

## QUESTIONS ABOUT YOUR APPROVAL PLAN?

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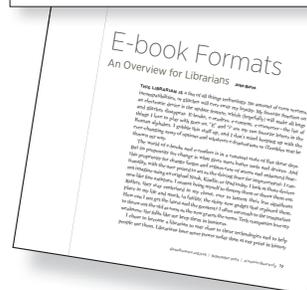
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Not in your Approval Plan but also of interest:

# econtent

QUARTERLY

A new digital journal from ALA TechSource, *eContent Quarterly* is written by and for information professionals in the business of producing, selling, buying, and managing e-content—including librarians, publishers, aggregators, distributors, and other library vendors. Editors **SUE POLANKA** and **MIRELA RONCEVIC** harness their deep knowledge of the e-content landscape and vast library and editorial experience to cover the topic from every angle and in greater depth than is usually available in other LIS publications.



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AmericanLibraryAssociation

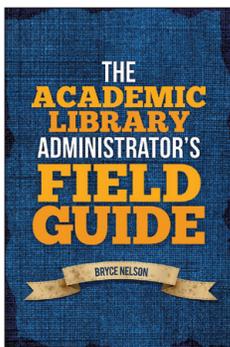
## WHAT CATEGORY AM I ENROLLED IN?

You can determine what category(ies) you are in by looking on the mailing label that accompanies your shipment of Approval Plan titles. The letters you find there correspond to the following enrollment categories:

- A** Books in all subjects intended for all libraries/librarians
- B** Books in all subjects intended for all libraries/librarians **in both print and e-book formats**
- C** Books intended for all public libraries/librarians
- D** Books intended for all public libraries/librarians **in both print and e-book formats**
- E** Books intended for high school libraries/librarians
- F** Books intended for high school libraries/librarians **in both print and e-book formats**
- G** Books that are intended for elementary school libraries/librarians
- H** Books intended for elementary school libraries/librarians **in both print and e-book formats**
- I** Books that are intended for academic libraries/librarians
- J** Books intended for academic libraries/librarians **in both print and e-book formats**
- S** ALA Survey of Librarian Salaries (published annually)\*
- SN** ALA Survey of Librarian Salaries, Non-MLS (published annually)\*
- L** Books in the "ACRL Publications in Librarianship" series
- T** Select, outstanding books for all libraries promoting professional excellence
- P** All ACRL (Association for College and Research Libraries) publications
- PA** All publications in the ACRL "Trends and Statistics" series
- PC** ACRL "Clip Notes"
- UP** All PLA (Public Library Association) publications
- TS** All ALCTS publications
- X** Library technology-related books intended for all libraries/librarians
- XE** Library technology-related books intended for all libraries/librarians **in both print and e-book formats**
- Z** Books in all subjects intended for all libraries/librarians **in eEditions e-book format only**

### CATEGORY A PARTICIPANTS PLEASE NOTE:

\*ALA Salary Survey is included with Plan A; ALA Survey of Librarian Salaries, Non-MLS is not included with Plan A.

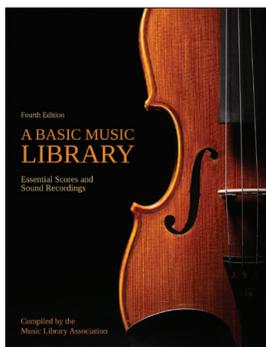


## THE ACADEMIC LIBRARY ADMINISTRATOR'S FIELD GUIDE

BRYCE NELSON

The daily administration of an academic library often leaves you needing quick advice on the topic at hand. Nelson, an experienced administrator writing from first-hand knowledge, delivers such advice in 30 topical chapters.

**AP CATEGORIES:**  
A, B, I, J, Z  
ISBN: 978-0-8389-1223-2  
224 PAGES / 6" x 9"  
\$70 / Approval Plan: \$63

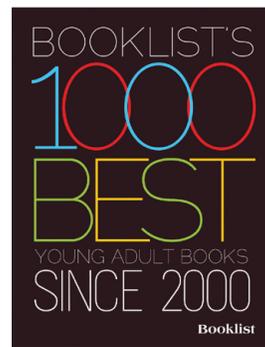


## A BASIC MUSIC LIBRARY: Essential Scores and Sound Recordings, Fourth Edition

COMPILED BY THE MUSIC LIBRARY ASSOCIATION

This book constitutes the most authoritative music collection resource available.

**AP CATEGORIES:**  
A, C, E, I  
ISBN: 978-0-8389-1039-9  
752 PAGES / 8.5" x 11"  
\$250 / Approval Plan: \$225



## BOOKLIST'S 1000 BEST YOUNG ADULT BOOKS SINCE 2000

EDITORS OF BOOKLIST

This resource brings together the very best of the best books for young adults published in the first decade of the 21st century.

**AP CATEGORIES:**  
A, B, C, D, E, F, Z  
ISBN: 978-0-8389-1150-1  
272 PAGES / 8.5" x 11"  
\$60 / Approval Plan: \$54

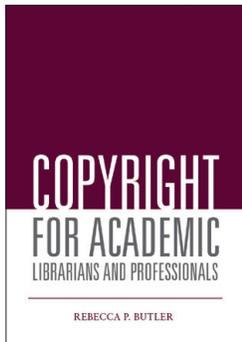


## BUILDING A CORE PRINT COLLECTION FOR PRESCHOOLERS

ALAN R. BAILEY

Valuable for regular use by caregivers as well as for collection development, this book spotlights hundreds of titles that are engaging and fun for reader and preschooler alike.

**AP CATEGORIES:**  
A, B, C, D, G, H, Z  
ISBN: 978-0-8389-1219-5  
160 PAGES / 6" x 9"  
\$55 / Approval Plan: \$49.50

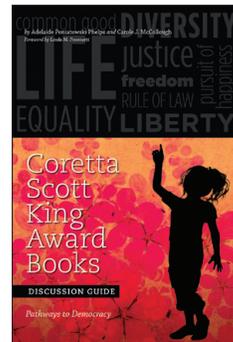


## COPYRIGHT FOR ACADEMIC LIBRARIANS AND PROFESSIONALS

REBECCA P. BUTLER

This practical handbook will show students training to become college and university librarians how to make informed decisions regarding the use and availability of print, non-print, and online resources.

**AP CATEGORIES:**  
A, E, G  
ISBN: 978-0-8389-1214-0  
300 PAGES / 7" x 10"  
\$80 / Approval Plan: \$72



## CORETTA SCOTT KING AWARD BOOKS DISCUSSION GUIDE: Pathways to Democracy

ADELAIDE PONIATOWSKI PHELPS AND CAROLE J. MCCOLLOUGH; FOREWORD BY LINDA M. PAVONETTI

Spotlighting titles appropriate for grades K-12, this discussion guide builds on the rich legacy of the Coretta Scott King award-winning books.

**AP CATEGORIES:**  
A, C, E, G  
ISBN: 978-0-8389-3604-7  
280 PAGES / 6" x 9"  
\$45 / Approval Plan: \$40.50

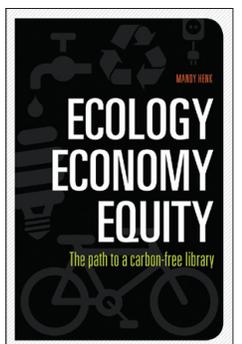


## CUSTOMER-BASED COLLECTION DEVELOPMENT: An Overview

KARL BRIDGES, EDITOR

This book gathers together the best practitioners in the emerging field of customer-based collection development, whose goal is to find out what library users need and want and manage collections accordingly.

**AP CATEGORIES:**  
A, B, C, D, I, J, Z  
ISBN: 978-0-8389-1192-1  
208 PAGES / 6" x 9"  
\$60 / Approval Plan: \$54

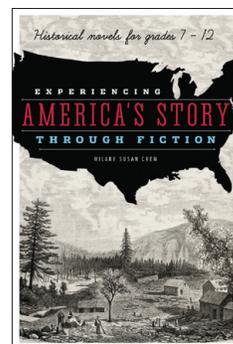


## ECOLOGY, ECONOMY, EQUITY: The Path to a Carbon-free Library

MANDY HENK

In the first book to seriously examine the future of libraries in a climate reality-based context, Henk convincingly argues that building a carbon-free future for libraries is not only essential but eminently practical.

**AP CATEGORIES:** A, B, C, D, E, F, G, H, I, J, X, XE, Z  
ISBN: 978-0-8389-1217-1  
168 PAGES / 6" x 9"  
\$55 / Approval Plan: \$49.50

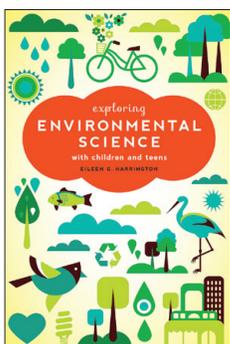


## EXPERIENCING AMERICA'S STORY THROUGH FICTION: Historical Novels for Grades 7-12

HILARY SUSAN CREW

Perfect for classroom use and YA readers' advisory, Crew's book highlights more than 150 titles of historical fiction published since 2000 that are appropriate for seventh to twelfth graders.

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\$55 / Approval Plan: \$49.50

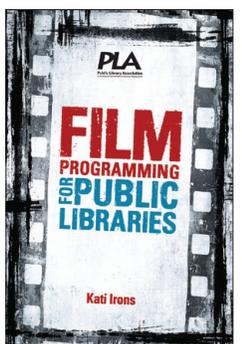


## EXPLORING ENVIRONMENTAL SCIENCE WITH CHILDREN AND TEENS

EILEEN G. HARRINGTON

Harrington offers a selection of unique programming ideas that not only entertain but also arm children and teens with information about environmental issues.

**AP CATEGORIES:**  
A, C, H  
ISBN: 978-0-8389-1198-3  
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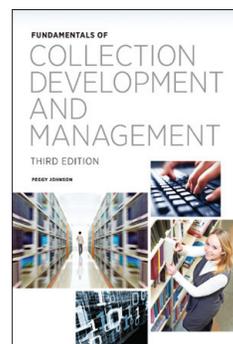


## FILM PROGRAMMING FOR PUBLIC LIBRARIES

KATI IRONS FOR PLA

Screening movies is a fun, engaging way to bring people of all ages into the library, and this book offers the tools to make movie programming a reality at any public library.

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ISBN: 978-0-8389-1197-6  
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\$55 / Approval Plan: \$49.50

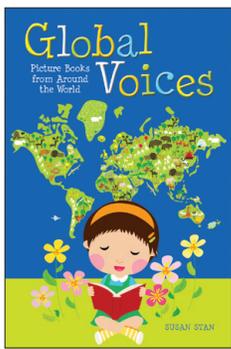


## FUNDAMENTALS OF COLLECTION DEVELOPMENT AND MANAGEMENT, Third Edition

PEGGY JOHNSON

Johnson offers a comprehensive tour of this essential discipline and situates the fundamental ideas of collection development and management in historical and theoretical perspective, bringing this modern classic fully up to date.

**AP CATEGORIES:** A, B, C, D, E, F, G, H, I, J, Z  
ISBN: 978-0-8389-1191-4  
568 PAGES / 6" x 9"  
\$75 / Approval Plan: \$67.50

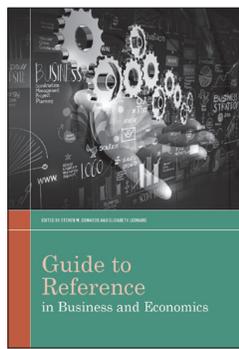


## GLOBAL VOICES: Picture Books from Around the World

SUSAN STAN

This valuable resource highlights titles that librarians and educators can use to foster cross-cultural education.

**AP CATEGORIES:**  
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\$50 / Approval Plan: \$45

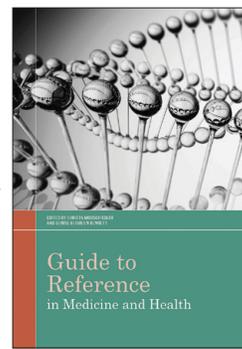


## GUIDE TO REFERENCE IN BUSINESS AND ECONOMICS

EDITED BY STEVEN W.  
SOWARDS

Focusing on print and electronic sources that are key to business and economics reference, this work is a must-have for every reference desk.

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A, B, C, D, I, J, Z  
ISBN: 978-0-8389-1234-8  
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\$65 / Approval Plan: \$58.50

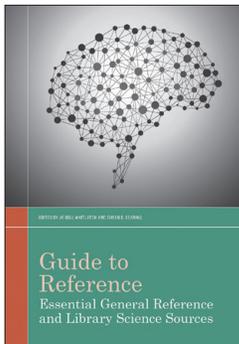


## GUIDE TO REFERENCE IN MEDICINE AND HEALTH

EDITED BY DENISE  
BEAUBIEN BENNETT AND  
CHRISTA MODSCHIEDLER

Drawn from the extensive database of Guide to Reference, this up-to-date resource provides an annotated list of print and electronic biomedical and health-related reference sources, including internet resources and digital image collections.

**AP CATEGORIES:**  
A, B, C, D, I, J, Z  
ISBN: 978-0-8389-1221-8  
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\$75 / Approval Plan: \$67.50

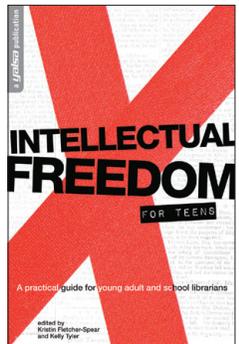


## GUIDE TO REFERENCE: Essential General Reference and Library Science Sources

EDITED BY JO BELL  
WHITLATCH AND  
SUSAN E. SEARING

Ideal for public, school, and academic libraries looking to freshen up their reference collection, as well as for LIS students and instructors conducting research.

**AP CATEGORIES:**  
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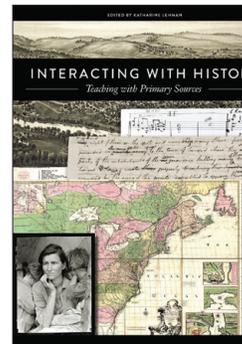


## INTELLECTUAL FREEDOM FOR TEENS: A Practical Guide for Young Adult & School Librarians

KRISTIN FLETCHER-  
SPEAR AND KELLY TYLER  
FOR YALSA

Using examples of censorship battles in school and public libraries to illustrate possible scenarios, this guidebook gives YA librarians foreknowledge and support to ensure intellectual freedom for teens.

**AP CATEGORIES:**  
A, B, C, D, E, F, Z  
ISBN: 978-0-8389-1200-3  
176 PAGES / 6" x 9"  
\$47 / Approval Plan: \$42.30

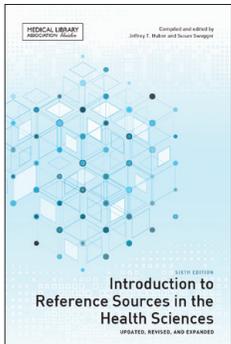


## INTERACTING WITH HISTORY: Teaching with Primary Sources

EDITED BY  
KATHARINE LEHMAN

This book persuasively demonstrates how the online resources of the Library of Congress can be used by teachers and librarian educators.

**AP CATEGORIES:** A, B, C,  
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## INTRODUCTION TO REFERENCE SOURCES IN THE HEALTH SCIENCES, Sixth Edition

COMPILED AND EDITED  
BY JEFFREY T. HUBER  
AND SUSAN SWIGGER

Prepared in collaboration with the Medical Library Association, this completely updated, revised, and expanded edition lists classic and up-to-the-minute print and electronic resources in the health sciences.

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ISBN: 978-0-8389-1184-6  
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\$115 / Approval Plan: \$103.50

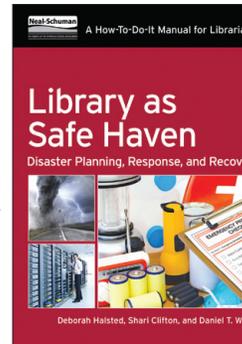


## LETTING GO OF LEGACY SERVICES: Library Case Studies

EDITED BY MARY  
EVANGELISTE AND  
KATHERINE FURLONG

Through examination of these case studies, librarians can develop a framework that helps lead to more structured thinking about what is vitally important for their own library's future.

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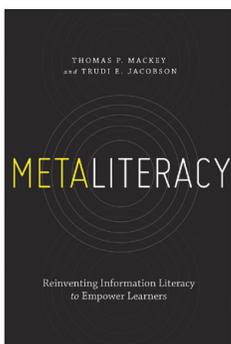


## LIBRARY AS SAFE HAVEN: Disaster Planning, Response, and Recovery; A How-To-Do- It Manual for Librarians

DEBORAH D.  
HALSTED, SHARI  
C. CLIFTON, AND  
DANIEL T. WILSON

Published in cooperation with the Medical Library Association (MLA).

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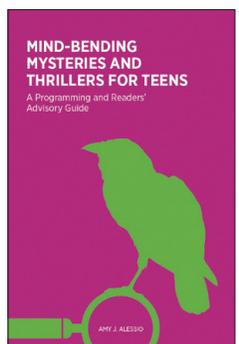


## METALITERACY: Reinventing Information Literacy to Empower Learners

THOMAS P. MACKEY AND  
TRUDI E. JACOBSON

This cutting-edge approach to information literacy will help your students grasp an understanding of the critical thinking and reflection required to engage in technology spaces as savvy producers, collaborators, and sharers.

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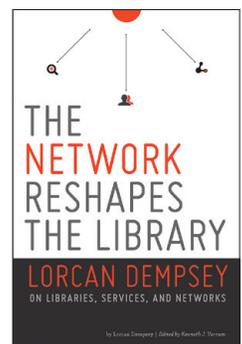


## MIND-BENDING MYSTERIES AND THRILLERS FOR TEENS: A Programming and Readers' Advisory Guide

AMY ALESSIO

This one-of-a-kind resource will help YA librarians connect teens to mysteries they're sure to love.

**AP CATEGORIES:**  
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ISBN: 978-0-8389-1204-1  
152 PAGES / 6" x 9"  
\$50 / Approval Plan: \$45

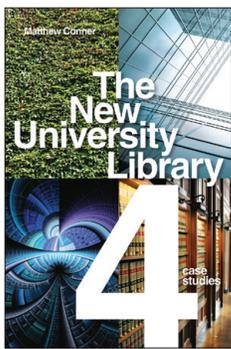


## THE NETWORK RESHAPES THE LIBRARY: Lorcan Dempsey on Libraries, Services and Networks

LORCAN DEMPSEY,  
EDITED BY KENNETH J.  
VARNUM

Varnum offers an expertly curated selection of entries from Dempsey's blog, showing where libraries have been in the last decade and also where they're heading now.

**AP CATEGORIES:**  
A, B, C, D, I, J, X, XE, Z  
ISBN: 978-0-8389-1233-1  
320 PAGES / 6" x 9"  
\$55 / Approval Plan: \$49.50

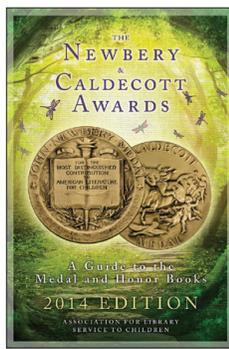


## THE NEW UNIVERSITY LIBRARY: Four Case Studies

MATTHEW CONNER

Conner profiles four academic libraries that are transforming themselves with extraordinary ingenuity and diligence.

**AP CATEGORIES:**  
A, B, I, J, Z  
ISBN: 978-0-8389-1193-8  
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\$55 / Approval Plan: \$49.50

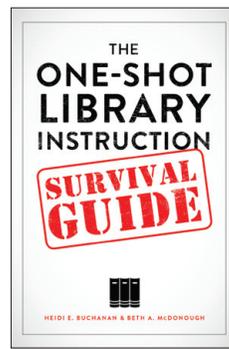


## THE NEWBERY AND CALDECOTT AWARDS: A Guide to the Medal and Honor Books, 2014 Edition

ASSOCIATION FOR LIBRARY SERVICE TO CHILDREN (ALSC)

Librarians and teachers everywhere rely on this guidebook for quick reference and collection development and also as a resource for curriculum links and readers' advisory.

**AP CATEGORIES:**  
A, C, G  
ISBN: 978-0-8389-3609-2  
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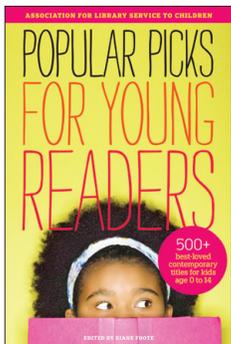


## THE ONE-SHOT LIBRARY INSTRUCTION SURVIVAL GUIDE

HEIDI E. BUCHANAN AND BETH A. MCDONOUGH

Filled with invaluable guidance based on decades of classroom experience, wisdom from the field, and voices from the field, this resource will help librarians become better, more confident teachers.

**AP CATEGORIES:**  
A, I  
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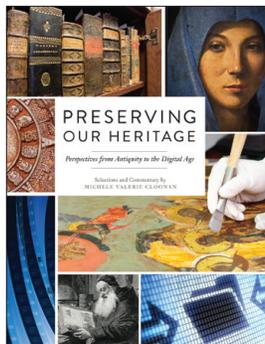


## POPULAR PICKS FOR YOUNG READERS

EDITED BY DIANE FOOTE FOR ALSC

Ranging from books for newborns through readers to age 14, the selected books encompass a wide variety of formats and themes to reflect the diversity of contemporary society.

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## PRESERVING OUR HERITAGE: Perspectives from Antiquity to the Digital Age

EDITED BY MICHELE VALERIE CLOONAN

Drawing on historical texts, this accessible volume provides a broad understanding of preservation for librarians, archivists, and museum specialists.

**AP CATEGORIES:**  
A  
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## THE REFERENCE GUIDE TO DATA SOURCES

JULIA BAUDER

This concise sourcebook takes the guesswork out of locating the best sources of data, a process more important than ever as the data landscape grows increasingly cluttered.

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A, B, C, D, I, J, X, XE, Z  
ISBN: 978-0-8389-1227-0  
168 PAGES / 6" x 9"  
\$60 / Approval Plan: \$54

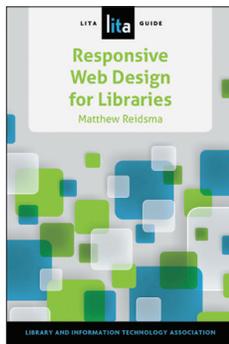


## RESEARCHING PROSPECTIVE DONORS: Get More Funding for Your Library

SUSAN SUMMERFIELD HAMMERMAN

Using the strategies outlined in this valuable book, your library's fundraising staff can focus their time and attention on the best donors and potential donors in your community.

**AP CATEGORIES:**  
A, C, I  
ISBN: 978-0-8389-1229-4  
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\$70 / Approval Plan: \$63

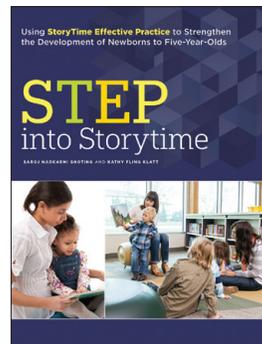


## RESPONSIVE WEB DESIGN FOR LIBRARIES: A LITA Guide

MATTHEW REIDSMA

This guide shows how, through responsive web design, libraries can build one site for all devices—now and in the future—with just HTML and CSS.

**AP CATEGORIES:**  
A, C, I, X  
ISBN: 978-1-55570-994-5  
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\$60 / Approval Plan: \$54

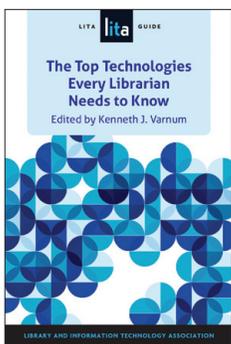


## STEP INTO STORYTIME: Using StoryTime Effective Practice to Strengthen the Development of Newborns to Five-Year-Olds

SAROJ NADKARNI GHOTING AND KATHY F. KLATT

This approach articulates the link between child development theory and storytimes.

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A, C, G  
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256 PAGES / 8.5" x 11"  
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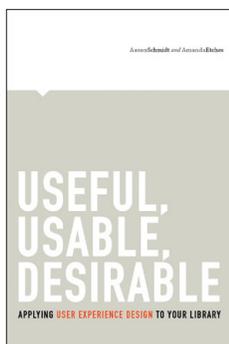


## THE TOP TECHNOLOGIES EVERY LIBRARIAN NEEDS TO KNOW: A LITA Guide

EDITED BY KENNETH J. VARNUM

While it's inspiring to ponder the libraries of the 22nd century, it's a lot more practical to think ahead to the next five years. That's just what Varnum and his hand-picked team of contributors have done.

**AP CATEGORIES:**  
A, B, C, D, I, J, X, XE, Z  
ISBN: 978-0-8389-1228-7  
152 PAGES / 6" x 9"  
\$70 / Approval Plan: \$63

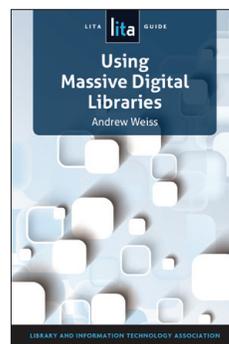


## USEFUL, USABLE, DESIRABLE: Applying User Experience Design to Your Library

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