

2015 August Executive Board Meeting Agenda & Minutes

Wednesday, August 26th, 11 am CST

Attendees: P. Coyl, A. Symons, L. Romans, D. Sica, D. Isaak, A. de Campos Salles, M. Ciszek, I. Abrams, and M. Townley

ALA Staff: J. Amundsen

1. Call to Order and Introductions

Action: Callers present should introduce themselves.

Item Facilitator: Peter Coyl

Vote: N/A

Supporting Information: N/A

Minutes: The meeting was called to order at 11:08 pm CST.

2. Approval of Agenda

Action: Approve agenda for the August 2015 Executive Board meeting.

Item Facilitator: Peter Coyl

Vote: N/A

Supporting Information:

Minutes: The agenda was approved.

3. Approval of Previous Board Meeting Minutes

Action: Approve minutes from the Annual (June 2015) Executive Board meeting.

Item Facilitator: Peter Coyl

Vote: N/A

Supporting Information: <http://connect.ala.org/node/243922>

Minutes: The previous board meeting minutes were approved.

4. June is National GLBT Book Month

Action: Update

Item Facilitator: Ann Symons/Peter Coyl

Vote: N/A

Supporting Information:

Minutes: A marketing plan for year one has been developed by Ann, Deb and Peter working in conjunction with our consultant Peggy Barber. This plan includes asking ALA Divisions to participate as well as seeking endorsement from a celebrity to act as Honorary Chairperson. ALA will be reaching out to this person with the request as well as an offer to do a READ poster.

5. GLBTRT Award for Political Activism

Action: Information

Item Facilitator: Peter Coyl

Vote: N/A

Supporting Information:

Minutes: At the last meeting the Board discussed the GLBT Award for Political Activism the award in concept and put off discussion regarding the name of the award. Currently, this award could be either funded or non-funded. The Board agreed that the giving of an award like this typically indicates a cash prize – typically about \$1,000. Ideally, the fundraising committee would look for a funder. However, if a funder cannot be found, there is sufficient money in the RT accounts to fund this award for the first year, but for its continuation a funder would need to be identified. The Board agreed that this discussion should be continued next month. To fund this award with a cash prize, the award must be approved by the ALA Awards Committee.

6. Newlen-Symons Award for Excellence in Serving the GLBT Community

Action: Information

Item Facilitator: Ann Symons

Vote: N/A

Supporting Information:

Minutes: This award will be in line with other ALA awards and the deadline for nominations will be in early December. ALA staff in ODLOS are working on the webform and once it is complete a call for nominations will be sent out. The award will be \$1,000 sponsored by Newlen and the Symons. The award will be announced around ALA Midwinter with the award being given at the Stonewall Awards program in Orlando.

7. 2016 Emerging Leader Program Update

Action: Information

Item Facilitator: Peter Coyl

Vote: N/A

Supporting Information:

Minutes: The Board agreed that due to the sensitive nature of this information and due to a conflict of interest with one of the Board members, a separate conference call would be made to discuss the ELs. Board members were asked to review information they had received about candidates and to fill out the Doodle poll Peter had emailed out so that a meeting time could be determined. The Board agreed that only candidates who were GLBTRT members would be considered for sponsorship.

8. News Committee Charge

Action: Information

Item Facilitator: Peter Coyl

Vote: N/A

Supporting Information:

Minutes: The web committee typically keeps the website updated while the news committee updates the news on the blog – but neither is specifically assigned to social media. There is an RT member willing to take this duty on. Since social media is a news channel, it was decided that the news committee should take on social media as part of its charge. It was moved and seconded that the news committee charge should be updated to include the management of social media and that task be given to the News committee.

9. Fundraising Committee Plans

Action: Information

Item Facilitator: Peter Coyl

Vote: N/A

Supporting Information:

Minutes: The fundraising committee is ready to get involved! Ann is our liaison to this committee. The fundraising committee has asked for Board guidance to better understand what should be their new goals and priorities. Ideally, the first goal is to find a funder for the new activism award. June is GLBT Book Month raised roughly \$2,500 from 3M during Annual conference and 3M is interested in becoming a permanent partner (which is being worked on through the development office). Emerging Leaders does have some money which the RT will fund through the general fund. Ann requested that the Board think about suggestions for future fundraising.

10. Membership Promotion Committee Letters

Action: Information

Item Facilitator: Peter Coyl

Vote: N/A

Supporting Information:

Minutes: Membership continues to be up. Currently, the draft of the RT welcome letter is being revised and should go out soon. The Membership Promotion Committee will initially focus solely on contacting the new members, dropped members, and renewed members from the last year.

11. Announcements:

Action: Information

Item Facilitator: Ann Symons

Vote: N/A

Supporting Information:

Minutes: Larry Romans announced that he and Mike Morgan would like to donate more money towards the Stonewall Book Awards. Currently, the award spans books from children to YA. Ideally, this new money could be used to create a separate award for children's literature. If the amount of any award is going to be raised the raise would need to be applied to all 3 awards. This item will be on a future agenda.

Peter reminded the Board to review information about the ELs and fill out the Doodle poll on future meeting times.

12. Adjournment

Action: Information

Item Facilitator: Peter Coyl

Vote: N/A

Supporting Information:

Minutes: The meeting was adjourned at 11:56 pm CST.