

SATURDAY

# New Orleans COGNOTES

ALA ANNUAL CONFERENCE & EXHIBITION JUNE 21-26, 2018

NEW ORLEANS

AMERICAN LIBRARY ASSOCIATION

## Michelle Obama: A Master Class in Work-Life Balance



Toni McGee (left) and Shukrani Gray high five after claiming a front row seat to hear Michelle Obama at the Opening General Session.

by Michelle Kowalsky, Rowan University, NJ

Like two sorority sisters catching up on the news of their lives, former First Lady Michelle Obama and Librarian of Congress Carla Hayden reminisced about favorite books, traded jokes, and exchanged advice about motherhood and careers during the Opening General Session on Friday. Mentions of Obama's education programs, as well as her recommendations for empowering women and young people, were met with multiple rounds of applause from the large crowd, many of whom waited in line for hours to secure an up-close seat for the discussion.

"The Obamas are readers," she explained, as she discussed her views of reading as an essential element in raising children, and especially as part of their development as members of a community of sharing. She told stories of getting her first library card and of her most recent reads, noting that her chief of staff, Melissa Winter, was so excited to be at a librarians' conference where she could pick up some new reads for the boss. Obama's own memoir, *Becoming*, will be published by Crown Publishing / Penguin

Random House this November, and is set to be simultaneously released in 24 languages. She is still editing the manuscript in print form, noting that she still enjoys the physical forms of books and writing, much to the delight of those in attendance.

Obama revealed many details of her life as a working mom both before and during her husband's presidency, and her easygoing "real person" style was as evident in this talk as it is promised to be in her forthcoming memoir. She was especially grateful for the help of her mother in raising her two daughters, who "helped to keep the whole White House grounded and humble" with her tell-it-like-it-is manner and her infinite capacity to listen to everyone's problems without trying to step in and solve them. This particular theme is one which Obama and her staff would repeat many times, as her team provided mentoring for many children over many years, ensuring that each knows that his or her voice is valuable and is worthy of being heard.

"We should measure kids on how they act, and on whether they are good people in

» see page 26

## Carnegie Event Features Award Winning Authors

Now in its seventh year, the Andrew Carnegie Medals for Excellence in Fiction and Nonfiction will be celebrated at ALA's Annual Conference & Exhibition tonight. The awards, established in 2012, serve as a guide to help adults select quality reading material. They are the first single-book awards for adult books given by the ALA and reflect the expert judgment and

insight of library professionals and booksellers who work closely with adult readers.

Tonight's celebratory event will feature speaker Sue Halpern, who has written on topics from butterflies to therapy dogs, and solitude to neuroscience. Attendees will also have a chance to mingle with the winner of the Carnegie Medal in Fiction for *Manhattan Beach*, author Jennifer Egan, during the dessert and cash bar reception.

The event takes place tonight from 8:00 – 10:00 p.m. at the Sheraton New Orleans. Tickets are available for purchase on the ALA Annual Conference website and may be added to your conference registration or purchased at the door. Readers will not want to miss the excitement at this year's event!

These awards are co-sponsored by ALA's Booklist and RUSA and supported by a grant from Carnegie Corporation of New York in recognition of Andrew Carnegie's deep belief in the power of books and learning to change the world.



Crowds visit with authors and exhibitors during the Exhibits opening reception.

### QUICK LOOK

#### Exhibits

Today's Hours  
9:00 a.m. – 5:00 p.m.

#### Auditorium Speaker Series

MCC New Orleans Theater B

**Doris Kearns Goodwin**

8:30 – 9:30 a.m.

**Robert W. Fieseler**

10:30 – 11:30 a.m.



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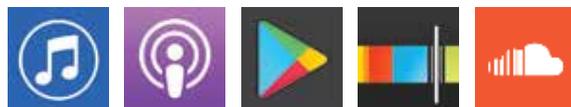
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## Screening of the Film “the public” and Q&A with Filmmaker Emilio Estevez Presented This Morning and Afternoon, Sunday

### “the public”

**Today 6/23, 9:00 a.m. – 12:00 p.m.**  
**Today 6/23, 2:30 – 5:30 p.m.**  
**Sunday 6/24, 1:00 – 4:00 p.m.**  
**MCC-New Orleans Theater A**

Join writer/director Emilio Estevez for a special screening of his new film “the public,” moderated by Ryan J. Dowd. Also starring Alec Baldwin, Jena Malone, Christian Slater, Taylor Schilling, Che “Rhymefest” Smith, Gabrielle Union, Jeffrey Wright, and Michael K. Williams, this drama tackles some of our nation’s most challenging issues, including homelessness and mental illness. In “the public” an unusually bitter Arctic blast has made its way to downtown Cincinnati – and the Cincinnati Public Library. The story revolves around the library’s patrons, many of whom are homeless, mentally ill and marginalized, and their interactions with the exhausted and overwhelmed staff of librarians who have built emotional connections with them. At odds with library officials over how to handle the extreme weather event, the patrons turn the building into a homeless shelter for the night by staging an “occupy” sit in. But what begins



as an act of civil disobedience, becomes a standoff with police fueled by a storm of me-

dia coverage outside the library. Following the film will be a Q&A with Estevez moderated

Ryan J. Dowd, executive director of Hesed House in Aurora, Ill.

## Actress, Author Sally Field to Speak This Afternoon

Sally Field is a two-time Academy-Award and three-time Emmy Award winning actor, who has portrayed dozens of iconic roles on both the large and small screens. Her extensive film credits include performances in Robert Benson’s “Places of the Heart,” for which she received both the Academy Award and a Golden Globe, and Martin Ritt’s “Norma Rae,” receiving not only the Academy Award but also a Golden Globe. She also received Golden Globe nominations for her work in “Smokey and the Bandit,” “Absence of Malice,” “Kiss Me Goodbye,” and “Steel Magnolias” and received both SAG and BAFTA nominations for her work in “Forrest Gump.” Other films include “Lincoln,” “An Eye for An Eye,” “Mrs. Doubtfire,” “Soapdish,” “Not Without My Daughter,” “The End,” “Hooper,” “Stay Hungry” (her first major film role), and “Hello, My Name is Doris.” She starred in both “Punchline” and “Murphy’s

**Sally Field**  
**Auditorium Speaker Series**  
**Today 6/23, 3:30 – 4:30 p.m.**  
**MCC-New Orleans Theater B**  
**Sponsored by Hachette Book Group**

Romance,” which were produced by her production company, Fogwood Films. The session will take place today from 3:30 - 4:30 p.m. at the 2018 ALA Annual Conference & Exhibition in New Orleans, LA.

Born in Pasadena, Calif. and raised in a show-business family, Sally Field is one of the most celebrated, beloved, and enduring actors of our time, and now she tells her story for the first time in an intimate and haunting literary memoir, *In Pieces*, available Fall 2018. In her own words, she writes about a challenging and lonely childhood, the craft that helped her find her voice, and a power-

ful emotional legacy that shaped her journey as a daughter and a mother. With raw honesty and the fresh, pitch-perfect prose of a natural-born writer, and with all the humility and authenticity her fans have come to expect, Field brings readers behind the scenes for not only the highs and lows of her star-studded early career in Hollywood, but also deep into the truth of her lifelong relationships including, most importantly, her complicated love for her own mother. Powerful and unforgettable, *In Pieces* is an inspiring and important account of life as a woman in the second half of the twentieth century.

In 2012, Sally Field was inducted into



Sally Field (photo by John Russo)

the American Academy of Arts and Sciences, and in 2015, she was honored by President Obama with the National Medal of Arts. She has served on the Board of Directors of Vital Voices since 2002 and also served on the Board of The Sundance Institute.

This session is sponsored by Hachette Book Group.

## Exponential Library Advocacy Through a Team Approach

By Michelle Kowalsky, Rowan University, NJ

Multiple library leaders from each state gathered in New Orleans to report on their library advocacy action plans for influencing state legislative priorities and local budget decisions. Organized as part of this year’s State Ecosystem initiative, these tactical teams from various states, included each state’s library association president, school library association leaders, representatives of the state library, and public library administrators, as well as ALA and American Association of School Librarians (AASL) elected leaders and ALA staff members.

These intense inter-agency collaborations, which started at Midwinter, aim to develop a statewide ecosystem for taking collective action to preserve and restore the value of libraries. Using these collaborative techniques, librarians in the state of Washington

gained a legislative victory which included a state budget allocation of \$20 per student for library materials. Similarly, Virginia advocates helped to defeat a bill which relaxed requirements for school librarian certification. Marci Merola, director of the Office of Library Advocacy, is collecting the strategies used in these successes for dissemination to the membership.

“We need to learn each other’s talking points,” explained Denise Davis, president of the Maryland Library Association. “Since school libraries, public libraries, and many other organizations have similar goals and values, we need to work together to support each other on local issues and statewide problems,” she said. A team of organized library advocates helped the Talbot County, Md. school to save five school librarian jobs this

» see page 26



ALA President Jim Neal (lower right) opens the AASL session, “School Library Advocacy: Enhancing Collaboration and Strengthening Library Ecosystems.”

### Cancellations

- “ALA Policy Monitoring Committee,” 11:30 a.m. – 12:30 p.m. Sunday in MCC La Nouvelle Ballroom C, has been cancelled.
- “Rebranding and Hitting the Reset Button on Community Engagement: Learn How to Evaluate a Program’s Market Position,” 2:30 – 3:30 p.m. Sunday in room 283, has been cancelled.



Thousands of ALA attendees wait in line to see Opening General Session speaker Michelle Obama.



Librarians Karyn Lewis (left) and Paula Baiamonte snap a selfie as they arrive for the ALA Annual Conference & Exhibition in the registration area.



Attendees from California show off their Michelle Obama shirts before the Opening General Session Friday afternoon.



Hannah Esselman gets her photo taken in front of a Mardi Gras float near the Exhibit Hall entrance.



Attendees break into groups of four for round table discussions during a Libraries Transforming Communities meeting.

# Denine Torr from the Dollar General Literacy Foundation Recognized with AASL Crystal Apple Award

Denine Torr, senior director of community initiatives at the Dollar General Literacy Foundation, has been selected as the recipient of the 2018 Crystal Apple by American Association of School Librarians (AASL). The Crystal Apple honor is given at the discretion of the AASL president to an individual or group that has had a significant impact on school libraries and students. President Steven Yates will present Torr with the apple during the AASL Awards Ceremony and President's Program held today from 9:00 a.m. – 12:00 p.m. in the Hilton New Orleans Riverside, Grand Salon B.



Denine Torr

“At the heart of the Dollar General Literacy Foundation is Denine Torr and her team – raising funds, administering programs and changing the lives in the communities Dollar General serves,” explained Yates. “The ability of the grant program to bring normalcy back to students’ lives after a natural disaster and to open a school library’s doors as soon as possible has directly impacted more than 100,000 students. Denine is the ‘person behind the foundation’ whose dedication to the power of literacy and lifelong learning has made this possible.”

Dollar General Literacy Foundation’s commitment to the “lifelong learner” funds grants and literacy programming

throughout the American Library Association. Along with AASL, other divisions and offices benefiting from the foundation’s generosity include ALSC, YALSA, and the Office for Diversity, Literacy, and Outreach Services.

“Denine recognizes the incredible impact that effective school libraries have on student achievement,” Yates continued. “This year’s Crystal Apple is a small token to the leader

of a movement that has provided literacy, comfort, and hope in times of rebuilding and AASL is fortunate to have such dedicated partners in service to school libraries.”

“For 25 years, the Dollar General Literacy Foundation has invested in programs that help individuals learn to read, prepare for the high school equivalency test, or learn English,” said Torr. Since its inception, the

foundation has awarded more than \$154 million to nonprofit organizations, schools, and libraries that have helped more than 10 million individuals advance their literacy and basic education. We are honored to partner with the American Library Association to strengthen communities, extend hope, and increase opportunities for others to achieve their American Dream.”



Attendees arrive early and start to line up Friday morning to await Michelle Obama’s Opening General Session presentation.

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## United for Libraries Panel to Feature First-time Authors

Malcolm Hansen, Marjorie Herrera Lewis, Bryan Camp, Mesha Maren, and Novuyo Rosa Tshuma will be the featured authors at United for Libraries' "First Author, First Book" panel from 10:30 – 11:30 a.m. on Sunday. The panel will be moderated by Barbara Hoffert of *Library Journal*.

Malcolm Hansen (*They Come in All Colors*, Atria Books/Simon & Schuster, May 2018) earned his BA in philosophy from Stanford University. He worked for a few years in California



Mesha Maren

before spending a decade living, working, and traveling throughout Central America, South America, and Europe. He returned to the U.S. to complete an MFA in fiction at Columbia.

Marjorie Herrera Lewis (*When the Men Were Gone*, William Morrow/HarperCollins, October 2018) is a former beat writer for the Dallas Cowboys and member of *The Dallas Morning News* sports writing staff. While writing *When the Men Were Gone*, she became inspired to try her hand at coaching football and was added to the Texas Wesleyan University football coaching staff last December, working with defensive backs on the field and with the entire team as an academic adviser.

Bryan Camp (*The City of Lost Fortunes*, John Joseph Adams/Houghton Mifflin Harcourt, April 2018) is a graduate of the Clarion West Writers' Workshop and the

University of New Orleans's MFA program. He started his first novel, *The City of Lost Fortunes*, in the back seat of his parents' car as they evacuated the Crescent City during Hurricane Katrina.

Mesha Maren's (*Sugar Run*, Algonquin/Workman, January 2019) short stories and essays appear in *Tin House*, *Hobart*, *The Barcelona Review*, and other literary journals. She was winner of the 2015 Thomas Wolfe Fiction Prize and is the recipient of an Appalachian Writing Fellowship from Lincoln Memorial University. She currently teaches fiction at West Virginia Wesleyan College and at the Beckley Federal Correctional Institution.

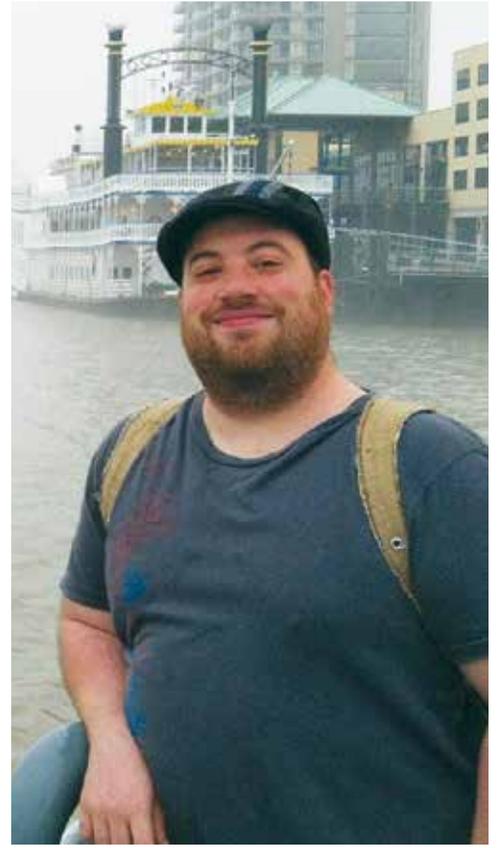


Malcolm Hansen (photo by Maja Bergman)



Novuyo Rosa Tshuma (photo © Kwela Books)

Novuyo Rosa Tshuma (*House of Stone*, W. W. Norton & Co., January 2019) is a graduate of the Iowa Writers' Workshop. Her work has been featured in *McSweeney's* and *The Displaced*, among other publications. *House of Stone* was awarded a Bellagio Residency



Bryan Camp (photo by Beth Ann Merida)

from the Rockefeller Foundation. Tshuma is a fiction editor at *The Bare Life Review*, a journal of refugee and immigrant literature based in New York.

This program will be held at the Morial Convention Center, rooms 286-287.

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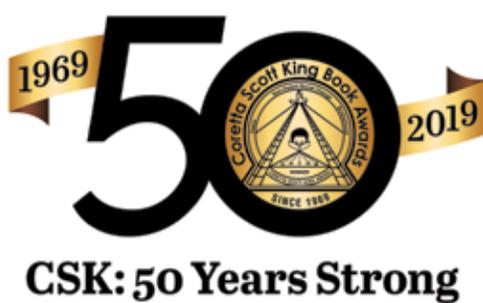
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# Coretta Scott King Book Awards to Mark 50 Years

In 2019, the American Library Association (ALA) will celebrate the 50<sup>th</sup> anniversary of the Coretta Scott King Book Awards. Given annually, the awards serve as a guide for parents, librarians, and caregivers, for the most outstanding books for youth by African American authors and illustrators that affirm African American culture and universal human values.

The Coretta Scott King Book Awards were established in 1969 by Glyndon Flynt Greer, a school librarian in Englewood, N.J., Mabel McKissack, a school librarian in New London, Conn., and John Carroll, a book publisher. These three founders envisioned an award that would recognize the talents of outstanding African American authors and encourage them to continue writing books for children and young adults. The award commemorates the life and work of Dr. Martin Luther King, Jr., and honors his wife, Coretta Scott King, for her courage and determination to continue the work for peace and world brotherhood.

Winners are selected by the Coretta Scott King Book Awards Jury and announced annually to a waiting national audience at the ALA Youth Awards Press Conference, held on the Monday of the ALA Midwinter Meeting. Award recipients are selected within three categories, including the Coretta Scott King (Author) Book Award, Coretta Scott King (Illustrator) Book Award and Coretta Scott King/John Steptoe New Talent Award.



**CSK: 50 Years Strong**

The awards are sponsored by ALA Ethnic and Multicultural Information Exchange Round Table (EMIERT) and supported by ALA's Office for Diversity, Literacy, and Outreach Services (ODLOS).

The first Coretta Scott King Award was presented in 1970 at the New Jersey Library Association conference in Atlantic City, N.J. The award went to Lillie Patterson, author of *Dr. Martin Luther King, Jr.: Man, of Peace*. In 1974, the committee honored an illustrator for the first time. The award went to George Ford for his illustrations in *Ray Charles* by Sharon Bell Mathis. Mathis also received the Coretta Scott King Author Award. That year, the Coretta Scott King seal was designed by Lev Mills, an internationally renowned artist in Atlanta, to identify book jackets of award winners.

For nearly half a century, such outstanding African American authors and illustrators as Toni Morrison, Maya Angelou, Walter

Dean Myers, Virginia Hamilton, Jerry Pinkney, and Christopher Paul Curtis have been honored by the ALA as Coretta Scott King Book Award recipients.

In 1979, on the 10<sup>th</sup> anniversary of the King awards, the Coretta Scott King Awards Task Force was formed and became a part of the ALA's Social Responsibilities Round Table with Glyndon Greer as chair. Greer died in 1980, having seen the award succeed as one of ALA's most

prestigious honors. In 1982, the Coretta Scott King Book Awards became an official award of the American Library Association.

Currently the Coretta Scott King Book Award Anniversary Committee is planning 50<sup>th</sup> anniversary celebration events to take place during 2019. Additional information regarding Coretta Scott King Book Award 50<sup>th</sup> Anniversary activities will be available within the coming weeks at [www.ala.org/csk](http://www.ala.org/csk).



Laurie Reese and Mandy Nasr take a selfie prior to the Opening General Session on Friday.

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## New Books, Products at ALA Store

Make sure to carve out some time in your schedule to shop and browse the ALA Store at the 2018 ALA Annual Conference & Exhibition for products that meet the widest range of your promotional and continuing education/professional development needs – as well as fun gift items. Located in the lobby outside Hall I of the Morial Convention Center, the ALA store hours are:

### Today

8:30 a.m. – 5:00 p.m.

### Sunday, June 24

8:30 a.m. – 5:00 p.m.

### Monday, June 25

8:30 a.m. – 2:00 p.m.

From celebrity READ posters and popular book characters to infographics and gift items, ALA Graphics will feature a range of new and best-selling products, plus special conference-only items. Plan ahead for fall events and shop new designs for Library Card Sign-up Month, Banned Books Week, and Teen Read Week. And, remember to stop by early for your conference t-shirt, available only at the ALA Store – they always sell out fast!

## American Library Association Outraged by the Refugee Family Separation Policy

American Library Association President Jim Neal released the following statement regarding the act of separating refugee children from their parents and caregivers seeking asylum along the southwest border of the U.S.

“The nation’s library community is appalled that innocent children would face such emotional trauma and would be locked in mass facilities and separated from their families,” Neal said. “There is no legitimate policy or moral basis for this unconscionable action. The library community stands for diversity and inclusion, and for the legal rights of refugees entering on our borders. We serve immigrants in our communities across the U.S., and view libraries’ support to children as one of our most important values. We must support legislation and action that set aside this unacceptable practice.

“ALA, through its Office for Diversity, Literacy, and Outreach Services and Washington Office, and in partnership with REFORMA, is providing and sharing resources that support action against this zero-tolerance immigration policy.

“This dire situation transcends partisan politics and requires immediate legislative and legal strategies to abolish this practice and seek to immediately reunite children

with their parents and caregivers.

“We can’t address this issue alone and ask ALA members, library supporters, and educators to express their opposition to the ‘zero tolerance’ immigration policy by calling their legislators and demanding the halt of this cruel practice.”

Neal continued, “I also encourage libraries of all types to explore the vast resources ALA offers to help facilitate thoughtful discussions regarding this policy and leverage charitable resources to lend support to border families in need.

“We express our sincere appreciation and stand in solidarity with those of like mind including ACLU, Al Otro Lado, Asylum Seeker Advocacy Project, Border Angels, CARA Family Detention Pro Bono Project, Immigrant Defender’s Law Network, KIND (Kids in Need of Legal Defense), Pueblo Sin Fronteras, REFORMA: Children in Crisis, Refugee and Immigrant Center for Education and Legal Services, Texas Civil Rights Project, The Florence Project and Refugee Rights Project, The Leadership Conference on Civil and Human Rights, The Young Center of Children’s Immigrant Rights, and Together Rising.”

For additional information and resources please visit ALA’s Libraries Respond webpage.

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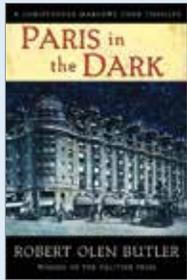
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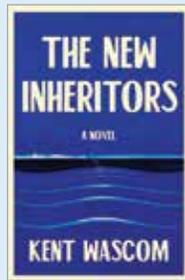
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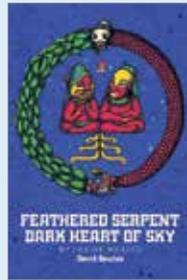
**Paris in the Dark**  
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6/23 @ 12:00 PM  
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Mysterious Press



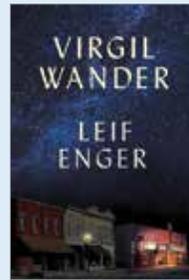
**The New Inheritors**  
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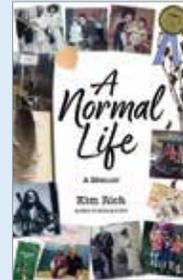
**Feathered Serpent,  
Dark Heart of Sky**  
David Bowles  
9781941026717

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Cinco Puntos Press



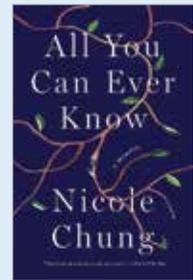
**Virgil Wander**  
Leif Enger  
9780802128782

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Booth #3242B  
Atlantic Monthly Press



**A Normal Life**  
Kim Rich  
9781943328529

6/23 @ 2:00 PM  
Booth #3154  
Graphic Arts Books



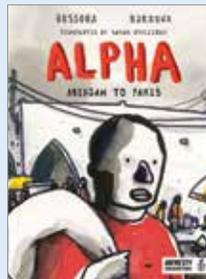
**All You Can Ever Know**  
Nicole Chung  
9781936787975

6/23 @ 4:15 PM  
Booth #3236  
Catapult



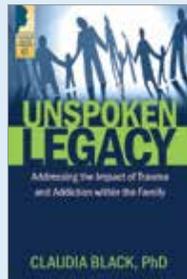
**Luisa: Now and Then**  
Mariko Tamaki  
9781594656439

6/24 @ 2:30 PM  
6/25 @ 10:00 AM  
Booth #3155  
Humanoids



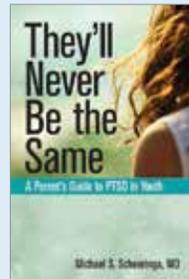
**Alpha: Abidjan to Paris**  
Barroux, (Illus.)  
9781942658405

6/24 @ 3:00 PM  
Booth #3139  
Bellevue Literary Press



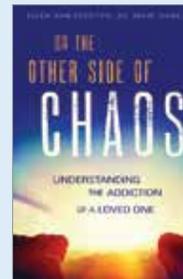
**Unspoken Legacy**  
Claudia Black, PhD  
9781942094662

6/23 @ 10:30 AM  
Booth #3143  
Central Recovery Press



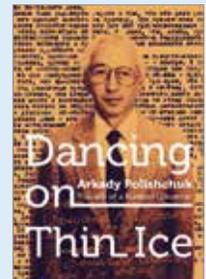
**They'll Never be the Same**  
Michael Scheeringa, MD  
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6/24 @ 10:30 AM  
Booth #3143  
Central Recovery Press



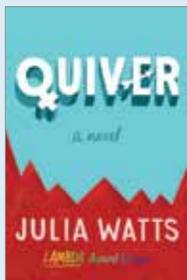
**On the Other Side of Chaos**  
Ellen Van Vechten, JD, MSW,  
CADC  
9781942094791

6/24 @ 1:30 PM  
Booth #3143  
Central Recovery Press



**Dancing on Thin Ice**  
Arkady Polischchuk  
9780998777030

6/24 @ 11:00 AM  
Booth #3140B  
DoppelHouse Press



**Quiver**  
Julia Watts  
9781941110669

6/24 @ 10:30 AM  
Booth 3252  
Three Rooms Press



**Kate Warne**  
Marissa Moss  
9781939547330

6/23 @ 3:30 PM  
Booth #3257A  
Creston Books



**Beautiful Hands**  
Kathryn Otoshi  
9780990799306

6/23 @ 10:00 AM  
Booth #3257A  
KO KIDS BOOKS



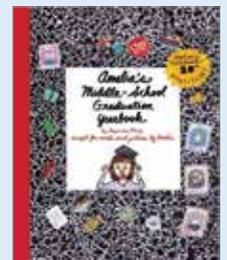
**All Around Us**  
Xelena Gonzalez (Auth.)/  
Adriana Garcia (Illus.)  
9781941026762

6/23 @ 10:00 AM  
6/23 @ 3:00 PM  
Booth 3137A  
Cinco Puntos Press



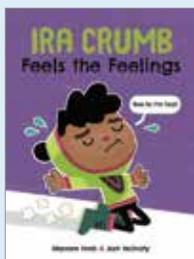
**Two**  
Kathryn Otoshi  
9780972394666

6/24 @ 10:00 AM  
Booth #3257A  
KO KIDS BOOKS



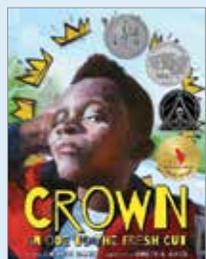
**Amelia's Middle-School  
Graduation Yearbook**  
Marissa Moss  
9781939547095

6/23 9:00 AM  
6/23 3:00 PM  
Booth #3257A  
Creston Books



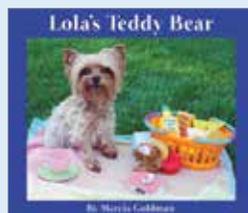
**Ira Crumb Feels the  
Feelings**  
Naseem Hrab  
9781771472982

6/23 @ 2:00 PM  
Booth #3250  
Owlkids Books



**Crown: An Ode to the Fresh Cut**  
Derrick Barnes (Auth.)  
Gordon C. James (Illus.)  
9781572842243

6/23 @ 3:30 PM  
6/24 @ 11:30 AM  
Booth #3254B  
Agate Publishing



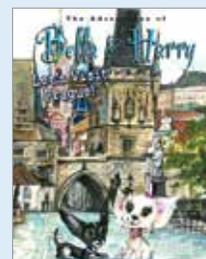
**Lola's Teddy Bear**  
Marcia Goldman  
9781939547507

6/24 @ 11:00 AM  
Booth #3257A  
Creston Books



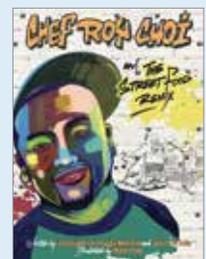
**Let's Visit Machu Picchu!**  
Lisa Manzione  
9781937616816

6/23 @ 1:30 PM  
Booth #3148  
Bella & Harry



**Let's Visit Prague!**  
Lisa Manzione  
9781937616823

6/24 @ 1:30 PM  
Booth #3148  
Bella & Harry



**Chef Roy Choi and the Street  
Food Remix**  
Jacqueline Briggs Martin, June Jo  
Lee, Man One  
9780983661597

6/23 @ 9:00 AM  
6/23 @ 1:00 PM  
6/24 @ 11:00 AM  
6/24 @ 2:00 PM  
6/25 @ 10:30 AM  
Booth #3257B  
READERS to EATERS

## ERT Silent Auction Supports Christopher J. Hoy Scholarship Fund

The ERT Silent Auction supports the Christopher J. Hoy Scholarship Fund. Named for Christopher J. Hoy, who was director of the ALA Conference Services Office for over 20 years, the scholarship was established with donations from the family of Christopher J. Hoy and the Exhibits Round Table (ERT) to honor his memory. This \$5,000 General ALA

Scholarship is awarded each year to an individual who will be attending an ALA-accredited program of library and information studies leading to a master's degree.

Exhibitors in the Artist Alley pavilion of the exhibit floor donate one piece of original art for the auction. The ALA Biblioquilters work throughout the year to create quilts to be included in the auction. Bidding is open until 4:00 p.m. on Sunday. The auction is located in the lobby near the shuttle bus drop off.



## Journalist and Author Jonathan Eig will Present as an Auditorium Speaker

Jonathan Eig is a journalist and a *New York Times* best-selling author. He has written five books: *Luckiest Man: The Life and Death of Lou Gehrig*; *Opening Day: The Story of Jackie Robinson's First Season*; *Get Capone: The Secret Plot that Captured America's Most Wanted Gangster*; *The Birth of the Pill: How Four Crusaders Reinvented Sex and Launched a Revolution*; and *Ali: A Life*.



Jonathan Eig  
(photo by Joe Mazza, Brave Lux)

portrait of a man who became a legend. The book is the first biography that details Muhammad Ali's entire life. Based on more than 600 interviews with more than 200 people over the course of five years, one might think that the process would have left Eig exhausted. But he said, ebulliently, "It's the most fun I have ever had working on a book. I actually

book until I die." Eig uncovered thousands of pages of previously unreleased FBI and Justice Department files, as well dozens of hours of newly discovered audiotaped interviews from the 1960s.

*Ali: A Life* was named winner of the PEN/ESPN Award for Literary Sports Writing, best book of the year by *Sports Illustrated*, and one of the ten best nonfiction books of the year by the *Wall Street Journal*. It was a finalist for Mark Lynton History Prize, the Plutarch Award, the William Hill Sports Book of the Year, and an NAACP Image Award.

Eig is a former staff writer for the *Wall*

**Jonathan Eig**  
Auditorium Speaker Series  
Sunday 6/24, 8:30 - 9:30 a.m.  
Sponsored by Houghton Mifflin Harcourt

*Street Journal*, where he remains a contributing writer, and has written for the *New York Times*, the *New Yorker*, the *Washington Post*, Slate.com, and others. He is currently working with Ken Burns and Florentine Films in making a documentary on Muhammad Ali.

His session is sponsored by Houghton Mifflin Harcourt.

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Pathfinder Press Booth 3951

**Malcolm X, Black Liberation, and the Road to Workers Power**

**Are They Rich Because They're Smart?**  
*Class, Privilege, and Learning under Capitalism*

**Is socialist revolution in the US possible?**  
*A Necessary Debate Among Working People*

**The Clintons' Anti-Working-Class Record**  
*Why Washington Fears Working People*

**Why Washington Fears Working People**

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# ALA Washington Programs Provide Resources for Libraries

Providing information and resources for libraries is top priority in the Annual sessions offered by ALA's Washington Office. The youth and technology track headlined by ALA's Libraries Ready to Code cohort and team leaders offers guidance on how to launch or enhance computer science (CS) programming at your library. From games to hands-on workshops to discussions with librarians, education leaders, policy experts and Beltway insiders, you can get the latest updates on federal policies directly impacting libraries.

## Public Policy Track

**Today, 2:30 – 3:30 p.m.**

"National Policy and Libraries: What's Going On"

The national policy landscape continues to bubble and boil – creating challenges and opportunities for libraries. Our expert panel will discuss the issues most central to libraries: funding, digital inclusion, broadband, copyright, improving economic opportunities, and more. Based on decades of inside-the-beltway experience, panelists will provide insider insights of what is really taking place, what is on the horizon, and what we need to do about it to advance the library mission and services.

Speakers: Marc Gartler, manager, Madison (Wisc.) Public Library; Ellen Satterwhite, telecommunications expert and Vice

***From games to hands-on workshops to discussions with librarians, education leaders, policy experts and Beltway insiders, you can get the latest updates on federal policies directly impacting libraries.***

President of the Glen Echo Group; Lisa Varga, executive director, Virginia Library Association; and Alan Inouye, director of public policy, ALA

**Sunday, 4:00 – 5:00 p.m.**

"Play the Copyright Game: A Groovy Way to Learn!"

Join copyright experts in discussions focused on actual copyright situations that librarians face, and then participate in one of the most popular regular ALA conference sessions: the copyright game. This year's game will consist of a lightning round of "Name that Exception" to learn about the many allowances afforded in U.S. copyright law. In the second round, vote on lawful vs infringing copyright case studies. And for the final round, pose your own real-life copyright scenarios for the audience to vote on and discuss. We also will distribute copy-

right education materials and swag, including the popular "four coasters of fair use."

Speakers: Kyle Courtney, copyright advisor, Harvard University; Martin Brennan, copyright librarian, University of California, Los Angeles; Carrie Russell, director of ALA Program on Public Access to Information

## Youth and Technology Track

**Today, 10:30 – 11:30 a.m.**

"Libraries Ready to Code: The Inside Scoop"

Speakers: Libraries Ready to Code cohort library staff and leadership team – Linda Braun (ALA learning consultant), Marijke Visser (ALA Washington Office) and Nicky Rigg (Google).

**Today, 3:00 – 4:00 p.m. and Sunday, 10:00 – 11:00 a.m.**

"Gamify Youth Programs: Geography and Computational Thinking I"

Speaker: Alan Fishel, Partner at Arent Fox LLP and creator of the award-winning game GeoPlunge .

**Sunday, 2:30 – 3:30 p.m.**

"Leap into Science: Cultivating a National Network for Informal Science and Literacy"

Speakers: Tara Cox, manager of professional development at The Franklin Institute, and Karen Peterson of The National Girls Collaborative Project.

## EXHIBITS HOURS

**Today**

**9:00 a.m. – 5:00 p.m.**

**Sunday, June 24**

**9:00 a.m. – 5:00 p.m.**

**Monday, June 25**

**9:00 a.m. – 2:00 p.m.**

**Exhibits Closing Events**

# PROJECT:

Literature

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# Libraries Transforming Communities: Community Engagement at the 2018 ALA Annual Conference

**Today and Sunday at 2:00 p.m. in room 352**

As trusted, safe spaces, libraries are ideal institutions to facilitate conversations. But with numerous dialogue and deliberation approaches to choose from, it can be difficult to know where to start. To learn more, check out these two sessions in New Orleans.

## LIBRARIES TRANSFORM™

**Today, 2:00 – 3:30 p.m.**

### Let's Talk about Community Engagement (You Too, Newbie)

Whether you're a seasoned facilitator or brand new to community engagement, the 2018 ALA Annual Conference will give you an opportunity to swap ideas, learn from others' successes, and maybe share a laugh over some of our more illustrious community engagement flops.

During the program, "Community Engagement Table Talks: Using an Engagement Tool to Talk about Community Engagement," attendees will break into small groups to answer these questions: What have you learned from your community engagement efforts? How does community engagement

change the day-to-day reality at your information organization? Participants will connect and chat with peers to discuss different community engagement models, including Everyday Democracy, Conversation Café, and the Harwood Institute for Public Innovation; challenges we face in engaging our communities; what worked and what didn't; what resources are available; and sustaining ourselves.

This program is offered as part of Libraries Transforming Communities (LTC): Models for Change, an initiative of ALA and the National Coalition for Dialogue & Deliberation (NCDD), with support from the Institute of Museum and Library Services (IMLS). Learn more about the initiative and access free resources at [ala.org/LTC](http://ala.org/LTC).

### Sunday, 2:00 – 3:30 p.m. Get Tools for Leading Conversation in Your Community

Is your library meeting the needs of your community and helping it reach its potential? If your answer is "no" or "I'm not sure," it may be helpful to step back and find out what your community members really want.

The Harwood Institute for Public Innovation's approach to community change – called Turning Outward – can help you bring renewed focus to your work and

create positive impact in your community. In this session, Mike Wood from the Harwood Institute will explain the practice of Turning Outward, and librarians from academic and public libraries who have used the process will share how it has impacted their work.

"Turning Outward: Tools for Leading Conversation in Your Community" will be held Sunday, 2:00 – 3:30 p.m., in the Morial

Convention Center room 352.

Session attendees will have the opportunity to do hands-on group work with the Turning Outward tools, which are available to libraries, free of charge, through ALA's Libraries Transforming Communities initiative. Attendees experienced with the Turning Outward approach will also be able to network in small groups. To learn more, visit [ala.org/LTC-turnoutward](http://ala.org/LTC-turnoutward).



This past spring, ALA Connect relaunched. Take some time and come over to the ALA Lounge and get help registering as well as tips on navigating ALA Connect with assistance from our staff and volunteers. We have kiosks set up to ensure that you can efficiently complete your registration for ALA Connect. Discover or join a group, explore content, or simply learn as you browse. There's no need to fret on registration and profile set up when you have the ALA staff right next to you to ensure that you're a pro

at navigating ALA Connect!

### ALA Lounge Photobooth

Enjoying ALA Annual 2018? Be sure to commemorate your visit by stopping by the ALA Lounge and taking some photos at our photobooth! We have props, signs, and more; all available for you and your #ALAAC18 memory capturing. While at the lounge, be sure to check out the mini-programs we have available and the information on any and all ALA divisions, roundtables, missions, and more.

**borrowing just got better at booth #1831**



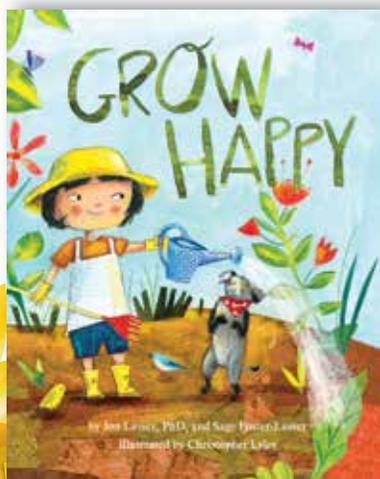
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Magination Press, an imprint of the American Psychological Association, publishes books that promote healthy social and emotional development in children and teens. Written by experts in psychology and child development, our books are grounded in psychological science and cover a wide range of topics, from bullying and emotions to health concerns and mindfulness.

## AUTHOR SIGNING

SATURDAY, JUNE 23 • 1 PM

**Jon Lasser, PhD**



## GIVEAWAY

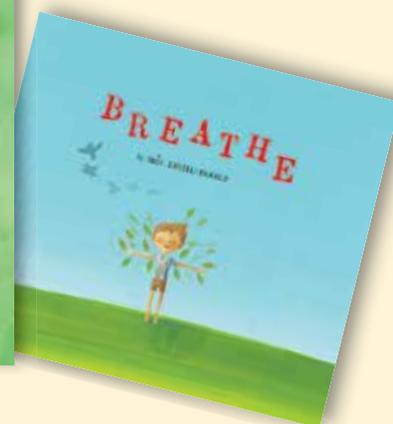
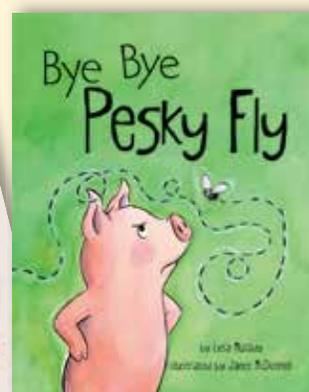
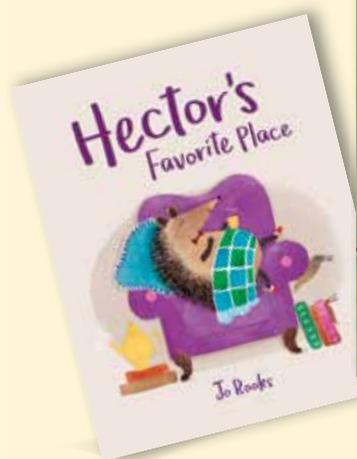
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## Get a Literary Taste on Sunday

On Sunday RUSA will host its annual author panel, Literary Tastes, featuring authors and narrators that have been named to one or more of RUSA's annual Best of Lists, selected by readers' advisory experts that work closely with adult readers. Each panelist will speak about their writing process, books they've written (or narrated) and inspirations for writing what they do. Tickets are \$15 and includes breakfast and book signings. Featured panelists include:



**Scott Brick**, narrator of hundreds of audiobooks, including the 2016 Listen List: Outstanding Audiobook Narration winner *Dead Wake* by Erik Larson (Books on Tape). In 2016, *Booklist* named Brick the "Voice of Choice" winner. When he's asked about the current popularity of audiobooks, he doesn't credit the technology that has made listening so much easier on a wide range of devices. He speculates, instead, that "we were read to as children, and we miss it. Listening to radio as a kid and now listening to and narrating audiobooks as an adult reminds me of the times we were all read to as children."



**Thi Bui**, author of *The Best We Could Do: An Illustrated Memoir* (Abrams Books) which was named to the 2018 Notable Books List for nonfiction. Born in Vietnam and having immigrated to the United States as a child, Bui studied art and law and thought about becoming a civil rights lawyer, but became a public school teacher instead. *The Best We Could Do* is her debut graphic novel that expressively illustrates the experiences of her family's fleeing to the U.S. from a war-torn Vietnam in 1976.



**Alyssa Cole**, author of *An Extraordinary Union* (Kensington Books), which was selected as this year's Romance category winner on the Reading List for outstanding genre fiction. Cole will be on site promoting her newest book *A Hope Divided* as a part of the *Loyal League Series*. Cole is a science

editor, pop culture nerd, and romance junkie who recently moved to the Caribbean and occasionally returns to her fast-paced New York City life. Her writing has been featured in publications including *Vulture* (*New York Magazine's* entertainment blog), *Heroes and Heartbreakers*, and *The Toast*.



**Jason Fagone**, author of *The Woman Who Smashed Codes: A True Story of Love, Spies, and the Unlikely Heroine Who Outwitted America's Enemies* (Dey Street Books), which was selected to the 2018 Notable Books List for nonfiction. Fagone's research led him to a short biography of the U.S. codebreaker Elizebeth Smith Friedman on the George C. Marshall Foundation website in Lexington, Virg. "The page contained only the barest facts of Elizebeth's life: She had studied poetry as a young woman; she learned the science of codebreaking; she specialized for a time in solving the secret messages of rum-runners during Prohibition; and she was married to one of the most famous codebreakers of all time, William F. Friedman, the godfather of the National Security Agency," he said. "I thought there had to be more to the story."



**Seanan McGuire**, author of *Down Among the Sticks and Bones* (Tor Books), which was selected as this year's Reading List Fantasy category winner, will thrill both adults and young adults. McGuire is the author of the *October Daye* urban fantasies, the *InCryptid* urban fantasies, and several other works both stand-alone and in trilogies or duologies. In 2013 she became the first person ever to appear five times on the same Hugo Ballot.



**Kathleen Rooney**, author of *Lillian Boxfish Takes a Walk* (St. Martin's Press), which was named to the 2018 Listen List: Outstanding Audiobook Narration. Narrated by Xe Sands, RUSA's Listen List chair, Mary Burkey writes, "Sands channels this venerable working girl's wit with nuance and creates a host of distinct supporting voices, concluding with a conversation between author and narrator." Rooney's works have appeared in *The New York Times Magazine*, *Allure*, *Salon*, *The Rumpus*, *The Nation*, the *New York Times Book Review*, the Poetry Foundation website, and the *Chicago Tribune*.

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### Engaging Book Clubs in Your Community to feature Amy Stewart and James Mustich

"Book Club Central: Engaging Book Clubs in Your Community" will be presented on Sunday from 1:00 – 2:00 p.m. at Morial Convention Center, rooms 395-396.

Learn about using and promoting Book Club Central ([www.bookclubcentral.org](http://www.bookclubcentral.org)) in your library and community. Donna Seaman of *Booklist* will moderate a panel that will include Bill Kelly of Cuyahoga County (Ohio) Public Library; author James Mustich (bookseller and author of *1,000 Books to Read Before You Die*), and author Amy Stewart.

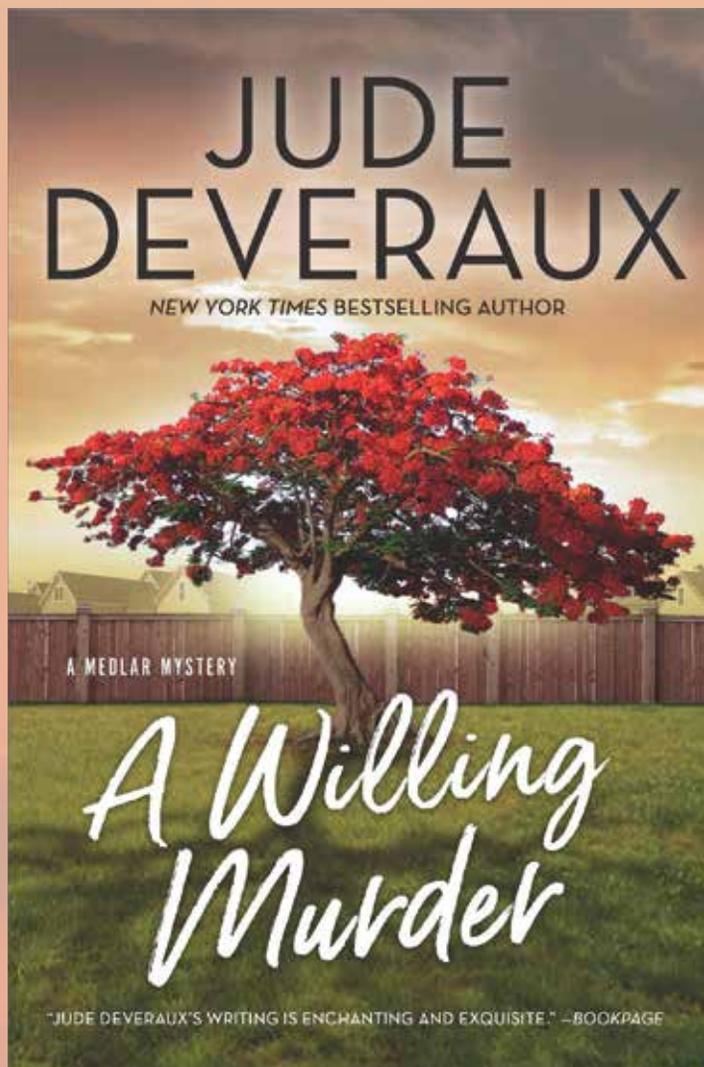
James Mustich began his career in bookselling at an independent book store in Ossining, N. Y., in the early 1980s. In 1986 he co-founded, and was for two decades the guiding force behind, the acclaimed book catalogue *A Common Reader*. He subsequently has worked as an editorial and product development consultant for publishers and booksellers and is currently vice president for Digital Product at Barnes & Noble.

Amy Stewart is the award-winning author of nine books, including her acclaimed fiction debut *Girl Waits with Gun* and the bestsellers *The Drunken Botanist*, and *Wicked Plants*. She and her husband own a bookstore called Eureka Books.

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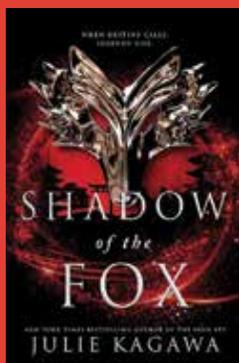
*Don't miss today's autograph signings!*

**Julie Kagawa**

Author of SHADOW OF THE FOX

10:00 - 10:45am

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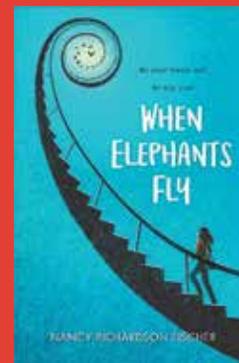


**Nancy Richardson Fischer**

Author of WHEN ELEPHANTS FLY

10:00 - 10:45am

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## Library Leadership and Management Association is Ready for ALA Annual Conference & Exhibition

### LLAMA President's Program

**Saturday 10:30 a.m. – 12:00 p.m.**

“Addressing Conflict Through Difficult and Uncomfortable Dialogues... Why This Is Important”

### PR Xchange

**Sunday, 11:30 a.m. – 1:00 p.m.**

This event offers visitors the opportunity to drop-in to view and take sample promotional materials from libraries across North America, as well as to network with library marketing professionals. This event is sponsored by LLAMA's Marketing and Communications Community of Practice.

### PR Xchange Awards

**Sunday, 1:00 – 2:00 p.m.**

This is a national competition for the best library promotional materials in print and electronic formats from the past year. Solicitation of submissions and judging takes place throughout the year. Entries are appraised by a jury of marketing professionals on the quality

of content, format, design, creativity, and originality. This year 14 judges evaluated 266 print and 145 electronic submissions. Winning projects are displayed at the PR Xchange Event, and certificates are distributed at the Awards Ceremony.

### John Cotton Dana Awards and Presentation

**Sunday, 4:00 – 6:00 p.m.**

Considered among the most prestigious awards by the American Library Association, the John Cotton Dana Award, provided in conjunction with the H.W. Wilson Foundation, the American Library Association and EBSCO, honors outstanding library public relations, whether a summer reading program, a year-long centennial celebration, fundraising for a new college library, an awareness campaign, or an innovative partnership in the community.

In recognition of their achievement, John Cotton Dana award winners receive a cash award from the H.W. Wilson Foundation.

## Learn to Conquer the Digital World at PR Forum 2018

In today's world, it's not a matter of whether you engage in social media and digital marketing, but how well you do it. At the 2018 PR Forum, being held 2:30 – 3:30 p.m. on Sunday, learn how to determine which social platform is best for your library, how to develop compelling content, and how to discover conversations you can become a part of.

New Orleans' own Olivia Parker, digital associate account executive at local marketing firm DEVENEY, will discuss how to figure out where your library belongs in the digital space and the strategies to become an active voice in your community by understanding whom you're talking to, who is listening, and what they want to hear.

The PR Forum session is designed to help libraries:

- discover how to leverage digital marketing to engage, activate, and galvanize your local community;
- learn how to analyze and optimize a presence on social media networks;
- discover how to establish a voice and persona, learning from relevant case studies from the pros like Merriam-Webster; and,

- review best practices for content creation and community management.

At DEVENEY, Parker assists clients such as Southern Quality Ford, Dark Sky Geneva Lake, and Studio Health, advising and managing their digital marketing development and execution. She is also an integral part of the team's in-house digital marketing efforts. Prior to working at DEVENEY, Parker was a brand manager for Pheast Food Group, as well as a first-grade teacher. She earned her bachelor's degree from Virginia Tech, where she majored in public relations. She is also a member of the New Orleans' Young Leadership Council.

PR Forum will take place in rooms 286-287 in the Morial Convention Center. The annual PR Forum is coordinated by the ALA Public Awareness Committee and is part of PR Sunday Spotlight, which showcases innovative library public relations programming and events at the ALA Annual Conference & Exhibition. PR Sunday Spotlight offers library staff communicators and marketers the opportunity to attend a series of public relations-focused sessions all on the same day.



Olivia Parker

## Considering a Ph.D. or master's degree in Library and Information Science?

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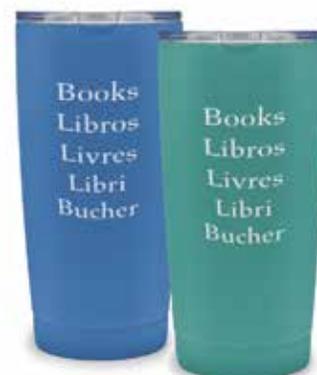
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## Get a Sneak Peek at ALA's Libraries Ready to Code Collection

ALA's Libraries Ready to Code cohort is releasing the beta version of its Ready to Code Collection, and they want your input!

Libraries Ready to Code is an ongoing collaboration between ALA and Google to ensure library professionals are prepared to develop and deliver programming that promotes computational thinking (CT) and

computer science (CS) among youth.

Make sure to visit the Ready to Code exhibit throughout the 2018 Conference, where you will find ideas for bringing coding to your library, as well as participating in trainings on other programs and hardware that Google provides as requested by libraries.

And don't miss these youth and technology track headlined by the Ready to Code cohort and team leaders, continuing today and Sunday.

### Today, 10:30 – 11:30 a.m.

"Libraries Ready to Code: The Inside Scoop"

The Libraries Ready to Code (RtC) initiative invites you to join the RtC team for a closer look at the beta toolkit that will be released during the conference. Take a virtual tour of this new resource which is based on the programs and experiences of the 30 school and public RtC libraries. Learn more about the participating libraries and the programs they designed, including challenges and successful strategies. Be part of the first group to provide feedback and help craft a RtC toolkit that can be used by any library that wants to implement a successful RtC program.

### Today, 3:00 – 4:00 p.m. and Sunday, June 24, 10:00 – 11:00 a.m.

"Gamify Youth Programs: Geography and Computational Thinking I"

The award-winning game GeoPlunge, piloted throughout the Washington, D.C., school system, has moved across the country, igniting children's passion to learn and developing critical thinking and collaborative skills. Walk through the game with inventor, founder and President of LearningPlunge, Alan Fishel, and consider how you can make use of GeoPlunge in your library.

### Sunday, June 24, 2:30 – 3:30 p.m.

"Leap into Science: Cultivating a National Network for Informal Science and Literacy"

Leap into Science integrates open-ended science activities with books designed for children ages 3 – 10 and their families. Educators offer programs in community settings like libraries, museums, and out-of-school time to engage underserved audiences in accessible and familiar settings. Funded by the National Science Foundation, LEAP programs are implementing in five states. Explore Leap into Science activities in a hands-on setting and provide advice and feedback for program designers. Speakers include Tara Cox, manager of professional development at The Franklin Institute and Karen Peterson from The National Girls Collaborative Project.



### Today's Schedule

#### 9:30 – 10:20 a.m.

SHOCK – AfterShock Comics presents its very first anthology collection

#### 10:30 – 11:20 a.m.

Literary Comics to Build Your Collection

#### 11:30 a.m. – 12:20 p.m.

French Comics Kiss Better: Bande Dessinée 101

#### 12:30 – 1:20 p.m.

Story of Life: Graphic Biographies and Autobiographies

#### 1:30 – 2:20 p.m.

New Directions in Gender: Girl Town, Gumballs, Femme Magnifique

#### 2:30 – 3:20 p.m.

DC Zoom (Middle Grade) and DC Ink (Young Adult) authors discuss their upcoming original graphic novels for DC Comics!

#### 3:30 – 4:20 p.m.

Games 101 – What are the different games, and how can I use them most effectively?

## ACRL Covers Topics of Interest

### Connect with colleagues at ACRL discussion and interest groups

ACRL discussion and interest groups provide a great way to meet and discuss hot topics with your academic and research library colleagues. Topics include assessment, cataloging issues, copyright, collection development, digital humanities, information commons, management, popular culture in libraries, residency, and more. Discussion group meetings are open to all conference attendees. Check the conference scheduler for location and time details.

### Diversity, equity, and inclusion focus of SPARC-ACRL Forum

While governments, funders, universities, publishers, and scholars are increasingly adopting open policies and practices, how these are implemented is still in flux. As open becomes the default, all stakeholders must be intentional about designing these new, open systems to ensure that they are inclusive, equitable, and truly serve the needs of a diverse global community. This year's ACRL/SPARC Forum at ALA Annual will invite panelists to address the challenges of building an open, inclusive, and equitable system for scholarly communication and to start a conversation about how we can all contribute to this important work. The forum will be held from 2:30 – 3:30 p.m. today in room 344 of the Morial Convention Center.

# EXPLORE BAKER & TAYLOR

## Booth #2347



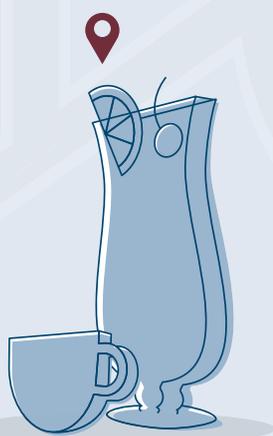
Author Signings



Interactive Presentations & Demos



Commemorative Giveaways



Coffee & Cocktail Bar

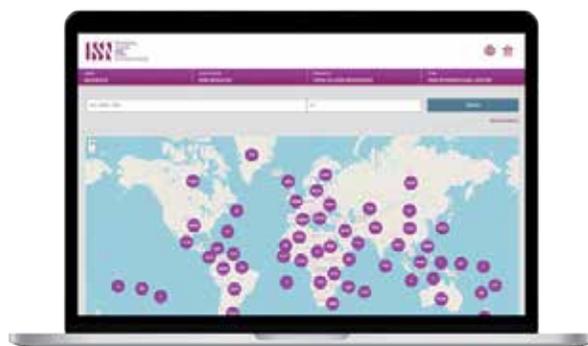


Photo Booth with Cat Mascots

Visit our dedicated ALA Annual page at [ala2018.baker-taylor.com](http://ala2018.baker-taylor.com) for the full schedule of our exciting activities!



**BAKER & TAYLOR**  
A Follett Company



## New Extranet and ISSN Portal: ISSN Core data and enhanced services at the tip of your fingers!

In January 2018, the ISSN international Centre launched its new Portal and its new Extranet at <https://portal.issn.org>. Librarians, editors, publishers, content providers, database managers, scholars, students can access free ISSN core data

on the web and via content negotiation and make the most of the completeness of this comprehensive database to identify print and online serials and continuing resources published worldwide.

### The ISSN Portal is the single point of access to all ISSN data:

- it provides every user with a free access to ISSN essential information so as to precisely and unambiguously identify serial resources thanks to their ISSN, ISSN-L, key title, title proper, country of publication, medium, and URL.
- it provides to ISSN Subscribers an extended range of data and services:
  - Simple, advanced and expert search options to identify serial resources already published or to be published,
  - Faceted search including subject classification,
  - New display features including timeline, geolocation of publications, title history and title relations,
  - ISSN data available for download in a variety of formats including MARC 21, UNIMARC, MARC XML, RDF/XML, RDF turtle, JSON,
  - ISSN API downloads,
  - Interfaces in various languages,
  - A corporate access providing usage statistics,
  - Secure payment facilities.
- it provides ISSN Registrants with a new interface for their requests:
  - A personal account to manage requests for ISSN assignment,
  - An enhanced web form to share data about serials and continuing resources,
  - A tracking feature to monitor the assignment process step-by-step,
  - A claim feature to link serial records to a publisher's account,
  - A modification request to update serial data in a timely manner.

The ISSN International Centre is eager to adapt its services to the needs of ISSN users and advanced functionalities will be added throughout 2018.

### About the ISSN International Centre for the Registration of Serial Publications ([www.issn.org](http://www.issn.org))

The ISSN International Centre is an intergovernmental organisation which manages the identification and the description of serial publications and ongoing resources, print and online, in all disciplines and at the international level. The ISSN International Centre was officially created in Paris in 1975, under the terms of an agreement signed between UNESCO and France, the

host country of the ISSN International Centre. In 2018, the ISSN Network comprises 89 member countries. The ISSN International Centre is responsible for maintaining and publishing the ISSN International Register and for assigning ISSN to publications issued by international organisations, and publications issued in countries which do not have an ISSN National Centre.

## Be a Money Smart Week® Library

On Monday, come learn how your library can participate in Money Smart Week® 2019. During the program, 2:30 – 3:30 p.m., in Morial Convention Center room 285, the exact week in early April will be announced.

Since 2009, American Library Association has partnered with the Federal Reserve Bank of Chicago to sponsor Money Smart Week®. This national initiative, which now includes additional partners such as the Consumer Financial Protection Bureau, provides financial education programming to help members of your community better manage their personal finances.

Libraries of all types can and do participate in Money Smart Week®, providing programming for all ages and all stages of life on financial topics such as basic budgeting, managing student debt, teaching financial literacy to teens, retirement planning, home purchasing, saving money through couponing, and how to prevent identity theft. ALA and its partners make it easy for libraries to participate with tips and guides on successful programming done by peer



libraries; free posters, bookmarks, and other promotional materials; and the opportunity to be part of national and local contests, such as Money Smart Kids Essay Contest, Geocache for Cash, Big Read, and others.

Learn more about Money Smart Week® at <http://www.ala.org/offices/money-smart-week> and by following #MoneySmartWeek.

In addition, be among the first to learn more about Money Smart Week® by subscribing to the official e-list at <http://lists.ala.org/sympa/info/mswlibrary>. Choose Subscribe from the left-hand column and follow instructions.

In 2018, over 1000 public, academic, school, prison, and other libraries in 50 states participated.

Isn't it time your library became a Money Smart Week® library?

## What is the Impact of Library Programming? ALA Shares Research Results

Last fall, ALA surveyed more than 1,200 library programming staff about their professional experience. They come from all around the country and from all types of libraries.

Researchers learned that the overwhelming majority had benefited from informal training – and less than half of them thought their formal training was relevant to the everyday work of planning programs. For many of them, experience outside libraries is also essential to their ability to run public programs.

“Working in a very high-scale restaurant as a server and working in a public museum on the visitor services side of things helped me gain skills in good customer services and event planning,” one respondent said.

This research is part of ALA’s National Impact of Library Public Programs Assessment (NILPPA), a two-year initiative to understand and document the characteristics, audience, outcomes and value of U.S. library programming.

Join the NILPPA research team to hear some of their latest findings and share your feedback at “The National Impact of Library Public Programs Assessment,” to be held from 2:30 – 3:30 p.m. on Sunday in the Morial Convention Center room 291.

Researchers will also present a poster session from 11:30 a.m. – 1:00 p.m. on Sunday in the Exhibit Hall.

Conducted with the nonprofit New Knowledge Organization think tank, NILPPA brings together a network of researchers, practitioner-researchers and advisors to answer two research questions: How can we characterize and categorize public programs offered by libraries today? And what competencies and training are required for professionals working with library programming?

For more information and to read more NILPPA findings, visit <http://nilppa.org/>. NILPPA: Phase I is made possible in part by the Institute of Museum and Library Services grant number LG-96-17-0048-17.



# Cocktails and Book Buzz with Macmillan Library!

**SATURDAY, JUNE 23 5:00 - 6:00 PM**

**SHERATON NEW ORLEANS, GALLERY ROOM, 1ST FLOOR**

Join the Macmillan Library Marketing team as we highlight our favorite forthcoming titles from Macmillan's Adult publishers and YA pals, Wednesday Books and Flatiron!

Cocktails and light snacks will be served!



For more information please visit [macmillanlibrary.com](http://macmillanlibrary.com)

## AASL Honors Award and Grant Recipients

The 2018 AASL award recipients will be honored during the AASL Awards Ceremony and President's Program held from 9:00 a.m. – 12:00 p.m. today in the Hilton New Orleans Riverside, Grand Salon B. All are welcome to celebrate the accomplishments of their peers during this recognition event.

The 2018 AASL award recipients are:

### National School Library Program of the Year Award

Awarded to: **Robert E. Lee High School in Springfield, Va.**

Sponsored by Follett, the award annually recognizes a school library program that meets the needs of the changing school and library environment and is fully integrated into the school's curriculum. Recipient receives a crystal obelisk and \$10,000.

### ABC-CLIO Leadership Grant

Awarded to: **The Alabama School Librarian Association (ASLA)**

Sponsored by ABC-CLIO, the up to \$1,750 grant is awarded to school library associations that are AASL affiliates for planning and implementing leadership programs at the state, regional, or local levels.

### Affiliate of the Year Award

Awarded to: **The Ohio Educational Library Media Association (OELMA)**

Sponsored by AASL, the \$1,000 stipend

recognizes the AASL Affiliate most active and dynamic in achieving the goals of AASL at the state and local level. AASL established the Affiliate of the Year Award to acknowledge the important contributions Affiliates make to the national organization and to the profession.

### Collaborative School Library Award

Awarded to: **Janine Johnson, school librarian; Emily Shiller, library assistant; Kim Moran, technology integrator; and Charlsie Vanderrest and Kelly Hall, 7th grade science teachers, at Scotts Ridge Middle School Library in Ridgefield, Conn.**

Sponsored by Upstart, the \$2,500 award recognizes and encourages collaboration and partnerships between school librarians and teachers in meeting goals outlined in AASL's program guidelines through joint planning of a program, unit or event in support of the curriculum and using school library resources.

### Distinguished School Administrator Award

Awarded to: **Michael Daria, superintendent of Tuscaloosa City Schools (TCS)**

Sponsored by ProQuest, the \$2,000 award is presented to a school administrator who has made worthy contributions to the operations of an exemplary school library

and to advancing the role of the school library in the educational program.

### Frances Henne Award

Awarded to: **Deb Sondall Saetveit, school librarian at Westside Middle School in Omaha, Neb.**

Sponsored by ABC-CLIO, the \$1,250 award enables a school librarian with five or fewer years in the field to attend an ALA Annual Conference or AASL National Conference for the first time.

### Innovative Reading Grant

Awarded to: **Judy Deichman, school librarian at Nottoway Middle School in Crewe, Va.**

Sponsored by Capstone, the \$2,500 award supports the planning and implementation of a unique and innovative program for children that motivates and encourages reading, especially with struggling readers.

### Inspire Collection Development Grants

Awarded to: **Carolyn Bushey, I.C. Norcom High School, Portsmouth, Va.; LeAnn Dowty, Kingsbury Middle School, Memphis, Tenn.; Cynthia Johnson, Longleaf Middle School, Columbia, S.C.; Shannon Knowlton, Poplar Middle School, Poplar, Mont.; Samantha Marker, Samuel M. Ridgway Middle School, Edgewater Park,**

**N.J.; Stacy Udo, Olympia High School, Olympia, Wash.**

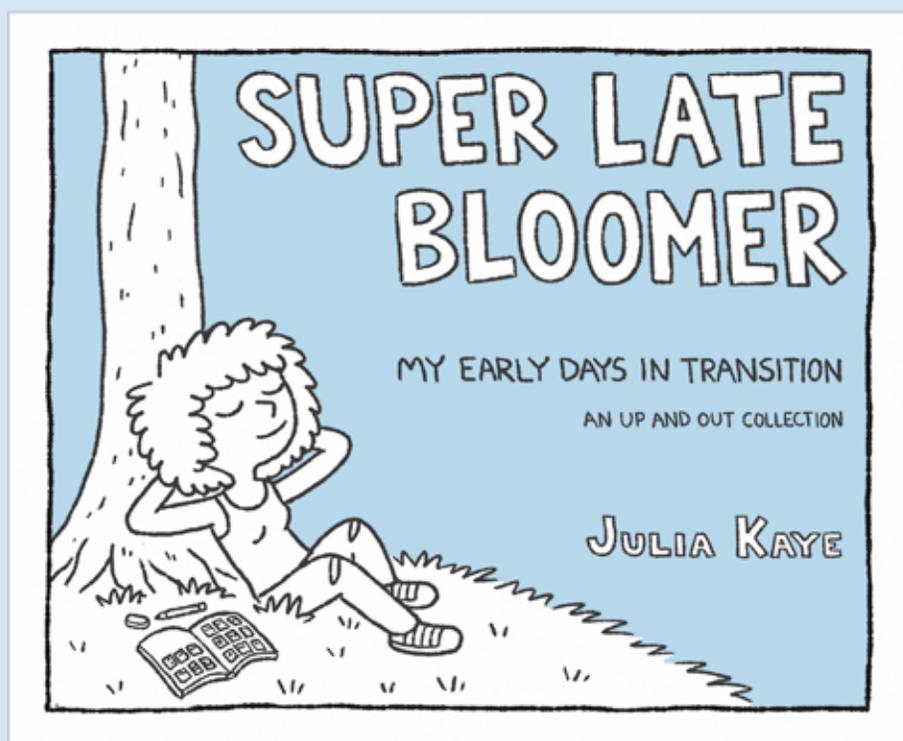
Sponsored by Marina "Marney" Welmers, the grant assists an existing public middle or high school to extend, update, and diversify the book, online, subscription and/or software collections in their library in order to realize sustainable improvement in student achievement at their school. The fund is \$20,000 per year. The direct assistance grant is capped at \$5,000.

### Inspire Special Event Grants

Awarded to: **Kelly DeLeon, Sussex Central High School, Georgetown, Del.; Claudine Dixon, Greece Arcadia High School, Rochester, N.Y.; Michelyne Gray, Cherry Creek High School, Greenwood Village, Colo.; Justine Kay, Benjamin Franklin Intermediate School, Daly City, Calif.; Jeff Treistman, Denny International Middle School, Seattle, Wash.**

Sponsored by Marina "Marney" Welmers, the grant supports a special event so that an existing public middle or high school library can create new or enhance its extracurricular activities in order to increase student academic achievement at their school. The fund is \$10,000 per annum. The direct assistance is capped at \$2,000 per grant.

» see page 22



## WHEN I SEE MYSELF IN COMICS: THE POWER OF THE COMICS MEDIUM AND PERSONAL IDENTITY

SATURDAY, JUNE 23, 10:30 - 11:30 AM  
MORIAL CONVENTION CENTER, ROOM 297



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AUTHOR OF **SUPER LATE BLOOMER**

A POIGNANT COMIC COLLECTION DOCUMENTING THE  
UPS AND DOWNS OF HER GENDER TRANSITION



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## AASL Awards

» from page 21

### Past-Presidents Planning Grant for National School Library Standards

Awarded to: **The North Carolina School Library Media Association (NCSLMA)**. It is the recipient of the grant awarded in the honor of Barbara Stripling and sponsored by Cassandra Barnett; the Tennessee Association of School Librarians (TASL) is the recent of the grant in honor of Ruth Toor and sponsored by Roger and Susan D. Ballard; and Ohio Educational Library Media Association (OELMA) is the recipient of the planning grant awarded in the honor of Judy King and sponsored by Roger and Susan D. Ballard. Sponsored by Cassandra Barnett and Roger and Susan D. Ballard, the three grants, in the amount of \$2,500 each, are awarded to AASL affiliate organizations for the planning and execution of an event, initiative, or activity focused on the implementation of the new AASL *National School Library Standards*.

### Roald Dahl's Miss Honey Social Justice Award

Awarded to: **Keungsuk Sexton, school librarian and literacy support teacher; Louis DeCarlo, early intervention counselor; Omar Alvarez, 7<sup>th</sup>- and 8<sup>th</sup>-grade English and language arts teacher; and Janice Alvarez, reading specialist from Dr. Michael Conti School – PS 5 in Jersey City, N.J.**

Sponsored by Penguin Random House, the award recognizes and encourages collabora-

tion and partnerships between school librarians and teachers in teaching social justice through joint planning of a program, unit or, event in support of social justice using school library resources. The award includes \$2,000 to the librarian, up to \$1,000 in reimbursement towards travel and housing to attend the AASL awards presentation at the ALA Annual Conference, and a \$5,000 book donation by Penguin Random House.

### The Ruth Toor Grant for Strong Public School Libraries

Awarded to: **Mike Havener, school librarian at Springfield High School in Springfield, Ill.**

Sponsored by Jay Toor in honor of Ruth Toor, the award provides funding support on a competitive basis to public school libraries for the creation and implementation of a local public awareness/marketing campaign that promotes and positions their school library as a necessary resource in the community. The grant includes \$3,000 to create and implement a project, and \$2,000 for both the school librarian and school official to attend the AASL national conference or the ALA Annual Conference & Exhibition.

## YALSA Releases Report: Transforming Library Services for and with Teens Through Continuing Education

The Young Adult Library Services Association has released its new report, *Transforming Library Services for and with Teens Through Continuing Education (CE)*.

The report is the result of a year-long national forum that took place from June 1, 2017 to May 31, 2018, and was hosted in partnership with the Chief Officers of State Library Agencies and generously funded by the Institute of Museum and Library Services.

The project brought together state library agency chief officers, youth consultants, library practitioners, and others to discuss the challenges, opportunities, and recommendations for improving CE for library staff to aid them in transforming teen services. These discussions took place both in-person and virtually and resulted in the following overarching recommendations to help improve the CE landscape for serving teens through libraries:

- Commit to CE that promotes deeper learning
- Connect with others to provide a richer learning experience
- Create an organizational culture that prioritizes staff learning
- Embrace effective models for CE

A follow-up project titled “Transforming Teen Services: A Train the Trainer Approach,” which will implement many of the recommendations mentioned in the report, will start July 1, 2018. Learn more at <http://www.ala.org/yalsa/train-trainer-project>.

### Ready to Code is Online

The beta version of the Libraries Ready to Code Collection is now online! Got to <http://www.ala.org/tools/readytocode> to determine your Ready to Code “persona,” and provide feedback on the content in an online survey, in person at one of the Libraries Ready to Code sessions, or at the Ready to Code/Google booth 4029. Librarians can also visit the Ready to Code Teaching Theater in the Exhibits, where cohort members will demonstrate some of their activities and discuss their programs on Saturday and Sunday. (See page 18 for a full description of Libraries Ready to Code)

# WE ARE MORE THAN A GRADUATE PROGRAM.

Our faculty and students are involved in various community-building partnerships, including those with rural public librarians to develop and evaluate programs and services that meet community needs. Not only do we offer a high-quality academic experience, we also offer experiential learning opportunities that allow students to make a real difference in the world.



# WE ARE VOLUNTEERS.

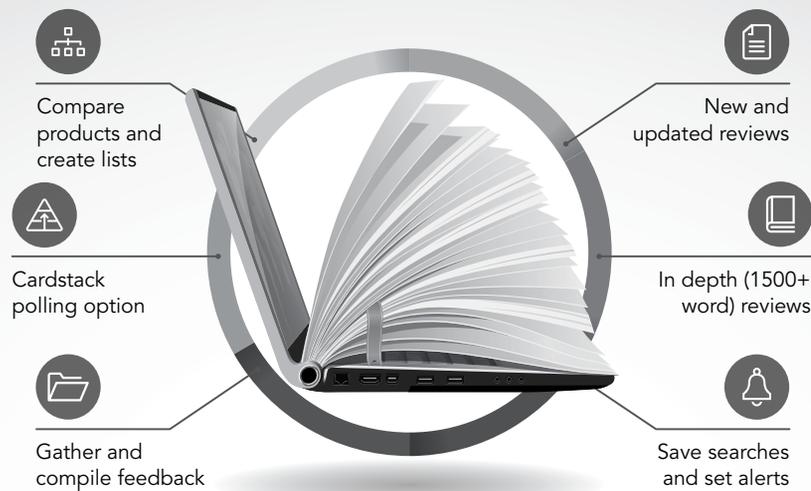
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[Choice360.org/Products/ccAdvisor](http://Choice360.org/Products/ccAdvisor)



## ALA, The Harwood Institute Announce 2018 Public Innovators Lab for Libraries Training

ALA and The Harwood Institute for Public Innovation announce a three-day training opportunity to help libraries strengthen their role as agents of positive change in their communities.

The Public Innovators Lab for Libraries will be held October 9–11, 2018, in St. Louis, Mo. Librarians, community partners, and stakeholders in libraries of all types – public, academic, school, and special libraries – are invited to attend.

Participants must register online by Friday, September 28. The cost is \$995 per person, and team participation is encouraged. Learn more at <http://bit.ly/ALA-PIL2018>.

Through discussions, hands-on activities, and collaborations with like-minded library professionals, participants will learn to:

- tap libraries' natural values to contribute to the greater good and bring communities together
- surface people's shared aspirations for their communities and help bring them to life
- convene and lead productive, insightful community conversations
- become stewards of public knowledge

"The Public Innovators Lab was moving, challenging, and world-rocking — in the best possible way," said Erica Freudenberger, former director of the Red Hook (N.Y.) Public

Library. Read a case study about Red Hook Public Library's work with The Harwood Institute.

ALA and the Harwood Institute have collaborated to offer six Public Innovators Labs, and the two organizations worked together on ALA's Libraries Transforming Communities (LTC) initiative. The collaboration is based on the idea that libraries, by their trusted position in their communities, are uniquely suited to help solve challenges of all types, from illiteracy to drug epidemics to distrust in government.

The Public Innovators Lab for Libraries

is based on Harwood's Turning Outward approach, which emphasizes making the community the reference point for getting things done. This shift in orientation is achieved through practical steps: taking measures to better understand communities; being proactive about community issues; and putting community ambitions first.

Libraries and library professionals around the country are using The Harwood Institute's approach to:

- lead conversations with community members to better understand their goals and concerns

- develop library strategic plans that benefit the library and the greater community
- connect with underserved segments of the library's service area
- overcome political gridlock
- create professional development opportunities that meet the library system's needs
- The Public Innovators Lab for Libraries is offered as part of the ALA's LTC initiative. The initiative addresses a critical need within the library field by developing and distributing new tools, resources, and support for librarians to engage with their communities in new ways.

## Register for YALSA's 2018 YA Services Symposium

Registration is open for the Young Adult Library Services Association's 2018 YA Services Symposium, which takes place November 2–4 in Salt Lake City, Utah, with the theme, Zeroing In: Focusing on Teen Needs. All are welcome to register, and a preliminary schedule is currently available.

Early bird rates offer \$50 in savings and run through September 15.

ALA-only members and others who are not yet YALSA members can save money and get the added benefits of YALSA membership by simply joining YALSA before registering. Costs for joining YALSA, plus

the YALSA registration rate is often less than or equal to the non-member and ALA member registration rates. YALSA/ALA membership starts as low as \$63 per year and includes free access to a weekly eNews, a quarterly journal, monthly webinars, and more. Join now online or by phone, (800) 545-4293. Be sure to ask what discounted rate you may be eligible for. All rates/levels of personal membership are considered a full membership and receive the same benefits.

Learn more and register for the symposium at <http://www.ala.org/yalsa/yasymposium>.



# Meet & Greet



*New York Times* and  
*USA Today* bestselling author

SHELLEY  
SHEPARD  
GRAY



Shelley will be in our booth at ALA signing galley copies of her new book, *Take a Chance* on

SATURDAY, JUNE 23 AT 11–1 P.M.

BOOTH #1431

"*Take a Chance* is a beautiful story of love and hope. An uplifting, heartwarming novel told in the soulful voice of Shelley Shepard Gray."  
—CECY ROBSON, Rita Award double finalist and winner of the Gayle Wilson Award of Excellence

## Comedian Tom Papa to Appear at The Laugh's On Us

Comedian Tom Papa will appear at United for Libraries' "The Laugh's On Us," sponsored by Ingram Content Group, featuring headlining standup comedian and author Paula Poundstone from 5:30 – 7:30 p.m. on Sunday. Authors Harrison Scott Key and Chris Erskine will also appear.

Papa (*Your Dad Stole My Rake: And Other Family Dilemmas*) is a comedian known for his work in film, television, and radio as well as on the live stage. He is the head writer for "Live From Here," as well as a regular performer on the legendary radio show, which reaches 2.6 million fans weekly. He has recorded three stand-up specials that are all currently streaming.



**Tom Papa**  
(photo by Sam Jones)



**Paula Poundstone**

Key (*Congratulations, Who Are You Again?*) is a contributing editor for the *Oxford American* and a professor of writing at the Savannah College of Art and Design in Savannah, Ga. His humor and nonfic-

tion have been featured in *The Best American Travel Writing* and numerous magazines.

Erskine (*Daditude: The Joys & Absurdities of Modern Fatherhood*) is a longtime humor columnist who mines the rich worlds of fatherhood, marriage, and suburbia. His columns are featured weekly in the *Los Angeles Times* and *Chicago Tribune*, and they also occasionally appear in papers including the *Buffalo News*, *Orlando Sentinel*, *Arizona Republic*, and *Pittsburgh Post-Gazette*. The father of four is also a staff editor and writer at the *Los Angeles Times*, as well as the author of two previous books, *Man of the House* and *Surviving Suburbia*.

Paula Poundstone has been a stand up comic for nearly 25 years. She was the first

woman to perform standup comedy at the White House Correspondents' Dinner. Paula voiced the character "Forgetter Paula" in Disney/Pixar's "Inside Out," winner of the 2017 Academy Award for Best Animated Feature Film. This summer, she voices the character "Paula" in "Summer Camp Island," a new animated series for Cartoon Network. Her book *The Totally Unscientific Study of the Search for Human Happiness* landed #1 on Amazon's bestsellers lists. She is an outspoken advocate for libraries and has been the national spokesperson for United for Libraries since 2008.

Wine and cheese will be served, and a book signing will follow. Onsite tickets to "The Laugh's On Us," sponsored by Ingram Content Group, cost \$65 (event code UNI2). Early ticket purchase is recommended, as the event often sells out.

## Sustainable Practices to be Discussed

Sunday at the ALA Executive Board, the Final Report of the ALA Special Task Force on Sustainability will be presented, discussed, and conceivably acted upon. This will also be presented and discussed at Council II on Monday.

In 2017, the ALA Executive Board chartered a special Task Force on Sustainability. This task force was charged

to develop a white paper that "describes areas of focus and recommendations for the ALA Executive Board to increase the adoption and implementation of sustainable practices the Association, the profession, libraries, and the communities they serve."

The Executive Board requested this report in time for the 2018 New Orleans Conference. The task force was directed to discuss:

- How the association may provide leadership and serve as a model for sustainable practices more broadly in the profession;
- How the association may provide leadership in the adoption of sustainability practices in libraries; and
- How libraries may provide leadership and serve as a model for sustainability in the communities they serve.

The report, which provides the background, a consensus definition of the word "sustainability," and 52 recommendations, can be found at [http://www.ala.org/aboutala/sites/ala.org/aboutala/files/content/governance/ExecutiveBoard/ebd5\\_4\\_Task%20Force%20on%20Sustainability\\_Final%20Report\\_6.2018.pdf](http://www.ala.org/aboutala/sites/ala.org/aboutala/files/content/governance/ExecutiveBoard/ebd5_4_Task%20Force%20on%20Sustainability_Final%20Report_6.2018.pdf)

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**Today's Schedule**

9:15 – 10:00 a.m.

Virtual Author Visits: Using technology to expand children's programming at public and school libraries

10:00 – 10:50 a.m.

From Nine to Nineteen and Beyond – Young Readers Want to Feel Something, and These Authors Are Here to Help

11:00 – 11:50 a.m.

The Fab Four of YA! Join YA Award Winners & Debut Authors Chatting About Their New & Highly-Anticipated Books

12:00 – 12:50 p.m.

Street Food & Street Art: Graffiti pioneer gives live demonstration and discusses Chef Roy Choi and the Street Food Remix

1:00 – 1:50 p.m.

Just Breathe: Mindfulness Exercises for Your Children's Programming

2:00 – 2:50 p.m.

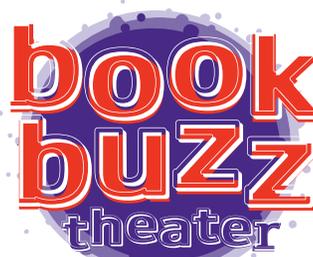
Bridging the Gap: Taking Readers from Picture Books to Chapter Books

3:00 – 3:50 p.m.

Teen Voices Lead the Way

4:00 – 4:50 p.m.

Cultural icons in the library! DC Zoom and DC Ink authors discuss writing DC Comics characters for a new generation



**Today's Schedule**

9:15 – 10:00 a.m.

Penguin Random House Gets Graphic: The latest in graphic novels and gaming titles and an update on LibraryCons nationwide

10:00 – 10:30 a.m.

Albert Whitman & Company and IPG Fall 2018 Book Buzz!

10:40 – 11:10 a.m.

Nat Geo Kids invites you to Explorer Academy

11:20 – 11:50 a.m.

Spies and Assassins, Moving Memoirs, and Surefire Summer Reads: What's new for teens and adults from Charlesbridge and Sourcebooks

12:00 – 12:45 p.m.

From Survivalist Teens to Kid Scientists & Everything in Between, Featuring Author Eric Walters!

12:55 – 1:25 p.m.

It's a Beautiful Day for Audiobooks!

1:35 – 2:05 p.m.

Breathtaking – Quirky – Fanciful – Whimsical – Humorous – Literature in Translation titles from Independent Publishers!

2:15 – 2:45 p.m.

Orca Book Publishers and Second Story Press talk about the important (and controversial) topics they tackle when publishing for children.

2:55 – 3:25 p.m.

Scholastic Focus: Upcoming Nonfiction for Young Readers

3:35 – 4:20 p.m.

Chronicle Books and Candlewick Press Book Buzz



Complimentary shuttle service is provided between the Morial Convention Center (MCC) and the official ALA hotels listed below. If you have questions about the shuttle or if you need to make a reservation for a wheelchair-accessible vehicle, please visit the shuttle desk at MCC or call KUSHNER & ASSOCIATES at (310) 425-2443 during shuttle hours.

**Shuttle Schedule and Boarding Locations**  
All routes board at MCC on Convention Center Blvd. outside Halls H & I

|                   | Service every 10-15 minutes      | Service every 20-30 minutes | Service at the top of the hour from MCC |
|-------------------|----------------------------------|-----------------------------|---|
| Thursday, June 21 | -                                | -                           | 12:00pm-5:00pm*                         |
| Friday, June 22   | 3:00pm-8:00pm*                   | 7:00am-3:00pm               | -                                       |
| Saturday, June 23 | 7:00am-11:00am<br>2:00pm-6:00pm* | -                           | 11:00am-2:00pm                          |
| Sunday, June 24   | 7:00am-11:00am<br>2:00pm-6:00pm* | -                           | 11:00am-2:00pm                          |
| Monday, June 25   | 7:00am-11:00am                   | 11:00am-6:00pm*             | -                                       |
| Tuesday, June 26  | -                                | 7:00am-2:00pm*              | -                                       |

**Andrew Carnegie Medals Celebration for Excellence in Fiction and Nonfiction**  
Saturday, 8:00pm - 10:00pm @ Sheraton New Orleans  
6:00-8:00pm: Hourly inbound service from InterContinental New Orleans, Hilton Riverside, and Embassy Suites.  
8:00-10:30pm: Return service from Sheraton New Orleans to same hotels listed above.

**Newbery-Caldecott-Wilder Banquet**  
Sunday, 6:00pm - 11:00pm @ Hilton Riverside  
6:00-8:00pm: Hourly inbound service from InterContinental New Orleans, Sheraton New Orleans, and Embassy Suites.  
8:00-10:30pm: Return service from Hilton Riverside to same hotels listed above.

**The Coretta Scott King Book Awards Breakfast**  
Sunday, 6:00am - 7:00am @ Hilton Riverside  
Shuttle service provided every 20 minutes from all routes to the Hilton Riverside.

**Additional Tours & Events providing transportation from MCC will board outside Halls H & I.**  
*Check your event ticket or with organizer for specific details.*

**Routes 1 & 2 are Meeting Express and will run every 15-20 minutes Friday, June 22 – Monday, June 25 during shuttle hours.**  
\*Indicates last time shuttle departs MCC returning to hotels. Last shuttle departs hotels approximately 45 minutes prior to this time.

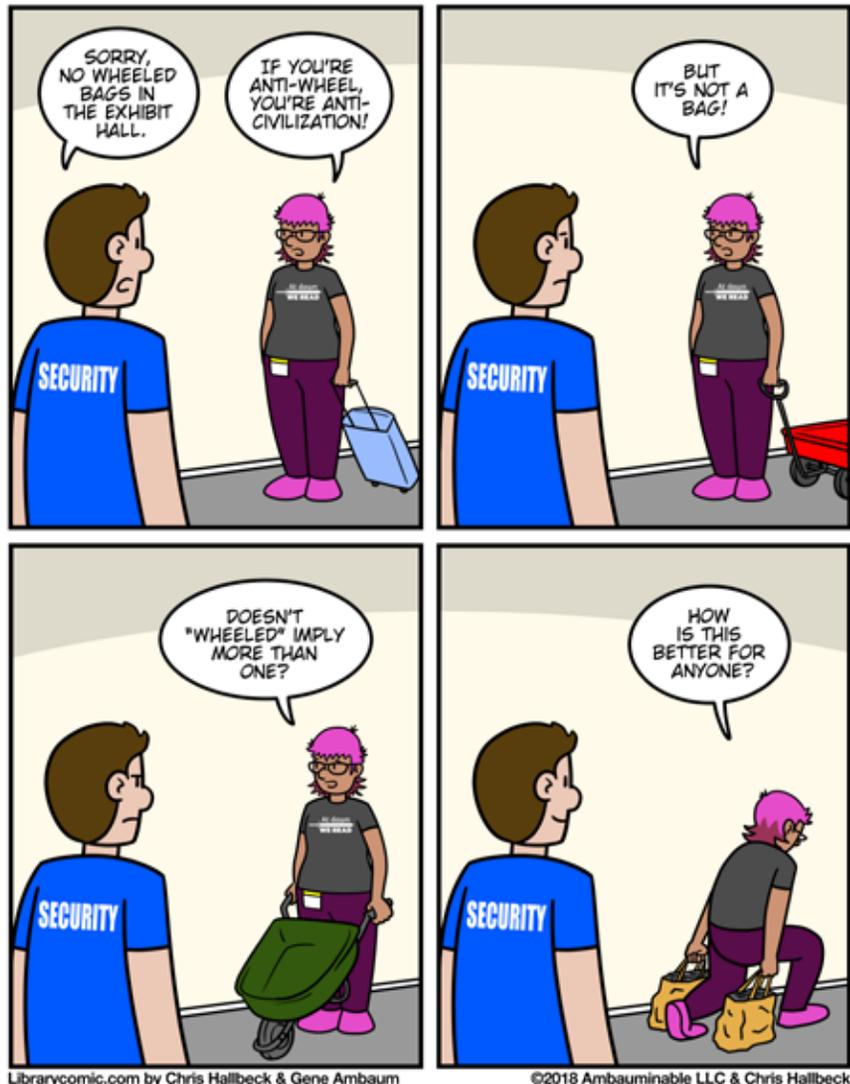
| Route          | Boarding Location  | Route          | Boarding Location   |
|----------------|--|----------------|---|
| <b>Route 1</b> | <b>Hilton New Orleans Riverside - HQ</b><br>New Orleans Marriott<br>Hotel Monteleone   | <b>Route 4</b> | <b>Westin New Orleans Canal Place</b><br>Astor Crowne Plaza French Quarter<br>Hyatt Centric French Quarter<br>Royal Sonesta Hotel<br>Ritz-Carlton New Orleans<br>Courtyard by Marriott French Quarter |
| <b>Route 2</b> | <b>Le Meridien New Orleans</b><br>Sheraton New Orleans – Co HQ   | <b>Route 5</b> | <b>InterContinental New Orleans</b><br>Hilton St. Charles<br>AC Hotel French Quarter<br>Royal St. Charles   |
| <b>Route 3</b> | <b>JW Marriott New Orleans</b><br>La Quinta Inn & Suites<br>Q&C Hotel New Orleans French Quarter<br>Omni Royal Crescent Hotel<br>Omni Riverfront | <b>Route 6</b> | <b>DoubleTree New Orleans</b><br>Loews New Orleans<br>Staybridge Suites French Quarter  |
|                | Curbside in Breezeway<br>Curbside on Canal St<br>At New Orleans Marriott   |                | Curbside on Iberville St<br>Curbside on Canal St<br>At Astor Crowne Plaza<br>At Astor Crowne Plaza<br>Curbside on Canal St.<br>At Ritz-Carlton  |
|                | Curbside on Poydras St.<br>Curbside on Canal St.   |                | Curbside on Poydras St.<br>At InterContinental New Orleans<br>Curbside on Carondelet St.<br>Curbside on St. Charles Ave.  |
|                | Curbside on Canal St.<br>At JW Marriott<br>At JW Marriott<br>At JW Marriott  |                | Curbside on Poydras St.<br>across street<br>Curbside on Poydras St.<br>At Loews New Orleans   |
|                | Curbside on Convention Center Blvd   |                |   |



Shuttle provided by  
**KUSHNER & ASSOCIATES**  
Meeting and Convention Transportation  
310.274.8819

Hotels listed in bold are official ALA shuttle stops. Shuttles will start at the first hotel listed on each route. Please allow 4-6 minutes per additional stop. Walk Hotels: Courtyard by Marriott Convention Center, Embassy Suites Convention Center, Hampton Inn Convention Center, Hyatt Place Convention Center, New Orleans Marriott Convention Center, Residence Inn New Orleans Downtown and Springhill Suites Convention Center

### Conference tip: Roll with it.



Visit Library COMIC at Booth #450

## NOW SHOWING @ALA

The "Now Showing @ ALA Film Program" offers a variety of films and documentaries throughout the conference from Saturday through Monday.

With a range of screening times, stop by between meetings or for an educational break.

### Theater A

9:00 a.m. – 12:00 p.m.  
2:30 – 5:30 p.m.  
"the public"

### Theatre C

8:00 – 9:00 a.m.  
"Defiant Lives"  
9:00 – 10:00 a.m.  
"The Great American Read"  
10:30 – 11:45 a.m.  
"CERN"  
1:00 – 2:00 p.m.  
"Changing Face of Harlem"  
2:30 – 4:00 p.m.  
"Big Bad Fox & Other Tales"  
4:00 – 5:30 p.m.  
"Breaking Silence"

## Advocacy

» from page 3

year which were set to be cut from the budget. The team mobilized social media such as

## UPDATES

### New Exhibitors

Luna Press . . . . .433  
Bilingual Birdies . . . . .1239C  
Margaret Taylor Jewelry –  
The Ring Lady . . . . .4051  
Pass It Down . . . . .639J

LinkedIn and Facebook to successfully reach potential advocates during a school break. They also obtained support letters from the presidents of ALA and AASL, which were then read by library leaders at the school board meeting. The letters recounted influential research which describes the benefits of school library programs for student learning.

"It is important that the school librarians themselves are not the only ones speaking up to save their jobs," stated Emmanuel Faulkner, president of the Maryland Association of School Librarians. He encouraged the group to find effective speakers among community members, and to identify specific examples which will resonate with your

**WHAT'S COOKING @ALA**  
DEMONSTRATION STAGE

|  |  |
|--|--|
| <p><b>9:30 – 10:20 a.m.</b><br/><i>Soul: A Chef's Culinary Evolution in 150 Recipes</i> – Todd Richards in Conversation</p> <p><b>10:30 – 11:20 a.m.</b><br/>What's On Your Plate? Exploring the World of Food with Whitney Stewart</p> <p><b>11:30 a.m. – 12:20 p.m.</b><br/>Join Julia Collin Davison, the host of T.V.'s America's Test Kitchen</p> | <p><b>1:30 – 2:20 p.m.</b><br/>Meet Tanya Steel, author of <i>Food Fight: A Mouthwatering History of Who Ate What and Why Through the Ages</i></p> <p><b>2:30 – 3:20 p.m.</b><br/>American Seafood with Barton Seaver</p> <p><b>3:30 – 4:20 p.m.</b><br/>Sampling New American Food Culture: Kimchi, Gochujang, Ramen and Stories from Chef Roy Choi and the Street Food Remix</p> |
|--|--|

## Strategies for Creating Library Advocates Among Business Leaders

United for Libraries will present "Your Library in Their Language: Strategies for Creating Library Advocates Among Business Leaders in Your Community" on Sunday from 9:00 – 10:00 a.m.

Speakers will be Heather Blaine Wiegand, director, strategic accounts and business developments for consortia and special markets, Gale; Skip Dye, vice president, library marketing and digital sales, Penguin Random House; Ann Joslin, state librarian, Idaho Commission for Libraries; Steven Potter, CEO and library director, Mid-Continent Public Library; and Alan Fishel, partner, Arent Fox.

Building strong partnerships and effective collaboration with the business and political leaders in your community is a critical element in advocating for your library. Support from these leaders adds to your credibility, authority, and leadership and amplifies your voice.

We know our library's impact on the number of people we serve and how well-received our collections are, so to us, supporting the library should be a no-brainer. But these standard library measurement statistics are not as meaningful to those outside the library. To ensure support from leaders and influencers who are outside a library's inner circle librarians need to speak their language. We need to articulate our impact in terms that other audiences understand and connect our impact to issues or topics they care about

most. For a local business leader, it might be the chance to extend the reach of their brand or to deepen their available talent pool; for a local politician, it might be support for job seekers and small businesses or extended support for local school children. Whatever the focus is for your potential partner or supporter, your success depends on your ability to align your library's story to their point of view.

This session will help attendees to develop fluency and comfort in using the language of ALA's "The E's of Libraries" in their community and political interaction and sharing that message in everyday conversations with people outside the library profession.

The program will be held in the Morial Convention Center, rooms 386-387.

## Obama

» from page 1

"Kids are resilient... even one interaction with them can change a kid's life for the better."

the world," Obama stated. "Kids are resilient... even one interaction with them can change a kid's life for the better," she said. She noted that librarians are often those who provide these opportunities to children, and that none of us parent in isolation.

Obama is hoping that those who feel faceless or invisible will take pride in their own stories, as she continues to help others advocate for themselves. She said that in this way, we can remember the humanity and experiences of each and every person and learn to be more open to what we can learn from them. "You can have it all," Obama declared, "but perhaps just not all at the same time!"

particular local or state decision makers. Members of the Maryland ecosystem team also attend fellow organizations' events and local town and school board meetings. "You can have your say in person when you attend. You can explain why libraries are important, and it's harder to disagree in person," he explained.

When organizations work together and fight for common goals, their power is exponentially increased. To join or start an ecosystem in your state, follow the AASL, ALA's Office for Library Advocacy (OLA), and the Chapter Relations Office (CRO) on ALA Connect or visit <http://www.ala.org/advocacy/state-ecosystem-initiative>.



## Data Planet joins SAGE!

**Data Planet**, now part of the SAGE suite of statistical databases, is the largest single repository of harmonized and structured statistical data available to libraries. This dynamic tool allows users to easily scan and search the contents of billions of datasets, compare and contrast variables of interest, and create customized views in tables, maps, rankings, and charts. With subject coverage ranging across the curriculum, this robust resource provides unparalleled access to statistical data.

**Data Planet** by the numbers:

- **75+** publishers
- **465+** databases
- **6.2 billion** datasets
- **52 billion** data points
- **40%** privately licensed data
- **75%** domestic

**STOP BY BOOTH #1549**

Learn more about **Data Planet**

 **dataplanet**  
A SAGE Publishing Resource



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