

american libraries

INTERNATIONAL DIGITAL
EDITION AUGUST 2013

THE MAGAZINE OF THE AMERICAN LIBRARY ASSOCIATION

ALA Around the Globe

PLUS:

- IFLA Recap
- RDA Goes Live
- Las Vegas: 2014 ALA
Annual Conference
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Join ALA's Global Initiative

by Barbara K. Stripling

Dear Colleagues:
As president of the American Library Association (ALA), I am both honored and pleased to present the 2013 edition of the international supplement to *American Libraries* magazine on behalf of our members and staff. ALA is a global association, and we are very proud to have nearly 2,000 members in 106 countries (outside the United States) who believe in ALA's mission "for the development, promotion, and improvement of library and information services and the profession of librarianship in order to enhance learning and ensure access to information for all."

My presidential initiatives this year will focus on the transformative ways that "Libraries Change Lives" through literacy, innovation, and community engagement. ALA will highlight these areas by sharing best

practices from school, public, academic, and special libraries with the national and international community of librarians, library organizations, and library supporters. As a school librarian, I am especially pleased that this year ALA will

conduct a strategic campaign to build support for school libraries. Through professional collaboration, we can learn from one another and create libraries across the globe that profoundly impact the lives of those we serve.

This is an exciting time in the library world. This supplement highlights a number of ALA initiatives that extend our support for the international community of librarians, including online learning opportunities, publication of professional print and electronic resources, open-access publications, conferences with both virtual and in-person participation, translations of ALA resources, and information on the premier English-language book review journals.

In this supplement, you will be able to read about ALA's special outreach programs, including International Games Day, an ACRL immersion program in Hong Kong, and our Sister Libraries initiative.

Full implementation of RDA: Resource Description and Access as the new, unified cataloging standard designed for the digital world and the expanding universe of metadata users began in spring 2013, and many resources to support the implementation are available for online ordering through ALA. See the article on page 12 with information about RDA and supporting professional development.

With this international supplement, I invite you to join your ALA colleagues as we work together, in libraries across the world, to change the lives of our community members. ■

Barbara K. Stripling
2013–2014 ALA President

american libraries

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This is an exciting time in the library world. Many opportunities abound.

International Members, Welcome!

ALA membership is for librarians around the world

ALA has nearly 2,000 members outside the United States in 106 countries. You can join as a personal member.

Personal members in ALA comprise a community of individual librarians, library workers, faculty, trustees, and Friends, all of whom are focused on promoting library services in school, academic, and public settings; expanding the visibility and reach of the library profession; and ensuring that libraries of all types are funded, staffed, and equipped for the future. Joining ALA as a personal member brings you in close contact with colleagues

who share interests in similar areas of library service.

All members receive equal access to ALA resources and benefits, and all personal members have the same eligibility to vote in ALA elections, hold office, and serve on committees.

Direct benefits of personal membership include: discounts on registration rates for ALA conferences, webinars, and e-courses; discounts on ALA books (both print and e-versions); a subscription to *American Libraries* magazine; direct delivery of the weekly e-newsletter *American Libraries Direct*; and the bi-monthly e-newsletter *International AL Direct*.

While many divisions and round tables will be of interest to international librarians, ALA's International Relations Round Table (IRRT) is of particular relevance. This is why ALA provides you with a free membership in IRRT. IRRT creates connections between librarians in the United States and abroad, providing you with access to peers around the world who are interested in similar areas of librarianship as well as issues affecting library service delivery in various communities.

Get started as an ALA member today by joining the Association online at ala.org/membership. ■



Ahead of the World: IFLA in Singapore

By Leonard Kniffel

The World Library and Information Congress synchronizes librarians from 120 countries around the unifying potential of technology

An American in Singapore cannot help but be struck by the orderly, safe, prosperous, litter-and-graffiti-free society the nation has become since gaining independence in 1965. A fastidious host for the August 17–23 World Library and Information Congress (WLIC) of the International Federation of Library Associations and Institutions (IFLA), Singapore provided registrants with not simply a full program of topical sessions but also a free pass to the city-state's efficient mass transit system, a cultural evening at the Tanjong Beach Club, and several tours and library visits.

The IFLA conference is arguably the most important and certainly the most diverse library conference in the world. The 79th annual meeting was undoubtedly the first to be held in a shopping mall: The Suntec Singapore International Convention and Exhibition Centre is part of a giant complex that includes every imaginable chain store and upscale boutique. Alluding to the tropical climate of Singapore and its hyper-air-conditioned malls, organizing committee chair Elaine Ng welcomed delegates and joked that the island city-state “has two seasons: indoors and outdoors.”

Most of the approximately 200 US delegates in Singapore gathered for a preconference caucus August 16. Speakers named an IFLA trends study and efforts to engage new professionals in international librarianship as causes around which they would rally. An important development for the American delegation was the election of current IFLA treasurer Donna Scheeder of the Library of Congress to the federation's presidency for 2015–2017. Announced in June, the election results make Scheeder the first American to serve in the top post since Robert Wedgeworth, IFLA president from 1991 to 1997.

The 79th WLIC theme was “Future Libraries: Infinite Possibilities,” and the conference began August 18 with beating drums and a long, colorfully lit dragon welcoming some 3,750 delegates from 120 countries with the



music and dance of the multicultural island nation, a place where “different races and religions live together in harmony,” as IFLA's outgoing president Ingrid Parent said of Singapore. Evident in the performance were aspects of Chinese, Indian, Indonesian, Malaysian, and other Southeast Asian ethnic customs and costumes.

Yaacob Ibrahim, Singapore minister for communications and information, began his address by remembering that as a child, “I always believed that librarians knew everything.” What he understands as an adult in an age of information technology is that “Google can bring you 100,000 answers; librarians can bring you the right one.” Ibrahim went on to explain that in Singapore “we love our libraries” and have invested heavily to make them free to all its citizens and residents. “Libraries have a role to play in shaping the nation's future,” he said, as a “safe haven for everyone” and “as centers for knowledge creation, especially local content.”

Keynote speaker Chan Heng Chee, Singapore's ambassador to the US from 1996 to 2012, called the communications advancements that are sweeping the world a “technological tsunami.” Two billion people in the 21st century are now “connected,” she said, and by 2025 “one generation will have gone from nothing to access to all



IFLA 2013 voting delegates gather in the Suntec Singapore International Convention and Exhibition Centre in August.

of the world's information." As a lifelong "library lover," Chan said she will always value the library as a social space and librarians as "friendly, essential intermediaries" in supporting lifelong learning, especially entrepreneurship. A recent national poll, said Chan, revealed that the top two "sacred spaces" for Singaporeans are the botanical gardens and the National Library.

At the end of the opening session, 80 of the 17,000 kids ages 4–8 who participated in a national reading program took to the stage, waving flags, wielding smiles, jumping to the music, and welcoming IFLA to their nation.

One of the first breakout sessions featured a panel of librarians talking about libraries as a force for change in social movements. Steve Urgola, university archivist at the American University in Cairo (AUC), said that, with funding from the Mellon Foundation, the "University on the Square" project had undertaken efforts to preserve the photos, videos, ephemera, and testimony of participants in the 2011 Egyptian uprising.

Tamara Rhodes, an ALA Spectrum Scholar and recent library school graduate, delivered her IFLA award-winning student paper titled "A Living, Breathing Revolution," asserting that libraries can support social movements by being a forum for discussion and the creation of projects like StoryCorps oral histories or #OccupyDataNYC that "capture the act of living."

Trends that will change the library world

It's designed to assess "the impact of new technology on our global information environment," said Parent, introducing the new IFLA Trend Report, *Riding the Waves or Caught in the Tide?* Commissioned in 2012 and involving social scientists, economists, business leaders, educa-

tors, legal experts, and technologists, the report examines "high-level societal trends" that are reshaping information exchange and delivery (see sidebar, page 7).

At a program titled "Exploring an Ebook Future," Dan Mount, one of the Trend Report authors, asserted that "consumers want access to any digital content any time, anywhere, on any mobile device." Book publishers, he said, are facing a transformation and their business model should address, not try to resist or control, consumer expectations. Representing the International Publishers Association, YS Chi asserted that "the book

isn't going anywhere," and the ebook is not a threat but an opportunity. "Fail often but fail early," he advised. Both speakers agreed that publishers and libraries should unite over a mutually beneficial objective: to develop a culture of reading.

At the same program eight panelists, representing every continent, talked about ebook licensing policy, principles, and issues around the globe.

Speaking for the US and Canada, American Library Association Executive Director Keith Michael Fiels said ALA took a proactive approach and contacted publishers, asking them to come to the table and discuss their refusal to allow libraries to lend ebooks as well as their attempts to limit circulation. He presented a balanced view of the legitimate concerns of both librarians and publishers.

At the annual UNESCO session, panelists discussed the Vancouver Declaration, which was released in January and formulated during a September 2012 conference in Vancouver, Canada, to address issues of preservation and long-term accessibility of digital documentary heritage. Ellen Tise of South Africa talked about the urgent need for action in Mali, where 4,203 rare items have

The 79th WLIC meeting in Singapore began with beating drums and a long, colorfully lit dragon welcoming 3,750 delegates from 120 countries.

been burned at the hands of the Taliban. Ismail Serageldin, director of the Bibliotheca Alexandrina in Egypt, delivered an update on the World Digital Library, which has 180 partners in 81 countries. Serageldin described it as “a library initiative that values quality over quantity,” emphasizing that it is curated by experts and the “slice and dice approach is no way to approach cultural preservation.” Panelists also discussed IFLA’s “cultural heritage disaster reconstruction” initiative, which advocates for having a conflict and disaster prevention plan in place and attempts to create a new “risk register” to identify cultural heritage in jeopardy around the world.

The Bill & Melinda Gates Foundation announced the winner of the \$1 million Access to Learning Award. Deborah Jacobs, director of Global Libraries for the foundation, revealed that this year’s recipient is ACESSA São Paulo, a program that bridges Brazil’s stunning gap between the rich and the poor, she said, by building technology stations in libraries and other high-traffic public areas to bring the internet and computers to the state’s 42 million inhabitants and to train staff to operate them.

An indictment of the media

“What is the fate of the public in an age of individual choice?” That’s the central question posed by featured speaker Cherian George, journalist and professor at the Wee Kim Wee School of Communication and Information at Nanyang Technological University in Singapore. George spoke passionately about the failure of the press and news media to “speak truth to power.” Instead of truth, he said, the media is delivering what humorist Stephen Colbert calls “truthiness,” telling people what they want to hear to reinforce their biases and make them “feel smarter than they are.”

With the help of the Gates Foundation, IFLA’s successful Building Strong Library Associations program will expand through a series of meetings and projects at the regional level in Africa, Asia, and Oceania, as well as in Latin America and the Caribbean. These regions have a rising demand for library services that can support their growing needs in education, literacy, information for the community, and access to electronic information services and delivery. The program also aims to help libraries secure their services and access to information within government legislative frameworks.

Fourteen delegates led by Philippe Colomb of France gathered for an organizational meeting to discuss the formation of a gay, lesbian, bisexual, transgender, and queer/questioning special interest group (SIG). Approved by the IFLA Professional Committee, the exploratory meeting is the beginning of a process that may result in the creation of IFLA’s 16th SIG. First, however,

SOCIETAL TRENDS THAT WILL CHANGE THE LIBRARY WORLD

The new IFLA Trend Report, titled *Riding the Waves or Caught in the Tide?*, was released August 19 during the World Library and Information Congress in Singapore. The report asks how we will “access, use, and benefit from information in an increasingly hyper-connected world.” The report identifies five top-level trends that will play a key role in shaping the future information ecosystem:

- **TREND 1** New technologies will both expand and limit who has access to information.
- **TREND 2** Online education will democratize and disrupt global learning.
- **TREND 3** The boundaries of privacy and data protection will be redefined.
- **TREND 4** Hyper-connected societies will listen to and empower new voices and groups.
- **TREND 5** The global information environment will be transformed by new technologies.

As the world’s leading global library organization, IFLA undertook the study to provide its membership with a basis for discussion about advancing libraries as learning centers for the communities they serve. Outgoing IFLA President Parent noted that every new technology raises new questions for the profession. Google Glass, a wearable technology that allows people to record exactly what they are seeing via a camera that attaches to their glasses, is a new challenge to privacy, she said. The report encourages librarians to ask such questions as, “We can translate it, but more to the point, do we understand it?” and “What is simply information and what is truly a record?” IFLA Secretariat Jennefer Nicholson urged WLIC delegates to discuss and disseminate the report widely.



Geo-strategist and author Parag Khanna (left) and organizing committee chair Elaine Ng. At the start of the meeting, Ng joked that Singapore has two seasons: indoors and outdoors.

the group must find a host section and gather signatures of support. Rae-Anne Montague and Lucas McKeever of the University of Illinois at Urbana-Champaign volunteered to be co-conveners of the first SIG session, which is being planned for IFLA 2014 in Lyon, France.

Geo-strategist Parag Khanna, bestselling author of *How to Run the World: Charting a Course to the Next Renaissance*, asserted that the great ages of mankind are the Stone Age, the Agrarian Age, the Industrial Age, and the Information Age; but now, he said, we are entering the “Hybrid Age,” a time when technology is erasing boundaries in education and enabling educators “to use interactive tools to produce better scholars.” “Libraries must mirror what happens in the classroom and online learning,” Khanna said. At the same time, libraries are community centers—public sites that can teach digital literacy. Radical changes are going on in online education, he said. “Georgia Tech is offering a full computer science degree for \$6,600.” He characterized librarians as “knowledge curators” who stand to benefit from the “disaggregation” of universities.

Activities concluded with the General Assembly, the federation’s annual business meeting. IFLA’s outgoing president Ingrid Parent of Canada presided, and voting delegates heard from Treasurer Donna Scheeder of the US that the federation ended the year with a budget surplus of 183,385 euros. The black ink was brought about by, among other things, IFLA’s adoption of a new conference business model and higher-than-expected membership revenue and sales and royalties, combined with expense cuts. Scheeder’s spreadsheet showed total income at 1,912,989 euros and expenditures at 1,729,604 euros.

Victoria Owen and Winston Tabb from the US, Francisco Martinez Calvo from Spain, Denise Nicholson

from Australia, Harald Muller from Germany, and Ellen Broad from the IFLA staff in the Netherlands turned the arcane details of international copyright law into a lesson in persistence for the library world. They are all working with the World Intellectual Property Organization (WIPO) through IFLA’s Committee on Copyright and Other Legal Matters to develop “exceptions and limitations” for libraries in international treaties, and they declared the recent Marrakesh Treaty (PDF file) a milestone for libraries. The WIPO treaty will take effect when 20 countries ratify it before 2014. It will put accessibility provisions in place for the world’s 285 million people who are visually impaired. Tabb spoke passionately about the way in which libraries have struggled for representation in WIPO and emphasized that it is up to librarians to “understand your country’s copyright provisions,” especially with regard to digital publishing.

With the closing session came the announcement that Cape Town, South Africa, had been selected as the 2015 venue for the 81st WLIC. The session also included the presentation of a number of annual awards. Notable among them was the “best poster” award to Shiho Suzuki of Japan for “The Librarians of Fukushima,” dealing with the aftermath of the 2011 nuclear power plant disaster.

Parent ended her two-year presidency in Singapore with heartfelt thanks for having been “an ordinary person blessed with extraordinary opportunities.” Working together across disciplines and borders, she said, librarians “improve the human condition.” It is “not our differences, it is our commonalities” that hold us together, she said, advising members of the federation to “think globally, act nationally, and deliver locally.”

Parent passed the gavel to incoming president Sinikka Sipila of Finland, who had held a planning session earlier in the day to flesh out her theme of “Strong Libraries, Strong Societies.” Sipila noted that 80% of the population in her country uses public libraries regularly.

The IFLA conference concluded with a meeting of the governing board and a choice of 25 library visits, ranging from a trip to the National Library of Singapore and Central Public Library to a visit out of the country to the University of Technology Malaysia Libraries. The 2014 IFLA WLIC meets in Lyon, France, August 16–22. ■



LEONARD KNIFFEL is a writer and librarian living in Chicago. He is former editor and publisher of *American Libraries* and author of *Musicals on the Silver Screen* (Huron Street Press, 2013). He can be reached at lkniffel@sbcglobal.net or on his blog at PolishSon.com.

There Is More to ALA

Discover the benefits of membership divisions

More than 60% of American Library Association members also belong to at least one of the Association's 11 membership divisions, each of which focuses on a type of library or type of library function. ALA divisions provide a home for many members, where they can interact with colleagues with similar interests and responsibilities. Here are descriptions of the various divisions:



■ **American Association of School Librarians (AASL)** promotes the improvement and extension of library services in elementary and secondary schools as a means to help strengthen the total education program. Its mission is to advocate excellence, facilitate change, and develop leaders in the school library field.



■ **Association of College and Research Libraries (ACRL)** is a professional association of academic and research librarians and other interested individuals. ACRL develops programs, products, and services to meet the unique needs of academic and research librarians. Its initiatives enable the higher education community to understand

the role that academic libraries play in the teaching, learning, and research environments.



■ **Association for Library Collections and Technical Services (ALCTS)** is the premier resource for information specialists in collection management, preservation, metadata, and technical services, as well as the development of principles, standards, and best practices for creating, managing, organizing, and preserving information resources.



■ **Association for Library Service to Children (ALSC)** is a network of children's and youth librarians, literature experts, and youth services advocates dedicated to creating a better future for children through the support and enhancement of library service to them. ALSC advocates for its members; provides quality continuing education; and is committed to access to library services. Through its membership of leaders and innovators, ALSC is changing the way that libraries serve children.



■ **Association of Specialized and Cooperative Library Agencies**

(ASCLA) enhances the effectiveness of library service by advocating for and providing high-quality networking, enrichment, and educational opportunities for its diverse members, who represent state library agencies, libraries serving special populations, library cooperatives, and library consultants.



■ **Library and Information Technology Association (LITA)** is concerned with the planning, development, design, application, and integration of technologies within the library and information environment, with the impact of emerging technologies on library service, and with the effect of automated technologies on people. Its major focus is on interdisciplinary issues and emerging technologies. LITA disseminates information, provides educational opportunities for learning about information technologies and forums for the discussion of common concerns, monitors new technologies with potential applications in information science, encourages and fosters research, promotes the development of technical standards, and examines the effects of library systems and networks.

■ **Library Leadership and Management Association (LLAMA)** is committed to providing the necessary



knowledge, skills, and resources to advance outstanding leadership and management practices in library and information services. It encourages and nurtures individual excellence in current and aspiring library leaders.



■ **Public Library Association (PLA)** provides resources for the development and support of public library professionals. Through premier education events, peer-written publications, advocacy efforts, and member-based leadership, PLA offers its community of members the opportunity to connect and grow within their profession.



■ **Reference and User Services Association (RUSA)** is responsible for stimulating and supporting excellence in the delivery of general library services and materials and the provision of reference and information services, collection development, readers' advisory, and resource sharing for all ages, in every type of library.



■ **United for Libraries: the Association of Library Trustees, Advocates, Friends, and Foundations** supports those who govern, promote, advocate, and raise funds for

libraries. United for Libraries brings together library trustees, advocates, Friends, and foundations into a partnership that creates a powerful force for libraries in the 21st century.



■ **Young Adult Library Services Association (YALSA)** is an association of librarians, library workers, and advocates whose mission is to expand and strengthen library services for young adults, ages 12–18. Through its member-driven advocacy, research, and professional development initiatives, YALSA builds the capacity of libraries and librarians to engage, serve, and empower teens.

To find out more about what each division offers and information about how to join, visit ala.org/groups/divs. ■



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Las Vegas, Nevada, June 26–July 1

The city of Las Vegas looks forward to welcoming nearly 25,000 library professionals from all over the globe to the world's premier library event—ALA Annual Conference. Mark your calendar to be part of the global transformation of libraries. At ALA Annual Conference, you can build and share knowledge, engage with the latest trends and issues, meet and network with other library professionals, discover new technology and innovations, see and try out new and favorite products and services in the exhibit hall, and enjoy dozens of social events and the city.

You'll hear from world-class speakers and experts and focus on key issues such as digital content and ebooks, new technologies in libraries, innovation, leadership, library advocacy and promotion, intellectual freedom, cataloging and technical services, virtual libraries and archives, civic engagement, and books and authors in hundreds of programs. Networking is made easy at some of the nontraditional events and venues, like Unconference, Library Camp, and Networking Uncommons.

The ALA Annual Conference and Exhibition offers an incredible one-stop shopping experience featuring the latest innovations and knowledgeable vendors to discuss them with. Plus, you can enjoy new prod-



uct showcases, pavilions for special topics, author readings, and even cooking demonstrations.

And when you have free time,

there's plenty to discover in Las Vegas. Often called "the entertainment capital of the world," it is known for its dynamic multicultural lifestyle,

delicious cuisine, theatrical shows, art galleries, gaming, nightlife, and shopping, as well as outdoor activities including golf, zip-lining, and roller-coaster rides. And you are only a few hours away from the Grand Canyon, Death Valley, the Hoover Dam, and other great sites of the American West.

You can find more information about Las Vegas and the many things to do at lvcva.com.

For international visitors

ALA wants to ensure a great experience for international librarians. Special opportunities and support for Annual Conference include:

■ **Orientation**—A special introduction to ALA, the conference, social events, and the city of Las Vegas to help you make the most of your conference experience.

■ **Mentors**—An option that pairs

you with a US librarian who advises and helps you navigate the conference. If you're interested, please check the mentor box on your registration form.



■ **Preconference**—A half-day program focusing on how US libraries are managing some of the important issues that affect librarians around the world.

■ **International Poster Sessions**—A chance to promote your library's activities, showcase innovative programs, and share ideas with your colleagues worldwide.

■ **International Papers**—ALA invites you to submit a proposal for a presentation on how your library or country is addressing a selected topic. Contact ALA to learn more.

■ **International Reception**—A special evening reception will be held in your honor so you can meet other international guests as well as colleagues from the US.

■ **International Visitors' Lounge**—A place where you can relax, review the conference program, or hold small meetings with newfound colleagues and friends. A computer with internet access is provided, and ALA volunteers will be on hand to answer questions and help you.

Registration information

Registration opens in January 2014. If you would like to receive an invitation letter for visa purposes, please send a request to intl@ala.org. ■

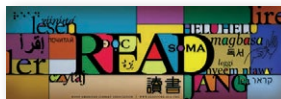
Welcome Readers from Around the World

Promote libraries, literacy, lifelong learning, and reading with materials from ALA Graphics. We have the products you need to inspire learning in your community—explore our offerings of posters, bookmarks, giveaways and reading incentives, gifts, and more!

- Greet readers in many languages—check out our full line of multilingual products!
- Buy in bulk—and save!
- Order easily using your international distributor—find them with our help!



Multilingual Lanyard



Multicolor Multilingual Bookmark



Multicolor Multilingual Poster



READ Design Studio

alastore.ala.org

ALA Store purchases fund advocacy, awareness, and accreditation programs for library professionals worldwide.



ALA
PUBLISHING

ALA Lets You Learn When You Want, Where You Want

Join others at web-based training sessions from work or home, wherever you are

As the options have become more familiar and interactive, online learning has become a natural solution to global sharing and continuing education. The American Library Association makes it easy for all types of library and information professionals anywhere in the world to access online learning and professional development on essential topics and trends.

The easy-to-access webinars, e-courses, online workshops, and podcasts can help you improve and update the services you offer as well as keep you on top of innovations and new technologies. Some options are available 24 hours a day, but for live events, you'll need to take time zones into account. Some are one-time offerings while others are multiple-session courses.

The range provided by ALA units, divisions, offices, round tables, and other groups allows you to tailor professional development for you, your colleagues, and your staff to help meet specific learning goals for all levels and in all fields. The experts who develop and deliver ALA online learning cover topics such as collection management, issues and advocacy, management and leadership, service delivery and programs, technology, e-content, job seeking, outreach and marketing, and social media.

Below is a sampling of some of the learning opportunities for fall 2013.

Using social media and mobile services

A More Effective Social Media Presence: Strategic Planning and Project Management

(2-part online workshop)

- **Date and time:** October 2 and 9, 1:30 p.m. Central Time
- **Audience:** Librarians interested in maximizing social media for communication and outreach
- **Registration fee:** \$75
- **Presenters:** Sarah Steiner and Cliff Landis
- **Website:** www.alastore.ala.org/detail.aspx?ID=3898

Managing your collections

Patron-Driven Acquisition: Turning Theory into Practice

(2-part online workshop)

- **Date and time:** October 16 and October 23, 1:30 p.m. Central Time
- **Duration:** 2 sessions, 90 minutes each
- **Audience:** Anyone using patron-driven acquisition for collection development
- **Registration fee:** \$75
- **Presenter:** Ben Hunter
- **Website:** www.alastore.ala.org/detail.aspx?ID=10647

Fundamentals of Electronic Resources Acquisitions

(4-week online course)

This course provides an overview of acquiring, providing access to, administering, supporting, and monitoring access to electronic resources. The course gives a basic background in electronic resource acquisitions including product trials, licensing, purchasing methods, and pricing models; and discusses the sometimes complex relationships between vendors, publishers, platform providers, and libraries.

- **Dates:** September 23–October 18 and November 11–December 6. Four-week course offered many times during the year.
- **Audience:** Will appeal to anyone interested in the topic, with no previous experience necessary
- **Registration fee:** \$109 ALCTS members; \$139 non-members
- **Website:** ala.org/alcts/confevents/upcoming/webcourse/fera/oltempl

Fundamentals of Collection Development and Management

(4-week online course)

This course addresses the basic components of collection development and management in libraries. Sections include collections policies and budgets as part of library

planning, collection development (selecting for and building collections), collection management (evaluating and making decisions about existing collections, including decisions about withdrawal, transfer, and preservation), collection analysis (why and how to do it), outreach, liaison, marketing, trends, and some suggestions about the future for collection development and management.

■ **Dates:** September 30–October 25 and November 18–December 13. Four-week course offered many times during the year.

■ **Audience:** Will appeal to anyone interested in the topic, with no previous experience necessary

■ **Registration fee:** \$109 ALCTS members; \$139 nonmembers

■ **Website:** ala.org/alcts/confevents/upcoming/webcourse/fcdm/ol_tmpl

Fundamentals of Acquisitions

(4-week online course)

This course focuses on the basics of library acquisitions, including goals and methods of acquiring monographs and serials; financial management of library collections budgets; and relationships among acquisitions librarians, library booksellers, subscription agents, and publishers. The course will provide a broad overview of the operations involved in acquiring materials after the selection decision is made.

■ **Dates:** October 7–November 1 and November 18–December 13. Four-week course offered many times during the year.

■ **Audience:** For librarians and paraprofessionals new to the acquisitions field, in all types and sizes of libraries

■ **Registration fee:** \$109 ALCTS members; \$139 nonmembers

■ **Website:** ala.org/alcts/confevents/upcoming/webcourse/foa/ol_tmpl

Floating Collection: How It Can Work in a Large, Multicampus, Academic Library

“If our libraries’ collection is ‘one collection, geographically dispersed,’ why do we have to ship books back to the library of origin after they are returned by a patron?” In response to this question, Penn State University Libraries began a floating collection pilot program among four campuses. A floating collection is a group of items not housed permanently at one specific library but instead shelved in the library where they were most recently discharged. This webinar will discuss the challenges of making a floating collection feasible within a multicampus environment and its successful implementation at 19 campus locations. Issues such as deciding which books should float, evaluating shelf space,

and adapting the concept to the ILS, as well as the discovery of unintended benefits, will be shared.

■ **Date and time:** October 2, 1 p.m. Central Time

■ **Audience:** Academic libraries with multiple library locations interested in finding new ways to share collections

■ **Duration:** 1 hour

■ **Registration fee:** \$43 ALCTS members; \$43 international; \$59 nonmembers; \$99 member group; \$129 nonmember group

■ **Website:** ala.org/alcts/confevents/upcoming/webinar/100213

Fundamentals of Collection Assessment

(6-week online course)

The course introduces the fundamental aspects of collection assessment in libraries. Key concepts introduced include the definition of collection assessment, techniques and tools, assessment of print and electronic collections, and project design and management.

■ **Dates:** October 21–November 29. Six-week course offered many times during the year.

■ **Audience:** The course is designed for those who are responsible for or interested in collection assessment in all types and sizes of libraries

■ **Registration fee:** \$109 ALCTS members; \$139 nonmembers

■ **Website:** ala.org/alcts/confevents/upcoming/webcourse/fca/ol_tmpl

Using WebDewey and Understanding Dewey Decimal Classification

■ **Dates:** Four-week course begins November 4 (asynchronous)

■ **Audience:** Any librarian interested in Dewey Decimal Classification

■ **Presenter:** Cheryl Tarsala

■ **Website:** www.alastore.ala.org/detail.aspx?ID=3729

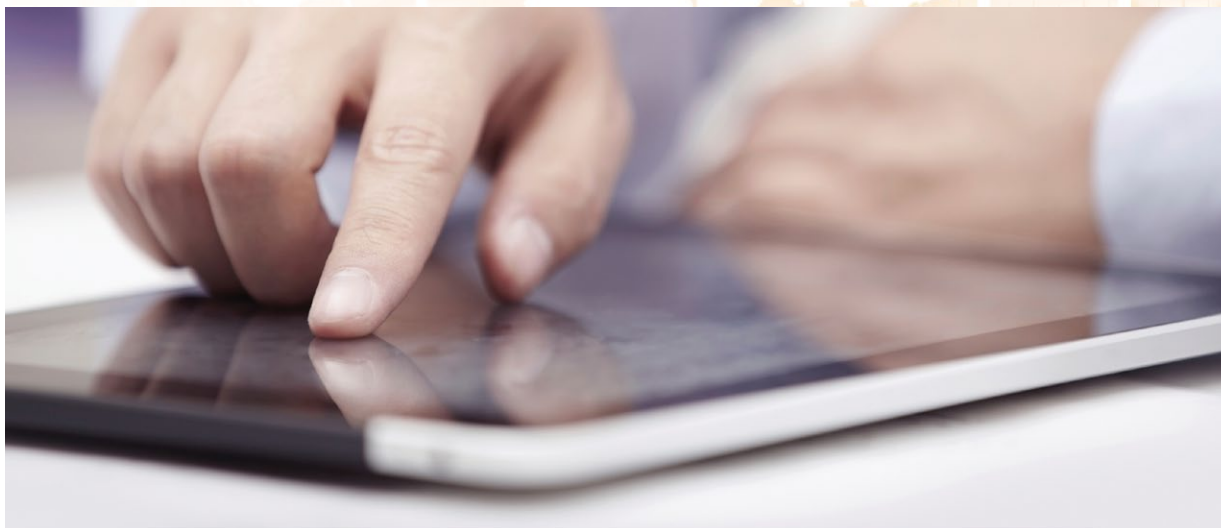
Teaching information literacy

On the Road to Information Literacy Success: Putting Students in the Driver’s Seat

Discover how to use ACRL IL Standards, learning outcomes, assessment strategies, and different teaching styles to support students in defining their own journey to success. This course is relevant to instruction librarians because it presents a variety of engaging and interactive activities as well as opportunities to experience and create active learning strategies for IL teaching.

■ **Dates:** October 7–25 (primarily asynchronous)

■ **Audience:** Instruction librarians—those brand-new to the topic; people with some experience in the topic, but looking to grow



- **Registration fee:** \$135 ACRL members; \$175 ALA members; \$195 nonmembers; \$60 students
- **Website:** ala.org/acrl/informationliteracysuccess

Integrating technology

Integrating New Technologies into Your Collection (4-week online course)

Are you looking for practical ways to integrate new technologies into your collections? Are you wondering how to balance your physical and digital holdings to maximize your offerings to your users, successfully engage them, and meet their needs? This course will examine collection development and management, and the art of successfully blending physical and digital collections. Students will learn about the selection, management, and access of digital devices, as well as how to train and support staff when integrating these new technologies. Participants will leave this course with a wealth of practical knowledge and will be able to confidently, easily, and successfully integrate a wide variety of new technologies and digital tools into their collections.

- **Dates:** Four-week course begins October 7
- **Audience:** Children's and young adult librarians
- **Registration fee:** \$115 ALSC members; \$165 ALA members; \$185 nonmembers
- **Registration deadline:** October 7
- **Website:** ala.org/alsc/integrating-new-technologies-your-collections

Creating Accessible Video Tutorials

(Online course)

Learn about the types of accessibility needed for video tutorials, as well as why accessible videos can benefit everyone. While other seminars and classes have covered creating tutorials, accessibility is usually either not covered or not covered in detail. Providing accessible

tutorials benefits not only individuals with disabilities but also ESL learners and mobile users.

- **Dates:** October 14–November 1 (primarily asynchronous)
- **Audience:** People currently creating or interested in creating tutorials—those new to the topic; people with some experience in the topic, but looking to grow
- **Registration fee:** \$135 ACRL members; \$175 ALA members; \$195 nonmembers; \$60 students
- **Website:** ala.org/acrl/accessibletutorials

Introduction to Spatial Literacy and Online Mapping (3-week online course)

Through podcasts and hands-on assignments, participants will explore uses for geographic information systems technology within organizations and also its social uses beyond simple cartography. The course also covers the how-to of online mapping tools such as Google Earth, ArcExplorer, Scribble Maps, and Google Maps.

- **Dates and time:** October 14–November 3 (asynchronous)
- **Audience:** Especially relevant for public or reference librarians who want to organize information in a visual or geographic way to benefit the work of the library, to make information available to the community or any number of needs
- **Registration fee:** \$130 RUSA members; \$175 ALA members; \$210 nonmembers; \$100 student and retired members
- **Presenter:** Eva Dodsworth
- **Website:** ala.org/rusa/development/spatialliteracy

The Accidental Public Library Technology Trainer

(4-week online course—live webinars and self-paced learning)
Accidental technology trainers are responsible for tech-

nology training—in labs, classrooms, or one-on-one with users or staff. Participants will learn about great tools and techniques, solutions to the most common concerns of technology trainers, and helpful advice from many years of coordinating and providing training for public libraries. They will also discover why learning styles are important, how to create an interactive learning community, strategies for communicating about technology, techniques for using activities and storytelling, and how to lead effective training classes, develop activities that increase learning and retention, and foster a learning community in their libraries. Webinars are archived for later viewing by those registered for the real-time class.

- **Dates:** October 28–November 22
- **Audience:** Public librarians
- **Registration fee:** \$129 PLA members; \$159 ALA members; \$179 nonmembers
- **Registration deadline:** October 24
- **Website:** ala.org/pla/onlinelearning/courses/accidental

Creating Subject Guides for the 21st-Century Library (Online workshop)

- **Date and time:** October 30, 3 p.m. Central Time
- **Duration:** 90 minutes
- **Audience:** Librarians and information professionals responsible for subject guides
- **Presenter:** Buffy Hamilton
- **Website:** www.alastore.ala.org/detail.aspx?ID=3475

Leadership and management

Service Response Online Workbooks

Based on the management concepts delineated in PLA's bestselling Results Series of publications, the 18 Service Response Workbooks are intended to help library planners identify the many possibilities that exist for matching their services to the unique needs of their communities. These are not traditional online courses and there are no assignments or grades. Instead, they are self-directed online workbooks with tools to assess your current services in a specific area or topic and to identify what would be required to expand those services. Workbooks covering 18 areas of service are offered.

- **Dates:** Available anytime after purchase (self-paced, asynchronous)
- **Audience:** Public librarians
- **Fee:** \$15 each workbook
- **Website:** ala.org/pla/onlinelearning/workbooks

Children and young adult services

AIMing at Tweens

Tweens are often the ones who slip through the cracks—not children and not quite young adults. This online

course will focus on the developmental needs and interests of tweens and how we can best meet those needs and interests in terms of books, activities, and programming.

- **Dates and time:** October 1–29; available any time
- **Audience:** Young adult librarians, school librarians, teachers, administrators, and any literacy-focused professional who works directly with teens and tweens
- **Registration fee:** \$155 YALSA members; \$195 ALA members; \$215 nonmembers
- **Website:** ala.org/yalsa/onlinelearning/onlinecourses/aiming_at_tweens

Reading Instruction and Children's Books

(6-week online course)

This course will provide children's librarians with an understanding of different methodologies for reading instruction and ways that the grade level of reading materials is determined. Books, periodicals, websites, and other material that children need to read will be evaluated from these perspectives. Librarians will be encouraged to develop strategies for explaining these grading formulas to parents and to communicate more effectively with teachers as a result of their understanding.

- **Dates:** Six-week course begins October 7
- **Registration fee:** \$115 ALSC members; \$165 ALA members; \$185 nonmembers
- **Registration deadline:** October 7
- **Website:** ala.org/alsc/edcareers/profdevelopment/alscweb/courses/readinginst

Storytime Tools

(4-week online course)

Are you in a storytime rut? Do you repeat the same storytimes each year? Spice up your preschool programming using ideas from the most recent developmental and brain research. Learn how to use iTunes to create playlists and manipulate songs to use with puppets in your programs. Find literacy crafts to develop children's fine motor skills to prepare for kindergarten. You'll add a list of blogs and stories to your toolbox to make your library storytime the place to be.

- **Date:** Four-week course begins October 7
- **Registration fee:** \$115 ALSC members; \$165 ALA members; \$185 nonmembers
- **Registration deadline:** October 7
- **Website:** ala.org/alsc/storytime-tools

Science, Technology, Engineering, and Math (STEM) Programs Made Easy

(4-week online course)

Our children are lagging behind in the areas of science, technology, engineering, and math (STEM).

Schools have begun to concentrate on providing better education in these areas and now libraries are being asked to provide the same. Learn how to provide educational programs using STEM without going to school to become a scientist. Children's librarians and associates will learn to present and adapt programs for multiple ages.

- **Dates:** Four-week course begins October 7
- **Registration fee:** \$115 ALSC members; \$165 ALA members; \$185 nonmembers
- **Registration deadline:** October 7
- **Website:** ala.org/alsc/science-technology-engineering-and-math-stem-programs-made-easy

The Newbery Medal: Past, Present, and Future

(6-week online course)

What does it mean when we recommend Newbery Award winners to the children in our communities? Should the ALA seal of approval stand for 100 years? Why is that gold medal often considered the “kiss of death” by kids? How can we help parents and teachers understand what the Newbery Medal is—and isn't? This six-week online course will give participants a solid grounding in the history of the medal and how it's changed over time; an opportunity to read, discuss, and consider past and present Newbery winners with their colleagues from across the world; a chance to talk to former Newbery committee members and a Newbery author; and suggestions for programming using Newbery-winning books.

- **Dates:** Six-week course begins October 7
- **Registration fee:** \$115 ALSC members; \$165 ALA members; \$185 nonmembers
- **Registration deadline:** October 7
- **Website:** ala.org/alsc/edcareers/profdevelopment/alscweb/courses/newberymedal

Serving Children with Autism Spectrum Disorder

(2-part online workshop)

- **Dates and time:** November 13 and 20, 1:30–3 p.m. Central Time
- **Audience:** Any librarian interested in serving children with ASD
- **Presenter:** Lesley Farmer
- **Website:** www.alastore.ala.org/detail.aspx?ID=10712

User services

Business Reference 101

(4-week online course)

This course will demystify such topics as SIC, NAICS codes, ROI, and 10ks. Students will also have access to proprietary business reference databases. Participants will gain confidence in answering business reference questions.

- **Dates and time:** October 7–November 1

- **Audience:** Librarians and library staff of all types who wish to acquire business reference expertise
- **Registration fee:** \$130 RUSA members; \$175 ALA members; \$210 nonmembers; \$100 student and retired members
- **Presenter:** Celia Ross
- **Website:** ala.org/rusa/development/businessreference101

Rethinking Readers' Advisory: An Interactive Approach

- **Date and time:** Six-week course begins November 4 (synchronous)
- **Audience:** Any librarian interested in readers' advisory and collection development
- **Presenters:** Rebecca Howard and Laura Raphael
- **Website:** www.alastore.ala.org/detail.aspx?ID=10739

Reference Interview

(4-week online course)

A comprehensive course focusing on the methods of evaluating reference service, behavioral aspects of reference service, and the different types of questions that can be used to help patrons identify what they need. Other topics include approachability, questioning and listening techniques, and the reference interview environment. Chat sessions will model interviewing techniques using sample dialogues.

- **Date and time:** To be announced (asynchronous)
- **Audience:** Support staff, library technicians, newly hired reference librarians, and those librarians who want to brush up on their interview skills; topics are of interest to all types of libraries
- **Registration fee:** \$130 RUSA members; \$175 ALA members; \$210 nonmembers; \$100 student and retired members
- **Presenter:** Dave Tyckoson
- **Website:** ala.org/rusa/development/referenceinterview

Interlibrary Loan 101

(4-week online course)

This course covers interlibrary loan (ILL) processes, policies, and procedures from both the borrowing and lending perspectives, copyright law, and licensing impacts on ILL and ILL resources and systems. Participants will learn standard practices, gain an overview of emerging trends, and practice writing policies for interlibrary borrowing and lending.

- **Date and time:** To be announced; course includes live lectures
- **Audience:** ILL managers and practitioners in all types of libraries, especially academic and public libraries

■ **Registration fee:** \$130 RUSA members; \$175 ALA members; \$210 nonmembers; \$100 student and retired members

■ **Presenters:** Tina Baich, Megan Gaffney, Cindy Kristof, Collette Mak

■ **Website:** ala.org/rusa/development/interlibraryloan

Improving Library Services to People with Disabilities

(4-week online course)

Cultivating staff skills and positive attitudes surrounding library and resource accessibility are crucial for a satisfactory library experience. Participants will identify library users with disabilities at their library and the resources and assistive technologies available to them; examine changes in attitudes, laws, and technologies that have affected people with disabilities; and recommend changes in personal and organizational behaviors to improve services for people with disabilities at their library.

■ **Date and time:** To be announced, including two live chat sessions

■ **Audience:** Vital for all levels of staff—from the part-time aide checking out library materials to the library director determining policies

■ **Registration fee:** \$150 ASCLA members; \$195 ALA members; \$230 nonmembers; \$120 student and retired members

■ **Presenter:** Kate Todd

■ **Website:** ala.org/ascla/asclaevents/onlinelearning/libraryservices

Preservation

Fundamentals of Preservation

(4-week online course)

This course introduces participants to the principles, policies, and practices of preservation in libraries and archives.

■ **Date:** October 28–November 22. Four-week course offered many times during the year.

■ **Audience:** Designed to inform all staff, across divisions and departments, and at all levels of responsibility. It provides tools to begin extending the useful life of library collections.

■ **Registration fee:** \$109 ALCTS members; \$139 nonmembers

■ **Website:** ala.org/alcts/confevents/upcoming/webcourse/fpres/ol_template

Live webcasts

Applying the Standards for Libraries in Higher Education—Designing Assessments

ACRL's three-part series on the new Standards for Libraries in Higher Education focuses on applying the

Standards and offers practical strategies for immediate action, as well as long-term planning and assessment. Each webcast is related to the others but is also independent so you can do all three or just choose one or two that best meets your needs. The first webcast will focus on using the principles and performance indicators outlined in the Standards to design and implement an assessment program.

■ **Date:** October 2 (synchronous)

■ **Registration fee:** \$50 ACRL members; \$75 ALA members; \$90 nonmembers; \$40 students; \$295 groups

■ **Website:** ala.org/acrl/slheseries

The Publishing Rollercoaster: Writers Sound Off

Expand your knowledge of professional publishing from concept through research, submission, revision, and publication. Bringing firsthand experience of the writing and publishing process, this session's panelists will share their experiences while presenting strategies and tips for those who are hoping to get published for the first time or who wish to grow their skills.

■ **Date:** October 9 (synchronous)

■ **Registration fee:** \$50 ACRL members; \$75 ALA members; \$90 nonmembers; \$40 students; \$295 groups

■ **Website:** ala.org/acrl/publishingrollercoaster

Applying the Standards for Libraries in Higher Education—Strategic Planning and Benchmarking

This webcast will focus on using the Standards to inform strategic planning processes and as a basis for benchmarking.

■ **Date:** October 23 (synchronous)

■ **Registration fee:** \$50 ACRL members; \$75 ALA members; \$90 nonmembers; \$40 students; \$295 groups

■ **Website:** ala.org/acrl/slheseries

Applying the Standards for Libraries in Higher Education—Communicating Results and Crafting the Library's Story

Learn how to use the Standards as a basis for communicating the library's impact. Explore the elements of a powerful communication plan that conveys the value of the library in the larger context.

■ **Date:** November 13 (synchronous)

■ **Registration fee:** \$50 ACRL members; \$75 ALA members; \$90 nonmembers; \$40 students; \$295 groups

■ **Website:** ala.org/acrl/slheseries

Webinars

Electronic Resources Workflows and Tools

This webinar will cover key points to consider, and

tools, and workflow options in managing electronic resources. Most libraries use multiple tools and approaches to manage e-resources, which brings benefits and challenges. Speakers will provide insights and perspectives on ERM systems, supplemental processes to fill gaps in functionality, and those systems' interoperability with patron-facing interfaces.

■ **Date and time:** October 23, 1 p.m. Central Time

■ **Duration:** 1 hour

■ **Audience:** Those responsible for electronic resource management

■ **Registration fee:** \$43 ALCTS members; \$43 international; \$59 nonmembers; \$99 member group; \$129 nonmember group

■ **Website:** ala.org/alcts/confevents/upcoming/webinar/102313

Get Ready to MOOC: Why Libraries Should Care

Massive Open Online Courses (MOOCs) are sweeping the globe, and libraries and librarians are watching this development carefully. This series of four webinars will help librarians gain an understanding of the complexity of the MOOC "movement," learn how to support students and faculty engaged with MOOCs, become familiar with the copyright and intellectual property requirements in relation to MOOCs, and hear what the future may hold for MOOCs. This first webinar in the ALCTS webinar series, Libraries and MOOCs, will set the stage by examining the origins of online learning and explaining why MOOCs continue to thoroughly capture the imagination of students, educators, and administrators.

■ **Date and time:** September 25, 1 p.m. Central Time

■ **Duration:** 1 hour

■ **Audience:** Librarians, library administrators, and library educators interested in supporting and enhancing libraries' preparation of and participation in MOOCs

■ **Registration fee:** Single webinar: \$43 ALCTS members; \$43 international; \$59 nonmembers; \$99 member group; \$129 nonmember group. Series of four webinars: \$138 ALCTS members; \$138 international; \$189 nonmembers; \$317 member group; \$413 nonmember group

■ **Website:** ala.org/alcts/confevents/upcoming/webinar/092513

Libraries and MOOCs: Providing Solutions for Alt-Higher Ed

This is the second webinar in the ALCTS webinar series titled Libraries and MOOCs and will look at the role of the librarian as a "solutions provider" to the online learning community. Whether a traditional online

course or a MOOC, librarians should be recognized as full partners throughout the development process.

■ **Date and time:** October 9, 1 p.m. Central Time

■ **Duration:** 1 hour

■ **Audience:** Librarians, library administrators, and library educators interested in supporting and enhancing the preparation of and participation in MOOCs

■ **Registration fee:** Single webinar: \$43 ALCTS members; \$43 international; \$59 nonmembers; \$99 member group; \$129 nonmember group. Series of four webinars: \$138 ALCTS members; \$138 international; \$189 nonmembers; \$317 member group; \$413 nonmember group

■ **Website:** ala.org/alcts/confevents/upcoming/webinar/100913

MOOCs: Copyright Management for Online Courses?

This is the third of four webinars in the ALCTS series Libraries and MOOCs. Libraries have become more proactive about educating users with regard to their rights and responsibilities vis à vis copyright. This webinar will offer insights into the library's role in settings beyond the traditional classroom model.

■ **Date and time:** November 6, 1 p.m. Central Time

■ **Duration:** 1 hour

■ **Audience:** Librarians, library administrators, and library educators interested in supporting and enhancing the preparation of and participation in MOOCs

■ **Registration fee:** Single webinar: \$43 ALCTS members; \$43 international; \$59 nonmembers; \$99 member group; \$129 nonmember group. Series of four webinars: \$138 ALCTS members; \$138 international; \$189 nonmembers; \$317 member group; \$413 nonmember group

■ **Website:** ala.org/alcts/confevents/upcoming/webinar/110613

MOOCs: Here to Stay or Flash in the Pan?

Libraries and MOOCs will conclude with a presentation by Jonathan Grudin, principal researcher in the Natural Interaction Group at Microsoft Research. Are MOOCs here to stay, or are they a flash in the pan? The MOOC movement is still in its infancy. Jonathan will let us know whether he is optimistic or pessimistic about the future of MOOCs.

■ **Date and time:** December 11, 1 p.m. Central Time

■ **Duration:** 1 hour

■ **Audience:** Librarians, library administrators, and library educators interested in supporting and enhancing libraries' preparation of and participation in MOOCs

■ **Registration fee:** Single webinar: \$43 ALCTS members; \$43 international; \$59 nonmembers; \$99 member group; \$129 nonmember group. Series of four webinars: \$138 ALCTS members; \$138 international; \$189 nonmembers; \$317 member group; \$413 nonmember group

■ **Website:** ala.org/alcts/confevents/upcoming/webinar/121113

Evaluating Print Book and Ebook Patron-Driven Acquisitions

This webinar will describe two patron-driven acquisitions models: (1) buying print books based on inter-library loan borrowing requests, and (2) the current ebook model working with an ebook aggregator or a library book vendor. The session will describe several approaches for evaluating the effectiveness of both models. Evaluation points include considerations such as subsequent circulation, appropriateness to the collection of purchased titles, subject analysis, cost analysis, and a peek at the difference in future performance between user-selected and librarian-selected ebooks.

■ **Date and time:** November 13, 1 p.m. Central Time

■ **Duration:** 1 hour

■ **Audience:** Librarians with responsibilities in reference, collection management, assessment, electronic resources, acquisitions, collection development

■ **Registration fee:** \$43 ALCTS members; \$43 international; \$59 nonmembers; \$99 member group; \$129 nonmember group

■ **Website:** ala.org/alcts/confevents/upcoming/webinar/111313

Assessment Strategies for Cataloging Managers

Qualitative assessment activities, when conducted regularly and methodically, can help managers and administrators understand the impact and value of the work that we do for our customers. Are we meeting our customers' needs? Are there services that we could provide but currently do not? What are our customers' priorities? Are we responsive to their questions and issues? Are we working as effectively as we can? This webinar will explore the use of customer service surveys, focus groups, quality initiatives, benchmarking, and other methods to evaluate and assess the work that we do.

■ **Date and time:** November 20, 1 p.m. Central Time

■ **Duration:** 1 hour

■ **Audience:** Catalogers, cataloging managers, and administrators who are interested in developing an assessment plan for cataloging

■ **Registration fee:** \$43 ALCTS members; \$43 international; \$59 nonmembers; \$99 member group; \$129 nonmember group

■ **Website:** ala.org/alcts/confevents/upcoming/webinar/112013

On-demand webinars

Public Library On-Demand Webinars

On-Demand Webinars from the Public Library Associa-

tion (PLA) offer affordable, anytime access to archived PLA webinars. These recorded webinars feature public library professionals tackling such topics as customer service, branding, website development, and ebooks, as well as programs that were presented during the PLA 2013 Virtual Spring Symposium.

■ **Time:** Available any time

■ **Audience:** Public library professionals

■ **Registration fee:** \$28 (10% ALA/PLA member discount) for individuals; \$119 (10% ALA/PLA member discount) for groups, unless otherwise noted ala.org/pla/onlinelearning/webinars/ondemand

Young Adult On-Demand Webinars

Looking for professional guidance on teen services trends? Look no further than YALSA's Webinars-on-Demand. In these previously recorded webinars, experts from the field will guide you through hourlong sessions that you can put into practice at your library immediately.

■ **Time:** Available any time

■ **Audience:** Young adult librarians, school librarians, teachers, administrators, and any literacy-focused professional who works directly with teens and tweens

■ **Registration fee:** \$19 individuals; \$49 for an order of three webinars; \$99 group rate per webinar

■ **Website:** ala.org/yalsa/webinarsondemand

School Library Professional Development on Demand

ECOLLAB, a repository of American Association of School Librarians' (AASL) professional development, provides members and subscribers with a central location to find and manage their e-learning as well as to connect with others in the learning community. ECOLLAB contains webcasts, podcasts, and resources from various AASL professional development events, as well as the latest issue of *Knowledge Quest* in an interactive PDF format.

■ **Time:** Available any time

■ **Audience:** Although focused on school librarians/school library programs, the content will also appeal to children's and young adult librarians

■ **Registration fee:** Free for AASL members; \$199 annual subscription for nonmembers

■ **Website:** ala.org/aasl/ecollab

More resources

ALCTS Provides Access to 90 Webinars for Free

If you are involved in collections and technical services, or want to learn more about them, ALA's Association of Library Collections and Technical Services (ALCTS)

offers you access to more than 90 recent webinars for free through its YouTube channel. These one-hour webinars cover topics such as institutional repositories, RDA basics, book repairs, open access, and more.

■ **Website:** ala.org/alcts/confevents/past/webinar

Online Course Grant for Library Professionals from Developing Countries

The goal of this program is helping library professionals from developing countries stay current with the latest trends and developments in technical services areas and enhance their professional knowledge and skills in librarianship and information science. One free seat per ALCTS online continuing education course session is available to librarians and information professionals from developing countries. Registration for ALCTS 2014 online course grants will open at the end of 2013. Visit ala.org/alcts for eligibility rules and application procedures.

AASL eCOLLAB—Professional Development Anytime/Anywhere

This repository of American Association of School Librarians (AASL) professional development provides members and subscribers with a central location to find and manage their e-learning as well as to connect with

others in the learning community. ECOLLAB contains webcasts, podcasts and resources from various AASL professional development events, as well as the latest issue of *Knowledge Quest* in an interactive PDF format. With 58 slidecasts and webinars, 12 podcasts, handouts from 70 AASL national conference sessions, and new content added monthly, AASL is keeping e-learning consistently fresh and focused on the topics facing the profession today. AASL members can access eCOLLAB by logging into the AASL website using their ALA-provided website login.

■ **Time:** Open access

■ **Audience:** Although focused on school librarians/school library programs, the content will also appeal to children's and young adult librarians

■ **Registration fee:** Free for AASL members; \$199 annual subscription for nonmembers

■ **Website:** ala.org/aasl/ecollab

For those interested in collection development and readers' advisory topics, *Booklist* offers regular free webinars. Find out more at booklistonline.com/webinars.

For a full list of ALA online offerings throughout the year, visit ala.org/onlinelearning. ■

ALCTS Web Courses and Webinars

Anytime. Anywhere.

Australia • Bahamas • Barbados • Belgium • Bulgaria • Canada • Chile • Democratic Republic of the Congo • Egypt • England • Fiji • France • Germany • Greece • Hong Kong • India • Iran • Israel • Jamaica • Japan • Kazakhstan • Kenya • Lebanon • New Zealand • Nigeria • Oman • Pakistan • Philippines • Puerto Rico • Qatar • Republic of Maldives • Russia • Saudi Arabia • Singapore • South Africa • Spain • Sri Lanka • Sweden • Switzerland • Tanzania • Thailand • Trinidad • Uganda • United Arab Emirates • United Kingdom • Vietnam • Zimbabwe

Students around the world participate in our online learning events.

Webinars are live, one-hour sessions on hot topics in library technical services. Registrants have access to the recording and materials the day after the session.

Web Courses are four- to six-week sessions that focus on the fundamentals of technical services in libraries: acquisitions, collection management and development, preservation, electronic resources acquisitions, and collection assessment.

See ALCTS Online Learning (www.ala.org/alcts/ol) for more information.

The Association for Library Collections & Technical Services (ALCTS) is a division of the American Library Association.

RDA—the New International Standard

The global cataloging standard is coming to a country near you

From the start of its development, RDA: Resource Description and Access was intended to be a truly international standard. The hope was that it would be embraced across borders, continents, and oceans—a standard that would be translated and functional in many different languages. In the past year, significant steps have been made that suggest this goal for bibliographic description is possible.

Implementation in 2013

Implementation and acceptance is the first step in establishing any standard, and this has been true for RDA as well. So it was major news that as of April, the British Library, the National Library of Australia, and the US Library of Congress made the switch to RDA as their official standard for bibliographic description. Their implementation process began months earlier with planning and training, and was completed on March 31 with staff members from these institutions cataloging almost exclusively with RDA.

This group of implementers is perhaps not surprising and does not necessarily indicate a greater level of internationalization than that of AACR2. But additional 2013 implementers are also expected to include the national libraries of Canada, Germany, the Philippines, and Sin-

gapore. The national libraries of Finland and Scotland are working toward implementation in 2014 or 2015. Several European national libraries, including Austria, Croatia, Denmark, France, Latvia, Poland, Portugal, Slovakia, Sweden, and Switzerland expect to decide later in 2013.

RDA translations

The next major step toward international acceptance is the translation of the instructions into multiple languages. In May the French and German translations of RDA were made available via RDA Toolkit and accompanied by a fully translated user interface for French- and German-language users. Print versions of these translations of RDA will be published before the end of this year. Mandarin, Spanish, and Swed-

The next major step toward international acceptance of the cataloging toolkit is the translation of the instructions into multiple languages.

ish translations are underway. It is expected that the Spanish translation will be accessible online through RDA Toolkit and in print form.

Typically, translations of RDA involve a partnership with a national institution and/or publishing company in a nation where the language in question is prominently used. ALA Publishing, the publishers of RDA, has been approached by many library groups (national libraries, professional associations, etc.) wanting to prepare a translation of RDA into their native language. Obviously these groups are eager to engage in the translation process so they can both study the new standard and ensure that such a technical work is translated correctly and appropriately for their cataloging community. Not all



groups have the resources or interest to assume the publishing responsibilities of the translated text. In these cases, ALA Publishing partners with local publishers to take on the production and distribution responsibilities for the print form of the translated RDA. ALA Publishing retains the electronic rights to all translations of RDA and when practical they will integrate these translations into RDA Toolkit.

Participation through RDA Toolkit

The community of RDA Toolkit subscribers is diverse, both geographically and in terms of library types. There are national and state libraries, academic libraries, and cultural and corporate libraries. There are subscribers in Canada, China, Finland, France, Italy, New Zealand, Puerto Rico, Spain, Singa-

pore, and many other nations. The publishers of RDA Toolkit have reached out and connected with the diverse cataloging community and encouraged participation in the development and functionality of the website through a series of webinars.

RDA Toolkit Essentials is a bi-monthly webinar designed to introduce catalogers to RDA Toolkit and to illustrate how the website can be a major asset in RDA training and cataloging. The RDA Toolkit Virtual User Group is directed at more experienced users of the product and serves as a kind of town meeting where users can talk directly to the publishers and express ideas for enhancements to the website. Both webinars are free and open to all and are scheduled at different times of day to accommodate the work schedules of catalogers throughout the world.

Learn more about RDA Toolkit Essentials at rdatoolkit.org/essentials and more about RDA Toolkit Virtual User Group at rdatoolkit.org/virtualusergroup. For general and subscription information about RDA and RDA Toolkit, please visit rdatoolkit.org. ■

THE FOLLOWING COUNTRIES HAVE IMPLEMENTED RDA CATALOGING:

- Australia
- Canada
- Germany
- Singapore
- United Kingdom
- United States

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From the Clouds of Costa Rica

An intern program on digital librarianship helps strengthen a local community



Clouds sweep through the forest ecosystem of Monteverde, Costa Rica, where international and local researchers have studied this unique area for years. Until recently, access to this research had been lacking because of limited resources and cultural barriers.

Annually since 2007, ALA member Laurie Kutner, a University of Vermont librarian, has headed to Monteverde, Costa Rica. Monteverde's unique cloud forest ecosystem has long attracted international and local researchers, who in turn have created a wealth of knowledge. Kutner identified a lack of ability to access much of this research, particularly for those without an affiliation to a North American college or university. Her goal has been to increase access through the creation of bilingual collections.

Kutner, an alumna of Syracuse (N.Y.) University School of Information Studies, developed an internship program for Syracuse LIS students interested in digital librarianship. Since 2008, the program has had interns

spend five weeks involved with all aspects of creating and managing small-scale digital collections. They work in an environment of limited resources in a rural com-

munity while simultaneously living in a different cultural setting, speaking a different language, lodging with a local family, and engaging with the community.

After their assignment, many of the interns stay involved in the effort. Cindy Dykes, an intern in 2008, has returned every year to help create a single online catalog for research collections housed in different locations in the

Monteverde Zone.

With such limited resources, developing cross-institutional, cross-cultural collaborative relationships has been essential. The Monteverde Institute, a small Costa Rican nonprofit organization that provides infrastruc-

Interns are involved with creating and managing small-scale digital collections.



Outside the Monteverde, Costa Rica, office.

ture to support research and international education programs, serves as a base. Marlene Leiton Campbell, Monteverde's local self-taught library supervisor, helps to oversee the project, and three digital collections have been created with bilingual metadata. The full-text, bilingual collections focus on community health, tropical

ecology, and sustainable community development.

Building on an established relationship with the Monteverde Institute, the University of South Florida Library hosts the collections on the university server and provides access to the open-source repository software package DSpace to build the collections. Kutner and the student interns have provided the labor to coordinate and build the collections, offering both teaching and learning opportunities.

While it's important to make these resources available to the world, it's even more important to the local community, including staff at the public health clinic who were previously unaware of and unable to access reports covering topics such as menopause, HIV, diet, exercise, and adolescent pregnancy.

In 2007, the Monteverde Institute library was only a small, physical collection of print materials. From Kutner's development of the first library website to the digital collections that have been collaboratively created with student interns under her direction, to the current online library catalog project that brings together multiple collections, the state of access to research-based information from Monteverde has significantly increased over the past six years. ■

RDA, THE GLOBAL STANDARD

RDA: Resource Description and Access
Prepare now for the new era of cataloging

LEARN

Join our Essentials webinar to learn the basics of RDA Toolkit.

TRAIN

Take an RDA class, either online or at a local site, and get 30 days of free access to RDA Toolkit.

TRY

Free 30-day trials are available to all and are a great way to evaluate RDA for yourself.

RDA Toolkit is your source for the new, unified standard for descriptive cataloging. Designed for the digital world and an expanding universe of metadata users, RDA Toolkit will help you navigate from AACR2 to RDA.

R | D | A TOOLKIT™
RESOURCE DESCRIPTION & ACCESS

www.rdatoolkit.org

New Titles from ALA

ALA is expanding its professional development resources for you

To help you continue learning how to understand and flourish in this ever-changing environment, ALA is regularly adding new titles to our growing roster. Here are some of the latest offerings from ALA on the hottest topics in librarianship. Most titles are now available in print, as an ebook, or bundled together (print and ebook). All prices listed are in US dollars. For more details and purchasing options, visit www.alastore.ala.org.

The Neal-Schuman Library Technology Companion, Fourth Edition: A Basic Guide for Library Staff

(Also available as an ebook)

By John J. Burke
ISBN 978-1-55570-915-0
\$75

Improve performance, boost productivity, and stay connected to the latest library technology topics and tools with this all-in-one guide. In this revised edition that includes coverage of new Web 2.0 and Web 3.0 tools, tablets, and omnipresent wireless devices, Burke demonstrates how to successfully conceptualize, purchase, implement, and maintain a library's invaluable tech

assets. Highlights include enhanced coverage of ebooks and cloud computing.

Build a Great Team: One Year to Success

(Also available as an ebook)

By Catherine Hakala-Ausperk
ISBN 978-0-8389-1170-9
\$52

With library staffing levels and services cut to the bone, creating a team that communicates well and functions smoothly is more important than ever. Building on the model of her bestselling book *Be a Great Boss*, Hakala-Ausperk presents a handy do-it-yourself guide to the dynamics of team-building.

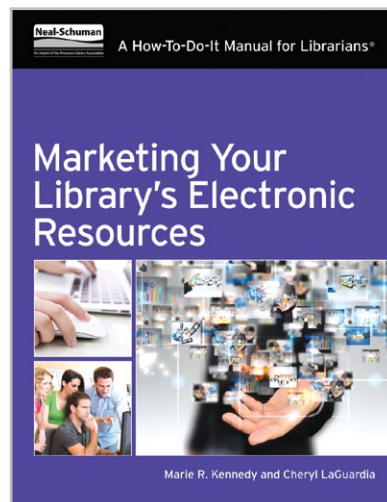
Marketing Your Library's Electronic Resources: A How-To-Do-It Manual for Librarians

(Also available as an ebook)

By Marie R. Kennedy and Cheryl LaGuardia
ISBN 978-1-55570-889-4
\$60

It's often hard for a library to juggle promoting its e-resources effectively at the same time as building basic visibility within the community being served. Useful for librarians at any type of institution, this how-to manual guides readers through every step of developing, implementing, and evaluating plans to market e-resources in an approachable and user-friendly way.

ALA Glossary of Library and Information Science, Fourth Edition
(Also available as an ebook)



Edited by Michael Levine-Clark and Toni M. Carter

ISBN 978-0-8389-1111-2
\$55

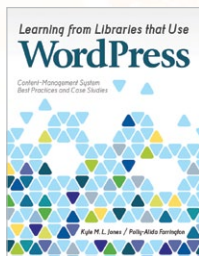
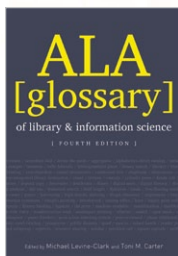
The *ALA Glossary of Library and Information Science* presents a thorough yet concise guide to the specific words that describe the materials, processes, and systems relevant to the field of librarianship. Written by a panel of experts from across the LIS world and updated to include the latest technology- and internet-related terms, this handy book will become an essential part of every library's and librarian's reference collection and will also be a blessing for LIS students and recent graduates.

The Whole Library Handbook 5: Current Data, Professional Advice, and Curiosa

Edited by George M. Eberhart
ISBN 978-0-8389-1090-0
\$50

The Whole Library Handbook, now





in its fifth edition, is an encyclopedia filled with facts, tips, lists, and resources essential for library professionals and information workers of all kinds, all carefully handpicked to reflect the most informative, practical, up-to-date, and entertaining examples of library literature.

Staff Development: A Practical Guide, Fourth Edition

(Also available as an ebook)

Edited by Andrea Wigbels Stewart, Carlette Washington-Hoagland, and Carol T. Zsulya for LLAMA
ISBN 978-0-8389-1149-5
\$55

Since its original publication more than two decades ago, *Staff Development: A Practical Guide* has remained a respected handbook for supporting one of the most important assets in libraries: their human resources. Staff development and

training are not only important but essential to ensure that libraries meet new challenges and fulfill their missions, especially in a constantly changing world where technological innovations directly impact information access for library staff and users alike.

Books in Motion: Connecting Preschoolers with Books through Art, Games, Movement, Music, Playacting, and Props

(Also available as an ebook)

By Julie Dietzel-Glair
ISBN 978-1-55570-810-8
\$55

Librarians and educators can shake up storytimes, help children stay healthy, and encourage a lifelong love of reading with Dietzel-Glair's easy-to-use resource. Demonstrating exactly how to use children's books to engage preschool-age children through movement, it's loaded with storytimes that will have children standing up tall, balancing as they pretend to walk across a bridge, or even flying around the room like an airplane.

The Librarian's Nitty-Gritty Guide to Social Media

(Also available as an ebook)

By Laura Solomon
ISBN 978-0-8389-1160-0
\$52

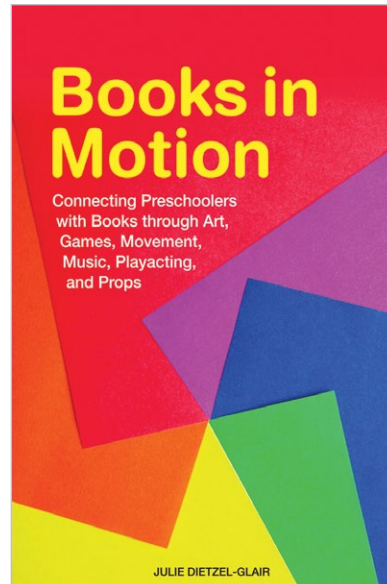
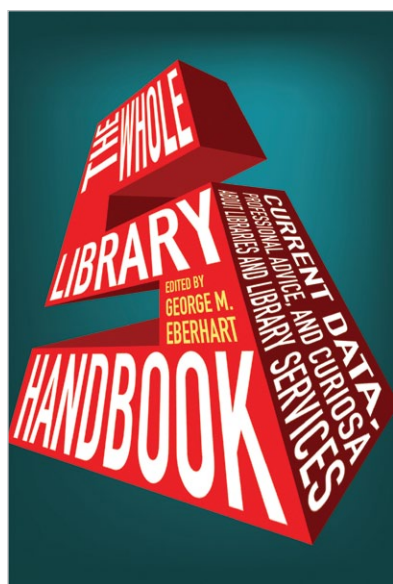
The vast array of social media options presents a challenge: It's tough to keep current, let alone formulate a plan for using these tools effectively. Solomon, a librarian with extensive experience in web development, design, and technology, cuts to the chase with this invaluable guide to using social media in any kind of library.

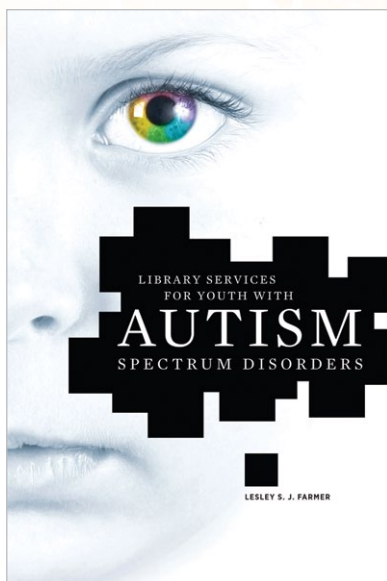
Learning from Libraries that Use WordPress: Content-Management System Best Practices and Case Studies

(Also available as an ebook)

By Kyle M. L. Jones and Polly-Alida Farrington
ISBN 978-0-8389-1162-4
\$65

With its intuitive interface and open-source development method, the WordPress web platform has emerged as a uniquely flexible content management system (CMS) with many library-related applications. Authors Jones and Farrington, both of them web designers and librarians, explore the variety of





ways libraries are implementing WordPress as a CMS, from simple “out-of-the-box” websites to large sites with many custom features.

Library Services for Youth with Autism Spectrum Disorders

(Also available as an ebook)

By Lesley S. J. Farmer

ISBN 978-0-8389-1181-5

\$60

Autism is now the second most commonly diagnosed serious developmental disability, and the number of children identified as autistic continues to grow. Introducing what autism spectrum disorders are and identifying the great need to build and manage programs for autistic youth, Farmer offers librarians in or outside a school environment all the information they need to build a library literacy program geared towards these children.

Common Ground at the Nexus of Information Literacy and Scholarly Communication

Edited by Stephanie Davis-Kahl and Merinda Kaye Hensley

ISBN 978-0-8389-8621-9

\$54

This book presents concepts, ex-

periments, collaborations, and strategies at the crossroads of the fields of scholarly communication and information literacy. The 17 essays and interviews engage ideas and describe vital partnerships that enrich both information literacy and scholarly communication programs within institutions of higher education. Contributions address core scholarly communication topics such as open access, copyright, authors’ rights, the social and economic factors of publishing, and scholarly publishing through the lens of information literacy.

Interdisciplinarity and Academic Libraries

Edited by Daniel C. Mack and Craig Gibson

ISBN 978-0-8389-8615-8

\$52

Interdisciplinarity is an emerging yet largely unexamined strategic priority for academic and research libraries. In the global networked society, colleges and universities are charting new areas for knowledge creation, teaching, learning, outreach, and service. Libraries face challenges developing their response to these transformational changes in higher education. Library leaders must seize this exciting opportunity to place the library at the center of the emerging interdisciplinary academy by creating and delivering a transformative suite of programs, services, and collections.

The Changing Academic Library, Second Edition: Operations, Culture, Environments

By John M. Budd

ISBN 978-0-8389-8612-7

\$58

Completely updated and revised to reflect the dynamic states of higher education and academic libraries, this book presents a critical examination of major issues facing colleges and universities and the

unique challenges that their libraries must come to grips with. Current practice is reviewed, but it is examined in the broader context of educational needs, scholarly communication, politics and economics, technology, and the nature of complex organizations.

Past or Portal? Enhancing Undergraduate Learning through Special Collections and Archives

Edited by Eleanor Mitchell, Peggy Seiden, and Suzy Taraba

ISBN 978-0-8389-8610-3

\$60

In the age of ubiquitous access to information and mass digitization of materials, library special collections have received renewed attention. These materials offer both distinctive content and opportunities for students to experience learning through direct engagement. The 47 cases described explore successful programs covering a wide range of types of engagement (from single assignments to certificate programs) with unique and rare materials and archival approaches and methodologies.

Embedded Librarians: Moving Beyond One-Shot Instruction

Edited by Cassandra Kvenild and Kaijsa Calkins

ISBN 978-0-8389-8587-8

\$48

This treatment of embedded librarianship showcases strategies for successfully embedding librarians and library services across higher education. We see librarians using the embedded model to become valuable collaborators, trusted instructors, and partners in shaping the curriculum and broad institutional goals beyond the boundaries of the library. Chapters feature case studies and reports on projects from a wide variety of colleges and universities, including some surprising settings and results. ■

Libraries Rule the Night in Romania

A campaign to remind communities of the value of libraries

Two major national library associations in Romania decided it was time for libraries to take over the night.

The National Association of Public Libraries and Librarians in Romania (ANBPR) and the Romanian Library Association (ABR) joined the Campaign for the World's Libraries—a joint partnership between ALA and IFLA that helps promote the value of libraries and librarians—to kick off Libraries Night in dozens of libraries across the country.

The purpose of Libraries Night, held November 17, 2012, was to bring together users of all ages and professions in a common place where they could discover new things.

The evening consisted of after-hours activities in which all types of libraries took the opportunity to surprise visitors with unique programs, including movie screenings, concerts, book launches, workshops, author meetings, contests, exhibitions, and demonstrations of artistic virtuosity.

“As a way to promote reading and national culture in all its forms, Libraries Night demonstrates the increasingly active role that libraries must represent in our society,” said Dragoș Adrian-Neagu, president of ANBPR.

The project, helped by additional partners, was also a chance to celebrate libraries and reading, as well



as library users and librarians, according to a statement by ABR President Mircea Regneal.

Users were more than happy to see that libraries can be different from their expectations. The best indication of the event's success was the high number of patrons who wanted to know when Libraries Night would be repeated.

The event demonstrated that by bringing patrons closer to the library and presenting them with all the opportunities this institution offers, there exists the power to change the entire community's view of the library.

Corina Apostoleanu, vice president of ABR, and Ioana Crihan, executive director of ANBPR, contributed to this article.



A Romanian poster advertises Libraries Night, an event that was part of the Campaign for the World's Libraries, which helps promote the value of libraries and librarians worldwide.

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Wherever you are in the world, you probably operate at an intense pace and are faced with constant change, and ALA recognizes your need for resources that help you in your workplace and in your career. That's why the ALA Online Store—with its many resources for improving library programs, building on best practices, developing leadership, and supporting personal professional development—is pleased to announce the availability of digitally delivered products anywhere in the world. Now customers can save time (and sometimes money) by downloading library-focused resources immediately to their computers as well as purchase access to eLearning events through the ALA Online Store.

This new capacity addresses the huge growth in interest for ALA online learning programs, electronic editions of our well-reviewed print titles, and digital versions of library and literacy marketing materials. Print and physical products will continue to be available via international distributors (see the list of distributors at the end of this article).

At www.alastore.ala.org, you'll find eEditions of recent ALA Editions books, *Library Technology Reports*, ALA Graphics' downloadable READ Design Studio files for do-

it-yourself literacy posters and bookmarks, and more. Plus, you can register for ALA Editions and TechSource workshops and e-courses and subscribe to *Children's Programming Monthly*—all available 24 hours a day.

Visit www.alastore.ala.org today and see the wide range of digital products and online workshops and courses that can be directly ordered from anywhere in the world.

International distributors

■ **ALA Editions/TechSource/Neal-Schuman:** Canadian Library

Association; Ontario Library Association; Eurospan (continent of Africa, Israel, Europe, UK); iGroup (China, Hong Kong, India, Indonesia, Korea, Philippines, Singapore, Taiwan, Thailand, Vietnam); James Bennett Pty (Australia, New Zealand, Papua New Guinea); Shankar (India); Apex Knowledge (Brunei, Malaysia); Booknet Co. (Burma, Cambodia, Laos); Baker & Taylor International (all other countries).

■ **ALA Graphics:** Ontario Library Association (Canada); Demco Europe (UK); Southern Scene (Australia). ■

The screenshot displays the ALA Online Store homepage. At the top, the ALA logo and 'store' are prominent, along with the URL www.alastore.ala.org. Navigation links include Home, About Us, Shipping and Taxes, Request Catalog, Feedback, and a Quick Search bar. A 'Browse by' sidebar on the left lists categories like New Products, Bestsellers, Award Products, and various book types (e.g., Books for Academic Librarians, Books for Public Librarians). The main content area features a 'Welcome to the American Library Association's ALA Store!' banner, a 'Visit the ALA Conference Store' promotion, and several product tiles. These include 'Transforming Preschool Storytime', 'Academic Archives', 'Every Child Ready for School', 'Storytimes for Everyone', 'Enhancing Teaching and Learning, Third Edition: A Leadership Guide for School Librarians by Jean Donham', and 'Pete the Cat Poster'. A 'Selected Categories' section at the bottom highlights 'eCourse' and 'READ Design Studio'.

ACRL Immersed in Hong Kong

A renowned program provided participants with five days of working intensively on all aspects of information literacy

ALA's Association of College and Research Libraries (ACRL) licensed its renowned Information Literacy Immersion Program to the Hong Kong Joint University Librarians Advisory Committee. The program was held at the Hong Kong University of Science and Technology, June 3–7. Sixty-six individuals from China, Hong Kong, Singapore,

and Taiwan participated in the five-day program.

The Immersion Program provides instruction librarians with the opportunity to work intensively on all aspects of information literacy and establishes a learning community in which participants contribute to its success through active engagement.

Participants developed individual case studies that they later turned into action plans for implementation.

In Hong Kong, the training covered two of the six tracks of the Immersion Program. The Teacher Track focused on individual development for those interested in enhancing, refreshing, or extending their

individual instruction skills. The curriculum included classroom techniques, learning theory, leadership, and assessment, all framed within the context of information literacy.

The Program Track focused on developing, integrating, and managing institutional and programmatic information literacy programs. Participants developed individual case studies in advance of the Immersion Program. Change dynamics, systems thinking, institutional outcomes assessment, scalability, and the integration of teaching, learning, and technology were brought to bear on analyzing the various programmatic challenges presented in the case studies. Finally, participants developed the case studies into an action plan for implementation at their home institution.

If you are interested in licensing the program for your country or region, please contact Margot Conahan, ACRL manager of professional development, at mconahan@ala.org. ■



Colleagues engage in insightful discussions on learning theory and learning styles.

Game On!

International Games Day is gaining popularity worldwide

by Diane Robson

International Games Day has been a success around the world, with 100,000 participants on six continents.

The American Library Association's International Games Day (IGD) is celebrating its sixth year on November 16. IGD has been a great success both across the United States and increasingly around the world, with approximately 100,000 participants on all six inhabited continents since IGD launched in 2008. (Antarctica, we're coming for you!) Each year more than 1,000

libraries worldwide participate by playing a variety of modern board games, videogames, card games, role-playing games, social games. You name it—it's likely someone is playing it somewhere.

Coordinated by the ALA Games and Gaming Round Table and enthusiastic volunteers worldwide, International Games Day is a valuable opportunity for libraries and their communities to come together and engage in play at

the library on one specific day each year. This allows patrons to celebrate not only their love of games but also their love of libraries and the worldwide community created by the event. This year, even before registration opened, libraries committed to playing on that date in Australia and in the Scandinavian countries, where it should be *huge*, thanks to Nordic Game Day, held the same day. (If you are in Scandinavia and you haven't gotten in touch with one of the libraries there, you definitely should.)

As for the event itself, participation is as easy as having people play games in or around your library, on or around that date. There are no criteria other than that—whatever suits your library's capacity, interest, and service population. We do encourage you to register (it's free) so you receive updates and reports, and so you appear on our worldwide map of participants, but it's not



Skokie (Ill.) Public Library on National Gaming Day 2009. In 2012, the name of the event was changed to International Games Day.

compulsory—unless you want a chance to receive sponsor giveaways and/or be part of some of the interlibrary events we'll be running.

Registration will open soon, so watch for announcements at igd.ala.org. International participants are also eligible to take part in two videogame tournaments, one for *Mario Kart* and one for *Super Smash Bros.*, as well as a Global Gossip Game (globalgossipgame.wordpress.com).

Libraries interested in games and gaming can visit the IGD blog at igd.ala.org for more information and follow our Facebook page at [facebook.com/internationalgamesday](https://www.facebook.com/internationalgamesday) to receive gaming tips and participate in discussions about the event. Even if you can't join in this year, IGD takes place on the third Saturday of each November, so you can plan ahead for November 21, 2014.

Game on! ■

DIANE ROBSON is president of ALA's Games and Gaming Round Table.



Recognizing Outstanding Children's Literature

For 47 years, ALSC's Batchelder Award has honored kids' books published in a language other than English, in a country outside the United States

Since 1966, ALA's Association for Library Service to Children (ALSC) has presented the Batchelder Award (see a list of recent winners below). The award is given to the most outstanding children's book originally published in a language other than English in a country other than the United States, and subsequently translated into English for publication in the US.

The award is named for a former ALSC executive director, Mildred Batchelder, who believed in the importance of good books for children in translation from all parts of the world. Her life's work was "to eliminate barriers to understanding between people of different cultures,

racess, nations, and languages."

ALSC gives the award to encourage American publishers to seek out superior children's books abroad and to promote communication among the peoples of the world.

The 2013 winner is *My Family for the War*, Dial Books, an imprint of Penguin Group (USA) Inc., written by Anne C. Voorhoeve and translated by Tammi Reichel.

Originally written in German, the

book tells the story of 11-year-old Ziska, who is Protestant but, because of her Jewish heritage, flees Nazi Germany via one of the secret trains, called a *Kindertransport*. When she joins an Orthodox Jewish household in London, she gains a new family for the war.

For information about the Batchelder Award, go to ala.org/alsc/awardsgrants/bookmedia/batchelderaward. ■

RECENT RECIPIENTS OF THE BATCHELDER AWARD

This honor recognizes the most outstanding international children's books that have been translated into English for publication in the United States. Here are the five most recent winners:

2012

Soldier Bear, by Bibi Dumon Tak, translated by Laura Watkinson, illustrated by Philip Hopman (Eerdmans Books for Young Readers, an imprint of Wm. B. Eerdmans Publishing Co.)

2011

Time of Miracles, by Anne-Laure Bondoux, translated by Y. Mau-det (Delacorte Press, an imprint

of Random House Children's Books)

2010

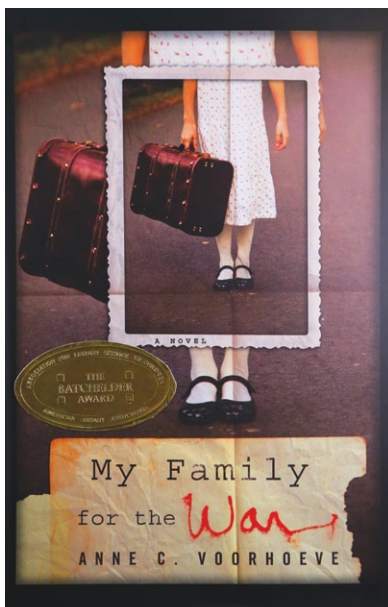
A Faraway Island, by Annika Thor, translated by Linda Schenck (Delacorte Press, an imprint of Random House Children's Books)

2009

Moribito: Guardian of the Spirit, by Nahoko Uehashi, translated by Cathy Hirano (Arthur A. Levine Books, an imprint of Scholastic Inc.)

2008

Brave Story, by Miyuki Miyabe, translated by Alexander O. Smith (VIZ Media)



Two Libraries, Two Continents, One Connection



by Deborah L. Dubois and Sharon Downing

The Mansfield/Burnside Sister Libraries initiative began on a cruise ship on the Mediterranean in 2010. Sharon Downing, library events coordinator at the Burnside Library in South Australia, and Deborah Dubois, outreach librarian at the Mansfield/Richland County (Ohio) Public Library, met while on holiday.

They discovered that each of them was a librarian, albeit on opposite sides of the world, and each had a passion for library programming. After much discussion, they decided it would be a great idea to become sister libraries and collaborate on joint programs, sharing the culture of their libraries and countries with each other.

First ventures were sharing information about the other library, resulting in displays in Ohio about Burnside Library and in South Australia about Mansfield/Richland County Public Library. In Mansfield, a list of books that were popular in Australia was included in an exhibit, with many being checked out by Ohio readers. In Burnside, a Poetry Month display included poetry booklets written

One Book-Two Continents
Help us choose the book we will read for our One Book-Two Continents program with Burnside Library—our sister library in Adelaide, Australia. Mark your favorite from the list and give to a staff member.

- ☐ **All That I Am**
Anna Funder
- ☐ **American Gods**
Neil Gaiman
- ☐ **Anna Karenina**
Leo Tolstoy
- ☐ **Bad Science: Quacks, Hacks and Big Pharma Flacks**
Ben Goldacre
- ☐ **Brooklyn**
Colm Toibin
- ☐ **The Count of Monte Cristo**
Alexandre Dumas
- ☐ **Ender's Game**
Orson Scott Card
- ☐ **Everlost**
Neal Shusterman
- ☐ **The Fault in Our Stars**
John Green
- ☐ **God is Not Great: How Religion Poisons Everything**
Christopher Hitchens
- ☐ **Great Expectations**
Charles Dickens
- ☐ **Great Gatsby**
F. Scott Fitzgerald
- ☐ **House of Sand and Fog**
Andre Dubus III
- ☐ **Hunger Games**
Suzanne Collins
- ☐ **The Immortal Life of Henrietta Lacks**
Rebecca Skloot

by teens in Ohio to be given out to patrons.

The Burnside Library has a small group that helps with Sister Libraries programs, whereas the Sister Libraries program at the Mansfield/Richland County Public Library is handled mostly by the outreach librarian, with help from other staff as needed.

Other examples of the partnership are:

- Promotion of cultural holidays, including a display about ANZAC Day—a national day of remembrance in Australia and New Zealand—in the children's department in Mansfield;
- A custom-made banner representing the Burnside Library and surrounding area, sent to Ohio and made by Burnside volunteers;
- Monthly displays in Mansfield about the Burnside Library;
- Small gifts representing the library and the area, sent between both libraries;
- A Mansfield/Burnside Sister Libraries Facebook page created to foster communication between the two communities.

The most exciting program developed is "One Book, Two Conti-

nents,” in which both libraries read the same book as chosen by patrons. It all started when Burnside Library invited Mansfield/Richland County Public Library to participate in its annual “One Book, One Burnside” program, which led to the current bicontinental program. Burnside sent its list of books to Mansfield. Voting is being done by patrons on both sides of the world. In September, after the favorite book is chosen from the list, book discussions will be held at each library and via Facebook, and possibly on Skype.

This partnership has been a way to foster friendship and understanding between two communities on opposite sides of the world.

Learn more about our libraries and “like” the Mansfield/Burnside Sister Libraries Facebook page: facebook.com/MansfieldBurnsideSisterLibraries.

ALA’s Sister Libraries initiative

Through the International Relations Round Table (IRRT) Sister Libraries Committee, ALA promotes the concept of a global community of libraries, encouraging

The partnership between our two libraries has fostered friendship and understanding.

US libraries to form partnerships with their counterparts in other countries.

Participating in the Sister Libraries initiative can raise awareness of a library and its international reach. The program emphasizes issues and needs facing libraries in their respective countries, broadening staff members’ views and perspectives of the library profession.

Sister Libraries can also lead to an exchange of information among libraries and improve access to published information in those countries. They can offer opportunities to learn more about a region or country represented by an immigrant group in your community. By sharing and exchanging resources, expertise, and training, libraries can work together to help solve problems and improve services.

If you are interested in setting up a Sister Libraries partnership with a library in the United States, please visit wikis.ala.org/sisterlibraries. ■

DEBORAH L. DUBOIS is outreach librarian at the Mansfield/Richland County (Ohio) Public Library. SHARON DOWNING is coordinator of promotions and marketing at the City of Burnside in South Australia.

ALA ONLINE LEARNING

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www.ala.org/onlinelearning



ALA in Many Languages

ALA publications and resources available for translation or reprint

There is an active and varied market for professional information for librarians worldwide—from library associations, national libraries, and universities. ALA is frequently asked how to buy rights for a book—what the process is and whether there are fees for the rights to ALA publications. ALA welcomes inquiries, and we do our best to minimize the cost of acquiring rights for translation or English-language reprints, but there is always some cost, as authors need to be compensated for their work. ALA encourages library associations in particular to contact us.

A recent request from the Japan Library Association resulted in a Japanese edition of *Protecting Intellectual Freedom in Your Public Library: Scenarios from the Front Lines*. If you

The American Library Association encourages other library associations worldwide to adapt and translate toolkits, guides, and standards produced by the ALA that would be beneficial in the native languages of your country.

are interested in translating or reprinting any ALA “for sale” work, please contact Mary Jo Bolduc, ALA Publishing Rights and Permissions, at mbolduc@ala.org.

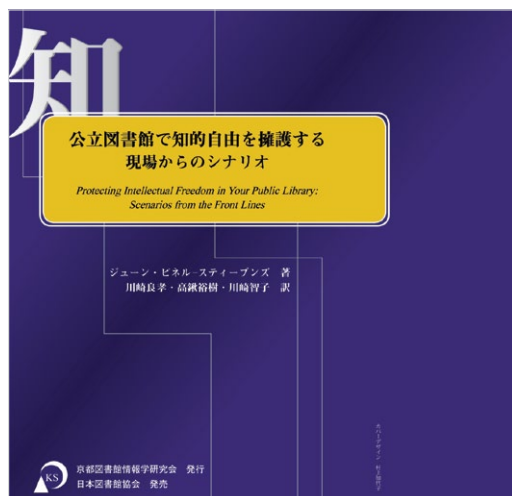
Additionally, ALA encourages other library associations to adapt and translate toolkits, guides, and standards produced by ALA that would be beneficial in the native languages of your country. Director

Adriana Ferrari and the staff of the State Public Library of São Paulo (Biblioteca Pública Estadual de São Paulo) recently translated ALA’s *Library Advocates Handbook* into Portuguese to help librarians in Brazil become better advocates for libraries.

Breda Karun, an experienced librarian now with the nonprofit organization Zavod Jara, recently translated the handbook into Slovenian.

And ACRL’s groundbreaking *Information Literacy Competency Standards for Higher Education* has been translated into eight languages: Chinese, Farsi, French, Greek, Italian, Japanese, Slovenian, and Spanish.

If you are interested in translating or adapting one of ALA’s free resources, please contact Michael Dowling at mdowling@ala.org. ■



美国高等教育信息素养能力标准



Sign Up for *International AL Direct*

Bimonthly e-newsletter celebrates one year of providing news and information

In the year-plus since ALA's *International AL Direct* launched in June 2012, the bimonthly electronic newsletter has provided information on new products, services, and

resources, and has highlighted opportunities and information beneficial to librarians.

International AL Direct's mis-

sion has been to increase communication between ALA and librarians everywhere. The e-newsletter continues to promote many of the Association's essential resources, its initiatives and tool-kits, conference information, and grants, as well as provide tailored information for different types of libraries.

International AL Direct gives readers a sneak peek behind the scenes at ALA, showcasing various departments within the Association. This e-newsletter features international members, their projects, and their libraries. Every publication also includes information about upcoming ALA publications and professional education opportunities, including webinars and online workshops.

We encourage librarians to submit stories, news articles, and information about upcoming events or



A publication of American Libraries Direct

An e-newsletter from the American Library Association International Relations Office | June 2013



July 24 & 25, 2013 | American Library Association

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ALA News

2013 ALA Annual Conference Guide
 Attending the ALA Conference? Don't miss out on important opportunities during the 2013 ALA Annual Conference. ProgrammingLibrarian.org, a resource website of the American Library Association (ALA) Public Programs Office, announced its online guide to programs and events to the ALA conference in Chicago. Programs and events featured in the Programming Librarian's online guide to ALA Annual Conference will present new programming models for discussion and engagement, resources and inspiration for program development and practical tips for fundraising, promotion and building community partnerships, all serving the development of the library as a community cultural center. For additional information about the conference, please visit the [ALA Annual site](#).

Digital literacy tool website launches at Annual
 A new online hub for digital literacy support and training will launch at the 2013 American Library Association Annual Conference in Chicago. Librarians who provide training or assistance with digital literacy in their libraries are encouraged to participate in the launch of the new online resource DigitalLearn.org. The launch will take place 10:30 - 11:30 a.m. on Sunday, June 30, 2013, in the McCormick Place convention center, room N139. This session will provide an overview of the digital literacy website and an opportunity to discuss the ways that DigitalLearn interfaces with other initiatives. Add it to your conference calendar!

For more stories, follow us on



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[Sign up for ALA International Direct](#)

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Calendar

July 1-3
[EDUL EARN13](#), Barcelona, Spain.

July 2-3
[CILIP 2013](#), Manchester, United Kingdom

July 10-12
[European Conference on Data Analysis](#), Luxembourg.

July 17
[Foro Nacional de Armonización Legislativa Bibliotecaria](#), Mexico City, Mexico.

opportunities. To send a submission, please email a 100-to-150-word description of the main points; a JPEG image; and an active URL linking to your story (provide several links if necessary), to Delin Guerra at intl@ala.org.

The newsletter is sent automatically to every ALA international member and anyone who subscribes to receive it. To sign up, visit ala.org/offices/international-al-direct, and share *International AL Direct* with your friends and colleagues. ■

Great Resources on ALA's Website

Bookmark ala.org for access to all of your professional development needs

If you are a librarian and interested in your professional development or need to find model standards, projects, or activities, make sure to bookmark the ALA website, ala.org.

ALA's website offers access to a wealth of free information from the Association.

ALA's various divisions, offices, and departments provide a wealth of information that you can access for free 24 hours a day.

Here are just a few examples of what you can find on ALA's website.

Ebooks and digital content

The rapid shift from print to digital content is one of the more dramatic developments now transforming libraries of all types. As libraries struggle to meet the challenges of providing digital content in an environment characterized by significant uncertainty and almost daily change, ALA's Office of Information Technology Policy (OITP) and the Digital Content and Libraries Working Group have put together a website focusing on policies and practices that support libraries in their transformation from print to digital content (ala.org/transforminglibraries/ebooks-digital-content).

The website is a one-stop shop for research, copyright information,



business models, sales and pricing, and blogs to watch. You can also find the latest resources, including *E-book Media and Communications Toolkit* and *Digital Content: What's Next*.

Access to academic library conference proceedings

The Association of College and Research Libraries (ACRL) has made available a large number of contributed papers from its 2013 conference, "Imagine, Innovate, Inspire" (ala.org/acrl/acrl/conferences/2013/papers).

More than 130 papers discuss the value of academic libraries as partners in the higher education community, trends in technology, scholarly communication, information literacy instruction, space planning and design, and recruitment.



Add it up: Libraries make the difference

Recently revised, *Add It Up* is a great resource for helping make the case for the importance of libraries in the development of children and youth (ala.org/advocacy/advleg/advocacyuniversity/additup).

Add It Up is divided into three age groups: infants to age 5 (preschool); ages 6–12 (kindergarten through middle school); ages 13–18 (teens). Each section contains overarching talking points that make the case for libraries in that particular age segment, supported by data and statistics. ■

Booklist: The Go-To Global Review Resource

Online options increase access for international subscribers

Booklist, the book-review magazine and specialized website, has offered the most reliable and trusted reviews of English-language books and media for more than 100 years.

Booklist is considered a global go-to resource, with subscribers in Australia, Austria, Belgium, Bermuda, Brazil, Canada, China, the Czech Republic, Denmark, Germany, Hong Kong, India, Italy, Japan, Mexico, Morocco, the Netherlands, New Zealand, Poland, Qatar, Russia, Singapore, South Africa, South Korea, Sweden, Switzerland, Taiwan, Turkey, the United Kingdom, and the United States.

The “recommended-only” reviews of books, media, and online resources save librarians time and money in developing collections and advising readers. For librarians purchasing English-language books, media, and digital content for libraries, schools, companies, and other organizations, *Booklist* is an ideal source of advice and updates. Not only vital in collection development, *Booklist* is essential to advising readers, library patrons, and students on what to read, view, or listen to, and what’s going on in the world of books and media.

Booklist Publications include two print magazines (*Booklist* and *Book Links*, the quarterly supplement) and Booklist Online, as well as free e-newsletters, blogs, and regular webinars. Subscriptions to Booklist



Online include multiuser, unlimited simultaneous access; staff, patron, faculty, and student access at all types of libraries and institutions; and remote access. That means one subscription offers all this:

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■ Powerful, unique searching and browsing options and dynamically linked content—review to review, review to feature, feature to feature;

■ Special recommendations of adult books with young adult appeal;

■ Award information, free e-newsletters and webinars, lively blogs, social media, and online exclusive content;

■ Direct access to the latest information and reviews of new and backlist English-language books, media, and digital content for readers, patrons, and students;

To set up a free institutional trial, contact info@booklistonline.com. For other information, including subscriptions, visit booklistonline.com. ■

Choice Magazine Launches Latest Resource: CRO3

Updated version of Choice Reviews Online brings greater options and ease for international subscribers

For almost 50 years, *Choice: Current Reviews for Academic Libraries* has been the premier source of academic book reviews in higher education.

A publishing unit of the Association of College and Research Libraries, a division of the American Library Association, *Choice* reviews more than 7,000 new academic books, electronic media, and internet resources annually, reaching nearly every undergraduate college and university library in the US and dozens more globally with its timely, authoritative, concise, and easy-to-use reviews. More than 35,000 librarians, faculty, and key decision makers worldwide rely on *Choice* magazine and Choice Reviews Online for collection development and scholarly research. Now, *Choice* is pleased to present the latest version of its acclaimed electronic platform, Choice Reviews Online, CRO3—which can be found at CRO3.org.

Since its launch in spring 1999, Choice Reviews Online has evolved to meet the changing needs of its readership. Now the third and latest version of Choice Reviews Online, CRO3, introduces a host of new features, beginning with a state-of-the-art HighWire Press platform, in addition to major updates and improvements to the features and functionality that have made it a favorite discovery and reference tool.



The launch of CRO3 means a faster, more flexible way for international subscribers to access the more than 172,000 *Choice* reviews and editorial content from *Choice* magazine, including forthcoming titles lists, Outstanding Academic Titles (OATs), editorials, bibliographic essays, and feature articles, as well as exclusive online content.

Other new features of CRO3 include:

- Automatic linking and cross-referencing across all content, features, and reviews;
- Moderated comments section that allows readers to share opinions;

■ Instant bookmarking and sharing of content over social media platforms currently including CiteULike, Digg, Facebook, Google+, Reddit, and Twitter;

■ Unlimited user-created custom alerts, open to nonsubscribers as well as subscribers;

■ Content purchase option for nonsubscribers;

■ Cross-content searching across all HighWire Press-hosted publications (1,700);

■ COUNTER-compliant usage reports.

For information about a free trial of CRO3, please email cro3trials@ala-choice.org. ■

ALA Presidential Citation for Innovative International Library Projects

ALA President Maureen Sullivan, with support from the International Relations Roundtable (IRRT) Advisory Award Committee, recognized three projects at the 2013 ALA Annual Conference in Chicago with a presidential citation for innovative international library projects.

All three were recognized for designing and implementing a highly visible and innovative library service that was unique or original and greatly improved the value of the library to users. These projects draw attention to the potential of library services to create positive change, demonstrate their sustainability, and provide a model for others.

The Osu Children's Library Fund

Started as a reading circle by founder Kathy Knowles for six neighborhood children in 1990, the Osu Children's Library Fund (OCLF) has grown to become a network of eight libraries in Accra, Ghana, that provides a variety of services for their communities and Ghana's libraries. In addition to the library collections, OCLF offers art, educational, and recreational community programming. OCLF has also helped more than 200 other libraries in Ghana through staff training and book donations.

OCLF teaches literacy classes to adults who have not learned to read through formal education, and offers an arts program that gives kids a voice and an opportunity to grow and build self-esteem. OCLF's librarians are home-grown, including Knowles's former housekeeper, Joanna Felih, who has become an award-winning librarian. Felih has herself helped set up libraries in Tanzania.

Knowles resides in Winnipeg, Canada, but works with the Ghanaian board of directors and library staff on expanding their efforts. OCLF programs—such as soccer club, arts, nutrition, and health education—bring kids and adults into the library.

OCLF's creativity shows in its partnerships for the development of the Accra College of Education Commu-



ALA President Maureen Sullivan presents the award for the American University of Nigeria Library to Director Amed Demirhan.

nity Library. The library is on the grounds of the Accra College of Education, but also serves the surrounding neighborhood of Madina as a community center. OCLF partnered with the national government, and, for the first time, the Ghana Education Service (GES) has agreed to pay for all staff salaries and utility bills while OCLF provides management personnel and ongoing training. This mutually beneficial relationship is crucial to the success of developing sustainable libraries. During the past decade, OCLF has been working with local municipalities to pay library staff salaries and utilities.

Learn more at osuchildrenslibraryfund.ca.

American University of Nigeria Library e-Library Project

Led by Library Director Amed Demirhan, the American University of Nigeria (AUN) was selected for its transition toward a digital library collection that is more cost effective and increases the number of resources available to students and faculty of AUN. Visibility of the new digital library was highlighted with a new marketing slogan, "AUN e-Library: This is 99.9% of your library collection." The library even added a large self-serve digital

reference desk in the main hallway to promote use of the collection.

Thanks to the library's promotional efforts and ease of use (24/7 access), ebook checkouts soared from 1,750 in 2011 to 36,000 in 2012. Students also pay fewer fines because the ebooks are automatically returned on their due dates.

The AUN Library has emphasized the importance of sharing resources by including a digital open-access collection that is accessible online by other local and regional universities. AUN's efforts have become a digital library model for other libraries that is affordable and sustainable and increases the availability of resources for users.

More information is available at library.aun.edu.ng.

Biblionet

Funded by the Bill & Melinda Gates Global Libraries Initiative, Biblionet is a five-year partnership between the National Association of Public Libraries and Librarians (ANBPR), the International Research and Exchange Board (IREX), local and national governments, and libraries throughout Romania. The initiative is to help libraries better serve their communities through training and technology.

Biblionet has achieved success in facilitating free access to information for Romanian citizens while fostering the development of a modern public library system. It has established more than 40 county library training centers. These centers now provide a training infrastructure and courses in technology skills that will help librarians provide better computer and internet guidance to library patrons.

Biblionet's partnership with the Agency for Payments and Intervention in Agriculture (APIA) is considered one of the best practices in establishing a support for e-government in Europe. Working to help farmers, APIA staff helped train 1,041 librarians and 151 city hall employees from 30 counties on the process of online applications for European Union farm subsidies. In 2012, an estimated 83 million euros in funding was accessed by farmers with the help of librarians.

The success of the APIA partnership and other initiatives from Biblionet has led to increased use of libraries for computer training, free internet access, and other services. And Biblionet has raised the awareness of government officials on the value of libraries.

Visit biblionet.ro/show/index/lang/en.

Nominate a project for 2014

The deadline for nominations is December 1. Nominations need to be submitted through the nomination form, located at ala.org/irrt/alapresintlibraryaward. ■

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Your gateway to the best reference sources

2012

Best Professional
Reference Database

As voted by
Library Journal readers



AUTHORITATIVE

Essential resources selected
and annotated by librarians
and subject experts

COMPREHENSIVE

Organized by traditional
and emerging academic
disciplines

CURRENT

Cutting-edge online resources
and websites

INTERACTIVE

Save your work and share it;
link to local holdings

reference • collection development
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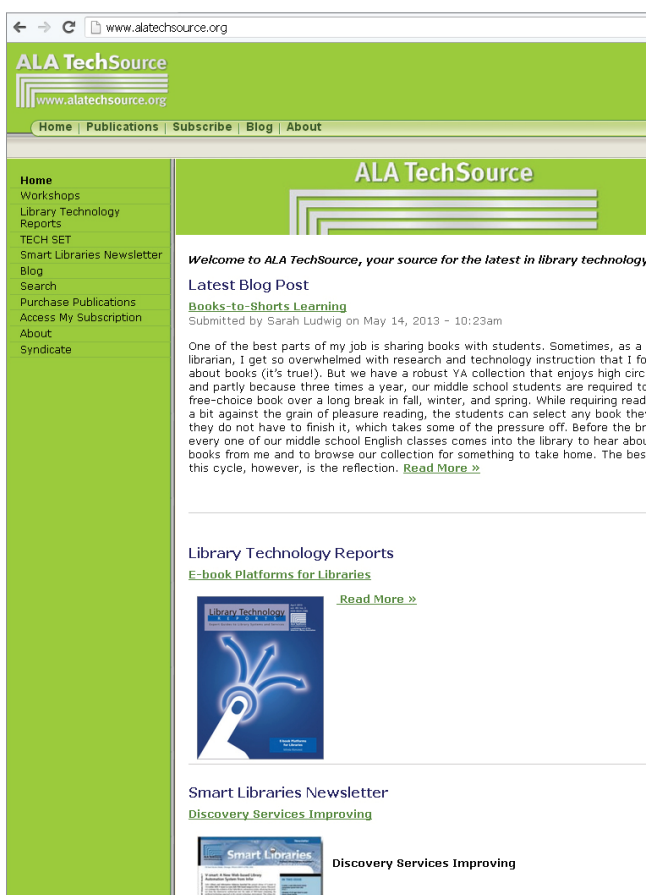
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Library Technology Reports, published eight times a year, offers specific, brief coverage of products and issues by well known experts. **Smart Libraries Newsletter**, published monthly, offers library technology product news with expert analysis from Marshall Breeding.

Join the thousands of librarians globally who are getting the cutting-edge strategies they need to guide their libraries now and into the next generation. Visit **ALATechSource.org/subscribe** to activate your online subscription today!



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