

State of the Chapter Annual Report Survey: Iowa Library Association

Fiscal Year: 2011

Start/End Dates: January 1-December 31

On recommendation of ALA's Chapter Relations Committee, all Chapters are asked to complete the "State of the Chapter Annual Report." These snapshot reports will help Chapters and ALA assess the health and vitality of state and regional library associations. It will help to highlight notable activities and achievements that can be modeled, and identify challenges and needs that may be addressed collectively.

Website and Social Media

Association Website: www.iowalibraryassociation.org

Facebook: Iowa Library Association

Twitter: @IowaLA

YouTube:

Flickr:

LinkedIn:

Other:

Other:

Other:

Budget Totals for Year

Revenue: \$232504

Expenses: \$232504

Unrestricted Net Assets: \$135406

Management and Staffing

Management Company

Does Your Association Use a Management Company? Yes

Titles of Paid Staff

Title 1: Denise Ballesteros, ILA Office Manager

Title 2: Melissa Primus, DMS Staff

Title 3: Kate Banasiak, DMS Staff

Title 4:

Title 6:

Title 6:

Title 7:

Title 8:
Title 9:
Title 10:

Membership Information

Chapter Membership: Calendar

Chapter Membership Includes: School library association part of Chapter

Chapter Membership Includes: ACRL Chapter

Dues structure for PERSONAL members: Graduated (fee levels based on salary)

Applicable Fee or Percentage for PERSONAL members:

Flat fee:

Highest graduated fee: 95

Lowest graduated fee: 25

Salary percentage:

Number of Chapter Members by Category

Personal: 843

Support Staff:

Student: 48

Trustee: 194

Retired:

Library/Institution: 11

Total of Any Other Categories: 190

Chapter Membership Compared to Last Year: Declined

If Membership Grew or Declined

Grew by What Percentage (if known)?:

Declined by What Percentage (if known)?: 14.3

Chapter Membership Was at Its Highest . . .

In year?: 2007

With how many total members?: 1597

Iowa Library Association Annual Conference

Month: October, Location: Council Bluffs, IA, Total number of attendees: around 500

Total booths/tables of exhibits: 73

Revenue: \$85445

Expenditures: \$60649

Total Number of Program Offerings : 50

Did Chapter Meet Budget Projections?: Did Not Meet

New Successful Events Held During Conference

Being Active in ILA-QA session held twice, conducted by chapter leaders and DSM staff with the goal of talking about what you can do with your membership Created a "mini" track on library services to seniors

Share Outstanding Keynotes or Speakers (include topics, please)

Dr. Dipesh Navsaria, MD, Faculty, "Books Build Better Brains: Literacy and Early Brain Development"-session and "Learning, Living, and Liberties: Why Libraries are the Bedrock of the Community"-Keynote Pippa White, Storyteller "Saints, Soldiers, and Spies: Women and War"-Banquet and "And How We Say"-session Gina Millsap, "Lobbying Locally, Advocating Locally"-session, "Are You Trustee-Worthy? Ethics for Library Trustees"-session and "Twenty-First Century Librarian"-session Lisa Voss, "Silver is Golden: Serving Seniors at Your Library"-session and "Trends in Adult Services"--session Ruth Holst and Chris Childs, "Adult Health Literacy: Focus on Seniors"-session Kim Van Deest, "EBOOKS: No Shelving, No Loss"-session David Wilmes and Karen Kolb Peterson, "Supporting and Engaging the Teens in Your Library: Meeting the Challenge"-pre-conference and "From Chaos to Engaging Connections with Challenging Youth"-session

Association Management Systems

Accounting System: MutliLedger

Registration System: Filemaker

Database: Filemaker

Web Design/Administration: Joomla!

Highlights of the Year/Areas of Concern

List Major Activities, Accomplishments with Participation (e.g., Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)

Legislative Day--75 librarians/trustees/others and 80 Legislators Lobby from Home Day--unsure of number of contacts made Town Meetings--meetings held around the state sponsored by the State Library and ILA--445 attendees ILA Annual Conference--around 500 attendees

List Major Issues Facing the Association (e.g, budget, membership , structure, systems, competition, etc.)

declining membership;declining revenues/rising expenditures; getting members to step up and run the association; competition from larger states' conferences for speakers, vendors, donations, etc.; costs of quality speakers; relocation of the ILA office and changes in management of the association and its services

Questions and Comments

Please note the membership figures are from September 2011 not the end of the year. We find that our membership increases around conference time as people join ILA to save money on the cost of the conference. Additional information: question about conference fees, how frequent conferences are held, interest in joint conferences,