

Approved by PLA Board May 4, 2014  
**Public Library Association**  
**Board of Directors--Midwinter Meeting**  
**Philadelphia, PA**  
**Saturday, January 25, 2014; 1:00 PM - 5:30 PM**  
**Location: Pennsylvania Convention Center – Room 111A**  
**DRAFT Board Actions**

*To be reviewed and approved at the 2014 Spring Meeting of the PLA Board of Directors.*

- Present:** Carolyn Anthony, President; Larry Neal, President Elect; Eva Poole, Past President.  
Directors at Large: Melinda Cervantes, Portia Latalladi; Georgia Lomax; Pam Smith;  
Felton Thomas; Jay Turner
- PLA Councilor:** Christine Lind Hage
- PLA Staff Present:** Barb Macikas, Executive Director, Linda Bostrom, Manager, Professional Development;  
Steven Hofmann, Manager, Web Communications; Kathleen Hughes, Manager  
Publications/ Editor *Public Libraries*; Mary Hirsh, Project Manager; Melissa Faubel  
Johnson, Meeting Planner/National Conference Manager; Amy Sargent, Marketing and  
Communications Manager; and Lian Sze, Program Coordinator.
- Guests:** Rob Banks, ALA Board Liaison; Clara Bohrer, Chair, PLA Budget & Finance Committee;  
Denise Davis, Chair, PLA Performance Measurement Task Force; Maggie Farrell,  
Candidate for ALA President; Jamie Hollier, DigitalLearn.org; Jo Ann Pinder, Chair, PLA  
Charlie Robinson Award Committee; Lee Raine, Pew Research; Emily Sheketoff, ALA  
Washington Office.

1. Welcome and introductions.
2. **Approved consent documents:** Consent agenda documents: Draft 2013 Fall Board Actions, 2014.22;  
Continuing Education Report, 2014.23; Digitalearn.org Report, 2014.25; Edge Initiative Report, 2014.26;  
Membership Report, 2014.28; "Public Libraries" Magazine Report, 2014.29; PLA 2014 Report, 2014.24;  
Publications Report, 2014.30; Technology Report; 2014.31; Turning the Page Report, 2014.32.

Document 2014.23, PLA 2014 Conference Report was moved to the discussion agenda.

**Discussion agenda**

3. **Approved agenda as presented** with the removal of Document 2014.23, PLA 2014 Conference Report  
from Consent to Discussion Agenda; the addition of new business related to the Aspen Institute and  
adding Document 2014.42, ALA Council item related to the whistle-blower resolution.
4. **PLA 2014 Conference Report (2014.42 from Consent), PLA Conference Manager Melissa Faubel  
Johnson.** Johnson reported on challenges related to another event to be held in Indianapolis over PLA's  
dates. Staff will keep Board informed of the impact on the PLA conference.

4. **PLA President's Report, Carolyn Anthony.** Anthony reported on several PLA initiatives (see document 2014.45) including: the Harwood Training and PLA Performance Measurement Task Force progress.
5. **Introductions of ALA and PLA Board Candidates, Carolyn Anthony.** Anthony introduced ALA presidential candidates Maggie Farrell as well as PLA candidate Paula Brehm Heeger. Clara Bohrer distributed campaign materials for ALA presidential candidate Sari Feldman.
6. **PLA Performance Measurement Task Force, Denise Davis, chair** (document 2014.33). Davis asked the board to review the document. There was a discussion related to the challenges of tracking outcome measurements. The Board agreed that a brief survey of directors should be done.
7. **ALA Executive Board Liaison Report, Rob Banks.** Rob Banks shared the ALA Board talking points.
8. **Report from PLA Budget and Finance Committee Chair Clara Bohrer report.** Bohrer reported on the status of the FY14 budget as well as providing an overview of plans for the FY15 budget, which the Board will approve in June (see documents 2014.34; 2014.35; and 2014.36).
9. **Debrief of the PLA Strategic Planning session held on Friday, January 24, Pam Sandlian Smith.** Smith observed that three trends resonated with the group. She will send notes out to Barb Macikas in preparation for a discussion at the May board meeting.
10. **PLA Awards-Charlie Robinson Award, chair Jo Ann Pinder.** Pinder reported (see document 2014.38) that the committee this year was unable to select a winner. They were challenged by the application form. The committee recommended new criteria be added. Following discussion it was moved and **approved** that the following two questions be added to the application form for the Charlie Robinson Award: 1) How has the nominee been a risk taker, an innovator and a change agent in a public library? and 2) What is the impact of their work?  
  
Additionally, Pinder questioned the jury instructions issued from PLA, specifically the statement that reads: "Only the information provided in the application may be considered. No personal knowledge may have any bearing." PLA staff will review the application form and develop more workable language.
11. **Review of ALA Council Agenda, PLA Councilor Christine Hage.** Hage reviewed documents 2014.40 and 2014.42. Particularly related to document 2014.42 and the whistle-blower resolution, the Board recommended that ALA policy should be based on general principles not on individual actions, especially in cases where we have incomplete information.
12. **PLA Board Responsibilities at PLA 2014 Conference, Barb Macikas and Carolyn Anthony.** Macikas and Anthony reviewed document 2014.39 and several Board members volunteered to assist with different programs and activities at the upcoming conference. Anthony and Macikas thanked the Board for their assistance.
13. **Results of Pew Research, Lee Rainie.** Rainie previewed the most recent Pew research on typology of public library users. See more [here](#).
14. **ALA Washington Office Report, Emily Sheketoff.** Sheketoff reviewed document 2014.41 and discussed the scheduling process for appointments at ALA National Library Legislative Day. The WO will develop

appointments for PLA board members available to meet with Federal agencies and Congress on Tuesday, May 6, 2014. The schedule comes together fairly late.

15. **Aspen Institutes-participation by two PLA Board members.** Pam Smith reported on the "[Dialogue on the future of public libraries](#)." The Aspen Institute may host meetings/focus groups at the PLA conference. The release of the white paper has been extended. *Felton Thomas* is participating in the [Aspen Institute Task Force on Learning and the Internet](#). Their next meeting is in February; with a report to come out in March or April.

Seeing no new business, it was moved and the PLA Board **approved** that the meeting end and it concluded at 4:05 pm.