ARCHIVES ALIVE: Expanding Engagement with Public Library Archives and Special Collections
DIANTHA DOW SCHULL

In this book Schull canvasses the nation, showcasing exciting ideas that can be adapted for every public library.

AP CATEGORIES: A, C
432 PAGES / 7" x 10"
$65 / Approval Plan: $58.50

ASSESSING SERVICE QUALITY: Satisfying the Expectations of Library Customers, Third Edition
PETER HERNON, ELLEN ALTMAN, AND ROBERT E. DUGAN

This book shows how to nurture an environment of continuous improvement through effective service quality assessment.

AP CATEGORIES: A, C, I
ISBN: 978-0-8389-1308-6
232 PAGES / 8.5" x 11"
$75 / Approval Plan: $67.50

WHAT CATEGORY AM I ENROLLED IN?

You can determine what category(ies) you are in by looking on the mailing label that accompanies your shipment of Approval Plan titles. The letters you find there correspond to the following enrollment categories:

A Books in all subjects intended for all libraries/librarians
C Books intended for all public libraries/librarians
E Books intended for high school libraries/librarians
G Books that are intended for elementary school libraries/librarians
I Books that are intended for academic libraries/librarians
S ALA Survey of Librarian Salaries (published annually)*
SN ALA Survey of Librarian Salaries, Non-MLS (published annually)*
L Books in the “ACRL Publications in Librarianship” series
T Select, outstanding books for all libraries promoting professional excellence
P All ACRL (Association for College and Research Libraries) publications
PA All publications in the ACRL “Trends and Statistics” series
PC ACRL “Clip Notes”
UP All PLA (Public Library Association) publications
TS All ALCTS publications
X Library technology-related books intended for all libraries/librarians

CATEGORY A PARTICIPANTS PLEASE NOTE:

*ALA Salary Survey is included with Plan A; ALA Survey of Librarian Salaries, Non-MLS is not included with Plan A.

QUESTIONS? EMAIL editionsmarketing@ala.org

A BASIC MUSIC LIBRARY: Essential Scores and Sound Recordings, Fourth Edition
COMPILED BY THE MUSIC LIBRARY ASSOCIATION

Completely revised and reorganized, this essential reference constitutes the most authoritative music collection resource available.

AP CATEGORIES: A, C, E
160 PAGES / 8.5" x 11"
$49 / Approval Plan: $44.10

COUNTING DOWN TO KINDERGARTEN: A Complete Guide to Creating a School Readiness Program for Your Community
R. LYNN BAKER

Baker’s guide will help public libraries ensure that young children are ready for school from day one.

AP CATEGORIES: A, C
ISBN: 978-0-8389-1333-8
144 PAGES / 8.5" x 11"
$48 / Approval Plan: $43.20

FUNDAMENTALS OF TECHNICAL SERVICES
JOHN SANDSTROM AND LIZ MILLER

Written by librarians working and teaching on the front lines, this guide uses a functional, hands-on approach to lay out the basics of technical services, from acquiring new materials to making them available to library users.

AP CATEGORIES: A, I
208 PAGES / 6" x 9"
$64 / Approval Plan: $57.60

CLUB PROGRAMS FOR TEENS: 100 Activities for the Entire Year
AMY J. ALESSIO AND HEATHER BOOTH

Whether you’re a teen program novice or simply want to make your existing programming more effective, the club programs presented here will make teens excited to return to your library week after week.

AP CATEGORIES: A, C
ISBN: 978-0-8389-1332-1
144 PAGES / 8.5" x 11"
$48 / Approval Plan: $43.20

American Library Association // 50 East Huron Street // Chicago, IL 60611
<table>
<thead>
<tr>
<th>Title</th>
<th>Author(s)</th>
<th>ISBN</th>
<th>Pages</th>
<th>Price/Approval Plan</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Handbook for Storytime Programs</td>
<td>Judy Freeman and Caroline Feller Bauer</td>
<td>ISBN: 978-0-8389-1265-2</td>
<td>336 PAGES / 7&quot; x 10&quot;</td>
<td>$45 / Approval Plan: $58.50</td>
</tr>
<tr>
<td>A History of ALA Policy on Intellectual Freedom</td>
<td>Trina Magi, Editor, and Martin Garnar, Assistant Editor, for Office for Intellectual Freedom (OIF)</td>
<td>ISBN: 978-0-8389-1325-3</td>
<td>260 PAGES / 6&quot; x 9&quot;</td>
<td>$76 / Approval Plan: $76.50</td>
</tr>
<tr>
<td>Local History Reference Collections for Public Libraries</td>
<td>Kathy Marquis and Leslie Waggenger</td>
<td>ISBN: 978-0-8389-1331-4</td>
<td>104 PAGES / 6&quot; x 9&quot;</td>
<td>$49.50</td>
</tr>
<tr>
<td>Mentoring A-Z</td>
<td>Julie Todaro</td>
<td>ISBN: 978-0-8389-1329-1</td>
<td>144 PAGES / 6&quot; x 9&quot;</td>
<td>$58 / Approval Plan: $52.20</td>
</tr>
<tr>
<td>RDA Essentials</td>
<td>Thomas Brenndorfer</td>
<td>ISBN: 978-0-8389-1328-4</td>
<td>256 PAGES / 6&quot; x 9&quot;</td>
<td>$67 / Approval Plan: $67.50</td>
</tr>
</tbody>
</table>

**LEADING LIBRARIES:** How to Create a Service Culture

WYOMA VanDUIJNKERKEN AND WENDI ARANT KASPAR

This valuable resource gathers the principles and best practices of leadership, and points the way towards creating a service culture that makes every staff member a library leader.

**Library Security:** Better Communication, Safer Facilities

STEVE ALBRECHT

Albrecht’s no-nonsense advice will empower library staff in their personal security and give them the tools to confidently communicate with their colleagues, patrons, and members of law enforcement regarding inappropriate behavior.

**Local History Reference Collections for Public Libraries**

KATHY MARQUIS AND LESLIE WAGGENER

By using materials already in your library or easily available to you, creating a local history reference collection can be easier than you think, and this book shows you how.

**Mentoring A-Z**

JULIE TODARO

Here, library leader Todaro offers an accessible guide to putting mentorship into practice, complete with scanning checklists and critical questions that will assist you in designing, planning, and implementing your own program.

**RDA Essentials**

THOMAS BRENNENDORFER

A handy offline access point for solo and part-time catalogers, Brenndorfer’s guide also supports training and classroom use in any size institution.

---

ALA Store purchases fund advocacy, awareness and accreditation programs for library professionals worldwide.
WE ARE MOVING!

Effective May 22, 2015, ALA Store is moving warehouses. Please note the new shipping address, payment address, fax number, and e-mail address below. Any items shipped to the outdated address after May 22 will result in processing delays.

Thank you for shopping with the American Library Association.

Send returns to:
American Library Association
c/o BrightKey
9050 Junction Drive
Annapolis Junction, MD 20701

Send new orders and payments to:
American Library Association
28281 Network Place
Chicago, IL 60673-1282

Inquiries:
E-MAIL: alastore@ala.org PHONE: 866-746-7252 FAX: 312-280-5860

FOR MORE INFORMATION ABOUT OUR MOVE, PLEASE VISIT ALASTORE.ALA.ORG/FAQ.ASPX.