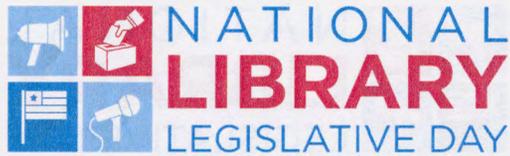


NATIONAL

LIBRARY

LEGISLATIVE DAY



Briefing Day Schedule

May 1, 2017

2:30-3:15 p.m.

The Political Dance

Government relations can feel like a complicated tango filled with intricate footwork and timing. This conversation will cover navigating the new abnormal in Washington, being unafraid to play the game and how to leverage the press and social channels for your government relations efforts. Buckle up, it's gonna be a fast-talking roller coaster of wonky fun.

Breakout room

- *Christian Zabriskie — Executive Director, Urban Librarians Unite*
- *Jennifer Manley — Managing Director, Prime Strategies NYC*

3:15-3:30 p.m.

Break

3:30-4:15 p.m.

Speaking Truth to Power (and Actually Being Heard!)

William Carlos Williams was a poet, not a lobbyist, but he was on to something when he said: "It is not what you say that matters but the manner in which you say it; there lies the secret of the ages." Well, we're not sure about that "secret to the ages" part, but we guarantee that speaking truth to power is a whole lot easier and, ultimately, successful when you speak Power's language. Learn how to – and how not to – make libraries' best case when you "hit the Hill" on May 2nd and after you get home.

Main meeting room

- *Brian Jones — Partner, Black Rock Group*
- *Tina Pelkey — Senior Vice President, Black Rock Group*

3:30-4:15 p.m.

Libraries Ready to Code

Learn about the great promise of coding in libraries. Programs in libraries bring opportunity to youth to learn about and develop skills not only in coding, but also in the broader computational thinking behind coding. For advocacy, the story of library-based coding programs positions libraries as key institutions to prepare youth to consider and pursue STEM and other careers based on computing and tech.

Breakout room

- *Marijke Visser — Associate Director, Office for Information Technology Policy*
- *Melissa Medina — Congressional Affairs Director, Congressional App Challenge*
- *Christine Lind Hage — Director, Rochester Hills Public Library*
- *Amber Gregory — Coordinator of E-Rate Services, Arkansas State Library*

4:15-4:20p.m.

Wrap Up

- *Adam Eisgrau — Managing Director, ALA Office of Government Relations*

5:00-7:00 p.m.

Reception

*902 Hart Senate Office Building
Constitution Ave and 2nd St NE
Washington, DC 20510*

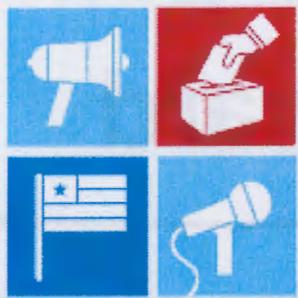
Note: Only the North elevator in Hart goes to the 9th floor.



Briefing Day Schedule

May 1, 2017

- 8:00-9:00 a.m. **Continental Breakfast and Check-In**
State coordinators pick up and distribute bags and folders to all participants.
- 9:00-9:10 a.m. **Welcome and Announcements, Recognition of COL Members**
- *Ann Ewbank — Chair, ALA Committee on Legislation*
 - *Candice Townsend — President, District of Columbia Library Association*
 - *Keith Michael Fiels — Executive Director, ALA*
- 9:10-9:15 a.m. **White House Conference on Library and Information Services Taskforce Award**
- *Julie Todaro — President, ALA*
- 9:15-10:00 a.m. **Keynote Speaker**
- *Hina Shamsi — Director, National Security Project, American Civil Liberties Union*
- 10:00-10:15 a.m. **Break**
- 10:15-11:45 a.m. **Issue Brief Review**
- *ALA Washington Office of Government Relations Staff*
- 11:45-12:00 p.m. **State Delegation Meetings**
Find your state delegation to discuss strategies for Hill meetings.
- 12:00-1:30 p.m. **Lunch**
On your own.
- 1:30-2:30 p.m. **Advocacy Training**
Main meeting room
- *The Campaign Workshop team*
- 1:30-2:30 p.m. **Q+A with Washington Office Staff**
Breakout room
- 2:30-3:15 p.m. **Democracy dies in darkness:
Helping editorial boards shed light on issues facing your community**
The *Washington Post* has a new motto that echoes a truth librarians live by: an informed citizenry is necessary for democracy to thrive. What does that mean for the collective voice of a major news outlet? How can library professionals help shed light on community issues for editorial boards? Learn how editorial boards take positions and why librarians need to be at the table.
Main meeting room
- *Molly Roberts — Digital Producer for Opinions, The Washington Post*
 - *Shawnda Hines — Press Officer, ALA Washington Office*
 - *Gina Millsap — Chief Executive Officer, Topeka & Shawnee County Public Library*



NATIONAL LIBRARY LEGISLATIVE DAY

Save the Date



May 7-8, 2018
Liaison Hotel
Washington, D.C.

For more information, visit:
ala.org/nlld



Announcing the 2018 WHCLIST Award

The White House Conference on Library and Information Services Taskforce (*WHCLIST*) and the ALA Washington Office are calling for nominations for the 2018 *WHCLIST* Award. This award is granted to a non-librarian participant of National Library Legislative Day (NLLD). The winner receives a stipend of \$300 and two free nights at the Liaison Hotel. This year, NLLD will be held on May 7-8 in Washington, D.C. To qualify for the award, applicants should be a library supporter (trustee, friend, general supporter) and not a professional librarian, and first-time attendee of NLLD.

Application materials must be turned in no later than April 2, 2018. To apply for the *WHCLIST* award, please submit a completed NLLD registration form; a letter explaining why you should receive the award; and a letter of reference from a library director, school librarian, library board chair, Friends group chair, or other library representative to:

Lisa Lindle
American Library Association
1615 New Hampshire Ave., NW
First Floor
Washington, DC 20009
llindle@alawash.org



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Don't Miss These ALA Annual Conference Programs!

Chicago, Illinois
June 22-27, 2017

IMLS: Make your library a community catalyst Saturday June 24, 8:30-10:30 a.m.

Join Institute of Museum and Library Services (IMLS) Director Dr. Kathryn K. Matthew as she discusses the Institute's *Community Catalyst Initiative* to assist libraries in developing a deeper understanding of their role as enablers of community vitality and co-creators of positive change. This interactive session will delve into what it means to be a catalyst, describe upcoming opportunities and explore how institutions can best leverage federal investments through collaborations.

Speaking truth to power and being heard Saturday, June 24, 10:30-11:30 a.m.

Libraries constitute a critical national infrastructure that, given the resources, can transform our country. For federal decision-makers to hear and be persuaded by that message, advocates need to communicate it effectively. Speaking truth to power is most successful when you speak that power's language. Join this session to explore how to make the best case for libraries with your elected leaders.

You Make the Call! The Copyright Gameshow Sunday, 1:00 to 2:30 p.m.

In a gameshow format, expert panelists will make arguments for and against fair use. The audience will vote—fair use or not? Who wins? You decide! (Spoiler alert: everyone wins when they better understand copyright and fair use.)

Another Report from the Swamp: Copyright Policy Developments in Washington Monday, 10:30 to 11:30 a.m.

Three copyright policy experts will share the latest news on the congressional review of copyright law, developments for people with print disabilities and the status of the U.S. Copyright Office under the Library of Congress. Additional topics will be discussed if there is late-breaking news.



Don't Miss These ALA Annual Conference Programs!

Chicago, Illinois
June 22-27, 2017

Get Your Library #ReadytoCode

Sunday, 1:00 to 2:30 p.m.

Join a discussion with library staff from a variety of backgrounds and experiences, where you can learn about OITP's *Libraries Ready to Code* initiative, how to get started and how to facilitate activities that foster computational thinking skills.

Talking tech with Google

Libraries Ready to Code collaborators from Google offer valuable resources and insight related to technology and digital literacy in three different sessions:

Saturday, 1:00 to 2:30 p.m.

Free computer science and coding resources

Get an overview of free resources to support librarians facilitating computer science activities for youth.

Saturday, 3:00 to 4:00 p.m.

Implicit Bias in Tech: What Libraries Can Do to Shift this Dynamic

Biases clearly impact who pursues computer science and coding in education or as a career. Presenters will discuss some of their recent efforts to address bias and explore ways libraries can be positive agents of change.

Sunday, 10:30 to 11:30 a.m.

Tech Education in Libraries: Google's Support for Digital Literacy and Inclusion

Presenters will share a range of resources to help libraries promote digital literacy.

ALA American Library Association

Capitol Hill Restaurants Near The Liaison Hotel National Library Legislative Day May 1 & 2, 2017

Union Station Restaurants:

- Pizzeria Uno 202/842-0438
- Thunder Grill 202/898-0051
- **And 30+ smaller cafes/fast food, such as:**
 - ❖ Au Bon Pain 202/898-0299
 - ❖ Chipotle 202/706-5935
 - ❖ Chopt Creative Salad Company 202/688-0330
 - ❖ Johnny Rockets 202/289-6969
 - ❖ Le Pain Quotidien 202/ 499-6789
 - ❖ Potbelly Sandwich Works 202/408-9583
 - ❖ Roti Modern Mediterranean 202/499-5444
 - ❖ Sbarro Italian Eatery 202/289-0767
 - ❖ Shake Shack 202/684-2428
 - ❖ Starbucks 202/682-5895

Nearby Restaurants:

- **Art and Soul (in the Liaison)** - 415 New Jersey Avenue NW 202/393-7777
- **Dubliner** - 4 F ST, NW (520 N. Capitol St., NW) 202/737-3773
- **Café Phillips** - 50 F ST, NW (New Jersey & N. Capitol) 202/347-6676
- **Billy Goat Tavern & Grill** - 500 NJ AVE, NW, #1 202/783-2123
- **Bistro Cacao** 320 Massachusetts Avenue NE 202/546-4737
- **Bistro Bis** - 15 E ST, NW (in **Hotel George**) 202/661-2700
- **Article One - American Grill** - Hyatt Regency Hotel 400 New Jersey Ave., NW (across the street) 202/719-8478
- **Charlie Palmer Steak** - 101 Constitution Avenue NW 202/547-8100
- **Café Berlin** - 322 Massachusetts Avenue NE 202/543-7656
- **The Monocle Restaurant** - 107 D St NE 202/ 546-4488
- **Toscana Café** - 601 2nd St NE 202/ 525-2693

U.S. Capitol Map

- 1** U.S. Capitol Building
- 2** Russell Senate Office Building
- 3** Dirksen Senate Office Building
- 4** Hart Senate Office Building
- 5** U.S. Supreme Court
- 6** Jefferson Building: Library of Congress
- 7** Adams Building: Library of Congress
- 8** Madison Building
- 9** Cannon House Office Building
- 10** Longworth House Office Building
- 11** Rayburn House Office Building
- 12** Ford House Office Building
- 13** U.S. Botanic Garden
- 14** Capitol Visitor Center





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Special thanks to the State Coordinators who helped make National Library Legislative Day possible this year!

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COMMUNITY AND CONNECTION: AMERICA'S LIBRARIES BY THE NUMBERS

➤	Number of public libraries in the United States in FY 2014? ... in small towns and rural areas?	16,559 9,767
➤	Number of Starbucks in the United States in 2016?	13,172
➤	Billions of individual library visits nationwide per year?	1.4
➤	Average number of library visitors nationwide per minute?	2,663
➤	Percentage of Americans who said having a public library improves the quality of life in a community?	94
➤	Percentage of parents who think libraries are important for their children?	94
➤	Percentage of Americans who said in 2013 that the information available at public libraries plays a major role in giving everyone a chance to succeed?	95
➤	Percentage of Americans who said in 2015 that closure of their public library would have a "major impact" on their community? ... who said "no impact"?	65 6
➤	Percentage of public libraries helping people apply/interview for jobs in 2014?	92
➤	Billions of estimated times students visited a K–12 school library in 2015?	1.5
➤	Percentage of public libraries with no-fee wireless internet access in 2017?	100
➤	In Gigabits (1,000 Mb/sec), FCC's national internet speed goal for libraries? ... percentage of libraries offering that connection speed in 2014? ... percentage hobbled with speeds of 10Mb/sec or less?	1 3 42
➤	Estimated number of public libraries offering 3D printer access in 2009? ... in 2014?	0 430



ALA Office of Government Relations
ogr@alawash.org
www.ala.org/ogr
 202.628.8410

2017 National Library Legislative Day Priority

Support Full Funding for Critical Federal Library Programs

in the Labor, Health and Human Services, Education and Related Agencies Appropriations Bill

The American Library Association asks all Members of Congress to:

- 1) **FUND** the *Library Services and Technology Act (LSTA)* at **\$186.6 million for FY 2018** to keep library services vibrant for students, businesspersons, veterans and users of all kinds in tens of thousands of communities in every state in the nation.
- 2) **REAUTHORIZE** LSTA's bipartisan enabling statute, the *Museum and Library Services Act*, promptly upon its introduction in the 115th Congress to underscore the importance of programs administered by the Institute of Museum and Library Services (IMLS).
- 3) **APPROPRIATE** \$27 million in FY 2018, as in FY 2017 and 2016, for the *Innovative Approaches to Literacy (IAL)* program to enable school libraries and non-profits to obtain essential materials, books and supplies for the nation's neediest children.

What do these programs mean for libraries and the public?

- **LSTA** is the only federal funding program for libraries. Most of its resources flow to each state through the IMLS in the form of a population-based matching grant (see reverse for funding by state). Each state determines how best to use its own LSTA allocation. Because federal LSTA funds are matched in part by each state, libraries would lose both sources of revenue if LSTA funding were reduced or eliminated.

States previously have issued grants to libraries, for example, to: update technology services and resources; create summer reading programs; assist job seekers to build resumes and apply for jobs; and assist veterans and many others to obtain public services. Demand for such services has grown in concert with the need to apply online for jobs and government services, especially among Americans who don't have adequate or affordable broadband in their homes.

- **IAL** promotes student literacy from birth through high school by making competitive grant awards to school libraries and national not-for-profit organizations used for providing books and childhood literacy programs to children and families in high-need communities. IAL is the only source of federal funding for school library materials targeting literacy. In addition, IAL programs across the country provide books for children to keep, which often become the only books that child has in their home.

Other valuable IAL-funded programs have helped buy e-readers, expand school library access, support parents' engagement in their children's reading and replace outdated library materials. Level funding of \$27 million for IAL in FY 2018 will permit libraries to continue to serve millions of school children in every state in the nation.

LSTA GRANTS TO STATES

State	2013	2014	2015	2016	State	2013	2014	2015	2016
AL	\$2,416,705	\$2,499,013	\$2,476,238	\$2,496,884	MT	\$1,040,956	\$1,059,170	\$1,059,140	\$1,066,243
AK	\$ 941,340	\$ 955,925	\$ 952,890	\$ 956,117	NE	\$1,346,312	\$1,299,115	\$1,376,920	\$1,389,029
AZ	\$3,024,120	\$3,152,086	\$3,173,382	\$3,233,171	NV	\$1,664,773	\$1,720,752	\$1,731,619	\$1,760,954
AR	\$1,742,394	\$1,792,501	\$1,778,761	\$1,793,619	NH	\$1,156,668	\$1,178,215	\$1,171,459	\$1,177,545
CA	\$14,309,664	\$15,030,377	\$15,052,678	\$15,317,151	NJ	\$3,869,793	\$4,023,991	\$3,990,753	\$4,029,608
CO	\$2,530,270	\$2,636,913	\$2,663,845	\$2,720,339	NM	\$1,432,947	\$1,466,728	\$1,452,508	\$1,459,670
CT	\$1,974,810	\$2,034,387	\$2,012,231	\$2,022,715	NY	\$7,718,754	\$7,632,818	\$7,929,546	\$8,082,104
DE	\$1,008,026	\$1,025,955	\$1,026,557	\$1,033,707	NC	\$4,171,823	\$4,173,865	\$4,363,304	\$4,229,540
DC	\$ 903,472	\$ 918,531	\$ 924,058	\$ 931,362	ND	\$ 927,315	\$ 943,921	\$ 953,909	\$ 963,032
FL	\$7,571,343	\$7,967,170	\$8,048,596	\$8,259,897	OH	\$4,854,737	\$5,034,831	\$4,974,547	\$5,022,527
GA	\$4,229,250	\$4,422,103	\$4,420,116	\$4,499,572	OK	\$2,051,036	\$2,119,065	\$2,116,453	\$2,073,540
HI	\$1,177,141	\$1,205,222	\$1,205,813	\$1,215,308	OR	\$2,080,092	\$2,150,954	\$2,150,600	\$2,186,528
ID	\$1,253,142	\$1,281,957	\$1,285,415	\$1,298,817	PA	\$5,287,918	\$5,494,791	\$5,416,459	\$5,467,151
IL	\$5,333,615	\$5,536,935	\$5,451,043	\$5,488,648	RI	\$1,060,158	\$1,076,202	\$1,070,842	\$1,074,974
IN	\$3,036,565	\$3,146,080	\$3,123,514	\$3,155,251	SC	\$2,372,043	\$2,461,931	\$2,469,980	\$2,510,782
IA	\$1,787,353	\$1,839,676	\$1,830,898	\$1,848,098	SD	\$ 977,994	\$ 994,366	\$ 996,021	\$1,001,001
KS	\$1,718,260	\$1,768,651	\$1,755,667	\$1,768,730	TN	\$2,995,498	\$3,115,490	\$3,105,919	\$3,148,004
KY	\$2,259,990	\$2,332,425	\$2,314,771	\$2,334,644	TX	\$9,964,148	\$10,510,319	\$10,665,018	\$10,951,336
LA	\$2,334,293	\$2,415,973	\$2,117,896	\$1,907,797	UT	\$1,698,728	\$1,757,101	\$1,770,068	\$1,800,243
ME	\$1,160,282	\$1,181,411	\$1,172,672	\$1,177,066	VT	\$ 906,522	\$ 916,150	\$ 912,082	\$914,092
MD	\$2,787,551	\$2,899,835	\$2,893,697	\$2,863,959	VA	\$3,607,790	\$3,693,415	\$3,764,107	\$3,671,769
MA	\$3,062,100	\$3,114,756	\$3,178,539	\$3,220,591	WA	\$3,149,790	\$3,281,761	\$3,295,633	\$3,262,304
MI	\$4,251,300	\$4,328,074	\$4,350,678	\$4,390,280	WV	\$1,350,913	\$1,379,918	\$1,365,372	\$1,358,725
MI	\$2,612,740	\$2,709,174	\$2,701,369	\$2,732,686	WI	\$2,745,416	\$2,840,170	\$2,663,262	\$2,670,703
MS	\$1,757,051	\$1,806,004	\$1,789,025	\$1,798,902	WY	\$ 885,450	\$ 897,440	\$ 896,374	\$ 899,159
MO	\$2,853,508	\$2,951,676	\$2,925,990	\$2,954,825					

Dear Chairman Blunt and Ranking Member Murray:

We write to urge your support for the education, workforce, and economic development needs of Americans by providing \$186.6 million for the Library Services and Technology Act (LSTA) in the fiscal year 2018 Labor, Health and Human Services, and Education Appropriations bill.

Libraries serve a vital role in our communities. Even as the economy shows signs of improvement, patrons continue to turn to their local library for free access to essential information on a wide range of topics, skills training, and computing services. Every day, libraries across the country provide no-fee public access to computers and the Internet in some of our most distressed communities. According to an American Library Association (ALA) survey, 100 percent of public libraries reported offering free Internet access. In rural areas, more than 83 percent of libraries report they serve as their community's only provider of free Internet and computing services. This access is critical at a time when applications for many jobs and government services must be filled out online.

Libraries, however, provide more than just Internet access. According to another ALA report, more than 92 percent of public libraries offer services that help patrons conduct job searches. Libraries are also enabling patrons to innovate with 3-D printers and makerspaces and create business plans and growth strategies through access to specialized collections for small businesses. They also provide tailored assistance such as services to veterans to help them acquire the tools to re-integrate back into civilian life.

Moreover, libraries expose children to books and information to help them gain and enhance their literacy skills. Numerous surveys show that many of our nation's children living in poverty have very limited access to books at home. These children depend on their local libraries' story-time and summer reading programs to help them prepare to learn in school and succeed.

Unfortunately, during this time of increased demand, many libraries are facing cuts and severe budget pressures, leading to closures and reduced hours. LSTA is the only federal program that helps public libraries meet community needs, provide enhanced services through technology, reach underserved populations, and retain librarians while recruiting new entrants to this important field. Consisting of a state formula program, which is amplified by a state match, and competitive grants, LSTA is more essential now than ever.

We greatly appreciate the support for LSTA by this Subcommittee in past years. We urge you to provide \$186.6 million this year and to prioritize funding increases for the grants to states program. Doing so will help ensure that Americans of all ages have access to libraries, Internet, and information services; the resources they need to develop literacy skills and achieve academically; and the services and tools to search for, find, and create jobs.

Thank you for your continued support in sustaining and strengthening our nation's libraries.

2017 National Library Legislative Day Priority

Support Real Privacy and Surveillance Law Reform

The American Library Association urges Members of Congress to:

- 1) **PASS in the Senate**, without weakening amendments, the *Email Privacy Act (H.R.387)* as adopted by voice vote in the House in February 2017. Identical legislation to amend the outdated *Electronic Communications Privacy Act of 1986 (ECPA)*, which was unanimously approved by the House (419–0) in the 114th Congress to afford full Fourth Amendment protection to emails, texts, tweets, cloud-stored files and all other modern electronic communications immediately upon their creation. Today, such communications generally may be accessed without a judicial warrant or probable cause after they are older than six months.
- 2) **REFORM** Section 702 of the *Foreign Intelligence Surveillance Act*, which will expire at the end of 2017, to: a) preclude the warrantless “backdoor” search of citizens’ phone and internet communications facilitated by the targeting of non-US citizens domestically or abroad; b) limit the so-called “incidental” collection and dissemination of such information about U.S. persons; and c) regularly disclose the true frequency and scope of Section 702’s use in an appropriate, non-classified form.
- 3) **REJECT** any legislation that would compel the designer of any encryption system or technology to engineer a “backdoor” vulnerability into that product to facilitate its circumvention or defeat.

Why are libraries fighting for privacy/surveillance law reform?

- Librarians have long defended the public’s Fourth Amendment privacy rights against government attempts to obtain patrons’ borrowing and internet browsing records without a warrant. Today, libraries and librarians remain committed to restoring the Constitutional privacy rights of library users and the civil liberties of all Americans lost to multiple overbroad and inadequately “checked and balanced” statutes, including the: *USA PATRIOT Act*, *Foreign Intelligence Surveillance Act*, and *Electronic Communications Privacy Act*. ALA is dedicated to ending ongoing mass surveillance, which continues despite important reforms made by the *USA FREEDOM Act of 2015*.

2017 National Library Legislative Day Priority

Bring High Speed Broadband to Every Library and Support the E-rate Program Unchanged

The American Library Association asks all Members of Congress to:

- 1) **Include high-speed broadband development in infrastructure legislation**, particularly ways to leverage libraries to digitally connect and empower every American.
- 2) **Support the FCC's E-rate Modernization Orders** of 2014 and maintain the program's funding.

Why is high speed library broadband critical for Americans, especially in rural areas?

- There are more than 120,000 libraries of all kinds in the United States. Public libraries alone are visited more than 1.4 billion times each year. That equates to 3.8 million visits per day or 2,663 per minute. These visitors are veterans seeking help transitioning to civilian life, job seekers writing their resumes and researching opportunities, entrepreneurs working to take flight and create jobs, existing businesses seeking to expand, and families participating in summer reading programs (to name just a few). With tens of thousands of locations in communities of all sizes everywhere in America, modern libraries truly are critical national infrastructure.
- No matter the size of a community, high speed library internet access in the 21st century is vital to the personal and economic welfare of all its residents, particularly the millions of Americans whose only free internet access comes through their local library. Yet, fewer than 3% of all public libraries offer users a 1 Gigabit/second internet connection speed (the national goal) and only 4% of rural libraries can provide even a tenth of that speed. Moreover, 40% of rural libraries have no practical market option to improve that service because the costs of doing so are prohibitively high, often several times the cost of upgrading in urban areas.
- The economic health of our communities, and ultimately the global competitiveness of our national economy, depends upon rapidly and dramatically enhancing access for all Americans to high speed broadband connectivity. Leveraging the location, expertise and existing facilities of libraries to expedite its deployment, particularly in rural and underserved areas often most in need, is a cost-effective and efficient means of achieving that goal.

Why are the E-rate Modernization Orders, unchanged, important for libraries and the public?

- The FCC's E-rate Modernization Orders of 2014 provided additional funds relied upon by libraries to enhance broadband and Wi-Fi service to the public (particularly in rural areas) and modified key program rules to afford flexibility in meeting patrons' needs. The Orders also made several program changes to provide participants more funding certainty and facilitate long-term planning.
- The E-rate program works well for libraries and schools and need not be changed again now. Data indicates that, while only in their second year of implementation, changes made in the 2014 Orders are bearing fruit. Although libraries and schools are still learning how to best leverage new opportunities for securing high-capacity broadband and equipment, funding for rural applicants already has risen 45% (from \$719.7 million in 2013 to \$1.04 billion in 2015). Allowing these changes to take full effect would be prudent before considering altering the program again.

CONGRESSIONAL APP CHALLENGE

WHAT The Congressional App Challenge (CAC) is a Congressional initiative to encourage kids to learn how to code, through district-wide app competitions hosted by Members of Congress for their students.

Offices are supported in their efforts by the Internet Education Foundation (IEF), the nonprofit appointed to serve as the competition's "non-governmental sponsor" by the Committee on House Administration.

WHY The computer science and high tech industries are the fastest growing, high-value professional fields in the United States. There are currently over half a million computer jobs in the U.S. that remain unfilled due to a shortage of qualified candidates.

There are too few students learning these skills to keep up with increasing demand and that gap is only set to expand. The CAC is an effort to address this shortage.

THE MISSION The CAC efforts are guided by the following goals:

- 1 Inspire:** To inspire students from every corner of the country to explore STEM, coding and computer science through hands-on practice.
- 2 Include:** To actively include and engage students from communities that are traditionally underrepresented in the tech community.
- 3 Innovate:** To innovate policymaking by connecting Members of Congress to new and emerging technologies through personal interactions with their student constituents.

2017 CONGRESSIONAL CO-CHAIRS



Rep. Ileana Ros-Lehtinen
(FL-27)



Rep. Tim Ryan
(OH-13)

RESOURCES

Congressional Affairs Director: Melissa Medina
mmedina@congressionalappchallenge.us

 **Website:** www.congressionalappchallenge.us/

 **Facebook:** Congressional App Challenge

 **Twitter:** @CongressionalAC

 **Instagram:** @congressionalappchallenge

FREQUENTLY ASKED QUESTIONS

Q: We're not sure our district will have a lot of student interest. Is it worth it for us to participate?

A: YES. The Congressional App Challenge is a fantastic opportunity to engage with constituents and connect with your community on STEM education. Offices that have had reservations were still able to host successful challenges through deliberate outreach to teachers, STEM advocates and students.

Additionally, a major part of the CAC's purpose is to expose students who may not usually have these types of opportunities, to coding and computer science. If you are concerned that there may not be much interest, there's a good chance it's because those kids just haven't had this kind of experience before.

Q: How much time and effort will this require from our staff?

A: Each office is different, but success generally depends on input. Offices that consistently engage and promote the CAC in their districts, generally have strong turnout. Typically, the majority of the work falls to staff in the district, while communications and strategy are coordinated by staff in DC.

Q: Are there prizes for the students? Can we accept donations to serve as prizes?

A: Yes. In addition to having their work put on display, being honored by their Representative, and receiving an invitation to #HouseOfCode, IEF fundraises to provide prizes to the winners. Congressional offices may also solicit for donations, provided they complete the waiver provided by the Ethics Committee and received written approval first. Offices may also accept unsolicited donations to serve as prizes, provided the value is less than \$50 from any individual source.

Q: What resources are we allowed to use?

A: Congressional offices may use all standard MRA resources to execute their Challenge, provided the use is handbook-compliant.

Q: Why does the CAC take place from July - November, instead of aligning with the school year?

A: Only about one in four high schools across the US have a dedicated CS program. For many kids, summer coding programs are the only structured CS education they'll ever receive. The July-November timeline allows us to include students in both circumstances. Furthermore, holding the CAC in the fall allows us to avoid overloading congressional staff who are managing the Congressional Art Competition in the spring.

Q: Are there any best practices we should be aware of from the beginning?

A: Read the emails. Use the Toolkit. Contact teachers. Utilize this opportunity for constituent outreach.

Q: I have more questions. Who can I talk to?

A: We provide more details and resources on our website. If you can't find the answers there, our Congressional Affairs Director, Melissa Medina, would be more than happy to help.

2017 National Library Legislative Day Priority

**Support Public Access to Government Data and
Taxpayer-Funded Information and Research**

The American Library Association urges all Members of Congress to:

- 1) **ENACT** the *Open, Public, Electronic and Necessary (OPEN) Government Data Act* (H.R. 1770) to **require all federal agencies to publish their information online** using non-proprietary, machine-readable data formats. The bill codifies and expands the 2013 government-wide “Open Data” policy (M-13-13), which has been integrated into agency policy across the federal government for the past three years.
- 2) **SUPPORT** legislation building on the *Fair Access to Science and Technology Research Act (FASTR)* as introduced in the 114th Congress (S. 779/H.R. 1477), to assure **prompt, no-fee public access to published articles and other materials based upon taxpayer-funded research.**
- 3) **EXPEDITE** adoption of the statutory changes proposed in the *Equal Access to Congressional Research Service Reports Act* as introduced in the 114th Congress (S. 2639/H.R. 4702) to provide broad and permanent **public access to taxpayer-funded reports by the Congressional Research Service** that are searchable, sortable and downloadable without charge.
- 4) **FUND** the **Government Publishing Office and the National Archives and Records Administration** at levels that permit them to provide robust public access to and preserve all forms of government information.
- 5) **ASSURE** continued public access through a single, well-funded repository to the unique information **collections currently held by the National Technical Information Service.**

What current government information access bills do libraries back and why?

- H.R. 1770, the *OPEN Government Data Act*, passed the Senate unanimously in late 2016 as S. 2852 and was reintroduced early in the 115th Congress. It will dramatically enhance public, business and scholarly access to government data by, among other means: setting an official presumption that “Government data assets made available by an agency shall be published as machine-readable data ... in an open format, and ... under open licenses;” and by requiring agencies to maintain and publish an inventory of all data assets. That inventory will help agencies and open data advocates identify key government information resources and transform them from documents and siloed databases into open data.

2017 National Library Legislative Day Priority

Expedite Modernization of the Copyright Office and Ratification of the Marrakesh Treaty

The American Library Association urges members of Congress to:

- 1) **PRIORITIZE** efforts to modernize the Copyright Office and provide the funds needed to accomplish such long overdue reform, but **OPPOSE** any proposal either to relocate the Copyright Office within the federal government or to designate it an independent agency, including the *Copyright Office for the Digital Economy Act* (H.R. 890).
- 2) **OPPOSE** the *Register of Copyrights Selection and Accountability Act of 2017* (H.R. 1695), legislation retroactively designating the Register of Copyrights a presidentially appointed position, because of its high potential to delay and disrupt modernization of the Copyright Office and the dangers of politicizing the Register's position.
- 3) **SUPPORT** rapid approval by both the House and Senate Judiciary Committees of consensus legislation (and related report language) now backed by all stakeholders to implement the US-backed Marrakesh Treaty for the print-disabled, concurrent consideration and approval of the Treaty by the Senate Foreign Relations Committee and the fastest possible Senate ratification of the Treaty thereafter.

What is the "Marrakesh Treaty" and why is its rapid ratification important?

- This landmark 2013 accord will make critical educational and other print materials in accessible digital formats available to 4 million people in the U.S. who are blind or have other print disabilities. ALA and many others do not believe that legislation to implement the Treaty is necessary. However, to avoid further delay in its adoption (which has been more than a decade in the making) we and other major stakeholders agreed to jointly back statutory and legislative history language now before the House and Senate Judiciary Committees. We strongly oppose any changes to that consensus language and urge its immediate adoption so that the Senate Foreign Relations Committee may consider the Treaty itself and recommend its ratification by the full Senate.

What other current copyright-related bills do libraries back and why?

- H.R.905, the bipartisan *You Own Devices Act* by Reps. Blake Farenthold and Jared Polis, would remove the threat of consumer or business liability for reselling, donating or giving away any legally acquired physical items (everything from toasters to cell phones to tractors) that contain embedded software integral to their use and function.

POTENTIAL DIRECT AMERICAN MARRAKESH TREATY BENEFICIARIES*

STATE	POPULATION	STATE	POPULATION
Alabama	143,900	Montana	23,800
Alaska	13,600	Nebraska	33,600
Arizona	157,100	Nevada	81,100
Arkansas	98,100	New Hampshire	22,000
California	790,700	New Jersey	179,100
Colorado	106,600	New Mexico	71,300
Connecticut	65,300	New York	402,800
Delaware	20,800	North Carolina	252,800
District of Columbia	12,600	North Dakota	11,500
Florida	494,900	Ohio	270,900
Georgia	262,400	Oklahoma	124,400
Hawaii	25,600	Oregon	107,300
Idaho	42,700	Pennsylvania	285,300
Illinois	266,500	Rhode Island	23,700
Indiana	165,400	South Carolina	127,600
Iowa	53,100	South Dakota	18,700
Kansas	54,200	Tennessee	203,900
Kentucky	138,700	Texas	634,600
Louisiana	147,800	Utah	45,600
Maine	27,200	Vermont	13,800
Maryland	111,900	Virginia	155,100
Massachusetts	136,500	Washington	147,500
Michigan	229,400	West Virginia	72,200
Minnesota	83,500	Wisconsin	106,600
Mississippi	107,700	Wyoming	12,600
Missouri	143,900	Puerto Rico	206,400

* The number of non-institutionalized, male or female, all ages, all races, regardless of ethnicity, with all education levels in the United States reported to have a visual disability in 2013 according to the National Federation of the Blind: Blindness Statistics (<https://nfb.org/blindness-statistics>).

2017 National Library Legislative Day Priority
Support Strong “Net Neutrality” Protections

The American Library Association asks all Members of Congress to:

- 1) **PRESERVE** the core principles of network neutrality articulated in the FCC’s 2015 *Open Internet Order*, which protects free speech online, education, research, and innovation (see reverse).
- 2) **ENDORSE** the network neutrality framework adopted in the *Open Internet Order* to support the needs of libraries, consumers and higher education.

Why is this issue important for libraries and for the millions of patrons they serve?

- Libraries and librarians of every kind are dedicated to providing maximum and equitable access to information of all kinds. Accordingly, we are committed to preserving the unimpeded flow of information over the Internet – society’s primary open platform for information exchange, intellectual discourse, civic engagement, creativity, innovation, teaching, research and learning – and believe that equitable access to it is critical to our nation’s social, cultural, educational and economic well-being.
- The *Open Internet Order* enables libraries to fully serve the public by legally prohibiting Internet Service Providers (ISPs) from speeding or slowing selected Internet traffic, blocking access to certain web sites or applications, or otherwise discriminating against certain Internet services for commercial reasons.
- Commercial ISPs should operate their networks in a neutral manner without interfering with the transmission or content of Internet communications. Without the framework set forth by the FCC, however, nothing would require commercial ISPs to be neutral. They could act as gatekeepers to maximize profit.
- Replacing the clear legal protections of the *Open Internet Order* with unenforceable, voluntary net neutrality “rules” would threaten the high-bandwidth applications and services that enable real-time collaboration, content creation, sharing, and learning by educational and other community institutions, including libraries, which cannot afford to pay for prioritized access.
- ALA strongly supports the *Open Internet Order* because it ensures that libraries and our millions of users will not be consigned to the “slow” lane of the Internet. We urge Congress not to alter or eliminate it.

LIBRARY AND HIGHER EDUCATION NET NEUTRALITY PRINCIPLES

Ensure Neutrality on All Public Networks: Neutrality is an essential characteristic of broadband Internet access services provided to the general public. These neutrality principles must apply to all commercial ISPs, regardless of underlying transmission technology (e.g., wireline or wireless) and regardless of local market conditions.

Prohibit Blocking: Commercial ISPs should not be permitted to block access to legal web sites, resources, applications, or Internet-based services.

Protect Against Unreasonable Discrimination: Every person in the United States should be able to access legal content, applications, and services over the Internet, without unreasonable discrimination by commercial ISPs. This will ensure that such providers do not give favorable transmission to their affiliated content providers or discriminate against particular Internet services based on the identity of the user, the content of the information, or the type of service being provided. "Unreasonable discrimination" is the standard in Title II of the Communications Act; the FCC has generally applied this standard to ensure that commercial ISPs do not treat similar customers in significantly different ways.

Prohibit Paid Prioritization: Commercial ISPs should not be permitted to sell prioritized transmission to certain content, applications, and service providers over other Internet traffic sharing the same network facilities. Prioritizing certain Internet traffic inherently disadvantages other content, applications, and service providers—including those from higher education and libraries that serve vital public interests.

Prevent Degradation: Commercial ISPs should not be permitted to degrade the transmission of Internet content, applications, or service providers, either intentionally or by failing to invest in adequate broadband capacity to accommodate reasonable traffic growth.

Enable Reasonable Network Management: Commercial ISPs should be able to engage in reasonable network management to address issues such as congestion, viruses, and spam as long as such actions are consistent with these principles. Policies and procedures should ensure that legal network traffic is managed in a content-neutral manner.

Provide Transparency: Commercial ISPs should disclose network management practices publicly and in a manner that: 1) allows users as well as content, application, and service providers to make informed choices, and 2) allows policy-makers to determine whether the practices are consistent with these network neutrality principles. This rule does not require disclosure of essential proprietary information or information that jeopardizes network security.

Continue Capacity-Based Pricing of Broadband Internet Access Connections: Commercial ISPs may continue to charge consumers and content, application, and service providers for their broadband connections to the Internet, and may receive greater compensation for greater capacity chosen by the consumer or content, application, and service provider.

Adopt Enforceable Policies: Policies and rules to enforce these principles should be clearly stated and transparent. Any commercial ISP that is found to have violated these policies or rules should be subject to penalties, after being adjudicated on a case-by-case basis.

Accommodate Public Safety: Reasonable accommodations to these principles can be made based on evidence that such accommodations are necessary for public safety, health, law enforcement, national security, or emergency situations.

Maintain the Status Quo on Private Networks: Consistent with the FCC's long-standing principles and practices, and the 2015 Order, the Commission should decline to apply the Open Internet rules to premises operators, such as coffee shops and bookstores, and private end-user networks, such as those of libraries and universities. As the FCC has historically found, end users should be free to decide how they use the broadband services they obtain from network operators and commercial ISPs.

March 30, 2017