

**Public Library Association  
Board of Directors  
2013 ALA Annual Conference Board Meeting  
June 29, 2013  
Chicago, Illinois  
DRAFT Board Actions**

*To be reviewed and approved at the Fall 2013 PLA Board of Directors Meeting*

- Present:** Eva Poole, President; Carolyn Anthony, President Elect; Marcia Warner, Past President. Directors at Large: Tom Fortin; Portia Latalladi; Georgia Lomax; Vailey Oehlke; Pam Smith; Felton Thomas
- PLA Councilor:** Christine Lind Hage
- PLA Staff:** Barb Macikas, Executive Director, Linda Bostrom, Manager, Professional Development; Steven Hofmann, Manager, Web Communications; Kathleen Hughes, Manager Publications/ Editor *Public Libraries*; Mary Hirsh, Project Manager; Melissa Faubel Johnson, Meeting Planner/National Conference Manager; Amy Sargent, Marketing and Communications Manager; and Lian Sze, Program Coordinator.
- Guests:** Audrey Barbakoff, PLA Emerging Leader; Melinda Cervantes, incoming PLA Board member; Karen Danczak Lyons, Evanston Public Library; Audrey Evans, PLA Emerging Leader; Anna Johnson, PLA Emerging Leader; Jamie Hollier, Project Manager, DigitalLearn.org; Jamie LaRue, Douglas Co. Public Library; Ted McCoy, PLA Emerging Leader; Kendra Morgan, WebJunction; Judy Nelson, Ft. Pierce Co. Library, Chair, ECRR Committee; Molly Raphael, ALA Board liaison; Jay Turner, Chair, PLA Leadership Development Committee and incoming PLA Board member; Many Shorr, PLA Emerging Leader Member Guide; and Lenore St. John, PLA Emerging Leader.

1. Welcome and introductions.
2. **By consent, approved** the adoption of the agenda.
3. **By consent, accepted** the following reports on the consent agenda: 2013 Spring Board Draft Actions (2013.64); Continuing Education Report (2013.65); Membership Report, (2013.66); PLA 2014 Report (2013.67); PLA Election Results (2013.68); PLA Partners Report (2013.69); "Public Libraries" Magazine Report; (2013.70); President's Report (2013.71); Publications Report (2013.72); Technology Report (2013.73); Washington Office Report, (2013.74).

**Discussion agenda**

4. **Leadership Development Committee Report** (2013.75 and 2013.75a). Jay Turner and Carolyn Anthony reported on the work of the committee. Turner reported on the leadership program at the Chicago conference as well as plans for programs at PLA and ALA conferences in 2014. Anthony reported on the successful PLA Leadership Academy, funded in part by an IMLS planning grant. The academy was held March 4-8, 2013 in Chicago. Evaluation results were extremely positive and PLA will submit an implementation grant to IMLS in September. The Board is very supportive of leadership development and on continuing to seek collaborations "beyond the library pond."
5. **PLA Mentor Program Considerations** (2013.84). Barb Macikas and Amy Sargent discussed possible mentor models with the Board. The Membership Advisory Committee will continue to explore possible options for mentoring programs as they would be an important membership benefit for younger and newer PLA members.

6. **ARSL (Association for Rural and Small Libraries)** (2013.76) Georgia Lomax. PLA is an ARSL affiliate; Georgia is the PLA representative and reported that they invited PLA to have a free booth at their Fall conference. Two members of the PLA Membership Advisory Committee will attend the conference and represent PLA there. PLA will continue to explore collaborations with ARSL, especially at the 2014 PLA conference.

7. **Edge Initiative Review** (2013.77). Mary Hirsh, Karen Danczak Lyons and Kendra Morgan provided an overview of the Edge initiative. Danczak Lyons described how the program supported her library; Morgan demonstrated the assessment tool and database.

8. **Aspen Institute** (2013.86). Felton Thomas and Pam Smith updated the Board related to the two Aspen initiatives they are participating in.

9. **ACTION. Every Child Ready to Read Task Force Report** (2013.78) Judy Nelson, Chair. Nelson reported that in her capacity as joint chair (for PLA and ALSC), the ALSC board had voted to accept the committee's recommendation to establish a joint ALSC/PLA Every Child Ready to Read oversight committee and sunset the ALSC/PLA ECRR Evaluation Task Force. The ALSC Board will include the new committee into the ALSC committee structure per its bylaws, with the regular ALSC reporting requirements (quarterly reports).

Following discussion it was moved and the PLA Board **approved** the motion to accept the committee recommendation to establish a joint PLA/ALSC ECRR oversight committee and sunset the Evaluation Task Force. PLA will require biennial reports from the committee. Nelson advised keeping the core group of seasoned participants on the committee and adding newer members in the following year.

10. **ALA Digital Content Working Group**. Vailey Oehlke reported on the work of the group. Currently the focus is on business models and licensing language that is generic enough for libraries. She also described the efforts to recruit authors to sign on in support of libraries. Looking beyond the DCWG, she addressed the issue of looking at the issue from an access and IF POV, and to speak to legislators about it as a public policy issue.

11. **Digital Content Discussion**. Pam Smith and Jamie LaRue. LaRue discussed the e-book lending model developed at his library and spoke to the need for standards for API's (application programming interface) that would allow e-book lending from every ILS.

12. **Review of the ALA Council Agenda**, (2013.80, 80a, 80b, 80c and 80d). Christine Hage, reviewed several items from the Council agenda and asked the Board for their counsel. These items and the Board POV were:

On Bradley Manning item: We should not take a position.

On Edward Snowden item: Eliminate section 215 of Patriot Act, this policy should be rescinded; however, no other action related to Ed Snowden is needed.

On Prayer at ALA item: if new policy affirms something we already have/do, support

On Declaration for Right to Libraries: support

On Reaffirming ALA Commitment to Basic literacy: support

On fossil fuels in ALA investment portfolio: investment should be handled by experts. PLA board supports the endowment trustee viewpoint/recommendation.

Overall, libraries have huge issues facing them; it is discouraging that Council is spending time on some of these issues.

13. **ALA Executive Board Liaison Report**. ALA Past-President Molly Raphael reported on: ALA conference statistics; the ALA community engagement initiative; progress of the DCWG and that Big Six are now selling e-books to libraries (though not at the pricing we'd like to see); the school library initiative of ALA President-elect Barbara Stripling; and the ALA Leadership program to be held in Chicago in August. Raphael was questioned related to ALA's financial status; the Board expressed

concern about the delay on responding to likely shortfalls and the lack of a strategic vision. The Board thanked ALA and Raphael in particular for their work related to e-books.

14. **Report on DigitalLearn.org** (2013.79) Jamie Hollier provided the Board with a status report on the DigitalLearn.org project.

15. **ACTION. PLA FY 2013 financial reports and approval of PLA FY2014 budget** (2013.81, 2013.82.2013.83) Jo Anne Pinder, chair of PLA Budget and Finance Committee reviewed FY 2013 year-to-date and the FY 2014 budget. PLA B&F recommends the FY2014 budget be approved as presented and that the interest from the PLA LTI (estimated to be at \$30,000) be allocated to the PLA Performance Measures project. Following the recommendations of the PLA Budget & Finance Committee and discussion it was moved and **approved** that the Fiscal Year 2014 budget be approved as presented and that LTI interest be used for performance measurement.

16. **IMLS Growing Young Minds Report** (2013.87). The Board was encouraged to read the new IMLS report which calls upon policy makers, practitioners, and parents to make full use of the nation's network of 17,500 museums and 123,000 libraries, and the skills and talents of those who work in them, to close knowledge and opportunity gaps and give all children a strong start in learning. See: [Growing Young Minds: How Museums and Libraries Create Lifelong Learners](#),

17. **Thanks to outgoing Board members** (2013.88) PLA President Eva Poole presented past-president Marcia Warner with a Resolution of Thanks and thanks were offered to outgoing Board members Vailey Oehlke and Tom Fortin.

18. New Business:

**Recognition and thanks to the PLA Public Awareness Emerging Leader group.** The group developed an excellent resource that highlights successful public awareness campaigns developed by libraries. It may be found here: [http://issuu.com/emergingleaders2013/docs/campaigns\\_that\\_made\\_a\\_difference](http://issuu.com/emergingleaders2013/docs/campaigns_that_made_a_difference)

**Every Branch Web App** (2013.89). Portia Latalladi reported on the IMLS-supported "EveryBranch" web app, which will be designed to enhance communication, participation, and engagement between libraries and their communities. See [www.everybranch.com](http://www.everybranch.com)

19. **ACTION.** PLA President Eva Poole invited everyone to attend her President's Program featuring Ann Patchett. It was moved and **approved** to adjourn at 4:55 p.m.