

COGNOTES

MIDWINTER MEETING & EXHIBITS

February 9–13, 2018

FRIDAY, FEBRUARY 9 | DENVER

DENVER, CO

AMERICAN LIBRARY ASSOCIATION

Activists Patrisse Cullors, Marley Dias to Open Midwinter Meeting & Exhibits This Afternoon

Marley Dias, the girl-wonder who started the #1000blackgirl-books Campaign, interviews Patrisse Cullors, co-founder of the Black Lives Matter movement, to discuss what determining factors and mindsets motivated each of these activists to take action. Discover these answers and more when two generations tackle issues of inequality and strive for grassroots-level solutions. The Opening Session will take place today from 4:00 – 5:15 p.m. at the ALA Midwinter Meeting.

Cofounder of Black Lives Matter, Cullors is an artist, freedom fighter, and performance artist. In 2013, Cullors cofounded a global movement with a hashtag. #BlackLivesMatter has since become an international organization with dozens of chapters and thousands of determined activists fighting anti-black racism worldwide.

Given the opportunity to publish her memoirs, Cullors co-wrote *When They Call You A Terrorist* with journalist asha bandele. The book, with a foreword by activist Angela Davis, is a poetic biography and reflection on humanity. Cullors has been named an NAACP History Maker – and she's been invit-



Marley Dias
(Photo by Andrea Cipriani Mecchi)



Patrisse Cullors
(Photo by Curtis Moore)

Patrisse Cullors and Marley Dias
Today, 4:00 – 5:15 p.m.
CCC Mile High Ballroom 2&3

ed to the White House. Her appearance is sponsored by Macmillan.

Dias made headlines as a sixth grader, when she started the #1000blackgirl-books Campaign to collect and donate 1,000 books that featured black girls as the main characters. She realized that she saw no characters like herself in the books she was reading and wanted to make a difference. And a difference she has made, with a campaign that has to date generated more than 10,000 books. She has been featured in the *New York Times* and was recognized as a “21 under 21” Ambassador for *Teen Vogue*. In her new book, *Marley Dias Gets It Done – and So Can You*, which features an introduction by Academy Award-nominated filmmaker Ava DuVernay, Dias shows kids how they can galvanize their strengths to make positive changes in their communities.

Her appearance is sponsored by Scholastic.



Maureen Lewis snaps a photo of the Big Blue Bear peeking into the Colorado Convention Center lobby as she arrives for the ALA Midwinter Meeting & Exhibits.

Midwinter Attendees Come Together to Discuss Libraries Transform

More than 8,400 libraries and library advocates have joined Libraries Transform, ALA's national public awareness campaign highlighting the value, impact, and services provided by libraries and library professionals. Midwinter attendees will have the opportunity to join the conversation this week at a variety of Libraries Transform sessions, as well as picking up free campaign materials in the ALA Lounge.

ALA staff and star campaign users will welcome attendees to the interactive “Libraries Transform: Using the Campaign for Awareness and Advocacy” session on Sunday from 10:30 – 11:30 a.m. CCC 203/205. The discussion will include campaign updates and a preview of new free tools, as well as hands-on group discussions about exciting ways to implement Libraries Transform locally.

Those interested can also come together for three informal brainstorming sessions in the Networking Uncommons, in which attendees can share ideas and get inspired about new

possibilities for making the most of Libraries Transform. The first session, on Friday from 10:30 – 11:30 a.m. will focus on generating ideas for celebrating National Library Week 2018. The Saturday session from 9:00 – 11:30 a.m. will highlight opportunities for adapting the campaign to your local community. The final session on Sunday from 1:00 – 2:00 p.m.

**BECAUSE LIBRARIES
MAKE LEADERS.**

**LIBRARIES
TRANSFORM**
#LibrariesTransform

will feature a discussion of ways to incorporate Libraries Transform into your library social media presence.

Finally, Midwinter attendees are also encouraged to visit the ALA Lounge, where they can find free Libraries Transform bookmarks,

MIDWINTER QUICK LOOK

Today's Hours

Internet Café – Lobby B
6:00 a.m. – 10:00 p.m.

Registration – Lobby A
7:30 a.m. – 7:00 p.m.

**Networking Uncommons
Lobby B**
8:00 a.m. – 4:00 p.m.

ALA Lounge – Lobby B
10:00 a.m. – 6:00 p.m.

ALA Store – Lobby B
12:00 – 5:30 p.m.

**Opening Session
Mile High Ballroom 2 & 3**
4:00 – 5:15 p.m.

**ALA/ERT Exhibits Opening
Reception on the Exhibit Floor**
5:30 – 7:00 p.m.

START
COLLECTING



For Every Step of #TheLibraryLife...

High Spanish Population

**ODILO SPANISH
E-CONTENT**
78,000 Titles
60 Magazines
35 Newspapers



Face every library challenge with added confidence!



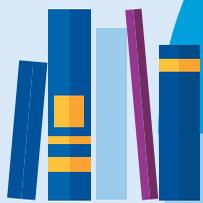
Spring Storytime
Program

**ON-HAND
BACKLIST ORDER**



Local Author Debut +
Indie Publishing Event

**IN-STOCK
QUICK ORDER**



Regardless of where you land,
we help you keep moving forward.

Grant for Graphic
Novel Collection

**CURATED LIST
OF 250 TITLES**



Count on Ingram for the Tools & Services You Need to Further Your Mission



Extensive Product
Knowledge



Searching and
Ordering Simplified



Author & Community
Engagement



Shelf-Ready
Title Processing



Patron-Focused
Custom Curation Lists



Smarter
Collection Analysis

Your Mission. Our purpose. **#TheLibraryLife**

Visit booth **1806** to demo one of our tools & services today!

Demo & mention this ad and receive a 'Talk Dewey to Me' T-shirt.

Award-winning Author Dave Eggers to Speak Saturday

Join a conversation with author Dave Eggers and Sandra Farag, youth materials selector at the New York Public Library and Brooklyn Public Library.

Eggers is an award-winning and acclaimed author of many books, including *What Is the What*, winner of France's Prix Medici and finalist for the National Book Critics Circle Award; and more recently *The Circle* and *Heroes of the Frontier*, longlisted for the 2018 International Dublin Literary Award. The session will take place on Saturday from 10:00 – 11:00 a.m.

Eggers will discuss his picture book, *Her Right Foot*, a fascinating, nonfiction tale, uniquely American in its frank tone. Eggers and debut illustrator Shawn Harris investigate a seemingly small trait of America's most emblematic statue, her raised right foot. What they find is the powerful message of acceptance essential to the story of America. Eggers writes, "Liberty and freedom from oppression are not things you get or grant by standing around like some kind of statue. No! These are things that require movement. And adaptation. And more than anything else, it's unfinished business. It never ends!" In response to the heightened concern for the rights of immigrants and refugees seeking to enter the U.S., the creators received an accelerated release date.

Eggers' new adult, nonfiction book released in late January from Knopf Books, *The Monk of Mokha* is a heart-pounding, true sto-



Dave Eggers

ry weaving together the history of coffee, the struggles of everyday Yemenis living through a civil war, and the courageous journey of a young man, a Muslim and a U.S. citizen, following the most American of dreams.

Eggers is the cofounder of 826 National, a network of seven educational centers throughout the U.S., offering free tutoring to children of all backgrounds. Later he cofounded ScholarMatch, a nonprofit organization connecting students with resources, donors, and colleges to make higher education possible for those in low-income communities. Currently over 200 students are now enrolled in college, with a 97 per-

Dave Eggers
Saturday 2/10, 10:00 – 11:00 a.m.
CCC Mile High Ballroom 2&3

cent retention rate.

Other awards include the TED Prize for his work in education, Amnesty International Chair, the Heinz Award, the National Book

Foundation's Litarian Award, Germany's Albatross Award, the National Magazine Award for Fiction, and he has been named one of "Time Magazine's 100 Most Influential People" in the world. He is also a member of the American Academy of Arts and Letters, an honor society of the country's 250 leading architects, artists, composers, and writers.

Sponsored by Chronicle Books.



Street banners welcome Midwinter Meeting & Exhibits attendees to Denver.

PROJECT:

Literature

History

Area and Ethnic Studies

Discovery

Film and Media Studies

Political Science

Religion

Philosophy

Women's and Gender Studies

Language and Linguistics

Music

Cultural Studies

See a preview of MUSE's redesigned, scholar-informed interface at Booth 1922!

Presentations are scheduled for

Noon, 1pm, and 2pm
on Saturday and Sunday.

Attend one of the demos and receive a small gift.

Our new site launches this summer.

Stop by our exhibit at any time for a look.



Now and Always,
The Trusted Content
Your Research Requires.

muse.jhu.edu



Built on the Johns Hopkins University campus

Sparking Change – Across the Curriculum and Campus – Focus of Midwinter Education Innovation Session

Curriculum and campus innovators will lead the “Libraries Transform – Education Innovation” plenary session, Saturday from 8:30 – 10:00 a.m. in CCC 405/407. As part of the Symposium on the Future of Libraries at the 2018 ALA Midwinter Meeting in Denver, the education innovation session offers attendees a chance to learn with experts about the future of education and learning.

Featured speakers Nina Sharma, University of Denver’s Project X-ITE, and Peter Piccolo, Denver Public School’s Imaginarium Innovation Lab, will be joined by ACRL President Cheryl Middleton and AASL member leader Ann Ewbank.

As managing director for the University of Denver’s Project X-ITE, Sharma leads a cross-disciplinary institutional hub for entrepreneurial education and engagement across faculty, students, and stakeholders. Through events including Colorado Solutions Summit, programs like the Pioneering Summer Accelerator, and their X-Lab co-working space, Project X-ITE stimulates conversation among students, alumni, faculty, industry leaders, academic leaders, and others on the topics of innovation, technology, and entrepreneurship.

Piccolo has supported innovation in a variety of sectors throughout most of his 27-year career and most recently served as executive director of innovation at Denver Public Schools, where he founded and led the Imaginarium, a public education innovation lab. As leader of the Imaginarium, Piccolo focused on stimulating and supporting innovation throughout Denver Public Schools to transform learning

and public education systems. The Imaginarium empowers students, teachers, leaders, community stakeholders, and staff to design and launch innovative schools, learning experiences, products and services, and education policies and systems through human-centered design and best practices in research, strategic planning, and cultural proficiency. Through its work with client schools and on specific innovation projects, the Imaginarium helps create productive outcomes for students, staff, and communities.

Middleton is the associate university librarian for research and scholarly communication at Oregon State University Libraries

and Press (OSULP). In addition to her leadership roles within ACRL, she has served on the Greater Western Library Alliance Libraries Impact on Student Learning Task Force and on the Oregon Library Association Conference Committee. Her publications include “Magical Thinking: Moving Beyond Natural Bias to Examine Core Services” in *Letting Go of Legacy Services: Library Case Studies* (2014); coauthorship of “Management of Library Course Reserves and the Textbook Affordability Crisis,” *Journal of Access Services* (2009); and coauthorship of “Student Strategies for Coping with the High Cost of Textbooks and the Role of Academic Library Course Reserves,” *portal: Libraries and the Academy* (2009).

Ewbank is associate professor, director of accreditation and Operations, and program director for Library Media at Montana State University. She has served as a high school and middle school social studies and language arts



Ann Ewbank



Cheryl Middleton



Peter Piccolo



Nina Sharma

teacher, a middle school and academic librarian, and has taught teacher education courses at the undergraduate and graduate level. Ewbank researches school library advocacy and has written extensively across the school library

literature. She is the chair of AASL’s *Knowledge Quest* Editorial Board and a past president of the Arizona Library Association. Ewbank was named one of *Library Journal*’s “Movers and Shakers” in 2009.

Symposium on the Future of Libraries Saturday Schedule

Sponsored by ALA’s Center for the Future of Libraries, the Symposium on the Future of Libraries explores future trends for academic, public, school, and special libraries that will help us adapt to the needs of our communities.

Plenary sessions feature the civic, education, and social innovators who are creating what’s next for cities, campuses, and communities. Concurrent sessions offer insights from the library professionals introducing new services, spaces, collections, and partnerships and discussions with experts and innovative thinkers from allied professions and disciplines sharing their visions for the future, helping us think beyond our current work.

Saturday, February 10

8:30 – 10:00 a.m.

Plenary Session – Education Innovation
CCC 405/407

10:30 – 11:30 a.m.

Do Space: Technology for Everyone
CCC 401

Libraries Ready to Code from Research to Practice
CCC 402

A Collaborative Future for Libraries, Museums, and More: Chicago Collections and Lifelong Learning Across the Community
CCC 403

StoryCorps: How Good Storytelling Can Help #FundLibraries
CCC 405/407

Project Welcome: Refugee Resettlement Agencies & Libraries
CCC 404

1:30 – 2:30 p.m.

Library Security Trends: The Opioid Epidemic and Libraries
CCC 401

The Health Needs of Your Community are Increasing, How Will You Meet Them?
CCC 402

Seeding the Future: The Innovation in Libraries Awesome Foundation Chapter
CCC 403

The Chattanooga Memory Project: Using Technology to Bring Chattanooga’s History to Life
CCC 404

3:00 – 4:00 p.m.

Every Day Literacy: South Carolina’s Toolbox for Library Resources
CCC 401

F3: Fine-Free Future
CCC 402

Immersive and Interactive Virtual Reality in Academic and Medical Libraries
CCC 403

The Front Lines of Intellectual Freedom – Protecting Your Pages with Policy
CCC 404

4:30 – 6:00 p.m.

An Awesome Ideas Pitch for Libraries
CCC 405/407

GET A SNEAK "PEAK"

AT THE

BEST NEW BOOKS

at ALA Midwinter 2018
with Penguin Random House

DENVER, CO • BOOTH 1722



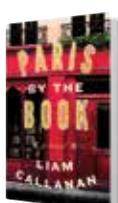
MEET *the* AUTHORS



Dave Eggers
THE MONK OF MOKHA
Knopf
Auditorium Speaker
Saturday, 2/10
10:00am – 11:00am
Colorado Convention Center
Mile High 2 & 3



Shea Fontana
DC SUPER HERO GIRLS: DATE WITH DISASTER!
DC Comics
PRH Booth Signing
Saturday, 2/10
11:00am – 11:30am



Liam Callanan
PARIS BY THE BOOK: A NOVEL
Dutton
PRH Booth Signing
Saturday, 2/10
2:30pm – 3:00pm



Paula McLain
LOVE AND RUIN: A NOVEL
Ballantine Books
PRH Booth Signing
Saturday, 2/10
2:30pm – 3:00pm



Leah Stewart
WHAT YOU DON'T KNOW ABOUT CHARLIE OUTLAW
Putnam
PRH Booth Signing
Saturday, 2/10
2:30pm – 3:00pm



Aja Gabel
THE ENSEMBLE: A NOVEL
Riverhead
AAP LibraryReads
Saturday with the Authors
Saturday, 2/10
3:00pm – 4:00pm
Colorado Convention Center
Room Mile High 1A



Anthony Graves
INFINITE HOPE
Beacon Press
Martin Luther King Sunrise
Celebration
Monday, 2/12
6:30am – 7:30am
Colorado Convention Center
Room 203/205/207



Ariel Lawhon
I WAS ANASTASIA: A NOVEL
Doubleday
United for Libraries Gala
Author Tea
Monday, 2/12
2:00pm – 4:00pm
Colorado Convention Center
Room 203/205/207
(ticketed event)



Elisabeth Hyde
GO ASK FANNIE
Putnam
United for Libraries Gala
Author Tea
Monday, 2/12
2:00pm – 4:00pm
Colorado Convention Center
Room 203/205/207
(ticketed event)

CHILDREN'S BOOK BUZZ

SATURDAY, 2/10
9:30AM – 10:15AM
BOOK BUZZ THEATER

Hear about upcoming books from the children's publishing partners of Penguin Random House.

Penguin Random House Sneak "Peak" Book Buzz

SUNDAY, 2/11 • 11:30AM – 12:30PM
COLORADO CONVENTION CENTER • ROOM 703

Join the Library Marketing and BOT Teams to receive ARCs, Tote Bags, Raffle Prizes, and get a sneak peek at books and audios sure to drive your holds lists. Mimosas and snacks will be served.

GRAPHIC NOVEL BOOK BUZZ

SATURDAY, 2/10
4:00PM – 4:45PM
BOOK BUZZ THEATER

DC Comics staff and creators will offer the inside scoop on what's coming in 2018.

WOMEN'S FICTION FOR EVERY READER

SATURDAY, 2/10
11:00AM – 11:50AM
ALA POP TOP STAGE

Featuring co-authors Kitty Curran and Larissa Zageris, *My Lady's Choosing: An Interactive Romance Novel* (Quirk Books), and Susan Mann, *An Uncommon Honeymoon* (Zebra Shout).

PRESS PAUSE: Guided Meditation for Librarians with Random House Audio/Books on Tape and Shambhala Publications

SUNDAY, 2/11
3:00PM – 3:50PM
ALA POP TOP STAGE

The first 50 attendees will receive a gift bag featuring a print copy of *When Things Fall Apart*.

DC COMICS EXCLUSIVE ANNOUNCEMENT

SATURDAY, 2/10
2:00PM – 2:50PM
ALA POP TOP STAGE



Penguin Random House
LIBRARY MARKETING

Join Our Network: /PRHLibrary



PenguinRandomHouseLibrary.com

Victoria Stapleton sets out new display books at the Little, Brown and Company Books for Young Readers booth in the Exhibits.



An attendee enjoys a new display at the ALA Lounge while making her way through the Colorado Convention Center.



A computer screen displays a mountain scene befitting of Denver as a worker assembles booths in the Exhibit Hall.



ALA President Jim Neal makes his way from the Colorado Convention Center for the ALA Denver Midwinter Meeting & Exhibits.



Ladders cover the floor while workers assemble the bibliothecca booth in the Exhibits.



Stephanie Macy organizes the hundreds of books that will be on display at the HarperCollins Children's Books booth in the Exhibits.



StoryCorps Presents Resources to Help Libraries Document Stories

StoryCorps Community Training Specialist Maura Johnson will present ideas and techniques for collecting and sharing stories in a session hosted by ALA's Washington Office on Saturday morning from 10:30 – 11:30 a.m. in CCC 405/407.

Over the years, StoryCorps has partnered with over one hundred libraries across the country to record stories with the diverse communities they serve. Public libraries, as centers of civic life, are the perfect place to carry out StoryCorps' mission: to strengthen and build connections between people, to teach the value of listening and to weave into the cultural fabric the understanding that everyone's story matters.



At the session, Johnson will present StoryCorps DIY, a new set of do-it-yourself resources to help organizations develop their own interview collection projects. With multimedia resources and guides, StoryCorps DIY offers insights and instructions on how to: promote listening; build an archive; create

dynamic public programming; and partner in new ways with peer organizations to form a sustainable community program around storytelling.

"Libraries are home to a multitude of stories that illustrate just how valuable they are to local communities," Johnson said. "Decision-makers especially need to hear more of those stories."

ALA's Associate Executive Director of the Washington Office Kathi Kromer noted that the need for librarians to capture and share their own stories is more important than ever. "The White House may release its FY2019 budget proposal as soon as Monday, February 12, and we expect it to be at least as bad as last

year's." The administration's FY2018 budget proposal eliminated the Institute for Museum and Library Services and with it, more than \$200 million in federal funding for libraries. While Congress has not yet agreed on an FY2018 budget, congressional appropriators maintained FY2017 funding levels for most library programs.

"Libraries must be ready to tell our stories as compellingly as possible to our decision-makers," Kromer said. "Before we ask a member of Congress to preserve federal library funding, we should be prepared to share stories about how we make a difference in the lives of students, seniors, veterans, job-seekers, entrepreneurs, and researchers."

United for Libraries to Host Free Institute for Friends, Foundations, and Trustees

United for Libraries will host a free "United for Libraries Institute: Friends, Trustees, Foundations" at the ALA Midwinter Meeting today from 1:00 – 4:00 p.m., CCC 107/109/111.

Library Trustees, Friends groups, Foundations, and staff are invited to join the afternoon of expert speakers and learning opportunities. Miguel Figueroa of ALA's Center for the Future of Libraries will be the keynote speaker. Additional speakers will lead concurrent breakout sessions.

This event is free but registration is required (event code: UNI2).

For more information and a complete schedule of United for Libraries programs at the Midwinter Meeting, visit www.ala.org/united.

COGNOTES

ISSN: 0738-4319 • Volume 2018 Issue 2

Publisher/Managing Editor
Deb Nerud Vernon

Assistant Editor
Kacee Anderson

Photography
Curtis Compton
Armando Solares
Michael Buxbaum
Alexandra Buxbaum

Production
Tim Mercer
Jenn Waters
CustomNews, Inc.

Media Manager
Fiona Soltes

Ad Sales
Rich Widick
rwidick@beexpo.com

*Video Editor/
Videographer*
Andrew Franks
Guido Ronge

ALA Liaisons
Paul Graller
Donna Hunter

Get Lifted by our Book Buzz!

TOMORROW, SATURDAY FEB. 10 • CONVENTION CENTER ROOM 601/603

Saturday, February 10

8:30-10:00

HarperCollins Book Buzz

Colorado Convention
Center, Room 601/603

RSVP:

librarylovest@harpercollins.com
Subject: RSVP Book Buzz

10:00-11:00

DAN HAMPTON booth
signing, *The Flight*

12:00-1:00

AUSMA ZEHNAT KHAN
booth signing, *The Bloodprint*

1:30-2:30

CHRISTINE MANGAN
booth signing, *Tangerine*

3:00-4:00

AAP LibraryReads Best
in Debuts, CHRISTINE
MANGAN, *Tangerine*

Sunday, February 11

10:00-11:00

KIMOTHY JOY booth signing
That's What She Said

12:30-1:15

Bonus Book Buzz!
HCP/Macmillan/Sterling
Book Buzz Theater
Exhibit Hall: Aisle 2200

2:00-3:00

DOROTHEA BENTON
FRANK booth signing, *All
Summer Long*

3:00-4:00

JAMES McLAUGHLIN
booth signing, *Bearskin*

*HarperCollins is a
proud sponsor of
UNITED FOR LIBRARIES
www.ala.org/united
Call 1-800-545-2433
ext. 2161 for tickets

Monday, February 12

9:00-10:00

SHERYL ZIEGLER booth
signing, *Mommy Burnout*

8:30 am – 10:00

AAP LibraryReads Breakfast
Colorado Convention
Center Room 605/7
DOROTHEA BENTON FRANK
& JAMES McLAUGHLIN
RSVP to Tina Jordan:
tjordan@publishers.org

10:00-11:00

SUSAN WIGGS booth
signing, *Family Tree*

10:30-11:00

Bonus Book Buzz!
HarperCollins/Harlequin
Book Buzz Theater
Exhibit Hall: Aisle 2200

2:00-4:00

United for Libraries
Author Gala Tea*
Colorado Convention
Center, 203/205/207
SUSAN WIGGS, *Family Tree*

Where are
their skis?



HarperCollinsPublishers • Booth #806

Come to Free Programs at the ALA Store

Remember to stop by the ALA store to get your pick of conference t-shirts. They will sell out fast!



ALA Editions/ALA Neal-Schuman is pleased to present a selection of free programs at the 2018 ALA Midwinter Meeting & Exhibits. All taking place at the ALA Store in Lobby B of the Colorado Convention Center, they spotlight several key issues and trends as discussed by a cross-section of the profession's leaders and trendsetters.

Saturday, February 10

11:30 a.m. – 12:30 p.m.

“Creating Engaging Visual Communications”

Diana K. Wakimoto will discuss creating engaging visual communications for libraries. In addition to learning several design best practices, attendees will receive a handout that can be used as a template to create a custom brochure!

ALA Store Hours

Today

12:00 – 5:30 p.m.

Saturday, February 10

8:30 a.m. – 5:00 p.m.

Sunday, February 11

8:30 a.m. – 5:00 p.m.

Monday, February 12

8:30 a.m. – 2:00 p.m.

1:30 – 2:30 p.m.

“School Library Leadership & AASL's National School Library Standards”

Discussing school librarianship and AASL's new National School Library Standards for Learners, School Librarians, and School Libraries will be Hilda K. Weisburg. Recipient of the 2016 AASL Distinguished Service Award, she will explore the new Standards and offer tips on how to familiarize yourself with them.

2:30 – 3:30 p.m.

“The New Edition of a Classic Public Librarianship Text”

Join REFORMA Lifetime Achievement Award-winning author Kathleen de la Pena McCook and co-author Jenny S. Bossaller, noted public library scholar and advocate, for this program launching the new edition of their landmark text. They will discuss updates new to the third edition as well as their process for collaborating with a diverse group of advisors and contributors.

3:30 – 4:30 p.m.

“10 Things You Can Do to Make Your Teaching More Learner-centered”

Learn 10 things you can do to make your teaching more learner-centered in this free program presented by information literacy authority Dani Brecher Cook. Be prepared for a lively discussion!

Sunday, February 11

11:30 a.m. – 12:30 p.m.

“Sustainability at Your Library”

Sustainability in libraries will be the topic of this free program. Rebekkah Smith Aldrich will discuss how the first step toward a sustainable library is sustainable thinking – a determined yet realistic attitude that will help your library spot opportunities for institutional advancement, advocate for and safeguard operating funds, and generate intense loyalty from the communities you serve.

Monday, February 12

9:30 – 10:30 a.m.

“LGBTQAI+ Books for Children and Teens”

The rich and varied body of literature for lesbian, gay, bisexual, transgender, queer/questioning, asexual/allied, and intersexed young people is discussed in this free program led by Christina Dorr and Lizabeth Deskins. The authors will share their favorite titles, talk about their new book from ALA Editions and why they decided to write it, and then answer questions.

SUPER LIBRARIAN!

Follow one librarian's journey to collection performance improvement with



collectionHQ
data. insight. solutions.

esp
evidence-based selection planning
by Baker & Taylor



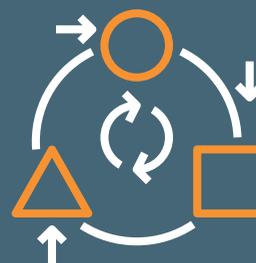
INCREASE
CIRCULATION BY 11%



REMOVE
GRUBBY ITEMS



SAVE 156 STAFF DAYS
A YEAR



REDUCE DEAD
ON ARRIVAL



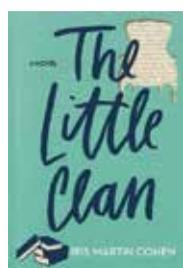
FIND OUT MORE AT: collectionhq.com/super-librarian

VISIT US AT BAKER & TAYLOR **BOOTH #1238**

STRANGER THAN FICTION

MODERATED BY **DODIE OWNES**

**SATURDAY
FEB. 10, 1PM @
POPTOP STAGE**

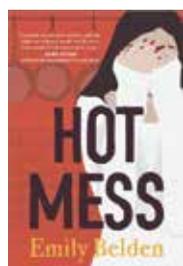


IRIS COHEN



Eavesdrop on an author conversation with moderator **Dodie Ownes** and hear about the inspiration behind three fantastic Harlequin books, from three wildly different authors:

Iris M. Cohen co-managed a successful literary salon in her twenties, attracting literary elite like Salman Rushdie, Jhumpa Lahiri, and Malcolm Gladwell; these years became the inspiration behind her darkly poignant debut, *The Little Clan*. **Emily Belden** is a food writer in Chicago whose insider's perspective on the restaurant business infuses her gritty, razor-sharp novel, *Hot Mess*. **Aimee Agresti** is a DC-based entertainment journalist who writes regularly for *Us Weekly*—and is the wife of a Capitol Hill staffer and a so-called “campaign widow”—bringing to life a deliciously scandalous cast of characters and hijinks-filled DC landscape in *Campaign Widows*.



EMILY BELDEN



AIMEE AGRESTI



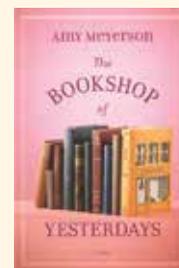
You can't make this up ... can you?

TODAY'S AUTOGRAPH SIGNING

AMY MEYERSON

Author of **BOOKSHOP OF
YESTERDAYS**

FRIDAY, FEB. 9
6:00pm-6:45pm



VISIT US AT HARPERCOLLINS/
HARLEQUIN BOOTH #813



News You Can Use: Turning Outward

Join Rich Harwood, president and founder of The Harwood Institute for Public Innovation, and representatives of the Denver Public Library and Ferguson Library (Stamford, Conn.) for a discussion about how libraries can “Turn Outward” and engage their communities.

The News You Can Use session will be held from 1:00 – 2:30 p.m. on Saturday, CCC 503/504.

The Harwood Institute, a partner in ALA's Libraries Transforming Communities (LTC) initiative, has developed a suite of new tools to help librarians adopt the practice of Turning Outward and the competencies needed to develop and track progress.

Attendees of the session will learn how libraries are leveraging these tools; print copies will be distributed.

Alice Knapp, president of the Ferguson Library, and James Vallejos, manager of several Denver Public Library branches, will share how their work has been impacted by the Turning Outward approach.

Knapp will describe how the process resulted in her library being seen as a safe, neutral entity to lead conversations about race in her community; the library was recently recognized with the NAACP's Dr. Joyce Yerwood Humanitarian Prize, and Knapp was awarded the Fairfield County Bar Association Liberty Bell Award for

outstanding community service by a layperson and the promotion of civic responsibility and good government.

Vallejos will share how he has used The Har-

wood Institute's tools to better meet his residents' needs, including changing branch hours and creating neighborhood walking tours for residents to get to know one another.

JobLIST Center Located in Hall A

The ALA JobLIST Placement & Career Development Center will be located in the Colorado Convention Center on Saturday and Sunday, February 10 and 11.

- **Orientation** – Saturday, 8:30 a.m.
- **Career Counseling** – Saturday, 9:00 a.m. – 5:00 p.m. and Sunday, 1:30 – 5:00 p.m.
- **Open House/Job Fair** – Sunday, 10:30 a.m. – 12:00 p.m.
- **Photography Service** – Saturday and Sunday, 9:00 a.m. – 5:00 p.m. Walk-ins welcome.
- **Resume Review** – Saturday and Sunday, 9:00 a.m. – 5:00 p.m.

For more information, visit the ALA JobLIST Placement and Career Development Center's web page.

News You Can Use Saturday Schedule

8:30 – 10:00 a.m.

The AASL Standards – Personas, Standards, and Your Communities
CCC 503/504

10:30 – 11:30 a.m.

National Library Legislative Day – State Coordinator Forum
CCC 503/504

Project Outcome: Three-Year Data Reflection & Future Activities
CCC 501/502

1:00 – 2:30 p.m.

The Digital Public Library of America's Next Chapter
CCC 501/502

The Harwood Institute and Libraries Transforming Communities
CCC 503/504

3:00 – 4:00 p.m.

Diversity Research Grants Update
CCC 501/502

ACRL/SPARC Forum

CCC 503/504

4:30 – 5:30 p.m.

Measures that Matter: Planning for Action
CCC 501/502

ECONOMICS RESEARCH STARTS HERE

Easily Set Up An Essential Economics Library:

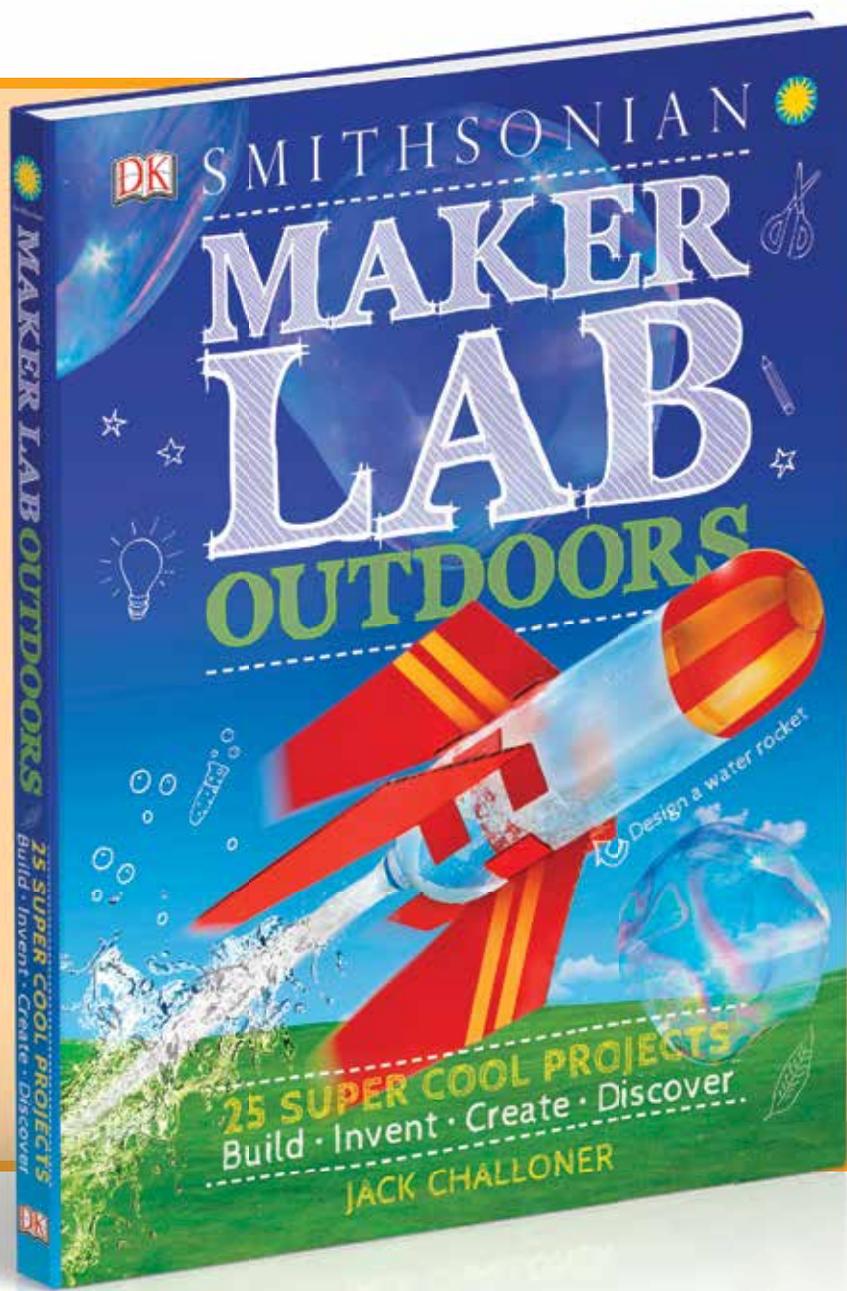
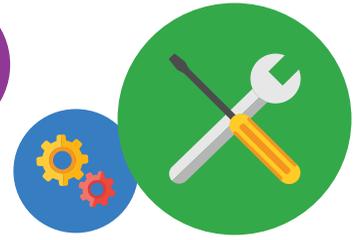
- >> **1.4 million bibliographic records spanning 130 years, with nearly 70,000 additions per year**
- >> **Optional full-text of over 500 economics journals including all journals published by the American Economic Association**
- >> **Indexes of journal articles, working papers, PhD dissertations, book reviews, conference proceedings, and collective volume articles**
- >> **International coverage includes journals published in 74 countries**



Visit Us in Booth
#846

EconLitTM
www.econlit.org

MAKE TODAY. BUILD TOMORROW.



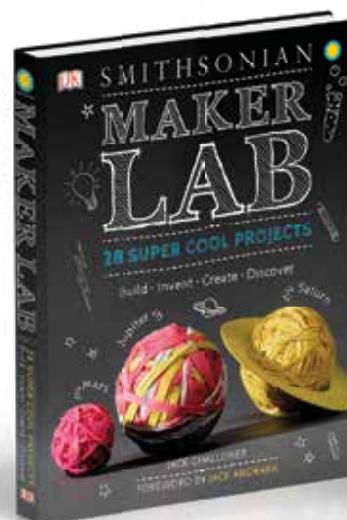
9781465468871
AVAILABLE MARCH 2018

Attend
DK's "Maker Break" event
to learn how to bring your
makerspace outside this spring
and summer.

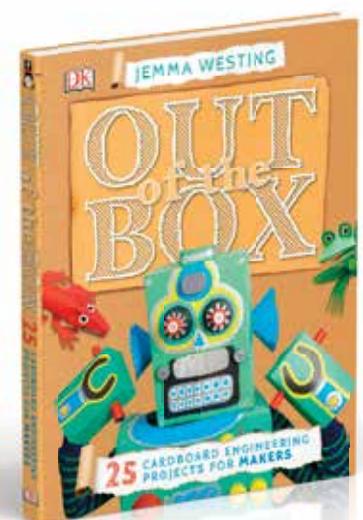
Run **in partnership** with

Make:

Saturday, February 10
2:00–3:00 p.m.
Colorado Convention Center
Room: 605/607



9781465451354



9781465458964

ALSO AVAILABLE



A WORLD OF IDEAS:
SEE ALL THERE IS TO KNOW

www.dk.com



ALA's Libraries Ready to Code Sessions Offer Expertise to Expand Tech Programs in Libraries

Whether you're just thinking about offering coding classes at your library or want to enhance a technology program already in full swing, ALA's Libraries Ready to Code has a session that will boost your confidence, inspire you with new ideas, and leave you with resources to implement.

"As the role of libraries expands to include more computer science education for youth, the goal of ALA's Libraries Ready to Code project is to make sure that libraries have the resources, skills, and capacity to facilitate learning with technology," said Marijke Visser, an associate director and senior policy advocate in the Washington Office who spearheads the project.

A collaboration between ALA and Google launched in 2016, Libraries Ready to Code has moved from exploring youth coding activities in libraries to sponsoring grants for libraries to create and curate resources for technology programs by libraries, for libraries. In October, ALA announced the initial cohort of 28 libraries selected to receive grants to design and implement coding programs for young people. With guidance from each other, Google and ALA's youth divisions – the American Association of School Librarians, Association of Library Service to Children, and the Young

Adult Library Services Association – cohort libraries are contributing to a national computer sciences (CS) educational toolkit with resources and activities that libraries find most useful for youth CS programming. The toolkit will be released in conjunction with National Library Week in April 2018.

Google program manager Nicky Rigg said, "The resources aren't meant to transform librarians into expert programmers, but to support them with the knowledge and skills to do what they do best: empower youth to create, problem-solve, and develop the confidence and skills to succeed in their future careers."

Also featured in this Midwinter's Libraries Ready to Code lineup is information about a new pilot program in collaboration with the National Center for Women & Information Technology (NCWIT) to help libraries inspire more girls to become technology innovators. NCWIT's AspireIT program will connect young women program leaders with public libraries to design and implement coding programs for K-12 girls. Applications for AspireIT funding for summer 2018 programs are open through March 11.

"ALA's pilot programs with NCWIT and Google both play to one strength of libraries:



Coders show excitement over technology resources now available through ALA's Libraries Ready to Code. (Photo by Ready to Code)

our unique ability to foster diversity and inclusion in CS education," said Visser. "One of the core concepts of Libraries Ready to Code is that we help change perceptions about who can code and increase exposure to coding for youth underrepresented in CS careers – girls, rural residents, those from low-income communities, and young people of color or with disabilities."

Representatives from Libraries Ready to Code partners Google and NCWIT will be at this afternoon's session.

"Creating Inclusive CS/Coding Programs for Youth," Today, 1:30 – 4:00 p.m., CCC 702/704/706

"Libraries Ready to Code from Research to Practice," Saturday, 10:30 – 11:30 a.m., CCC 402

"Building Digital Literacy Skills for Problem Solving and Job Skills Development," Saturday, 3:00 – 4:00 p.m., CCC 304

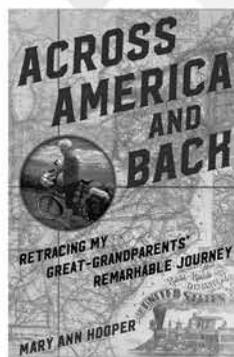
"Confidence and Facilitation is Key; Infusing Technology into Youth Programs," Sunday, 10:30 – 11:30 a.m., CCC 104

< libraries / ready to code >
AN INITIATIVE OF ALA'S OFFICE FOR INFORMATION TECHNOLOGY POLICY

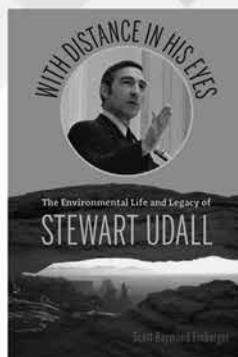
JOIN US AT BOOTH #650 FOR OUR GALLEY GIVEAWAYS



SATURDAY
10:30 a.m.



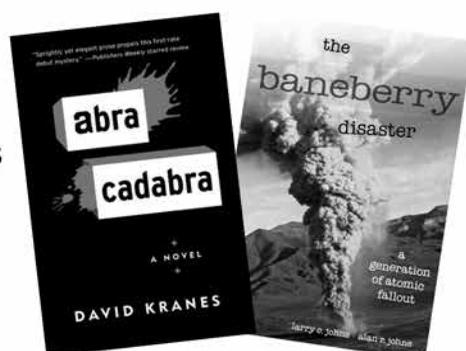
SUNDAY
10:30 a.m.



MONDAY
10:30 a.m.

AND AUTHOR SIGNINGS

David Kranes
SATURDAY
2 p.m.



Larry Johns
SUNDAY
2 p.m.


UNIVERSITY OF NEVADA PRESS


unpress.nevada.edu

CHOICE
Reviews



Come to booth #1925 and test-drive Choice Reviews

The new **Choice Reviews** is a database featuring advanced technology that makes librarians faster and better at what they have been doing for centuries: identifying the best sources.

With tools that make it easy to save, share, and manage results, **Choice Reviews** puts the power of curation back into the hands of librarians.

www.choice360.org/products/reviews

 **CHOICE**
Start with better options

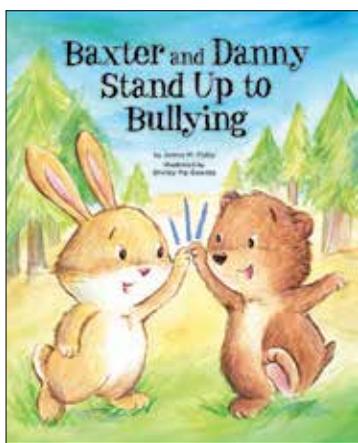
An Imprint of the American Psychological Association

Magination Press publishes books that promote healthy social and emotional development in children and teens. Written by experts in psychology and child development, our books are grounded in psychological science and cover a wide range of topics, including:

- Family Issues
- Bullying
- Emotions & Anxieties
- Health Concerns
- Self-Confidence
- Mindfulness
- Friendships
- And more!

BOOK GIVEAWAY!

SATURDAY, FEBRUARY 10 | STARTING AT 11 AM | BOOTH #925



Baxter and Danny Stand Up to Bullying

James M. Foley, DEd | Illustrated by Shirley Ng-Benitez

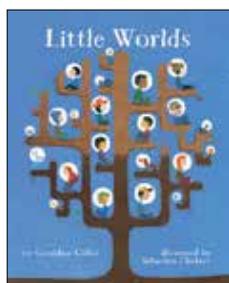
ISBN: 978-1-4338-2818-8

Baxter, Danny, and their forest friends learn how to fight bullying by standing up tall, saying nice things, and sticking together as friends.

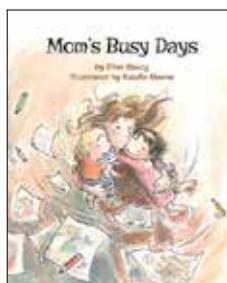
Visit the Magination Press booth and grab a free advance copy while supplies last!



MORE RECENT RELEASES ON DISPLAY:



ISBN: 978-1-4338-2819-5



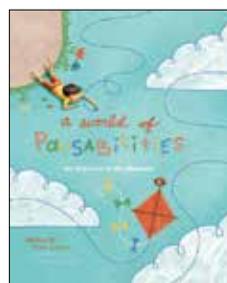
ISBN: 978-1-4338-2820-1



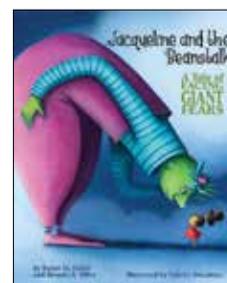
ISBN: 978-1-4338-2758-7



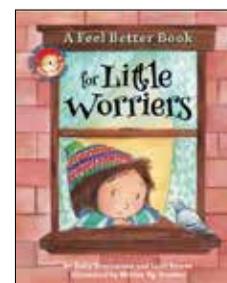
ISBN: 978-1-4338-2339-8



ISBN: 978-1-4338-2323-7



ISBN: 978-1-4338-2682-5



ISBN: 978-1-4338-2718-1



ENTER TO WIN!

Stop by the booth and ask us how you can enter to win a bundle of books, including 15 UPCOMING titles from Magination Press!



Have you downloaded the ALA Conference App? Search "ALA Mobile Conference App" in the Apple App Store or Google Play store. After downloading, select "2018 ALA Midwinter Meeting."

Libraries Transform

» from page 1

buttons, postcards, and ribbons. Anyone who signs up to receive more information about the campaign will receive a free Libraries Transform window cling (while supplies last). Attendees are encouraged to take a survey about the campaign while in the lounge.

Additional information about Libraries Transform can also be found in the Year Two Report, which covers the campaign's success in its second year. The report and additional information can be found at librariestransform.org.

EXHIBITS HOURS

Today

Opening Reception
5:30 p.m. – 7:00 p.m.

Saturday & Sunday
9:00 a.m. – 5:00 p.m.

Monday

Closing Activities
9:00 a.m. – 2:00 p.m.



Thanks to Our Sponsors

ALA is proud to acknowledge the following organizations for their generous support of the Midwinter Meeting.

Platinum Sponsor

Gale, a Cengage Company – Shuttle Buses

Diamond Sponsor

ProQuest - Spectrum Scholarships

Ruby Sponsors

Blubeam- iBeacon Technology

My Book Tote mobile app - Powered by Combined Book Exhibit

Oxford University Press - Conference Lanyards

Speaker Sponsors

Amulet Books, an imprint of ABRAMS

Chronicle Books

HarperCollins Children's Books

Macmillan

Penguin Young Readers

Scholastic

For information on sponsorship opportunities at future events, contact Paul Graller at pgraller@ala.org or (312) 280-3219.

Conference tip: Keep your promises.



Librarycomic.com by Chris Hallbeck & Gene Ambaum

©2017 Ambauminable LLC & Chris Hallbeck

Come see our new T-shirts at booth #1321

Career Online High School Gives Students Other Options

The California State Library is expanding its partnership with Gale, a Cengage company, signing a three-year agreement to continue and broaden its Career Online High School program. Since 2015, the program has enabled California public libraries to offer qualified residents the opportunity to earn a free, accredited high school diploma.

“Investing more funds in this program was an easy decision when you look at the life-changing impact it’s had on residents accomplishing their education and career goals, and how public libraries are making that happen,” said Greg Lucas, California’s state librarian.

According to the U.S. Census Bureau, nearly 5.3 million Californians age 18 or older do not have a high school diploma or equivalent. Currently, more than 1,000 adults are

enrolled in California’s Career Online High School program and over 400 adults have graduated from the program through local public libraries.

“I wanted to finish high school to set a good example for my children. I also wanted to do it for me,” said Shannon Alvarado, who graduated through Los Angeles Public Library. “This program has given me the tools needed to prepare a resume. It has also made me want to further my education.”

“The success of California’s Career Online High School program is a great example of how public libraries are empowering learning within the community and changing lives,” said Paul Gazzolo, senior vice president and general manager at Gale.

Gale will be showcasing Career Online High School in booth #1508.

Hoopla Digital Expands Children’s Ebook Collection

Hoopla is announcing a partnership with Candlewick Press to add hundreds of celebrated children’s titles to the platform, including *The Astonishing Life of Octavian Nothing, Traitor to the Nation* by M.T. Anderson; *What The Dickens* by Gregory Maguire; *Courage Has No Color* by Tanya Lee Stone; and 20 titles from the Judy Moody

series by Megan McDonald.

Hoopla recently unveiled a new eReader with specialized features to present picture books and read-alongs. The immersive technology allows graphics to appear just as they would in a physical book – several titles from Candlewick will be available on the new eReader.


NOW SHOWING @ALA
**Colorado
Convention
Center
Room 112**
Saturday, February 10

8:00 a.m. - 10:00 a.m.	Extraordinary Ordinary People	84 minutes
10:30 a.m. - 12:00 p.m.	Powered Libraries: 7 Success Stories	24 minutes
1:00 p.m. - 3:00 p.m.	44 PAGES	90 minutes
3:30 p.m. - 5:30 p.m.	My Friend Dahmer	107 minutes

Sunday, February 11

8:00 a.m. - 9:00 a.m.	Black Girl in Suburbia	54 Minutes
9:30 a.m. - 10:00 a.m.	Ohero:kon – Under the Husk	27 minutes
10:30 a.m. - 12:00 p.m.	Quest	95 minutes
1:00 p.m. - 3:00 p.m.	GEEK GIRLS	83 minutes
4:00 p.m. - 5:30 p.m.	Nothing Without Us: The Women Who Will End AIDS	67 minutes

Saturday's Film Descriptions
Extraordinary Ordinary People

This documentary spans the history and importance of the various heritages celebrated and maintained by Americans as part of their own history, lives, and personal expressions. It is indeed a celebration of extraordinary, but seemingly ordinary, people.

Powered Libraries: 7 Success Stories

"Powered Libraries: 7 Success Stories" highlights the forward-thinking innovation happening in seven unique libraries – from a private tribal library striving to retain a dying language to an out-of-this world informational outpost perched high in the Davis Mountains. Meet the members of a tiny community with big hearts at Texas' second-smallest public library and climb aboard a book bus that measures success in smiles per gallon. "Powered Libraries" shines a light on the future-ready leaders who have successfully implemented public-facing practices to enrich, engage, and empower the diverse members of their communities. Librarians will be inspired and walk away with fresh ideas. This documentary, in its entirety, will premiere at ALA Midwinter.

44 Pages

Highlights has been a staple in the children's literature and teaching and learning world for decades and the magazine's relationship with librarians throughout the country (and world) has always been strong. "44 Pages" explores the state of print media, the history of magazine publishing, children's book authoring and illustration, teaching, and learning, among others.

Highlights has been family-owned since its inception in 1946. Kent Johnson, the great grandson of the magazine founders, and a Harvard educated physicist, made a huge life change when he took over the company. He credits his successes at the helm to his naiveté about the publishing industry and state of education.

Johnson answers to the "family council" – a group of more than 300 descendants of the founders who are all stakeholders focused on the stewardship of the founding philosophies.

The magazine has been innovative from the start, placed in doctors' offices with a subscription card ripped out so people aren't uncomfortable being the first to rip one out."

My Friend Dahmer

In 2013, *My Friend Dahmer* won an Alex Award, and was honored as a Great Graphic Novel for Teens Top Ten and Quick Picks for Reluctant Readers Top Ten. Nature versus nurture is one of our most fundamental debates.

And while the graphic novel or the film adaptation don't provide the answers, it is both the author's and director's hope that audiences will ask themselves the tough questions: What are those forces in life that sculpt and define us? How do we become who we are? Why does one

teenage find promise, while his friend enters adulthood broken? How well do we know our friends? And in the future, one might look at a troubled teen through a more empathetic lens. It's a story of its time, but it is also sadly relevant today.

ALADENVER MIDWINTER Meeting & Exhibits FEBRUARY 9-13, 2018

SHUTTLE SERVICE TO THE COLORADO CONVENTION CENTER (CCC)

Complimentary shuttle service is provided between the CCC and the official ALA hotels listed. For the most up-to-date information, please check the shuttle information signs posted in each hotel lobby.

HOTELS & BOARDING LOCATIONS

All routes board at Welton Street Lobby at the Colorado Convention Center

Route 1	Boarding Location
Grand Hyatt Denver	Curbside on Welton St.
Hilton Denver City Center	Curbside on California St.
Magnolia Hotel Denver	At Hilton Denver City Center
Route 2	Boarding Location
Holiday Inn Express Denver Downtown	Curbside on Tremont
Sheraton Denver Downtown – CO HQ	Curbside on Court Pl.

 Hyatt Regency Denver Convention Center – HQ, Crowne Plaza Denver, The Curtis, Embassy Suites Denver Downtown Convention Center, Hilton Garden Inn Denver, Hyatt House Denver Downtown, and Hyatt Place Denver Downtown are adjacent to the CCC. Shuttle service is not provided.

**Martin Luther King, Jr. Holiday Observation and Sunrise Celebration
SHUTTLE SERVICE**

Monday, February 12 • 6:00am – 7:00am
Colorado Convention Center

Shuttle service will be provided beginning at 6:00am. Regular shuttle service will resume for return service back to hotels following the event.

 If you have questions about the shuttle or if you need to make a reservation for a wheelchair-accessible vehicle, please see the shuttle supervisor at the CCC or call/text KUSHNER & ASSOCIATES at (310) 425-2443 during shuttle hours.

SHUTTLE SCHEDULE

Shuttle Schedule to Colorado Convention Center

Friday, February 9

7:00am – 3:00pm Service every 20-25 minutes
3:00pm – 7:30pm * Service every 10-15 minutes

Saturday, February 10

7:00am – 11:00am Service every 10-15 minutes
11:00am – 2:00pm Service every 20-25 minutes
2:00pm – 6:00pm * Service every 10-15 minutes

Sunday, February 11

7:00am – 11:00am Service every 10-15 minutes
11:00am – 2:00pm Service every 20-25 minutes
2:00pm – 6:00pm * Service every 10-15 minutes

Monday, February 12

7:00am – 11:00am Service every 10-15 minutes
11:00am – 5:30pm * Service every 20-25 minutes

*Indicates last time shuttle departs CCC returning to hotels. Last shuttle departs hotels coming to the CCC approximately 45 minutes prior to this time.

Tuesday, February 13

7:30am – 1:00pm Limited service between hotels and CCC
Limited Service provided by reservation only. Please call (310) 425-2443 for details.

 **GALE**
A Cengage Company

Visit Gale Booth #1508

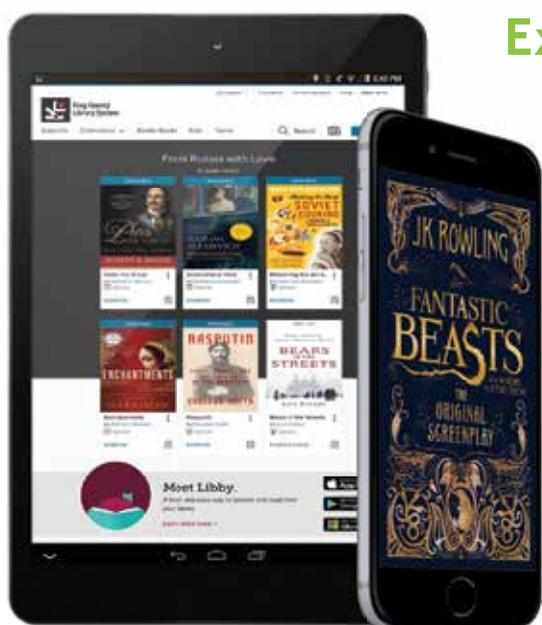
At Gale, we're on a mission to empower learning. We believe the single most important thing we can do to improve outcomes is to empower the people who share our same level of commitment and passion for discovery of knowledge and learning - people like you. That's why our entire lineup of products are designed to help you support users, with the ability to discover unique insights through advanced learning and research.

**Visit ACRL and Win
ACRL 2019 Registration**

Visit the ACRL booth (1927) in the Exhibits and register to win free registration to ACRL 2019! Themed, "Recasting the Narrative," ACRL 2019 will be held April 10 – 13, 2019, in Cleveland, Ohio. The conference call for participation is now available on the conference website at conference.acrl.org.



LIBRARY + SCHOOL SHARING



Extend your digital collection into schools

Public libraries and their local school districts can partner to get students reading, increase circulation and maximize budget. Leverage your existing OverDrive platform at **no additional cost!**

BENEFITS TO THE LIBRARY AND SCHOOL:

- New readers for your library
- Easy to extend familiar tools and collection
- Simple authentication with Student IDs
- No additional cost



Talk with us about how you can **connect every student in your community** with your digital collection.

BOOTH 2038
at ALAMW