

**DRAFT Board Actions
PLA Midwinter Meeting
Dallas, Texas
January 21, 2012**

To be reviewed and approved at the 2012 Spring PLA Board of Directors Meeting

Present: Marcia Warner, President; Eva Poole, President Elect; Audra Caplan, Past President; Directors at Large: Tom Fortin, Georgia Lomax, Vailey Oehlke, Gary Shaffer, and Carol Simmons

PLA Councilor: Christine Lind Hage

PLA Staff: Barb Macikas, Executive Director; Linda Bostrom, Manager, Professional Development; Steven Hofmann, Manager, Web Communications; Kathleen Hughes, Manager Publications/ Editor *Public Libraries*; Mary Hirsh, Project Manager; Melissa Faubel Johnson, Meeting Planner/National Conference Manager; Julianna Kloeppel, Program Coordinator; Amy Sargent, Marketing and Communications Manager; Lynn Slawsky, Program Officer

Excused Absence: Portia Latalladi, Director at Large

Guests: Martin Gomez, Gina Milsap, Emily Sheketoff, Barbara Stripling, Amy Terlaga, Robert Walton

1. Welcome and introductions.
2. **By consent, approved** the adoption of the agenda.
3. **By consent, accepted** the following reports: 2011 Fall Board Draft Actions, 2012.20; Membership Report, 2012.21; Continuing Education Report, 2012.22; PLA 2012 Conference Report, 2012.23; Publications Report, 2012.24; "Public Libraries" Magazine Report, 2012.25; Technology Report, 2012.27; Turning the Page Advocacy Report; 2012.28; Technology Benchmarks Report, 2012.29; Leadership Development Task Force Report, 2012.30

Discussion/Decision Items—decision items are identified as ACTION

4. **ACTION.** Move the Every Child Ready to Read Report, 2012.26 from Consent for discussion. **Approved.**
5. **ACTION.** *Martin Gomez*, Director of the Los Angeles Public Library, reported on the Digital Public Library of America project. See the [DPLA website](#). A convening was held in October 2011 at LAPL to discuss the initiative and how to more fully engage public libraries. Following discussion it was moved and **approved** that a subcommittee of the Board be formed, chaired by *Gary Shaffer* and including *Eva Poole, Vailey Oehlke, Christine Hage* with OITP and ALCTS representation. The group will provide a report and update on DPLA by the Spring Board meeting.
6. ALA Presidential candidate *Gina Milsap* spoke to the Board regarding her candidacy.
7. *Robert Walton*, ALA Endowment trustee, provided background regarding past investment practices for the PLA endowment and reviewed changes to payout strategies that will benefit divisions. ALA endowment bylaws have been changed to a more traditional strategy which is a percentage of total return that will use a rolling average for prior 20 quarters (5 years) for a blended norm. Each year trustees will recommend to ALA a range of 3-5% of the blended 20 quarter value; there will be a 4% return in FY12.
8. PLA Executive Director report, see Document 2012.31.
9. PLA Budget and Finance Chair *Audra Caplan* reviewed Documents 2012.32 and 2012.33, Financial Analysis and Management Report and Y-T-D Project Report through November, with the Board. Caplan reviewed the FY13 budget plans and process. The board will review the next draft budget for FY13 at the Spring meeting; the budget will be reviewed and approved at the ALA conference in June.

10. Director of the ALA Washington Office *Emily Sheketoff* provided her report, see Document 2012.35.
11. Chair of the PLA Technology Committee *Amy Terlaga* reviewed Document 2012.36, a request for funding for TechNotes. Terlaga indicated the committee is interested in new ideas. The Board advised Terlaga to consider involving members for TechNotes production and to consider volunteer writers, development of an RFP. Other suggestions for the committee included determining how best to share tech information; surveying members on topics of interest.
12. ALA Presidential candidate *Barbara Stripling* spoke to the Board regarding her candidacy.
13. *Tim Coates*, founder of [Bilbary](#) reported to the Board about the model that will be used for Bilbary.
14. In reference to the Every Child Ready to Read report, Document 2012.26, pulled from the Consent Agenda, *Gary Shaffer* noted that the pediatrician community should be included as a partner in the IMLS proposal being prepared and cited the [Reach Out and Read](#) program. *Carol Simmons*, PLA liaison to the ALA Literacy Assembly reported on their meeting. She informed that ALA Literacy Assembly that *Every Child Ready to Read* is being translated into Spanish and French and that PLA is collaborating with REFORMA and Canadian Library Association on these translations.
15. New business. **ACTION.** *Carol Simmons* reported that California has cut all funding to libraries. The California Library Association is working to restore funding. ALA has written a letter in support of California libraries. A motion was made to direct PLA to craft letter with ALA in support of CA libraries. The motion was **approved**.
16. **ACTION.** *Marcia Warner* debriefed the Board meeting and a motion to adjourn was **approved** at 4:25 p.m.