

RUSA

RUSA BOARD

DATE: October 18, 2021

[Meeting Documents Page](#)

Approved:

Documents and Links

- [Robert's Rules Quick Guide](#)
- [Board Action Item Template](#)
- [RUSA Board Vote Log](#)
- [Strategic Planning](#)
- [Board Virtual Orientation slides](#)
- [Board Norms](#)

[Recording](#)

Note Taker: Jenny Presnell

Board Members:

Attendance:

Quorum: 6

Name	Role	In attendance [x]
Chris Pryor	RUSA President (v)	X
Cynthia Johnson	RUSA VP/President Elect (v)	X
Courtney McDonald	RUSA Past-President (v)	O
Jenny Presnell	RUSA Secretary (v)	X
Ilana Stonebraker	BRASS Representative (V)	X
Cindy Craig	CODES Representative (v)	O
Chad Pearson	ETS Representative (v)	X
Kathy Shields	HS Representative (v)	X
Fatima Perkins	RSS Representative (v)	X
Sarah McHOne-Chase	STARS Representative (v)	X
Alesia McManus	RUSA Division Councilor (v))
	RUSQ Editor (nv)	-----
Sam Helmick	ALA Exec Liaison (nv)	O

	Bill Ladewski	RUSA Executive Director (nv)	X
	Ninah Moore	RUSA Programing Officer / Continuing Education (nv)	X
	Shuntai Sykes	RUSA Membership & Programs Specialist (nv)	x
		RUSA Marketing, Communications, and Web Services Coordinator (nv)	-----
	Others in Attendance: Barry Trott, Hillary Kraus, Douglas Hasty, Chris LeBeau, Adra Olmi, Lauren Reiter		
Actions taken since last meeting			
Agenda Item 1: Approval of Minutes			
Discussion	No corrections		
Conclusions	Approved by acclamation		
Agenda Item 2: Executive Director Report			
Discussion	<p>Executive Director Report</p> <ul style="list-style-type: none"> • Finance Department still closing FY21. Should be finished before our November meeting. Anticipated that RUSA will be on budget or a bit better than budget. Continuing Education revenue much higher than anticipated. • We will be getting a portion of the TPE from the CARES Act. • Membership slightly down. July numbers most recent. Numbers provided by Melissa Walling linked in report. ALA trying to simplify and grow membership process. She is also willing to come to RUSA to talk about the new model. Bill can provide Sections with names of new members. • Online Learning (CE) strong. BRASS fall program has 90 registered at the moment. • 2022 election submission site is open through December 1. • Achievement Awards nominations open Oct 28. Office is working with the Sections and updating the website/application forms. • Linked in report is the ALA Executive Board update. Bill and Chris have been in touch with Sam Helmick, who is our liaison to ALA Exec. Sam will be attending RUSA Board in the future. Ilana hoping for talking points from the board meeting. • Melissa Vanyek will be leaving this Friday, October 22nd. Everyone wishes her well. Bill, Ninah, and Shuntai will divide up Melissa's duties. Unclear if her position will be filled. Contact Bill and he will figure out who to refer questions to. She was working for RUSA ½ time (split among ALA) as do Ninah (YALSA – Young Adult Library Services Association) and Shuntai (ODLOS – Office for Diversity, Literacy, and Outreach Services). RUSA has 2.5 FTE's now. 		

Agenda Item 3: State Chapter Outreach	
Discussion	<ul style="list-style-type: none"> • Chris has done some work in Missouri though a library conference and sent out the RUSA Newsletter. Purpose is to promote RUSA, especially our continuing education offerings. • Do we want canned content supplied by RUSA? The office can give us text to use to submit to local/state newsletters. • Some volunteers to contact organizations in different states ---Chad Texas Library Association, Kathy North Carolina Library Association; Chris LeBeau also posts in some local listservs. Remember the State Library listservs. Need to be cautious so that we don't look like Spam. Could we set up a list of who would post where? Should this be the responsibility of the Board? Concern about sustainability. Could Professional Development Committee be responsible? Thought is that the Board can begin and see how this goes. If this becomes the responsibility we need to explicitly say this in the Board training. Needs to be assigned. • How will we know if this is successful? What do we define as success? When people sign up for CE, do we ask about where they heard about the session? Bill will check. We could add on the evaluation.
Agenda Item 4: RUSA Publications Task Force Preliminary Report	
Discussion	<p>Preliminary Report Task Force Charge</p> <ul style="list-style-type: none"> • All content that was accepted by RUSQ will be published by the end of 2021 (articles). Will be Vol 59 and a double issue. Reviews to be published as a (or maybe in 2) supplement to RUSA Update • Still need to contact authors who may have submitted material but not been reviewed. • Final recommendations of Task Force due Feb. 2022. Special thanks to Bill and Courtney and their efforts to get things back on track. • Also looking at reference publishing ecosystem and other ALA publications. Surveyed column editors and past RUSQ board members about their thoughts and recommendations. Will consider the influence of social media and will survey those interested in scholarly publication and reference. • Email questions to Barry Trott (barry.trott1@gmail.com) or Bill
Agenda Item 5: Updates from Task Forces, Section Representatives, Division Committees, Interest Groups	
Discussion	<p><u>Conference Program Coordinating Committee</u> (Barry Trott) Looking at programs. This year we can select 15, 5 more than in previous years. Have had 20 submissions -- 2 were discussion group requests. Slate is due by Nov. 5 to the ALA CPCC and Barry will send selections to Chris Pryor before that.</p> <p><u>Task Force on the Guidelines for Behavioral Performance.</u> (Cynthia Johnson) Had lots of interested and have 6 members on the task force.</p> <p><u>Membership and Retention Task Force</u> (Cynthia Johnson) Called for additional members besides the beginning 3. Had many volunteers and will add more members. Looking for a balance between academic and public and senior members of RUSA and newer members as well as good</p>

	<p>Section representation. Task Force will write its own charge. Will bring it to RUSA Board for approval. Task to be completed by Annual.</p> <p><u>Meeting with Archivists</u> (Jenny Presnell) Jenny will supply the archivists with several sets of recent minutes. Integrated at the end of the minutes will be the documents that were discussed/voted on at the meeting and all submitted as one .pdf for a meeting (minutes + documents)</p> <p><u>Brass Fall Thing</u> (Ilana Stonebraker) Online mini conference will include some previously presented content from ALA Annual and some new presentations.</p> <p><u>First Year Experience Interest Group</u> (Douglas Hasty) Concern that a chair for the group cannot be found. Douglas has tried a number of ways to reach out to the Interest Group membership. He will retire in the near future and would like someone to take over the group. He also noted that the program submission form is not set up for Interest Groups.) Suggests at ALA Annual to have one room where the Interest Groups could meet and perhaps move between groups. Would like to gather the Interest Groups together for a discussion about what works and doesn't work before the end of 2021.</p>
Upcoming Meetings	
	<p>Meeting Schedule – Unless otherwise noted below, all meetings to be held at 1-2:30pm (Eastern) / 12-1:30pm (Central) / 11a-12:30p (Mountain) / 10-11:30a (Pacific)</p> <p>November 15, 2021 December 13, 2021 January 10, 2022 February 14, 2022 March 21, 2022 April 18, 2022 May 16, 2022 June 20, 2022</p>