

Cooper Recounts Stories Through Letters with His Mother

By Deb Nerud, BS, MA, EMT

Before the packed auditorium welcomed Anderson Cooper to the Opening General Session of the PLA Conference Wednesday afternoon, PLA President Vailey Oehlke danced down the aisle to “I’m Coming Out” as the crowd joined in the fun, clapping and bouncing in their seats. “Because we believe extraordinary librarians build extraordinary communities we want you all to be extraordinary,” began Oehlke in the session sponsored by HarperCollins Publishers.

Sari Feldman, ALA President, then took the stage to talk about the ALA public awareness campaign, Libraries Transform. “The library of today is less of what we have for people and more about what we do for and with people,” said Feldman. “We are a lifeline for people at every key transition during their lives.”

Brendan Dowling and Anderson Cooper took center stage and Dowling moderated the interview with the CNN News Anchor and journalist. Dowling began by asking about Cooper’s new book *The Rainbow Comes and Goes* written with his mother Gloria Vanderbilt, a series of letters between mother and son.

“The book came about from a fantasy I had about my dad, who died when I was 10,” responded Cooper. “I kept hoping that my dad may have written me a letter

before he died.” Cooper didn’t want to have the same type of unanswered questions about his mother and wanted to use the time left with his mom to learn about each other as adults. “So from the time she was ninety-one to the time she was ninety-two we emailed questions and replies to each other. It changed our relationship and there was never any awkwardness because it was not face-to-face.”

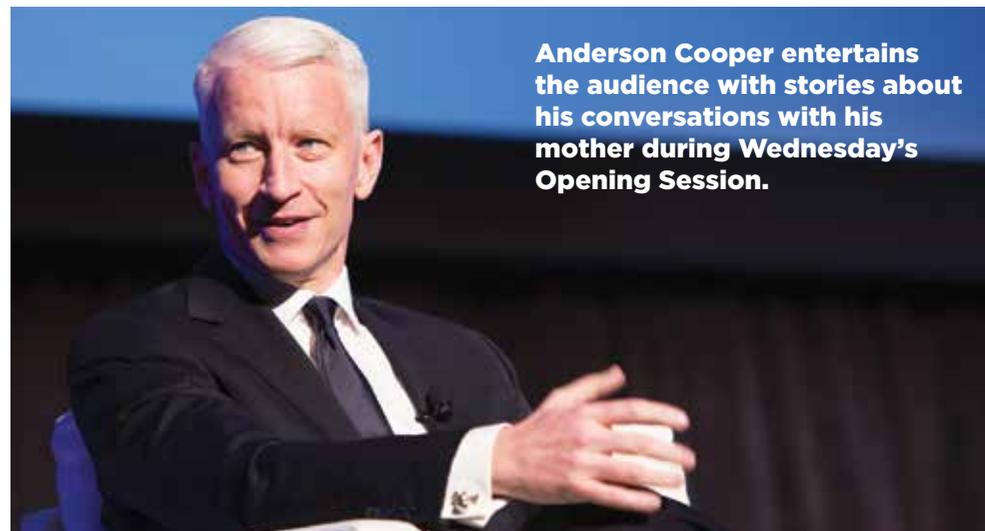
Dowling: What was your impression of your mom’s life?

“She has been famous longer than anyone else living,” said Cooper, adding that she was part of a custody battle which was the trial of the century when she was ten years old. “She has had an epic life, including affairs with Frank Sinatra, Howard Hughes” (the young one, laughed Cooper, not the old crazy one), Errol Flynn, and also she had her share of tragedy. My dad died when he was fifty and she witnessed the suicide of my brother. She’s strong, but she’s chosen to remain vulnerable...she still believes that there is a guy in her future waiting for her on a yacht out in the ocean somewhere.”

“I hope this book encourages other people to have a conversation to set apart the grievances and just ask about their real stories,” Cooper stated.

Dowling: How do you do that?

“Email has really helped,” replied Cooper. “My mom brought up to me her problem drinking when I was a child.



Anderson Cooper entertains the audience with stories about his conversations with his mother during Wednesday’s Opening Session.

We have never discussed it. She explained where it came from and I explained how it made me feel.”

“Our perceptions of time and circumstances in the same room are different. She had a different take on getting married again than I did...mainly because I wanted someone to take her off my hands,” laughed Cooper. “She never made plans about anything and I had to have a plan for everything so I went to work at age eleven. I asked her advice for my job interview and after thinking about it a while she replied, ‘Wear vertical stripes because they are slimming.’”

Cooper continued, “She’s very comfortable in chaos and because of that I like order and stability. And in difficult

situations I get very organized and quiet and calm.” He described his mother as an optimist and himself as the complete opposite, “a catastrophist. I haven’t gotten to the point of stockpiling for the next disaster, but I probably will. When you lose a parent as a child, you lose your sense of safety.”

He describes himself as a catastrophist rather than a pessimist because “pessimism seems so weak. I like to be prepared for the worst. Pessimist has a negative connotation, but a catastrophist is exciting.”

Dowling: What about similarities?

“I realize now that my mom and I

Continued on page 6

Make This PLA National Conference Extraordinary

PLA conference can be overwhelming. The “Make it Extraordinary” program Wednesday morning was designed to help attendees navigate their way through the conference, make the most of their time in Denver, and take home valuable information to put to use.

Kari Chapin, an author and speaker on goal setting and productivity topics, provided tips and motivation by showing the audience how to use the “Make it Extraordinary” notebook that they received at registration.

Plan your day

“The way we spend our days is the way we spend our lives,” Chapin said.



Kari Chapin led the “Make it Extraordinary” program Wednesday morning.

“It’s really important to fit activities into your day that make you feel meaningful. The happier you are as a person, the better you are going to be at your job and in

Continued on page 2

BIG IDEAS Continue Tomorrow

Sherry Turkle to speak at 8:15 a.m.



BIG IDEAS continue tomorrow with our guest speaker Sherry Turkle. Professor Turkle has spent the last thirty years studying the psychology of people’s relationships with technology. She is the Abby Rockefeller Mauze Professor of the Social Studies of Science and Technology Director at MIT. A licensed clinical psychologist, she is the founder and director of the MIT Initiative on Technology and Self. Turkle is the author of five books and three edited collections, including a trilogy of three landmark studies on our relationship with digital culture: *The Second Life*, *Life on the Screen*, and most recently, *Alone Together*. PLA thanks Random House for its support of this event.

Today's Schedule

8:15 – 9:15 a.m. **BIG IDEAS** with Vernā Myers
Bellco Theatre (see description page)

9:30 – 10:45 a.m. ...Exhibits Coffee Break

9:45 – 10:30 a.m. ...**How-To Festival**
End of the 400 Row in the Exhibits Hall

- 9:45 a.m. — Laura Bevins, Youth Services Supervisor, New Orleans (La.) Public Library — **How To Glitter Tattoo**
- 10:10 a.m. — Megan Klein-Hewett, Adult Services Librarian, Omaha (Nebr.) Public Library; Micki Dietrich, Community Engagement Librarian, Omaha (Nebr.) Public Library — **How To Improve Your Meetings with Five Simple Principles**

10:45-11:45 a.m. ...Programs

Noon - 1:30 p.m. ...**Adult Author Lunch with Nikki Giovanni**
Four Seasons Ballroom 4 (Required preregistration)

Noon - 1:30 p.m. ...**Children's Author Lunch with Sherman Alexie**
Four Seasons Ballroom 1-2

1-3 p.m. **Career Fair** — *Rooms 103-105*

If you are looking for a job or just curious about what other libraries might be offering, stop by and talk with representatives from sixteen different libraries who are ready and waiting to share their career opportunities with you. Also, be sure to check out the job ads on the bulletin board in the Career Center!

2-3 p.m. **Programs**

3-4 p.m. **Exhibits Coffee Break**

3:15-4:00 p.m. **How-To Festival**
End of row 400 in the Exhibits Hall

- 3:15 p.m. — Catherine Damiani, Digital Services Librarian, East Providence (R.I.) Public Library — **How To Cook For One**
- 3:40 p.m. — Nancy Herrera, Librarian/Fitness Trainer, Fit @ Your Library, Contra Costa County (Calif.) Library — **How To Boost Your Energy Level & Body Image By Strengthening Your Core Muscles, Maintaining Balance and Improving Your Posture**

4-5 p.m. **Programs**

4-5 p.m. **Spark Talks** — *Rooms 505-507*

Fast-moving session featuring five-minute presentations on the latest and greatest ideas from your public library colleagues.

5:30-7:30 p.m. **Film Night** — *Rooms 401-404*

Plan to join us for this special screening of Emmy Award-winner Laurie Kahn's documentary film, *Love Between the Covers*.

6-8:30 p.m. **Audio Publishers Association Dinner**
Hyatt Regency - Capitol Ballroom (required preregistration)

Today's Author Signings

Baker Publishing Group	1546	Dani Pettrey <i>Cold Shot</i>	9:30-10:30 a.m.
HarperCollins Publishers	1247	Mark Lee <i>Gardner Rough Riders</i>	9:30-10:30 a.m.
HarperCollins Publishers	1247	Rumaan Alam <i>Rich and Pretty</i>	12:30-1:30 p.m.
HarperCollins Publishers	1247	Alison Gaylin <i>What Remains of Me</i>	2-3 p.m.
HarperCollins Publishers	1247	Jay Crownover <i>Charged</i>	3-4 p.m.
Tor Books	1560	Dom Testa <i>The Galahad Archives Book One: Leaving Earth</i>	11 a.m. - Noon
Candlewick Press	1762	Lora Koehler <i>The Little Snowplow</i>	9:30-10:00 a.m.
Candlewick Press	1762	Judith Robbins <i>Rose Look Both Ways in the Barrio Blanco</i>	10:15-10:45 a.m.
Romance Writers of America	1542	Sara Richardson <i>No Better Man</i>	9:30 a.m.
Romance Writers of America	1542	Lana Williams <i>Loving the Hawke</i>	10:00 a.m.
Romance Writers of America	1542	Michelle Major <i>Recipe for Kisses</i>	10:30 a.m.
Romance Writers of America	1542	Jennie Marts <i>Tangled Up in Tuesday</i>	11:00 a.m.
Romance Writers of America	1542	Cindi Madsen <i>Cinderella Screwed Me</i>	11:30 a.m.

Chapin

Continued from page 1
your family.”

Questions to ask:

- How do I want to feel today?
- Who do you want to help?
- What would you like to do for yourself?

Each day (in the notebook) has a space to write these items. “Use the guide as an experiment,” suggested Chapin. “You are out of your normal element. Give yourself time to reflect and see what you can take back.”

Set Goals

“If you don't set goals, you have no

way to measure your success and no way to know where you want to go,” she said, offering these questions to ask yourself:

- What would you like personally from this conference?
- Would you like to meet a mentor?
 - Would you like to find a new job?
 - How can you act upon them?

Networking 101

“You are a professional, you need to network,” she stated. Chapin suggested:

- Ask people about themselves.
- Ask, what is the best thing about your job? Where have you been in this city?

“Have your business cards ready and write notes on the ones you get from others about what you talked about with them,” said Chapin, so you can contact them later and remember the topics you discussed. “Create a lot of different ideas by using the materials you get and the people you meet. Bring them home and make them your own.”

For examples visit the PLA 2016 Be Extraordinary Facebook Group or karichapin.com.



Tweeting about #PLA2016

@mrsnicolesteeve

Asking yourself how you want to feel at day's end will help you plan a better day #makeitextraordinary #PLA2016

@RedheadFangirl

#PLA2016 PLA president just danced down the aisles to *I'm Coming Out*. No stuffy librarians!

@whimsylibrarian

“Your childhood experiences are so formative as they shape the rest of your life.” Anderson Cooper #PLA2016

@Satwoody

#LibrariesTransform communities. We are known for what we do FOR and WITH people. We are essential. #PLA2016



Connect with PLA on Twitter: @ALA_PLA and #PLA2016



AVAILABLE NOW

Enjoy the all-in-one Axis 360 app

Axis 360 on mobile devices is now easier!



Download the app for your Apple, Android and Kindle Fire device!

USERS ENJOY:

- Single sign-on – enter your library barcode just once
- Three taps to reading or listening!
- My Stuff bookshelf for all your digital downloads

LIBRARIES BENEFIT FROM:

- Free digital collection transfer to Axis 360 and Free collection development services
- One-stop shopping for print and digital format

Don't Miss our Cats!
Stop by to have your photo taken with our mascots!



Attend a presentation for a chance to receive a limited edition stuffed Baker & register to win a bluetooth speaker or headset!

VISIT BOOTH #1203 TO EXPERIENCE A HANDS-ON DEMO

IN-BOOTH FEATURE PRESENTATIONS:

9 a.m.	Boost Your Digital Circulation: An Axis 360 Workshop
10 a.m.	Integrate Print & Digital Acquisitions using TS360
11 a.m.	Showcase Your Collection with Axis 360 Custom Carousels
1 p.m.	TS360 for Children's and Teen Librarians
2 p.m.	Getting the Most Out of New Title Notifications in TS360
3 p.m.	Digital Resource Sharing for Consortia



www.baker-taylor.com

New Books Create a Buzz at PLA

By Deb Nerud, BS, MA, EMTP

Booklist, the “go to” resource for librarians interested in reviews of the newest titles from publishers, sponsored “Book Buzz: Presented by Booklist” to open the 2016 PLA National Conference on Wednesday. Publisher representatives highlighted some of their best upcoming adult books. Donna Seaman, *Booklist* editor, adult books, moderated the session.

Talia Sherer, Macmillan Publishing, Booth 1559, gave her impressions of some upcoming favorites published by Macmillan. She briefly described the following: *City of Thorns*, by Ben Rawlence, tells the story of the world’s largest refugee camp; *The Things we Keep*, by Sally Hepworth, describes the blossoming romance between two early onset Alzheimer’s patients residing in the same assisted living facility; *The Heart*, by Maylis de Kerangal, tells the poignant story of twenty-four hours surrounding a heart transplant from a brain dead teenager to a woman near death.

Other books mentioned by Sherer included *Truly Madly Guilty* by Liane

Moriarty, *All is not Forgotten* by Wendy Walker, *Redemption Road* by John Hart, *The Children* by Ann Leary, *Among the Wicked* by Linda Castillo (ARCs in booth), and *I Will Send Rain* by Rae Meadows (ARCs in booth).

Golda Rademacher, W.W. Norton & Company, Booth 1638, spoke next about some of the eagerly awaited titles from W.W. Norton & Company: *High Rise*, by J.G. Ballard (also a movie coming out in May), describes an apartment building where floors are separated by class; *Sweet Lamb of Heaven*, by Lydia Millet, is both a domestic thriller and psychological horror novel (ARCs available in booth), *The Miracle on Monhegan Island* by Elizabeth Kelly is a summertime saga narrated by the charismatic family dog; *El Paso: A Novel*, by Winston Groom, is a Western that blends history and legend; *Grunt: The Curious Science of Humans at War*, by Mary Roach, is a nonfiction offering that describes the panic, exhaustion, heat, and noise of soldiers in war.

Rademacher also made mention of *Blood at the Root: A Racial Cleansing in America* by Patrick Phillips, *Shirley Jackson: A Rather Haunted Life* by Ruth

Franklin, and *The Unseen World: A Novel* by Liz Moore.

Virginia Stanley, HarperCollins Publishers, Booth 1247, began by highlighting Anderson Cooper and Gloria Vanderbilt’s new book *The Rainbow Comes and Goes* in which mother and son learn more about one another through conversation; *I’m Just a Person* by Closing Session Speaker Tig Notaro; *Another Brooklyn*, by Jaqueline Woodson, tells the tale of four girls growing up in the 1970s in Brooklyn.

Eve of a Hundred Midnights, by Bill Lascher, is a true story of two married journalists and their dangerous flight during the war in the Pacific Theater right after the bombing of Pearl Harbor.

A House Without Windows, by Nadia Hashimi, is a fiction book set in Afghanistan telling the story of a wife falsely accused of murdering her husband.

Jen Childs, Penguin Random House, Booth 1346, spoke about *The Light of Paris* by Eleanor Brown, a novel about a woman who meets the grandmother she never knew through old diaries; *Dark Matter*, by Blake Crouch, is a science-fiction thriller in which a science profes-

sor is kidnapped and awakens in a world different from the reality he thought he knew (Signed ARCs in Booth 1346 today at 2:30 p.m.); *The Underground Railroad*, by Colson Whitehead, chronicles a young slave as she makes her desperate bid for freedom; and *A Gentleman in Moscow*, by Amor Towles, is a novel about a man who is ordered to spend the rest of his life inside a luxury hotel.

More information about these and other books can be found at the respective publisher’s websites.

PLA Lounge at Central Library

Need a place to kick back, check Instagram, or enjoy a cuppa during PLA? Enjoy the PLA Lounge at the Central Library, Denver Public Library, just inside the west entrance. We’ll have a quiet place where you can chill or chat.

The Lounge is open during library hours: Thursday and Friday, 10 a.m. – 8 p.m.

Thank You PLA Conference Sponsors!

PLATINUM PARTNERS

 HarperCollins Publishers

Penguin
Random
House

GOLD PARTNERS

 GALE
CENGAGE Learning

INGRAM

 innovative

OverDrive

 OCLC

SILVER PARTNERS

Audio Publishers Association

Blackstone Audio

Books on Tape, a division of Random House

HarperAudio

Recorded Books

DK Publishing, Inc.

Library Ideas, LLC

Quipu Group LLC

U.S. Commodity Futures Trading Commission



Connect with PLA on Twitter: @ALA_PLA and #PLA2016





COLLECT ALL THE RIGHT TITLES, Not More Hats.



Search and order technology that puts all the right books right where you need them.

- ✓ Complete Title Management
- ✓ Quick and Widespread Search Capabilities
- ✓ Real-time Stock Stats
- ✓ Backorder Estimates
- ✓ Professionally Curated Collection Lists

Search. Order. Manage. One tool does it all—Ingram iPage.
Stop by **booth 1410** to hang with us or visit
ingramcontent.com/PublicLibraryAssociation.

FEWER HATS. Less Stress. More Success. Ingram Library Services.

Additional
Technology
Forward
Solutions



Smarter
Collection Analysis



Beautiful Custom
E-Communications



Publish,
Print, and Sell

INGRAM[®]

Denver Visitors Enchanted by City's Public Art Program

By Anne Kemmerling
Manager of Innovation and Strategy
Denver Public Library

You may have noticed the giant blue bear peeking in at our extraordinary PLA convention. This piece is one of my favorite things about our city, and that is our Public Art Program. The program was established in 1988. Any City and County of Denver capital improvement project over \$1 million sets aside 1% for the inclusion of artwork. The big blue bear, *I See What You Mean*, by Lawrence Argent, was added when the Convention Center was renovated in 2005. The Denver Public Art collection has added over 300 pieces since its inception.

Pieces that are added to the collection are selected through a public process, taking into consideration the community and environment in which the art piece will live. You can see pieces all over the city, inside recreation centers, police stations, and in many of the Denver Public Library locations.

Currently the program is facilitated by the city's Arts and Venues agency which does an amazing job of promoting the program and engaging the community with public art tours—self-guided, walking, and by scooter (my favorite way to

tour Denver)! They have recently created a mobile app with augmented reality for easy touring and you can get a phonecast describing some of the more popular works by calling 1-877-336-2787.

Some pieces are loved by our citizens and visitors. One is *The Yearling*, by Donald Lipski, located in the front lawn of our Central Library. People are constantly taking selfies under the chair, next to the chair, and my guess is on top of the chair. Other pieces are more controversial. If you landed at DIA, you may have taken note of *Blue Mustang*, by Luis Jimenez. While downtown, check out some pieces near the convention center—the *Big Sweep* (and five others) outside the Denver Art Museum; *National Velvet*, by John McEnroe, near Union Station; and *The Dancers*, by Jonathan Borofsky, near the Denver Performing Arts Complex.

If you are interested in library-located pieces, visit the following branches: Athmar Park, Blair-Caldwell African American Research Library, Byers, Decker, Ford-Warren, Montbello, Park Hill, Ross-Barnum, Ross-Cherry Creek, University Hills and Virginia Village.

More recently the Public Art Program has created an urban Arts Fund and these are some of the most exciting pieces around the city. You will find murals along bike trails and on sides of buildings. One

Murals are popping up in a number of Denver neighborhoods, including this work by Gemma Danielle Bayly.



is even on top of our Athmar Park Branch. Street art is taking off all over the city, and is funded both publicly and privately.

Insider's Tip: Walk just over a mile from the convention center to the RiNo neighborhood, walk Larimer St. from about 24th St. to 30th St., then turn around and walk through the alley in between Larimer and Walnut streets to see the amazing pieces on display.

You can also stop by the Local Arrangements booth to pick up a paper copy featuring the public art of downtown.

Find more details and locations at <http://artsandvenuesdenver.com/public-art>

Cooper

Continued from page 1

shared this relentless drive," said Cooper. "The downside of that is that it makes being content very difficult. My mom is completely focused on the past. Her time is spent re-editing the past and I am always preparing for what is coming next."

"It wasn't my intention to become a journalist. I made a list of what I wanted to do in life. Everything on my list pointed to being a foreign correspondent. So I just went to a war zone to see what would happen. I did a lot of incredibly stupid things and I was very lucky."

Dowling: Tell me about the storage unit.

"My mom continually changes her environment because of lack of contentment. She was constantly calling the Seven Santini Brothers, a moving company in New York...and I got to know all the brothers. For the last thirty or so years I have gone to the storage unit [where mom stored the items that came out of the house] to go through the boxes. I would open up one box and there would be letters from Charlie Chaplin or a crystal chandelier, and then I open another box and there are four boxes of cornflakes from 1950." Cooper added that there is a documentary on HBO starting this Saturday of him going through this storage unit and then asking his mother about the significance of different items.

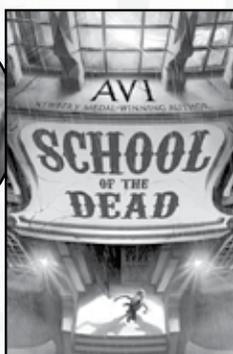
"Nothing surprises me about my mother. At ninety-two she's the most youthful and engaged person I know. I could never rebel against my mom because anything I would try she'd already done. She was very open to everything I wanted to try," he said.

In closing Cooper said, "We all lose people and the stories of these people disappear. There is such pain in that and there is sadness in not knowing [about the past]. There is something about telling stories that is so important and you [the audience] are the keepers of all these stories."

COME VISIT HarperCollins Children's Books SIGNINGS IN BOOTH #1246!



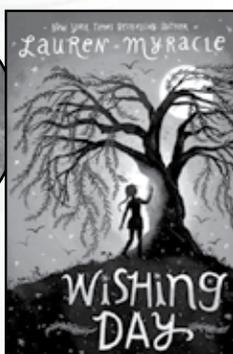
AVI
School of the Dead
THURSDAY, APRIL 7th
9:30—10:30AM



CHRIS HOWARD
Night Speed
THURSDAY, APRIL 7th
10:30—11:30AM



LAUREN MYRACLE
Wishing Day
THURSDAY, APRIL 7th
3:00—4:00PM



SARA PENNYPACKER
Pax
FRIDAY, APRIL 8th
10:00—11:00AM



STOP BY THE BOOTH ANYTIME FOR GALLEYS, GIVEAWAYS, AND MORE!

HARPER

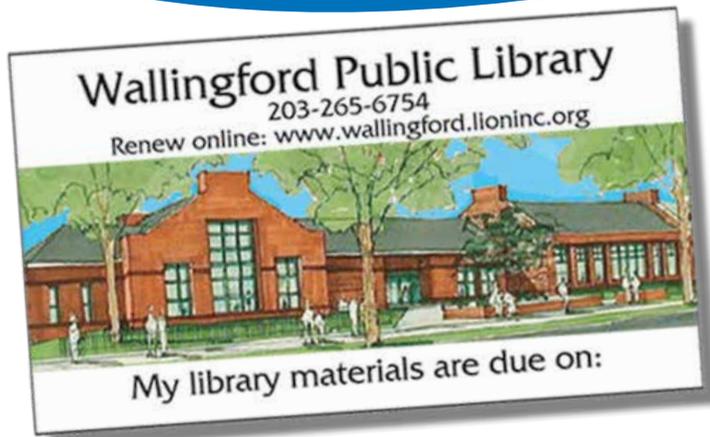
An Imprint of HarperCollins Publishers

www.harperstacks.com



MAGNET SPECIAL!

**PLA SPECIAL
20% OFF!**



- Size: 3½" x 2"
- Orders must be received by Friday April 29th
- ALL orders will be delivered by May 23rd
- Please order in increments of 500 quantity

**AS LOW AS
8¢ ea.**

Cat. #	Thickness	500	1,000	2,500	5,000
25-60-1015	20 mil	\$20 \$16	\$18 \$14	\$13 \$10	\$10 \$08

First Time Orders Add \$20 \$16

Use magnets to promote: Library hours, new services, important phone numbers, story times, bookmobile schedules, online services, children, teen and adult reading programs, anniversary commemoration, Friend groups and much more!

JanWay is Librarians' #1 Choice for Magnets

• **Over 100 Million Magnets Sold!** •

JanWay has the BEST PRICES on Flash Drives and Ear Buds

STANDARD "Grab A Byte" FLASH DRIVES

- Quality tested tier 1 chips
- 4GB Capacity
- Blue with silver metal swivel

Prices subject to change. Please visit JanWay.com for current prices



**AS LOW AS
\$2.99 ea.**

**SPECIAL
Only \$2.99
At 100
Quantity**

Cat. #	15	25	50	100	300
95-50-1085	4GB \$4.79	\$4.29	\$3.69	\$3.49 \$2.99	\$3.15 \$2.99

Shipping: Add \$.10/Drive (\$10 Minimum)

Custom Printed Flash Drives at JanWay.com

**IN-STOCK
FOR QUICK
SHIP**

STANDARD SOFT EAR BUDS

- Comfortable
- Cord length: 50" +/- 2"
- L-shaped 3.5 mm stereo plug
- Use with MP3, CD & DVD players; computers; Playaways®
- No imprint available
- Packaged in a zip lock bag
- Color: Black



**SPECIAL
69¢ ea.**

**Make \$310*
By selling 1000
for \$1.00 ea.
*Less Shipping**

**SUPER
LOW PRICE!**

Cat. #	100	250	500	1000	2500
95-50-1090	\$.95 \$.69	\$.90 \$.69	\$.85 \$.69	\$.80 \$.69	\$.75 \$.69

Offer expires 6/30/16

**IN-STOCK
FOR QUICK
SHIP**

Why Buy From JanWay? We are Part of the Library Community

JanWay Company has been catering to the needs of libraries since 1981. Our more than 30 years of experience has provided us with the insight needed to create a catalog filled with products that meet the specific needs of libraries. Our trained sales consultants work with librarians every day to provide, not only product suggestions, but also valuable advice that enhances program success. We support state, regional and national library conferences through our attendance, contributions and membership.

Why Buy From JanWay? We have the BEST PRICES

PRICE MATCH PROMISE

JanWay will match any competitor's published price on products found in the JanWay catalog at catalog quantities! Visit JanWay.com for details.

JanWay will match any competitor's published price on products found in the JanWay catalog at catalog quantities!* As Librarians' #1 Source for Promotional and Fundraising Items since 1981, JanWay has earned a reputation for excellent customer service and for providing the highest quality products at the lowest prices. If, however, you find any JanWay catalog product advertised for less from another supplier, we will match the lower price.* Now you can have the great service and product that you have come to expect from JanWay with price protection. You no longer have to take a chance by ordering from an unfamiliar supplier in order to save money.

*Offer valid only for equivalent items. Flash drives, wearables, closeout, clearance or discontinued items may be excluded. Offer valid on JanWay catalog items and in catalog quantities only. Price comparison is based on total cost (Product + Printing + Set-Up + Art + Shipping and other fees).

BEST PRICES • BEST PRODUCTS • BEST SERVICE



- Satisfaction Guaranteed
- Lowest Prices
- Free Consulting
- Free Art Prep (up to 30 min.)
- Free Samples (up to \$10)
- On-Time Shipping

Visit us at Booth 1439

Get to Know the PLA Presidential Candidates

With the ALA and PLA election season upon us, we wanted to share some information about PLA's presidential candidates, Georgia Lomax, Director of the Pierce County (Washington) Library System and Pam Sandlian Smith, Director, Any Think Libraries. The winning candidate will serve as 2016/2017 president-elect, 2017/2018 president and 2018/2019 past president. To get more information about the ALA elections visit <http://www.ala.org/aboutala/governance/alaelection> or check out their tables at the end of aisle 1300 in the exhibits hall. Our presidential candidate Q&A is below:

Georgia Lomax



What are the most important issues facing public libraries?

- Internally, developing "mid-level" leaders who embrace moving from being an individual contributor to being accountable for accomplishing the organization's goals by supervising, managing, and leading others.
- Externally, maintaining the rigor we learned during the recession to be thoughtful, realistic, and focused about our role and choice of services and activities, so we don't dilute our impact and our message by trying to be all things to all people.
- (And digital literacy).

If elected, how do you plan to address the issues you have mentioned?

- Support leadership development that not only focuses on preparation for executive level positions, but also for supervisory and mid-management positions.
- Continue the conversation, debate,

and exploration of the role of public libraries in the success of individuals, families, and communities.

What is your definition of leadership?

- Describing a direction, then inviting others to trim the sails, plot the course, and get us there. Celebrating their efforts and success.
- Putting people first
- Taking action, not just talking
- Being genuine
- No drama, no panic (Thanks Douglas Adams)

What would your focus be if elected PLA President?

PLA has a solid, thoughtful strategic agenda and work that is underway, including leadership development and meaningful measurements. I would support and continue moving the work of the Association forward. The long-term commitment to PLA's vision and plan is what leads to value and impact for its members and our communities. (New work on the horizon will be launching the work of PLA as a Gates Foundation "legacy partner").

How can PLA best support the work of public librarians?

- Stay grounded in the practical and realistic
- Keep an eye on the future and help libraries apply trends to local needs
- Embrace diversity of experience, thought, and background
- Offer opportunities to explore, connect, and grow — as individuals and as a community of library practitioners

Pam Sandlian Smith



These issues are ones that I work on locally and the PLA board and staff have been engaged in over a number of years. Project Outcome, Outside the Lines and the Aspen Institute's Dialogue on Public Libraries are examples of initiatives that I am involved in and I support their expansion.

What is your definition of leadership?

In a nutshell, getting everyone on the same boat rowing in the same direction. That requires setting a collaborative vision that hopefully inspires your community to take action. Leaders have the responsibility for elevating the aspirations and creating a sense of optimism and inspiration.

What would your focus be if elected PLA President?

Advocacy for public libraries and supporting the role of PLA as a legacy partner as the Gates Foundation ends their support of Global Libraries.

How can PLA best support the work of public librarians?

By being a thoughtful, pragmatic advocate and leader of public libraries and librarians. The 2016 PLA conference is an excellent example of this leadership and support. The conference is a blend of practical nuts and bolts ideas and innovation. This conference is filled with energy, enthusiasm, and vision for our future.

What are the most important issues facing public libraries?

- Connecting with our communities and being part of the solution to address their needs.
- Managing the balance between supporting the essential traditions of libraries and innovating for the 21st century.
- Helping our profession and our communities understanding the evolving roles of libraries.
- Creating measurement tools that help us better understand and communicate our impact in our communities.

If elected, how do you plan to address the issues you have mentioned?

Exhibitor Updates: Booth Changes and New Exhibitors

Booth Number Changes

Lucas Color Card	1810
Stop Falling Productions	1857
TLC – The Library Corporation	1703

New Exhibitors

Automated Manufacturing Products	1904
Colorado Passport Agency	509
CoolNerd Kiosk	535
Cultural Surroundings	548
DearReader.com LLC.....	547
Deziner Software	515
Easy Riser	533
FairVega Russian Library Services	549
Freedom Scientific	513
Galaxy Press	443
Insignia Software	1709
Komatsu Architecture.....	658
Midpoint Trade Books	1863
Milliken.....	636
New Urban Distributors	604
Oi Furniture	537
Power Tower Inc.	752
PressReader	542
READsquared	540
Sculptureworks LLC	546
StackMap	1808
TechSoup for Libraries	551
U.S. Commodity Futures Trading Commission	1902
University of Denver Morgridge College of Education: Library and Information Science Program	550

Recovering the Classics/Brown Institute for Media InnovationT-1
www.recoveringtheclassics.com

In 2013, Recovering the Classics asked designers from around the world to reimagine covers for great books in the public domain. Now we launched our 50x50 campaign. We're looking for libraries, schools, book stores, galleries, local civic organizations, and others across the country to create their own events around the covers.

Recruiters, Résumé Review, and More at Career Center

Located in the Convention Center Rooms 103-105, this spot is dedicated to job providers and job seekers. We have some great events in the Career Center this year:

Career Fair: Today, 1-3 p.m. If you are looking for a job or just curious about what other libraries might be offering – stop by and talk with representatives from sixteen different libraries who are ready and waiting to share their career opportunities with you.

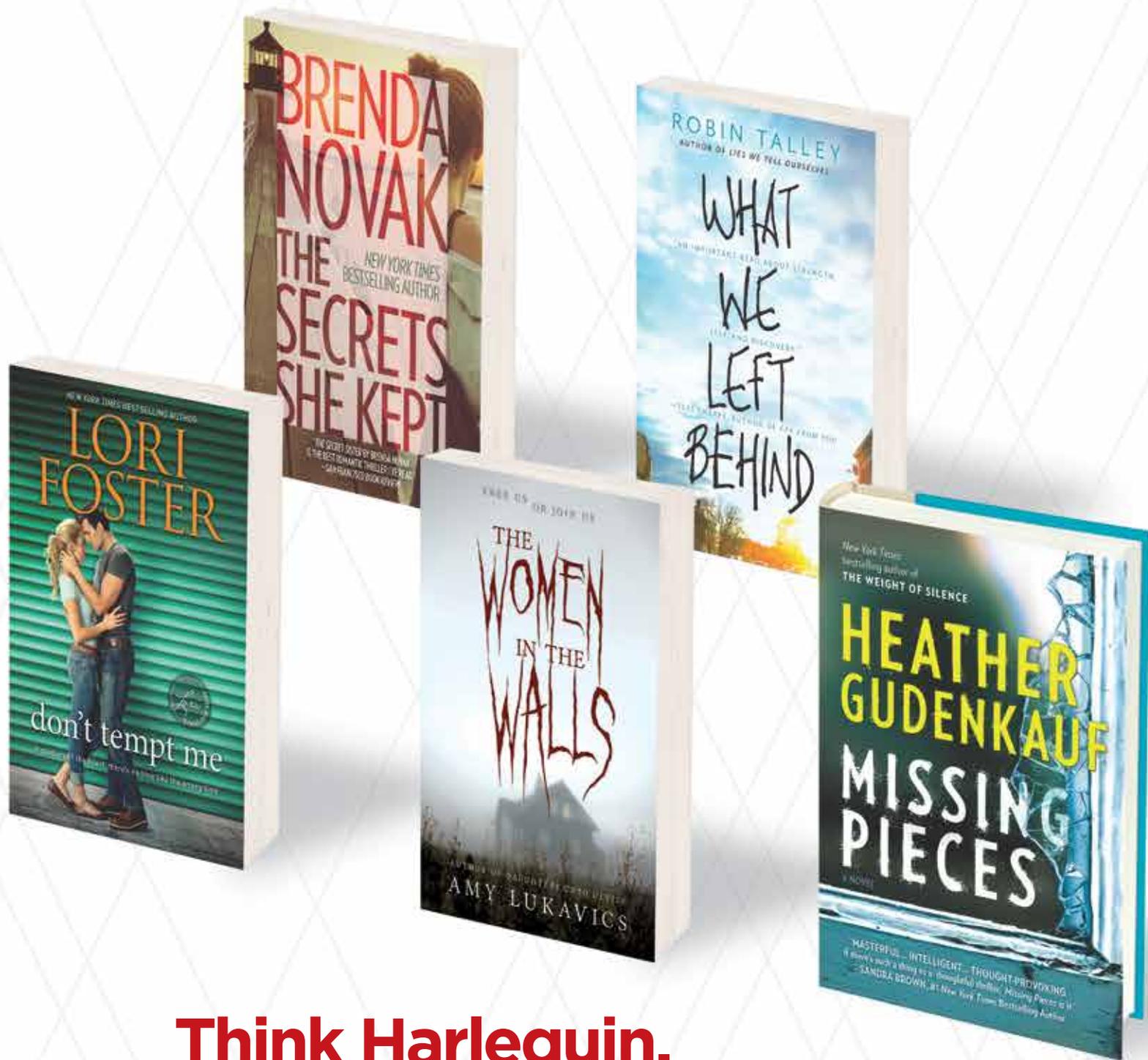
Résumé Reviewing and Interview Coaching: Friday 10:45-a.m.-3:15 p.m. Get some objective one-on-one

feedback and advice from library professionals knowledgeable in hiring. This event offered sign-up in advance, but if you'd like to participate in either (or both!) of these services, swing by the room to see if any slots remain open.

Speed Mentoring, Friday 4:15 p.m.; preregistration was required for this event.

We also encourage you to stop by and peruse the listings on the bulletin board. If your library is hiring, please feel free to add a print out with the job listing to the bulletin board in the room.

Love great fiction?



Think Harlequin.

Make sure to stop by the Harlequin booth #847 and meet these fabulous authors!

LORI FOSTER

author of
DON'T TEMPT ME
Wednesday, April 6
4:30 p.m. to 5:15 p.m.

AMY LUKAVICS

author of
THE WOMEN IN THE WALLS
Friday, April 8
11:00 a.m. to 11:45 a.m.

BRENDA NOVAK

author of
THE SECRETS SHE KEPT
Thursday, April 7
10:00 a.m. to 10:45 a.m.

HEATHER GUDENKAUF

author of
MISSING PIECES
Thursday, April 7
2:30 p.m. to 3:15 p.m.

AND DON'T MISS!

HEATHER GUDENKAUF

at the Mystery Authors Revealed Panel
Friday, April 8
10:45 a.m. to 11:45 a.m.

ROBIN TALLEY

at the YA Crossover Panel
Saturday, April 9
10:45 a.m. to 12:00 p.m.



Harlequin.com

Product News

New Developments in Polaris Release 5.1 Present Greater Opportunities for Discovery

Innovative Interfaces has announced Polaris Release 5.1 is now available, with new developments that will present greater opportunities for staff and patron discovery.

Polaris Release 5.1 continues to incorporate new Leap functionality, adding the most requested circulation features to its web application. To refine and enhance the browser-based user experience for circulation, Leap enhancements include:

- The ability to display and manipulate the holds queue
- Circulation “on-the-fly,” where minimal-level records are created in order for patrons to checkout un-cataloged items, and upon return receive full cataloging

- Patron merge to compare two patron records side-by-side, allowing staff to choose the primary and secondary record and combine information from both

- In-house check-in, to support the functionality offered in Polaris, through Leap

Other enhancements in Polaris Release 5.1 include the Polaris to INN-Reach integration, which enables the sharing of resources within Polaris or Leap, through a direct, secure connection. Records from participating Polaris libraries are combined into a single database, and when records are added, modified, or deleted, the local server loads the appropriate records to the catalog based on

the local contribution profile. With this integration, changes are automatically and immediately reflected, without any additional effort.

Additionally, Polaris Release 5.1 includes improved “Did You Mean” search term suggestions for the PowerPAC and Children’s PAC, including keywords, phrases, and exact searches. When enabled, suggestions are displayed only if there are results in the Polaris database.

Innovative also offers new workflow efficiencies for SimplyReports with this release. Now, library staff have the ability to modify saved reports by editing column and filter settings for saved Item, Patron, Patron Account, Holds List, and

Hold Count reports.

Polaris Release 5.1 is part of the fastest release train in the history of Polaris, delivering five product releases over the course of eighteen months.

JanWay Stock Ear Buds Now Available With Soft Buds For \$.69

In response to librarian requests, JanWay Company has upgraded their stock earbuds from hard to soft buds. The soft style ear buds fit comfortably into the ear canal and remain there securely. These earbuds come with a long 50” cord and an L-shaped 3.5mm stereo plug which fits MP3, CD and DVD players as well as computers. They are packaged in a reusable zip lock bag.

For a limited time JanWay is offering their new soft ear buds for only \$.69 each!

These low cost ear buds can be either sold or given to patrons. Libraries often sell the earbuds for \$1.00 or \$2.00 in order to recoup their cost and make a small profit. Even at \$1.00 each a library can make over \$300 on sales of 1000 earbuds.

The combination of quality, price and fundraising potential make JanWay’s new soft ear buds a must have for any library.

FREE samples are available at the JanWay booth (#1439). They can also be ordered online at www.janway.com.

In addition to JanWay’s inexpensive soft earbuds, JanWay also carries a line of earbuds that can be custom-printed with your library name. These earbuds make great reading incentive prizes for teen and adult programs. Stop by the JanWay booth (#1439) to see a selection of JanWay’s most popular custom-printed earbud styles.

PAID LISTINGS

New Product Showcase



READsquared Booth540

www.readsquared.com

Engage patrons with READsquared’s year-round reading programs. Promote your brand and enhance your library’s experience with family accounts, activity logging, badges, suggested reading, events, missions, learning activities, book reviews, book trends, and more! All this, integrated with your library’s catalog, ILS, and accessible on any mobile device or workstation.

READsquared allows your library to custom tailor the patron experience with targeted features, functions, and content by age, and promote community support thru collaboration with schools, museums, and program sponsors. Built-in assessments and unparalleled reporting provide insights into your community’s unique character.

Scheduled a demo at www.READsquared.com



The Crowley Company Booth 756

www.thecrowleycompany.com

Introducing the UScan+HD
18MP Imaging; Touchscreen
Ease

The Crowley Company is pleased to introduce the UScan+HD, the latest model in the UScan+ reader-printer family for viewing, digitizing and saving images from microfilm, microfiche, aperture cards and more. The UScan+HD features an 18 MP camera array, the largest true optical camera in the market, producing images that are clear and accurate.

Marrying high-volume expertise with walk-up patron requirements, The Crowley Company has employed three decades of industry-leading Mekel Technology and Wicks and Wilson production-level scanning technology into an affordable multi-media patron and staff scan system ideal for easy research.

Try it today! Booth 756 or call
(240) 215-0224.



Tyndale House Publishers Booth 1552

<http://books.thedisciplinemaker.org/us-versus-us/>

Here are the untold stories behind the largest-ever scientific study conducted on the religious history, practices, and beliefs of the LGBT community. The vacuum left by not knowing these stories or data has caused conjecture, presumption, prejudice, insecurity, and a host of other unfortunate distractions. And so we find ourselves in a place where LGBT people feel persecuted by the church, and people of conservative faith feel persecuted by the LGBT community. For the first time ever, this research shows that the stories of the LGBT community and the religious community are interwoven, complex, and above all, hopeful.

Product News items are supplied to *PLA Daily News* from its advertisers. CustomNEWS, Inc. and PLA are not liable for the accuracy of their content.

Follow Us
#PLA2016



PERSEUS BOOKS

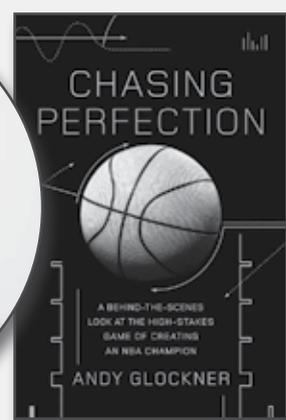
MEET OUR AUTHORS

THURSDAY



DAN FLORES

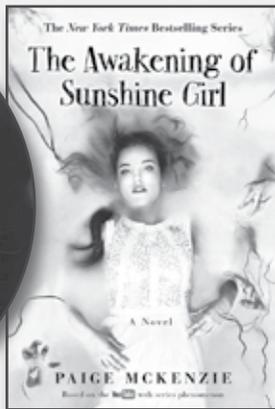
Coyote America
Thursday, April 7th
10:00 am
Basic Books



ANDY GLOCKNER

Chasing Perfection
Thursday, April 7th
11:00 am
Da Capo Press

THURSDAY & FRIDAY



PAIGE MCKENZIE

*The Haunting of Sunshine Girl &
The Awakening of Sunshine Girl*
Thursday, April 7th
2:00 pm
Friday, April 8th
11:00 am
Weinstein Books

Booth #1659

PERSEUS BOOKS
IS NOW A DIVISION
OF THE HACHETTE
BOOK GROUP

INTRODUCING INNOVATIVE LINKED DATA



■ WHAT IS LINKED DATA?

Linked Data describes a recommended best practice for **exposing, sharing,** and **connecting** pieces of **data, information,** and **knowledge** on the Semantic **Web.** By publishing structured data, that data can be interlinked and become more useful.

■ WHAT DOES IT MEAN FOR LIBRARIES?

Everyone benefits from the visibility of libraries and their content on the Web. But most libraries are not speaking in a way that the Web understands. Linked Data provides a framework to publish library data in a way that everyone can use it.

Innovative Linked Data uses your current catalog metadata and reformats it so your library resources can be found in web searches. Members of your community will be finding your library when they didn't even know they were looking for it!

To learn more about this new service, please stop the **Innovative Booth #1117.** Our Linked Data expert Jodi Williamschen will be on hand to chat and answer any questions during the following times:

Thursday: 9:30-11:00am | Friday: 12:00-2:00pm

