

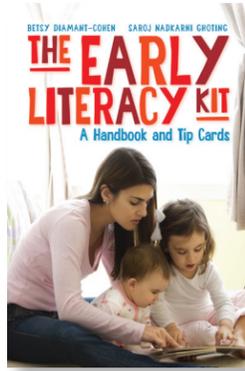


128 pages | 6" x 9" | Softcover
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ISBN13: 978-0-8389-8516-8
AP Categories: TS

Risk and Entrepreneurship in Libraries: Seizing Opportunities for Change

Pamela Bluh and Cindy Hepfer

The authors represented in this book, #17 in the ALCTS Papers on Library Technical Services and Collections Series, skillfully illustrate how ambitious, energetic librarians can transform their organizations, re-envision library services, focus attention on the needs of library users, and partner with other institutions or organizations to make libraries more exciting and relevant.



32 pages plus 105 tip cards
6" x 9" | Softcover
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ISBN13: 978-0-8389-0999-7
AP Categories: A, C, G

The Early Literacy Kit: A Handbook and Tip Cards

Betsy Diamant-Cohen and Saroj Nadkarni Ghoting

Ideal for program planners, this convenient resource will help you teach caregivers the developing standards by which school readiness can be achieved. The kit includes an accessible handbook with a resource section, 105 reusable tip cards with coordinated activities, and a concise summary of important early literacy research.



88 pages | 6" x 9" | Softcover
\$28.50 | ALA Members: \$25.65
ISBN13: 978-0-8389-8517-5
AP Categories: TS

Sudden Selector's Guide to Chemistry Resources

Elizabeth Brown

Selectors gain most of their knowledge on the job, which might provide some small comfort to those librarians who find themselves plunged into the topic of chemistry, perhaps even unexpectedly. The purpose of this book, #3 in the ALCTS Sudden Selector's Guide Series, is to help the sudden selector through the first few months of a new position. It is a guide to becoming a competent selector of chemistry resources and all that it entails.

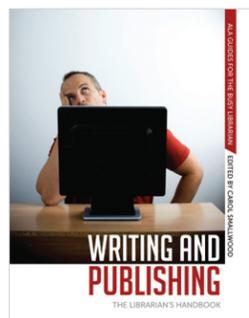


272 pages | 6" x 9" | Softcover
\$70.00 | ALA Members: \$63.00
ISBN13: 978-0-8389-1001-6
AP Categories: A, C, E, I

Moving Materials: Physical Delivery in Libraries

Edited by Valerie Horton and Bruce Smith

Picking, packing, delivering, and returning library materials can be very time consuming and expensive; yet, it is one of the most important and least understood functions within a library. Until now, little time has been spent studying, exploring, or writing about the physical delivery of library materials. *Moving Materials* is a practical, useful handbook for library managers who want to save money and offer quality materials to their patrons.



272 pages | 8.5" x 11" | Softcover
\$65.00 | ALA Members: \$58.50
ISBN13: 978-0-8389-0996-6
AP Categories: A, C, E, G, I

Writing and Publishing: The Librarian's Handbook

Edited by Carol Smallwood

Practical how-to guidance from library professionals will help you write creative copy and information about your library, copy for websites, blogs and online columns, book reviews, and much more. Whether in taking the anxiety out of writing or refining your style, you'll use this book as much as your pen or keyboard!



176 pages | 6" x 9" | Softcover
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ISBN13: 978-0-8389-0993-5
AP Categories: A, C, I

Small Business and the Public Library: Strategies for a Successful Partnership

Luise Weiss, Sophia Serlis-McPhillips, and Elizabeth Malafi

Aligning with recent news stories on difficult economic times, the authors target libraries endeavoring to assist users entering or already involved in the small business community. Whether patrons need resources to start their own business, search for a new job, or locate demographic statistics to help them market their existing product, this resource will help you answer questions and meet their needs.

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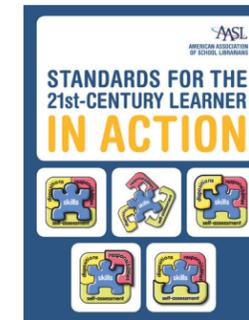
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| A Books in all subjects intended for all libraries/librarians | S ALA Survey of Librarian Salaries (published annually)* |
| B Books that are \$35 or less in all subjects intended for all libraries/librarians | SN ALA Survey of Librarian Salaries, Non-MLS (published annually)* |
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| D Books that are \$35 or less intended for all public libraries/librarians | T Select, outstanding books for all libraries promoting professional excellence |
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| H Books that are \$35 or less intended for elementary school libraries/librarians | U PLA's "Public Library Data Service Statistical Report" |
| I Books that are intended for academic libraries/librarians | UP All PLA (Public Library Association) publications |
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AP Categories: E, G

Standards for the 21st-Century Learner in Action

American Association of School Librarians

How are AASL's new learning standards, the *Standards for the 21st-Century Learner*, incorporated into the school library media program? This publication from AASL takes an in-depth look at the strands of the *Standards for the 21st-Century Learner* and the indicators within those strands. It also answers such critical questions as *How do the strands—the skills, dispositions in action, responsibilities, and self-assessment strategies—relate to one another?*

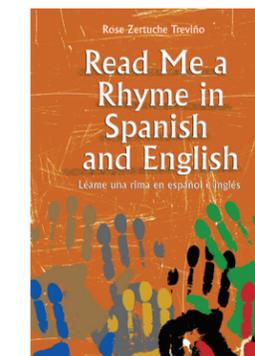


95 pages | 8.5" x 11" | Softcover
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ISBN13: 978-0-8389-8506-9
AP Categories: UP

Collection Development and Resources Access Plan for the Skokie Public Library

Skokie Public Library

This comprehensive plan has been totally updated and overhauled to meet new demands in collection management. This new edition covers new types of materials including graphic novels, ebooks, playaways, games, and more. Also new to this edition is a section on managing the library's web presences including purpose and scope, site maintenance (retention and weeding), development objectives, and more.



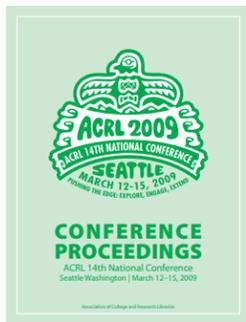
168 pages | 6" x 9" | Softcover
\$45.00 | ALA Members: \$40.50
ISBN13: 978-0-8389-0982-9
AP Categories: A, C, G

Read Me a Rhyme in Spanish and English

Rose Zertuche Treviño

The ready-made storytimes included in this book are essential for any library serving a Spanish-speaking community. This unique bilingual book includes thorough directions, as well as songs, rhymes, fingerplays, and vocabulary activities written in both Spanish and English.

FEBRUARY 2009



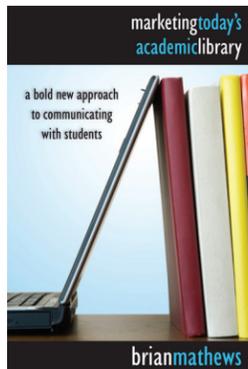
Pushing the Edge: Explore, Extend, Engage

Edited by Dawn Mueller

This book contains the proceedings of ACRL's 14th National Conference. The three invited papers and 39 contributed papers explore the latest thinking and research into issues facing academic librarians today. The theme areas of these papers include Changing Environments and Cultures, Changing Political Realities, Converging and Collaborating, Evolving Models of Scholarly Communication, Managing Electronic and Digital Information, Redefining Traditions, and Teaching and Learning.

353 pages | 8.5" x 11" | Softcover
\$90.00 | ALA Members: \$81.00
ISBN13: 978-0-8389-8514-4
AP Categories: P, I

MARCH 2009



Marketing Today's Academic Library: A Bold New Approach to Communicating with Students

Brian Mathews

Written in a concise and engaging manner that speaks to popular anxiety points about new marketing techniques, this book is filled with tips and strategies that academic librarians can use to communicate with students, surpassing students' expectations of their library experience.

192 pages | 6" x 9" | Softcover
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ISBN13: 978-0-8389-0984-3
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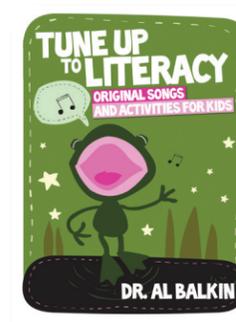
Developing a Compensation Plan for Your Library, 2nd Edition

Paula M. Singer and Laura L. Francisco

Included within this user-friendly text, are the updated checklists, worksheets, and salary surveys that made the first edition such a reliable resource. This current information reflects the changes in the labor market, with added sample forms and real-world examples.

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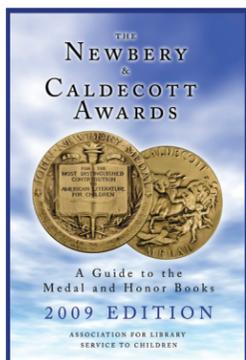
Tune Up to Literacy: Original Songs and Activities for Kids

Dr. Al Balkin

Encourage literacy with twenty original songs by musician and educator Al Balkin! Children's and school librarians will welcome *Tune Up to Literacy*, a handy package of music and activities that introduces and reinforces crucial literacy concepts such as the alphabet, vowels, consonants, nouns, verbs, adjectives, sentence construction, punctuation, sequence, rhyming, and more.

120 pages | 8.5" x 11" | Softcover
\$45.00 | ALA Members: \$40.50
ISBN13: 978-0-8389-0998-0
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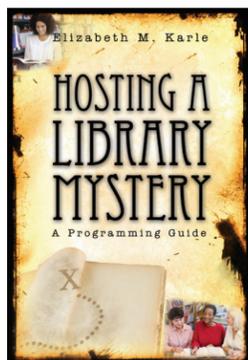
The Newbery and Caldecott Awards: A Guide to the Medal and Honor Books, 2009 Edition

Association for Library Service to Children

With this book's glimpse at criteria used to select the award, an annotated summary of winners and honors back to the celebrated prizes' beginnings, and a fresh new format, this comprehensive resource is better than ever.

176 pages | 6" x 9" | Softcover
\$25.00 | ALA Members: \$22.50
ISBN13: 978-0-8389-3585-9
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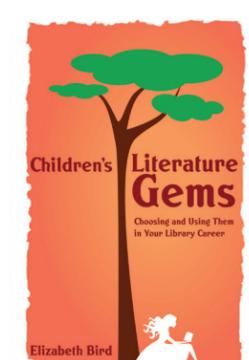
Hosting a Library Mystery: A Programming Guide

Elizabeth M. Karle

Elizabeth Karle capitalizes on our delight of the genre through this unique, interactive programming guide, which provides complete instructions for program planning, five original mystery scripts, and examples and extras to construct an entertaining event. Filled with creative ways to bring the community into the library and give them an incentive to stay, the only mystery will be why this book wasn't in your collection sooner!

120 pages | 6" x 9" | Softcover
\$40.00 | ALA Members: \$36.00
ISBN13: 978-0-8389-0986-7
AP Categories: A, C, E, I

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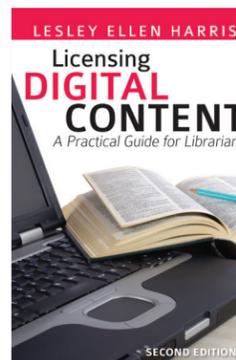


Children's Literature Gems: Choosing and Using Them in Your Library Career

Elizabeth Bird

Master the huge array of quality children's books from the past and the present with this must-have resource from children's librarian Elizabeth Bird. With her strong passion for children's books and the profession, Bird will help you build and manage your children's collection, strike a balance between award winners and classics, and review the basics of storytime, storytelling, and booktalking.

128 pages | 6" x 9" | Softcover
\$45.00 | ALA Members: \$40.50
ISBN13: 978-0-8389-0995-9
AP Categories: A, C, G



Licensing Digital Content: A Practical Guide for Librarians, 2nd Edition

Lesley Ellen Harris

The revised second edition of this popular one-stop resource covers the basics of digital licensing for librarians in a plain-language approach that demystifies a commonly overwhelming topic. Written from the librarian's perspective, this second edition updates licensing terminology and changes in technology, covers opportunities for cost savings, and explains how to educate organizations that have signed license agreements.

176 pages | 6" x 9" | Softcover
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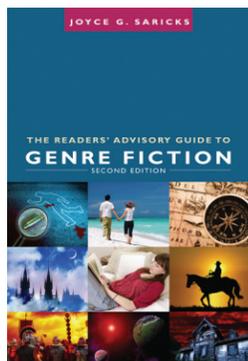


Magic Search: Getting the Best Results from Your Catalog and Beyond

Rebecca S. Kornegay, Heidi E. Buchanan, and Hildegard B. Morgan

Presenting the 467 best-performing LCSH subdivisions that speak to the kinds of research questions librarians handle every day, no other work explores the LCSH subdivisions in such detail or with such commitment, making this book vital to every Reference Desk.

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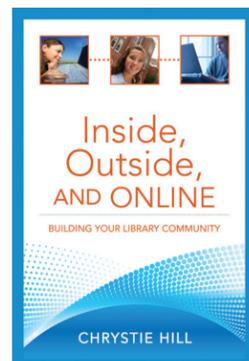
The Readers' Advisory Guide to Genre Fiction, 2nd Edition

Joyce G. Saricks

This revised edition provides a way of understanding the vast universe of genre fiction in an easy-to-use format with key authors and themes within 15 genres, an explanation as to how the different genres overlap, and the elements of fiction most likely to entice readers.

400 pages | 6" x 9" | Softcover
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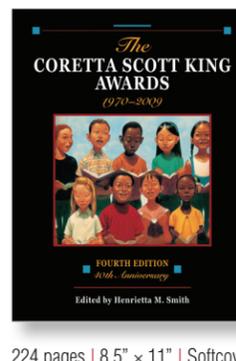


Inside, Outside, and Online: Building Your Library Community

Chrystie Hill

Provides practical advice and inspiration for building community through your library. This book is based on a scan of the community and technology environments that libraries operate within and the practical experiences of hundreds of library staff actively building communities through their work. All staff members and libraries, regardless of size or type, will benefit from the principles outlined here.

192 pages | 6" x 9" | Softcover
\$48.00 | ALA Members: \$43.20
ISBN13: 978-0-8389-0987-4
AP Categories: A, C, E, I



The Coretta Scott King Awards, 1970-2009, Fourth Edition

Edited by Henrietta M. Smith

Coinciding with the fortieth anniversary of the Coretta Scott King Award, this one-of-a-kind volume gathers together the best of the best in African American children's literature with coverage of the award winning books, biographical profiles that introduce the creative artists and illustrators, and color plates that give a vital sense of the story and art.

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