

COGNOTES

CONFERENCE & EXHIBITION

JUNE 22-27, 2017

MONDAY
JUNE 26

CHICAGO

CHICAGO, IL

AMERICAN LIBRARY ASSOCIATION



Bestselling author Dr. Brené Brown helped the audience find commonality.

Braving the Wilderness

Kelcey Stewart/Clarion University of Pennsylvania

On Sunday morning, Dr. Brené Brown delivered “Braving the Wilderness: The Quest for True Belonging & The Courage to Stand Alone,” also the title of her new book to be released in Fall 2017. Brown has spent the past 15 years studying courage, vulnerability, shame and empathy. With over 25 million views, her TED talk, “The Power of Vulnerability,” is one of the top five most-viewed TED talks in the world.

While speaking on belonging and togetherness, Brown had the audience stand together

“Hating is too big of a price to pay for us individually.”

and sing along with a clip from “American Pie” by Don McLean. This showed that though we are all strangers and alone in the wilderness, when we band together we have more in common than we think.

Brown introduced Four Practices of True Belonging, her advice on how to find belonging within yourself, rather from others:

People are hard to hate close up. Move in. “Hating is too big of a price to pay for us individually,” she said. People are quick to judge others from afar, based only on their looks. Instead, move in and try to learn something before you show hate.

Speak truth to bullshit. Be civil. “When we attack someone’s humanity, we’re saying nothing about them and everything about us,” Brown continued. When someone is wrongly accusing you of something, speak out about the truth, but be civil.

Hold hands. With strangers. Brown

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Tuesday Closing Session Advisory

In preparation for Tuesday morning’s Closing General Session featuring Hillary Rodham Clinton, here are some things you should know:

- **The session is open only to ALA Full Conference registrants and Exhibitors. Exhibits Only and One Day badges are not permitted.**
- Attendees must wear their badge to attend.
- No luggage or baggage, including backpacks, will be permitted in the



room (A complimentary bag check will be provided).

- Staff will begin checking badges at 7:00 a.m. Doors to the session will open at 8:00 a.m. (The session will be held in McCormick Place West, W375b, Skyline Ballroom).

- Groups who wish to sit together should line up together – there will be no “seat saving.” After the program begins, all attendees must stay in their seats for the entire presentation.

Clinton will not sign autographs during, or after, the presentation.

The Follow-up to Hamilton



Ron Chernow

Michelle Kowalsky/Rowan University

Hundreds of librarians attended the ALA Keynote Address on Sunday by Ron Chernow, author of the book on which “Hamilton” the Broadway musical was based. Chernow also served as historical consultant for the show, and worked closely with its writer and star, Lin-Manuel Miranda. The author’s discussions with Miranda centered on psychology of the characters, the essence of their relationships,

and timing of Hamilton’s introductions to them.

“Resisting the urge to croon rhymed couplets,” Chernow endeared “his first all-librarian audience” with little-known tales of former president Ulysses S. Grant. Chernow said that his biography reflects “an extraordinarily important figure in American history, whose record on important issues has been trivialized in our historical memory.” Not

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QUICK LOOK

Exhibits Hours

Today
9:00 a.m. – 2:00 p.m.

Stonewall Book Awards

Today
10:00 a.m. – 12:00 p.m.
MCP, S102



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Large City Libraries Bring Communities Together

by Michelle Kowalsky, Rowan University

Leaders of three large public libraries described their engagement strategies and partnership techniques at a special session from the Library of Congress on Sunday. Dr. Carla Hayden, Librarian of Congress, interviewed a panel which included Brian Bannon of the Chicago Public Library (CPL), Luis Herrera of the San Francisco Public Library (SFPL), and Tony Marx of the New York Public Library (NYPL).

“Libraries are not the only game in town anymore,” said Marx. “We’re competing with screens for people’s attention, so we must sell ourselves,” he explained, noting that the NYPL postered every New York City subway car and station with invitations for people to visit. NYPL also partnered with the public schools to loan teachers 100 public library books at a time, when support for school libraries was waning in the city.

Marx explained that he strived for the NYPL to be not only a safe civic space, but also proactive education spaces, providing the programs each community most needs, including literacy, English language instruction, citizenship, and computer skills. More than 5,000 people have been on waiting lists for computer coding classes, he noted,

indicating that intentional programming can bring together a community which might be fractured for other reasons.

“The library doesn’t have to meet the public’s demand all by itself,” Herrera stated. He discussed the value of strategic partnerships, and how momentum may help potential partners find you before you even reach out

to them.

Specifically, the new maker and digital arts area at the SFPL main branch has been thoroughly embraced by local teens, many of whom travel a long distance on public transportation to participate. “They have taken ownership of the space and of their own learning,” he said, explaining that the

students talked nonstop with Hayden when she visited recently, showing off their creative and coding projects. SFPL also partnered with the city’s public school system to help bring free wifi to underserved student populations.

Bannon said that “library as place” is the statistic which is growing the fastest at his branches, and is an experience similar to that of libraries around the country. While circulation statistics may be flat or show only modest increases, gate counts and human interactions in the library’s physical spaces are doubling or tripling in number. Bannon emphasized helping your town’s “elected ecosystem” to understand how the library’s mission translates into education programs and intentional partnerships. Librarians in the audience enthusiastically applauded Bannon’s mention of Chance the Rapper, who was a passionate library patron in Chicago, and who returns to the library for monthly events like the open mic night for teens.

The panelists all agreed that libraries are unique places which can bring together people with different views, lifestyles, and demographics. Leveraging this strength differentiates libraries in the marketplace, and has the potential to preserve our value throughout times of change.



Dr. Carla Hayden, Librarian of Congress, leads the panel “Special Session from the Library of Congress.” From left: Hayden, Luis Herrera, Brian Bannon, and Tony Marx.

We are the Sum of Our Stories

Colleen Cirocco, Wayne State University (MI)

Hugo award winner and author of *The Geek Feminist Revolution*, Kameron Hurley delivered an impassioned speech about the way stories shape our lives, at the Library and Information Technology Association (LITA)’s President’s Program.

She began with an allegorical tale about llamas. She created a setting where a pack of llamas began to form different social groups and become isolated from each other, blaming each other for the problems in their society. The moral of the story was that we are all more alike than we are different, we all just want the same basic things: to eat, poop, and die after a long life. The metaphor can of course be applied to humans, and the different stories we tell ourselves to justify creating divisive groups. All along, we just want the same basic things as the llamas.

When we are young, our consciousness only begins to form when we are able to recognize stories. They are fundamental in our development, creating the ego itself. Our understanding of our country, our families, our reality is all based on carefully crafted stories. As we get older, we begin to reject information we learn that conflicts with these stories, as it does not align with how we see ourselves or justify our decisions. Hurley poignantly stated, “People don’t want to change their stories because it makes them feel like they’re dying.”

Our understanding of our country, our families, our reality is all based on carefully crafted stories.

Hurley went on to explain how the rise of the internet only contributes to the proliferation of these false narratives. Given the cloak of anonymity or physical distance, people ruthlessly defend the narratives that they were raised on, entering binary arguments where no side represents an objective truth. She spoke at length on this idea of binaries, and how the truth does exist, but often not at the extreme pole of the spectrum. She got a huge laugh after the remark, “You either get *The Handmaid’s Tale* or *Mad Max*,” when describing pessimistic outlooks of the future. Again, these binaries do not prove to be either useful or convincing to either side. She stressed the importance of using stories rather than facts to tear down false narratives. It’s hard to argue with a person’s experience, and easy to discredit statistics or studies.

In a climate where the mass media exhausts our capacity for critical thinking, Hurley lauded praise on our libraries, as oases of knowledge and truth. She described, however, the overabundance of information and how that can limit a person’s sense of curiosity or desire to learn. She said that we as information professionals need to help our patrons navigate this “fire hose of information.” Instead of just saying, “Well, here it all is!” it’s important to create guidelines and show patrons the rules, giving them an idea of where to start.

Hurley has spent a good deal of time



Kameron Hurley speaks at the LITA President’s Program: *We Are the Sum of Our Stories*.

going to dark places in her fiction. Now, though, she is moving in a more positive direction. She imagines a future 30 years from now, where we come out from the

other side of a dark age. She stated that the only way she will survive is by being able to imagine the other side, a side she will help build through her stories.

Brown

» from page 1

stressed, “Shoulder-to-shoulder with strangers, we’re reminded we are part of something far bigger than us.” When something hard happens to you, the only people around to give you comfort may be complete strangers; we just need to put our differences aside and lift each other up.

Soft front. Strong back. Wild heart. Be kind when talking to others, be open and civil, but never forget your purpose and beliefs. Be strong when standing up for yourself and continue to advance in your crusade. Your heart is forever marked by the wild. “I am the wilderness,” closed Brown.

Carnegie Medals for Excellence Ceremony and Reception



Featured speaker Sara Paretsky gets an autograph from Carnegie fiction medal winner Colson Whitehead.



Nonfiction winner, Matthew Desmond listens to a question from one of the attendees.



Keith Michael Fiels, executive director of ALA, welcomes the audience to the evening's events with open arms.



Attendees enjoy listening to the speakers during the ceremony.

Hillary Rodham Clinton to Present Closing General Session

In 2016 Hillary Rodham Clinton became the first woman in U.S. history to become the presidential nominee of a major political party. She served as the 67th Secretary of State – from January 21, 2009, until February 1, 2013 – after nearly four decades in public service advocating on behalf of children and families as an attorney, First Lady, and U.S. Senator from New York. She and her husband, President Bill Clinton, are the proud parents of Chelsea and grandparents of Charlotte and Aidan. The session will take place on Tuesday, 10:00 – 11:30 a.m. at the 2017 ALA Annual Conference & Exhibition.

She is the author of several bestselling books, including the memoirs *Hard Choices* and *Living History*, and her groundbreaking work on children, *It Takes a Village*. This September, Simon & Schuster will publish

**Hillary Rodham Clinton
Closing General Session
Tuesday 6/27, 10:00 – 11:30 a.m.
MCP – W375b/Skyline Ballroom
Open to ALA Full Conference
registrants and Exhibitors only.**

a new book by Secretary Clinton. Additionally, in September, *It Takes a Village* will be published for the first time by Simon & Schuster Books for Young Readers as an all-new, full-color picture book illustrated by two-time Caldecott Medal Honor recipient Marla Frazee.

Clinton's appearance at the conference is sponsored by Simon & Schuster (booth #2920).



Zacbe Pichardo plays the harp Latin folk style on the Front Porch Stage.

Intellectual Freedom and Open Access: Working Toward a Common Goal?

Jennifer Putnam Davis, *American Libraries*

In a Saturday panel discussion, sponsored by the Intellectual Freedom Round Table, views were presented on the relationship between intellectual freedom and open access.

Marguerite Avery, senior acquisitions editor at Trinity University Press (San Antonio, Texas), provided a publishing point of view. Avery eagerly joined the panel conversation because, “framing intellectual freedom and open access is seldom discussed over intellectual property and open access,” she explained. Avery defined intellectual freedom as “being able to seek and receive all points of view

without restriction.” Historically, this discussion refers to published sources, but now user-generated content is an area that needs to be addressed.

April Hathcock, scholarly communications librarian at NYU and former lawyer, approaches open access as a way to bridge intellectual freedom, stating, “[Open access] allows users to gain access to the materials that they need to engage in true intellectual freedom.” However, not everyone has intellectual freedom, Hathcock argued. “We must look at the systemic reasons for why people don’t have access to information and why people aren’t enjoying intellectual freedom,” she said. In

doing so, those who are underrepresented are then invited to this conversation and a better bridge can be built between open access and intellectual freedom.

Jamie LaRue, director of the ALA’s Office for Intellectual Freedom and the Freedom to Read Foundation, spoke from his experience as former director of Colorado’s Douglas County Libraries in battling costly library materials. LaRue offered a set of steps to take toward developing librarian-managed platforms for content as a counter. “First, have a vision by stating the problem and developing an alternative,” he said. Then, identify resources that can help with investing in the

development of new platforms. “The question isn’t what will it cost, but the *right* question is, ‘What does it cost if we don’t do anything?’” Lastly, disseminate knowledge and contribute to the conversation.

Throughout the session, the three panelists answered a variety of questions on the topics of the socioeconomic dimensions and diversifying the homogeneous world of scholarly publishing, as well as making authoritative research publicly accessible to all. This conversation works in both directions. It’s important to make research available to the public, but equally essential to learn what the public has to teach us as well.



Carol Morency (left) and Lorraine Moore take a break inside a tranquility dome at The Park @ ALA.

COGNOTES

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Rep. John Lewis holds the attention of the crowd at the Coretta Scott King Book Awards Breakfast.



Attendees wait for Ron Chernow to sign copies of his book, Grant.



Minkyung Park snaps a selfie with Muzzy at the Growing Minds LLC booth in the Exhibits.



ALA Annual Conference & Exhibition attendees find a peaceful spot to take a break next to a water fountain, complete with the sounds of chirping birds, in The Park @ ALA on the Exhibits floor.



Kat Kazmierski and Marco Simondo try out some of the interactive virtual reality at The Park @ ALA.

"I am very proud to be part of this beautiful film with this timely and very important subject matter. Millions of girls around the world have to grow up before their time and work to provide for their families. I hope this film is able to bring this discussion to a broader audience."

- Angelina Jolie,
Executive Producer



THE Breadwinner

A NEW IMMERSIVE LEARNING EXPERIENCE FOR STUDENTS IN GRADES 5 TO 8

Set in 2001, in Kabul, Afghanistan, *The Breadwinner* is the story of Parvana, a young girl who must cut off her hair and disguise herself as a boy to become the breadwinner for her family when her father is unfairly imprisoned. It's a timely and inspiring tale of girl empowerment and the power of imagination in the face of adversity. This bestselling middle-grade novel by Deborah Ellis is now an animated feature film to be released in Fall 2017.

In consultation with educators, the filmmakers are thrilled to expand what is already a traditional literary unity in many schools in the hopes of capturing the imagination of students and harnessing their inspiration to effect positive change in our world. The program includes:

- *The Breadwinner* as a novel study;
- An interactive online study guide with lessons relevant to the novel, social studies and art studies;
- A field trip/screening to see the animated feature film locally; and
- An optional student-led action campaign to support education for boys and girls in less developed countries and at home.

To begin planning for 2017/18, please share with
your Language Arts teachers and visit:
www.thebreadwinner.com

The first 25 people to visit
Groundwood Books for
more info at Stand 3427
will receive a free gift!

High Impact STEM Events to Foster Collaboration

Stephanie Barnaby/San Jose State University

Summer Learning in Chicago consists of not just a reading program but three tracks: Read, Discover, and Create. Participants in this program have shown a 20 percent increase in mathematical proficiency and a 15 percent increase in reading proficiency on standardized tests. By adding in tracks for discovering and creating, participation in summer programming doubled with more than one thousand students in the Chicago area participating, according to Elizabeth McChesney, director of children's services and family engagement at the Chicago Public Library, and Bryan Wunar, director of community initiatives at the Museum of Science and Industry.

"It's about increasing equity and access," McChesney said, describing the ability of this program to bring the museum into all 80 of the libraries across the city. The program aims to informalize and embed STEM (Science, Technology, Engineering, and Mathematics) and STEAM (Science, Technology, Engineering, Arts, and Mathematics) concepts into summer education without using cost-prohibitive materials.

Paul Dusenbery, director of the National Center for Interactive Learning at the Space Science Institute, working in partnership with NASA, can build on the Star Library Education Network to provide STEM resources and training opportunities. NASA

@ My Library, a joint program with the American Library Association, aims to provide librarians with the resources and training they need for engaging their patrons in sustainable lifelong learning in the sciences. More information on the NASA @ My Library program can be found at <http://www.starnetlibraries.org/portfolio-items/nasa-my-library>.

One opportunity for programming was highlighted as an international STEM event – the upcoming solar eclipse on August 21. Another suggestion was International Observe the Moon Night (<http://www.observe-themoonnight.org>) on October 28, 2017. Dusenbery hopes to "Shine a light on the amazing things that can happen with STEM in communities."

The success of the Chicago program shows that it is possible to bring STEM learning opportunities to all ages. STEM augments the literary contribution of libraries by enriching and exciting people of all ages. Collaborating with museums, outside programs, and schools to include science and technology concepts into the more traditional summer reading program can ultimately lead to a greater collective impact for communities, K-12 schools, and families.

NASA is located in the Exhibits at booth #4051, where individuals can pick up STEM-related resources if they are looking to host events in their own communities.



Interested audience members get a chance to gather new ideas from presenters at "High Impact STEM events to Foster Collaboration."

Real-world Retirement Not Always a Cheery Story

Michelle Kowalsky, Rowan University

ALA attendees learned tips for dealing with financial stresses in later life, courtesy of Elizabeth White, author of the new independently-published book, *Fifty-five*,



Author Elizabeth White presents in the Placement Center.

Unemployed, and Faking Normal: Your Guide to a Better Retirement Life (2016).

White crystallized the financial issues facing baby boomers, such as the shame and blame which accompanies discussion of financial problems. She indicated that the "cheery reinvention stories" we hear through popular media may or may not reflect most people's real-world experiences. With a compelling example of how she attended a friend's expensive destination wedding without breaking the bank, the author urged attendees to make time to reassess their current saving habits to secure their financial future.

She urged everyone to consider unusual opportunities, embrace the new reality after the 2008 financial crisis, and to find a "resilience circle" of friends with whom you can be brutally honest about your money troubles. White's book discusses and provides solutions to variety of common thoughts which hold people back from making the changes necessary for an enjoyable life now and in retirement.

Rebuilding Libraries One Coloring Book at a Time

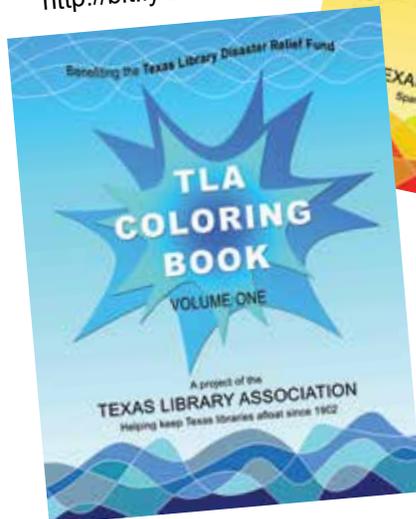
Unleash your inner artist with the Texas Library Association (TLA) Coloring Book featuring over 60 images by nationally-recognized illustrators and Texas artists in a one-of-a-kind package designed for adults and children! This unique fundraiser benefits the TLA Disaster Relief Fund.

\$20 for each set (tax included) or purchase 4 sets, **get 1 set free**

TLA expresses deep gratitude to the following artists who generously contributed illustrations for the TLA Coloring Book.

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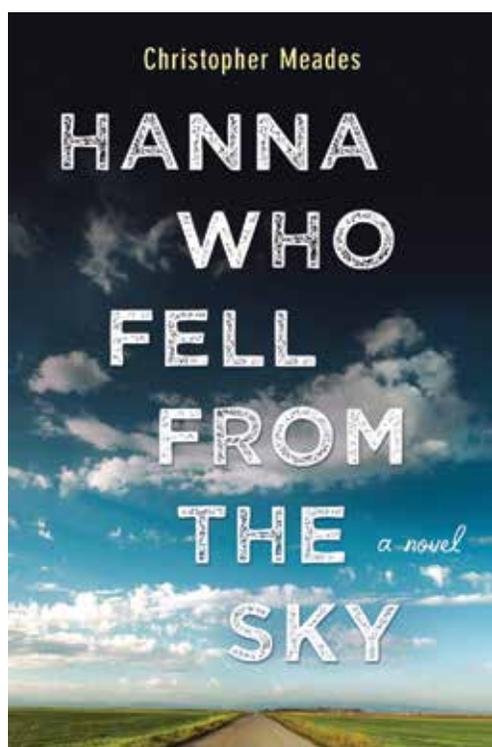


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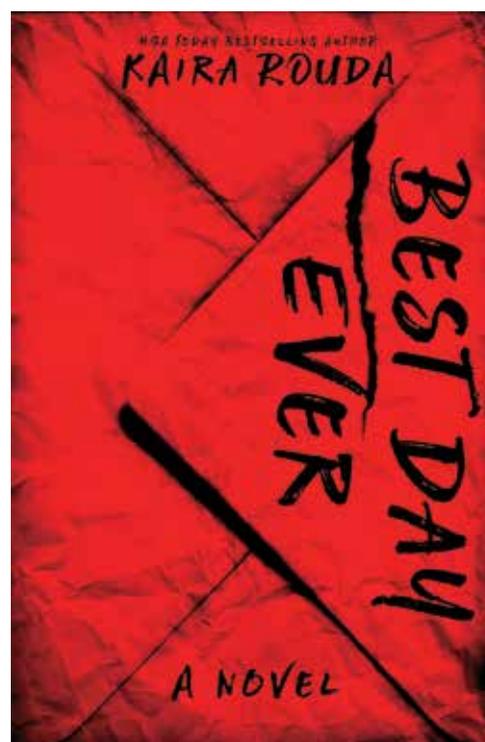
FOR YOUR READING PLEASURE

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ALA WITHOUT
HARLEQUIN'S
FALL
MUST-HAVES



“A strange and beautiful fable with shades of *Deliverance*, *Room*, and *Winter’s Bone*.”

—Laline Paull, award-winning author of *The Bees*



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—Liz Fenton and Lisa Steinke, bestselling authors of *The Good Widow*



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McKibben Imagines a Different World

Kelcey Stewart/Clarion University of Pennsylvania

Environmentalist, activist, and author Bill McKibben delivered a talk titled “Imagining a World That Works – In Time to Prevent a World That Doesn’t” on Saturday. He

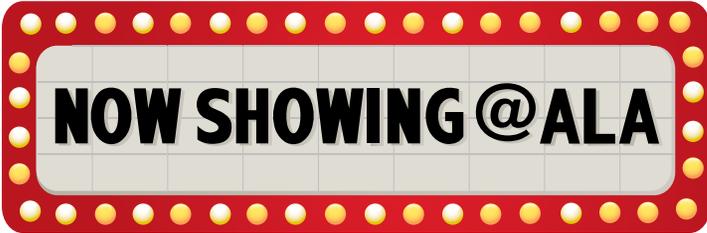
stressed the importance of the developing climate change happening in the world today. He went into detail about events that are happening that will put the future of our planet at serious risk.

McKibben noted places that have done

the least to cause climate change and the ones most affected. Half of the Great Barrier Reef has died in the last year and a record temperature of 129 degrees was reached in Pakistan. This climate change is happening faster than even the most pessimistic scientist would have guessed. McKibben said, “We had a clear warning [from scientists] and did

not respond.” He urges people to stand up and try to do more than the small household changes, because those small changes are not doing enough to fix the damage already done.

“Climate change is a crisis with a time limit,” he said. “Fight back and stand up for the future of our planet.”



NOW SHOWING @ALA

The “Now Showing @ ALA Film Program” offers a variety of films and documentaries throughout the conference from Saturday through Monday in McCormick Place, room W181c.

TODAY'S SCHEDULE:

8:00 – 10:00 a.m.

In the Steps of Trisha Brown

10:30 a.m. – 12:00 p.m.

Scary Stories

1:00 – 2:15 p.m.

Germans and Jews

2:30 – 4:00 p.m.

Long Story Short

4:00 – 5:30 p.m.

Resilience



Gregg Hurwitz and Julia Quinn talk about their experiences as authors at the Literary Tastes breakfast.

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Visit us at Booth #4742



Front Porch Stage is back! The stage is in the Grand Concourse area of the convention center outside the registration area. This live stage focuses on solo acoustic acts across a wide range of musical instruments and styles. Relax a while and enjoy these performances by Chicago-area musicians representing local music. Thanks to the Old Town School of Folk Music for their assistance in bringing so many talented artists to ALA.

TODAY'S SCHEDULE:

10:00 – 10:45 a.m.

Luciano Antonio
Brazilian, Guitar

11:00 – 11:45 a.m.

Jess McIntosh
Old-time, Fiddle

The logo features the number '50' in a large, bold, black font. A small blue circle with the word 'YEARS' inside is positioned between the '0' and the 'P' of 'PsycINFO'. The word 'PsycINFO' is in a blue, sans-serif font, with a registered trademark symbol (®) to its upper right. The background of the entire page is a black and white photograph of a crowd of people at a festival, with some individuals raising their arms in the air.

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Today’s hours are 8:30 a.m. – 2:00 p.m. Prices at the ALA Store automatically reflect the ALA member discount, so there’s no need to dig out your member number. And remember that every dollar you spend at the ALA Store helps support library advocacy, awareness, and other key programs and initiatives!

Janice Rice to Deliver 2017 Jean E. Coleman Library Outreach Lecture

Janice Rice, retired outreach coordinator at the University of Wisconsin-Madison Library, will deliver the 2017 Jean E. Coleman Library Outreach Lecture at the American Library Association’s Annual Conference & Exhibition in Chicago. Presented by the ALA Office for Diversity, Literacy and Outreach Services (ODLOS), the 2017 Lecture will take place today from 8:30 – 10:00 a.m. in room W184 in McCormick Place.

Rice retired from the University of Wis-

consin following a distinguished 36-year career and a long record of commitment to improving diversity issues in the University of Wisconsin General Library System and the library profession through active participation in the Wisconsin Library Association, the Association of College & Research Libraries, the ALA Ethnic and Multicultural Information Exchange Round Table, and the American Indian Library Association.

For her efforts, Rice has received several

awards, including the UW-Madison and UW-System Outstanding Woman of Color in Education Award in 2009 and the Distinguished Service Award from the American Indian Library Association in 2012.

“Janice’s career embodies the core values and aspirations of our profession,” said Lessa Kanani’opua Pelayo-Lozada, chair of the ODLOS advisory committee, which extended the invitation to Rice. “Her hard work helped to make libraries and librarianship more eq-

uitable and accessible for all.”

The lecture series honors Dr. Jean E. Coleman, the first director of the ALA Office for Literacy and Outreach Services (now the Office for Diversity, Literacy, and Outreach Services) for her leadership in focusing the association’s attention on issues affecting traditionally underserved and underrepresented people in libraries.

For more information, please visit www.alaannual.org.

The Jean E. Coleman Library Outreach Lecture is open to all attendees of ALA Annual Conference and is coordinated by the ODLOS advisory committee.

Lindie Lou

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Up In Space
An Adventure at the Space Needle
by Jeanne Bender

Lindie Lou
Adventure Series
3
Harvest Time
Celebration on an Organic Farm
by Jeanne Bender

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Books displayed at IBPA booth #3529

PINA PUBLISHING SEATTLE

book buzz theater

TODAY'S SCHEDULE:

9:15 – 10:00 a.m.
Simon & Schuster

10:00 – 10:45 a.m.
HarperCollins/Harlequin Book

11:00 – 11:45 a.m.
Palgrave Books

12:00 – 12:45 p.m.
National Geographic

EXHIBITS HOURS

Today
9:00 a.m. – 2:00 p.m.
Exhibits Closing Events

Chernow

» from page 1

many know, for example, the role of Grant in protecting rights of African Americans during the Civil War and Restoration, or that a civil rights movement in New Orleans in 1867 led to desegregation of transportation well in advance of similar commonly known events of the 1950s.

Chernow selected Grant, Hamilton,

George Washington, and others, because he felt they were misrepresented or not fully represented in our history and culture. These famous personalities embody grand trends in American history, and their places as central figures in essential American experiences need to demystified, to some degree. When asked by an audience member about the process of writing a biography for a figure who attempted to write his own autobiography,

Chernow explained his treatment was true to Grant's written military history, while addressing the silences in Grant's version of his personal story.

Of particular interest to the audience was the author's visit to the Library of Congress to view the president's handwritten manuscripts, in which Grant's handwriting became clearly more wobbly and slanted as his health failed. Similarly, the description of his notetaking and organizing system of

4" x 6" notecards, which numbered 30,000-40,000 by the end of his research, led ALA President Julie Todaro to offer her archiving services on behalf of those in attendance.

At the conclusion of his talk, the author signed for the librarians 200 free copies of his new book, *Grant* (Penguin Press, 2017). Chernow is the winner of the Pulitzer Prize for his biography, *Washington: A Life*, and has won multiple awards in history and the humanities.



Ewa Laska waits to get her copy of *Grant* signed by author Ron Chernow.



Ron Chernow, one of the most distinguished commentators on politics, business, and finance, delivers the ALA Keynote Address.

make(r) your space

Join 3branch and maker experts for a series of informative and interesting presentations on ways to make your maker program a success.



Photo courtesy of Indian Trails Public Library District - Wheeling, IL



Visit Booth #2234 to register for a chance to win a maker table.

MONDAY, JUNE 26

9:30-10:15 ABCmouse.com Early Learning Glenn Swenson, ABC Mouse, Age of Learning

See how the ABCmouse.com Early Learning Academy helps children build a strong foundation for academic success.

10:15 make(r) Your Space Raffle

Join us as we announce the winner of the 3branch maker table drawing!! (need not be present to win)

10:30-11:15 3D Printing In Your Maker Space Braydon Moreno, Robo3D

Learn what 3D Printing is all about including some of the social and health outcomes of 3D Printing and what it could mean for the future.

Register to win a FREE Maker Table



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Coding – No Experience Needed

Colleen Cirocco/Wayne State University (MI)

Interested in leading a coding club in your library but don't have any coding experience? Three Google employees led an interactive workshop presentation outlining the features of CS First, Google's open educational resource geared for students age 9-14. The program is meant for students who might not already be interested in computer science (CS) or coding, but may have interests in art, gaming, sports, animation, and more. It combines the fundamentals of CS with games and activities

related to their interests, and teaches them to code bit by bit through the programming language Scratch.

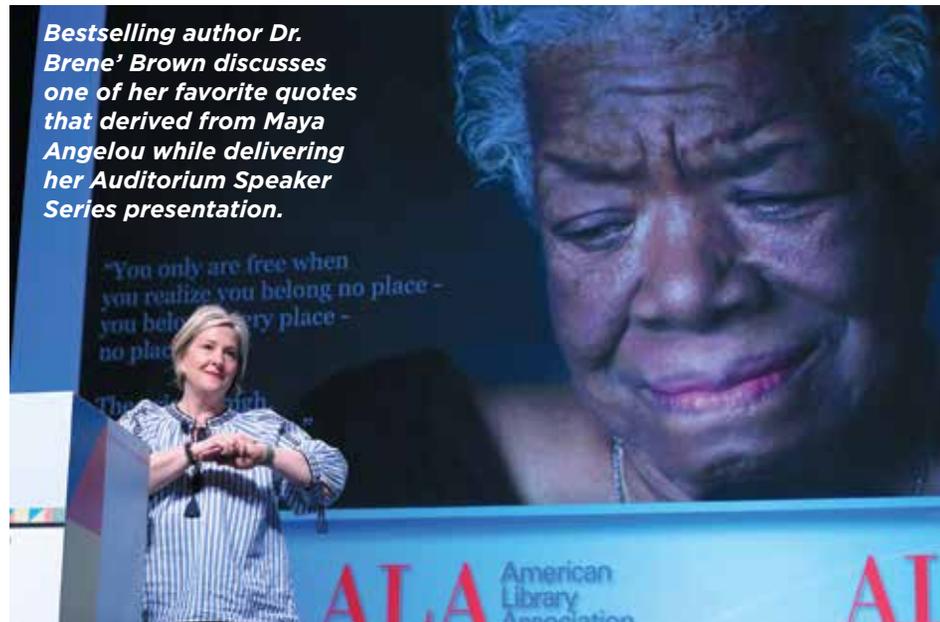
CS jobs are on the rise. Starting a coding club at your library is an excellent way to get young minds exposed to CS skills in a no-stress, exploratory environment. CS First is Google's free curriculum that is available at g.co/csedu, where the rest of Google's educational resources can be found as well. No coding experience is required to lead a coding club, and the program includes lesson plans, passports/badges for the students, as well as different themes to choose from,

each with 10 hours of educational content.

Another excellent resource for middle and high school students is found at www.careerswithcode.com. This site includes information about what computer scientists do at their jobs. It shows different career trajectories, and gives advice on what one can do to improve skills, at any age.

Designed for teenage girls, [\[withcode.com\]\(http://withcode.com\), provides a resource where girls can see coding skills as a way to connect with their communities. This site provides inspirational stories and videos of what they can accomplish with code.](http://www.made-</p>
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Learning to code can be fun. It's a way to see immediate results of something that you design while building confidence and fostering creativity.



Bestselling author Dr. Brené Brown discusses one of her favorite quotes that derived from Maya Angelou while delivering her Auditorium Speaker Series presentation.



Librarian Michael Joseph pilots a drone at The Park @ ALA.

Considering a PhD or Master's degree in Library and Information Science?

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Drawing: Saturday and Sunday, June 24th and 25th at 2 pm, Monday, June 26th at 11 am



Participating Schools:

Dominican University • Emporia State University • San José State University • Simmons College
Syracuse University • University of California - Los Angeles • University of Illinois at Urbana-Champaign
University of North Texas • University of Washington • University of Wisconsin-Madison

Black Caucus of the American Library Association Announces Reading is Grand!

Celebrating Grand-Families Telling Our Stories @ Your Library Grant Winners

During the American Library Association Conference & Exhibition, Karen Lemmons, chair of the 2017 Reading is Grand! Celebrating Grand-Families Telling Our Stories @ Your Library selection committee, announced three libraries and one organization will receive the 2017 Reading is Grand! Celebrating Grand-Families Telling Our Stories @ Your Library grant. Reading is Grand! is a celebration of the important role African American

grandparents and older adults play in the lives of children. It is through their infinite wisdom and experience that children learn the unique cultural and familial values that help them grow into valuable contributors to the community.

The grant winners – Broadview Public Library, Broadview, Ill.; Ferguson Library South End Branch, Stamford, Conn.; Quinby Street Resource Center, Sharon, Pa.; Out and Up, Inc., Macon, Ga. – were selected based on the level of creativity and originality of program, action plans, level of involvement of grandparents in the activities, and impact of the program on the community.

Descriptions of the programs:

Broadview Public Library District, Broadview, Ill.

The theme, “Connecting Generations through Cultural Heritage,” builds intergenerational connections through poetry, storytelling, education, and the visual arts. Three events in September will focus on different cultural aspects of the African American community. Beginning September 2, the first event, “Connecting through Storytelling,” will feature an African American storyteller from Illinois that will appeal to both children and adults. Following the story, grandchildren and grandparents will write their own shared story together using poetry inspired by African American poetry books. The second event, on September 16, “Connecting through Education,” will feature brief talks from a college graduate and an older adult who attended

elementary school in Broadview. Both will share their experiences about attending school in Broadview. The final event, on September 30, “Connecting through Visual Arts,” will focus on the exploration of art by popular African American artists featured in books from the library’s juvenile collection. The art works and the artists’ process will inspire a visual storytelling experience through a hands-on, collaborative collage art project between grandchildren and grandparents.

Ferguson Library South End Branch, Stamford, Conn.

Beginning September 9, grandchildren and grandparents from the community will create an intergenerational art project. Each participant takes a seat, painting freely while music plays. When the music stops, each participant will move one seat to the right and paint again. This “paint and move” will be repeated a few more times. When completed, the painting will be hung and the artists will tell their story about making this “masterpiece.” After the art project, grandchildren and grandparents will go into a story circle, where one of the grandparents will read at least one book from the Grand Families Theme Books for Children. The culminating activity will end Sunday, September 10, at Bethel African Methodist Episcopal Church. Grandparents will receive “Reading is Grand” bookmarks.

Quinby Street Resource Center, Sharon, Pa.

The theme, “Celebrating Grand-Families:

Telling Stories of Our Royal Trees,” will provide character development lessons, introduce genealogy and encourage respect and appreciation of elders. An author/storyteller will read from his book, and read from other authors’ books. A discussion about classical African kingdoms, tribes, and instruments will follow the readings.

Afterwards, youth will create a Royal Memory Book. Youth will take pictures with their grandparent and insert them in a tree. Youth will also interview grandparents and write their answers in the memory book.

Out and Up, Inc., Macon, Ga.

The event, “My Granny and Me: An Intergenerational Story Time for Families and Children,” will take place at Out and Up, Inc.’s early learning center on September 9. Grandchildren, “grannies” and foster grandparents will listen to a guest reader/storyteller and participate in an intergenerational arts and crafts activity.

Each grant winner will receive \$500, which will be used to supplement their Reading is Grand! Program. Funds may be used to purchase books, supplies, and/or activities for their program.

The Reading is Grand! Project is supported by the Black Caucus of the American Library Association. It was developed as part of 2009-2010 American Library Association President Camila Alire’s Family Literacy Focus Initiative to encourage families in ethnically diverse communities to read and learn together.

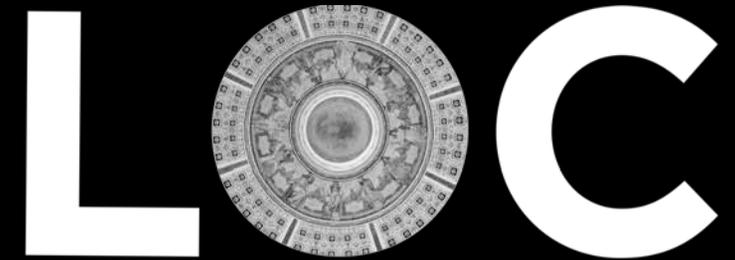


TODAY'S SCHEDULE:

9:15 – 10:00 a.m.
WWII Fighter Pilot Shares His Powerful War Story

10:00 – 10:50 a.m.
Spotlight on #OwnVoices Titles from ABRAMS

11:00 – 11:50 a.m.
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Educational Outreach National Digital Initiatives

Comics Conservation

Library of Congress Exhibit Booth Schedule

— Monday, June 26 —

| | |
|---------|---|
| 9:30am | <i>Your Stories, Our History: The Veterans History Project</i> |
| 10:00am | <i>Cataloger's Desktop: 101</i> |
| 10:30am | <i>Tips & Tricks for LC Classification Web</i> |
| 11:00pm | <i>Hands On Demonstration: Reading Technology for the Blind & Visually Impaired</i> |
| 11:30am | <i>Hack-to-Learn: Exploring Library Collections as Data</i> |
| Noon | <i>Testimony with Scott Tarrow: Q&A with Best-selling Author & Chicago Attorney</i> |
| 1:00pm | <i>LOC Trivia Game</i> |

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— Come visit us in the exhibits hall to learn more —

Don't miss the special programming just for ALA!

Pilot Mountain Elementary Wins ALA Jaffarian School Library Program Award

Pilot Mountain Elementary School, a public school in Pilot Mountain, N.C., has been recognized by the American Library Association for Everybody Has a Story, a library program that taught third-graders about cultural and historic preservation both locally and globally.

As the recipient of ALA's 2017 Sara Jaffarian School Library Program Award for Exemplary Humanities Programming, the school's library will receive \$5,000.

The yearlong program integrated multiple activities – involving language, arts, dance, music, food traditions, and practical skills – to teach students about cultural traditions at home and around the world. Over the year, students:

Learned about “Marie,” the last known speaker of the Wukchumni language, and explored how languages can be threatened with extinction and how people work to keep their languages alive

Practiced Irish folk dancing steps and compared them with clogging, a local North Carolina folk dance, and learned how local artists are keeping our own musical traditions alive

Used the book *What the World Eats* to explore U.S. food traditions and those of other countries

Explored how the town of Pilot Mountain has changed over time through historic photos, maps, a talk with a local historian, and a tour of local historic landmarks. Students

then used what they learned to create their own versions of historic Pilot Mountain using Minecraft.

ALA will offer a free webinar with the creators of the award-winning program in Fall 2017. More information and a registration link will be available on www.programminglibrarian.org in the coming months. To receive an announcement when registration opens, please sign up for the Programming Librarian e-newsletter at <http://www.programminglibrarian.org/about/get-our-e-newsletter>.

“My hope is that students will look at people for their story and not their stereotype, think about their community in new ways, be good stewards of their culture and their history, and learn more about their town as well as the world,” said Amy Harpe, the school's media specialist and the program's lead creator.

The Jaffarian Award selection committee commended Harpe and her partners for creating a program that is replicable, involved community members, and incorporates technology.

“Everybody Has a Story is an example of the kind of exemplary school library program that we all strive to create, and we applaud Pilot Mountain Elementary School for taking on this yearlong endeavor to help their students be part of a global learning community,” said committee chair Mona Batchelor. Named after the late Sara Jaffarian, a

school librarian and longtime ALA member, ALA's Jaffarian Award was established in 2006 to recognize and promote excellence in humanities programming in elementary and middle school libraries. It is presented annually by the ALA Public Programs Office in cooperation with the American Association of School Librarians. The award is selected annually by a committee comprising members of the ALA Public and Cultural Programs Advisory Committee, AASL, and the Association for Library Services to Children.

Funding for the Jaffarian Award is provided by ALA's Cultural Communities Fund (CCF). In 2003, a challenge grant from the National Endowment for the Humanities kickstarted a campaign to secure the future of libraries as cultural destinations within the community. Since then, CCF has grown to more than \$1.9 million, serving libraries as they serve their communities through the highest quality arts and humanities programs. To contribute to CCF, visit www.ala.org/ccf.



Neal Shusterman talks to attendees about his book *Scythe* at the YA Author Coffee Klatch.

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Booth #5039

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Saturday - June 24

- 10:00a** Explore Beyond: An Overview of Yewno Discover's Concept Map
- 11:00a** Solving the High School Student Conundrum: "What Do I Write About"
- 1:30p** Using Yewno Discover in Exploratory and Interdisciplinary Academic Research
- 2:30p** Making Special Collections More Accessible to Your Campus

Sunday - June 25

- 10:00a** Using Yewno Discover in Exploratory and Interdisciplinary Academic Research
- 11:00a** Making Special Collections More Accessible to Your Campus
- 1:30p** Explore Beyond: An Overview of Yewno Discover's Concept Map
- 2:30p** Solving the High School Student Conundrum: "What Do I Write About"

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Eight Recipients will be Honored at the 2017 AIA/ALA Library Building Awards

The Library Leadership and Management Association (LLAMA) and the American Institute of Architects (AIA) will present the 2017 AIA/ALA Library Building Awards at an open reception hosted by the Chicago AIA Office. Please join us as we honor these eight magnificent projects today from 1:30 – 4:00 p.m. at AIA Chicago, 35 East Wacker Dr., Ste. 250. Representatives from the architects and library

staffs will be present to accept their awards. Winning library projects are:

- Boston Public Library, Central Library Renovation; Boston (William Rawn Associates, Architects, Inc.)
- Columbus Metropolitan Library – Whitehall; Columbus, Ohio (JBAD)
- East Boston Branch Library, Boston (William Rawn Associates,

Architects, Inc.)

- National Library of Latvia; Riga, Latvia (Gunnar Birkerts Architects; Associate architect: Gelzis-Smits/Arhetips)
- New York Public Library Stapleton Branch Renovation and Expansion; New York City (Andrew Berman Architect, PLLC)
- Rosa F. Keller Library and Com-

munity Center; New Orleans (Eskew+Dumez+Ripple)

- University of Oregon Allan Price Science Commons & Research Library Remodel / Expansion; Eugene, Oregon (Opsis Architecture LLP)
- Varina Area Library; Henrico, Virginia (BCWH, Associate architect: Tappé Architects)

Sarah Jessica Parker unveils the first Book Club Central selection, a novel by Stephanie Powell Watts (far left), during the ALA President's Program. At center is moderator Donna Seaman.



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ALA, The Harwood Institute Announce 2017 'Public Innovators Lab for Libraries' Community Engagement Training Opportunity

The American Library Association and The Harwood Institute for Public Innovation have announced their fifth annual training opportunity to help libraries strengthen their role as agents of positive change in their communities.

The Public Innovators Lab for Libraries will be held October 18-20, 2017, at the Loudermilk Center in Atlanta. Librarians, community partners and stakeholders in libraries of all types – public, academic, school, and specialty libraries – are encouraged to participate.

Through discussions, hands-on activities, and collaborations with like-minded library professionals, participants will learn to:

- tap libraries' natural values to contribute to the greater good and bring their communities together;
- surface people's shared aspirations for their communities and help bring them to life;
- convene and lead productive, insightful community conversations; and
- become stewards of public knowledge.

Participants must register online by Friday, October 13. The cost is \$1,495 for the first person from an organization and \$995 for each additional person. Team participation is encouraged.

For more information, visit www.ala.org/LTC/training.

The partnership between ALA and The Harwood Institute is based on the idea that libraries, by virtue of their trusted position in their communities, are uniquely suited to help solve challenges of all types, from illiteracy to

drug epidemics to distrust in government.

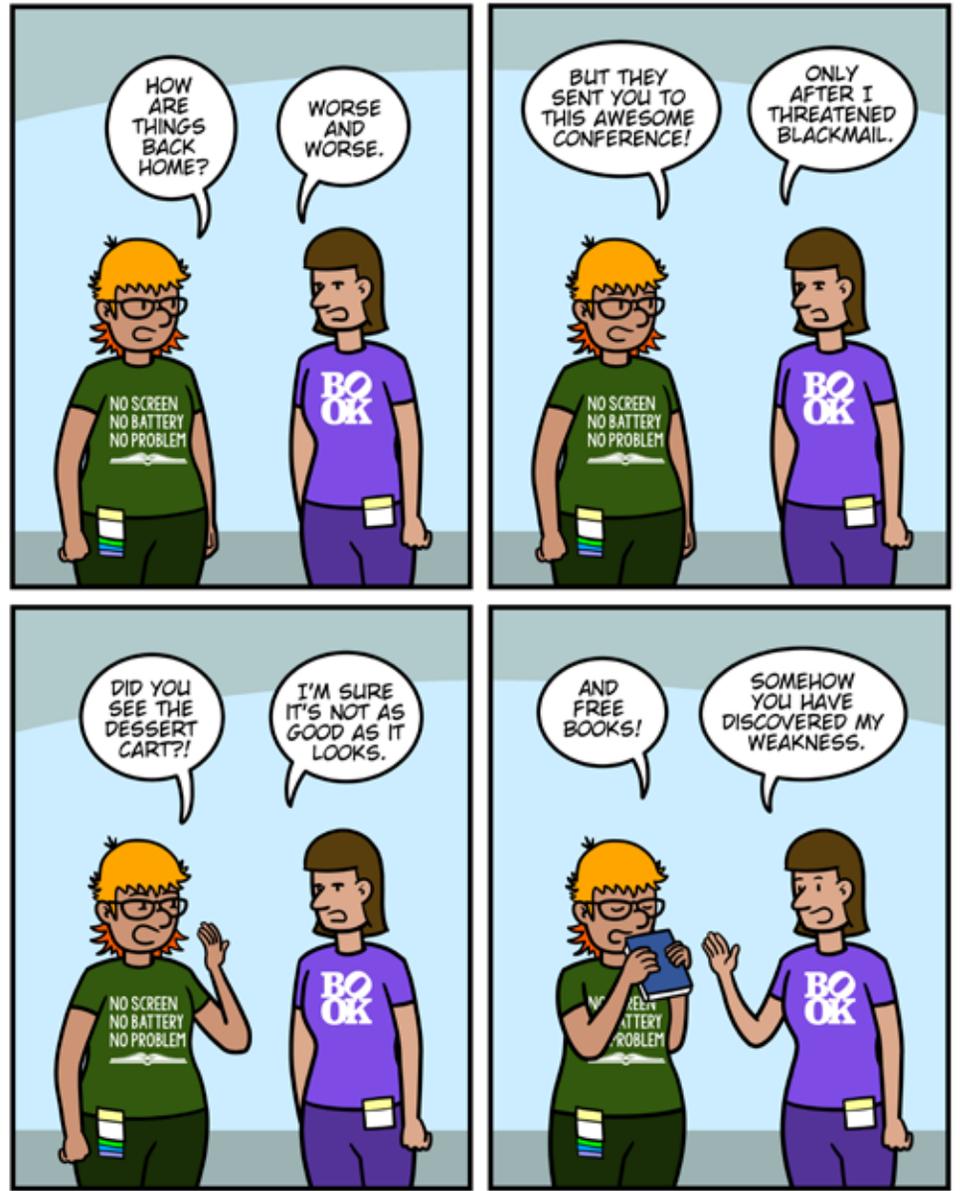
The Public Innovators Lab for Libraries is based on Harwood's Turning Outward approach, which emphasizes making the community the reference point for getting things done. This shift in orientation is achieved through practical steps: taking measures to better understand communities; being proactive about community issues; and putting community ambitions first. Libraries and library professionals around the country are using The Harwood Institute's approach to:

- lead conversations with community members to better understand their goals and concerns;
- develop library strategic plans that benefit the library and the greater community;
- connect with underserved segments of the library's service area;
- overcome political gridlock; and
- create professional development opportunities that meet the library system's needs.

For more success stories of libraries using the Turning Outward approach, visit <http://www.ala.org/transforminglibraries/libraries-transforming-communities/case-studies>.

The Public Innovators Lab for Libraries is offered as part of the ALA's Libraries Transforming Communities (LTC) initiative. The initiative addresses a critical need within the library field by developing and distributing new tools, resources, and support for librarians to engage with their communities in new ways.

Conference tip: Think positive.



Librarycomic.com by Chris Hallbeck & Gene Ambaum

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Come see our new T-shirts at booth #1321

Join REFORMA in Puerto Rico this September

REFORMA, The National Association to Promote Library & Information Services to Latinos and the Spanish Speaking, cordially invites you to join them in Puerto Rico for RNCVI, REFORMA's sixth national conference.



The conference will take place September 7-9, 2017, at the Intercontinental Hotel & Resort in San Juan, Puerto Rico. REFORMA National Conference is the largest gathering of Reformistas and is expected to draw over 500 participants. RNCVI will offer a multitude of opportunities, including timely and informative pre-conference seminars, author readings, continuing education workshops, enlightening panel discussions, vendor exhibits, and unforgettable *pachanga*! Here is

an opportunity to learn from distinguished community-changing speakers who have discovered and implemented effective solutions to the challenges facing today's libraries and communities.

Puerto Rico is the location of one of REFORMA's most active chapters. This will be the first time REFORMA has held a conference in *La Isla del Encanto*. "The Island of Enchantment," in an effort to keep library professionals at the forefront of trends and provide networks for librarians, nationally and internationally.

Keep on the lookout for the blue "I'm going to Puerto Rico!" ribbons. Snag one as you prepare to head to sunny and beautiful Puerto Rico.

For more information about the REFORMA National Conference, visit: <http://www.rnc6.com/> or register at <http://www.rnc6.com/register>.

UPDATES

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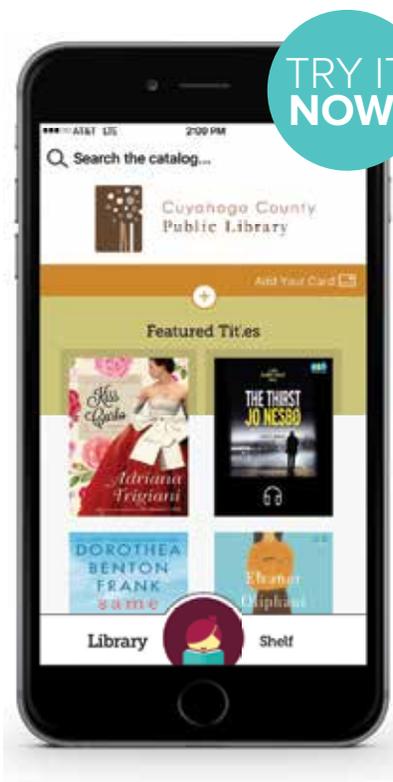
Shawna_Jo
iOS app user review



Easy to use.

Easier to find books to read.
Love the app!

Beth D.
Google Play review



This new app is gorgeous.

I just have to say wow. Checkouts are much easier. Thanks for a very user-friendly app.

Michael B.
Google Play review

libby

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