



# COGNOTES

MIDWINTER MEETING & EXHIBITS

January 20-24, 2017

FRIDAY  
January 20

ATLANTA, GA

AMERICAN LIBRARY ASSOCIATION

**BECAUSE  
FAKE NEWS  
CAN HAVE  
REAL-WORLD  
CONSEQUENCES.**

LIBRARIES  
TRANSFORM  
ALA American Library Association

## Libraries Transform Session Offers Valuable Insights

In just over a year, more than 4,300 libraries and library advocates have joined the Libraries Transform campaign to help increase public awareness about the value, impact and services provided by libraries and library professionals.

Midwinter attendees wanting to learn more about the campaign and how to incorporate it into their libraries are invited to attend the "Libraries Transform Training

» see page 18

## Important Weekend Transportation Information

Due to many special events scheduled in the city this weekend, we anticipate periodic delays in shuttle services. Please plan your schedule to include additional travel time whether riding or walking. Visit [www.alamidwinter.org](http://www.alamidwinter.org) for more information.

## Comedian W. Kamau Bell to Open Midwinter

Described by the *New York Times* as "the most promising new talent in political comedy in many years," acclaimed comedian and hit podcast host W. Kamau Bell will open the Midwinter Meeting & Exhibition today at 4:00 p.m. Bell, who describes himself as a "Socio-Political Comedian and Dad," has been voted San Francisco's best comedian by *SF Weekly*, the *SF*



**W. Kamau Bell**  
(photo by John Novak,  
© Cable News Network, a Time Warner Co.)

*Bay Guardian*, and *7x7 Magazine*, and praised by *Punchline Magazine* as "one of our nation's most adept racial commentators with a blistering wit."

"Bell's gimmick is intersectional progressivism: he treats racial, gay, and women's issues as inseparable," according to *The New Yorker*. His many roles include hosting the docu-series "United Shades of America," the public radio show

"About an Hour" at colleges across the country, has appeared on various Comedy Central programs, and his writing has been published in *VanityFair.com*, *Salon*, *MSNBC.com*, *Buzzfeed*, and *The Hollywood Reporter*.

His memoir and manifesto, titled *The Awkward Thoughts of W. Kamau Bell: Tales of a 6'4", African-American, Heterosexual, Cisgender, Left-Leaning, Black, Proud, and Asthmatic Blerd, Mama's Boy, B-Student, and Stand-up Comedian*, will be released in May 2017. The book will be a humorous, well-informed take on the world today, tackling issues such as race relations, fatherhood, the state of law enforcement, superheroes, politics, and many other issues.

Bell is the ACLU's Ambassador of Racial Justice and serves on the advisory boards of Race Forward, a racial justice think tank, and Hollaback, a non-profit movement to end street harassment.

Bell's appearance is sponsored by Penguin Random House.

**W. Kamau Bell**  
Opening Session  
Today, 4:00 - 5:15 p.m.

"Kamau Right Now!" and co-hosting the podcasts: "Politically Re-Active" and "Denzel Washington is The Greatest Actor of All Time Period." He performs his one-man show, "The W. Kamau Bell Curve: Ending Racism in



Crystal Carrasco displays the current statements of the the Libraries Transform® "Because" public awareness campaign.

## QUICK LOOK

**ALA Town Hall  
Sunday Morning**  
—see page 12

**ALA/ERT Exhibits  
Opening Reception**  
Today  
5:30 - 7:00 p.m.

**Registration**  
Today  
7:30 a.m. - 7:00 p.m.

**ALA Opening Session *NEW!*  
W. Kamau Bell**  
Today  
4:00 - 5:15 p.m.  
Sidney Marcus Auditorium



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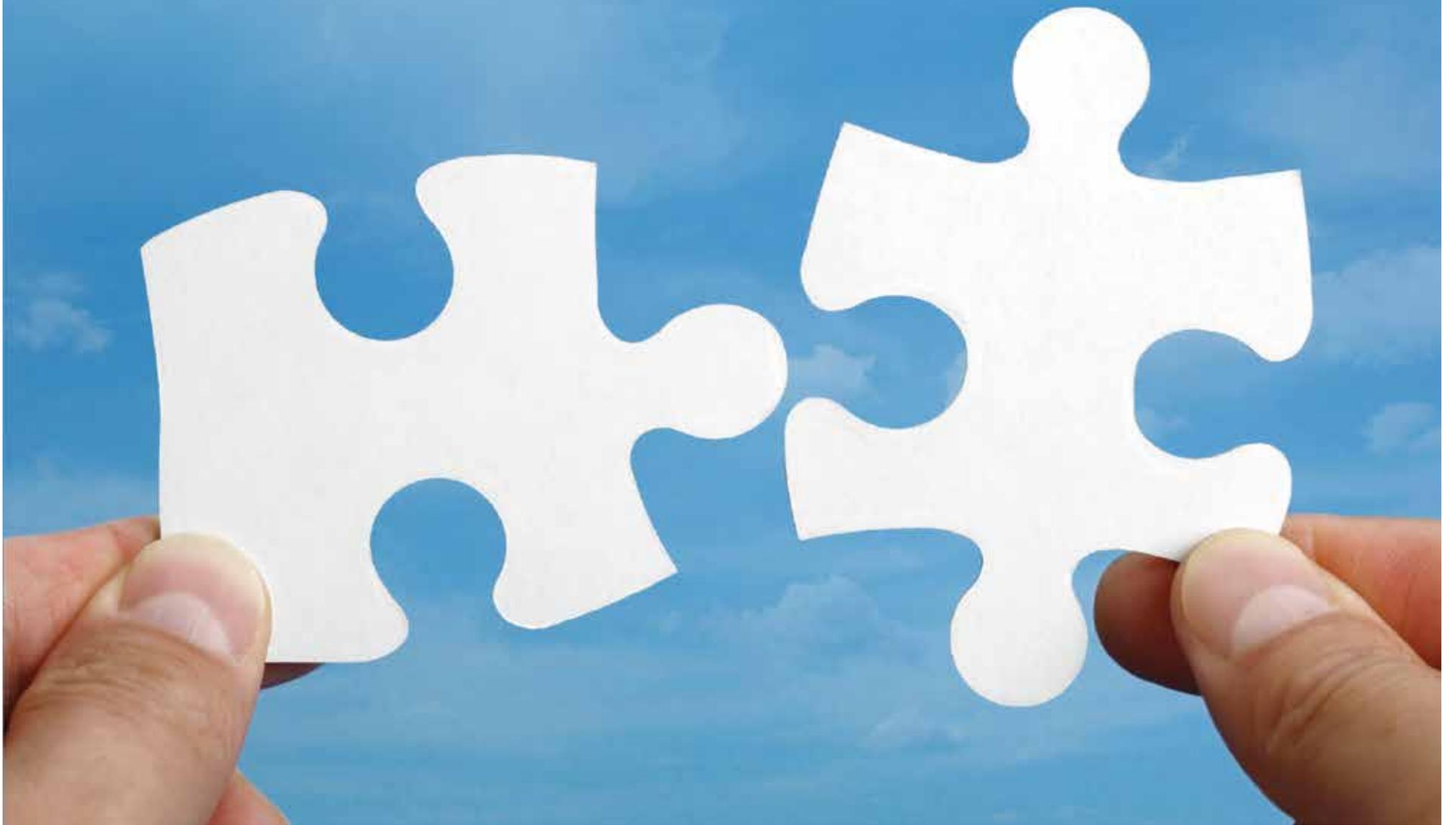
BOOTH #1346

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esp  
*evidence-based selection planning  
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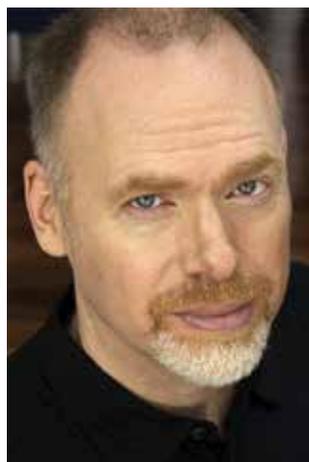
## Authors LeUyen Pham, Susan Tan, and Scott Westerfeld Team Up for a Midwinter Conversation Saturday



LeUyen Pham



Susan Tan



Scott Westerfeld

Award-winning author and illustrator LeUyen Pham, and award-winning authors Susan Tan and Scott Westerfeld will team up on Saturday, 10:00 – 11:00 a.m., in the Auditorium Speakers Series for a conversation with moderator Daniel Kraus.

Pham is the bestselling illustrator of *The Princess in Black* series with Shannon and Dean Hale. She wrote and illustrated *Big Sister*, *Little Sister* and *The Bear Who Wasn't There* and is the illustrator of many other picture books, including *The Boy Who Loved Math*.

Debut author Tan grew up in a mixed-race family, and like Cilla, the heroine of her enthusiastically received new novel, was

bald until the age of five. *Cilla Lee-Jenkins: Future Author Extraordinaire* is a middle-grade novel about a biracial Asian American girl who dreams of becoming a famous, bestselling author, but first must deal with the arrival of a new sibling and the differences between the two sides of her family.

Westerfeld is the author of 18 novels (five for adults, 13 for young adults), including the worldwide bestselling *Uglies* series and the Locus Award-winning *Leviathan* series. He is co-author of the *Zeroes* trilogy, and his other novels include the *New York Times* bestseller *Afterworlds*, *The Last Days*, *Peeps*, *So Yesterday*, and the *Midnighters* trilogy. In 2017 he will publish the graphic novel *The Spill Zone* set in

the near future Poughkeepsie, NY.

Kraus, the moderator, is the *Booklist* Books for Youth Editor and himself the award-winning author of such novels as *Rotters*, *Scowler*, and *The Death and Life of Zebulon Finch*.

The authors' appearance at the

**LeUyen Pham, Susan Tan, Scott Westerfeld with David Kraus Saturday, 10:00 – 11:00 a.m.**

Midwinter Meeting is sponsored by Macmillan Children's Group.



Lorelle Swader checks out "The conversation starts here..." Midwinter t-shirts, available for purchase in the ALA Store (see story on page 9).



LIBRARY OF  
CONGRESS

### The Library of Congress ALA Midwinter Meeting – Atlanta, GA January 20 – 23, 2017 – Presentation Schedule

#### Friday, January 20

- PM
- 5:30** I Cannot Live without Books (webcast from the Library of Congress)
  - Teaching with Primary Sources (webcast from the Library of Congress)
  - The Library of Congress Is Your Library (webcast from the Library of Congress)
  - Congress.gov: The Legislative Process and More (webcast from the Library of Congress)
  - 6:00** Magna Carta from Runnymede to Washington: Old Laws, New Discoveries (webcast from the Library of Congress)

Twitter: @librarycongress  
Facebook: facebook.com/libraryofcongress  
loc.gov

Booth  
#1214



(above) Annie Mazes shows off some of the new, exciting books at Workman Publishing, booth 2037.

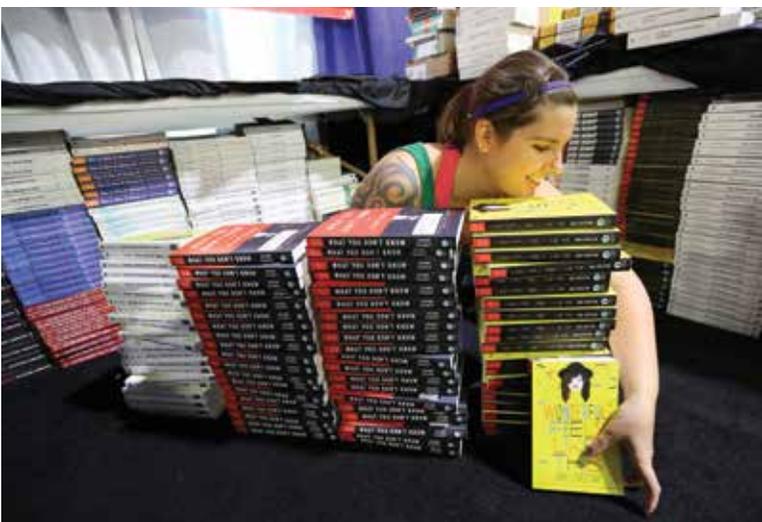
(left) The ceiling of the Library of Congress, booth 1214, comes together for the Exhibits Opening Reception.



Be sure to pick up a "Search Less, Find More" button at registration.



Liza J. Carr and Tom Ferren snap a selfie at the ALA Atlanta Midwinter Meeting & Exhibits welcome sign outside the Georgia World Congress Center.



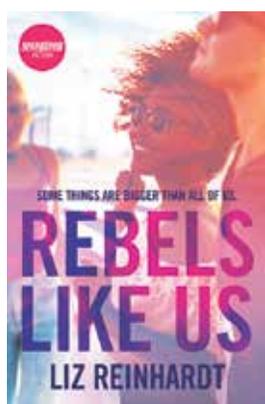
Anne Spieth unpacks hundreds of advance reader copies at Macmillan, booth 1818.



An attendee passes by a large glass window in the Georgia World Congress Center lobby.

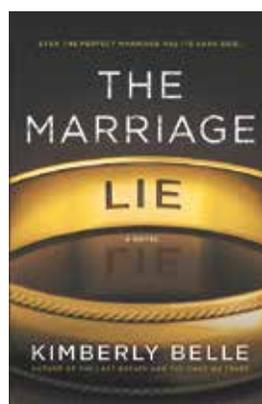
# MEET OUR AUTHORS AT ALA MIDWINTER

VISIT US AT  
HARPERCOLLINS/  
HARLEQUIN  
BOOTH #2012



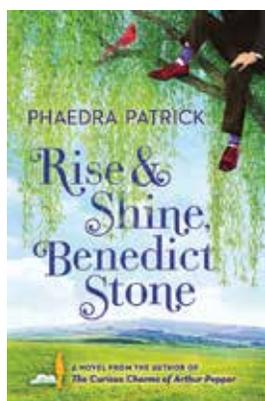
**LIZ REINHARDT**  
Author of **REBELS LIKE US**

**FRIDAY,  
JANUARY 20**  
6:00–6:45 p.m.



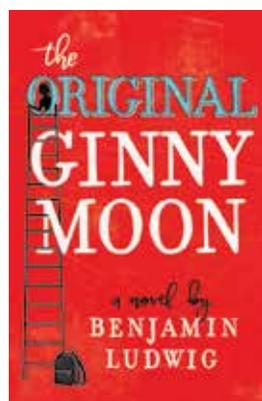
**KIMBERLY BELLE**  
Author of **THE MARRIAGE LIE**

**SATURDAY,  
JANUARY 21**  
11:00–11:45 a.m.



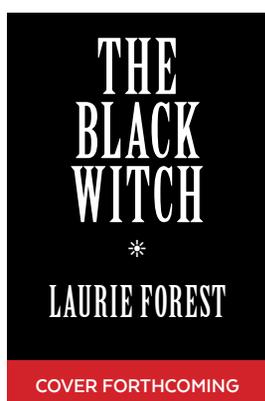
**PHAEDRA PATRICK**  
Author of **RISE AND SHINE,  
BENEDICT STONE**

**SATURDAY,  
JANUARY 21**  
1:00–1:45 p.m.



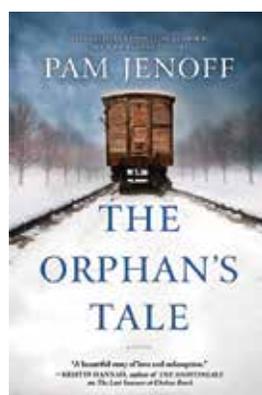
**BENJAMIN LUDWIG**  
Author of **THE ORIGINAL  
GINNY MOON**

**SATURDAY,  
JANUARY 21**  
2:00–2:45 p.m.



**LAURIE FOREST**  
Author of **THE BLACK WITCH**

**SUNDAY,  
JANUARY 22**  
1:00–1:45 p.m.



**PAM JENOFF**  
Author of **THE ORPHAN'S TALE**

**SUNDAY,  
JANUARY 22**  
2:15–3:00 p.m.



All titles will be available on audio

 **HARLEQUIN**<sup>®</sup>

# Learn How Community Engagement is Shaping Libraries

As the nation becomes increasingly divided, communities need conversation more than ever. Libraries across the country are rising to the occasion, bringing people together to tackle challenges large and small.

Learn how libraries are transforming their communities – and how your library can get the resources you need to transform yours – at the 2017 ALA Midwinter Meeting.

## “Libraries Transforming Communities: Models for Change”

Starting in early 2017, public and academic libraries across the country will be invited to learn community engagement techniques, like coalition building and dialogue facilitation, through a series of free web-based and in-person trainings. The trainings will be led by change-making leaders like the National Coalition on Dialogue and Deliberation (NCDD), Everyday Democracy, National Issues Forum, and World Café.

Join the ALA Public Programs Office for a News You Can Use Session, “Libraries Transforming Communities: Models for Change,” to learn about these new offerings, including training schedules, application instructions, and special travel stipends available to small and rural libraries.

The session will be held from 8:30 – 10:00 a.m. on Saturday in room GWCC B406.

Through Libraries Transforming Com-

**Learn how libraries are transforming their communities – and how your library can get the resources you need to transform yours – at the 2017 ALA Midwinter Meeting.**

munities: Models for Change, a two-year initiative supported by the Institute for Museum and Library Services (IMLS), ALA will offer library-focused training and resources on a variety of community engagement models. The initiative builds upon Libraries Transforming Communities, a 2014-15 ALA project that introduced hundreds of libraries to the “Turning Outward” approach, a set of community engagement techniques created by The Harwood Institute for Public Engagement.

For more information, visit [www.ala.org/LTC-models](http://www.ala.org/LTC-models).

## “Building Community, Leading Change: Libraries Transforming Communities”

Join us for a discussion with three library innovators – with experience in public, school, and academic libraries – about how

libraries are evolving and becoming leaders in the community engagement/facilitation/dialogue space, and this shift’s impact on the professional and personal practices of library staff.

Attendees will also learn about Libraries Transforming Communities: Community Engagement Models for Change, a new ALA initiative that will offer free community engagement training to libraries of all sizes and types starting in early 2017.

The session, “Building Community, Lead-

ing Change: Libraries Transforming Communities,” is part of the Symposium on the Future of Libraries. The meeting will begin at 3:00 p.m. Sunday in room GWCC A402.

Panelists will include Erica Freudenberg, outreach consultant for the Southern Adirondack Library System; Nancy Kranich, lecturer at the Rutgers University School of Communication and Information; and Ken W. Stewart, school librarian (retired) from Blue Valley High School in Stilwell, Kan.

## COGNOTES

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#843

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Visit APA at Booth #1548 at the  
ALA Midwinter Meeting for a demonstration

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## Grab Your Lunch and Join Innovative Library Leaders as they Discuss Transformative Projects on Saturday and Sunday

### Saturday 12:30 - 1:30 p.m.

Talk with Catherine Murray-Rust, Dean of Libraries at Georgia Tech, about reimagining the research library for the 21<sup>st</sup> century, including (in their case) creating a shared collection with Emory University, renewing two library buildings, and adopting such techniques as portfolio management and supply chain thinking to reshape every job, process, program, and service. Learn more at the Library Next website about how in the renewal of the Georgia Tech Library, their physical spaces and library services are evolving to meet the changing research, teaching, and learning needs of the institution. The goals of the renewal project are “to show what a library really can be, and what research librarians and archivists really can do, like no other research library in America has yet done. . . . Georgia Tech’s own strategic plan includes enriching the student experience, developing an innovative environment, sustaining excellence in research and scholarship, and providing a cutting-edge infrastructure to support the faculty’s vision. . . . The new, re-imagined Georgia Tech Library building will be a space to provide many new physical, informational, and technological resources to do just that.”

### Sunday 12:30 - 1:30 p.m.

Join Kelvin Watson, chief operating officer and senior vice-president for the Queens Library, to discuss wide-ranging innovations



Catherine Murray-Rust



Kelvin Watson

that are transforming the Queens Library, and learn about their efforts to radically transform and improve the way library patrons discover

and access eResources through a Virtual Library System.

This system will provide a best-of-breed solution for all their users, keeping the library’s doors open 24 hours a day, seven days a week, and shifting the balance of power from providers to libraries and the customers we serve. Libraries invest in and license a rich array of eResources for their customers, and are forced to rely on a complex set of proprietary interfaces to navigate and deliver them. Only the savviest users can keep track of many separate usernames, passwords, and website

URLs. Even when this barrier is crossed, accessing the eResource (or finding out what is available) requires the user to follow links out of the library’s and into the provider’s system. These systems are often “walled gardens,” where the eResource provider, not the library, controls the user’s experience, which can lead to frustration and failure.

Learn about how the Virtual Library System allows users seamless access to digital materials, all within Queens Library’s own web and mobile interfaces, extending beyond the confines of any physical location and into people’s homes with the tools and devices that allow deeper interaction with the library’s offerings.

## Transform in the ALA Lounge

The ALA Lounge, sponsored by ALA Membership, welcomes you to a bevy of information on ALA divisions, round tables, offices, membership, and more. Staff will be at the lounge to guide you, to provide information, and to answer any questions you may have about the conference and about ALA.

Learn about ALA’s public awareness campaign, Libraries Transform, and see the transformative nature of today’s libraries. Sign up to participate at the Libraries Transform kiosk and receive a free window cling. Don’t forget to have your smiles ready,

our #Libraries Transform photo booth will be set up to snap photos that you’ll be able to share via social media or the old-fashioned way with photo strips.

For the avid ribbon collectors, find special ribbons at the lounge you can’t find anywhere else during the convention. Last, but not least, the lounge invites you to join our ALA Midwinter Bingo which will take you on an adventure around the convention center, exhibit floor, and even online for a chance to win prizes.



# YOU’LL NEVER GO HUNGRY FOR A GREAT READ AGAIN!

COME TO THE HARPERCOLLINS ADULT BOOK BUZZ TOMORROW\* TO HEAR ABOUT GREAT TITLES COMING YOUR WAY IN SUMMER 2017.



ALA MIDWINTER CONFERENCE  
SATURDAY, JANUARY 21, 2017  
8:30-10:00AM  
GEORGIA WORLD CONGRESS CENTER  
ROOM A302



\*After all, tomorrow is another day!  
See you then!

# A Cornucopia of New Books, Products, Special Events Offered at the ALA Store During Midwinter Meeting

Longer hours and easy access near the onsite registration area make it convenient to shop and browse at the ALA Store here in Atlanta. The ALA Store offers products that meet the widest range of your promotional and continuing education/professional development needs – as well as fun gift items. Make sure to carve out some time in your schedule to stop by and examine the many new and bestselling items available!

## ALA Store hours

*Today*  
12:00 – 5:30 p.m.  
*Saturday*  
8:30 a.m. – 5:00 p.m.  
*Sunday*  
8:30 a.m. – 5:00 p.m.  
*Monday*  
8:30 a.m. – 2:00 p.m.

ALA Graphics will feature a range of new and best-selling products, plus special conference-only items. Posters making their conference debut include *Finding Winnie*, by 2015 Caldecott Medal-winner Sophie Blackall, LEGO Batman and Batgirl, and *Rainbow Fish*. Other popular posters and bookmarks like Buffy the Vampire Slayer, DC Super Hero Girls, and Fantastic Beasts will also be available. Shop new gift items including the Baby Bear Read to Me t-shirt featuring art by Eric Carle.

Come check out all the new materials on hand for 2017 National Library Week including posters, bookmarks, mini-

posters, and clings.

Remember to stop by early to get your pick of conference t-shirts – they sell out fast!

ALA Publishing is excited to offer several new titles hot off the press, such as the new second edition of *Winning Grants: A How-To-Do-It Manual For Librarians* by Stephanie K. Gerding and Pamela H. MacKellar; *Capturing Our Stories: An Oral History of Librarianship in Transition* by A. Arro Smith, PhD; and *Becoming a Media Mentor: A Guide for Working with Children and Families* by Claudia Haines, Cen Campbell, and the Association for Library Service to Children (ALSC). Remember that you can find titles from ALA Editions, ALA

Every dollar you spend at the ALA Store helps support library advocacy, awareness, and other key programs and initiatives!

Neal-Schuman, Facet Publishing, UK, and the ALA Divisions in the ALA Store, and get free shipping on all book orders placed in the ALA Store during the Midwinter Meeting (posters, bookmarks, and other gift-type items are not eligible for this offer).

Meet high-profile authors and pick up an

autographed book or two: use the Conference Scheduler to plan your time at Midwinter Meeting, including the author signing taking place at the ALA Store on Saturday at 1:00 p.m.:

Edmund A. Rossman III, author of *40+ New Revenue Sources for Libraries and Non-profits*

Prices at the ALA Store automatically reflect the ALA Member discount, so there is no need to dig out your member number. And remember that every dollar you spend at the ALA Store helps support library advocacy, awareness, and other key programs and initiatives!

## VIRTUAL AUGMENTED REALITY



DISCOVER



EXPLORE



CREATE



SIMULATE



EXPERIENCE

### IMMERSIVE LEARNING LIBRARY

Virtual Augmented Reality (VAR) technology is emerging as the new medium for 21st century learning. VAR immersive experiences are now feasible and available with new technology, interfaces, and software being released daily.

Libraries are positioned to be one of the catalysts for community engagement and VAR content development.

California State Librarian Greg Lucas funded multiple installations of VR systems in Marin County Libraries serving underserved communities.

A statewide expansion to over 100 libraries is underway, creating the largest installed base of VR systems in libraries. This network will build an archive of shared experiences and best practices.



VR is an immersive experience in which your head movements are tracked in a three-dimensional world. Use of a Head Mounted Display (HMD) engages the user in these virtual worlds.

Come by and experience Virtual Reality using state-of-the-art systems from Google Daydream, Oculus RIFT TOUCH and HTC VIVE. They offer the best range of motion and experience.

We have a curated list of VAR media for libraries that includes content from

cloud based portals from OCULUS, VIVEPORT, STEAM and GOOGLE.

CyArk has converted their digitally captured cultural heritage sites into immersive educational experiences.

Lifeliques' VR museum has interactive 3D models and VR experiences.

COSM is a VR platform that allows, students, educators, and scientists to create and explore 3D environments made with real data.

VARLIBRARIES is a development project produced and operated by New Media Learning. We are building a national Virtual Augmented Reality (VAR) library network to become a shared resource of best practices and experiences in the emerging immersive learning environment.

### BOOTH 838

If interested please contact us at:  
alaVAR@varlibraries.com  
varlibraries.com

## Library Workers at the Atlanta March for Social Justice & Women

ALA invites Midwinter attendees and Atlanta-area library workers wishing to participate in the Atlanta March for Social Justice & Women to gather in Hall A3 of the Georgia World Congress Center for poster making from 10:30 a.m. – 12:30 p.m. on Saturday.

The Atlanta March for Social Justice & Women will be a peaceful demonstration of solidarity bringing together members of underrepresented communities, women, and their allies in Georgia and nationally.

Maps of the march route and directions to the Center for Civil and Human Rights will be available. People who wish to travel together to the march are encouraged to gather at the poster-making session by 12:15 p.m. A limited amount of poster supplies from the Office for Diversity, Literacy, and Outreach Services will be available, please consider bringing supplies to share.

If you're interested in joining discussions and getting updates about library workers' participation in the march, please join the Facebook Group <https://www.facebook.com/groups/1846100042303729/>.

# Computer Science for Youth: Offering Coding in Your Library

Dozens of laptops and heads hunkered over screens displaying animated characters, fashion design templates, sports simulations and games of all sorts. You're not in a classroom, or even a library: you are at a 2017 Midwinter Meeting workshop on how to start and run a computer science program (CS) for youth.

Integrating CS activities into youth library programming is more than a trend, and coding is more than learning how to program a piece of software. Knowing how to code requires computational thinking skills and an understanding of how to problem solve, think critically, and articulate solutions. Youth need computational thinking skills *now* that reflect the world they currently live

in and the one they will be a part of in the future. With 500,000 current job openings in the field of computer science, all the nation's school and public libraries are crucial community partners to guarantee youth have skills essential to future employment and civic participation.

Libraries are the ideal location for youth to gain the coding experience they need. Many young people – especially girls, youth of color, and those living in poverty – only have access to technology when visiting a public or school library. Libraries have the space required for coding experimentation. The staff in libraries provide access to digital tools – and to mentors and experts for guidance in using those new tools.

It may seem daunting at first, but you don't have to be an expert to offer coding at your library – you just have to be a learner, like the young people you serve. As part of ALA's Libraries Ready to Code partnership with Google, Inc., the Office of Information Technology Policy is offering several sessions to highlight what it looks like and what it means to be a library ready to code:

This afternoon (offered twice, 1:00 – 2:20 p.m. and 2:40 – 4:00 p.m. GWCC A304): Learn through doing in a hands-on training session on Google's new CS First program (no CS experience required!). In addition to Google goodies and giveaways, OITP will provide other free resources created to

engage youth in CS.

Saturday afternoon (3:00 – 4:00 p.m., GWCC B215): Learn from others' experience in CS program design by joining an interactive discussion about the opportunities and challenges for school and public libraries that offer coding activities. Panelists will challenge you to rethink how your library delivers youth programming through the lens of computational thinking and Ready to Code concepts.

Library CS programs help young people take on their futures and help debunk myths about who can code – including library professionals. It's not just a fad: coding is coming, and it's here to stay.

## ODLOS Town Hall to Explore Identity, Healing in Challenging Times

As librarians, we continue to advocate and fight for the communities we serve, but we need to recognize how our personal identities impact our work and our profession. This past year has been extraordinarily hard on communities of color and marginalized identities. Numerous shootings, sexual assaults, attacks in the legislation against the rights of GLBT communities, and an election that continues to challenge our identity as a country.

In the wake of these challenging times, the Office for Diversity, Literacy and Outreach Services (ODLOS) will hold a town-hall-style meeting where we can come together and start some healing within our organization. We will review the progress of initiatives within ODLOS and across the association, then we want to hear from you. The ODLOS invites everyone to join us in this space to reflect together. The ODLOS Town Hall will be held today from 12:30 – 2:00 p.m. in GWCC B203.



Librarians Annie Ford (from left), Bettye Black, and Emily Guss enjoy last year's Exhibits Opening Reception in Boston. This year's event begins at 5:30 p.m. in the Exhibits.

## Information makes a difference.



### Be a difference maker.

The iSchool at Illinois is at the forefront of innovation. Our faculty, students, and alumni create systems and services to enhance the human experience, making a difference in the lives of others and changing the world.

Visit us at Booth #740  
[ischool.illinois.edu](http://ischool.illinois.edu)

### Downs Intellectual Freedom Award Reception

Please join us to honor 2016 recipient

**Wendy Campbell**

Director of the Darby (MT) Community Public Library

Saturday, January 21, 5:30 - 7:30 p.m.

Marriott Marquis Hotel, Room A-703

*This annual award and reception are cosponsored by the iSchool at Illinois and Libraries Unlimited.*



School of  
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## Stop by booth #1126 and check out the all new ACRL-Choice app!

Available via open access and updated continuously, the new app includes:

- The latest on academic librarianship today, with selections from ACRL Insider, ACRLog, Choice's Ask an Archivist and community college editorial
- The latest topics and titles, pulled from Choice's Hot Topics, Editors' Picks, LibGuides, and the ACI Scholarly Blog Index
- Career development offerings including ACRL-Choice webinars and ACRL e-learning programs
- Accessible on Apple and Android tablets and phones



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 Association of College & Research Libraries  
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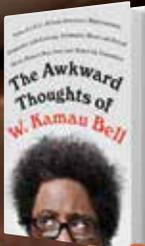
# Pop Open

## a Good Book

at ALA Midwinter 2017  
with Penguin Random House

ATLANTA, GA • BOOTH 1903-1904

### MEET the AUTHORS



**W. Kamau Bell**  
**THE AWKWARD THOUGHTS OF W. KAMAU BELL**  
Dutton  
Opening Session  
Friday, January 20  
4:00pm – 5:15pm  
GWCC • Sydney Marcus Auditorium



**Cindy Woodsmall**  
**GATHERING THE THREADS**  
WaterBrook  
PRH Booth Signing  
Saturday, January 21  
11:30am – 12:00pm



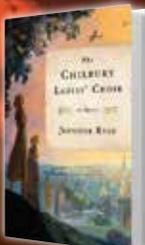
**Trudy Nan Boyce**  
**OLD BONES**  
Putnam  
Brodart Booth Signing  
Saturday, January 21  
2:00pm – 3:00pm  
Booth #1538



**Omar El Akkad**  
**AMERICAN WAR**  
Knopf  
PRH Booth Signing  
Saturday, January 21  
2:30pm – 3:00pm



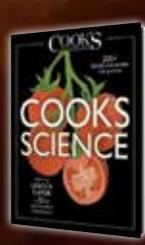
**Fiona Barton**  
**THE CHILD**  
Berkley  
PRH Booth Signing  
Saturday, January 21  
2:30pm – 3:00pm



**Jennifer Ryan**  
**THE CHILBURY LADIES' CHOIR**  
Crown  
AAP LibraryReads Best in Debut Authors Panel  
Saturday, January 21  
3:00pm – 4:00pm  
GWCC • A312



**Greg Rucka**  
**WONDER WOMAN**  
DC Comics  
Seventy Five Years of Wonder Woman Program  
Saturday, January 21  
4:00pm – 4:50pm  
PopTop Stage Exhibit Hall



**Dan Souza**  
**COOK'S SCIENCE**  
America's Test Kitchen  
America's Test Kitchen Demo  
Sunday, January 22  
9:30am – 10:20am  
What's Cooking Stage Exhibit Hall



**Kwame Alexander**  
**ANIMAL ARK**  
National Geographic Children's Books  
ALA President's Program  
Sunday, January 22  
3:30pm – 5:30pm  
GWCC • Sydney Marcus Auditorium



**Dr. Daina Ramey Berry**  
**THE PRICE FOR THEIR POUND OF FLESH**  
Beacon Press  
Martin Luther King, Jr. Holiday Observance and Sunrise Celebration  
Monday, January 23  
6:30am – 7:30am  
GWCC • B302

#### PRH Publisher Services Kids Book Buzz

SUNDAY, JANUARY 22  
10:30AM – 11:15AM  
EXHIBIT HALL BUZZ  
THEATER

Learn about the best upcoming children's titles from the publishing partners of Penguin Random House, including Tundra, Quirk Books, Good Night Books, and more!

#### DC Comics Presents: Engaging Your Graphic Novel Readers

SATURDAY, JANUARY 21  
10:30AM – 11:30AM  
OMNI HOTEL • PINE ROOM

Join DC creators, Greg Rucka, Benjamin Percy, Joshua Williamson, Robert Venditti, and Tom King for a lively discussion on how to use graphic novels in your library.

#### The Most Refreshing Book Buzz of 2017

SUNDAY, JANUARY 22  
11:30AM – 12:30PM  
GWCC • B204

Get ARCs, Tote Bags, and the inside scoop on books sure to drive your holds lists. Refreshments will be served.

Join Books on Tape as they buzz from 1:00pm – 2:00pm.

Please check the conference program for ticket info and updates.



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## Money Smart Week®: Providing Financial Literacy Programs for Your Patrons

On Saturday, come learn how your library can participate in Money Smart Week®, April 22–29, 2017. This presentation will be held from 3:00–4:00 p.m. in the Georgia World Congress Center, A302.

For seven years, the American Library Association has partnered with the Federal Reserve Bank of Chicago to sponsor Money Smart Week®. This national initiative between the two organizations provides financial literacy programming to help members of your community better manage their personal finances.

Libraries of all types can and do participate in Money Smart Week®, providing financial programming for all ages and all stages of life. Financial topics range from ba-

sic banking services, credit and debt management, estate planning, going green to save, healthy habits that save, mortgages, identity theft, investment scams, financial fraud, and insurance to investing and wealth building, kids and money, personal finance 101, preparing for financial emergencies, retirement planning, savvy shopping and bargain hunting, small business and entrepreneurship, taxes, teens and money, and unemployment and job transitioning, and more.

In 2016, more than 1000 public, academic, school, prison, and other libraries in 48 states participated.

Learn more about Money Smart Week® at <http://www.ala.org/offices/money-smart-week> and by following #MoneySmartWeek.

## Share Your Library's Story at Midwinter

How does your library transform? You can tell your story on video during the 2017 Midwinter Meeting & Exhibits. The ALA's Public Awareness Office will be conducting short interviews with librarians to reveal how their libraries transform. A video interview room, located just off the main lobby by registration, near the International Lounge, will be available from 9:00–11:00 a.m. today and 4:00–5:00 p.m. on Saturday. The videos will appear on the ALA's YouTube channel.

For more information, contact Steve Zalusky at [szalusky@ala.org](mailto:szalusky@ala.org).

## ALA Town Hall: Library Advocacy and Core Values in Uncertain Times

The ALA Executive Board invites ALA Council and the ALA membership to join a Town Hall style conversation on Sunday, from 9:30–11:00 a.m. in the GWCC Thomas Murphy Ballroom 3-4, immediately following Council meeting I agenda. Many members have expressed their concerns about the effects of the recent election on the positions and advocacy efforts of the Association. Although it follows the first meeting of ALA's governing council, this is a separate forum intended for all interested conference attendees.

Please join this professionally facilitated session to share your feedback, concerns, ideas, and aspirations for ALA. We want to hear from you!

Use this address to add to your schedule: <https://www.eventscribe.com/2017/ALA-Midwinter/fsPopup.asp?Mode=presInfo&PresentationID=244763>

## United for Libraries to Host Discussion Groups for Friends, Trustees, Foundations

United for Libraries will host four discussion groups on Saturday and Sunday for friends of the library, library trustees, and library foundations during the ALA Midwinter Meeting:

**Library Friends Discussion Group, Saturday 1:00–2:30 p.m., Georgia World Congress Center, B218**

Friends of the library members and library staff are invited to join this informal discussion group with counterparts from across the country. Bring best practices to share and questions to ask of fellow Friends.

**Public Library Trustees Discussion Group, Saturday 1:00–2:30 p.m., Georgia World Congress Center, B216**

Library Trustees will cover issues such

as board development, policies, strategic planning, and more during this moderated discussion group

**Library Foundation Discussion Group, Sunday 1:00–2:30 p.m., Georgia World Congress Center, B315**

Library staff, trustees, foundation board members and staff, and others interested in learning more about library Foundations are invited to join this moderated discussion about issues unique to library Foundations.

**Academic Friends and Development Officers Discussion Group, Sunday 1:00–2:30 p.m., Georgia World Congress Center, B309**

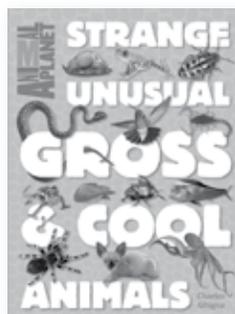
College and university library staff and volunteers will discuss best practices for raising funds and promoting academic libraries.



# Time Inc. BOOKS

### IN-BOOTH SIGNING • SATURDAY

11:00am–12:00pm

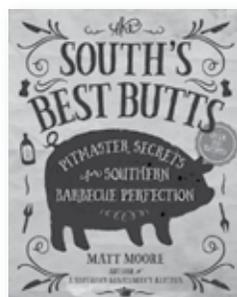


Charles Ghigna

NSTA-CBC Outstanding Science  
Trade Books Winner 2017

### WHAT'S COOKING STAGE • SATURDAY

2:30pm–3:20pm



Matt Moore

### BOOK BUZZ • MONDAY

9:30am–10:15am

Come hear all about our Spring 2017 titles and enjoy breakfast treats on us!

Connect with us [timeincbooks](http://timeincbooks.com)

## COMPLIMENTARY WI-FI SERVICE

**BIBLIO COMMONS**  
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ALA thanks **BiblioCommons** for its sponsorship of free Wi-Fi service throughout the meeting rooms and public space in the Georgia World Congress Center during the 2017 Midwinter Meeting.

The sponsored (complimentary) Wi-Fi will be available by using your Wi-Fi-enabled device to locate and connect to the network as follows:

SSID: BiblioCommons Free Wifi  
PWD: atlanta2017

Once you've connected, simply open your browser and you're on the internet.

**Visit BiblioCommons in Booth #855.**

# Symposium on the Future of Libraries Schedule

## Saturday's Schedule

**8:30 – 10:00 a.m.**

### Plenary Session – “Social Innovation”

A conversation with Atlanta-based social innovators leveraging unique approaches to address persistent social problems and improve the lives of communities.

**10:30 – 11:30 a.m.**

### Concurrent Sessions

#### “The Future of Librarian Labor”

Emily Drabinski, Long Island University Brooklyn  
Eamon Tewell, Long Island University, Brooklyn

This session will explore labor issues in academic libraries in the context of a future marked by increasing management control. Participants will explore strategies including union struggle and cross-sector organizing as modes for working against transfers of institutional power from libraries and classrooms to administration. This session will be of interest to academic librarians in both public and private sectors.

#### “Knowledge Discovery: The Next Generation”

Ruth Pickering, Yewno  
Michael Keller, Stanford University  
Chris Bourg, MIT Libraries  
Cheryl McGrath, Stonehill College

The ability to make connections between concepts from the vast ocean of literature spanning across various disciplines has long been the dream of librarians whose objective is to create an environment of knowledge discovery rather than a repository of content. By extracting knowledge and meaning from text, Yewno recalls the serendipity of browsing a shelf and finding the unknown.

#### “The Library’s Evolution into Centers of Innovation and Learning”

Crystle Martin, University of California, Irvine  
This session will focus on transforming the way service is approached, as well as ways to create change without the need for huge investments in technology. It will particularly focus on future – facing frameworks for envisioning your programs and services. Come and join the discussion of how we can transform libraries through service.

**1:30 – 2:30 p.m.**

### Concurrent Sessions

#### “Enhancing Public Library Programs Through a Family Engagement Framework”

Christine Hage, Rochester Hills Public Library  
Margaret Caspe Klein, Harvard Graduate School of Education  
Maren Ostergard, King County Library System  
Jo Giudice, City of Dallas  
Judy T Nelson, Pierce County Library System

Learn how the new, research-based 5Rs framework (reach out, raise up, reinforce, relate, and reimagine) can apply to your library, and hear practical examples of family engagement programs from libraries featured in the new PLA/Harvard IDEA-BOOK. Move your library into the future through orientation to family engagement, securing resources and partners, and collaborating with your community to help caregivers better engage in their children’s learning and education.

#### “Going Fully Mobile: Eliminate the Desk, Eliminate Barriers, Improve Service”

Gregory A. Edwards, The Public Library of Cincinnati and Hamilton County  
Kimber L. Fender, The Public Library of Cincinnati and Hamilton County  
The Public Library of Cincinnati and Hamilton County has successfully eliminated the public service desk at five branches and a number of service departments at the Main Library. Staff now use tablets to roam and meet the customers where they are. The model incorporates self-check-out/in, self registration, self-service holds, cordless phones, and a cashless environment – no money changes hands. Attend this program and learn how Cincinnati overcame the numerous challenges to make Fully Mobile a reality, and how it positively impacted service.

#### “TEDx and TED Ed: How Kids & Communities Can Create an Innovative Event to ‘Learn Forward’ Forever”

Sara Duvall, Ann Arbor Public Schools  
HELLO potential TEDsters! Have you been toying with the idea of organizing a TEDx event or a TED-Ed Club? Want to help kids develop leadership skills and 21st Century Fluencies through self-motivated learning? This session is practical and encompasses how-tos, examples, resources, and advice from TEDx veteran, Dr. Sara Duvall, curator, TEDxYouth@AnnArbor. Come and learn this innovative strategy for project based and digital age learning. TEDx (9-12+) and TED-Ed (K-8): we cover it all!

*The Symposium on the Future of Libraries takes place Saturday, Sunday, and Monday. Each day follows a similar format, with plenary sessions in the morning, concurrent sessions throughout the day, and a wrap-up discussion to bring our thoughts together.*

*Please note that while the plenary sessions focus on three distinct areas of innovation, each day’s events will look across areas of innovation and are not limited to the theme of that day’s plenary session.*

**3:00 – 4:00 p.m.**

### Concurrent Sessions

#### “The Creative Edge: The Art of Creativity Programming in Libraries”

Mary C. Fletcher, Avon Free Public Library  
Kari Ann St. Jean, Avon Free Public Library  
“Imagination is more important than knowledge,” according to Albert Einstein. So, how is creative thought inspired? Learn from a library that received national recognition for innovative art-based creativity programming for children of all ages and their caregivers. The Avon Free Public Library was chosen by ALSC to receive the Curiosity Creates grant funded by Disney and to document their experiences in a journal article “On the Creative Edge” published in *Children and Libraries*. Discover the elements of design, implementation, and documentation of programs that truly inspire creativity.

#### “The Future of Innovation: How Libraries Support Entrepreneurs”

Ilana Stonebraker, Purdue University  
Joe Collier, Mount Prospect Public Library  
Heather Howard, Purdue University  
Saira Raza, Emory University  
Entrepreneurship is “fast emerging as a transformational megatrend of the 21st century” with “capacity to reshape economies and industries throughout the world” (*Entrepreneur*, 2015). This panel of academic and public librarians will explore the intersections of entrepreneurship, libraries, innovation, and communities. We will discuss best practices and predictions toward the future. How will libraries help shape the future of entrepreneurship? How will entrepreneurs shape the future of libraries? This session is intended to be useful for all types of special, corporate, public, and academic libraries.

#### “Taking the Library Viral”

Trey Gordner, Koios  
Corinne Hill, Chattanooga Public Library  
Libraries interested in effectively marketing a growing collection of services and assets – digital collections, software suites, makerspaces, self-publishing options – need to leverage the new “flow” of online discovery. That “flow” depends on a seamless user experience that transitions digital users through our physical doors and helps patrons easily navigate what could be perceived as a complicated maze of offerings. This session will consider the new system for online discovery, identify opportunities for libraries to extend their reach into that system, and develop a long-term vision of “radical user focus” that challenges basic assumptions tied to cataloging, collections, and circulation.

#### “Think Universal... To Design Accessible Services for All”

Patrice Johnson, Chicago Public Library  
Pat Herndon, Georgia Library for Accessible Statewide Services at Georgia Public Library Service  
Jill Rothstein, Andrew Heiskell Braille and Talking Book Library, New York Public Library  
The most popular technologies build accessibility into the beginning of their design, creating experiences that are beneficial to all users. When it comes to our own future planning, libraries need to design innovative programs and accessible services that are inclusive of people with disabilities from the first stages of planning. This session will explore insights, strategies, partnerships, and resources that libraries can implement with a focus on serving those with visual and physical disabilities.

Saturday



Exhibit Hall,  
next to booth 2118

9:30 – 10:15 a.m.

**The Future According to Harlequin TEEN, Tor Teen, and Starscape**

We're pleased to present a selection of must-shelve upcoming fiction from Harlequin TEEN, Tor Teen, and Starscape. Join us as we discuss some of our excellent forthcoming titles, as well as highlights from the current season. Galleys, posters, and other giveaways are available in our booths.

10:30 – 11:15 a.m.

**The Boxcar Children 75<sup>th</sup> Anniversary Kick Off and Spring 2017 Buzz from Albert Whitman & Company!**

Come hear about all the exciting things Albert Whitman & Company has planned to

celebrate the 75<sup>th</sup> Anniversary of *The Boxcar Children*! We'll have special giveaways for Boxcar aficionados and we'll also buzz about some of our hot Spring 2017 titles. Visit booth 1732 in the Exhibit Hall for more information.

11:30 a.m. – 12:15 p.m.

**Three's Company: We'll be Waiting For You: The Best in Adult Books from HarperCollins, Macmillan, and Sterling**

Join HarperCollins' Virginia Stanley, Macmillan's Talia Sherer, and Sterling's Chris Vaccari as they present their favorite Winter and Spring 2017 adult titles.

12:30 – 1:15 p.m.

**Penguin Young Readers Book Buzz**

Come by the Penguin Young Readers book buzz to learn about our upcoming titles, giveaways, and new initiatives for your library. Lunch and beverages will be served.

1:30 – 2:15 p.m.

**Buzz about Children's Books with Bloomsbury, Disney, HarperCollins, and Macmillan**

Join us for a preview of 2017 children's and teen titles from these leading publishers. Snacks will be served, so come and stay awhile!

2:30 – 3:15 p.m.

**People of Distinction: A sneak peek at Charlesbridge's 2017 Picture Book Biographies**

From a Victorian bodybuilder to the man who modernized the Hebrew

language with words for ice cream and bicycle to the winner of the gold medal for shotput in the first Women's Olympics, Charlesbridge's 2017 list offers a wealth of diverse stories for the picture book sect. Join Charlesbridge staffers for a sneak peek at new picture book biographies from Don Tate, Richard Michelson, Mary Ann

Frasier, and so many more.

3:30 – 4:15 p.m.

**New Spring 2017 Books from Random House Children's Books**

A presentation on what's to come in Spring 2017 from Random House Children's Books!



Workers assemble the GALE Empower booth 1601, connecting learners to libraries.

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ALA Midwinter attendees, be sure to visit **booth #1232** in the exhibit hall to chat with staff from Taylor & Francis Group Journals, Routledge Books, and CRC Press — plus, **enter our daily raffles to win an Amazon Fire TV and other prizes!** We have an exciting array of new products and updates to share for 2017, and we can't wait to tell you all about them.



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**Taylor & Francis** offers online solutions for libraries looking to enhance their content collections. The Taylor & Francis Library provides access to more than 2,400 journals across Science & Technology, Medicine, and the Social Sciences & Humanities.

**Saturday**



Exhibit Hall, end of aisle 2100

11:30 a.m. – 12:20 p.m.

**My Modern American Table: Recipes for Inspired Home Cooks**

In his debut cookbook, Shaun O’Neale presents his take on modern American cuisine with international influences. It’s experimental, it’s edgy, and it’s full of big flavors. This book is not your average home cook’s cookbook. O’Neale encourages you to push your own personal cooking boundaries and teaches you that home-cooked food can be elevated to fine-dining quality with ease.

The book offers 65 mouthwatering recipes, including Bourbon Braised Short Rib Ravioli; Spicy Miso Black Cod with Fresh Herb Salad; Chicken Saltimbocca Sandwich; Charred Balsamic Brussels Sprouts; Crazy Cheese Truffle Mac; Candied Bacon Cheesecake; and more. The book also shares stories from the seventh season of “MasterChef” and O’Neale’s path to victory, offering a behind-the-scenes look at the exciting show. With O’Neale as your guide, this is the starting point in your own culinary journey, because the secrets in these pages won over the judges and earned O’Neale the title of MasterChef!

1:30 – 2:20 p.m.

**Bacon Freak**

Rocco Loosbrock is the owner of Bacon Freak, the number one online bacon store (baconfreak.com), as well as Bacon Today, one of the top bacon blogs (bacontoday.com). His bacon products have appeared on ABC, the Travel Channel’s Destination America, and Food Network, plus in *Men’s Health*, *Sports Illustrated*, and numerous other publications.

Bacon makes everything better, and this is the book (and session) for the ultimate bacon enthusiast! Learn how any home cook can make these 50 delicious dishes, ranked on a scale of one to five bacon strips, from easy to more challenging. Filled with fun infographics, here’s everything you need to get your bacon freak on!

2:30 – 3:20 p.m.

**The South’s Best Butts: Pitmaster Secrets for Southern Barbecue Perfection**

Acclaimed food writer and chef Matt Moore waves away clouds of smoke to give BBQ lovers a sneak peek into the kitchens of the South’s most revered pitmasters in *The South’s Best Butts: Pitmaster Secrets for Southern Barbecue Perfection*. Showcasing the distinctive nuances of Southern barbecue, Matt Moore uncovers the methods that have produced the microregional styles of ‘cue that garner an almost religious reverence.

The son of a cattleman and grandson of a butcher, Matt Moore is the quintessential Southern chef. Author of *A Southern Gentleman’s Kitchen*, his food writing has garnered critical acclaim from publications including *The Wall Street Journal*, *Chicago Tribune*, and *The New York Times*. His Southern charm has landed him on the Today Show, Fox & Friends, BetterTV, and WGN.



Roy Serrao takes in the sign for the debut novel by New York Times bestselling memoirist, actor, and director Andrew McCarthy’s book *Just Fly Away* as he passes through the registration area.

**INNOVATION PAVILION**

GWCC-Exhibit Hall, Booth 838



**Everbright, by Hero Design**

This STEAM-inspired interactive display has hundreds of color dials, inviting all ages to create with color, patterns, and geometry.



**StickTogether Products, LLC**

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**MetroNaps**

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**University of Colorado Boulder Tactile Picture Books Project**

Build a Better Book: We work with community and library partners to develop unique, inclusively designed tactile books for visually impaired children.



**Measure the Future**

Measure the Future gives libraries next-gen building usage data by measuring the attention of patrons inside your spaces.



**Starling by VersaMe**

The Starling—the world’s first wearable word counter—helps make sure children are getting enough verbal engagement for healthy brain growth.



9:00 – 9:50 a.m.

**The Exciting World of YA Books**

Join moderator Alice Rush, host of “Rush Hour” on Paperback Radio, along with Blink authors Stephanie Morrill (*Lost Girl of Astor Street*), bestseller Heather Maclean (*Toward a Secret Sky*), Christina June (*It Started with Goodbye*), and HarlequinTEEN authors Laurie Forest (*The Black Witch*) and Liz Reinhardt (*Rebels Like Us*) for a lively discussion on Young Adult books and what it takes for a YA author to engage today’s teens. Audience questions are welcomed, and a group ARC signing will follow. This panel discussion will also air on Paperback Radio. Come and be part of the conversation!

10:00 – 10:50 a.m.

**The Opposite of Everyone and other novels by Joshilyn Jackson**

Join *USA Today* and *New York Times* bestselling author, Joshilyn Jackson, as she reads excerpts from her new novel, *The Opposite of Everyone* – the story of a fiercely independent divorce lawyer learning the power of family and connection after receiving a cryptic message from her estranged mother.

11:00 – 11:50 a.m.

**We Need Diverse Books Presents: *Flying Lessons & Other Stories* for Every Middle Grade Reader**

Join VP/Publisher of Crown Books for



Exhibit Hall,  
Middle of  
Aisle 700

Young Readers Phoebe Yeh in conversation with the editor of the first WNDB anthology for middle grade audiences, Ellen Oh (WNDB President/CEO, *The Prophecy* series), and contributors Soman Chainani (*The School for Good and Evil* series) and Tim Tingle (*House of Purple Cedar, How I Became a Ghost*). Middle grade is one of the largest growing genres of books for young readers and sadly has the least representation of marginalized characters. With anthologies for young readers on the rise, *Flying Lessons* spotlights writers and characters of various marginalized backgrounds for an array of short fiction to engage children and help them see themselves reflected in literature. Join the contributors and editors to discuss the process of compiling these stories and why *Flying Lessons* is a text that helps encourage young readers and writers of all backgrounds.

12:00 – 12:50 p.m.

**Two Unique and Compelling Stories for Black History Month: *The March Against Fear* and *Shackles from the Deep***

Sibert-honor winning author Ann Bau-sum and Pulitzer prize-winning journalist Michael Cottman team up to talk about their latest works, *The March Against Fear: The Last Great Walk of the Civil Rights Movement and the Emergence of Black Power* and *Shackles from the Deep: Tracing the Path of a Sunken Slave Ship, a Bitter Past, and a Rich Legacy*.

These works both address tough subjects in a compelling and thoughtful manner that will thoroughly engage middle grade+ readers. Students will come away with an understanding of the complex issues of slavery, injustice, and fear, and the challenges of change. Bausum and Cottman provide historical context to understanding and discussing today’s racial issues.

1:00 – 1:50 p.m.

**Out of Wonder: Poems Celebrating Poets with Kwame Alexander and Ekua Holmes**

A Newbery Medalist and a Caldecott Honoree offer a glorious, lyrical ode to poets who have sparked a sense of wonder.

2:00 – 2:50 p.m.

**A Peace Planting Party: Growing Peace Through Books**

Peace Dragon series creator Linda Ragsdale (*Words and Not Opposites*) and author friends Susan Eaddy (*Poppy’s Best Paper*) and Jessica Young (*My Blue is Happy*) discuss how books can be seeds for growing a more compassionate world. The authors will explore how the concepts of view, voice, and choice bloom through their characters and stories, opening the door to building a library of books that express similar themes.

3:00 – 3:50 p.m.

**Understanding Differences: Using Books to Illuminate the Immigrant Experience**

Publisher Nancy Paulsen, of Nancy Paulsen Books, an imprint of Penguin Young Readers, will lead a discussion surrounding “Understanding Differences: Using Books to Illuminate the Immigrant Experience” with Ruth Behar, Aisha Saeed, and Hena Khan.

4:00 – 4:50 p.m.

**Seventy-Five Years of Wonder Woman**

Celebrate over seven decades of the awe-inspiring Wonder Woman, from early years as one of the first female superheroes in the comics industry, to today. Wonder Woman has seen countless waves of feminism in her time as one of DC’s favorite heroes and the importance is still relevant today.

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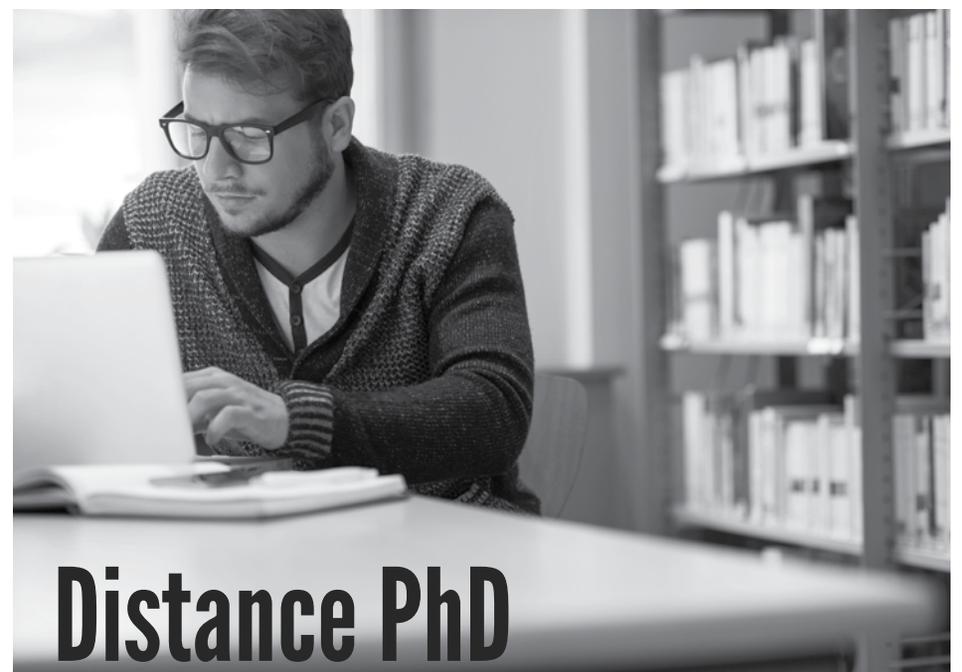
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## Public Libraries Invited to Apply for NASA@ My Library STEM Initiative

Public libraries are invited to apply for NASA@ My Library, a STEM education initiative that will increase and enhance STEM learning opportunities for library patrons throughout the nation, including geographic areas and populations currently underserved in STEM education.

The project is offered by the National Center for Interactive Learning (NCIL) at the Space Science Institute (SSI) in partnership with ALA's Public Programs Office, the Pacific Science Center, Cornerstones of Science and the Education Development Center.

Through a competitive application process, 75 U.S. public libraries will be selected to become NASA Partner Libraries and participate in the 18-month project (Phase One), with the opportunity to extend for an additional two-year period (Phase Two).

Applications will be accepted from February 1 to March 22, 2017. To view the project guidelines and apply online, visit <https://apply.ala.org/nasalibraries> after February 1. ALA members and nonmembers are encouraged to apply.

As part of Phase One (May 2017 to Oct. 2018), selected NASA Partner Libraries will receive:

- Two NASA@ My Library Facilitation Kits (total value: \$750) designed for use in hands-on STEM programming facilitated by library staff or outside groups, such as NASA subject matter experts. The kits will include STEM tools and hands-on activities based on the following themes: "Sun-Earth-Moon Connections" and "Expanding Your Senses." The kits' contents are being finalized based on feedback from three NASA@ My Library pilot libraries; sample contents may include a telescope, binoculars, a microscope, a "green screen" backdrop, robotics and coding toys, and more.
- A tablet computer, pre-loaded with how-to videos, apps, games and visualizations relevant to the kit materials.
- A \$500 programming stipend
- Participation for one library staff member in a required two-day orientation workshop in Denver in February/March 2018
- An \$800 stipend for travel costs for the orientation workshop
- Promotion to NASA subject matter expert networks for potential program partnerships
- Training webinars about using the NASA@ My Library Facilitation Kit materials in programming
- Ongoing networking opportunities with participating libraries

NASA Partner Libraries that participate in Phase Two (November 2018 to December 2020) will receive:

- NASA STEM backpacks designed for circulation (total value: \$200)
- Two additional NASA@ My Library Facilitation Kits (total value: \$750)
- An additional \$500 programming stipend

**75 U.S. public libraries will be selected to become NASA Partner Libraries and participate in the 18-month project.**

Participating libraries will be required to hold at least three public programs per year that utilize the NASA STEM Facilitation Kits, NASA educational resources and/or

NASA subject matter experts. The programs should target a variety of age groups, and at least one program per year must be a publicized, high-profile event. Grantees will also be asked to host a community dialogue event to discuss STEM learning needs of their community.

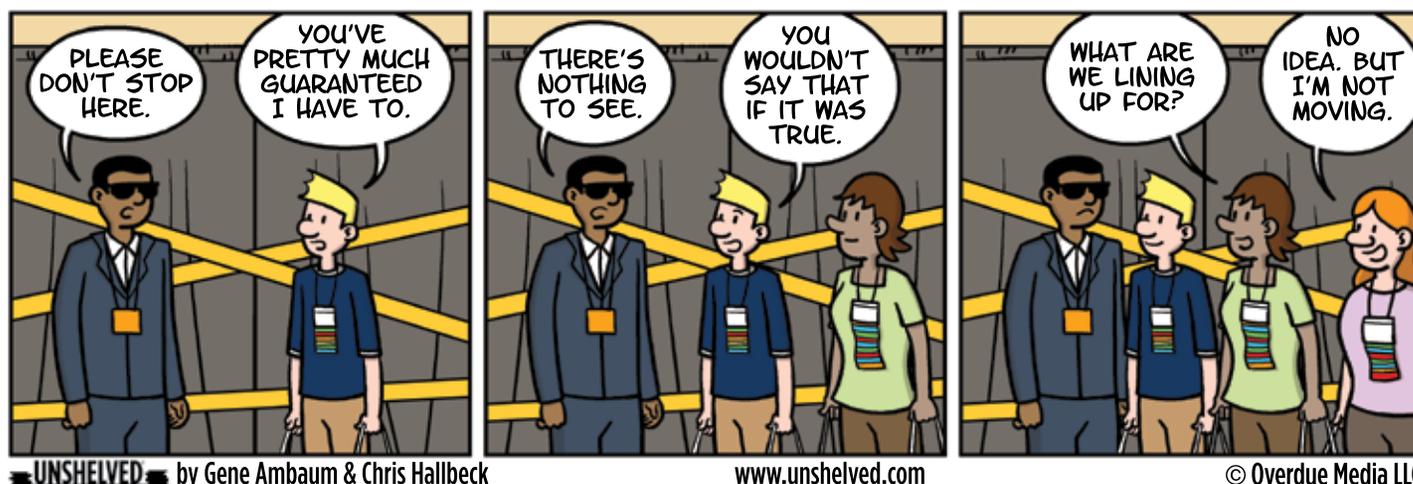
Public libraries serving rural and geographically isolated communities, as well as those conducting outreach to other groups underrepresented in STEM fields, are especially encouraged to apply.

### New Exhibitors

Sky@Twelve Media Group  
Booth 1658

The Children's Book Council  
Booth 1101

### CONFERENCE TIP: MOVE ALONG



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## Libraries Transform Is Now a Registered Trademark

The Libraries Transform campaign logo is now an officially registered trademark. In accordance with the trademark, the logo has been updated by replacing the "TM" with the ®.

Libraries currently using the Libraries Transform logo are being asked to replace the old logo with the updated version on any websites, social media, email signatures, or new materials that are being created. Print materials or signage featuring the Libraries Transform logo with the

# LIBRARIES TRANSFORM®

"TM" can still be used.

The updated Libraries Transform logo with the registered trademark is available online at [ilovelibraries.org/librariestransform/toolkit](http://ilovelibraries.org/librariestransform/toolkit).

Anyone with questions regarding the transition to the updated logo can contact Jeff Julian at [jjulian@ala.org](mailto:jjulian@ala.org).

## Libraries Transform

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Session" on Sunday from 10:30 – 11:30 a.m. in the Georgia World Congress Center, room B201. At the session, there will be updates on the campaign and a preview of new free tools, including the latest "Because" statements. Attendees also will have the opportunity to join group discussions with current users of the campaign to find out how they are encouraging, implementing, and showcasing transformation in their own libraries.

The session is sponsored by the ALA Public Awareness Office and is co-sponsored by the ALA Office of Library Advocacy and

the ALA Chapter Relations Office.

Those who are unable to attend the training session are encouraged to visit the ALA Lounge, where there will be a Libraries Transform kiosk. Anyone curious about the initiative can sign up to receive information and a free window cling with the Libraries Transform logo.

Additional information about Libraries Transform can also be found in the Year One Report, which covers the campaign's success since its launch in October 2015. The report and additional information can be found at [librariestransform.org](http://librariestransform.org).

## Booklist 50th Anniversary is Cause to Celebrate All Year

Always an important destination and resource for librarians, fans, and publishers of young adult books, *Booklist* will be even more indispensable in 2017 as it offers a year-long print, online, and in-person celebration of the 50th anniversary of YA novels. (The novel commonly considered the first proper young-adult novel, *The Outsiders*, was the debut novel of 19-year-old S.E. Hinton, published in 1967 by Viking. It is still widely read).

Celebrations in the magazine itself will include special features and spotlights such as *Booklist's* Top 50 YA Novels Ever, monthly guest appearances by top YA authors to share their insights and favorite titles, a decade-by-decade retrospective with Michael Cart in his popular "Cart Blanche" column, love letters to YA from librarians and publishers, a Librarians' Top 50, a fresh look at past YA reviews, and features from *Booklist* ("YA Flashbacks"), and best YA audiobook coverage. The special June 2017 double-issue of the magazine will focus on YA books.

Online, content related to YA and the anniversary will be posted regularly on the *Booklist Reader*, and *Booklist* will host a free "50 Years of YA" webinar. Other interactive opportunities will be announced throughout the year.

"It's a pretty exciting time to be at *Booklist*. The anniversary gives us a chance to talk about all these great books we grew up reading as well as the best of what's happening right now," said *Booklist* Books for Youth Editor Daniel Kraus, himself an award-winning YA author. "It's also a chance to take a step back and look at the YA movement as a whole – what it has done well, what it still needs to work on, all that."

Readers are invited to stay updated and join in at #50YearsofYA @BooklistYA.

*Booklist Celebrates 50 Years of YA* is generously sponsored by HarperCollins Children's Books, Little Brown, Macmillan Children's Publishing Group, Penguin Random House, Scholastic, Simon & Schuster Children's Publishing, and many other YA publishers and supporters to be announced.

*Booklist* is the book review magazine of the American Library Association, considered an essential collection development and readers' advisory tool by thousands of librarians for more than 100 years. *Booklist Online* includes a growing archive of 170,000+ reviews available to subscribers as well as a wealth of free content offering the latest news and views on books and media.

## Shuttle Service to the Georgia World Congress Center

Complimentary shuttle service is provided between the GWCC and the official ALA hotels listed. For the most up to date information please check the shuttle information signs posted in each hotel lobby.



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### Hotels and Boarding Locations

All routes board at Hall A at the Georgia World Congress Center (GWCC)

Route 1	Boarding Location	Route 2	Boarding Location
Hilton Atlanta	At Atlanta Marriott, on Peachtree Ctr.	Courtyard Atlanta Downtown	At Westin Peachtree
Hyatt Regency	On Baker St, across street	Holiday Inn Express and Suites	At Westin Peachtree
Atlanta Marriott Marquis	Curbside on Peachtree Ctr.	Sheraton Atlanta	On International Dr., across street
		Westin Peachtree Plaza – CO HQ	Curbside on Ted Turner Dr.



Omni Hotel at CNN Center - HQ and Embassy Suites Centennial Park are adjacent to the GWCC. Shuttle service is not provided.

### Shuttle Schedule

#### Shuttle Schedule to GWCC

##### Friday, January 20

7:00am – 3:00pm	Service every 20-25 minutes
3:00pm – 7:30pm *	Service every 10-15 minutes

##### Saturday, January 21

7:00am – 11:00am	Service every 10-15 minutes
11:00am – 2:00pm	Service every 20-25 minutes
2:00pm – 6:00pm *	Service every 10-15 minutes

##### Sunday, January 22

7:00am – 11:00am	Service every 10-15 minutes
11:00am – 2:00pm	Service every 20-25 minutes
2:00pm – 6:00pm *	Service every 10-15 minutes

##### Monday, January 23

7:00am – 11:00am	Service every 10-15 minutes
11:00am – 5:30pm *	Service every 20-25 minutes

\* Indicates last time shuttle departs GWCC returning to hotels.  
Last shuttle departs hotels coming to the GWCC approximately 45 minutes prior to this time.

##### Tuesday, January 24

7:30am – 1:00pm	Limited service between hotels and GWCC
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Limited Service provided by reservation only.  
Please call (310) 425-2443 for details.

#### Martin Luther King, Jr. Holiday Observation and Sunrise Celebration Shuttle Service Monday, January 23 - 6:00am - 7:00am Georgia World Congress Center

Shuttle service will be provided beginning at 6:00am. Regular shuttle service will resume for return service back to hotels following the event.



### Visit Gale booth #1606.

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If you have questions about the shuttle or if you need to make a reservation for a wheelchair-accessible vehicle, please see the shuttle supervisor at the GWCC or call KUSHNER & ASSOCIATES at (310) 425-2443 during shuttle hours.

**PLEASE NOTE:** The Atlanta March for Social Justice and Women is Saturday, January 21st in the afternoon and the Hot Chocolate 5K/15K takes place the morning of Sunday, January 22nd. Shuttles will be running but delays may occur. Please plan for extra travel times.



As of 10/7/16  
Subject to change



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## **What's Happening at the ALAMW Ingram Booth**

- Friday Night Coke® Ice Cream Floats: Serving @ 5:30 pm
- Saturday Afternoon 'Peachtree Dewey Drop' Bellinis: Toasting @ 2:00 pm
- Sunday Afternoon Book Buzz Sessions
- Author Signings, Galley Giveaways, and Ingram Prize Packs Happening All Weekend Long!

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