion and Action: 2015 ALA Strategic Plan (see <http://www.ala.org/ala/aboutala/missionhistory/plan/index.cfm> )
- **ALA-APA Council, Sunday, June 27, 12:15-12:45pm**
- **ALA Council II, Monday, June 28, 9:00 – 11:30am**
  - Reports of ALA/Council Committees: Policy Monitoring Committee; Committee on Library Advocacy; Training, Orientation, and Leadership Development Committee; Website Advisory Committee
  - Freedom to Read Foundation Report
  - ALA Treasurer’s Report and Approval of Annual Estimate of Income, FY2011
  - New Business
- **ALA Council III, Tuesday, June 29, 7:00-10:30am**
  - Reports of ALA/Council Committees: Tellers, Constitution and Bylaws Committee, Intellectual Freedom Committee, Committee on Legislation, International Relations Committee, Committee on Organization
  - New Business

## EXECUTIVE BOARD I, II, III and APA BOARD OF DIRECTORS

\*\*All ALA Executive Board sessions are in the Renaissance Washington – 8 & 9. \*\*

- **Executive Board I, Friday, June 25, 8:30-11:00am**  
Reports: Development Office, Washington Office, Constitution & Bylaws Review Committee.  
The Executive Board will hold a discussion on member engagement.
- **APA Board of Directors, Friday, June 25, 11:00am-noon**
- **Executive Board II, Monday, June 26, 1:30-5:15pm**  
Reports: Finance and Audit Committee, Auditor, Endowment Trustees, Conference Services

*Note: Executive Board III, normally scheduled following Council III on Tuesday, has been cancelled to enable the Executive Board to participate in the Library Advocacy Day on the Hill*

## ALA MEMBERSHIP MEETINGS

ALA Membership agendas grow during the course of the conference, as individuals and groups develop resolutions for consideration. Any member can introduce a resolution at a Membership Meeting. If you send your resolution to [alaresolutions@ala.org](mailto:alaresolutions@ala.org) at least 24 hours before the meeting, the ALA Resolutions Committee will review and make copies of the resolution for distribution to members at the meeting. Resolutions passed by the membership will be forwarded to the ALA Council. If Council approves a resolution, it will be acted upon by the Association. See Guidelines for Preparation of Resolutions for Membership Meetings at: [http://www.ala.org/ala/aboutala/governance/council/resolution\\_guidelines/index.cfm](http://www.ala.org/ala/aboutala/governance/council/resolution_guidelines/index.cfm)

- Membership I, Saturday, June 26, 3:30-5:00pm, WCC Ballroom A
- Membership II, Monday, June 28, 11:30am-1:00pm, WCC Ballroom A.

Membership Meetings also include scheduled discussions on topics chosen by the ALA Membership Meetings Committee. The 2010 meetings will include discussion on *Forming Strong Alliances* with speakers Barbara M. Jones, Director of the ALA Office for Intellectual Freedom, Chicago, IL; and Judith C. Russell, Dean, University of Florida Libraries, Gainesville, FL (for the Saturday session), and John Windhausen, President of Telepoly Consulting, Washington, DC; and Barbara M. Jones, Director of the ALA Office for Intellectual Freedom in Chicago, IL (for the Monday session).

Finally, Membership Meetings provide an opportunity for members to address questions and issues to the ALA President, President-Elect and Executive Director.

## ...AND DIVISION BOARDS OF DIRECTORS

- The **ASCLA** Board of Directors will discuss its “Restructuring Proposal” and a potential dues increase, Saturday, June 26, 4-5:00pm and Monday, June 28, 1:30-5:30pm, WCC 209C.
- The **ALCTS** Board will continue its discussion on “Re-Shaping ALCTS.” At this meeting they will look at the results of the ALCTS membership survey in which members were asked to comment on three distinct scenarios for a new ALCTS organization. The discussion takes place Monday, June 28, WCC 156, during the ALCTS Board of Directors meeting (1:30-5:30pm). Also at that meeting, the ALCTS Board will begin a discussion of future directions for the ALCTS publishing program.

- The **LITA** Board of Directors meets on Saturday, June 26 from 9:30 to 12 (WCC 149A/B) and on Monday, June 28 from 1:30 to 4:30 (WCC 204A). The last 45 minutes of the Saturday meeting will be dedicated to reviewing the new LITA Strategic Plan.
- The **RUSA** Board of Directors will be discussing the report of the RUSA E-Participation Task Force, Saturday, June 26, 1:30-3:30pm and Tuesday, 10:30am-12:30pm, WCC 209C.

## **ENGAGE – DISCUSS – PARTICIPATE**

This is a personal guide to the ALA Annual Conference. There is more – much more. For additional information and more events, check the following sources:

ALA website – Annual Conference: <http://ala.org/annual>  
 Annual wiki – <http://annual.ala.org/2010>  
 Annual Tracker – <http://annual.ala.org/2010tracker>  
 Full coverage of Annual – <http://americanlibrariesmagazine.org/ala10>  
 Event Planner – <http://ala.cistems.net>  
 Full Program – <http://ala.org/ala/conferenceevents/upcoming/annual/programs/>  
 Annual info formatted for cell phones (“Boopsie”) – <http://ala.boopsie.com>

## **CONFERENCE EVERYWHERE**

### **Track the Tag**

Use and follow the 2010 ALA Annual Conference tag -- #ala10 – and be part of the conversation everywhere.

Staff from *American Libraries Magazine*, the Public Information Office, Membership Development and Conference Services will be expanding coverage of events, programs, socials and speakers during ALA 2010. Look for enhancements on the ALA homepage – [www.ala.org](http://www.ala.org), including a Twitter feed tracking ‘ala10,’ a news tab aggregating blogs from around the Association. *American Libraries Magazine* hosts the full conference landing page at [www.americanlibrariesmagazine.org/ala10](http://www.americanlibrariesmagazine.org/ala10) showing the Twitter feed plus ALA’s Flickr, YouTube, LinkedIn, expanded blog coverage, and daily online versions of *Cognotes*.

### **Get a “Twibbon” for Your Twitter Avatar**

The ala10 Twibbon is at <http://twibbon.com/join/ALA-Annual-2010>. Thanks to Buffy Hamilton for the suggestion, too!

Want to add your Twitter name to your conference badge? There are Twitter stickers – at Registration, the Membership Pavilion and the Uncommons. See <http://www.flickr.com/photos/alastaff/4598516255/>

### **Foursquare and Gowalla**

This year, ALA will be experimenting with check-in opportunities around the Washington Convention Center. Use Foursquare to find check-in and mayor specials (<http://foursquare.com>), or try Gowalla to find trips to help you navigate the conference (<http://gowalla.com>). If you’re not familiar with “location-based services,” you can learn more about them on the Annual wiki.

([http://annual.ala.org/2010/index.php?title=Foursquare\\_gowalla](http://annual.ala.org/2010/index.php?title=Foursquare_gowalla)). We'll be awarding a super-secret-special reward on Tuesday, June 29, so keep your fingers ready to tap to check in!

- Foursquare? Check in at <http://foursquare.com/venue/4726435>
- Or, Gowalla? Check in at <http://gowalla.com/spots/1249709>

We've also heard about some vendors who will be offering check-in specials just for Annual attendees. Across DC in general, *The History Channel* offers localized information (<http://foursquare.com/historychannel>), while *National Geographic* (<http://gowalla.com/trips/5876>) and *The Washington Post* (<http://gowalla.com/washingtonpost>) offer trips around the city. Download the free Foursquare and Gowalla apps to your cell phone ahead of time and create a free account to play along!

## QR Code Scavenger Hunt

"Explore the ALA Annual Conference using an exciting new mobile technology called "QR codes." All that's needed is a smartphone and a QR code reader in order to find and decode the clues. Check Saturday's Cognotes for the first code! You can learn more about QR codes at [http://en.wikipedia.org/wiki/QR\\_Code](http://en.wikipedia.org/wiki/QR_Code) and find out what some libraries are doing with them at <http://goo.gl/fb/HBJn>."

## Reach Out

ALA 2010 Annual Conference attendees will have an opportunity to make "text" donations of \$10 through their mobile service provider to help rebuild libraries in Haiti. Individuals wanting to donate to the Haiti Library Relief Fund can text "alahaiti" to 20222, and a \$10 one-time tax-deductible donation will be added to their mobile phone bill.

It's been only six months since the devastating January earthquake killed over 200,000 in Port Au Prince, leaving over one and a half million homeless and destroying countless cultural institutions, including libraries. ALA is raising funds to help rebuild three individual libraries destroyed by the earthquake: The Petit Goave Public Library, the Centre Culturel Pyepoudre Community Library, and the Bibliothèque Haïtienne des Pères du Saint-Esprit, which was founded in 1873 and holds resources documenting the history of Haiti, French colonization, slavery and emancipation. Leaders from the three libraries will be attending Annual Conference. Thanks to a generous donation from Sirsi/Dynix and hundreds of library supporters, \$18,000 has been raised so far, but much more is needed. ALA will be encouraging all attendees and exhibitors to take two minutes to donate \$10. For more information on ALA's Haiti Relief effort, including how libraries can also "adopt" a library in Haiti, visit <http://www.ala.org/ala/aboutala/offices/iro/iroactivities/haitirelieffund.cfm>

## Do You Un....?

**The Networking Uncommons**—Make the connections you want at the new Networking Uncommons space. Located near the Exhibit Hall in the Washington Convention Center, look for the Networking Uncommons signs. It's a dedicated area where you can gather in small groups to have a quick meeting, polish your presentation, or just recharge your batteries. Tables, chairs, free convention center wifi, power strips and a projector and screen, will be available as well as some gadgets in case you want to push content out in real-time. Available: Friday: 10:00am – 5:00pm; Saturday: and Sunday 8:00am – 5:00pm; Monday 8:00am – 5:00pm. The official hashtag for the Networking Uncommons is **#ala10commons** - for updates and news. For more information and to see sessions as they are scheduled in the Uncommons, go to [http://annual.ala.org/2010/index.php?title=Networking\\_Uncommons](http://annual.ala.org/2010/index.php?title=Networking_Uncommons) .

**The Unconference:** An [unconference](#) is a participant-guided experience that harnesses the unstructured conversations people usually have between conference sessions into the conference itself. Unlike most conferences where talking heads and group leaders decide what is important, unconferences are organized by the crowd. Unconferences are about sharing the knowledge and passion we have for our profession and taking what we learn into the world to make a difference. Everyone has something to share and something to learn. The Unconference at ALA Annual is a half-day event on Friday, June 25, 9am – Noon, WCC, Room 207A, and it’s free. Participants will identify 5 key topics and make spur of the moment group presentations. Expect the unexpected. The hashtag for the unconference is #unala10. Please tag everything else related to the unconference as unala10. For more information and to register, go to [http://annual.ala.org/2010/index.php?title=Unconference\\_Registration](http://annual.ala.org/2010/index.php?title=Unconference_Registration) or read the bloglines at <http://wanderingeyre.com/>.

## ALA VIRTUAL CONFERENCE

Not going to DC? Follow the F2F conference in DC online, and register for the ALA 2010 Virtual Conference, July 7-8 -- two days of programming selected from sessions offered by groups across the Association, plus some special “virtual-only” events. For additional information and a link to registration, go to <http://www.ala.org/ala/conferencesevents/upcoming/annual/registration/index.cfm#virtual>

The 2010 Virtual Conference features two “virtual only” keynotes: George Needham and Joan Frye Williams will discuss “Creating Relevancy for Users” and Karen Hyman will discuss “Reinventing Your Library for 2010.” There are also two “virtual only” author lunches (bring your own lunch): Booklist’s Brad Hooper will interview Dwayne Betts and Donna Seaman will interview Adriana Trigiani.

Sessions selected from the main conference program were recommended by sponsoring Divisions and other groups and are targeted to a broad audience including staff from different types of libraries and different job specializations. Session titles include:

- E-books: How Do You Know It Was Worth It?
- Taking the Library With You: VR Going Mobile
- The ADA, Diversity and the Workplace: Managing for Success
- Starting Out? Start With You: What Every New Librarian Needs to Know
- Top Trends in Academic Librarianship
- Help for Hard Times @ the Library
- “Social Lives” and Information Literacy: Repackaging Classic Content for Millennials
- Open to Change: Open Source and the Next Generation ILS and ERMS
- Yes We Can: Collaboration in a Changing World of Services and Information Data

## ALA MEMBERSHIP PAVILION

Plan to visit the ALA Membership Pavilion, booth 2525 in the Exhibits, to learn more about the ways that membership can enhance your career, connect you with colleagues from around the world, and improve library service to your community. The Pavilion will be a check-in location for **Foursquare** and a key part of the puzzle for conference-wide scavenger hunts.

ALA Ambassadors – experienced members and conference-goers – will staff the Welcome Desk in the Pavilion. If you have questions, they have answers – about programs, places, and connecting with other people. Members of the New Members Round Table will be on hand throughout to help you find ways to get more involved in supporting libraries and the profession through membership. Join colleagues each day from 1:00-2:00pm for Advocacy Hour and get up to speed for Library Advocacy Day and throughout the year.

You may also want to catch these presentations in the Membership Pavilion:

### Saturday, June 26

9:30am	AASL – Learning4Life
10:00am	ACRL Emerging Leaders – ACRL 101
10:30am	Library History Round Table
11:00am	ALSC Mini 101
11:30am	Video Round Table
Noon	AASL – Learning4Life
12:30pm	ALA-APA
1:00-2:00pm	Advocacy Hour
2:00-4:00pm	ALSC: Children and Technology “hands on” technology program

### Sunday, June 27

9:00am	Map and Geography Round Table 30 <sup>th</sup> Anniversary Reception
9:30am	ACRL Emerging Leaders – ACRL 101
10:00am	RUSA 101
10:30am	ALA Office for Information Technology Policy: E-rate updates and information
11:00am	ACRL Emerging Leaders – ACRL 101
11:30am	ALA Washington Office
Noon	YALSA: Be a Blogger for YALSA
12:30pm	YALSA: Write an Article or Book for YALSA
1:00-2:00pm	Advocacy Hour
2:00pm	Library Support Staff Interests Round Table: Library Support Staff Certification
2:30pm	ALA Washington Office
3:00pm	International Relations Round Table: iPals and Free Links Project
3:30pm	Learning Round Table
4:00-5:00pm	GLBTRT 40 <sup>th</sup> Anniversary Reception

### Monday, June 28

9:30am	ALA Public Programs Office: Programming Librarian
10:00am	ALA Washington Office
10:30am	ALA-APA
11:00am	Library Instruction Round Table: Mini 101
11:30am	MAGERT Mini 101
Noon	ALA Washington Office
12:30pm	RUSA 101
1:00-2:00pm	Advocacy Hour, with Ron Carlee (Internat’l City/County Management Assoc)

## **GET ACQUAINTED SESSIONS AND SOCIALS**

- If you’re new to the Association for Library Service to Children – or this is your first conference as a children’s librarian – the **ALSC 101** is Friday, 3:00-4:00pm, Embassy Suites – Capital A.
- New to the ALA Conference – or ALA? Get the inside story at the New Members Round Table (**NMRT**) Conference 101, Friday, June 25, 4:00-5:00pm, Renaissance Washington – Grand Ballroom South. This session is offered again on Saturday, June 26, 8-10:00am, Marriott Metro – Grand Ballroom A/B.
- Learn about getting involved in **YALSA** (Young Adults Services Library Association) in a mixer-style orientation, Friday, June 25, 4:00-5:00pm, Embassy Suites – Capital D.

- Intellectual Freedom is a defining library principle. Learn about “IF” activities of ALA at the **ALA Intellectual Freedom Committee’s (IFC) 101** on Friday, June 25, 4:00-5:00pm, WCC – 147B.
- **LITA Open House** is a great opportunity for current and prospective members to talk with Library and Information Technology Association leaders, make connections and discover ways to get more involved in LITA, Friday, June 25, 4:00-5:15pm, Hilton Washington – Jefferson West.
- **LITA Happy Hour**, Friday, June 25, 5:30 pm - 8:00pm, Renaissance Downtown, Lobby Bar, 999 9th Street Northwest. Join the LITA Membership Development Committee and members from around the country for networking, good cheer, and great fun! Expect lively conversation and excellent drinks. Cash Bar.
- **ACRL** (Association of College and Research Libraries) leaders will meet with first-time attendees at the ACRL 101 and Membership Meeting, Saturday, June 26, 8-10:00am, Renaissance Mayflower – State Ballroom.
- Are you a specialist in a science and technology field? **ACRL’s** Science and Technology Section (**STS**) will hold a New Members’ Orientation and Welcome on Saturday, June 26, 8-10:00am, Grand Hyatt – Burnham.
- Meet officers, ask questions and get involved at the **BCALA** (Black Caucus of the American Library Association) Orientation, Saturday, June 26, 8-10:00am, Four Points Sheraton – McPherson.
- Join a discussion with **ALCTS** (Association for Library Collections & Technical Services) leaders at “Membership in the Division: What’s In It for Me?” on Saturday, June 26, 10:30-noon, WCC 201.
- Join colleagues from Friends of the Library groups across the country, in all types of libraries, for Nuts & Bolts for Friends and Foundations, from the Association for Library Trustees, Advocates, Friends and Foundations (**ALTAFF**), Saturday, June 26, 10:30am-noon, JW Marriott – Capital BR C.
- Or, join fellow library trustees for Nuts & Bolts for Trustees (**ALTAFF**), Saturday, June 26, 10:30am-noon, Embassy Suites – Capital C.
- The American Association of School Librarians (**AASL**) invites you to network while you learn the ropes at AASL 101 on Saturday, June 26, 1:30-2:30pm, WCC 101.
- Network while you learn about Friends groups in academic settings at Nuts & Bolts for Academic Friends (**ALTAFF**), Sunday, 8-10:00am, JW Marriott – Congressional/Senate.
- The Library Instruction Round Table (**LIRT**) is holding a Membership Fair on Sunday, June 27, 8-10:00am, WCC 144 A-C.
- Catch the Staff Organization Round Table (**SORT**) “Meet & Greet” on Sunday, 3:00-5:00pm, WCC 147B.
- The Gay, Lesbian, Bisexual and Transgendered Round Table (**GLBRT**) will celebrate its 40<sup>th</sup> Anniversary with a kick-off party at the Hotel Monaco, Sunday, 5:00-8:00pm. Cash Bar.
- Are you a student? The **NMRT Student Reception** is Sunday, June 27, 6:30-7:30pm, Marriott Metro, Grand BR A/B.



- **APALA** (Asian/Pacific American Librarians Association) will celebrate its 30<sup>th</sup> Anniversary at the China Garden (1100 Wilson Blvd., Roslyn, VA), Sunday, 6:30-9:30pm. Visit the APALA website for ticket prices, registration and directions. <http://www.apalaweb.org>
- Mingle with colleagues from across the Association at the **ASCLA/COSLA Reception**, Sunday, 8-10:00pm, Grand Hyatt, Bridge Rooms. The event is co-sponsored by the Chief Officers of State Library Agencies (COSLA) and the Association for Specialized and Cooperative Library Agencies (ASCLA).
- Join the LEARN Round Table (**LEARNRT**) for a discussion on staff development, hosted by Sharon Morris (Colorado State Library), Monday, 1:30-3:30pm, WCC 143A.
- ...And then there are the UNofficial opportunities:
  - ❖ There's the **ALA Dance Party**. Put on your glitter boots. It's time to dance and party like it's 793.3 – Friday, June 25, at the Apex Night Club, 1415 22<sup>nd</sup> Street NW, starting at 10:00pm (\$10 cover).
  - ❖ Or, try the **ALA10 Newbie/Veteran Tweet-up** before After-Hours Social at the Passenger, 1021 7<sup>th</sup> Street, NW, Washington, DC, on Saturday, 7:30pm.

### LOOKING FOR AN INTERACTIVE AND PARTICIPATORY SESSION?

- Join the discussion at the **Town Hall Meeting on Diversity**, sponsored by ALA's Committee on Diversity, Friday, June 25, 9:00am-noon, Washington Plaza – Federal Hall.
- ALA's 2010 class of Emerging Leaders (EL) will showcase their final projects at the **Emerging Leaders Poster Session** on Friday, June 25, in the Washington Convention Center, Room 201, from 3:00-5:00pm. This is the culminating event for this class of ELs. Since the 2010 ALA Midwinter Meeting, the groups have been working virtually on projects related to ALA or a professional concern. These groups have been supported by ALA staff and member mentors from the profession. The poster session will allow each group to showcase its creative and innovative solutions for its project. All conference attendees are welcome to attend.

Emerging Leaders Program is now accepting Project Proposals for the new class of Emerging Leaders. ALA units — including offices, divisions, roundtables, affiliates, and chapters — are submitting project ideas for the 2011 class of ALA Emerging Leaders. Forms can be found on the Emerging Leaders web page at:

<http://www.ala.org/ala/educationcareers/leadership/emergingleaders/index.cfm>

- After the Opening Reception in the Exhibit Hall, head on over the **Open Gaming Night** at the Renaissance Washington – Renaissance Ballroom, Friday, June 25, 7:30-10:00pm. Sponsored by the Games and Gaming Member Initiative Group, the evening will feature both video and board games. There will be a “Wits and Wagers” game show and “Ultimate Werewolf,” two great group games, as well as many other tabletop and social games. There will be one station for Rock Band at various times throughout the evening. We'll be focused on the games, so food and drink will not be provided. #ogn10

- **“Cloud Computing for Library Services,”** sponsored by LITA, will include two panel discussions and a lightning round; see <http://www.lita.org> for the call for lightning round participants. Speakers include Marshall Breeding (Vanderbilt University), Leslie Johnston (Library of Congress), and Chris Tonjes (District of Columbia Government). Saturday, June 26, 8-10:00am, WCC 143A.
- Looking for something else? **“Leaders Wanted: LIS Doctoral Program Options Fair,”** will offer a chance to meet and talk with representatives of LIS doctoral programs, Saturday, June 26, 10:30-noon, Renaissance Washington – Renaissance West A/B.
- ACRL presents **“Pecha Kucha Presentations of Marketing Ideas that Worked in Academic Libraries.”** Three award-winning librarians will share success stories, followed by a lightning round. (Pecha Kucha is a rapid fire, 6 minute 30 second presentation using 20 PowerPoint slides.) Saturday, June 26, 1:30-3:30pm, WCC 103A.
- The ALSC Intellectual Freedom Committee’s program, **“Finding the Balance: Kids' Rights, Parental Demands, and Librarians Role,”** Saturday, June 16, 1:30 to 3:30pm, WCC, Room 208 A/B, will provide a participative opportunity for attendees. First read the program description—A panel discussion, from those who have grappled with the topic and who have struggled to make different forces in their communities understand the librarian's role in these issues, will address: How do librarians achieve harmony between their commitment to strongly advocate for a young person's intellectual freedom rights and their duty to address parental concerns over what a young person reads, views, or checks out? How does this attempt at balance influence a librarian's role in the community?

Then, respond directly to Michael Santangelo before the program (718) 230-2746 or email Michael at [m.santangelo@brooklynpubliclibrary.org](mailto:m.santangelo@brooklynpubliclibrary.org) with your answers to these questions so that they may be included in the program: 1) How have you found the balance when working with children, their parents/guardians, and intellectual freedom issues? Do you have any thoughts or ideas, programs, or anecdotes you would like to share? 2) Do you have any questions for our speakers concerning this topic? Any questions for our audience members?

- **“Zip Learning – 12 Learning Commons in a Flash,”** from the Library Leadership and Management Association’s Buildings and Equipment Section (LLAMA BES) is the place to roam and learn about a wide range of learning commons. Saturday, June 26, 1:30-3:30pm, Hilton Washington – Lincoln.
- Discuss real employment or workplace issues at **“Introduction to Women’s Issues in ALA,”** sponsored by the Social Responsibilities Round Table’s Feminist Task Force (SRRT FTF), ACRL’s Women’s Studies Section (WSS) and the ALA Committee on the Status of Women in Librarianship (COSWL), Saturday, June 26, 1:30-2:30pm, WCC 143A.
- The annual **Diversity and Outreach Fair**, sponsored by the ALA Office for Literacy and Outreach Services (OLOS), celebrates local library services and programs for underserved communities. Enjoy music, snacks, prizes and a festive atmosphere while networking and learning about these programs. Sponsorship is provided by Demco. Saturday, June 26, 3:00 – 5:00pm, WCC Special Events – Hall C, Aisle 700.
- The 4<sup>th</sup> annual **EBSS Research Poster Session and Discussion Forum**, sponsored by ACRL’s Education and Behavioral Sciences Section, offers peer-reviewed poster sessions and networking. Saturday, June 26, 3:30-5:00pm, Renaissance Washington – Congressional Hall C.

- Interact with a panel of teens at “**Teen Book Groups Can Work: How Three Very Different Libraries Created Teen Reading Communities,**” from YALSA, Sunday, June 27, 8-10:00am, WCC 143 B/C/
- **Capitalizing on Technology: A Teaching Technology Fair**, sponsored by Library Instruction Round Table (LIRT), Sunday, 10:30-noon, WCC 144 A-C, will focus on free or open source software to enhance instruction.
- View and sample a showcase of PR materials at **Swap & Shop Presents: PR X-change**, sponsored by LLAMA-PRMS, Sunday, 11:00am-1:30pm, WCC Special Events – Hall C – Aisle 700.
- On Sunday, June 27, 1:30-3:30pm, WCC Ballroom Prefunction, visit the **Training Showcase: Best Practices in Training, Staff Development and Library Continuing Education**, a poster session celebrating innovative continuing education, sponsored by LEARNRT.
- Love a parade? Don’t miss the **4<sup>th</sup> Annual Parade of Bookmobiles**, sponsored by the ALA Office for Literacy and Outreach Services and the Association of Bookmobile and Outreach Services, Sunday, 2:00-4:00pm, Washington Convention Center, Hall D Docks, 2<sup>nd</sup> Level—directional signage available in Convention Center. Open to all conference attendees.
- Cheer on your favorite at the **6<sup>th</sup> Annual Book Cart Drill Team Championship**, Sunday, 5:00-5:30pm, WCC Hall D.
- ALA has developed a national, voluntary certification program for library support staff. Attend the **Library Support Staff Certification (LSSC) Program Open Forum** on Sunday, June 27, 4:00-5:30pm, WCC 158A.
- **Coffee and Conversation with Experts** (LITA Public Libraries Technology Interest Group). Sit down with a cup of coffee or tea at topic tables hosted by library technology experts. Find out what others are doing, what’s worked for them and what hasn’t. Hop from table to table – or start your own table conversation. Topics – so far – include: mobile devices, Wi-Fi, broadband, roving and virtual reference, and social media. Coffee is sponsored by Evanced Solutions, Inc. Monday, June 28, 8:00-10:00am, WCC 208 A/B.
- The **LITA BIGWIG Showcase** covers current and emerging topics related to social software, emerging technology and their application in libraries. It aims to mix up the traditional presentation format by allowing presenters to post their talks online before the conference, then during the showcase provide only a brief overview, so that more time can be spent engaging participants in small group discussions on each topic. Monday, June 28, 10:30am-noon, Renaissance Washington – Grand BR South/Central.
- Try out free tools like Skype and Jing – hands-on under the guidance of librarians who use the tools – at the **Chair’s Program Hands-On Tech Session** from RUSA MARS, Monday, 11:00am-1:00pm, at the George Washington University Gelman Library (2130 H. St. NW, at the Foggy Bottom/GWU stop on the Blue and Orange Metro lines). The event is free but space is limited. For details, go to <http://www.ala.org/rusa>, then select MARS from the left-hand menu.
- **Lab to the People: A Residency Experience in Genetics**, an ALA Grassroots program, will be based on the successful and innovative outreach and programming done by the Human Genome Project Community Conversations initiative at the Brooklyn Public Library. Speakers include Lisa

Chow, Maxine Cooper, Angeli Rasbury (all from Brooklyn Public Library) and Doris Withers (Medgar Evers College). Monday, 4:00-5:30pm, WCC 208A/B.

- Enjoy the public speaking challenge at **Battledecks: The Rumble Royale** as speakers try to give coherent presentations based on hand-selected, often unrelated, slides they see for the very first time on stage. Nine participants will compete before a panel of five judges for the chance to become ALA's reigning Battledecks champion. Monday, 5:30-7:00pm, WCC 103A. #ala10battle
- **Finding and Keeping Library Jobs**, free Webinar, is Tuesday, June 29, 2010 – 1:00 – 2:00pm (EDT). To register, go to:  
[https://ala.ilinc.com/perl/ilinc/lms/event.pl?div\\_view=reg&event\\_user\\_id=](https://ala.ilinc.com/perl/ilinc/lms/event.pl?div_view=reg&event_user_id=)

## WANT CONSULTATION AND ADVICE?

PLA@ALA presents “**Consultants Giving Back...To You,**” Saturday, June 26, and Monday, June 28. Call or email Linda Bostrom at (800) 545-2433/ext. 5027, [lbostrom@ala.org](mailto:lbostrom@ala.org) in advance to book a free half hour consultation on a topic ranging from strategic planning to fundraising to facilities management. Participating consultants include Elizabeth E. Bingham, Kimberly Bolan Cullin, Nancy Bolt and Karen Strege, Lori Bowen Ayre, Robert Burgin, Yolanda Cuesta, Susan Epstein, Jan Feye-Stukas, Carole D. Fiore, Laura Francisco, June Garcia, Arlene Hopkins, Susan Kent, Stephen C. Maack, Gerard B. McCabe, Ruth Metz, George Needham and Joan Frye Williams, Sandra Nelson, Miriam Pollack, MaryEllin Santiago, Paula M. Singer, Dick Waters and Brad Waters, Bill Wilson.

## Ready for Something New?

**ALA CONFERENCE PROGRAMMING OFFERS SCOPE AND VARIETY. THIS IS A SAMPLE. FOR A COMPLETE LIST, SEE THE FINAL PROGRAM OR GO TO:**  
<http://www.ala.org/ala/conferencesevents/upcoming/annual/index.cfm>

Once again, ReadHowYouWant offers the ALA Conference Guide in multiple accessible formats! Award winning technology converts standard books into five different EasyRead® print formats as well as braille, DAISY, and e-books so that visually impaired and reading disabled persons can read all kinds of books. The same technology is used to create accessible editions of the official ALA guide. Find the ALA Guide in accessible formats at  
[http://www.combinedbook.com/ala/ala\\_readhowyouwant.htm](http://www.combinedbook.com/ala/ala_readhowyouwant.htm)

- Interested in being a reviewer for **AASL/NCATE Program Reviews** of school library media programs in Colleges of Education? Margie Crutchfield, Associate Vice President for Program Reviews at NCATE will be training new and experienced reviewers, Friday, 1:00-4:00pm, Renaissance Washington – Meeting Room 4.
- *Booklist* magazine's Books for Youth Annual Forum this year is “**Comic World: Graphic Novels Come of Age,**” Friday, June 25, 8:00-10:00pm, WCC 144 A-C. The Forum will feature graphic novel creators and publishers Françoise Mouly, Gene Luen Yang, Mark Siegel and Matt Phelan.
- ALA Public Programs Office will present “**Poetry as a Community Builder: Expanding Community Outreach Through Poetry,**” a discussion of real-world strategies from libraries making poetry accessible to their communities, Saturday, June 26, 8-10:00am, WCC 102A.

- **“Leading the Transformation of Education for the 21<sup>st</sup> Century,”** the AASL President’s Program, is a call to action for school librarians to be at the forefront in transforming American education. Allison Zmuda (*Transforming Schools: Creating a Culture of Continuous Improvement*) is the featured speaker. Saturday, June 26, 10:30am-noon, WCC- Ballroom B.
- Do you need this? “Librarians Just Need to Have Fun: Utilizing Fun and Humor in the Library Workplace to Enhance Employee Performance,” from ACRL’s College Library Section (CLS) features a panel of librarians who have utilized fun and humor in the workplace. Saturday, June 26, 10:30-noon, WCC 140 A/B.
- The Intellectual Freedom Round Table (IFRT) and the ALA IFC present **“Burning Man, Libraries, and the 21<sup>st</sup> Century: the Intersection of the Individual and Society,”** Saturday, June 26, 1:30-3:30pm, WCC 143 B/C. Imagine living in a city where censorship does not exist and where First Amendment rights aren’t just tolerated but celebrated. “Burning Man” takes actual form for one week every August in Black Rock Desert Nevada. Larry Harvey, Executive Director of the Burning Man Project, will speak. (<http://www.burningman.com>)
- Considering non-traditional career choices? **“Innovative Career Choices: Opportunities Beyond Public and Academic Libraries”** is sponsored by the New Members Round Table, Saturday, June 26, 1:30-3:30pm, WCC 158A.
- The International Relations Round Table (IRRT) looks at **“Libraries as Gateways to Local History Around the World,”** an International Paper Session, on Saturday, June 26, 1:30-3:30pm, Renaissance Washington – Renaissance East.
- **“Is It Safe to Go Outside? Health Effects of Climate Change and Global Warming,”** sponsored by SRRT, will feature Dr. Lise Van Susteren, a forensic psychiatrist and environmental activist. Fred Stoss (University at Buffalo) will moderate. Saturday, June 26, 1:30-3:30pm, WCC 210.
- An “Intriguing Title” prize goes to: **“Purple Crayons, Random Dots, and Peanut Butter Sandwiches: Children’s Literature as Catalyst for Creativity and Change in the Workplace,”** from Frances Weinstein Yates (Indiana University East), part of the Grassroots Program series, Saturday, June 26, 4:00-5:30pm, WCC 101.
- **Science Fiction: Past, Present, Future,** WCC-209A/B, Saturday, June 26, 4:00 to 5:30 will explore the genre of science fiction. Distinguished science fiction and fantasy authors will discuss the visionary nature of their craft, how speculative literature suggests new ideas and technologies, and the possible impact the ideas could have on society in the future. Presented by LITA Imagineering IG. Speakers/Authors: Cory Doctorow; Brandon Sanderson; Jane Lindskold; Cherie Priest; Dom Testa.
- After a long day, relax and listen to original and traditional stories at **“Stories for a Saturday Evening”**, sponsored by ALSC, Saturday, June 26, 8-10:00pm, WCC 144 A-C.
- **“Cataloging and Beyond: Publishing for the Year of Cataloging and Metadata Research,”** will focus on research ideas to meet the challenges of a new decade in cataloging, cataloging standards and online catalog design. Sponsored by ALCTS, speakers include Sara Shatford Layne (UCLA), Lynn Connaway (OCLC), Jane Greenberg (University of North Carolina at Chapel Hill) and Amy Eklund (Georgia Perimeter College Libraries), Sunday, June 27, 8-10:00am, WCC 147A.
- The **PR Forum**, 8-10:00am, Sunday, June 27, WCC 146B, will feature Stephen Abram on the role of social networking in library marketing and communication, and the new skills and competencies that

library practitioners need. The program is sponsored by the ALA Public Awareness Committee, PR Assembly.

- **“Connecting Our Learning Community Dots,”** from AASL, will explore the use of social network analysis to extend Web 2.0 tools from engaging the interactive to interpreting how we interconnect. Sunday, June 27, 8-10:00am, WCC 101.
- **“International Leadership: the U.S.-China Librarian Collaboration Project,”** sponsored by the ALA International Relations Committee, focuses on outcomes of the Think Globally Act Globally project, funded by the U.S. Institute of Museum & Library Services and the Chinese Ministry of Culture. Speakers include Kevin Cherry (IMLS), Dr. Shuyong Jian (Chinese Studies, University of Illinois), Dr. Hwawei Lee (Library of Congress), Dr. Beverly Lynch (Graduate School of Education & Information Studies, UCLA), and Ms. Yue Wu (Library Society of China). Sunday, June 27, 8-10:00am, WCC 208 A/B.
- **“Time to Act: An Agenda for Advancing Adolescent Literacy,”** sponsored by the ALA Committee on Literacy and YALSA, will examine the Carnegie Corporation’s recently released report on the essential literacy skills adolescents must learn and master in order to succeed in high school and college. The discussion will be moderated by Catherine Snow, Chair, Carnegie Corporation Council on Advancing Adolescent Literacy. Sunday, June 27, 10:30am-noon, Renaissance Washington – Congressional Hall C.
- Valerie Gross, Director of the Howard County [MD] Library System, will join the Libraries Foster Civic Engagement Membership Initiative Group on Sunday, June 27, 10:30am-noon, to discuss Howard County’s **Choosing Civility** project.
- **Designing Digital Experiences for Library Websites**, sponsored by LITA, Sunday, 10:30-noon, WCC 146B, will feature John Blyberg (Darien Library), Toby Greenwalt (Skokie Public Library), David Lee King (Topeka & Shawnee County Public Library), and Bobbi Newman (Chattahoochee Valley Libraries).
- **Top Technology Trends** (LITA), Sunday, 1:30-3:30pm, WCC Ballroom B, features a roundtable discussion about trends and advances in library technology by a panel of LITA technology experts. The panelists will describe changes and advances in technology that they see having an impact on the library world, and suggest what libraries might do to take advantage of these trends. (#ttt10)
- For a change of pace, try the **2010 Pura Belpré Celebración**, featuring authors Julia Alvarez, Carmen Bernier-Grand, and Georgina Lazaro; illustrators Rafael Lopez, Yuyi Morales, John Parra and David Dias; and, special performances by Los Quetsales Mexican Dance Ensemble and singer Yolanda Valentin. The program, co-sponsored by ALSC and REFORMA, is at the Mayflower Renaissance Hotel, East/State Ballrooms, Sunday, June 27, 1:30-3:30pm.
- **How We Memorialize: The Art and Politics of Public Memorialization**, from ACRL ARTS, Sunday, June 27, 1:30 – 3:30pm, Renaissance Washington – Congressional Hall A/B, will examine emotional, spiritual and intellectual responses to public memorials and consider political issues in their creation. Speakers include Davis Buckley (Davis Buckley Architects and Planners), Kirk Savage (University of Pittsburgh), moderated by Eric A. Kidwell (Huntingdon College).
- **Four or More: The New Demographic** (LITA President’s Program) Trends in social media and cloud computing are often examined through the lens of younger users and broadband users, who have consistently been more actively engaged online when compared to other users. This



presentation highlights a new leading edge group: those who own four or more internet-connected devices. Those interested in a future of “internet everywhere” should get to know this exceptionally connected early adopter group. Mary Madden, Senior Research Specialist, Pew Internet & American Life Project, will speak. Sunday, June 27, 4:00-5:30pm, WCC Ballroom B.

- You see the announcements of award-winning building and interior designs. Did you ever wonder—did the winning “form” deliver winning “function”? **Library Interior Award Winners: What Worked and What Didn’t**, sponsored by LLAMA-BES, Sunday, June 27, 4:00-5:30pm, Hilton Washington Columbia 5, will feature Kelly Bauer (Richard + Bauer), Toni Garvey (Phoenix Public Library), Rita Hamilton (Scottsdale Public Library), Pat Johnson (Harvard Business School), Alexander Lamis (Robert A.M.Stern Architects).
- Looking at issues in accreditation and standards? **Accreditor Perspectives on Standards Development**, Sunday, June 27, 4:00-5:30pm, WCC 148, will feature a conversation with the National Association of Schools of Public Affairs and Administration, and the Council on Education for Public Health.
- Expand your horizons at **“Public Libraries in Argentina, Chile and Mexico – Changes and Challenges,”** sponsored by the ALA International Relations Committee, Monday, 8:00-10:00am, WCC 102A. The program will be moderated by Benjamin Medina (Benjamin Franklin Library, Mexico), with speakers Maria del Carmen Bianchi (Comision Nacional de Bibliotecas Populares, Argentina), Héber López Cano (General Direction of Libraries, Mexico), Cristian Maturana (Biblioteca de Santiago, Chile).
- **International Exchange Programs in the Digital Age**, sponsored by the Federal and Armed Forces Librarians Round Table (FAFLRT), Monday, 8-10:00am, Grand Hyatt – Independence A, will look at the impact of cross-border information exchange on scientific and cultural research.
- Interested in a career in knowledge management? FAFLRT is sponsoring **Career Paths in Knowledge Management**, Monday, 9:00-3:00pm, co-sponsored by the Department of Transportation, National Transportation Library. Nancy Faget is coordinating attendees for the session at the National Transportation Library, 1200 New Jersey Avenue, SE. Email [KMCareerPaths@yahoo.com](mailto:KMCareerPaths@yahoo.com) to get on the list, reserve a seat and obtain directions.
- **Got Data? New Roles for Libraries in Shaping 21<sup>st</sup> Century Research**, with Dr. Fran Berman (Vice President for Research at Rensselaer Polytechnic Institute and former Director of the San Diego Supercomputer Center) will focus on the opportunities and challenges for libraries as stewards of valued research digital collections. Sponsored by ALCTS, the program is Monday, June 28, 10:30-noon, WCC Ballroom B.
- **The Edward G. Holley Lecture: “The Bullet in the Book: Reading Cultures During the Civil War,”** sponsored by the Library History Round Table, will feature Dr. Ronald J. Zboray and Mary Zboray, University of Pittsburgh, talking about their forthcoming book on the U.S. Civil War as a “reading war.” The program is scheduled Monday, June 28, 10:30-noon, Grand Hyatt Washington – Constitution B.
- **Reaching out to Generation Y: Conducting Research to Understand Digital Natives** will be the topic at the ALA Committee on Research program, Monday, June 28, 10:30-noon, WCC 204 B/C. Speakers includes Susan Gibbons (University of Rochester) and Carol Gordon (Rutgers).

- **Indigenous Peoples in the Americas: Access to Electronic Primary Resource Materials at the Library of Congress**, co-sponsored by the American Indian Library Association (AILA) and the ALA OLOS Subcommittee on Library Service to Native Americans, will examine the new LC online classification for Indigenous Peoples in the Americas and a planned pilot project using this classification as a discovery and direct access tool to web resources. Monday, 10:30am-noon, Library of Congress, Madison Building, National Digital Library (NDL) Learning Center. Capacity is limited to 60 attendees; please arrive early.
- **Phat Fiction: Engaging Hip-Hop Literature in the Public Library**, sponsored by PLA, will explore the impact of hip hop publishers and authors in public libraries and compare racial, ethnic and regional aspects of urban fiction presentation. Moderated by Kimberly Boyd (Chicago Public Schools), the program includes Paula Chase Hyman (author), Kia Dupree (author), D.L. Grant (San Antonio Public Library), Megan Honig (New York Public Library), Christopher Lassen (Brooklyn Public Library), Susan McClelland (Evanston Public Library), Vanessa Irvin Morris (author), Amy Pattee (Simmons College GSLIS) and Kimberla Lawson Roby (author). Monday, 10:30am-noon, WCC 147B.
- **Labor Rights are Human Rights**, from RUSA, will look at the role of unions in promoting democracy and economic prosperity, particularly on the salary and status of women. Speakers include Bama Athreya (International Labor Rights Forum) and Carol Rosenblatt (Coalition of Labor Union Women). Monday, 10:30am-noon, WCC 206.
- **Ultimate Debate: Open Source Software – Free Beer or Free Puppy?** (LITA) The continuing (5<sup>th</sup> year) debate over the merits of open source software vs. proprietary products will feature Marshall Breeding (Vanderbilt University), Stephen Abram (Gale Cengage) and Karen Schneider (Holy Names University), moderated by Roy Tennant (OCLC). Neither free beer nor free puppies will be distributed! Monday, 1:30-3:30pm, WCC 146B.
- Dealing with stress? **Stress and Depression in the Workplace: Effective Methods for Preventing and/or Treating Emotional Challenges**, sponsored by ALA-APA, and co-sponsored by AILA, APALA, REFORMA and BCALA, Monday, June 28, 4:00-5:30pm, WCC 145A. Drs. Marilyn Gaston and Gayle Porter, founders of Gaston and Porter Health Improvement Center, will help you find solutions for yourself and staff and show you how your library can play a key role in promoting awareness. The program will address the signs, symptoms, causes and effects of depression, as well as treatment options and holistic approaches to achieving and maintaining physical and mental health.
- **The 7<sup>th</sup> Annual Poetry Blast**, sponsored by ALSC, will be Monday, 5:30-7:00pm, WCC 144A-C. The program will be hosted by Barbara Genco and Marilyn Singer, and ten to twelve poets will read.
- Discover open government activities and learn about agency initiatives that invite collaboration at **Connecting with the Feds: Social, Collaborative and Transparency Tools**, sponsored by FAFLRT. Tuesday, 9:00am-3:00pm. To reserve a seat, email your name to [ConnectingWithTheFeds@gmail.com](mailto:ConnectingWithTheFeds@gmail.com)

## **Visit the Exhibits: 1500+ Booths of New Ideas + Special Programs:**

Washington Convention Center, Exhibit Hall A,B,C

Hours:           Friday, June 25, 5:30-7:30pm (Opening Reception)  
                       Saturday-Sunday, June 26-27, 9:00am-5:00pm  
                       Monday, June 28, 9:00am-4:00pm (Closing Reception, noon-4pm)



- Opening Ceremonies and Ribbon Cutting, Friday, June 25, 5:15pm
- Visit the ALA Membership Pavilion, Booth 2525
- See these special areas:
  - Cooking Pavilion, featuring the Cooking Demonstration Stage
  - DVD/Video Pavilion (Back of 2500 Aisle)
  - Gaming/Graphic Novel Pavilion (Back of 2300 and 2400 Aisle)
  - Green Pavilion (Middle of 4000 Aisle)
  - International Pavilion (Middle of 1500 to 1700 Aisle)
  - Library and Information Science Programs (Middle of 900 Aisle)
  - Small Press/Product Area (4200 Aisle and Back of 3000 & 4100 Aisles)
  - Technology/Library 2.0 Pavilion (Front of Aisle 700 to 1400)
  - University Press Pavilion (Middle of 2300 Aisle)
- Thanks to funding from the National Endowment for the Arts, poetry readings are scheduled on the **LIVE! Stage**. Scheduled poets include Henri Cole (Saturday, noon), Kwame Alexander (Saturday, 12:30pm), Gwendolyn Zepeda (Saturday, 1:00pm), Sarah Blake (Saturday, 2:30pm), Benjamin Alire Sáenz (Saturday, 3:00pm) and Nickole Brown (Sunday, noon).
- Demonstrations of **ProgrammingLibrarian.org** will be held at 10:00 and 11:00am on Saturday and Sunday, and at 1:30pm on Monday, in the ALA Public Programs booth (#2659) in the Exhibits Hall, WCC. An additional demonstration will be held at the ALA Membership Pavilion (#2525) at 9:30am on Monday.
- **Authors appearing at Annual Conference** are listed with pictures and biographical details in the Literature Programs and Author Events brochure, which can be found here: [http://ala.org/ala/aboutala/offices/ppo/about/files/ALAprograms\\_AC2010br.pdf](http://ala.org/ala/aboutala/offices/ppo/about/files/ALAprograms_AC2010br.pdf)
- **Play SCVNGR @ ALA in the Exhibit Hall** – Experience the exhibit floor in a whole new way through your mobile phone, completing challenges at various booths and earning epic prizes like an iPad, Smartview Versa, Victor Reader Stream, and more!

Signing up to play is free and easy:

- iPhone/Android – Download the free SCVNGR app from the App Store or Android Market. Once into the app, select the Treks Tab and search for ALA when you arrive! (Trek will only appear when you're at the conference center.)
- All other phones can play via SMS – Just text "ALATREK" to 728647

More information is available at <http://annual.ala.org/2010/index.php?title=Scvngr>

- Do you use **cosplay or costume play events** to generate excitement and awareness? Learn how it works on Saturday, 4:00-5:00pm, Graphic Novel Pavilion on the Exhibit Floor. Each participating librarian will be introduced and interviewed about the costume they are wearing, what character they represent, and from what series the character originated.
- Be sure to check out the **ERT Quilt Silent Auction** located at the bottom left of Hall A escalators. Bid on three quilts beautifully made and graciously donated by the ALA BiblioQuilters. Proceeds help support the Christopher J. Hoy / ERT Scholarship. Winners will be announced on June 28th at 1:00 p.m. To view this Online Doc in Connect, go to <http://connect.ala.org/node/105996>.

## MARK YOUR CALENDARS

July 30, <b>2010</b>	Applications due for “Louisa May Alcott: The Woman Behind Little Women” Library Outreach Programs. More information available at <a href="http://www.ala.org/louisamayalcott">www.ala.org/louisamayalcott</a> .
September 23-25	ALSC 2010 National Institute, Atlanta, GA <a href="http://www.ala.org/ala/mgrps/divs/alsc/confevents/institute/index.cfm">http://www.ala.org/ala/mgrps/divs/alsc/confevents/institute/index.cfm</a>
September 25–October 2	Banned Books Week: Celebrating the Freedom to Read
September 30-October 3	LITA 13 <sup>th</sup> Annual National Forum, Atlanta, GA <a href="http://www.ala.org/ala/mgrps/divs/lita/litaevents/nationalforum/index.cfm">http://www.ala.org/ala/mgrps/divs/lita/litaevents/nationalforum/index.cfm</a>
October 17-23	Register for <a href="#">Teen Read Week 2010</a> : <i>Books with Beat @ your library</i> .
November 5-7	YALSA Young Adult Literature Symposium, Albuquerque, NM <a href="http://www.ala.org/ala/mgrps/divs/yalsa/yalitsymposium/symposium.cfm">http://www.ala.org/ala/mgrps/divs/yalsa/yalitsymposium/symposium.cfm</a>
November 5-7	AASL Fall Forum, Portland, OR <a href="http://www.ala.org/ala/mgrps/divs/aasl/conferencesandevents/fallforum/fallforum.cfm">http://www.ala.org/ala/mgrps/divs/aasl/conferencesandevents/fallforum/fallforum.cfm</a>
November 13	National Gaming Day ( <a href="http://ngd.ala.org">http://ngd.ala.org</a> )
January 7 – 11, <b>2011</b>	ALA 2011 Midwinter Meeting, San Diego, CA <a href="http://www.ala.org/ala/conferencesandevents/upcoming/midwinter/index.cfm">http://www.ala.org/ala/conferencesandevents/upcoming/midwinter/index.cfm</a>
March 6-12	YALSA Teen Tech Week: <i>Mix and Mash @ your library</i> . <a href="http://www.ala.org/ala/mgrps/divs/yalsa/teentechweek/tw10/home.cfm">http://www.ala.org/ala/mgrps/divs/yalsa/teentechweek/tw10/home.cfm</a>
March 30 – April 2	ACRL 2011 National Conference, Philadelphia, PA <a href="http://www.ala.org/ala/mgrps/divs/acrl/events/national/2011/index.cfm">http://www.ala.org/ala/mgrps/divs/acrl/events/national/2011/index.cfm</a>
April 10-16	National Library Week: <i>Create your own story @ your library</i> .
April 24-30	Preservation Week
May 9-10	National Library Legislative Day
June 23–28	2011 Annual Conference, New Orleans, LA
January 20–24, <b>2012</b>	2012 Midwinter Meeting, Dallas, TX.

For additional continuing education programs and events see:  
<http://www.ala.org/ala/onlinelearning/index.cfm>

## OTHER ALA and ALA-APA NEWS

- The Association for Library Trustees, Advocates, Friends and Foundations (ALTAFF) is launching “**Authors for Libraries,**” a unique partnership to connect authors with libraries, Friends of the Library groups, and library foundations, as well as to keep authors informed about issues and concerns affecting libraries on a national level.

Authors who join “Authors for Libraries” for \$39 will receive a subscription to “The Voice for America’s Libraries,” ALTAFF’s bi-monthly newsletter. In addition, a hyperlink to the author’s website will be placed on ALTAFF’s website, where library staff, Friends groups and Foundation staff can find information about upcoming tours to assist with scheduling library talks and book signings, as well as information about forthcoming books and resources for book groups. ALTAFF will keep authors informed about opportunities to advocate for libraries.

Inaugural authors include Marilyn Johnson, and long-time library supporters Barbara Kingsolver, Lisa Scottoline, and Roy Blount Jr.

- Whether you’re looking for the latest, must-have books and posters, or bookmarks and promotions, the **ALA Store** has something for you. ALA Graphics has new and favorite Celebrity READ posters, including Taraji P. Henson, Queen Rania, Hugh Laurie, Jonas Brothers, *Eclipse*, *New Moon*, and *Twilight*. Also available are a wide selection of posters and bookmarks for young readers and teens, featuring characters like *Bone*, *Wild Things*, and *Percy Jackson*. The new 2010 campaign materials for **Banned Books Week** and **Teen Read Week** events will be on display and available for purchase. Need a gift for someone back home? The **Read Renew Return** product line, as well as the **Born to Read** and **READ** products, will ensure you find a special item for those awaiting your return. And as always, pick up your conference souvenirs, including the official T-shirt!

ALA Editions has both new and favorite books available including *The Librarian’s Book of Lists* by George M. Eberhart; *Designing Space for Children and Teens in Libraries and Public Places* by Sandra Feinberg and James R. Keller; *Public Libraries Going Green* by Kathryn Miller; and *Children’s Services* by Betsy Diamant-Cohen. In the latest installment of ALA TechSource’s Library Technology Reports, “Gadgets and Gizmos: Personal Electronics and the Library,” blogger and library technology expert Jason Griffey provides a comprehensive guide to the present and future of modern gadgets, and how they can fit in to any librarian’s plan for a high-tech future. Also at the store: *Intellectual Freedom Manual, Eighth Edition* from OIF; *Risky Business* by Linda W. Braun, Hillias Jack Martin, and Connie Urquhart for YALSA; and *Multicultural Programs for Tweens and Teens* by Linda B. Alexander and Nahyun Kwon for YALSA. Stop by and pick up a free catalog and enter to win a \$50 gift certificate from ALA Editions!

- Congratulations to the ALA Office for Diversity on its successful IMLS grant application: “**Discovering Librarianship: the Future is Overdue.**” The new project, in the Spectrum family, will launch a three-year national initiative to recruit 50 ethnically diverse high school and college students to careers in libraries by developing a stronger professional presence at local career, education and cultural events. New professionals from ALA’s Spectrum Scholarship Program and other national diversity recruitment programs will serve as field recruiters at events such as the McNair National Research Conference, the MechA National Chicana/Chicano Leadership, powwows, and the Annual Conference of the Hispanic Association of Colleges and Universities.

- Congratulations also go to project leaders Nancy Bolt and Karen Strege, and to Jenifer Grady in ALA-APA, on a successful application for “**Recognizing Value – Encouraging Growth: The National Library Support Staff Certification Program.**” The project focuses on disseminating information on the availability, accessibility, and value of the Library Support Staff Certification (LSSC) program; adding additional approved courses and competency sets for specializations; collaborating with state libraries and Library Technical Assistant programs to develop reciprocity agreements and promote the LSSC Program; and measuring the impact of the program on an estimated 900 participants and the services they provide in their libraries.

...and remember to enjoy the host city!

**ArtsGuide for the 2010 ALA Annual Conference in Washington, DC**, is a selective guide to cultural attractions and events that will help you maximize your time outside of the convention center. The guide, from the ACRL Arts section, is available at <http://www.acrl.org/ala/mgrps/divs/acrl/about/sections/arts/arts.cfm> .

## **“THE CHEAT SHEET” – BASIC CONFERENCE INFORMATION**

For more complete information see the official *Final Program* or go to the ALA 2010 Annual Conference wiki: [http://annual.ala.org/2010/index.php?title=Main\\_Page](http://annual.ala.org/2010/index.php?title=Main_Page) Attendees can also bring a print copy of their registration to use at the “scan and go” kiosks to print out their badges.

### **Annual Conference Registration – OR, Checking in and Picking Up Materials**

*Please Note: A photo ID is required to pick up your materials onsite.*

**Registration** *Washington Convention Center, West Registration Lobby, Level 1, on the following days:*

Thursday, June 24, 7:30am – 6:00pm

Friday, June 25, 7:30am - 7:30pm

Saturday June 26, Sunday June 27, 7:30am – 5:00pm

Monday June 28, 7:30am - 4:00pm

**Satellite Registration** will be available at the Capitol Hilton for pick-up of conference materials only. Changes, ticket purchases or new badges must be done at Main Registration at the WCC.

Thursday, June 24, 2010, 9:00am – 8:00pm.

Friday, June 25, 2010, 8:00am – 8:00pm.

### **Exhibits – “The Stacks”** *Washington Convention Center, Exhibit Hall A, B and C.*

Friday, June 25, 5:30 p.m. - 7:30 p.m.\* note new day and time (5:15pm Ribbon Cutting)

Saturday-Sunday, June 26-27, 9:00 a.m. - 5:00 p.m.

Monday, June 28, 9:00 a.m. - 4:00 p.m.

**Please note:** No luggage carts or other carts with wheels are allowed on the exhibit floor during the Exhibition. If you need a cart for a medical reason, please present a doctor’s waiver at Registration. Strollers are permitted only if there is a child in them at all times. Unescorted children are not permitted on the exhibit floor.

### **ALA Store** *located beside Registration outside the Exhibit Hall.*

Friday, June 25, 10:30am – 7:30pm.

Saturday, June 26, 8:30am – 5:30pm.

Sunday, June 27, 8:30am – 5:30pm.

Monday, June 28, 8:30am – 4:00pm.

### **ALA/JOBLIST Placement Center** – *WCC, Hall C, Lower Level 2 (back of aisle 600)*

#### Placement Center Hours:

*Saturday & Sunday, June 26 & 27, 2010*

*9:00am - 5:00pm.*

#### Career Counseling

*Saturday & Sunday, June 26 & 27*

*9:00am – 5:00pm.*

Dr. Caitlin Williams, a professional career counselor, will be in the Placement Center to provide free one-on-one career counseling sessions. To sign-up for a session, go to the scheduling booth in the Placement Center.

### Resume Critiquing Service

*Saturday & Sunday, June 26 & 27;*

*9:00am – 5:00pm.*

### Open House

*Sunday, June 27, 9:30 - 11:00am.*

Employers will be available to talk to conference attendees about their institutions. No appointment necessary.

### Free Webinar *Finding and Keeping Library Jobs*

*Tuesday, June 29, 2010, 1:00 – 2:00pm(EDT)*

To register, go to: [https://ala.ilinc.com/perl/ilinc/lms/event.pl?div\\_view=reg&event\\_user\\_id=](https://ala.ilinc.com/perl/ilinc/lms/event.pl?div_view=reg&event_user_id=)

*Placement Workshops for job seekers are listed at:*

[http://www.joblist.ala.org/modules/jobseeker/Conference\\_Workshops.cfm](http://www.joblist.ala.org/modules/jobseeker/Conference_Workshops.cfm)

*All services are free to job seekers. Job seekers should register and search for jobs on JobLIST [www.joblist.ala.org](http://www.joblist.ala.org). Registration is not required, but is recommended. Registration will give registered employers access to your resume information. It will also allow for direct communication between job seekers and employers. Job seekers should check the final schedule for a listing of available free career guidance workshops.*

**Traveling with an infant?** The New Mother's Room is located on *Concourse Level, B*

### **Checking email?**

**Wireless Access**—Once again ALA will be offering Wi-Fi Internet access to all attendees of the Annual Conference at no charge in the convention center. Wi-Fi “hot zones” will be in all of the public areas (lobbies, meeting rooms and ballrooms) but not in the exhibit halls. Persons with Wi-Fi enabled devices will be able to access the Internet simply by connecting to the “ALA2010” network.

**The Internet Café and Room**—Sponsored by Elsevier, the Internet Cafe, introduced at Midwinter 1997, will be open Thursday, June 24 - Monday, June 28, 6:00am – 10:00pm and Tuesday, June 29, 6:00am -10:30am. It is located in the Washington Convention Center and features a comfortable place for attendees to sit down, grab a free cup of coffee or tea, surf the Internet, check your e-mail and visit with friends.

**Computers**—Windows and Mac computers and printers will be available for members and staff in the ALA Office located at the Washington Convention Center. Sign up in advance to use the equipment and bring your own flash drive. Paper will be provided for the printers.

**The Networking Uncommons**—Make the connections you want at the new Networking Uncommons space. Located near the Exhibit Hall in the Washington Convention Center, look for the Networking Uncommons signs. It’s a dedicated area where you can gather in small groups to have a quick meeting, polish your presentation, or just recharge your batteries. Tables, chairs, free convention center wifi, power strips and a projector and screen, will be available as well as some gadgets in case you want to push content out in real-time. Available: Friday: 10:00am – 5:00pm; Saturday: and Sunday 8:00am – 5:00pm; Monday 8:00am – 5:00pm. For more information, see [http://annual.ala.org/2010/index.php?title=Networking\\_Uncommons](http://annual.ala.org/2010/index.php?title=Networking_Uncommons) . The official hashtag for the Networking Uncommons is **#ala10commons** - for updates and news.

**The ALA Office**—Washington Convention Center, Street Level, East Registration Lobby, Rms 6 & 7.

ALA Office Hours:      Thursday, June 24, 10:00am-10:00pm  
Friday, June 25 – Monday, June 28, 6:00am – 10:00pm  
Tuesday, June 29, 6:00am – noon

## **Getting Around: Shuttle Buses**

Free shuttle buses will operate between all participating hotels and the Washington Convention Center during the conference. Service will also be provided for attendees with disabilities. Shuttle bus schedules (including daily pickup times, locations and destinations) will be published in Cognotes (the conference newspaper), as well as posted on signs in your hotel lobby. Complimentary bus service is provided by Gale Cengage Learning. Don't forget to stop by their booth and say thanks for the lift!

### Shuttle bus hours: Dates, Intervals and Hours of Operation

#### Friday, June 25

All Day            20 minute intervals      7:00am - 8:30pm (Exhibits Open at WCC at 5:30pm)  
PM Peak           5 - 10 minute intervals    4:00pm - 8:30pm

#### Saturday, June 26

All Day            20 minute intervals      7:00am - 8:00pm  
AM Peak           5 - 10 minute intervals    7:00am - 10:00am  
PM Peak           5 - 10 minute intervals    4:30pm - 6:00pm

Scholarship Bash Event, 6:30pm - 11:30pm. Service from WCC to Newseum will begin immediately following the opening general session

From WCC to Newseum      6:30pm - 8:30pm  
From Newseum to Hotels    8:30pm - 11:30pm

#### Sunday, June 27

All Day            20 minute intervals      7:00am - 7:00pm  
AM Peak           5 - 10 minute intervals    7:00am - 10:00am  
PM Peak           5 - 10 minute intervals    4:30pm - 6:00pm

Newbery Caldecott Banquet, 6:30pm - 12:00am. Event is at Hilton Washington; limited service from all hotels beginning at 6:30pm; return Service from Hilton to all Hotels- 8:00pm to 12:00am

#### Monday, June 28

All Day            20 minute intervals      7:00am - 6:00pm  
AM Peak           5 - 10 minute intervals    7:00am - 10:00am  
PM Peak           5 - 10 minute intervals    4:00pm - 6:00pm

#### Tuesday, June 29

AM Peak           5 - 10 minutes intervals    7:00am - 9:00am

Capitol Hill Rally, 10:00am - 1:00pm. Shuttle service to and from WCC to Capitol Hill staging area only.

Inaugural Banquet & Awards, 6:30pm - 11:30pm. Shuttle service from Route Hotels to Inaugural 6:30pm - 7:00pm. Limited Shuttle service from Inaugural to hotels 7:00pm - 11:30pm

A map of the routes can be found in the Final Program and on the wiki.

## SOME KEY PHONE NUMBERS TO KEEP AT HAND

To reach the following ALA Desks and other Service Points use the phone numbers listed below.

Conference Services: 202-249-4001, 4002, 4003 and FAX: 202-249-4009  
Cognotes: 202-249-4011  
Conference Information: 202-249-4015  
Exhibit Manager's Office: 202-249-4040  
Exhibitor's Registration: 202-249-4019  
Governance/Executive Office: 202-249-4016  
Housing: 202-249-4027, 4028  
Press Room: 202-249-4049  
ALA JobLIST Placement Center: 202-249-4047  
Registration: 202-249-4017  
Reprographics: 202-249-4013  
Restaurant Reservations: 202-249-4030  
ALA Tour Desk: 202-249-4032

**Additional help?** Tweet or direct message @alaannual (<http://twitter.com/alaannual>)  
For Text an Ambassador: text the word 'ala' to 66746 – followed by your question

### EMERGENCY NUMBERS AT THE CONVENTION CENTER

ALL EMERGENCIES should be dialed into 202-249-3333 or 3333 from any house phone, even 911 calls, so that Convention Center staff can assist directing Medical Service Providers to the correct location.

NON-emergency calls should be dialed into 202-249-4111, or 4111 from any house phone.

### EMERGENCY PROCEDURES IN HOTEL MEETING ROOMS OR SUITES:

If you find yourself in an emergency situation, dial the house phone in the hotel where your meeting is located for assistance.

**Police Department (non-emergency):** 202-737-4404

#### **Hospital:**

- Howard University Hospital, 2041 Georgia Avenue NW, Washington, DC 20060
- Washington Hospital Center, 110 Irving Street NW, Washington, DC 20010
- GW University Hospital, 900 23<sup>rd</sup> Street NW, Washington, DC 20037

**Pharmacy:** CVS  
2000 M Street NW  
Washington, DC 20036  
202-862-8417

**Doctor Referral Service:** 1-800 DOCTORS (362-8677)

**Dental Referral Service:** 1-800-DENTIST (336-8478)

*In the unlikely event of a need to push out health and safety information, the ALA Conference Twitter feed will be #alaalert*



**HOTEL NUMBERS (and Meeting Schedule Abbreviations): (\*\* = Headquarters Hotels;  
Area code = (202))**

Walter E. Washington Convention Center (**WCC**) 801 Mt. Vernon Place NW (202) 249-3329

Beacon Hotel (**BEAC**) 1615 Rhode Island Ave NW (202) 296-2100

\*\*Capital Hilton (Headquarters Hotel) (**CAP**) 1001 16th Street NW (202) 393-1000

Comfort Inn Convention Center 1201 13th Street, NW (202) 682-5300

Courtyard by Marriott Embassy Row 1600 Rhode Island Ave, NW (202) 293-8000

Courtyard Northwest 1900 Connecticut Ave NW (202) 332-9300

Donovan House 1155 14th Street, NW (202) 737-1200

Doubletree Hotel (**DOUB**) 1515 Rhode Island Avenue NW (202) 232-7000

Embassy Suites (**EMB**) 900 10th Street NW (202) 739-2001

Fairmont 2401 M. Street NW (202) 429-2400

Four Points Sheraton (**FOUR**) 1201 K Street NW (202) 289-7600

\*\*Grand Hyatt Washington (Headquarters Hotel) (**GRAND**) 1000 H Street Northwest  
(202) 582-1234

Hamilton Crowne Plaza Hotel (**HAM**) 1001 14th Street NW (202) 682-0111

Hampton Inn DC 901 6th St. NW (202) 842-2500

Henley Park Hotel 926 Massachusetts Ave, NW (202) 638-5200

\*\*Hilton Washington (Headquarters Hotel) (**HIL**) 1919 Connecticut Ave NW (202) 483-3000

Holiday Inn Capitol 550 C Street, SW (202) 479-4000

Holiday Inn Central 1501 Rhode Island Ave, NW (202) 483-2000

Hotel Helix 1430 Rhode Island Ave. NW (202) 464-9001

Hotel Rouge 1315 16th St. NW (202) 232-8000

Hyatt Regency Washington on Capitol Hill (**HYATT**) 400 New Jersey Ave NW (202) 737-1234

JW Marriott (**JW**) 1331 Pennsylvania Ave NW (202) 393-2000

L'Enfant Plaza 480 L'Enfant Plaza, SW (202) 484-1000

Liaison Capitol Hill (**LIAISON**) 415 New Jersey Ave NW (202) 638-1616

Madison (**MAD**) 1177 15th Street NW (202) 862-1600

Mandarin Oriental Hotel 1330 Maryland Avenue, SW (202) 554-8588

Marriott Courtyard CC 900 F Street, NW (202) 638-4600

Mayflower Renaissance (**MAY**) 1127 Connecticut Avenue NW (202) 347-3000

Metro Center Marriott (**MET**) 775 12th Street NW (202) 737-2200

Morrison Clark 1015 L St. NW (202) 898-1200

Renaissance Dupont Circle (M Street) 1143 New Hampshire Ave (202) 347-3000

\*\*Renaissance Washington DC (Headquarters Hotel) (**REN**) 999 Ninth Street NW  
(202) 898-9000

Washington Marriott (**WASH**) 1221 22nd Street NW (202) 872-1500

Washington Plaza (**PLAZA**) 10 Thomas Circle NW (202) 842-1300

Westin City Center (**WEST**) 1400 M Street NW (202) 429-1700