

3 EASY WAYS:

- 1 Look in the frontlist ("New and Forthcoming") section of the ALA Editions catalog each time a new catalog is issued. In the specifications for each new title, you will see the line: "AP Categories"
- 2 Look on the Approval Plan Bulletin that is mailed to each Approval Plan Member twice a year (each time a new catalog is released). The letter codes you signed up for are on your mailing label.

- 3 Visit us online at [www.alastore.ala.org](http://www.alastore.ala.org)
  - Click on the Approval Plan Information Starburst
  - Click on the link for the New Fall/Winter 2008 ALA Approval Plan

Approval Plan Information

Questions about your approval plan?

Contact Tina Coleman at 312-280-2427 or email [ccoleman@ala.org](mailto:ccoleman@ala.org)

The *Approval Plan Bulletin* is distributed each season to announce new titles that are in the **ALA Editions Approval Plan**. For questions or to report delayed or incomplete shipments, and change of address, contact ALA Editions' marketing coordinator at 1-800-545-2433 ext. 2427.

TO ORDER BOOKS NOT INCLUDED IN YOUR APPROVAL PLAN

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**CATEGORY A PARTICIPANTS PLEASE NOTE:**  
 ALA *Salary Survey* is included with Plan A;  
 ALA *Survey of Librarian Salaries, Non-MLS* is *not* included with Plan A.

WHAT CATEGORY AM I IN?

You can determine what category(ies) you are in by looking on the mailing label that accompanies your shipment of Plan titles. The letters you find there correspond to the following enrollment categories:

- A** Books in all subjects intended for all libraries/librarians
- B** Books that are \$35 or less in all subjects intended for all libraries/librarians
- C** Books intended for all public libraries/librarians
- D** Books that are \$35 or less intended for all public libraries/librarians
- E** Books intended for high school libraries/librarians
- F** Books that are \$35 or less intended for high school libraries/librarians
- G** Books that are intended for elementary school libraries/librarians
- H** Books that are \$35 or less intended for elementary school libraries/librarians
- I** Books that are intended for academic libraries/librarians
- J** Books that are \$35 or less intended for academic libraries/librarians

- S New!** ALA Survey of Librarian Salaries (published annually)\*
- SN New!** ALA Survey of Librarian Salaries, Non-MLS (published annually)\*
- L** Books in the "ACRL Publications in Librarianship" series
- T** Select, outstanding books for all libraries promoting professional excellence
- P** All ACRL (Association for College and Research Libraries) publications
- PA** All publications in the ACRL "Trends and Statistics" series
- PC** ACRL "Clip Notes"
- U** PLA's "Public Library Data Service Statistical Report"
- UP** All PLA (Public Library Association) publications
- TS Coming!** Spring 2008! All ALCTS publications

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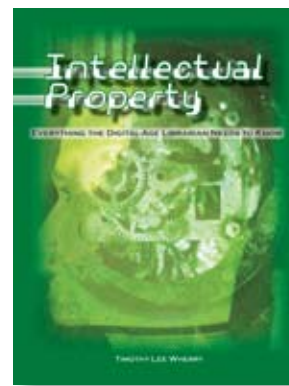
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SEPTEMBER 2007

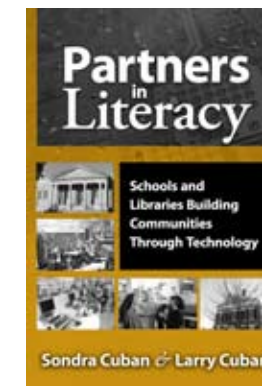


Intellectual Property: Everything the Digital-Age Librarian Needs to Know

Timothy Lee Wherry  
 ALA Editions

Against the rapidly changing background of the information landscape, copyright expert Timothy Wherry takes a grounded look at intellectual property issues and provides the perspective and tools necessary to benefit patrons and staff of all libraries.

152 pages | 8.5" X 11" | Softcover  
 \$50.00 | ALA Member Price: \$45.00  
**ISBN-13: 978-0-8389-0948-5**  
 Approval Plan Categories: A, C, E, I



Partners in Literacy: Schools and Libraries Building Communities Through Technology

Sondra Cuban and Larry Cuban  
 ALA Editions

Exploring the differences in technology use between schools and libraries across the country, the authors describe ways that these two institutions can collaborate to improve teaching and learning while building communities.

160 pages | 6" X 9" | Softcover  
 \$25.95 | ALA Member Price: \$23.35  
**ISBN-13: 978-0-8389-4795-7**  
 Approval Plan Categories: A, G, H

Studying Students: The Undergraduate Research Project at the University of Rochester

Nancy Fried Foster and Susan Gibbons, editors ACRL

100 pages | 8.5" X 11" | Softcover  
 \$28.00 | ALA Member Price: \$25.20  
**ISBN-13: 978-0-8389-8437-6**  
 Approval Plan Categories: P

Libraries Connect Communities: Public Library Funding and Technology Access Study 2006-2007

ALA Research Series

American Library Association; Information Institute, College of Information, Florida State University, Office for Research and Statistics

This 2006-2007 study builds on the longest-running and largest study of Internet connectivity in public libraries.

224 pages | 8.5" X 11" | Softcover  
 \$24.00 | ALA Member Price: \$21.60  
**ISBN-13: 978-0-8389-8436-9**  
 Approval Plan Categories: A

## OCTOBER 2007

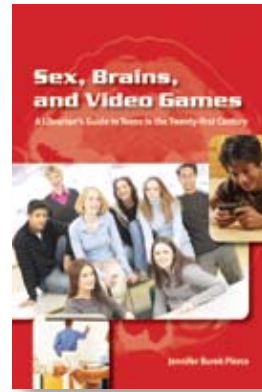


### Is Consulting For You? A Primer for Information Professionals

Ulla de Stricker

Expert author Ulla de Stricker shows how a librarian's skill-set can be applied to a range of consulting activities from highly specialized, focused activities to broad strategic efforts.

112 pages | 6" X 9" | Softcover  
\$40.00 | ALA Members: \$36.00  
ISBN-13: 978-0-8389-0947-8  
Approval Plan Categories: A, C, I



### Sex, Brains, and Video Games: A Librarian's Guide to Teens in the Twenty-first Century

Jennifer Burek Pierce

This provocative book outlines what others who work with adolescents have learned from their professional activities and how that knowledge can encourage new priorities and partnerships in youth services.

144 page | 6" x 9" | Softcover  
\$35.00 | ALA Members: \$31.50  
ISBN13: 978-0-8389-0951-5  
Approval Plan Categories: A, B, C, D, E, F

## JANUARY 2008



### The Quality Library

Sara Laughlin and Ray W. Wilson

Based on more than 50 years of author expertise in organizational improvement, *The Quality Library* offers a methodology to pinpoint trouble areas and improve processes in areas that directly apply to the library's goals and missions.

192 pages | 8.5" x 11" | Softcover  
\$55.00 | ALA Members: \$49.50  
ISBN: 978-0-8389-0952-2  
Approval Plan Categories: A, C, I



### Strategic Planning for Results (PLA Results Series)

Sandra Nelson for the Public Library Association

*Strategic Planning for Results* is the fully revised version of Planning for Results, the foundational book in this groundbreaking series.

312 pages | 6" X 9" | Softcover  
Price: \$65.00 | ALA Members: \$58.50  
ISBN: 978-0-8389-3573-6  
Approval Plan Categories: A, C, UP

## OCTOBER 2007

### ALA-APA Salary Survey 2007: Librarian—Public and Academic

*A Survey of Public and Academic Library Positions Requiring an ALA-Accredited Masters Degree*

Useful for librarians seeking employment in academic and public libraries, and for library directors hiring staff, this report summarizes salaries paid as of April 1, 2007 to staff in six position categories: directors/deans, associate/assistant directors, department heads, managers of support staff, librarians who do not supervise and beginning librarians.

106 pages | 8.5" X 11" | Softcover  
\$70.00 | ALA Member Price: \$63.00  
ISBN: 978-0-8389-8442-0  
Approval Plan Categories: A, S

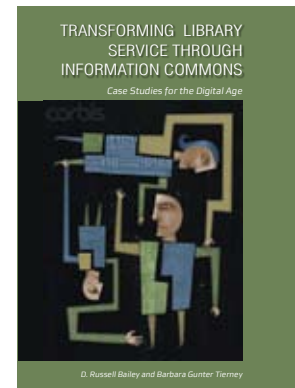
### ALA-APA Salary Survey 2007: Non-MLS—Public and Academic

*A Survey of Public and Academic Library Positions Not Requiring an ALA-Accredited Masters Degree*

Useful for non-MLS Accredited professionals seeking employment in academic and public libraries, this first national survey covers 62 positions in all departments: associate librarians, library technical assistants, copy catalogers and interlibrary loan assistants, information technology managers, human resource managers, administrative assistants, and accountants.

120 pages | 8.5" X 11" | Softcover  
\$100.00 | ALA Members: \$90.00  
ISBN: 978-0-8389-8443-7  
Approval Plan Categories: SN

## MARCH 2008



### Transforming Library Service through Information Commons: Case Studies for the Digital Age

D. Russell Bailey and Barbara Gunter Tierney

This invaluable guide provides the "how-to" information necessary for institutions considering the development of an information commons.

184 pages | 8.5" x 11" | Softcover  
\$55.00 | ALA Members: \$49.50  
ISBN: 978-0-8389-0958-4  
Approval Plan Categories: A, I



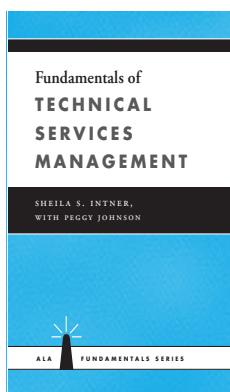
### Reading Is Funny! Motivating Kids to Read with Riddles

Dee Anderson

ALA Editions bestselling author and riddle maven Dee Anderson offers innovative ways to use riddles to make reading fun and keep readers coming back for more.

216 pages | 8.5" X 11" | Softcover  
\$40.00 | ALA Members: \$36.00  
ISBN: 978-0-8389-0957-7  
Approval Plan Categories: A, G, I

## DECEMBER 2007



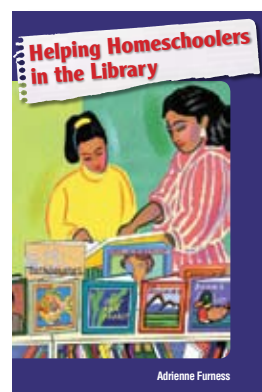
### Fundamentals of Technical Services Management

Sheila S. Intner, with Peggy Johnson

Seasoned expert Sheila Intner makes sense out of the chaos as she examines the roles and responsibilities of the technical services manager.

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Approval Plan Categories: A, C, I

## JANUARY 2008



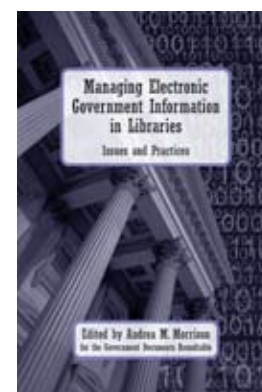
### Helping Homeschoolers in the Library

Adrienne Furness

This practical guidebook seeks to bridge the gap between librarians and homeschoolers in these two ways: who are homeschoolers and how can I help them practically?

144 pages | 6" X 9" | Softcover  
\$35.00 | ALA Members: \$31.50  
ISBN13: 978-0-8389-0955-3  
Approval Plan Categories: A, B, C, D

## APRIL 2008



### Managing Electronic Government Information in Libraries: Issues and Practices

Edited by Andrea M. Morrison for the Government Documents Round Table (GODORT)

In two parts, this expert guide from ALA's Government Documents Round Table (GODORT) provides the necessary resources librarians can use to connect patrons to specific information via government sites and electronic documents.

232 pages | 6" x 9" | Softcover  
\$55.00 | ALA Members: \$49.50  
ISBN: 978-0-8389-0954-6  
Approval Plan Categories: A, I



### Research-Based Readers' Advisory

Jessica E. Moyer

Written by RA expert Jessica Moyer with contributions from leading RA luminaries, this one-stop guidebook helps RAs incorporate research into practice.

312 pages | 6" x 9" | Softcover  
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