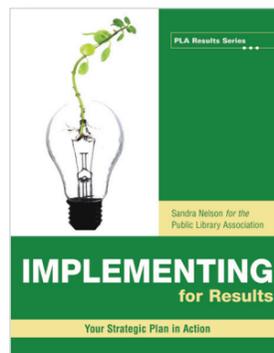


Multicultural Programs for Tweens and Teens

Edited by Linda B. Alexander and Nahyun Kwon for the Young Adult Library Services Association (YALSA)

A one-stop resource that encourages children and young adults to explore different cultures, this book includes 50 flexible programming ideas allowing you to choose a program specific to your scheduling needs, create an event that reflects a specific culture, and recommend further resources to tweens and teens interested in learning more.

240 pages | 7" x 10" | Softcover
\$50.00 | ALA Members: \$45.00
ISBN13: 978-0-8389-3582-8
AP Categories: A, C, I

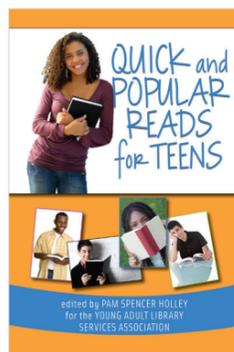


Implementing for Results: Your Strategic Plan in Action

Sandra Nelson for the Public Library Association (PLA)

For nearly two decades, the Public Library Association's Results Series has been the definitive resource for practical everyday management. This latest addition to the series offers the tips and tools needed to put your strategic plan into action.

312 pages | 8.5" x 11" | Softcover
\$55.00 | ALA Members: \$49.50
ISBN13: 978-0-8389-3579-8
AP Categories: A, C



Quick and Popular Reads for Teens

Edited by Pam Spencer Holley for the Young Adult Library Services Association (YALSA)

For over 10 years YALSA has produced two annual lists, *Popular Paperbacks for Young Adults* and *Quick Picks for Reluctant Readers*, consisting of recommended reading targeted at young adults who are not avid readers. This helpful resource compiles bibliographic information about the books honored by these two selected lists. Make choosing titles for teens fun, quick, and easy!

240 pages | 6" x 9" | Softcover
\$45.00 | ALA Members: \$40.50
ISBN13: 978-0-8389-3577-4
AP Categories: A, E

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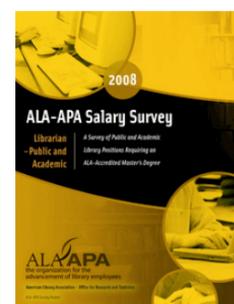
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 - PC** ACRL "Clip Notes"
 - U** PLA's "Public Library Data Service Statistical Report"
 - UP** All PLA (Public Library Association) publications
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SEPTEMBER 2008

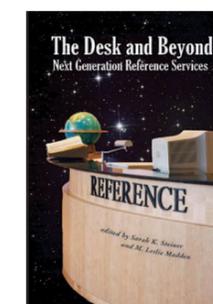


2008 ALA-APA Salary Survey: Librarian—Public and Academic

Jenifer Grady and Denise M. Davis

Useful for librarians seeking employment in academic and public libraries, and for library directors hiring staff, this report summarizes salaries paid as of February 1, 2008, to staff in six position categories: directors/deans, associate/assistant directors, department heads, managers of support staff, librarians who do not supervise and beginning librarians.

100 pages | 8.5" x 11" | Softcover
\$90.00 | ALA Members: \$81.00
ISBN13: 978-0-8389-8485-7
AP Categories: A, S



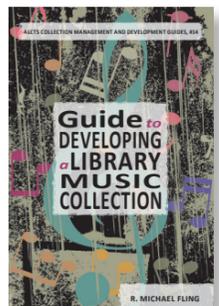
The Desk and Beyond: Next Generation Reference Services

Edited by Sarah K. Steiner and M. Leslie Madden

Librarians are already attempting to "go where the users are," so what are the next steps in reaching them and providing reference assistance? Over the years academic librarians have continued to explore new and innovative service methods: some small-scale, others sweeping. This book provides a thorough exploration of the present and possible future applications of eleven of the most promising new reference delivery methods.

172 pages | 6" x 9" | Softcover
\$26.00 | ALA Members: \$23.40
ISBN13: 978-0-8389-0964-5
AP Categories: I, J, P

SEPTEMBER 2008

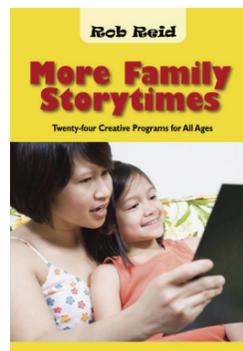


Guide to Developing a Library Music Collection

R. Michael Fling

This book introduces the novice music selector to the patchwork of vendors' and publishers' announcements, databases, catalogs, journals, publications lists, bibliographies, and Web resources useful in building a library's music collection. Brief histories of music in libraries, music study and scholarship, music publishing and recording are followed by description and evaluation of selection tools and resources (current and retrospective) for all relevant formats.

144 pages | 6" x 9" | Softcover
\$53.95 | ALA Members: \$48.00
ISBN13: 978-0-8389-8482-6
AP Categories: TS



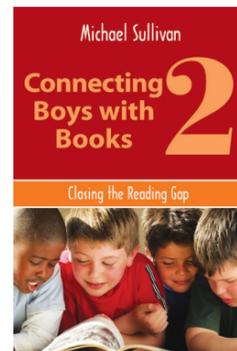
More Family Storytimes: Twenty-four Creative Programs for All Ages

Rob Reid

This new book from best-selling author Rob Reid features stories, fingerplays, songs, and movement activities to enhance the time families spend at the library. Brimming with all new material, *More Family Storytimes* offers practical, creative, and active storytime programs that will captivate audiences of all ages!

200 pages | 6" x 9" | Softcover
\$45.00 | ALA Members: \$40.50
ISBN13: 978-0-8389-0973-7
AP Categories: A, C, G

DECEMBER 2008

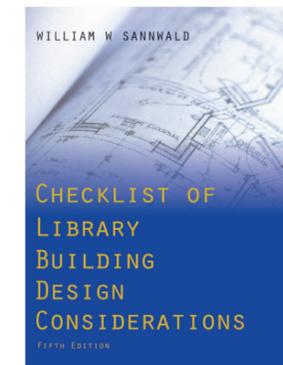


Connecting Boys with Books 2: Closing the Reading Gap

Michael Sullivan

In his hugely successful *Connecting Boys with Books* (2003), Sullivan delved into the problem that reading skills of pre-adolescent boys lag behind those of girls in the same age group. In this companion book, Sullivan digs even deeper, melding his own experiences as an activist with perspectives gleaned from other industry experts to help you reinvigorate the sense of excitement that boys felt when they first heard a picture book being read aloud.

136 pages | 6" x 9" | Softcover
\$40.00 | ALA Members: \$36.00
ISBN13: 978-0-8389-0979-9
AP Categories: A, C, E, G



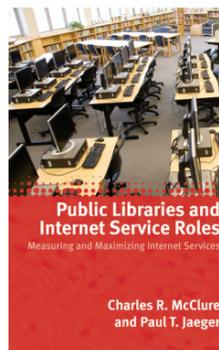
Checklist of Library Building Design Considerations, 5th Edition

William A. Sannwald

Planning construction of a new library facility or renovation of an existing one can be a daunting task. With the new fifth edition of his *Checklist of Library Building Design Considerations*, veteran library administrator and construction consultant William Sannwald guides librarians and other members of a building design team through the stages of the design process with his clear, concise checklist format.

208 pages | 8.5" x 11" | Softcover
\$55.00 | ALA Members: \$49.50
ISBN13: 978-0-8389-0978-2
AP Categories: A, C

SEPTEMBER 2008



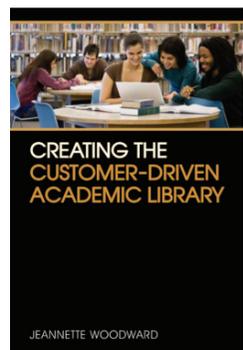
Public Libraries and Internet Service Roles: Measuring and Maximizing Internet Services

Charles R. McClure and Paul T. Jaeger

This resource will help you measure and maximize library service through Internet services and analyze new and unique Internet-enabled service—expanding on the Web 2.0 environment and ensuring that your library remains a vibrant marketplace of ideas freely accessible to all members of the community.

120 pages | 6" x 9" | Softcover
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AP Categories: A, C

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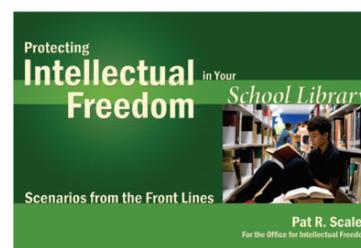
Creating the Customer-Driven Academic Library

Jeannette Woodward

The trailblazing strategies in this resource will help you integrate technology to meet today's student and faculty needs, implement staffing strategies to match customer expectations, and create new and effective promotional materials. You are faced with marketing to a generation of students who log on rather than walk in and this cutting edge book supplies the tools needed to keep customers coming through the door.

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ISBN13: 978-0-8389-0976-8
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Protecting Intellectual Freedom in Your School Library

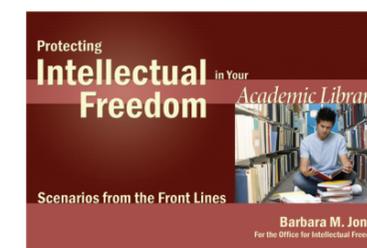
Pat R. Scales for the Office for Intellectual Freedom (OIF)

Pat Scales, with the Office for Intellectual Freedom, tailors this title to the

intellectual freedom issues faced in school libraries. It is a must-have with sidebars throughout that offer sample policies, definitions of key terms, and analysis of important statutes and decisions, and detailed information on how to handle challenges to materials in your collection.

256 pages | 9" x 6" | Softcover | \$55.00 | ALA Members: \$49.50
ISBN13: 978-0-8389-3581-1
AP Categories: A, E, G

FEBRUARY 2009



Protecting Intellectual Freedom in Your Academic Library

Barbara M. Jones for the Office for Intellectual Freedom (OIF)

Barbara Jones, with the Office for Intellectual Freedom, offers an intellectual freedom title

tailored to the academic library environment. Presenting a number of scenarios in which intellectual freedom is at risk, this title includes case studies that provide narrative treatment of common situations and easy, motivating ways to prepare new hires for handling intellectual freedom issues.

176 pages | 9" x 6" | Softcover | \$55.00 | ALA Members: \$49.50
ISBN13: 978-0-8389-3580-4 |
AP Categories: A, I

NOVEMBER 2008



Fundamentals of Collection Development and Management, 2nd Edition

Peggy Johnson

This fully updated revision addresses the art in controlling and updating your library's collection. Each chapter offers complete coverage of one aspect of collection development, including suggestions for further reading and a narrative case study exploring the issue. Johnson offers a comprehensive tour of this essential discipline and situates the fundamental ideas of collection development and management in historical and theoretical perspective, bringing this modern classic fully up to date.

416 pages | 6" x 9" | Softcover
\$70.00 | ALA Members: \$63.00
ISBN13: 978-0-8389-0972-0
AP Categories: A, C, E, G, I

DECEMBER 2008



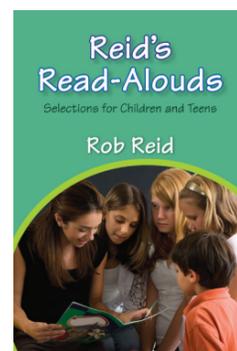
Storytime Magic: 400 Fingerplays, Flannelboards, and Other Activities

Kathy MacMillan and Christine Kirker

Enriching and supplementing storytelling programs with fingerplays, flannelboards, and other props will be a cinch thanks to this generous sampling of art and craft ideas, songs, and action rhymes. A unique addition to the programming shelf, this treasure trove of storytime tools is designed to help veteran librarians refresh and enliven ongoing programs, while providing novice storytime planners what they need to get started!

200 pages | 8.5" x 11" | Softcover
\$45.00 | ALA Members: \$40.50
ISBN13: 978-0-8389-0977-5
AP Categories: A, C, G

FEBRUARY 2009

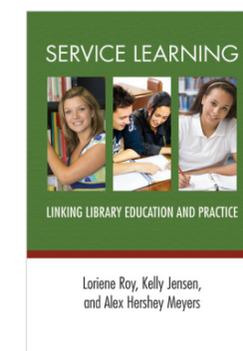


Reid's Read-Alouds: Selections for Children and Teens

Rob Reid

This timesaving resource makes reading aloud to children and teens easy by providing context to spotlight great passages from titles in interesting topics. Make reading fun and exciting with passages from 400 titles and advice on how to prepare for a read-aloud. You will find plenty to engage audiences and reinvigorate programs!

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ISBN13: 978-0-8389-0980-5
AP Categories: A, C, E, G



Service Learning: Linking Library Education and Practice

Loriene Roy, Kelly Jensen, and Alex Hershey Meyers

Roy, former ALA President, brings together authors from the top-tier schools to outline their programs and surrounding efforts and provide examples of how to incorporate service-learning into library and information science education. *Service Learning* serves as the rare educational resource that will tie professional and formalized education together.

224 pages | 6" x 9" | Softcover
\$65.00 | ALA Members: \$58.50
ISBN13: 978-0-8389-0981-2
AP Categories: A, C, I, T