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## Volume24, Number 4, 2002

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### Outcomes-Based Evaluation: Find out More about It

#### Web Resources

[Free Management Library](#) provides extensive information about evaluation including materials developed by Carter McNamara for The Management Assistance Program for Nonprofits.

**Independent Sector**, <http://www.independentsector.org/pathfinder/impact/index.html> offers pointers to resources and guides.

**InnoNet**, <http://www.innonet.org> provides online tools to assist organizations in planning and evaluating their services and programs.

**Perspectives on Outcome Based Evaluation for Libraries and Museums**, [www.ims.gov/pubs/pdf/pubobe.pdf](http://www.ims.gov/pubs/pdf/pubobe.pdf) describes reasons for the Institute of Museums and Library Service's strong interest in documenting the important work they support. Includes several examples of successful outcomes-based evaluations and offers a complete online and print bibliography.

[United Way of America's Outcome Measurement Resource Network](#), The United Way's outcomes-based evaluation methods have been adopted by IMLS and many foundations and other organizations.

#### Print Resources

Affholter, Dennis P. "Outcome monitoring," **Grantsmanship Center Magazine** (Winter 1995).

Bond, Sally L., Boyd, Sally E., and Rapp, Kathleen A. (1997). **Taking Stock: A Practical Guide to Evaluating your own Programs**. Chapel Hill, N.C.: Horizon Research, Inc., 111 Cloister Court, Suite 220, Chapel Hill, NC 27514, 919-489-1725 (\$25.00, pb). This manual was developed for community-based science education initiatives through funding from the DeWitt Wallace-Readers Digest Fund. Available via Acrobat PDF at <http://www.horizon-research.com/publications/stock.pdf>.

Carson, Emmett D. "On foundations and outcome evaluation," **Nonprofit and Voluntary Sector Quarterly**, vol. 29 (September 2000).

Easterling, Doug. "Using outcome evaluation to guide grant making: theory, reality, and possibilities," **Nonprofit and Voluntary Sector Quarterly**, vol. 29 (September 2000).

Institute of Museum and Library Services (1999). **Outcome-Based Evaluation for IMLS-Funded Projects for Libraries and Museums**. Contact Karen Motylewski, Institute of Museum and Library Services (IMLS), 1100 Pennsylvania Avenue, NW, Washington, DC 20560, 202-606-5551, e-mail [Karen](mailto:karen@imls.gov). This brief introduction for IMLS grantees and proposers uses examples from library and museum contexts. Available on request in paper or electronic versions.

Mika, Kristine L. (1996). **Program Outcome Evaluation: A Step-by-Step Handbook**. Milwaukee, WI: Families International, Inc., 11700 West Lake Park Drive, Milwaukee, WI 53224 (\$13.95, pb,). Available from commercial booksellers.

Project STAR. **Support and Training for Assessing Results**. San Mateo, CA: Project Star, 480 E. 4th Ave., Unit A, San Mateo, CA 94401-3349, 1-800-548-3656. A basic manual for outcome-based evaluation produced by Project STAR under contract to the Corporation for National Service. Available via Rich Text Format or Acrobat PDF at [www.projectstar.org](http://www.projectstar.org).

United Way of America (1996). **Measuring Program Outcomes: A Practical Approach**. Alexandria, VA: United Way of America, 701 North Fairfax Street, Alexandria, VA 22314, 703-836-7100 (\$5.00, spiral bound, to not-for-profit organizations). Developed by United Way for its grantees, this manual led the movement to outcome-based evaluation by funders of not-for-profit organizations. See <http://national.unitedway.org/> for other pertinent United Way publications, some available via Acrobat PDF or Rich Text Format.

**W.K. Kellogg Foundation Evaluation Handbook** (January 1998). Available via Acrobat PDF at <http://www.wkcf.org/pubs/Pub770.pdf> as of July 6, 2000.

**PC Magazine** has published reviews ("Editor's Choice," February 8, 2000) of software tools for Web-based surveys that some programs may find useful.

**Sage Publications**, 2455 Teller Road, Thousand Oaks, CA 91320, 805-499-0721 is a commercial publisher that specializes in publications on evaluation and related subjects. They offer many titles that cover aspects of evaluation in detail.

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