

Committee Planning Report

NOTE: ** = Required Field

****Type of report being submitted:** MPDR Committee Planning Report

****Date:** 10/15/2017

****Committee Name:**

Membership, Promotion, Diversity & Recruitment

****Supervising Board Member:**

Outreach Director, Ariana Santiago

****Chair, Co-Chairs, Assistant Chairs:**

Chair – Christina Rodriques

****Committee members:**

1. Jessica Kiebler, jkiebler611@gmail.com
2. Hilda H. Loh-Guan, lohguan@usc.edu
3. Jillian Hayes, jillian.k.hayes@gmail.com
4. Heather Jill Hopkins, hopkinshj@gmail.com
5. Twanna K. Hodge, tkhodge20@gmail.com

****Committee Charge:**

The purpose of the Membership Promotion Diversity and Recruitment Committee is to promote membership and encourage diversity in NMRT and ALA. MPDR accomplishes this mission by promoting a positive image of the New Members Round Table and by recruiting library students, librarians and library workers from underrepresented groups for membership in ALA and NMRT. **please note this language has been changed based on a request from MPDR committee feedback about the term “minority”

The MPDR committee incorporates the work of the Diversity Committee and serves as a liaison to the ALA Office of Diversity.

****Project Description / Goals:**

1. Improve the quality and quantity of blog content by working closely with the communications committee to produce material on a regular basis.
2. Improve the way we reach out to new members of NMRT by improving content and structure of the new member emails

3. Rework the Annotated Diversity Bibliography so that it will be more like a finding aide that points to reliable and relevant information that is already curated by those with more time and resources to do so.
4. We will revisit the NMRT Membership Survey after we feel we have made a significant improvement to our current goals. The thought being that we do not want to poll people again if changes haven't been made since they last received it.

****Specific Objectives (numbers, tangible end-products):**

1. Blog Content: MPDR will partner with the NMRT Communications Committee to help produce content that can be used on the NMRT blog.
 - a. Alternative Voices: Once a QTR (4 total for the year) MPDR will conduct an interview with a person of a diverse background or viewpoint and provide that to the communications committee to post as an "Alternative Voices" post.
 - b. Get to know ALA: Once a QTR (4 total for the year) MPDR will conduct an interview with someone outside NMRT working on a committee in ALA. The goal is to increase awareness of big ALA and open NMRT members to the other areas in which they can get involved.
2. New Member Emails: MPDR will be improving the design and content used in the new member emails to make them more user friendly, to provide quick resource links, and to make them succinct and welcoming to new members of NMRT. The revised template will be maintained by MPDR and made available to future committees.
3. Rework Diversity Bibliography: We plan to review the current version of the bibliography and create a finding aide that will point to useful resources from reliable and trusted sources on Equity, Diversity, and Inclusion. We will then continue to ensure the resources are still current and useful as time goes on.
4. NMRT Membership Survey: We have decided that we will not focus on creating a new membership survey until we feel we have made some impact on current workflows. We then will either create a new survey to distribute or will find ways to poll members in the areas they already are. For example – in the new member emails we could ask why the joined NMRT, what do they hope to get out of their membership etc.

Financial Report Section:

Your budget appropriation (see budget)	a. \$600.00
Amount which you have spent so far this year	b.
Your estimated additional expenses this year	c.
Total of amount spent and additional "estimated" expenses for this year (b+c)	d.
Difference between budgeted amount and total expenses from above (a-d)	e.

f. Vendor support planned or anticipated for the year (either money or in-kind gifts), list here:

g. Vendor support requested: (From the above list, what, if any, has been requested from the Exhibitor Contact and Relations Committee?)

h. Vendor support received: (From the above list, what if any, has been received?)

Specific Needs/Support (non-financial): (For the categories below, please include approximate date service needed)

a. Web Support (help with webpage creation, web form creation, web database, web database, scripting, etc):

Some web support may be needed, but is unclear at this time.

b. On-site conference volunteers: (include estimated numbers needed and brief job description)

c. Publicity planned for the committee (posting to other discussion lists, official press release for webpage, etc.):

Some publicity may be needed, but is unclear at this time.

****Report submitted by:** Christina Rodriques

****Email address:** rodriqc@oclc.org