

# News Release: American Library Association

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From: Peggy Barber, Director  
Public Information Office

FOR IMMEDIATE RELEASE

March 1977

Literacy and the Nation's Libraries by Helen H. Lyman, a manual that pinpoints the potential role of the public library in eradicating illiteracy, will be published by the American Library Association in June 1977.

The book, which will be published in hardcover, will cost \$12.50 per copy. Orders are currently being accepted for delivery after June 15. Copies will also be available for sale at the ALA annual conference in Detroit, June 17-23, 1977.

Send orders to:

Robert Hershman, Sales Manager  
American Library Association  
50 East Huron Street  
Chicago, IL 60611

The manual focuses on procedures that libraries should follow in designing literacy training programs--including tips on bringing the library to the attention of concerned organizations, assessing library resources and community needs, adopting, testing and evaluating the program.

Also included are tips on determining budgets, designing staff training programs using volunteer assistants, and devising a plan for selecting useful materials from the library's own collection. Characteristics and needs of client groups are delineated. A special chapter provides techniques for teaching reading to adults. In keeping with its character as a manual, sample programs, funding sources and kinds of materials needed for the literacy collection are listed.

add 1. Literacy and the Nation's Libraries

Literacy and the Nation's Libraries is also intended to alert librarians to the scope of the problem of illiteracy in the United States; to the fact that one of seven American adults is functionally illiterate.

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