

PARS Exec Meeting
ALA Annual, Anaheim, CA
Monday, June 25, 2012
8:00am-11:00am

Committee Members Present:

Ann Marie Willer (PARS Exec Chair)
Jacob Nadal (PARS Exec Vice Chair/Chair-Elect)
Tara Kennedy (PARS Exec Past Chair)
David Lowe (PARS Exec Secretary)
Kris Kern (PARS Exec Member at Large)
Stephanie Lamson (PARS Exec Member at Large)
Holly Robertson (PARS Exec Member at Large) [virtually via Google+ Hangout]

Presenting to the Committee:

Betsy Simpson (ALCTS President)
Carolynne Myall (ALCTS President Elect)
Helen Bailey (PARS Web Working Group)
Ian Bogus (PARS Preservation Standards & Practices Cmte Chair)
Andy Hart (PARS Rep to ALCTS Planning Cmte)
Martha Horan (PARS incoming Rep to ALCTS Planning Cmte)
Mary Miller (PARS Program, Planning, and Publications Cmte Vice Chair)
Julie Mosbo (Preservation Week Coordinator)
Jessica Phillips (ALCTS Programming)
Marie Waltz (Liaison to Organization and Bylaws)

Summary:

Committee business included: the new ALCTS Strategic Plan and virtual attendance implications, primarily the impact on scheduling with meetings once per year; digital capture guidelines; publications; plans for continuing the success of Preservation Week.

- Agenda for the day as well as minutes from previous meeting at ALA Annual approved.
- Ann Marie's report from ALCTS board:
 - An Advocacy Task Force is being formed, so stay tuned for advocacy opportunities
 - ALCTS will be getting an Institutional Repository (IR) as a pilot to perhaps be implemented ALA-wide
 - The Publishing Task Force gave its report on strategy; LRTS may go Open Access
 - Carolynne Myall is the newly elected president of ALCTS, so will handle the project of transitioning to having face-to-face meetings only at ALA Annuals
 - Charles Wilt is open to suggestions on the new conference schedule arrangement
 - At the ALCTS awards, PARS was recognized for being in the vanguard of conducting virtual meetings
- Kris' report from the ALCTS Budget Committee:
 - Main topic was new ways of organizing
 - The IR was mentioned as a new item
 - On Revenue and Expenses, there are 5 preconferences proposed for Annual 2013
 - Financial plan was discussed, and how we are going forward
 - ALCTS plans to offer microgrants, tentatively figured in the \$1500 range, to fund digitization projects and digital preservation; guidelines forthcoming
 - The Neal-Schuman closure cost was \$710K
 - Bottom line: ALCTS is in good financial shape
- Julie's report on Preservation Week:
 - Although there were 95 institutions listed on the Google Map, Julie is aware of over 100 that participated.
 - The Google Map will need work next time. May need to be mediated.
 - The Music Library Association wants to get involved
 - Will start work for next year beginning in August, involving Miriam Centeno as incoming coordinator, and Donia Conn will also assist
 - By early fall, need to begin publicity
 - Need to decide at an earlier point than last year on webinar scheduling in order to get funding from ALA; Charles OK with \$1000, but not \$1500
 - Need to be more aggressive in approaching newsletters, such as SAA's, and placing marketing swag

- Report from Emerging Leaders project on virtualizing midwinter attendance (“PARSnips,” formerly “CASPARS”): Erica Findley, Sheli McHugh, and Kathleen Burlingame
 - Highlights: most notable information from the survey was that 88% of PARS members are fine with meeting only once per year, with a slight preference for Annual
 - Possible revenue loss due to mid-winter non-attendance, but possible revenue gain in membership if attendance is less demanding
 - Re: recommendation #6, on exploring social networking:
 - PARS is not there yet.
 - Erica: Networking at conferences came across as a priority in the survey, so Facebook usage could help serve that need
 - Jake: May need a Task Force to set this process in place
 - Helen: the Web Working Group talked about unconference style Lightning Talks, say at PAIG or the PARS Forum
 - Peer examples: SAA is a weeklong event; RBMS does 3-day pre-conferences, plus the meeting days
 - Best to do assessment right after events
 - PARS Exec thanked the Emerging Leaders for their good work
- Report from Betsy Simpson and Carolynne Myall on ALCTS Board meeting:
 - Betsy: PARS highlighted at Awards Ceremony; also, good to hear from the Emerging Leaders
 - ALCTS Board has created a Task Force chaired by Cindy Hepfer looking at standards, asking how we approach standards and how we can be helpful; look for an event at Annual 2013
 - Board voted to disband MARBI. We need a group not laser-focused on MARC
 - An ALCTS/LITA group will focus on MARC; RUSA is fine with only a voting liaison role
 - Ann Marie: What about a PARS rep?
 - There is a [Bibliographic Framework Initiative](#) at LC that is relevant for that piece
 - Mary Beth Weber will chair the Advocacy TF, pursuing two issues:
 - Back room advocacy: Need concrete needs. A Toolkit, for example?
 - Establishing a coordinating group for issues and policies advocacy
 - Mary Case and the Publishing Review TF gave the Board updates
 - Looking at lots of recommendations surrounding virtual conferencing and related tech support needs
 - Carolynne: for scheduling, nothing official is changing this year, but we’re not the police; your section decides on scheduling the face-to-face pieces
- Report from Andy and Martha from ALCTS Planning:
 - More kudos for PARS efforts from Planning

- Martha will be our new rep and report to Exec
- Norm Medeiros, the current chair, covered the tracking mechanism; he compiled highlights and PARS stood out, esp. with the virtual meeting work
- Preservation Week gets to lots of the Strategic Plan, so good at the ALCTS level as well, with exposure, outreach, and collaboration, including public libraries, which are not our historical context
- Strategic Plan is under review on a rolling basis. No changes received at this meeting, but look at the plan on ALCTS site and tracking on Connect. If you see omissions, let Martha know (including both the plan and its tracking). Could reflect on ALCTS and PARS activities
- Report from Helen from the Web Working Group:
 - Need a documented place for virtual activities
 - Survey on PARS/PADG website: People want more info on Preservation community events, as well as policies, procedures, documents
 - Cp. COnservationOLine for Conservation; need one place that brings it together
 - But would the PARS website be the place? “Sometimes I forget it exists,” said one respondent
 - Ann Marie: Don’t forget about PCAN
 - Holly: PCAN would welcome content
 - Helen: Is PCAN aggregating blog posts, etc?
 - Holly: No. PCAN considers that redundant.
 - Need just one person to do the site. ALCTS manages; we just request the changes
 - Can we pursue with Christine, to see if we can get more control of the change process
 - On social media: it would be great if we could get involved. Would need someone to get plugged into groups and push the info out
 - Jake will carry forward on empowering a separate TF for social media; will need guidance, standards, policies
- Report from Marie on Organization and Bylaws
 - Sections were urged to make sure groups are still active and update as needed
 - Cathy Martiniak will be the new rep to Bylaws
- Holly reporting on Preservation Statistics, formerly gathered via ARL
 - Martha Kyrillidou has blessed taking up the issue of a new home for these stats; ARL has no plans to continue this particular set
 - Of 120 ARLs, 50 responded; 85% will continue, and 25% did not find useful
 - Most useful topics covered were deemed to be: Staffing, Treatments, Budget

- Topics to add: AV materials, environmental monitoring, disaster recovery
- Among least useful topics: pest management
- Best advice: capture all digital activity
- Another version of the survey, open to all, garnered 70 respondents, mostly non-ARL libraries, 60% public and 20% archives
- 50% of these are recording statistics now, so would require more work to put a system in place; 75% said they would have time to do stats
- Heritage Preservation as possible conduit?
- Could be connected easily to Preservation Week
- Jake volunteered to facilitate a webinar, with Holly to convene
- Jessica on ALCTS Programming:
 - ALA Annual in Chicago will feature 60 and 90 minute sessions
 - So far, have proposals for 5 Programs and 5 Pre-conferences
 - Pre-conferences will be limited to 3 so 2 will need to be moved
 - Programs and Interest Groups will be at the Convention Center and recorded
 - Each division should have around 15 programs total
 - Programs should be more interactive, with discussion sessions
 - Appointments will be running staggered starting in 2013, so that chairs and incoming chairs especially, but other members as well, overlap
- Ian reporting from PS&P:
 - Committee report will be forthcoming
 - Minimum Capture Guidelines document is ready
 - Need to share, but lack IR still
 - Suggestion for using public Preservation Resources page on Connect, with a draft for comments
 - Holly: Keep funding agencies in the loop
 - ALCTS standards group: doing environmental scan at the moment, with Ian covering the preservation standards. Preliminary work will be done by mid-winter
 - RBMS metrics and assessment TF: want Preservation and Conservation info; will coordinate with Holly
- Mary Miller reporting on ALCTS Publications and PARS PPP
 - As ALCTS Publications Liaison:
 - The Publishing TF Report is forthcoming, within 6-8 weeks
 - Discussions have included work on authors and topics, streamlining the process, providing stipends for authors, systems for commenting, and deadlines

- Problem: perception that it is unwieldy to publish with ALCTS; have a proposal in the works for an ALCTS program, covering ANO, LRTS. Stephanie: Maybe a webinar on this, too?
- For the paper series, anticipated upcoming topics include preservation stats and disaster planning
- Jennifer Hain Teper's book should be out in 2 weeks
- For PPP:
 - The Preservation Education Directory has been publicized on the listservs; Ian suggested adding to [Wikipedia on preservation ed](#)
 - Nothing else is in the pipeline except possibly digital preservation jointly with LITA
 - No programs yet
 - Need something on cross-institutional, collaborative retention commitments and preservation info; perhaps an eForum on Trusted Analog Repositories?

Respectfully submitted,

David Lowe