

PARS Exec Meeting

ALA Midwinter

Monday, January 26, 2012

8:00am-11:00am

Committee Members Present:

Ann Marie Willer (PARS Exec Chair)

Jacob Nadal (PARS Exec Vice Chair/Chair-Elect)

Tara Kennedy (PARS Exec Past Chair)

David Lowe (PARS Exec Secretary)

Kris Kern (PARS Exec Member at Large)

Stephanie Lamson (PARS Exec Member at Large)

Holly Robertson (PARS Exec Member at Large) [virtually via Google+ Hangout]

Presenting to the Committee:

Betsy Simpson (ALCTS President)

Carolynne Myall (ALCTS President Elect)

Ian Bogus (PARS Preservation Standards & Practices Cmte Chair)

Andy Hart (PARS Rep to ALCTS Planning Cmte)

Mary Miller (PARS Program, Planning, and Publications Cmte Vice Chair)

Julie Mosbo (Preservation Week Coordinator)

Summary:

Committee business included: the new ALCTS Strategic Plan and possible reorganization and virtual attendance implications, primarily the impact on scheduling with meetings once per year; digital capture guidelines; publications; plans for continuing the success of Preservation Week.

Minutes from previous meeting at ALA Annual approved.

Agenda Items, as raised chronologically:

- ALCTS/ ACRL will convene a joint program, “[Future of the Book: Innovation in Traditional Industries](#),” at 2012 ALA Annual Conference in Anaheim, from 10:30 a.m. – 12.
- On ALAConnect, note that we are not to endorse candidates; Drupal transition expected to be completed by this summer
- Tara met with our Emerging Leader about our [virtual attendance-related project](#) “CASPARS: Conference Attendance Strategy for the Preservation & Reformatting Section”
- Holly is working on the [ARL stats project survey](#) and plans to use SurveyMonkey; will ask Julie about ALCTS institutional account; the end product may be a paper series with an online presence, per Jeanne
- Refer to the new proposed schedule regarding start time, session length (1-1.5 hours), shorts (which would best to have collocated), back-to-back sessions, and keep PAIG in mind as most important single sectional meeting, but consider non-preservation attendees at our venues.
- Report from Andy on ALCTS planning:
 - Working on tracking mechanism for the Strategic Plan
 - Background: the last tracking mechanism was not actively used; only as a standalone database
 - Need to simplify input, with chairs writing reports and getting info in as they go
 - Exec Cmtes and the Board would be the most likely users
 - This time, envisioning not so complete a database, not one of common reports, but of reports germane to the Strategic Plan
 - Will need to use Connect, which is not very customizable
 - Refer to the “Group categories & critical issue area” prototype, which features a link to the Plan and instructions at the top
 - Next step is to get feedback and instructions up and out of prototyping by Annual
- Report from Betsy and Carolynne
 - Regarding feedback on the tracking mechanism: Need to focus on the high yield responses, so want to keep reports included here focused on Strategic Plan. The database was a nice idea, but impractical. Nobody could get in. One said, “What planning database?”
 - Lots of scenarios being considered: New IG, reorganization, revamped conference schedule, new Strategic Plan, advocacy, and standards (advancement and development)
 - 3 aspects of Virtual Participation to consider:

- Reduce the number of in-person meetings (divisional and sectional; midwinter not required, but a full-year commitment is)
 - Provide virtual members info on membership and chairs info on including virtual members. What's possible?
 - Stream out [Secretary's note: Gold star for PARS with the successful GoToMeeting Forum yesterday—streaming out but also interactive, with distributed presenters and attendees]
 - Transforming Collections: more grants for ALCTS members for research
 - Please fill out the volunteer sheet. There will be fewer multiple appointments per person. Want new members thinking earlier in the process about the division level. New Members forum is key.
 - The new schedule has not yet been passed, but it would be for 2013
- Report from Ian (Chair of PS&P):
 - Book and Paper IG:
 - Exhibits session had 30 attendees
 - Annual still TBA
 - Digital Conversion IG:
 - Had 63 attendees
 - Digital Preservation IG:
 - Also well attended; had 3 speakers
 - For Annual, planning to coordinate above two plus the new LITA Digital Curation IG
 - ILL document needs reviewing
 - PAIG Minimum Capture Guidelines:
 - Membership from across ALA: Robin Dale, Robin Leach, Dave Matthews, and an RBMS member
 - Considering 3D, moving image, etc
 - Goal is an easy-to-read guide that does not exclude important projects
 - Rough draft in process; should have final report for Exec by Annual
- Report from Tara (Emerging Leaders project on virtualizing ALA attendance):
 - Survey coming in February: What do PARS members value? Then crunch data
 - Environmental scan of other professional organizations planned
 - Will have meetings on one particular aspect of technology once per month
- Report from Julie (incoming chair of Preservation Week Working Group)
 - Steve Barry, spokesman for PresWeek this year, is speaking today at ALA at 10:30, so plans to adjourn Exec in time to catch
 - Developing elevator speech, with swag

- Marketing going well (interviews, booth at ALA, social media, other promo activity)
- Targeting schools and school libraries
- Will feature webinars
- Possible chair and co-chair staggered and overlapping appointments model to come (Tara possibly interested)
- On track for cycle culmination at end of May
- Report from Mary (Vice Chair of PPP):
 - Publications updates:
 - Jeanne Drewes working on ALCTS paper series:
 - Need anchor author, topical suggestions, scoping, roles advocacy, webinar companion pieces
 - Publications submissions to ALCTS have fallen
 - Survey of author landscape is live; please fill out
 - Need guidelines, flowchart of process
 - ALA is acquiring Neal-Schuman and Huron Press (general public audience; possible topics include digitizing/preserving photos)
 - Considering a revenue neutral model
 - A Publications Task Force is coming at the ALCTS level
 - ALA cmte as just the editorial board?
 - The Preservation Education Directory now has the stamp of approval to send on to ALCTS Publications as “Revision of the 9th edition,” with PARS Exec approval
 - Jennifer Hain Teper’s book on conservation lab design also approved
 - Need to emphasize with other divisions and sections: communication on collaborative topics toward possible publications
 - Program plans:
 - “Preservation in the Age of HathiTrust and Shared Print Storage Initiatives,” a virtual preconference chaired by Mary Miller
 - “Brittle Book Strategies for the 21st Century: Retention of Originals after Digitization,” a panel session chaired by Kim Peach
 - “Collaboration on Cultural Heritage: Bringing Together Museums, Archives, and Libraries in the California Preservation Program and the Californians Connecting to Collections Project,” chaired by Jake Nadal and Julie Page
 - Also ALCTS Webinar “Preparing for the Worst: Disaster Planning for High Density Storage,” for February 22, 2012, 1-2pm
- Virtual participation questions:
 - Need for wi-fi to make virtual attendance aspect work

- Chair coverage: the PARS model of staggered and overlapping co-chairs has received praise as an effective organizational design by ALA staff (Charles Wilt; thanks Andy!)
- Will still need to support incoming committee members
- Report from Kris (as liaison to Budget Committee)
 - On virtual aspect: considering price structures and budget lines for equipment related to virtual participation (headphones, software, etc.)
 - Possible ALCTS Institutional Repository being considered
 - On the whole, finances look relatively good for ALCTS

Respectfully submitted,

David Lowe