

**Public Library Association
Board of Directors
ALA Midwinter Meeting,
January 16, 2010 Boston, MA**

DRAFT Board Actions

Present: Sari Feldman, President; Carol Sheffer, Past President; Audra Caplan, President Elect; Directors at Large: Irene Blalock; Sara Dallas; Michael Golrick; Mary Anne Hodel; Judy Napier; Susan Hill Pieper; Gary Shaffer; Marcia Warner.

PLA Councilor: Christine Lind Hage

Representative from Assoc. of Library Trustees, Advocates, Friends & Foundations:
Nann Blaine Hilyard (non-voting board member)

PLA Staff: Barb Macikas, Executive Director; Joseph Potaczek, Deputy Director; Kathleen Hughes, Manager Publications/Editor *Public Libraries*; Amy Sargent, Manager Marketing & Communications; Linda Bostrom, Manager Professional Development; Melissa Faubel Johnson, Conference Manager; Kathleen Chau, Project Manager Gates Grant

Excused Absence: Marion Francis; Kathy Knox

Guests: Marilyn Boria; Luis Herrera; Pat Hogan; Sara Kelly Johns; Molly Raphael; Kathleen Reif; Emily Sheketoff; Jay Turner; Betty Turock

1. Welcome and introductions.
2. **By consent, approved** the adoption of the agenda.
3. **By consent, accepted** the following reports on the consent agenda: 2009 Fall Board Draft Actions, document 2010.17; Membership, document 2010.18; National Conference, 2010.19; Publications, document 2010.20; Partners Program, document 2010.21; "Public Libraries" Magazine, document 2010.22; Continuing Education, document 2010.23; Leadership Task Force, document 2010.24 and Gates Grant, document 2010.25.

Discussion agenda

4. **Reviewed and discussed** the following report:
Communities of Practice Task Force Final Report, document 2010.26. Task Force chair Audra Caplan thanked task force members Sara Dallas, Betsy Diamant-Cohen; Sari Feldman; Mary Anne Hodel; Cathy Sanford; Jay Turner, and Marcia Warner for their work and reviewed the recommendations of the task force.

Motion to accept the recommendations contained in the report of the Communities of Practice Task Force. Motion approved.

5. Sara Kelly Johns and Molly Raphael, candidates for ALA President, made brief presentations outlining their platforms.
6. **Reviewed and discussed** the following report:
[Spectrum Presidential Initiative](#), document 2010.27, a one year campaign to raise \$1 million for the Spectrum Scholarship Program. The \$1 million will allow ALA to double the number of Spectrum Scholarships, provide two Spectrum Doctoral Fellowships, and build the Spectrum Endowment. The SPI Leadership Task Force is chaired by Betty Turock. Turock and Luis Herrera, of the task force outlined fundraising plans. Feldman indicated a decision regarding PLA's contribution will be discussed in May or June.
7. **Reviewed and discussed** the following report:
Washington Office, document 2010.28. Emily Sheketoff highlighted the Advocacy Day plans at the ALA Annual Conference on June 29, 2010. Advocates will meet at Upper Senate Park on the U.S. Capitol grounds at 11 a.m. Kathleen Reif, chair of the PLA Legislative Advisory Group, joined Sheketoff to report on legislative activities related to the [Broadband Technology Opportunities Program](#) (BTOP) and the Jobs Bill ([Jobs for Main Street Act](#) of 2010 (H.R. 2847)).
8. **Reviewed and discussed** the following reports:
FY09-10 Financial Analysis & Management Report through November, document 2010.29 and FY09-10 Year-to-Date by Project Report through November, document 2010.30. Marilyn Boria, chair of the PLA Budget & Finance Committee reviewed the reports and noted that the Budget and Finance Committee would be reviewing PLA basic services costs vs. dues. Basic services are outlined in ALA [policy 6.4.1](#).
9. **Reviewed and discussed** the ALA Council Agenda. PLA Councilor Christine Hage reviewed the Council agenda and noted Council would be discussing the draft ALA strategic plan.
10. Patricia Hogan, liaison from ALA Executive Board and BARC met with the PLA Board. She reviewed ALA-APA plans; Sari Feldman requested that ALA continue to inform divisions about the APA. Other items Hogan noted: Spectrum Scholarship fundraising; Midwinter registration numbers; and e-participation. She encouraged PLA to share CoP planning with ALA.
11. Nann Blaine Hilyard, Representative from Assoc. of Library Trustees, Advocates, Friends & Foundations ([ALTAFF](#)), reported on plans for membership that included a board package. She also reviewed ALTAFF efforts related to library funding.
12. New business: Irene Blalock pointed out the success libraries were having with "[Snapshot Day](#)." Sara Dallas, chair of the PLA Intellectual Freedom Advisory Group, reported on the Freedom to Read Foundation plans for "[Choose Privacy Week](#)," in May 2010.
13. Meeting adjourned at 3:35 p.m.