

**TO:** ALA Executive Board

**RE:** Site Approval

**ACTION REQUESTED/INFORMATION/REPORT:**

Approve Columbus, Ohio to be the site of the American Association of School Librarians (AASL), 17<sup>th</sup> National Conference and Exhibition, October 15-18, 2015.

**ACTION REQUESTED BY:**

Carl A Harvey II, President, AASL  
Julie Walker, Executive Director, AASL

**CONTACT PERSON:**

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**DRAFT OF MOTION:**

Approve the choice of Columbus, Ohio as the site of AASL 2015 divisional national conference.

**DATE:** 10/7/2011

**BACKGROUND:**

AASL followed ALA and AASL policies and procedures in selecting this conference site. In addition to meeting logistics, AASL's considerations included the location of ALA Annual and Midwinter Meetings and previous AASL National Conference sites. Additionally, dates of major chapter meetings were consulted, such as that of the local state chapter meetings, as well as major holidays.

The AASL Board approved pursuing Columbus, Ohio as the 2015 site. In accordance with ALA Policy 6.4.1, Section VII, Divisional National Conferences, Preconference and Related Activities, AASL has informed both the host chapter as well as those chapters in the geographical area. In addition, AASL has contacted each of its affiliates in the host state and the affiliates in the contiguous states. (See attached document)

ALA meetings of 2015 pose no conflict as you can see from the attached summary of event dates and locations.

AASL has a strong 30 year history of programmatically and financially successful national conferences, beginning with the first AASL National Conference in Louisville, Kentucky in 1980. The national conference provides an opportunity for school librarians, district supervisors, library educators, and school administrators to share ideas on current issues and trends in school librarianship.

Attachments:

Attachment 1  
Event Calendar/Major Holidays

Attachment 2  
List of ALA Chapters and AASL Affiliates Contacted

Attachment 3  
Conference Statistics

Attachment 1  
Event Calendar/Major Holidays

<i><b>ORGANIZATION</b></i>	<i><b>2013</b></i>	<i><b>2014</b></i>	<i><b>2015</b></i>
<b>AASL National Conference</b>	November 11-17 Hartford, CT	Not Applicable	October 15-18 Columbus, OH
<b>ALA Midwinter</b>	January 24-29 Seattle, WA	January 24-28 Philadelphia, PA	January 23-27 Chicago, IL
<b>ALA Annual</b>	June 27 – July 2 Chicago, IL	June 26 – July 1 Las Vegas, NV	June 25-30 San Francisco, CA
<b>Ohio Library Council</b>	Not Available	Not Available	Not Available

<i><b>Holiday</b></i>	<i><b>2015</b></i>
Rosh Hashanah	September 14
Yom Kippur	September 23
Columbus Day	October 12
Thanksgiving	November 26
Hanukkah	December 7

Attachment 2  
List of ALA Chapters and AASL Affiliates Contacted

<i>ALA Chapters</i>	<i>AASL Affiliates</i>
Ohio Library Council	Ohio Educational Library Media Association
Michigan Library Association	Michigan Association for Media in Education
Indiana Library Federation	Association of Indiana School Library Educators
Pennsylvania Library Association	Pennsylvania School Library Association
Kentucky Library Association	Kentucky School Media Association

Attachment 3  
Conference Statistics

	<b>2009 Charlotte</b>	<b>2007 Reno</b>	<b>2005 Pittsburgh</b>	<b>2003 Kansas City</b>	<b>2001 Indianapolis</b>	<b>1999 Birmingham</b>
<b>Registrants</b>	2461	1985	2347	2336	2415	2287
<b>Exhibitors</b>	1022	1140	1224	1079	1123	1340
<b>Exhibit Passes</b>	322	115	171		160	139
<b>Other</b>	65	146	60	67	80	40
<b>Total</b>	3870	3386	3802	3482	3778	3806
<b>Net Revenue (Division)</b>	\$634,262	\$863,631	\$708,001	\$622,188	\$578,306	\$393,234