



ALA American Library Association

2012–2013 Annual Report

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Letter to the Membership

ALA continued to address its strategic goals in 2013 by maintaining its strong emphasis on the role of libraries in connecting and transforming communities. Among the year's highlights was a new initiative that provides libraries of all types with the tools and training they need for innovative problem-solving and library-led community engagement.

2012–2013 ALA President Maureen Sullivan continued the work of her predecessor, Molly Raphael, in the area of community engagement. Sullivan's presidential year included several important events that supported this agenda. Among them:

- An Advanced Leaders Training workshop that empowered participants to use community engagement practices in their own library settings and helped develop resources and training materials for use by other libraries of all types and sizes.
- The President's Program at the 2013 Midwinter Meeting, which featured Peter Block, best-selling author of *Community: The Structure of Belonging*. Block facilitated an interactive discussion about the nature of transformation in communities and the kind of leadership required to achieve it.
- A three-day symposium called Library Leadership in the Digital Age, which was held at the Harvard Graduate School of Education. The symposium brought together library leaders from a variety of settings with other senior-level educational leaders to reimagine the role of the library and to identify effective leadership strategies. A second symposium will be held in March 2014.

Finally, the first "Leading to the Future" [ALA Leadership Institute](#), held in August, brought together a diverse group of 40 ALA members for an intensive four-day program facilitated by Sullivan

and ACRL Content Strategist Kathryn Deiss. The curriculum included leading in turbulent times, interpersonal competence, power and influence, the art of convening groups, and creating a culture of inclusion, innovation, and transformation. The program allowed participants to return to their institutions with greater self-awareness and self-confidence, equipped with better skills for leading, coaching, collaborating, and engaging within their organizations and in their communities, and to be better leaders, prepared to identify, develop, and implement solutions that will benefit all stakeholders.

Our current initiative, "[Libraries Change Lives](#)," is framed around three areas of transformative practice that enable community members to change their lives: literacy, community engagement, and innovation. We will concentrate on sustaining and strengthening ALA initiatives in these three areas, including an ALA-wide focus on advocacy for school libraries, a portal to ALA's literacy efforts across the Association, and continued investigation and advocacy around digital content.

We will also continue ALA's community engagement initiative, "[The Promise of Libraries Transforming Communities](#)," being implemented in partnership with the Harwood Institute. Initially funded through a grant from the Institute of Museum and Library Services, the goal of this multiphase presidential initiative is to provide thousands of libraries of all types with the tools and training needed to help their communities find innovative solutions through library-led community engagement. The Promise of Libraries enables libraries to turn outward to their communities and rethink the way they connect with and serve individuals and the community at large.

Now is the time for us to build the public will for libraries of all types. As part of this effort, we have planned a campaign called America's Right to Libraries and have developed a [Declaration for the Right to Libraries](#), modeled on the U.S. Declaration of Independence and the United

Nations' Universal Declaration of Human Rights. This will serve as a strong public statement of the value of libraries for individuals, communities, and the nation. Through this initiative, libraries of all types will have the opportunity to hold signing ceremonies at which community members, organizations, and officials can visibly stand up for their right to have vibrant school, public, academic, and special libraries in their community.

"Inclusion, innovation, and transformation"—these are the words that best characterize our efforts as we look to the future. And transformation means that we are thinking and planning far beyond quantitative change and are fundamentally reshaping the very nature of what we do and how we do it.

The dramatic growth in the use of ebooks and other digital content has occupied the spotlight in recent years, but deeper, more dramatic transformation is well under way—and will continue—in almost every dimension of our work. We are witnessing fundamental changes in our communities and community relationships, in user expectations and services, in how we think of collections, in the library workforce and leadership, and even in how we design our physical space.

Library leadership is also transforming itself, with the traditional hierarchical organization giving way to a team approach in which technical knowledge, empowerment, and responsibility are

more diffused and the goal of management is to capture the creativity of team members.

With all this in mind, ALA, with a grant from the Institute of Museum and Library Services,

will establish a Center for the Future of Libraries that will provide library planners and community leaders with information and resources that will help them better understand the trends reshaping their libraries and communities and incorporate foresight into their planning processes.

Aiding this process will be a National Summit on the Future of Libraries, to be held in May 2014 in Washington, D.C. The Summit will identify the societal and technological trends that will influence and shape the communities and society that libraries of all types serve, explore what these trends mean for libraries in light of our values as educators, librarians, and community members, and determine ways to engage the public in achieving a better future based on these values.

Transformation is a central theme of the ALA Strategic Plan, alongside advocacy and education. Our strength is in the collective creativity we bring to the challenges we face and the opportunities we envision as individual library practitioners. We pledge to sustain and build on the progress we have made in these critical areas, and we count on your support as we work together to transform our libraries and strengthen our communities.

“Inclusion, innovation, and transformation”—these are the words that best characterize our efforts as we look to the future.”



Keith Michael Fiels
ALA Executive Director



Barbara Stripling
ALA President

About ALA

The American Library Association—the oldest, largest, and most influential library association in the world—was founded in 1876 in Philadelphia and later chartered in the Commonwealth of Massachusetts. The ALA’s more than 57,000 members include librarians, library trustees, and other interested people from every state and many nations. The association serves public, state, school, and academic libraries, as well as special libraries for people working in government, commerce and industry, the arts, and the armed services or in hospitals, prisons, and other institutions.

Mission

The ALA’s mission is “to provide leadership for the development, promotion, and improvement of library and information services and the profession of librarianship in order to enhance learning and ensure access to information for all.”

Headquartered in Chicago, the ALA is governed by an elected Council, which is its policy-making body, and an Executive Board, which acts for the Council in the administration of established policies and programs. In this context, the Executive Board is the body that manages the affairs of the Association, delegating management of the Association’s day-to-day operation to the executive director. The ALA also has 37 standing committees, designated as committees of the Association or of the Council. The Association’s operations are directed by the executive director

Divisions

The ALA’s member divisions are:

- [American Association of School Librarians](#) (AASL)
- [Association for Library Collections and Technical Services](#) (ALCTS)
- [Association for Library Service to Children](#) (ALSC)
- [Association of College and Research Libraries](#) (ACRL)
- [Association of Specialized and Cooperative Library Agencies](#) (ASCLA)
- [Library and Information Technology Association](#) (LITA)
- [Library Leadership and Management Association](#) (LLAMA)
- [Public Library Association](#) (PLA)
- [Reference and User Services Association](#) (RUSA)
- [United for Libraries](#)
- [Young Adult Library Services Association](#) (YALSA)

and implemented by staff through a structure of programmatic offices and support units.

The ALA is home to 11 membership divisions, each focused on a type of library or library function, and 20 round tables for members who share interests that lie outside the scope of any of the divisions. A network of affiliates, chapters, and other organizations enables the ALA to reach a broad audience.

Key action areas include diversity, equitable access to information and library services, education and lifelong learning, intellectual freedom, advocacy for libraries and the profession, literacy, and organizational excellence.

The ALA is a 501(c)(3) charitable and educational organization.

ALA Offices

The Association's offices address the broad interests and issues of concern to ALA members; they track issues and provide information, services, and products for members and the general public. Current ALA offices are:

- [ALA Publishing](#)
- [Chapter Relations Office](#)
- [Development Office](#)
- [Governance Office](#)
- [International Relations Office](#)
- [Office for Accreditation](#) (OA)
- [Office for Diversity](#) (OFD)
- [Office of Government Relations](#) (OGR)*
- [Office for Human Resource Development and Recruitment](#) (HRDR)
- [Office for Information Technology Policy](#) (OITP)*
- [Office for Intellectual Freedom](#) (OIF)
- [Office for Library Advocacy](#) (OLA)
- [Office for Literacy and Outreach Services](#) (OLOS)
- [Office for Research and Statistics](#) (ORS)
- [Public Information Office](#) (PIO)
- [Public Programs Office](#) (PPO)
- [Washington Office](#)

* The OGR and the OITP are housed at the ALA's Washington Office; the others are located in Chicago.

About ALA

ALA Officers 2012–2013



President

Maureen Sullivan
Organization Development Consultant
Annapolis, Maryland



Treasurer

Mario González
Passaic (N.J.) Public Library



Immediate Past-President

Molly Raphael
Retired Director
Multnomah County Library, Portland, Oregon



President-Elect

Barbara Stripling
Assistant Professor of Practice
Syracuse (N.Y.) University



Executive Director

Keith Michael Fiels
ALA Headquarters
Chicago

Executive Board



Robert E. Banks
Chief Operations Officer
Topeka (Kans.)/Shawnee County Public Library
(2012–2015)



Dora Ho
Young Adult Librarian
Los Angeles Public Library
(2011–2014)



Alexia Hudson-Ward
Associate Librarian
Pennsylvania State University Abington College
(2012–2015)



John A. Moorman
Director
Williamsburg (Va.) Regional Library
(2012–2015)



James (Jim) G. Neal
Vice President for Information Services and
University Librarian, Columbia University
(2013–2016)



Sara Kelly Johns
Instructor, Mansfield University School Library and
Information Technologies
(2013–2016)



Michael Porter
President, Library Renewal
Seattle, Washington
(2011–2014)



J. Linda Williams
Crofton, Maryland
(October 2013–January 2014)

2012–2013 Year In Review

Maureen Sullivan, 2012–2013 ALA President, continued the work of her predecessor Molly Raphael in the area of community engagement. ALA has forged a partnership with the Harwood Institute for Public Innovation and launched a new national initiative called “The Promise of Libraries Transforming Communities.” Initially funded through a grant from the Institute of Museum and Library Services, this multiphase presidential initiative aims to provide thousands of libraries of all types with the tools and training needed to help their communities find innovative solutions through library-led community engagement.

In early January 2013, 24 ALA member leaders participated in an Advanced Leaders Training workshop in Chicago. They are now able to use community engagement practices in their own library settings and will help develop resources and training materials for use by other libraries of all types and sizes.

The President’s Program at the 2013 Midwinter Meeting in Seattle featured Peter Block, best-selling author of *Community: The Structure of Belonging*. Block facilitated an interactive discussion about the nature of transformation in communities and the kind of leadership required to achieve it. He urged librarians to embrace the leadership role of convener of community engagement.

In late March, the Harvard Graduate School of Education held a three-day symposium on “Library Leadership in the Digital Age.” The symposium brought together library leaders from a variety of settings with other senior-level educational leaders to reimagine the role of the library and to identify effective leadership strategies. A second symposium is planned for March 2014.

The first “Leading to the Future” ALA Leadership Institute was held in August 2013. A diverse group of 40 ALA members participated in this intensive four-day program facilitated by Immediate Past President Sullivan and Kathryn Deiss, Association of College and Research Libraries content strategist.

The curriculum included leading in turbulent times; interpersonal competence, power, and influence; the art of convening groups; and creating a culture of inclusion, innovation, and transformation. The program, which will become a regular offering thanks to support from Innovative Interfaces, is intended to allow participants to return to their institutions with greater self-awareness and self-confidence, equipped with better skills for leading, coaching, collaborating and engaging within their organizations and in their communities and to be better leaders, prepared to identify, develop, and implement solutions that will benefit all stakeholders. Participants also have the opportunity to form a vibrant learning community and network, which is an essential element of effective leadership development.

The work of the Digital Content and Libraries Working Group continued throughout the year, as Sullivan led ongoing discussions with publishers about the need to enable libraries to buy ebooks at a reasonable cost.

ALA’s support of the Digital Public Library of America (DPLA) continued, and DPLA Executive Director Dan Cohen joined Sullivan for her President’s Program at the 2013 ALA Annual Conference in Chicago. Cohen discussed the evolution of the DPLA—an ambitious enterprise that will provide for open access to millions of books, articles, photographs, historical documents, objects, and artifacts.

Dues Adjustment Approved

In spring 2013, more than 70 percent of those voting approved the establishment of a new process to guide dues adjustments for ALA personal members. For the five years that started September 1, 2013, ALA personal member dues will be adjusted annually using the national average [Consumer Price Index](#) (CPI). The approved ballot measure granted the Executive Board the authority to adjust any dues increase downward if the CPI was unusually high or if other factors needed to

be considered. The new approach allows smaller annual increases that will allow ALA to better plan for the future. The last dues increase was in 2008.

After four years, an assessment of the new process will be presented to the Executive Board and Council. ALA's Membership Committee is charged with assessing needs and making recommendations concerning membership dues and will be responsible for monitoring the use of the CPI to adjust dues.

OIF's Ongoing Work on Privacy and Surveillance Wins Award

In October 2012, the Office for Intellectual Freedom (OIF) was presented with Consumer Action's Consumer Excellence Award for work in privacy and surveillance. At the presentation, Consumer Action, a District of Columbia-based, nonprofit consumer rights organization, cited OIF's ongoing efforts to educate consumers on their privacy rights via Choose Privacy Week, the chooseprivacyweek.org website, and its short videos on privacy.

Choose Privacy Week (CPW), held May 1–7, featured the theme, "Who's Tracking You?" This marked the fifth and final year of the Open Society Foundations' grant that has funded the ALA-OIF privacy initiative. The grant funded two other projects: a survey measuring librarians' attitudes about privacy and an outreach project to libraries servicing immigrant communities to help understand how libraries can assist immigrants uphold their privacy rights in an often hostile environment.

In April, OIF offered two free educational webinars to help libraries plan and prepare for CPW. OIF also offered a special online forum featuring guest commentaries by noted privacy experts and advocates, including representatives from ALA, the American Civil Liberties Union (ACLU), the Electronic Privacy Information Center, the New York University Brennan Center for Justice, and Stanford Law School.

Little did one know in May that by June 2013, the National Security Agency would be under scrutiny for its mass surveillance of people in the United States and abroad, using telephone records. Fortunately, OIF and the Office of Government Relations had already scheduled Michael German, a former FBI agent and now senior policy counsel for the ACLU, to discuss this surveillance, which he had experienced firsthand. OIF also sponsored a panel of students, led by the University of Chicago's Geoffrey Stone, to discuss privacy and surveillance. OIF worked intensively with the Washington Office and with ALA members to help craft a resolution calling on President Obama to address faster declassification of government documents, and to support more transparency in the FISA courts and other government activities in the area of anti-terrorism.

ALA is currently working with the United Kingdom library association, the Chartered Institute of Library and Information Professionals, and such U.S. partners as the Electronic Frontier Foundation, the ACLU, and the Center for Democracy and Technology to pass legislation to address surveillance issues affecting libraries around the world.

News Know-How Project

OIF completed its two-year grant, funded by the Open Society Foundations, on News Know-how. The First Amendment includes freedom of the press, without which the United States can't have true intellectual freedom. In this spirit, the News Know-how project was launched, engaging librarians, journalists, news ethicists, and students nationwide in a news literacy education project. The two-year project created an environment for a nonpartisan, critical analysis of news and information by using libraries as "newsrooms" where high school students learned from librarians and journalism professionals how to distinguish facts from opinions, how to check the source and validity of

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news and information, and how to identify propaganda and information.

Project sites were the Oak Park (Ill.) Public Library, the Chicago Public Library, several Iowa public libraries, San Antonio (Tex.) Public Library, and San Jose (Calif.) Public Library. The training process, projects, and results were monitored by an assessment team from the University of Illinois at Urbana-Champaign Graduate School of Library and Information Science so that the project can be replicated and studied.

In San Jose, a team of high school students examined the limits of freedom of the press outside the United States and documented their findings in a short video. In Grinnell, Iowa, students evaluated opinion columnists from both conservative and liberal sides, checking their assumptions.

Student reaction to the projects was positive. One said that the project provided a chance “to be more analytical when it comes to consuming news. . . . I want to know how it gets regurgitated and why it gets reported.” Another said journalists’ “first obligation is to the truth and the first loyalty is to the citizens.”

Persepolis Controversy and Other Challenges

Every year OIF works with hundreds of ALA members and concerned citizens regarding the censorship of books in all types of libraries. The *Persepolis* challenge is an example of the work OIF staff does every day in terms of assisting librarians, advocating for the freedom to read, upholding a transparent public process for book considerations, and making sure the word gets out to the press.

In March 2013, Chicago Public Schools (CPS) removed the acclaimed graphic novel *Persepolis* by Marjane Satrapi from classrooms. CPS librarians and teachers—and the press—contacted OIF for assistance and information. A press conference was held at ALA Headquarters to condemn the removal of this book. The students of Lane Tech

College Prep High School demonstrated on their high school street corner and staged a 700-student sit-in in the halls, winning them the Illinois Library Association Intellectual Freedom Award. Eventually, the book was returned to all but the seventh-grade curriculum.

ORS Hosts Seminar for Public Library Researchers

The Office for Research & Statistics (ORS) convened an Invitational Seminar for Public Library Researchers May 16–17 at ALA headquarters in Chicago with the purpose of beginning a conversation among library researchers and leaders about the collection and use of library data for successfully engaging external stakeholders. One challenge identified during the meeting was the need for a centralized Web resource for information about public library research. ORS staff accepted the challenge and planned to unveil, in December 2013, a new Web-based resource that connects librarians and researchers to information about research studies, research methodologies, grants, and more.

Seminar participants included representatives from the International City/County Management Association, the Bill & Melinda Gates Foundation (which funded the seminar and development of the Web-based resource), the ALA Public Programs Office, the ALA Library, and several library field organizations and other entities engaged in public library data collection, including:

- Colorado State Library, Library Research Service;
- Counting Opinions;
- Florida State University, School of Library & Information Studies;
- Institute of Museum and Library Sciences;
- Community Attributes;
- Joint Center for Political & Economic Studies and Partnership for Connected Illinois;
- North Dakota State Library;



Craig Gerhart, President at Gerhart Enterprises, Inc. (left); Carolyn Anthony, PLA President-elect (center); and Chris Jowaisas, Bill & Melinda Gates Foundation (right) discuss research about public libraries during the ORS Invitational Seminar for Public Library Researchers held at ALA in Chicago on Thursday, May 16, 2013.

- OCLC;
- Public Library Association;
- Schools, Health & Libraries Broadband Coalition;
- State Library of Louisiana;
- University of Maryland, College of Information Studies, Information Policy Access Center;
- University of Washington, Information School; and
- Urban Libraries Council.

ORS Receives IMLS National Leadership Grant to Study Digital Inclusion

The Digital Inclusion Survey, launched in fall 2013, is a component of the Public Libraries as Providers of Digitally Inclusive Services

and Resources: A National Survey Redefined study. ORS is collaborating with the University of Maryland College of Information Studies Information Policy & Access Center (IPAC), the International City/County Management Association, and the ALA Office for Information and Technology Policy in this three-year study.

The study provides representative national research that identifies the role of the public library as a community anchor in building digitally inclusive communities. The results will inform library leaders and decision makers about the resources needed by the public library to fulfill its role as a leader in digital literacy and inclusion. The project collects public library building level data through two national surveys—one during the fall of 2013 and one in fall 2014.

The survey collects data about the role of public libraries in four areas:

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1. Public access technology infrastructure resources and capacity (e.g., public access workstations, broadband connectivity);
2. Digital content, services, and accessibility;
3. Digital literacy (including languages in which instruction is offered); and
4. Domain-specific services and programs (civic engagement, education, health and wellness, and workforce/employment).

The survey results will provide participants with a way to identify community impacts of library public computer and Internet access, identify gaps in technology services based on community needs and demographics, and demonstrate library contributions to community digital inclusion efforts. The survey results will provide national and state estimates, but more importantly, will interactively show public libraries in context with community-level data such as poverty, unemployment rates, and graduation rates.

Cultural Communities Fund Marks 10th Anniversary

With an National Endowment for the Humanities (NEH) challenge grant, in 2003 the Public Programs Office established the ALA Cultural Communities Fund (CCF) to support cultural programming in all types of libraries. The unit helps librarians across the country by providing leadership, resources, training, and networking opportunities in order to provide library users of all ages with cultural opportunities. Since its inception, the endowment campaign has raised more than \$1.7 million from 500 individual and corporate donors.

Attendees at the 2013 ALA Annual Conference in Chicago had the unique opportunity to tour the renowned Frank Lloyd Wright-designed Robie House, while supporting the CCF. The special 10th-anniversary event included a cocktail reception with docents from the Frank Lloyd Wright Preservation Trust on site to answer questions.

The event was sponsored by Elk Grove Graphics, HarperCollins, Library Furniture International, and Interactive Design Architects.

In the 10th anniversary year, the CCF was named the new sponsor of the ALA Excellence in Library Programming Award, which recognizes a library that demonstrates excellence in library programming by developing and presenting a cultural or thematic program or program series during the preceding year. The CCF received 100 nominations for the award, with the Carbondale (Ill.) Public Library named as the award recipient. The library and its community partners created “11 Days for Compassion” in response to a local Occupy movement and a strike at the university that resulted in discussions and peaceful protests, as well as abusive rants in the newspaper. The program brought together more than 35 organizations, businesses, and individuals to host, lead, and promote compassion-themed discussions and events.

E-newsletter Details Value of Membership

ALA launched the *Member Value Program Digest*, a quarterly e-newsletter that provides members with information about the tangible benefits of ALA membership such as discounts, low-priced/free webinars/education, professional resources such as toolkits, affinity programs, and other services and programs. A coordinating [MVP](#) portion of the ALA website was also introduced.

Student Support Available through Student Portal

The quarterly e-publication *Student AL Direct* launched its “[Start Here—Go Anywhere](#)” [student portal](#). Available via the membership pages of the ALA website, it provides students “one-stop shopping” that serves as a starting point linking those planning to enter the profession to ALA services,

support, information, programs, products, and more, helping them become involved with ALA, explore career options, pursue their education, learn about financial assistance, and find jobs. Joint ALA-chapter student membership packages are now available in conjunction with 28 chapters.

The Value of Librarians and Libraries Communicated through Media Relations

The Public Information Office (PIO) increases public awareness of the value and impact of all types of libraries through positive news coverage. FY 2013 placements were robust according to ALA's media tracking software CisionPoint. PIO achieved more than 83,850 mentions/articles, which resulted in a circulation rate of more than 16 billion.

According to the Newspaper Association of America, there are more than 1,400 daily newspapers and 6,700 weekly newspapers in the United States, so the following report should be viewed as a snapshot of coverage achieved by the ALA PIO.

2013 Media Coverage Highlights

The Joint Conference of Librarians of Color (JCLC)



The Joint Conference of Librarians of Color (JCLC), September 19–23, Kansas City, Mo., made national and international headlines with coverage focusing on the library communities' efforts to prepare for the country's demographic shift. The PIO prepared a joint opinion piece for JCLC Co-Chairs Haipeng Li and Janice Rice entitled "Libraries and the demographic shift," for *The Huffington Post*. The article received more than 222 Facebook posts and received more than 598 likes. REFORMA Past President and



Caroline Kennedy, author of *Poems to Learn by Heart*, visits Sanislo Elementary School in Seattle during National Library Week.

JCLC Publicity Committee member Loida Garcia Febo participated in an interview with NPR's Tell Me More. More than 690,000 listeners from across the country tuned in as Febo discussed the JCLC and how libraries are working to support the needs of diverse communities. JCLC Steering Committee Member Jacqueline Ayala appeared on CNN en Español's evening newscast via Skype and discussed how libraries are working with new Americans and diverse communities.

Kansas City, Missouri, media also provided coverage including Fox 4 with JCLC Local Arrangements Co-Chair Gloria Tibbs and Patricia Barra, a UMKC student that shadowed Tibbs during the JCLC. ALA President Maureen Sullivan, Tibbs and author David Treuer participated in a panel discussion on diversity in libraries with Kansas City NPR Affiliate KCUR.

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Banned Books Week

2012 marked the 30th anniversary of Banned Books Week (September 30–October 6), a time to celebrate the freedom to read.

More than 3,200 articles and mentions appeared regarding Banned Books Week. Coverage appeared in *Time* magazine, *The Huffington Post*, *The Guardian*, *Christian Science Monitor*, *The New Yorker*, *The Atlantic* and more.

PIO secured more than 25 interview opportunities for ALA leadership and Office for Intellectual Freedom staff, highlights include NPR's Talk of the Nation, *USA Today* and *Publishers Weekly*.

Banned Books Week social media mentions were higher than ever with nearly 5,100 clips recorded.

Teen Read Week

Teen Read Week (TRW), October 14–20, celebrated its 15th anniversary. The week's sub-theme was "It Came from the library," and teens were encouraged to pick up something spooky, creepy or mysterious to read, just "for the fun of it." Thousands of schools and libraries from across the country hosted a variety of special programs and events to encourage teens to visit their public and school libraries, select their own reading material and read for fun.

This year's coverage consisted of more than 3,700 Web, print, and radio placements, a circulation rate of more than 290 million and an impression rate of more than 725 million.

PIO worked with YALSA President Jack Martin to craft an op ed piece for *The Huffington Post* entitled "Your Teen is Reading WHAT?" The piece made its rounds through social media channels and enhanced Huffington Post's Teen Read Week coverage including such articles as "To Celebrate Teen Read Week We Ask Authors, 'What's Your Favorite Teen Book?'"

It was the first year that the Associated Press (AP) picked up YALSA's Teens' Top Ten List. The piece entitled "Teens Pick *Divergent* as Favorite Novel" ran over the AP's entertainment wire and

was picked up by a variety of news organizations including ABC News, Salon.com, *The Huffington Post*, *The Dallas Morning News*, *Chicago Sun-Times*, *The Seattle Times*, Yahoo's OMG, and Teen Ink. *Divergent* Fan pages also posted the Teens' Top Ten list. Per a Google search the AP article was posted to more than 60,000 news sites and webpages.

About.com which receives more than 69 million unique visitors per month provided extensive Teen Read Week coverage and posted an interview with YALSA President Jack Martin regarding teen reading trends and picked up the Teens' Top Ten list.

ALA Midwinter Meeting

More than 4,324 articles/mentions were achieved January 21–30. Coverage focused on such Midwinter Meeting discussion topics such as the changing role of libraries, ebooks, technology trends and advocacy.

A Pew Report released just days prior to the Midwinter Meeting set the stage for national discussions on the value of our nation's libraries. The Pew Research Center Internet & American Life Project report's "Library Services in the Digital Age," revealed that people value public libraries and librarians and believe they are important to their communities. ALA President Maureen Sullivan participated in several interviews regarding Pew's findings including a lengthy interview with *The Seattle Times*, which resulted in an article entitled "Libraries in the digital age: Do you know what yours offers?"

The theme of libraries as centers of community continued throughout the conference including Caroline Kennedy's Auditorium Speaker Series session, "Libraries hold the power to transform lives and break down barriers," stated Kennedy. The event was covered by onsite library trade, *The Seattle Times* and KOMO TV, Seattle's ABC affiliate.

ALA President Maureen Sullivan held a media briefing with Harwood Institute founder Richard Harwood to discuss a new partnership between ALA and the Harwood Institute



ALA Youth Media Awards

The ALA Youth Media awards were covered by the national press. Highlights included the Associated Press, *USA Today*, *New York Times*, *Entertainment Weekly* and NPR. Also the #ALAYma hashtag trended within the top ten worldwide topics discussed on Twitter the morning of the announcements. The ALA Youth Media Awards onsite event was attended by more than 1300 people, and more than 25,000 virtual viewers logged on to the ALA Youth Media Awards webcast.

of Public Innovation. “The Promise of Libraries Transforming Communities” is a multiphase initiative that provides librarians with the tools and training they need to lead communities in finding innovative solutions by advancing library-led community engagement and innovation.

School Library Month/National Library Week

In support of School Library Month, PIO crafted and recorded public service announcements (PSA), which aired over multiple stations in Birmingham, Alabama; Chicago; Kansas City, Missouri; Los Angeles; New York; and San Francisco. PSA scripts were also translated into Spanish. All PSA materials were posted to a Web-based PSA page crafted by PIO.

PIO also worked with ALA President Sullivan to craft an op-ed piece for *The Huffington Post*. Sullivan’s piece entitled “The State of School Libraries,” was posted on April 15 and has received more than 850 likes. The op-ed discussed the value of school libraries and the various challenges librarians and programs are facing.

National Library Week (NLW), held April 14–20, is a time to celebrate the contributions of our nation’s libraries and library workers. The 2012 theme was “Communities matter @ your library,” and served as a time to remind all Americans that the library is the heart of the communities that they serve.

Woman’s Day magazine produced a full page article on the value of school and public libraries. The article entitled “Help your library thrive,” provided tips on how readers can support their local public library as well as highlighted the valuable contribution of school libraries. PIO coordinated efforts and as a result the full page article featured contributions from PIO, AASL, President Maureen Sullivan and others in the library community. *Woman’s Day* has a circulation of more than 3.4 million readers.

State of America’s Libraries Report 2013

The release of the 2013 State of America’s Library Report, on April 15, fueled a flurry of coverage. Interview and coverage highlights include

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HRDR Marks 40 Years

The ALA Office for Human Resource Development and Recruitment (HRDR) celebrated its 40th anniversary with refreshments in the ALA JobLIST Placement Center during the 2013 ALA Annual Conference in Chicago. Established in 1973 as the Office for Library Personnel Resources, what has since 1998 been known as HRDR combined ALA staff activities in library education, recruitment, and staff welfare to help librarians and libraries in areas concerned with the rights, interests, and obligations of library personnel. The office functioned as a major component within ALA to support areas of librarianship as a profession, including the individual's career goals, and the provision within library schools and libraries of policies and practices that enable staff to develop professionally. Pictured left to right: Dr. Caitlin Williams, Kimberly Redd, HRDR Director Lorelle R. Swader, President-elect Courtney Young, and Beatrice Calvin.

The New York Times, CBS Radio, Reuters, *The Guardian*, and *Vanity Fair*. The Associated Press produced an article entitled “‘Fifty Shades’ makes list of challenged books,” which was picked up by thousands of U.S. and international news websites. The report was used throughout the year by journalists.

Ebooks

The ALA's efforts to work with publishers regarding ebook lending in libraries continued to make headlines. Throughout the fiscal year ALA leadership met with publishers to address ebook lending issues such as lack of access and price hikes.

The ALA Washington Office released *Ebook Business Models for Public Libraries*. The report was targeted to the library community and covered by

trade publications including *American Libraries*, *Library Journal* and hundreds of blogs.

Mainstream and publishing media picked up ALA statements regarding the new lending practices adopted by publishing giants Macmillan and Hachette. Both statements were included in coverage by the Associated Press, *Publishers Weekly* and a variety of library and publishing trade publications.

ALA President Maureen Sullivan's statement on Hachette's 220% library ebook price increase was covered by such media organizations as CNN Money.com, Digital Book World, and TechDirt. An open letter to publishers from Sullivan was distributed shortly after with such headlines as "Librarian Patience Has Run out on E-Book Lending Issues, Library Association Says," and "Frustrated librarians begin taking their e-book case to the masses."

ALA Annual Conference

PIO secured more than 4,890 mentions/articles resulting in a circulation rate of more than 2.1 billion. Press groups were interested in discussing the changing role of libraries, community engagement, ebook lending; the Andrew Carnegie Medals for Excellence in Fiction and Nonfiction; and conference programming.

Publicity efforts began with multiple placements from the *Chicago Sun-Times* regarding the changing role of libraries and the relevance of library service in the age of Google. Such articles as "Editorial: Libraries see opportunity in changing times" and "Libraries beyond the shelves" promoted the value of library service and highlighted programs and services that Chicagoland libraries offer to their communities.

PIO secured an Editorial Board Meeting with the *Chicago Tribune*. Participants discussed such library issues as community engagement, funding, anti-violence programs and campaigns, technology trends and the ALA Annual Conference.

The *Chicago Tribune* also had several reporters

onsite and generated such articles as "Reference lives on, no question" and "Hipsters, librarians check each other out" that focused on the changing role of librarians and library services.

Andrew Carnegie Medals for Excellence in Fiction and Nonfiction

The ALA Annual Conference came to a close with the announcement of the Andrew Carnegie Medals for Excellence in Fiction and Nonfiction. The medals serve as a guide to help adults select quality reading material and are the first single-book awards for adult books given by the American Library Association (ALA) and reflect the expert judgment and insight of library professionals who work closely with adult readers.

2013 medal winners were *Short Nights of the Shadow Catcher: The Epic Life and Immortal Photographs of Edward Curtis*, by Timothy Egan and Richard Ford's *Canada*, were highlighted on thousands of news websites. The AP's article entitled "Ford, Egan win literary medals" was picked up by such publications as BBC News, *Publishers Weekly*, *The Los Angeles Times*, and *The Huffington Post*.

Media outreach activities resulted in more than 1,800 mentions/articles, a circulation rate of more than 820 million.



Timothy Egan (left) and Richard Ford (right)

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Campaign for America's Libraries Continues to Evolve



The Campaign for America's Libraries' goals—never static—continue to evolve. The Campaign, with input from ALA members, realigned resources to connect with ALA priorities of community engagement, ebooks, digital content and libraries, and school libraries. Look for the posting of content each week about these topics on atyourlibrary.org, Facebook, and Twitter. Recent articles posted include “Declaration for the Right of Libraries,” “King County Library System provides neutral ground for community conversation on library issues,” and “Deven Black receives prestigious Bammy Award.”

The Campaign, which was launched in 2001, has the following goals: increase awareness and support for libraries by communicating why libraries are unique and valuable, update the image of librarians and libraries, bring renewed energy to promotion of libraries and librarians, and bring library messages to more diverse audiences.

During National Library Week, April 14–20, Honorary Chair Caroline Kennedy visited two school libraries to share her love of reading and poetry. At Sanislo Elementary School Library in Seattle, Kennedy met with the school's poetry club; she later visited Horace Mann School in Beverly Hills, Calif. Jane Friedman Lofton, president of the California School Library Association, said it was inspiring to hear Kennedy share why she loves to read books and poetry. Kennedy's visits to school libraries were made possible by the Disney Book Group.

Ten winners of the I Love My Librarian Award, sponsored by the Carnegie Corporation of New York and *The New York Times*, were honored at The TimesCenter in New York. Winners were selected from academic, public, and school libraries for their contributions to their communities and the

difference they make in the lives of library patrons. The guest speaker was Robert K. Massie, the first-ever winner in 2012 of the Carnegie Medal for

Excellence in Nonfiction for *Catherine the Great*. Each librarian selected receives a \$5,000 stipend. The *Times* donated 22 ads to support the award's call for nominations and to congratulate the winners; it also donates ads on NYTimes.com.

The Campaign for America's Libraries' @ your library brand is used worldwide. Some examples:



“You belong @ your library”

As the winner of the 2012 Scholastic Library Publishing National Library Week grant, the Sacramento (Calif.) Public Library used a “You belong @ your library” theme to develop a series of programs directed to the gay, lesbian, bisexual, transgender, questioning, intersex, and ally (GLBTQIA) community. Through its programming and in conjunction with a marketing campaign, the library reinforced the message that a library is a place of belonging for all members of the community. The library developed ads and promotional materials that were widely publicized, and programming included events that drew attention to the services and resources the library offers for people of all ages.

“online @ your library” in Idaho

The Idaho Commission for Libraries' “[online @ your library](http://online@yourlibrary.org)” program provided funding to more than 50 public libraries for broadband Internet access, increased bandwidth, new public access computers, subscriptions to online resources, and training for library staff. The commission designed “online @ your library” with rural communities in mind—Idaho is the seventh most rural state, with 18.1 people per square mile, and 69 percent of Idaho public libraries report that they are the only

access point for free Internet in their communities. “Online @ your library” provides educational resources to promote digital literacy to residents of all ages. A key feature in the program is technology training for adults; each participating library is required to partner with its regional adult basic education center and the Idaho Department of Labor to create workshops introducing adults to educational resources and online job-seeking tools.

Shakespeare @ your library

On a more poetic note, the Rock Island (Ill.) Public Library commemorated the 449th birthday of the Bard of Avon with [Shakespeare @ your library](#), which kicked off with an in-depth look at one of literature’s greatest villains. “Who is Macbeth?” explored the historical person and personality of Macbeth, and the library hosted local high school students, who performed scenes from “The Tempest,” followed by a student-run discussion. Elsewhere, the York (Maine) Public Library used [Shakespeare @ your library](#) to showcase the library’s Shakespeare collection, and the Sidney-Richland County (Mont.) Library used the theme to promote its annual Shakespeare in the Park movie night.

Health Info and Exercise @ your library

The Clearview Library District of Windsor, Colo., hosts [Eat, Move, Live @ your library](#), a monthly series of programs for adults focusing on mental and physical well-being. The program includes classes on health education, dance, yoga, and other physical fitness activities. The Manhasset (N.Y.) Public Library knows that gym memberships can be expensive, which is why the library offers [Exercise @ your library](#), a series of eight exercise classes for a small fee and proof of a library card. Through its virtual library, the Utah State Library provides access to [Good Health Information @ your library](#), which provides access to helpful and accurate websites on issues ranging from kids to senior health, information on state health agencies, and a toolkit for librarians to better assist their users.

Young Voters @ your library

On Election Day 2012, the Norwalk (Conn.) Public Library hosted Kids Can Vote @ your library, in which youngsters cast ballots for candidates from a list of literary character candidates provided by the library. Stuffed animals and dolls of the candidates were raffled off to children who voted, and the kids also saw a short film about U.S. presidents. In Garden City, Michigan, the public library’s Election Happening @ your library program let young readers vote for their favorite book, and the library provided a list of books that would get children and teens thinking about the importance of the democratic process.

Fall into Autumn @ your library

In autumn 2012, the Syosset (N.Y.) Public Library focused on preparing students not only for the current academic year but also the following one with college prep programs. Under the title [Fall @ your library](#), the library offered classes on choosing the right college, university, or community college; college application essays; and financial aid. Bilingual classes in Mandarin and Korean were also available. In Memphis, Tennessee, the public library pointed out in its What’s new @ your library newsletter, “Cool weather does not mean you can’t do cool things.” The library’s list of fall programs for teens ranged from the creative—with T-shirt reconstruction, poetry nights, and zine publishing—to the more intellectual Bookstock: Memphis Area Authors’ Festival and Memphis Area College Fair. And the Gwinnett (Ga.) County Public Library’s Fall into the Arts program featured the Chair-ish the arts @ your library contest, during which individuals and organizational groups designed artist chairs for display in the library.

Holiday Feasts @ your library

The Rowland Heights (Calif.) Library hosted a Healthy Vegetarian Cooking Class @ your library, a free class where participants learned how to make a variety of vegetarian side and main dishes,

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as well as vegan desserts, from long-time vegetarian cooking instructors. The Red Bank (Fla.) Library—recognizing that cookies and baking are a big part of most holiday traditions—hosted Vegan baking @ your library. And the Athol (Mass.) Public Library went whole hog—or rather, whole turkey—and offered Gluten-Free Thanksgiving @ your library, a class on creating an entire meal.

37 Nations in the Campaign for the World's Libraries

The [Campaign for the World's Libraries](#) was officially launched in August 2001 during the International Federation of Library Associations and Institutions (IFLA) Council and General Conference in Boston. The Campaign for the World's Libraries now has 37 nations on board, from Armenia to Korea to Uruguay. Its materials are available not only in IFLA's official languages—English, French, German, Russian, Spanish, Chinese, and Arabic—but in a total of 32 tongues. The newest members are the Library Association of Barbados and the Library Association of the Republic of China (Taiwan).

Several library associations have expanded their @ your library programs.

In March 2012, the Library and Information Association of South Africa (LIASA) introduced its latest South African Library Week campaign, [Develop @ your library](#). The theme reminds users that libraries create programs that focus on skills development, providing access to information, granting access to computers and online tools, and enabling users to develop their computer skills, and can also provide tools that allow them to write résumés and search for jobs. Posters featuring the theme were sent out to all LIASA member libraries, along with downloadable bookmarks, T-shirt designs, and customizable graphics.

The Library and Information Association of Jamaica launched its own @ your library campaign in partnership with the Jamaica Library Service, the Public Library Network, and the School

Library Network to provide reading activities under the theme Learn to Read—Read to Learn @ your library. The objective of the partnership included developing lifelong voluntary readers and promoting the role of libraries and librarians.

Two major national library associations in Romania joined together to participate in the Campaign for the World's Libraries. The two associations launched an after-hours campaign of activities in dozens of libraries nationwide under the title Nocturne Library or Libraries Night, which sought to bring together users of all ages and professions, as in a common house, where they could spend some time discovering new things. Participating libraries provided movies, concerts, book launches, workshops, meetings with authors, contests, exhibitions, and demonstrations of artistic virtuosity.

Office for Library Advocacy

As part of its mission to support and improve libraries of all types by developing resources, a peer-to-peer advocacy network, and training for advocates, the Office for Library Advocacy (OLA) continued to support the efforts of librarians and advocates at the national, state and local level, as libraries continued to face adversarial situations in terms of funding and budget cuts, privatization and awareness about their vital role in today's communities.

The work of OLA is distinct in that it focuses on supporting advocacy for public, school and academic libraries at the “local” level. This advocacy involves securing funding for improved library services, fighting threatened budget cuts, and securing referenda, millage increases and funding for new construction and renovation projects. OLA also works with the Washington Office, Chapter Relations Office, and Public Information Office to support advocacy efforts at the state and national level.

As in past years, OLA was asked to assist in “crisis” situations when libraries around the country

were threatened with major budget cuts, privatization, layoffs or legislation that would negatively impact libraries. In those cases, OLA leads a team of ALA staff to offer strategic consultation and support, outreach through ALA President Maureen Sullivan and division leadership to craft op-eds for the media, and letters to school boards, mayors and other decision-makers. Among the more unique situations occurred in Kentucky, when class action lawsuits against Kenton and Campbell County Libraries, asserting that tax money had been wrongfully gained, were filed and won, setting a possible precedent for additional counties in the state. OLA continues to monitor the situation as those cases are appealed.

OLA continues to track library privatization efforts and initiatives throughout the nation through daily media monitoring efforts and direct requests. OLA provides assistance, consultation, and privatization resources if requested by state library associations to communities facing potential privatization.

OLA continued to create tools and resources for the membership. It repositioned its Advocacy University, which compiles advocacy resources from around the association, both by topic and type. It's available at www.ala.org/advocacy/advocacy-university. It offered a range of webinars archived at: www.ala.org/onlinelearning/issues/advocacy. OLA staff traveled the United States to visit state library conferences, presenting to librarians on a range of advocacy topics, both to increase their knowledge and to showcase the advocacy work that ALA members are doing around the country.

OLA maintains the www.ilovelibraries.org, ALA's advocacy website for the public. The website presents both positive and negative news at the national, state and local levels. It highlights unique programming, work of Friends groups and local advocates, as well as ALA initiatives. An electronic newsletter, published twice monthly, reaches 4,300 subscribers, and an active Facebook presence

Knowledge Alliance Rebrands Librarianship

Thirty-five early career librarians participated in the Discovering Librarianship program, an initiative funded by the IMLS and led by ALA's Office for Diversity. The recruiters developed the [Knowledge Alliance](#), which "rebrands" librarianship as a field of diverse individuals, and the Knowledge Alliance exhibited at 45 career and graduate education fairs across the country. Knowledge Alliance "allies" mentor college and high school students they meet through events and the website on ways to explore library careers through undergraduate and graduate education or job and volunteer opportunities, all while advocating for the importance of libraries in supporting every individual's personal goals.



Recruiter Hannah Lee exhibits on behalf of ALA's Knowledge Alliance

reaches over 50,000 fans.

OLA was the lead liaison on the School Library Campaign. ALA President Maureen Sullivan's charged the 2012-2013 Presidential Task Force on School Libraries with initiating a campaign to promote awareness and understanding of the impact of the de-professionalization and curtailment of school library instructional programs on students and student achievement. The task force included

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all types of librarians, to bring the best thinking on advocacy issues together to work on the school library cause. The hope is that this will set a precedent for the way the membership can continue to collaborate and think strategically about issues that affect us all.

United for Libraries Secures \$75,000 from Neal-Schuman Foundation

United for Libraries secured \$75,000 from the Neal-Schuman Foundation to support library advocacy at the local level for libraries with troubled budgets. The Citizens-Save-Libraries grants will send expert advocates to 20 locations over the course of two years to help Friends of the library groups, library directors, and trustees develop individual blueprints for advocacy campaigns to restore, increase, or save threatened library budgets. The opportunity to apply for expert consultation began in January 2013, and the first 10 libraries were selected in April. A second opportunity to apply became available in January 2014. Among the criteria to apply are a willingness of recipient libraries to “pay it forward” by sharing what they learn with others in their states through presentations at local conferences, articles written for the state library association journals, and a willingness to answer questions and support other advocacy campaigns via digital media and Skype. To leverage the grant across the country, a power guide has been developed that is freely available to all and that lays out a step-by-step blueprint for libraries to follow in generating their own campaigns. In addition, United for Libraries will hold train-the-trainer workshops using the guide at the Midwinter Meeting in 2015. The [Neal-Schuman Foundation](#), established in 2000 by Neal-Schuman Publishers founders John Vincent Neal and Patricia Glass Schuman, strives to aid and promote charitable research and education

for the improvement of libraries. An active ALA member and past president, Schuman founded the Library Advocacy Now program and cofounded the Library Champions program.

Libraries Celebrate National Library Workers Day

Libraries throughout the country hosted celebrations for National Library Workers Day (NLWD) April 16, 2013, held during National Library Week. First planned in 2004 and sponsored by the ALA-Allied Professional Association (ALA-APA), NLWD recognizes all library workers, including librarians, support staff, and others who make library service possible every day. As in previous years, individuals were encouraged to submit a star in nomination of a stellar library worker. This year, nominations poured in from all 50 states and the District of Columbia, plus China, Suriname, the United Kingdom, Nigeria, and Kazakhstan. A total of 759 stars were submitted: 50.4 percent (383) were from public libraries, 23.2 percent (176) were from school libraries, 21.4 percent (162) were from academic libraries, 2.2 percent (17) were from special libraries, 1.7 percent (13) of respondents did not specify their library type, and 1.1 percent (8) were from government libraries.

Strege, Bolt Wrap Up Work with Certification Program

June 2013 marked the end of an era for the Institute of Museum and Library Services–funded Library Support Staff Certification Program, as coproject directors Karen Strege and Nancy Bolt completed their tenures with the program. For seven years of implementation and management, Strege and Bolt worked tirelessly, doing whatever they could to set the program on the successful path it is on today—including enrolling 428 candidates, with 52 successfully completing the

program and becoming certified library support staff. ALA-APA Director Lorelle Swader presented Strege and Bolt with plaques commemorating their years of service to the program at a reception at the 2013 Annual Conference.

CPLA Program Marks 230 Enrollees

The Certified Public Library Administrator (CPLA) program, a voluntary post-MLS certification program for public librarians with three or more years of supervisory experience, this year reached a total of 230 enrollees. To date, 73 individuals have been certified through the program.

ALA Emerging Leaders Featured on Trading Cards



The Emerging Leaders program began in 2007 as an initiative of

ALA Past-President Leslie Burger. The program enables newer librarians from across the country to participate in problem-solving workgroups, network with peers, gain insight on ALA structure, and have an opportunity to serve the overall profession in a leadership capacity. This year, 55 participants worked on 14 projects. The 2013 March/April issue of *American Libraries* magazine

featured this year's class of leaders as its cover story; inside, each leader's profile was included in a set of trading cards that had leaders' photos on one side and interesting pieces of information about them on the other. The cards were distributed at Annual Conference in the GALE booth.

Caldecott Celebrates 75th Anniversary

A yearlong 75th anniversary celebration for the Caldecott Award officially kicked off at the 2012 ALA Annual Conference and culminated at the 2013 ALA Annual Conference in Chicago. Special events and resources offered during the year included:

- Caldecott-themed online education;
- Caldecott Anniversary Scrapbook;
- Facebook Forums with Caldecott-winning authors and illustrators;
- Caldecott-themed conference programs at the 2012 ALSC National Institute and the 2013 ALA Annual Conference;
- A special Red Carpet Anniversary Celebration at the 2013 Newbery Caldecott Wilder Banquet;
- Bookmarks;
- Buttons;
- Facebook Cover; and
- Ebadge.

Washington Office

ALA Leadership Advocates for Fair Ebook Access

The ALA Digital Content & Libraries Working (DCWG) continues to be very active in the ebook arena. In the fall of 2012, ALA formally announced a new website “Ebooks & Digital Content,” a component of the Transforming Libraries site. The new website provides access to a wide array of ALA-produced resources, which is maintained and improved by the Office for Research & Statistics and the Digital Content Working Group. In November 2012, the DCWG released a [media and communications toolkit](#) for librarians. The toolkit provides librarians with templates to support a variety of advocacy activities, such as issuing press releases, obtaining op-ed placements in local newspapers, writing letters to the editor, and working with the media in general. The toolkit received 7,600 page views in its first two weeks, and content continues to be updated and added.

In a January 2013 message to members of the American Library Association, then-president Maureen Sullivan detailed steps taken by the organization over the past year to advocate for library access to fairly priced ebook titles. In February, ALA released “The Business Model Scorecard,” a report that examines specific variables often seen in library ebook license contracts. The report, which was created by DCWG, can be used by librarians to weigh ebook contract variables most important to their library. In June, Maureen Sullivan announced the launch of “[Authors for Library Ebooks](#),” a new initiative that asks authors to stand with libraries in their quest for equitable access to ebooks. Best-selling authors Cory Doctorow, Ursula K. Le Guin and Jodi Picoult are helping to kick off the campaign.

In late September, Barbara Stripling led an ALA delegation to New York to meet with executives at Penguin Random House and Simon & Schuster, the Association of American Publishers and the American Booksellers Association. In October, publisher Macmillan announced that it will offer its entire ebook backlist to libraries.

Trouble in Washington: Sequestration Goes into Effect; Federal Government Shuts Down

In March 2013, sequestration—automatic cuts to all federal discretionary programs—went into effect after Congress could not reach an agreement on a deficit reduction plan. As a result, sequestration will impact all libraries served by state library agencies. The Institute for Museum and Library Services has been cut by \$12 million, which includes \$7.866 million in cuts to the state program within the Library Services and Technology Act (the federal sequester will mean a 5 percent cut in the \$232 million allocated to IMLS). Overall, state programs will be cut, and each state will decide how the reduced budgets will affect the services delivered to the public, it may include the reduction of summer reading programs, database subscriptions, workforce development

ALA leadership meeting with book publishers in New York City



programs including employment skills and job searching, and services to people with disabilities. Future grant program budgets will also be slashed, though grants already awarded will not be affected by sequestration.

In October, the U.S. federal government shut down after Congress failed to compromise on a continuing resolution to fund the government. The two-week shutdown had a noticeable impact on library services across the country: the Institute of Museum and Library Services closed and did not disperse grants and funds to libraries as part of the Library Services and Technology Act. Additionally, the Government Printing Office and U.S. Census websites and collection surveys were unavailable until the government reopened. Finally, the Library of Congress was closed to the public and researchers for the duration of the shutdown. As of this writing, the shutdown is ongoing—the American Library Association will continue to monitor federal budget developments.

ALA Joins Others to Demand Civil Liberties and Launches Privacy Toolkit

ALA was gravely concerned at the June 2013 revelation that the U.S. government obtained the phone records of Americans for the last seven years. ALA called upon Congress to provide more accountability and transparency about how the government is obtaining and using vast amounts of information about innocent people. ALA joined 86 other civil liberties groups, Internet activists and authors to sign an open letter to Congress, calling for a congressional investigation committee, similar to the Church Committee of the 1970s. The letter is in response to the recent leaking of highly classified documents about the government's monitoring of private Internet and telephone communications. The letter calls on

Congress to enact reform to Section 215 of the USA PATRIOT Act to make clear that blanket surveillance of the Internet activity and phone records of any person residing in the United States is prohibited by law. [Read the full letter.](#) Key civil liberties organizations and major companies such as Apple, Facebook and Twitter, joined in the effort with dozens of other companies and organizations, both large and small. [WeNeedToKnow](#), the newly launched petition directed at the White House invites the public to contribute to the call for greater transparency around government surveillance.

In July, ALA President Barbara Stripling announced the launch of “[ALA Liberty](#),” a new website that contains tools libraries can use to host educational sessions and public forums that help Americans understand their First and Fourth Amendment rights. The website contains guides and tip sheets for libraries interested in informing members of the public about their civil liberties.

ALA Posthumously Honors Aaron Swartz with Madison Award

In March 2013, ALA posthumously awarded activist Aaron Swartz the 2013 James Madison



ALA President Maureen Sullivan at the Madison Award Ceremony

Washington Office

Award for his dedication to promoting and protecting public access to research and government information. ALA President Maureen Sullivan presented the award to Swartz's family during the 15th Annual Freedom of Information Day in Washington, D.C. Before his untimely death in January, Swartz was an outspoken advocate for public participation in government and unrestricted access to peer-reviewed scholarly articles. Swartz was a cofounder of Demand Progress, an advocacy group that organizes people to take action on civil liberties and government reform issues. Swartz was also a leader in the national campaign to prevent the passing of the Stop Online Piracy Act, a bill that would have diminished critical online legal protections. The award, which is named in honor of President James Madison, honors individuals who have championed, protected and promoted public access to government information and the public's right to know national information.

Supreme Court Rules in Favor of Libraries, Consumer Rights

On March 2013, the U.S. Supreme Court supported consumer rights and libraries in the high-profile *Kirtsaeng v. Wiley & Sons, Inc.* case by ruling that goods lawfully made overseas are protected by the first-sale doctrine. The Kirtsaeng case focused on whether Americans and businesses had the right to sell, lend, or give away the things they own that were made overseas.

The case centered on a graduate student, Supap Kirtsaeng, who bought textbooks published by John Wiley & Sons in Thailand and sold them online in the United States. The court case ruling could have greatly affected libraries, as the first-sale doctrine allows libraries to lend books and other materials to the public. With this decision, the Court upheld the rights of libraries to loan materials lawfully to their patrons regardless of where those materials have been manufactured. In anticipation of this ruling, the ALA joined the Owners

Rights Initiative, a broad coalition of companies and other organizations who advocate and lobby to preserve the first-sale doctrine.

Library Advocates Tell Legislators to Protect Library Funding

More than 350 librarians and library supporters from across the country converged in Washington, D.C., May 7–8, 2013, to meet with members of Congress to discuss key library issues during the American Library Association's 39th annual National Library Legislative Day. The event focused on supporting federal funding for national libraries. Advocates discussed the need to fund the Library Services and Technology Act, support legislation that gives people who use libraries access to federally-funded scholarly journal articles and increases funding for school library materials. The event included a virtual advocacy component for library supporters who could not attend the Washington meetings—advocates worked remotely to connect with legislators via phone calls, emails and social media platforms.

Representative Jeff Fortenberry (R-Neb.) received the 2013 Public Service Award for his work to change the impact of the Consumer Product Safety Improvement Act to acknowledge that there is no danger of lead in children's books.

Library Copyright Alliance Hails WIPO for Landmark Victory for the Blind

In June, the Library Copyright Alliance applauded the World Intellectual Property Organization (WIPO) for finalizing the Treaty for the Blind, a treaty that will allow nations to share or make accessible copies for the print-disabled in other countries, who more often than not, have little access to reading materials. The Treaty for the Blind

creates a copyright exception and makes it legal to share accessible print copies with other nations. Before the landmark decision, antiquated international copyright laws made it difficult for developing nations—where 90 percent of the world’s 285 million blind live—to convert print materials into Braille books, audio recordings, or accessible digital files. As a result of the treaty, the diversity of content available to the blind will increase dramatically around the world. The Library Copyright Alliance is made up of the ALA, the Association of College and Research Libraries and the Association of Research Libraries. [Read the full treaty \(PDF\)](#).

Open Access Support Grows

In February 2013, John Holdren, director of the White House’s Office of Science and Technology Policy, released a Memorandum for the Heads of Executive Departments and Agencies. The White House has directed federal agencies that fund research to develop plans to make freely available the published results of that research within one year of publication. While the memo became policy the day the White House released it, the next president could overturn the policy on his first day in office. Two weeks later, the House and Senate later introduced the bicameral, bipartisan Fair Access to Science and Technology Research Act (FASTR). ALA continues to work with Congress to make FASTR law.

OITP Report on “U.S. Public Libraries and BTOP” Shares Community Impacts

In February 2013, the American Library Association Office for Information Technology Policy released the first national report detailing U.S. library engagement with the \$4 billion Broadband Technology Opportunities Program (BTOP). The preliminary report highlights

statewide library BTOP projects and their community impacts in improving public access to technology resources, digital literacy, workforce development and stronger collaborations and integrated services.

ALA Honors Five Libraries for Offering Cutting-edge Services

In January, ALA recognized five libraries for offering cutting-edge practices in library services, honoring programs in Boston; New York; Tucson, Arizona; Orlando, Florida; and Le Roy, New York. The recognition, a collaboration with LITA, showcases libraries that are serving their communities using novel and innovative methods.

ALA Leads Libraries on E-rate Reform

In June 2013, President Obama announced the ConnectED initiative, which aims to connect America’s students to high-capacity broadband and high-speed wireless. In September, ALA asked the Federal Communications Commission to accelerate deployment of the high-capacity broadband needed to serve students and learners of all ages through our nation’s libraries and schools. ALA calls for new E-rate funding to jumpstart and sustain high-capacity broadband connections that support digital learning and economic development through libraries and schools.

CIPA: 10 Years Later

In observance of the 10th anniversary of the Supreme Court decision upholding the Children’s Internet Protection Act (CIPA) and with the generous support of Google, the Office for Intellectual Freedom and the Office for Information Technology Policy hosted a July 2013 symposium to discuss the legal, political, and

Washington Office



Maine state librarian testifying at E-rate Senate hearing

day-to-day impact of Internet filtering of library users. This was in observance of the 10th anniversary of the Supreme Court decision upholding CIPA. A diverse group of experts from the fields of librarianship, education technology, law, economic development, information technology, ethics, and communications discussed the law's consequences and how we should best address online safety, the

legal and ethical use of online resources, students' inability to access constitutionally protected materials, and online user privacy. On July 30, participants discussed the results of the symposium. A background white paper was produced, and the results of the symposium will also be written up, with recommendations for further action.

Programs and Partners

Ten Libraries to Receive Advocacy Training

United for Libraries chose 10 libraries to receive expert advocacy training in the first cycle of the [Citizens-Save-Libraries program](#), funded by the Neal-Schuman Foundation.

Advocacy experts will provide onsite training to Friends groups, library directors, and trustees and help them develop blueprints for advocacy campaigns to restore, increase, or save threatened library budgets. Those libraries and groups selected for training have committed to share their knowledge and experiences through presentations at local conferences, articles written for state library association journals, and via webinars and Skype calls.

The following libraries/groups were selected to receive expert consultation:

- Clarkston (Mich.) Independence District Library
- Eisner Memorial Library (Red Bank, N.J.)
- Friends of the Dallas (Texas) Public Library
- Friends of the Long Beach (Calif.) Public Library
- Gladstone (Ore.) Public Library
- Gilmanton (N.H.) Year-Round Library
- Josephine Community Libraries (Grants Pass, Ore.)
- Pomona (Calif.) Public Library
- Salem–South Lyon (Mich.) District Library
- Winona (Minn.) Public Library

To help libraries beyond the 10 that were selected for training, a Citizens-Save-Libraries [Power Guide for Successful Advocacy](#) is being made available at no cost to all libraries. The guide provides a step-by-step blueprint for libraries to follow in generating their own advocacy campaigns.

Applications for cycle two grants became available in January 2014. Application materials will be due April 15, 2014, and grantees will be notified by May 15, 2014. Onsite trainings will be held

June 1, 2014, to May 1, 2015. For more information, visit www.ala.org/united/grants_awards/neal-schuman.

The Promise of Libraries Transforming Communities

The Public Programs Office (PPO) served as manager of the Promise of Libraries Transforming Communities, funded by a 2012 Laura Bush 21st-Century Librarian Program Grant of \$250,837 from the Institute of Museum and Library Services. ALA partnered with the Harwood Institute for Public Innovation on the first phase of this multiphase initiative to develop a sustainable national plan to advance community engagement and innovation, and transform the role of libraries in their communities.

During the grant period (September 2012–August 2013), activities supported the development of librarians as conveners and facilitators for their communities and the creation of a pilot set of resource components designed to build the practice of community engagement. In January, 25 key leaders selected from all sectors of the library field participated in an Advanced Leaders Training workshop with the goal of seeding the field for accelerated adoption.

Orientation programs and hands-on sessions for the broader library field took place at the 2013 ALA Midwinter Meeting and the 2013 Annual Conference. In addition to the planned Annual Conference programs, participants from the previous advanced training organized “kitchen-table conversations” to review their experiences with the process. [Tools for Community Engagement and Innovation](#) were debuted at Annual Conference and are freely available on the project webpage. An overview of the initiative was also featured in a session of the 2013 ALA Virtual Conference.

With the support of a \$1.5 million grant from the Bill & Melinda Gates Foundation, in 2013–2015, ALA will embark on Libraries Transforming

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Communities, a two-year public libraries project that will build on the activities and results of the IMLS grant.

On the Road with PPO

Over the past year, PPO toured six [traveling exhibits](#) to 107 library sites. The following exhibitions continued their tours in 2013: “Discover Earth: A Century of Change,” “Discover Tech: Engineers Make a World of Difference,” “Lincoln: The Constitution and the Civil War,” “Manifold Greatness: The Creation and Afterlife of the King James Bible,” and “Pride and Passion: The African American Baseball Experience.”

In partnership with [City Lore](#) and [Poets House](#), in 2013, PPO launched a new traveling exhibition, “Bridging Cultures: Poetic Voices of the Muslim World.” Public libraries in six cities across the country were selected to host the exhibit between the spring of 2013 and the spring of 2014. The project will present an 18-panel traveling exhibit, a series of programs that will explore the various poetic traditions of the Muslim world through scholarly interpretation, and a website with additional resources to accompany the project. By examining poetry from four language areas—Arabic, Persian, Turkish, and Urdu—the project will demonstrate the role of poetry in the lives of Muslims worldwide, spiritually, socially, and politically. Bridging Cultures was funded by the National Endowment for the Humanities (NEH).

Fifty libraries across the country hosted a six-week series of public programs as part of “America’s Music: A Film History of Our Popular Music from Blues to Bluegrass to Broadway.” The project was created by the Tribeca Film Institute in partnership with PPO and NEH, in consultation with the Society for American Music, and funded by the NEH. The programs feature documentary screenings and scholar-led discussions of 20th-century American popular music. The programs were to run through December 2013.



“Discover Tech: Engineers Make a World of Difference” exhibition at Wayne County Public Library, Goldsboro, North Carolina.



“Lincoln: The Constitution and the Civil War” exhibition at Baxter County Library, Mountain Home, Arkansas.



“Manifold Greatness: The Creation and Afterlife of the King James Bible” exhibition Elizabethtown College, Elizabethtown, Pennsylvania.

PPO announced that it will launch two new traveling exhibitions in 2014. “Changing America: The Emancipation Proclamation, 1863, and the March on Washington, 1963,” will begin a multi-year tour to 50 sites, including libraries, small museums, and historical societies. PPO is working

in collaboration with the Smithsonian's National Museum of African American History and Culture and the National Museum of American History. The exhibition is made possible by the NEH. "Changing America" will help public audiences understand and discuss the relationship between the two great peoples' movements that resulted in these two historic events. The tour and programs will begin in January 2014 and continue through December 2017.

The second exhibition is "Dust, Drought, and Dreams Gone Dry: A Traveling Exhibition and Public Programs for Libraries about the Dust Bowl." The project is designed to help public audiences engage in discussions about the human and ecological consequences of one of America's most disastrous environmental experiences. PPO is working in partnership with the Oklahoma State University Library and the Mount Holyoke College Library, and the project is made possible in part by the NEH. The tour and programs will travel to 25 sites and will begin in June 2014 and continue through December 2015.

"Muslim Journeys": Bookshelf and Let's Talk About It

PPO partnered with the NEH to launch two "Muslim Journeys" programs, which aim to familiarize public audiences in the United States with the people, places, history, faith, and cultures of Muslims in this country and around the world.

A total of 953 sites were selected to receive a copy of the Bridging Cultures Bookshelf: Muslim Journeys, including 613 public libraries, 194 academic libraries, 110 community college libraries, and 36 state humanities councils, located in all 50 states, the District of Columbia, and the U.S. Virgin Islands. Each of the selected sites received a collection of 25 books that highlight the pluralism of cultural forms and traditions within the Muslim world, three documentary films, access to Oxford Islamic Studies Online, and bonus resources to support and

promote related programs for public audiences. All the materials and resources included in the Muslim Journeys Bookshelf were selected with the advice of scholars, librarians, and cultural programming experts. Bookshelf materials were featured in public programs through December 2013.

The Bridging Cultures Bookshelf is a project of NEH, conducted in cooperation with PPO, with support from Carnegie Corporation of New York. Additional support for the arts and media components was provided by the Doris Duke Foundation for Islamic Art.

Following the launch of the Muslim Journeys Bookshelf program, ALA and NEH announced that 125 sites received programming grants up to \$4,500 to host a Let's Talk About It reading and discussion series featuring some of the materials included in the Bookshelf. The selected sites represent 54 public libraries, 47 academic libraries, 11 community college libraries, and 13 state humanities councils in 38 states and the District of Columbia. Grant funding was provided to purchase books, to pay scholar honoraria, and for

Rowan University student Muqaddas Ejaz and her husband, Umair Ijaz Chaudhry, following a discussion of the film "Prince Among Slaves" at the Gloucester County Library System, Logan Branch in Logan Township, New Jersey.



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promotional materials for local audience recruitment. The funding also supported attendance for the library project director and scholar at a national orientation workshop. Programs are [scheduled](#) to take place through August 31, 2014, and will explore five Muslim Journeys themes: American Stories, Connected Histories, Literary Reflections, Pathways of Faith, and Points of View.

YALSA Announces Partnership with Best Buy

At the 2013 Midwinter Meeting, the Young Adult Library Services Association (YALSA) announced a new partnership with Best Buy aimed at increasing the capacity of libraries to help teens build digital literacy skills. Through the partnership, Best Buy donates \$2,000 to a YALSA member's library in each town where a new Best Buy Mobile store opens. Funds can be put toward the purchase of any type of digital resource for the library to use in its teen department's services and programming.

YALSA Celebrates Teen Read Week™ 2012

More than 3,000 libraries joined in Teen Read Week 2012, celebrated October 14–20 with a theme of “It Came from the Library.” The week-long initiative encouraged teens to read for fun and become regular library users.

Programs ran the gamut from a Teen Book Fest at the Provo City Library in Utah, to a Maker Faire at the Ocean County Library in New Jersey. More than 1,200 teens also attended a Teen Read Week kick-off event October 15 at the main branch of the Public Library of Cincinnati and Hamilton County, where Teen Read Week spokesperson John Green talked about his *New York Times* best-selling book *The Fault in Our Stars*.

This year's Teen Read Week also included a Tweet-a-thon where library and young adult



Teen Read Week kick-off event at the Public Library of Cincinnati and Hamilton County featuring best-selling author and Teen Read Week spokesperson John Green.

literature supporters took to Twitter to talk about what they were reading. Participants in the Tweet-a-thon included [adlit.org](#), the National Council of Teachers of English, and The New York Times Learning Network.

Through the generous support of the Dollar General Literacy Foundation, YALSA offered grants to libraries to support the implementation of Teen Read Week activities. The next Teen Read Week will be held October 12–18, 2014. To learn more, visit www.ala.org/teenread.

YALSA Celebrates Teen Tech Week™ 2013

Teen Tech Week™ was held March 10–16, 2013. The weeklong initiative encourages teens to explore the non-print resources available at their libraries, including DVDs, databases, audiobooks, electronic games, and more, while advocating for teens to learn how to safely and properly navigate these new technologies. The 2013 theme was “Check In @ your library,” which encouraged libraries to throw open their physical and virtual doors and

showcase the outstanding technology they offer for teens and their families, from services such as online homework help and digital literacy-focused programs to resources like ebooks, movies, music, audiobooks, databases, and more. YALSA's next Teen Tech Week will be celebrated March 9–15, 2014, with the theme "DIY @ your library." The Best Buy Children's Foundation is YALSA's 2014 National Partner for Teen Tech Week.

WrestleMania Reading Challenge

Thousands of libraries took up the 2013 WrestleMania Reading Challenge, sponsored by YALSA and World Wrestling Entertainment. This year, the challenge opened to libraries in Canada and the United States in grades 5–12. The challenge began during Teen Read Week and encouraged participating youth to read beyond Teen Read Week by offering prizes and incentives.

Participants read books, magazines, or graphic novels over a period of 10 weeks, and then created an individual project to promote reading. The regional finalists were chosen by a national judging committee of YALSA members. Eighteen regional winners in grades 5–12 from across the United States and Canada won a chance to compete in the WrestleMania® Reading Challenge World Championships in New York.

The world championships for the 2013 WrestleMania Reading Challenge were held April 6 at City College in New York City. The winners were:

- Grades 5–6: Dianna Nielsen, Port Jefferson Station, New York.
- Grades 7–8: Harneek Kapoor, Calgary, Alberta, Canada.
- Grades 9–12: Kenyan Gustafson, Sleepy Hollow, Illinois.

They all won ringside seats to WrestleMania 29 as well as \$2,000 for their libraries to use toward

the purchase of materials for their tween and teen collections.

National Forum on Libraries & Teens

The National Forum on Libraries & Teens is a yearlong, grant-funded effort that will bring together key stakeholders from the areas of libraries, education, technology, adolescent development, and the for-profit and nonprofit sectors to explore the world of young adults and library services to this population, and ultimately produce a report that will provide direction on how libraries need to adapt and change to better meet the needs of 21st-century teens. The final report, "The Future of Library Services for and with Teens: A Call to Action," was published in January 2014 and provides direction on how libraries need to adapt and change to meet the needs of 21st-century teens. Visit www.ala.org/yaforum/project-report to download the report and executive summary today. Grant funding is provided by the [Institute of Museum and Library Services](#).

Smart Investing @ your library and Financial Literacy Education

The Financial Industry Regulatory Authority (FINRA) Investor Education Foundation and ALA have awarded nearly \$7 million in grants to 94 grantees representing more than 900 library facilities and reaching a service area population of almost 31 million.

Reference and User Services Association (RUSA) administers Smart Investing @ your library in partnership with the FINRA Investor Education Foundation. The program funds library projects and efforts to provide their communities with invaluable financial education resources.

This year RUSA, through enthusiastic support

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from the Business Reference and Services Section, has also begun work to formulate guidelines and best practices/competencies in financial literacy education for all types of libraries. A first step in this process has been the submission of a grant proposal to fund work on the guidelines, which was awarded to RUSA in the summer of 2013.

YALSA Receives Third Round of Dollar General Literacy Foundation Grant

YALSA and the Association for Library Service to Children will receive funding to support Everyone Reads @ your library, an ongoing youth literacy program, through a grant from Dollar General Literacy Foundation.

The \$119,000 YALSA received went to support the development of materials to help libraries serve Spanish-speaking teens, to develop the Teen Book Finder mobile app, and to offer mini-grants for Teen Read Week 2012 and summer reading 2013. The grant also supported distributing sets of the 2012 Teens' Top Ten nominees to needy libraries.

AASL and Dollar General Provide Hope to School Libraries

The American Association of School Librarians (AASL) introduced two new catastrophic disaster relief grants as part of Beyond Words: The Dollar General School Library Relief Fund. Beyond Words, a collaboration between AASL and the National Education Association, is fully funded by the Dollar General Literacy Foundation. Herald Whitaker Middle School in Salyersville, Kentucky, and Joplin (Mo.) High School, were the first recipients of these grants. In appreciation of their continued support of school libraries, AASL President Susan Ballard selected Dollar General as the recipient of the 2013 Crystal Apple.

AASL Again a Core Partner in Celebrating Digital Learning Day

AASL joined the Alliance for Excellent Education and other national educational associations in celebrating the second annual Digital Learning Day (DLD), February 6, 2013. Two AASL members were highlighted during the festivities: Robyn Young participated in live chat sessions, and Joquetta Johnson presented a session on her lesson plan. Nine school librarians created lesson plans that were featured on the DLD website.

Gaming Used to Inspire Girls to Pursue STEM Careers

AASL partnered with the Carnegie Science Center to inspire girls to see themselves in science, technology, engineering, and mathematics (STEM) careers through gaming and online activities. Working with the Carnegie Science Center, and with support from the Motorola Foundation, AASL helped distribute Can*TEEN Trivia Wheel Library Interactive toolkits to more than 2,500 middle schools.

Money Smart Week @ your library

ALA's partnership with the Federal Reserve Bank of Chicago continued to grow in 2013. More than 500 libraries in 47 states helped make their communities "money smart" by providing financial literacy programming for all ages, and all stages of life, during the week of April 20–27.

The initiative expanded [Money Smart Week](#) to libraries nationwide. Libraries partnered with community groups, financial institutions, government agencies, educational organizations, and other financial experts to help consumers learn to better manage their personal finances.

The Volusia County (Fla.) Library's Ormond

Beach branch presented “Dressing on A Dime,” which presented tips from the world of second-hand clothing—how recycling and repurposing thrift-store fashions can save money.

In Pocatello, Idaho, the Marshall Public Library teamed up with its police department to offer “Scams, Cons, and Frauds: How to Protect Yourself and Your Money.”

Some libraries presented programs in Spanish. The Kern County (Calif.) Library held a session titled “Curso Bancario Basico,” and a Pima County (Ariz.) Library program focused on homebuyer education with “Aprende el Proceso de Comprar Casa.”

Additionally, more and more academic libraries are getting involved in Money Smart Week @ your library, including the Chester Fritz Library at the University Of North Dakota, which created a program for faculty, students and staff called “Money Smart—Understanding Credit Scores and Cash Tiers.”

PLA Leadership Academy Fulfills IMLS Grant



The Public Library Association (PLA), in partnership with the International City/County Management Association (ICMA), presented the PLA Leadership Academy: Navigating Change and Building Community, March 4–8 in Chicago. Twenty-four fellows were chosen from a pool of 160 applicants to attend this groundbreaking library leadership training program. The curriculum focused on developing the skills needed to work with local government and community partners to enhance the capacity of libraries to advance community goals and to be active change agents in communities across the United States. It included lectures, team activities, and a professional coach program with experienced public library leaders and city managers.

The PLA Leadership Academy was developed

with support from an Institute of Museum and Library Services (IMLS) planning grant and was assessed for effectiveness and sustainability. The curriculum was designed by the PLA Leadership Committee with the assistance of ICMA and Adam Goodman, director of the Center for Leadership at Northwestern University in Evanston, Ill. The academy builds on PLA’s previous leadership training initiatives and paves the way for future PLA leadership academies to be offered on a biennial basis beginning in 2015.

DigitalLearn.org is Successful New Digital Literacy Initiative

Since it was launched in March 2013, DigitalLearn.org, a PLA digital literacy initiative funded by IMLS, has exceeded expectations. The site, intended to create an online hub for digital literacy support and training, includes self-directed tutorials for users as well as a community of practice for staff at libraries and community organizations who are working to bridge the digital divide.

The site has had more than 20,000 unique visitors, doubling the goal of 10,000 for the site’s first year. The community of practice has had almost 5,000 registrations, and since April 1, more than 1,700 people have completed the self-directed end user classes. Surveys have indicated that the classes are used by individuals as well as libraries and nonprofits using the classes in conjunction with in-person classes.

Public Access Technology Benchmarks: The Edge Initiative

PLA continues to collaborate on the Edge Initiative, a groundbreaking public access technology benchmark program funded by the Bill & Melinda Gates Foundation. PLA’s primary responsibility in the Edge Initiative was to develop

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a training curriculum that soft launched in the summer of 2013. One-hundred and sixty libraries in the soft-launch program had the option of taking training after they completed the assessment and received their benchmarks score. The training consisted of four courses that demonstrated how to use the benchmarks beyond measurement: Community Assessment, Advocacy, Technology Management, and Library Leadership. Each course was delivered multiple times via online facilitated webinars over a five-week period in August and September. In total, 314 training seats were filled by 141 unique attendees. Preliminary training results were collected, and overall, 80 percent of Edge training participants were either completely satisfied or mostly satisfied with the training. Edge was scheduled to launch nationally in January 2014, with training to start shortly after PLA 2014. For details, visit libraryedge.org.

AASL Continues Collaboration with NCLE

AASL received a grant from the National Center for Literacy Education (NCLE) to create a personal learning network centered on transliteracy and the ability to read, write, and interact across a range of platforms, tools, and media. Funding will be used to support school librarians and their teaching partners in the collaborative development of materials for the transliteracy practice exchange.

School librarian input helped create the NCLE report “Remodeling Literacy Learning: Making Room for What Works.” The report demonstrated that school librarians are highly involved leaders playing a critical role in their schools through collaboration with other educators. Additionally, school librarians not only participate in but also deliver professional development to peers, educators, and staff in their schools. Specific data pertaining to school librarians are detailed in an [infographic](#) created by AASL.

IMLS Grant to Help ACRL Assess “Academic Libraries and Student Success”

The Association of College and Research Libraries (ACRL) was awarded a National Leadership Demonstration Grant by the Institute of Museum and Library Services (IMLS) in September 2012 for “Assessment in Action (AiA): Academic Libraries and Student Success.” The 2012 grant builds on the IMLS’s National Leadership Collaborative Planning Grant Level II that ACRL received for its “Building Capacity for Demonstrating the Value of Academic Libraries” project in 2011 that convened two invitational summits in December 2011 in suburban Chicago.

Grant funding of \$249,330 will support ACRL, in partnership with the Association for Institutional Research (AIR) and the Association of Public and Land-grant Universities. With this new grant, a professional development program to strengthen the competencies of librarians in campus leadership and data-informed advocacy is being designed, implemented, and evaluated. Seventy-five institutional teams were selected from a pool of 98 applicants to participate in the first year of the program. For a list of currently confirmed institutions, see the [AiA program webpage](#).

ALSC Launches Everyday Advocacy

The Association for Library Service to Children launched the [Everyday Advocacy website](#), a member-driven site providing straightforward, effective ways librarians and others can advocate for children and libraries. Everyday Advocacy features a variety of resources and tips for engaging community supporters, legislators, and stakeholders and effectively communicating the value of libraries and librarians, with an emphasis

on librarians serving youth. Visitors will find that the site makes advocacy attainable without being intimidating.

LEGO DUPLO Read! Build! Play!



ALSC's partnership with LEGO DUPLO on the Read! Build! Play! Project grew in 2012–2013. In September 2012, ALSC's Board of Directors adopted a white paper, *[The Importance of Play, Particularly Constructive Play, in Public Library Programming](#)*, written by Sue McCleaf Nespeca.

In March 2013, libraries were asked to participate in National Reading Month by hosting Read! Build! Play! events. More than 35 libraries participated, and ALSC Vice-President/President-Elect Starr Latronica publicized the events through a Read! Build! Play! radio tour. More than 25 media sites picked up these events.

On May 21, 2013, ALSC and LEGO DUPLO announced the Read! Build! Play! 2013 Summer Reading List, which featured recommended titles that inspire play for children ages 5 and under. To accompany the list, LEGO DUPLO has created a free downloadable [parent activity guide](#), which includes inspirational building instructions matched with each book. Titles were selected, compiled, and annotated by members of the ALSC Early Childhood Programs and Services Committee; publicity includes a satellite media tour and phone interviews by Starr Latronica.

ALSC and LEGO DUPLO kicked off the Read! Build! Play! Giveaway in August 2013, inviting the public to thank their local public library for the great children's summer programming they offered. The public was invited to log on to Facebook and vote for their library by entering their ZIP code. The library or libraries in the ZIP code with the most votes will receive \$5,000 from LEGO

DUPLO. The voting period for the giveaway closed on October 15, 2013.

El día de los niños/El día de los libros (Día)— Children's Day/Book Day

The Día initiative had a very successful year. During 2013, 527 libraries, schools, and community organizations registered their Día programs in the National Día Program Registry, representing more than 125,000 expected attendees—a 17.5 percent increase in registered programs from the previous year. More than 27.5 percent of the registered programs were from libraries or schools who held a Día program for the first time.

ALSC redesigned and distributed free stickers, bookmarks, and buttons (in both English and Spanish) to all libraries that registered events in the database. The 2013 book list—updated by the Quicklists Consulting and Public Awareness Committees and REFORMA: The National Association to Promote Library and Information Services to Latinos and the Spanish-Speaking, founding partner of Día—is available to download from the [Día website](#) in both English/Spanish and English/Chinese, along with English and Spanish Día event posters. A digital publicity toolkit is available online and offers resources for publicizing Día programs. All the toolkit materials—including a press release, letter to the editor, and templates for public service announcements, plus broadcast-quality PSAs, Día logos, and more—are free, downloadable, and customizable.

In August 2012, ALSC and YALSA received a third year of the Everyone Reads @ your library Grant in the amount of \$226,876, funded by the Dollar General Literacy Foundation, to support Día. Through this grant, 12 mini-grants of \$5,000 each were awarded to public libraries. The libraries will host 81 Día Family Book Club Programs, a reading program that engages children and families in the shared reading and discussion of

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contemporary children's literature that reflects our common plurality. An estimated total of nearly 400 families are expected to attend the series of book clubs at their local library. Through grant funds, libraries will purchase about 4,000 books to be given out to participants or added to the library's collection. The grant also funded the creation of a Día Family Book Club Toolkit, created by members of REFORMA, the Black Caucus of ALA, the American Indian Library Association, and the Asian/Pacific American Librarians Association. This free how-to guide supports libraries wishing to host their own Día Family Book Club and is available on the [Día website](#).

Día partners in 2013 were Abrams Books for Young Readers, Arte Publico Press, Charlesbridge, Cinco Puntos Press, Lorito Books, and Peachtree Publishers; 2013 official supporters were Big Brothers Big Sisters, the Children's Book Council, Colorín Colorado, the General Federation of Women's Clubs, the National Center for Family Literacy, Mama Lisa's World, the National Council of Teachers of English, and Reading Rockets.

ALSC was awarded a fourth year of funding from the Dollar General Literacy Foundation through the Everyone Reads @ your library Grant. This grant is shared with YALSA; the total awarded amount to ALSC was \$109,032. The highlighted activity for this year's grant will include 15 mini-grants awarded to libraries across the United States, the creation of a Día Family Book Club curriculum, redesign of the Día website, and creation and distribution of resources to libraries. Día is a nationally recognized initiative that emphasizes the importance of literacy for all children from all backgrounds.

Every Child Ready to Read

ALSC and PLA continued to administer the early-literacy initiative [Every Child Ready to Read](#) (ECRR). The Every Child Ready to Read

@ your library 2nd Edition new curriculum launched in 2010 and continues to enjoy great success. Work continues on the development of a Spanish curriculum of the 2nd Edition manual. In January, more than 20 participants took part in an ECRR webinar. At ALA Annual Conference in Chicago, PLA and ALSC cosponsored an educational program titled, "What's Hot in STEAM Education: How Using ECRR2 Supports Literacy, Common Core and School Success."

ALSC continued its support of [Money as You Grow](#), developed by the President's Advisory Council on Financial Capability. The initiative provides 20 essential, age-appropriate financial lessons, with corresponding activities. An article about the resource was published in the December 2012 issue of *ALSC Matters!* A special book list of titles that can improve financial literacy, created by the Quicklists Consulting Committee in May 2012 for Money as You Grow, was promoted to libraries who participated in Money Smart Week @ your library, held April 20–27, 2013.

During the Midwinter Meeting in Seattle, the ALSC Board approved a request from the United States Board on Books for Young People to collaborate on International Children's Book Day as well as to work with ALSC's Liaison with National Organizations Serving Children and Youth Committee. In early May, the Quicklists Consulting Committee updated the annual book list for [International Children's Book Day](#). It includes 25 titles for pre-K children through teenagers.

In March 2013, ALSC provided a letter of support for the Lunar and Planetary Institute's (LPI) grant proposal to the NASA Solar System Exploration Research Virtual Institute. In May, the ALSC Board approved a request to enter into a partnership with LPI to collaborate on its Explore program, which aims to engage and inspire library patrons in current explorations of Earth and our solar system, thus bringing the excitement and

opportunities of NASA and the broader science and engineering professions to young people.

In fall 2012, Baker and Taylor assumed sponsorship of ALSC's Summer Reading Grant, which was formerly sponsored by Follett/BWI. This \$3,000 grant provides financial assistance to a public library for developing an outstanding summer reading program for children.

Sponsored by the Pearson Foundation (Penguin's parent) each year, JumpStart/Read for the Record encourages children nationwide to read the same book on the same day, with a goal of getting into the Guinness Book of World Records. The 2012 book, *Ladybug Girl and the Bug Squad*, was read October 4, 2012, by 2,385,305 adults and children. ALSC promoted the event as well as the We Give Books' Bug Squad website in the September issue of *ALSC Matters!*

ALSC helped the National Endowment for the Humanities (NEH) promote its call for nominations for a crowd-sourced Nonfiction Reading List for Kids—a new book list for elementary-, middle-, and high-school students that will reflect the new Common Core State Standards, which place a greater emphasis on nonfiction material. Nominations were accepted online by NEH through May 17. The final selection of books will be made by an advisory board of educators, library and information science specialists, historians, scholars of literature, and experts in childhood literacy.

A working group of ALSC members assisted in the review of the “For Librarians” section of the Reading Rockets website. Their review was completed at the end of February. In response to this review, the ALSC website collaboration page was updated to include a Reading Rockets logo with a direct link to the Reading Rockets site and revised information about Reading Rockets highlighting resources and materials the working group found to be of interest and useful.

44 Libraries Receive American Dream Starts @ your library Grants

In January, ALA and Dollar General announced the 2013 American Dream Starts @ your library recipients, including 44 public libraries in 21 states. The libraries received grants ranging from \$5,000 to \$15,000 to add or expand literacy services for the adult English-language learners in their communities. This funding helps libraries build their print and digital English as a second language collections, increase computer access, and raise the visibility of library services for immigrant populations.

The American Dream Starts @ your library is supported by the Dollar General Literacy Foundation. For details, see www.ala.org/olos and www.americandreamtoolkit.org.

PLA Continues to Share Advocacy Training through Turning the Page

While PLA's official Turning the Page (TtP) grant with the Bill & Melinda Gates Foundation has ended, the organization continues to support and promote the availability of TtP advocacy training. Turning the Page is offered by PLA at no charge through an online program found at www.ala.org/pla/education/turningthepage. The self-directed course includes 11 modules (with two more to be added in early 2014) that lead participants to the creation of an advocacy work plan. Additionally, in November of 2012, PLA offered a train-the-trainer workshop to 36 state, system, and library trainers and provided them with access to TtP content to offer training as part of a one-year trial. States that are participating include Idaho, Indiana, Louisiana, Nebraska, New York, South Carolina, Utah, Vermont, and Washington.

2013 ALA Conferences: Interactivity in

Midwinter Meeting & Exhibits, Annual Conference & Exhibition, and Virtual Conference

The 2013 Midwinter Meeting and Annual Conference had strong attendance and created good buzz (especially in social media) before and after attendees arrived in Seattle in January and Chicago in June. Each event stayed true to the focus promised in the taglines launched in 2012—“The conversation starts here . . .” and “Transforming our libraries, ourselves.” Attendees noted the increased interactivity and opportunities to participate in and build on unstructured conversations, and turned out in large numbers to the more recently introduced types of sessions, programs, and events.

Survey results show consistently that networking opportunities are invaluable to attendees not only for ongoing collegial sharing of ideas and support, but especially as an enrichment to or inspiration for the wide range of collaborative work

now accomplished in the virtual space beyond and between the face-to-face events. Responding to feedback from first-time attendees, resources for them are now more prominent on the conference websites and in the program book (including how to use social media to find your way around), the Ambassadors program has been expanded, and a dedicated first-timers volunteer concierge was in the registration area.

New types of programs at both events, including facilitated conversations—large groups as well as “kitchen-table” discussion groups, “Ignite” sessions, and “Conversation Starters” — have proved popular. Appreciation for this shifted approach was clear from attendees’ positive comments in post-event surveys and social media. And at Friday’s Unconference and Monday’s Library Camp, now regular events at ALA conferences, attendees are encouraged to ask questions, explore options, make recommendations, examine ideas, and reflect on the implications with colleagues. The ongoing Networking Uncommons also offers a space for informal gatherings and small-group discussions.

Although increased competition from other

Attendees at work at the Midwinter Meeting in Seattle. The conversation starts here . . .



Seattle, Chicago, and Online



Conference attendees making the most of hundreds of exhibitors and Exhibit Hall events

events and mergers among exhibitors has challenged the exhibit floor, ALA continues to work with exhibitors to maintain their commitment to ALA. New opportunities have been developed to improve their engagement with attendees while supporting educational events at both Midwinter and Annual. New venues include the Book Buzz Theater and Now Showing @ ALA Film Program, offering the latest in print and visual media. The Graphic Novel Stage/Artist Alley, Mobile App, and Zine Pavilions have provided attendees a look at emerging forms of content.

Several events related to the ongoing Promise of Libraries Transforming Communities (libraries-as-change-agents) initiative take attendees at each conference a step further in building a sustainable, scalable national plan to identify aspirations and help libraries transform successfully for the future.

Other highlights continued to be the many award announcements and celebrations; the

appearance of high-profile speakers, including thought leaders, experts, and best-selling authors; the exhibit floor offering an integral part of the education on offer with its hundreds of new and favorite products and technologies and the experts to introduce and demonstrate them, as well as engaging events; the ALA JobLIST Placement Center serving both job seekers and employers; and the opportunity to engage with colleagues, reconnect, and meet new people.

Use of the ALA Conference Scheduler increases exponentially with each conference, as attendees discover the many options, conveniences, and possibilities it affords—62 percent more attendees saved a 2013 Annual Conference schedule than just a year earlier (6,578 compared with 4,079). The Scheduler includes multiple ways to browse sessions; an easy-to-create personal schedule that can be shared or kept private; tailored lists of recommendations; ease of adding, prioritizing, and

2013 ALA Conferences: Interactivity in

updating sessions and events; and ease of adding booth visits and meetings with specific exhibitors. The mobile app now also puts all the information attendees need right at their fingertips, including their existing schedule, list of exhibitors, appointments, and notes from the full Scheduler site.

Channels for active communication before, during, and after the conferences for attendees as well as those not attending (including many who use the hashtag #ALALeftBehind) have grown to encompass blogs, Twitter, Facebook, Pinterest, Tumblr, and Flickr. ALA conferences and specific aspects such as the Youth Media Awards trended nationally on Twitter.

The fourth ALA Virtual Conference took place in July, building on the content of Midwinter Meeting and Annual Conference under the tagline “Mapping Transformation.”

Midwinter Meeting and Exhibits in Seattle

The 2013 ALA Midwinter Meeting—themed “The conversation starts here . . .” and held January 25–29 in Seattle—drew 6,694 attendees and 4,037 exhibitors, an increase of 8 percent in attendance from 2012.

Community engagement and transformation, services for makers, ongoing budget challenges, e-book lending, innovative outreach, and best practices on a range of library-related concerns were covered at the more than 1,800 meetings and events.

The conversation starts **here...**



“News You Can Use”

Throughout Midwinter Meeting in a newly organized cluster of sessions, experts across library-related fields offered the latest updates on policy, research, statistics, technology, and more, based on new research, surveys, reports, legislation/regulation, projects, beta trials, focus groups, and other data. Update providers included ALA divisions and offices, the ALA Digital Content Working Group, and external organizations the Institute of Museum and Library Services, OCLC, *Cook Political Report*, the Digital Public Library of America, Pew Research Center, *MAKE* magazine, the Association for Library and Information Science Education, Gale-Cengage, Counting Opinions, the Scholarly Publishing and Academic Resources Coalition, the Urban Libraries Council, and the Children’s Book Council. The topics covered included implications of the 2012 election results for libraries; prospects and directions for ALA, libraries, and ebooks in 2013; the Digital Public Library of America; the Association of College and Research Libraries’ Value of Academic Libraries Initiative; the Young Adult Library Services Association’s Badges for Librarians project; the Association for Library Service to Children, the Public Library Association, and YALSA’s summer reading innovations; the makerspace movement; new data on diversity in library staffing; and many more. This well-received way of organizing the updates will continue in 2014.

“The Promise of Libraries Transforming Communities: A Presidential Initiative”

The overview provided in “The Promise of Libraries Transforming Communities: A Presidential Initiative” introduced the collaboration between ALA and the Harwood Institute for Public Innovation. ALA President Maureen Sullivan moderated a panel of public innovators, including Rich Harwood, Tim Henkel, and Carlton Sears.

Sullivan also welcomed Peter Block for her President’s Program. Best-selling author of

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Community: The Structure of Belonging and widely known for his work on community engagement and reconciliation, Block facilitated an interactive discussion about the nature of real transformation and what kind of leadership is required to achieve it.

Three further facilitated conversation-based sessions focused on practical strategies. In the hands-on session “Community Engagement Conversation: The Work of Hope,” Harwood shared insights and tools that libraries can use to take related action. Author and consultant Peggy Holman facilitated “Community Engagement Conversation: Appreciative Inquiry—The Library in the Community.” Holman used the “Open Space approach” to continue the conversation in “Change in the Community, Change in ALA.”

ALA Youth Media Awards Draws Attendees, In-Person and Virtual

The ALA Youth Media Awards announcements attracted more than 1,300 live attendees and 25,000 virtual viewers, as well as widespread media attention. The announcements for the 18 awards that honor children’s and young-adult authors and illustrators and producers of children’s audio and video materials include the prestigious Caldecott and Newbery medals, the Coretta Scott King Book Awards, and the Printz awards. Results were followed live on Twitter and through live updates on the ALA website. 2013 was the first year the #ALAYma hashtag trended within the top 10 worldwide topics on Twitter, ranking at No. 4. Highlighted videos from winning authors are posted to a [dedicated YouTube channel](#). The archive of the press conference is at <http://cdnlive.webcastinc.com/ala/2013/live/>.

Fans were again able to enjoy reaction videos from award winners—including Wilder Medalist Paterson, Sibert Medalist Sheinkin, Geisel Honoree Mo Willems, among others—on the [ALA YMA YouTube channel](#). Their personal reactions to winning an award add a new dimension to the annual announcements, helping sustain “award



First meeting of ALA Council at the Midwinter Meeting

buzz” after the press conference has adjourned.

ALA Masters Series Looks at Hot Trends and Issues

The ALA Masters Series offered fast-paced 45-minute lunchtime sessions with insights into hot trends and issues from innovators across library specialties. The 2013 Masters were library Facebook innovator and guru Ben Bizzle and emerging digital technology expert David Lee King on maximizing the reach and impact of your library’s Facebook page; Smitty Miller on the “Library Live and On Tour” project in which Miller and the little vehicle LiLi deliver library services, reaching marginalized populations at places bookmobiles don’t or can’t go (LiLi was also on the exhibit floor for people to get a closer look); and a two-part session with Katherina Lee and Lee Kee Siang from the National Library Board (NLB) of Singapore on changes that have led NLB to be considered a global leader in transformation.

Business/Financial Meetings

The usual roster of business and financial meetings was covered, including the Executive Board, Council, Budget Analysis and Review Committee

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(BARC), Planning and Budget Assembly, Finance and Audit (F&A) Committee, and the ALA–Allied Professional Association (ALA-APA).

The Exhibits

With more than 400 exhibiting organizations and expert vendors on hand to introduce and demonstrate their products and technologies, the exhibit floor also offered hundreds of authors and illustrators; the PopTop stage with Mystery Day, Romance Day, and Storytelling Day; the Spotlight on Adult Literature; the ALA Conference Store; and the ALA Membership Pavilion.

More Authors

The ERT/Booklist Author Forum kicked the Midwinter Meeting off with “The Novel Is Alive and Well,” when Brad Hooper, *Booklist* Adult Books Editor, chatted with best-selling authors Terry Brooks, Ivan Doig, Gregg Olsen, and Ruth Ozeki about how their books contribute to the thriving of the novel form and the influence of the Pacific Northwest on their work.

The Auditorium Speaker Series featured Caroline Kennedy in conversation with ALA President-Elect Barbara K. Stripling, and Steven Johnson. Kennedy, best-selling author of 10 books on American history, politics, and poetry, talked about continuing the strong Kennedy family tradition of public service and about the inspiration for her latest book, *Poems to Learn by Heart*. Johnson, described as “one of the most brilliant and inspiring visionaries of contemporary culture” is the best-selling author of *Where Good Ideas Come From*, *Everything Bad Is Good For You*, and *Future Perfect: The Case for Progress in a Networked Age*.

In the Arthur Curley Memorial Lecture, neuroscientist-turned-novelist Lisa Genova focused particularly on her work for her most recent novel *Love Anthony*, about autism. Jeanne Theoharis keynoted the Dr. Martin Luther King Jr. Sunrise Celebration that also included a call to action and

readings from the works of King. On Monday afternoon, best-selling authors Tom Angleberger (of the Origami Yoda series) and Chris Alexander (“the Jedi Master of origami”) hosted a Star Wars–themed Wrap Up/Rev Up Celebration. United for Libraries hosted the annual Gala Author Tea featuring several authors.

Maker Monday

Responding to an important and growing trend in libraries, Midwinter offered an inaugural day of maker-related events and activities, Maker Monday, which included Maker Camp with a panel of librarians who had participated in the Maker Camp pilot program with *MAKE* magazine and Google; Dale Dougherty (founding editor and publisher of *MAKE* magazine, the leader of the maker movement) and Travis Good (*MAKE* contributing writer and maker champion) on how libraries can get involved in the maker movement; informal play and Q&A sessions throughout the day with Steve Teeri from the Detroit Public Library in the Networking Uncommons, discussing tools, offering ideas for easy programs to get people started, showing new *MAKE* kits designed specifically for libraries, and letting attendees play with the kits; and a chance to ask questions and engage with *MAKE* magazine in the Exhibits.

JobLIST Placement Center

Provided by ALA’s Office for Human Resource Development and Recruitment, the Placement Center was again a hub of activity, from its orientation session to its open house and in between. Counselors were available to guide job seekers, including a number of 20-minute, confidential one-on-one sessions.

Think Fit @ ALA

Encouraging both personal and environmental health at Association events under the “Think Fit” umbrella, Conference Services offered a 60-minute Think Fit Yoga session.

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Other Midwinter Events

LITA focuses on Top Tech Trends

The Library Information Technology Association (LITA) Top Tech Trends session addressed a single question: “If Data I Created Resides in a Cloud Environment, Is It Still Mine?” Moderated by Carl Grant, the panel discussion included Roy Tennant, Bess Sadler, Todd Carpenter, John Law, Mackenzie Smith, and Julie Speer. Twenty-four interest groups held discussions at Midwinter.

LITA offered two workshops at Midwinter: “Building Web Applications with HTML5, CSS3, and Javascript: An Introduction to HTML5,” and “Developing a Web Analytics Strategy for Your Library: Using Data to Measure Success.”

ALA-APA Hosts First Networking Reception

Nearly 100 supporters of the ALA-Allied Professional Association (ALA-APA) bought tickets to the first-ever Networking Reception fundraising event held during Midwinter. Proceeds from the event supported the Association’s work in promoting “the mutual professional interests of librarians and other library workers” through research, advocacy, and enabling the certification of individuals in specializations beyond the initial professional degree. Colleagues shared an evening of fun, music, and refreshments while supporting a worthy cause.

RUSA Book and Media Awards

Each year, the Reference and User Services Association’s (RUSA) Collection Development and Evaluation Section (CODES) announces the top titles in adult reading and reference at the Book and Media Awards Reception. With standing room only, librarians, publishers, committee members, and book lovers alike gather to hear the selected 25 titles of the Notable Books List—the best in fiction, nonfiction, and poetry books for the adult readers published during 2012; the eight titles selected for the Reading List, which honors

popular genre fiction; and the year’s best in audio-book narration for the Listen List. This year’s lists of winners can be found at www.literarytastes.com. At RUSA’s beloved Literary Tastes event during Annual Conference, many of these authors give fascinating, funny, and touching presentations about their works and the craft of writing to a packed room of book lovers.

Extending the Library’s Reach to Poor and Homeless People

In October 2012, the Social Responsibilities Round Table (SRRT) Hunger, Homelessness, and Poverty Task Force (HHPTF), together with the Office for Literacy and Outreach Services (OLOS) launched “Extending Our Reach: Reducing Homelessness Through Library Engagement,” a toolkit that offers powerful tips, tools, resources, model programs, best practices and much more to assist librarians and library staffers in creating meaningful library services for people who are experiencing homelessness. Building upon the toolkit’s success in 2013, HHPTF hosted an in-service event for Midwinter attendees at a local shelter in Seattle, a free webinar attended by over 100 attendees, and a panel discussion at Annual Conference in Chicago, all geared to show how libraries can make a difference in the lives of society’s most vulnerable people.

LLAMA Seminar Offers Meditation on Mindful Leadership in Tough Times

The Library Leadership and Management Association’s (LLAMA) Leadership Development Seminar focused on “Mindful Leadership Through Tough Times” and featured three speakers from university, college, and public libraries discussing mindful leadership in leadership theory and mentoring, impact on organizational life and culture, and how to apply mindfulness in leadership in practical ways. The event attracted a standing-room-only crowd and also featured presentations by the LLAMA-sponsored Emerging Leaders.

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YALSA Summit Focuses on Teens and Libraries

As part of its yearlong National Forum on Libraries and Teens project, YALSA held a Teens & Libraries Summit January 23–24, 2013, in Seattle. The Summit featured two days of speakers, panels, and small group discussion to examine the current state of library services for and with young adults, and to explore how library services may need to evolve to meet the needs of 21st-century adolescents.

Attendees included individuals from the fields of education, technology, librarianship, youth development, research out of school time, and more. The Summit was facilitated by Maureen Sullivan, ALA president and an organization development consultant. Speakers included Lee Rainie, director of the Pew Research Center's Internet & American Life Project, and George Needham, vice president of OCLC Global and Regional Councils.

2013 Annual Conference “Transforming Our Libraries, Ourselves”

The 2013 ALA Annual Conference, held June 27–July 2 in Chicago, proved no exception to the rule of strong attendance in the Windy City, drawing 20,237 attendees and 6,125 exhibitors for a total of 26,362, a 31 percent increase in attendance from 2012.

With a continued focus on transformation and innovation, key issues covered in programs, sessions, and other events at the 137th ALA Annual Conference included digital content and ebooks, technology in libraries, innovation, books and authors, leadership, community engagement, and many other topics that are “top of mind” for librarians in this era of rapid change.

New small-group “kitchen table”-type conversations were added to the ongoing opportunities for facilitated and informal exchange, which also



include those focused on library-led community engagement as part of the “Promise of Libraries Transforming Communities” initiative. In two separate events, one led by Rich Harwood of the Harwood Institute for Public Innovation, attendees participated in and moved the conversation forward, considering practical steps, strategies, and tools that libraries can use to take action and engage with their communities.

Many attendees reiterated in the post-conference survey that ALA Annual Conference is the single best opportunity in the library field for networking with colleagues from all types of libraries, for professional development, meeting vendors, discussing products, getting new ideas, learning about successful innovations, and just being around other engaged professionals. “Motivation and good vibe” summed it up for one attendee, while benefits such as “picking up on trends and ideas,” “sessions, authors, exhibits,” and “networking, networking, networking” did so for others.

Featured Speakers

A strong lineup of authors and thought leaders addressed attendees on a variety of topics and tales. ALA President Maureen Sullivan welcomed Dan Cohen, founding executive director of the [Digital Public Library of America](#) (DPLA), as the featured speaker in the ALA President's Program. Cohen spoke about the launch of the DPLA and its role in and contribution to the ongoing ALA presidential initiative “The Promise of Libraries Transforming Communities.” Sullivan then moderated a lively Q&A.

After a cameo appearance by Chicago's Mayor Rahm Emanuel, the Opening General Session

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was keynoted by economics professor Steven D. Levitt, coauthor of *Think Like a Freak* and of the smash No. 1 international best-seller *Freakonomics: A Rogue Economist Explores the Hidden Side of Everything*, who worked on turning attendees' brains inside out before the conference even started.

A stellar Auditorium Speakers Series offered attendees the opportunities to hear several legendary authors, thought leaders, and celebrities, including Congressman John Lewis, Alice Walker, Oliver Stone, Peter Kuznick, Temple Grandin, Khaled Hosseini, Ann Patchett, Jaron Lanier, Ping Fu, and Giada De Laurentiis. The Monday Wrap Up/Rev Up celebration featured two-time Grammy Award-winning singer-songwriter Janis Ian.

An extraordinarily high-profile panel—Cory Doctorow, Lois Lowry, Patrick Ness, and Veronica Roth—addressed a standing-room-only crowd on the topic of young-adult authors decoding dystopia in the *Booklist* Books for Youth Forum (now a 35-year Friday evening tradition).

Mark Frauenfelder, prolific author, founding editor-in-chief of *MAKE* magazine, and founder of Boing Boing, updated an enthusiastic overflow crowd on the latest maker innovations in a special Maker Monday session.

Closing out the speaker programs as part of the Closing General Session, Octavia Spencer, veteran actor and one of Hollywood's most-sought-after talents, entertained the audience in an engaging conversation with incoming President Barbara K. Stripling. Spencer talked about her upcoming first novel as well as her adventures in acting.

ALA Division Presidents' Programs

An additional opportunity to be inspired by thought leaders was offered in the programs hosted by ALA division presidents including:

- Library and Information Technology Association with digital rights activist, science-fiction writer, and Boing Boing coeditor Cory

Doctorow on “More Than a Book-Lined Internet Café.”

- Association for Library Collections and Technical Services with wordnik.com founder and former editor-in-chief of American dictionaries for Oxford University Press Erin McKean, who enthralled the audience with her talk, “Confessions of a Digital Packrat.”
- Association of College and Research Libraries/Library Leadership and Management Association joint program with executive coach and leadership expert Karol M. Wasylyshyn.
- American Association of School Librarians with the 2013 National Superintendent of the Year Mark Edwards.
- Association for Library Service to Children with Oren Slozberg, executive director of Visual Thinking Strategies, on understanding and appreciating what we see in “Think with Your Eyes!”
- Reference and User Services Association with Lee Rainie, director of the Pew Internet and American Life Project, on “The Myth and the Reality of the Evolving Patron.”
- United for Libraries with speakers from Anythink Libraries.
- Young Adult Library Services Association showcasing the winners of the latest round of Excellence in Library Service to Young Adults Award.
- Public Library Association hosted best-selling author Ann Patchett as an Auditorium Speaker.
- Association of Specialized and Cooperative Library Agencies with guest speaker Michael Margolis, CEO of Get Storied, on “Storytelling Mojo: Creating the 21st-Century Library Narrative.”

Award Events

Perennial award-related favorites at Annual Conference included the Newbery-Caldecott-Wilder Awards Banquet, Coretta Scott King Book Awards Breakfast, Stonewall Book Awards Brunch,

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Margaret A. Edwards Luncheon, and Michael L. Printz Program and Reception. The 75th anniversary of the Caldecott Medal was celebrated at various events, with the participation of high-profile experts and children's book illustrators including Paul O. Zelinsky, Brian Selznick, Jerry Pinkney, Erin Stead, Chris Raschka, and Eric Rohmann. The second Andrew Carnegie Medals for Excellence in Fiction and Nonfiction announcement and festive reception gathered more than 450 enthusiastic attendees including authors, editors, and publishers to hear and celebrate the winners, Richard Ford's *Canada* for fiction and Timothy Egan's *Short Nights of the Shadow Catcher: The Epic Life and Immortal Photographs of Edward Curtis* for nonfiction. Both authors were present to receive their medals and \$5,000 checks.

A Host of Things to Do in the Exhibit Hall

The [exhibit hall](#), with more than 1,500 booths showcasing the latest publications, products, and technologies available to libraries, also offered an array of informative and entertaining events, stages, and pavilions. Vendors were on hand to discuss and demonstrate everything from virtual libraries and other innovative technologies to premium quality library furniture. Attendees had a chance to meet and greet favorite adult and children's authors and illustrators throughout the conference.

Other not-to-miss highlights included "What's Cooking @ ALA" Cooking Demonstration Stage; the PopTop Stage focused on popular librarian favorites, including mystery, romance, technology, and travel; the Graphic Novel/Gaming Stage; and the "LIVE! @ your library" Reading Stage.

Other pavilions and special areas included "Artist Alley" located in the Gaming/Graphic Novel Pavilion; DVD/Video Pavilion; Gaming/Graphic Novel Pavilion; the Government Information Pavilion; the Green Pavilion; the International Pavilion; the Library School and Instruction Pavilion; the Mobile Applications Pavilion; the Technology/Library 2.0 Pavilion; and the Zine Pavilion for zine creators and librarians who manage zine collections.

The exhibit hall also housed the ALA Membership Pavilion with information from ALA divisions, round tables, offices, and ALA-affiliated groups and the ALA Store offering the most current professional development materials and gifts, posters, and other items to help promote literacy and libraries (including a guest appearance by Snoopy).

Other Programs and Events

As always, the ALA Annual Conference offered a wealth of other opportunities to satisfy various professional interests, needs, and groups, including the timely legislative and advocacy updates provided by the Washington Office. For the second year, an elegant Inaugural Brunch (rather than an evening event) provided the forum for outgoing ALA President Sullivan to honor incoming President Stripling and division presidents-elect. The International Relations Round Table's International Librarians Reception welcomed and celebrated with librarians from more than 80 countries. OIF celebrated its 40th anniversary at a special event at the Chicago Cultural Center. United for Libraries hosted "The Laugh's On Us" with comedian Paula Poundstone. Now Showing @ ALA has become a popular center of activity for film-related programming at the conference and offered a special program in 2013 with a behind-the-scenes look at the documentary-in-progress *Free for All: Inside the Public Library*. The ALA/ProQuest Scholarship Bash on Saturday evening featured the "Best of The Second City," with some unique new library-specific material plus some of the best sketches, songs, and improvisations from the legendary company's 52-year history. Attendees enjoyed the next generation of the comedy world's best and brightest performing hilarious sketch comedy while contributing to scholarships for graduate students in library and information studies, including Spectrum.

Other popular programming topics from RUSA included Readers' Advisory Research and Trends, Usability and the User Experience, Using Open Source Software, Digital History, Collection

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Development & Community Expectations, and Health Information Needs for Diverse Communities.

Sunday Afternoon with LITA was both invigorating and enlightening. Top Tech Trends panelists included Char Booth, Aimee Fifarek, Sarah Houghton, Clifford Lynch, Gary Price, Brewster Kahle, and moderator Lorcan Dempsey. The panelists identified trends and opportunities for technology in libraries.

As part of ALA's Student to Staff Program, forty students from ALA-accredited library schools were selected by their schools to participate in the conference. Students got to be part of on-site ALA staff, working four hours a day helping to keep the conference running smoothly. Some students assisted with registering international attendees, while others helped put together the daily *Cognotes* newspaper. In return, ALA supported the students with free registration and free room and board.

Sponsored by ALA's Office for Diversity, Sunday morning's "In Visibility: Race and Libraries" discussion asked the question: "Where do we locate race in relation to librarianship?" The standing room only interactive session was described by Library Journal as a "crash course in sociology and libraries, taught by Todd Honma, PhD, assistant professor of Asian American Studies at Pitzer College and a former ALA Spectrum Scholar."

Loriene Roy, professor in the School of Information at the University of Texas at Austin and ALA past-president, delivered the 2013 Jean E. Coleman Library Outreach Lecture. Her lecture, titled "What's Love Got to Do With It? The Place of Love and Forgiveness in Library and Information Studies," drew on her experiences from the Fetzer Institute's Global Gathering: The Pilgrimage on Love and Forgiveness, held in Assisi, Italy, in September 2012.

Division Preconferences

The Young Adult Library Services Association (YALSA) hosted two half-day preconferences:

"Ten Years of YALSA's Teens' Top Ten" and "YA Lit Bloggers' Summit." YALSA honored its award winners at the Edwards Luncheon on June 29 and the Printz Reception and Program on July 1; the division again hosted its YA Coffee Klatch event, where hundreds of Annual attendees met authors who had appeared on YALSA's selected book lists in a speed-dating format.

The Public Library Association (PLA) offered nearly 22 educational programs, including one preconference, "Digital Media Labs 101." Program topics included digital literacy, community partnerships, unique programming, and library leadership.

PLA also cosponsored "Consultants Giving Back," an opportunity for attendees to meet one-on-one with nationally recognized library consultants for complimentary half-hour sessions. More than 15 consultants participated.

The Association for Library Services to Children's (ALSC) preconference, "A Wild Ride: 75 Years of the Caldecott Medal," invited attendees to take a "wild ride" through the past, present, and future of award-winning children's book art. Part of the 75th anniversary celebration of the Caldecott Award, the event was held at the Art Institute of Chicago and featured Caldecott winners, as well as editors, art directors, and produc-

Attendees at YALSA's YA Author Coffee Klatch during ALA's 2013 Annual Conference enjoy coffee and meet with award-winning authors who have appeared on one of YALSA's six annual selected lists or received one of YALSA's five literary awards.



2013 ALA Conferences

Participatory Play in the Library.”

The Library Leadership and Management Association (LLAMA) produced three preconferences, 16 programs, and 16 discussion groups, along with showcase events for public relations and fundraising and awards ceremonies.

In the wake of disasters both natural and man-made, the timely Association of Specialized and Cooperative Library Agencies (ASCLA) preconference “Ports in a Storm: Your Library as a Disaster Recovery Center” provided attendees with essential resources, guides, and plans of action in the event of a catastrophe. As more libraries act as recovery centers, members need the right tools to be prepared.

2013 ALA Virtual Conference

For the fourth year, ALA hosted a Virtual Conference in July, offering individuals and groups the chance to participate in an interactive two-day event based on the theme “Mapping Transformation.” The focus of the keynotes and sessions was a wide range of innovation and dynamic experiments. The two days of interactive Web sessions, discussions, and insights attracted hundreds of engaged participants as thought leaders offered starting points for discussion as well as practical ideas for moving forward and trying something new. The presenters also highlighted how new services are transforming both their libraries and their communities.

Keynote speakers were Kylie Peppler (“Make to Learn Symposium”) and Steven Bell (“Transforming the Library Starts with Mapping the Journey”). Other speakers included Susan Brazier, Sarah Loudenslager, Chris Woodall, Bridgette Sanders, Judy Walker, Amy Price, Nate Hill, Anastasia Diamond-Ortiz, CJ Lynce, Olivia Hoge, Carolyn Schwartz, Laura Wilson, Megan Hodge, Suzy Szasz-Palmer, Ashley Parker-Graves, Scott Nicholson, Maureen Sullivan, Cheryl Gorman, Peter Brantley, Robert Wolven, Todd Bol, and Rick Brooks.

The topics they covered included transformational



community engagement; new directions for libraries and digital content; iCloud for patrons; iPods, games, and other innovative instruction ideas; making to learn; improving student learning spaces; mapping the journey in transforming the library; building a knowledge alliance to recruit racially and ethnically diverse students to LIS; iPad administration and apps; making creative community space; finding your first librarian job; loud programming in the library and why it's good; meaningful gamification in libraries; and the Little Free Libraries project.

Booklist editors and expert interviewers Donna Seaman and Brad Hooper again hosted the popular 30-minute lunchtime conversations with authors—Seaman with best-selling adult and children's book author Chitra Divakaruni, and Hooper with Marie Arana, author, editor, journalist, and member of the Scholars Council at the Library of Congress.

The post-event survey included general comments about the Virtual Conference offering engaging speakers, relevant content, valuable professional development, and value for the price. The following comments highlight the sense of value found by two attendees in particular.

“ALA Virtual Conference helps me feel connected to the larger library world and provides my professional self with a renewed sense of purpose. Thank you for developing this wonderful educational experience.”

“All the sessions I listened to were really entertaining and informative, and I brought up relevant portions in my two recent job interviews (and got offers from both!).”

The archive of ALA Virtual Conference is made available free to Virtual Conference registrants for up to six months.

Other Conferences & Events

YALSA's 2012 Young Adult Literature Symposium

More than 500 librarians, educators, and authors came to the Hyatt Regency Saint Louis at the Arch in Missouri, November 2–4, 2012, to celebrate teen reading at the third Young Adult (YA) Literature Symposium. The theme was “The Future of Young Adult Literature: Hit Me with the Next Big Thing,” and explored what lies ahead for young adult literature, including trends in content, format, and interaction.

Attendees learned about social networking, dystopian literature, and how to stay current on trends during symposium preconferences, and enjoyed breakout sessions on Saturday and Sunday on topics ranging from ebooks to dealing with complicated and diverse YA content, to fan-created work, to LGBTQ teens and their literature. Many attendees came home with piles of free books, with more than 35 popular young adult authors on hand to sign books and talk about their work at social events open to all attendees.

On Sunday, closing speaker Scott Westerfeld gave an “illustrated lecture” about working with artist Keith Thompson on the *Leviathan* trilogy, with digressions on the history of illustration and the future of fan art.

Young Adult Library Services Association's (YALSA) next [YA Literature Symposium](#) will take place November 14–16, 2014, in Austin, Texas.

LITA Forum

The 2012 Library & Information Technology Association (LITA) Forum attracted 277 participants to Columbus, Ohio, with the theme “New World of Data: Discover, Connect, Remix.” Two preconferences were offered: “Developing a Web Analytics Strategy for Your Library: Using Data to Measure Success” and “Everything You Never Wanted to Know about Running Your Systems

(And Are Afraid to Ask!).” Three keynotes were offered: “Building a Public Sector for eBooks” by Eric Hellman, “Fresh Thinking about Information Technology: Visual Analytics, Social Discovery & Networked Communities” by Ben Shneiderman, and “Library Futures: Star Trek or Starbucks?” by Sarah Houghton. Thirty-eight concurrent sessions and 11 poster sessions completed the programming.

The 2013 LITA Forum, was held in Louisville, Kentucky, November 7–10, 2013, with the theme “Creation, Collaboration, Community.” The Forum featured keynoters Travis Good, *MAKE* magazine; Nate Hill, Chattanooga (Tenn.) Public Library; and Emily Gore, Digital Public Library of America. The Forum Planning Committee received many strong proposals and is planning a full slate of concurrent sessions and posters.

Meeting in Virtual Reality . . .

LITA interest groups are moving some meetings fully into virtual reality—for example, the LITA Mobile Computing Interest Group had its [Midwinter presentations](#) virtually in advance of the Midwinter Meeting. Other interest groups and committees are making increased use of software such as Skype and Google Groups to increase virtual and hybrid meetings.

School Librarians Engage in Transliteracy Conversation at AASL 2012 Fall Forum

Transliteracy and participatory culture were the topics of conversation for the American Association of School Librarians (AASL) 2012 Fall Forum, “Transliteracy and the School Library Program.” More than 250 school library professionals participated in the forum at the Greenville, South Carolina, location and at participating satellite sites in Doylestown and Homestead,

Other Conferences & Events

Pennsylvania; Richardson, Texas; and San Jose, California.

The forum featured Henry Jenkins, an author and media studies scholar, who shared his expertise on participatory culture and engaged with attendees throughout the institute. Joining Jenkins were Kristin Fontichiaro, a clinical assistant professor and coordinator of the school library media program at the University of Michigan's School of Information, and Barbara Jansen, chair, Educational Technology and Library Services Department, and upper school media services director, St. Andrew's Episcopal School. Together, they provided a comprehensive discussion of trans-literacy—the ability to read, write, and interact across a range of platforms, tools, and media.

ACRL Offers Immersion Program Teacher and Program Tracks

The Association of College & Research Libraries (ACRL) endeavors to improve members' ability to teach and assess lifelong learning skills. To help librarians and institutions develop and implement information literacy programs on their campuses, the ACRL Immersion Program Teacher and Program Tracks were offered from July 28–August 2, 2013, at Seattle University. The Immersion Program Assessment and Intentional Teacher Tracks were held November 14–18, 2012, in Nashville, Tennessee. ACRL launched two new Immersion Program tracks this year: Teaching with Technology (primarily online) and Practical Management for the Instruction Coordinator, held in conjunction with ACRL 2013.

Research and the Scholarly Environment

ACRL's research and scholarly activities programs actively promote the transition to a more

open system of scholarship. The ACRL Research and Scholarly Environment Committee chose five sites from eight applications to host the "Scholarly Communication: From Understanding to Engagement" workshop in spring and summer 2013. ACRL is underwriting the bulk of the costs of delivering this proven content by sending expert presenters on the road. The workshop focuses on access, emerging opportunities, intellectual property, and engagement.

ACRL's "Planning, Assessing, and Communicating Library Impact: Putting the Standards for Libraries in Higher Education into Action" workshop continued to be held at locations nationwide, presenting curriculum designed to support librarians in applying the ACRL Standards for Libraries in Higher Education at their institutions.

ACRL Offers 25 E-learning Events

The ACRL e-Learning program offered 25 e-Learning events consisting of 15 webcasts and 10 multiweek courses in 2012–2013 on a variety of topics, such as mobile apps, using popular culture in library instruction, fair use, Pinterest, MOOCs, putting the Standards for Libraries in Higher Education into action, curation, and managing student assistants.

The 54th Annual Rare Books and Manuscript Section Preconference, O Rare! Performance in Special Collections, was held June 23–26, 2013, in Minneapolis. This year's event featured 10 panel talks, 10 discussion sessions, three plenaries, nine seminars, six unconference sessions, and three workshops, along with 10 posters and tours of St. John's University in Collegeville, Minnesota, and the American Craft Council. Highlights included talks on theater collections, cataloging, library management, and regional repositories; discussion groups on diverse collections, digitization, and archives; and plenary sessions on new media, underground performance, and the digital age.

ACRL 2013 Conference

More than 4,500 library staff, exhibitors, speakers, and guests from around the world met April 10–13, 2013, in Indianapolis and online for the ACRL 2013 Conference, which boasted face-to-face and virtual attendees from all 50 states and 19 other countries. Themed “Imagine, Innovate, Inspire,” the conference offered more than 300 peer-reviewed programs that showcased the most current and relevant trends in academic and research librarianship. The conference also featured a lineup of distinguished keynote speakers, including education reform crusader Geoffrey Canada, punk rock icon Henry Rollins, and journalist Maria Hinojosa. ACRL continued its focus on innovative programming through the IdeaPower Unconference, Powers of Ten Dialogue, and THATCamp. More than 500 academic and research librarians unable to make the trip to Indianapolis attended the conference virtually. The ACRL 2013 Virtual Conference provided 12 webcasts as well as asynchronous activities, allowing for convenient scheduling and flexibility. The next ACRL Conference, themed “Creating Sustainable Community,” will take place March 25–28, 2015, in Portland, Oregon.

2012 ALSC National Institute



The 2012 Association for Library Services to Children (ALSC) National Institute in Indianapolis, held September 20–22, was a huge success in terms of both participant enjoyment and financial health. More than 250 attended the weekend institute, which included 12 unique education programs, four author/illustrator keynotes or panels, an off-site reception, four networking events, and more. Attendance was made up of 58 percent ALSC members, 8 percent ALA members, 29 percent non-members, and 5 percent students. Of those who filled out an evaluation of the Institute, 72.5 percent

commented that this was their first Institute, and 84.4 percent were also members of their state association. On a scale of one to five, one meaning strongly disagree and five meaning strongly agree, 88.2 percent of participants said they had a positive Institute experience by rating their overall impression a four or a five.

In addition to positive participant feedback, the Institute came in very close to budget and made a profit of \$5,647, due in part to the affordability of the location and changes to registration categories.

May Hill Arbuthnot Honor Lecture

The May Hill Arbuthnot Honor Lecture, “War Boy to War Horse,” was delivered May 16, 2013, by Michael Morpurgo, Britain’s third Children’s Laureate, the author of many novels, and an officer of the Order of the British Empire. The lecture was hosted in Rochester, New York, by Nazareth College and the Youth Services Section of the New York Library Association. The [archived webcast](#) is available online.

The 2014 Arbuthnot Lecture will be given by Andrea Davis Pinkney, vice president and editor-at-large of Scholastic’s Trade Books as well as an award-winning children’s-book author. The University of Minnesota’s Children’s Research Collections will host the 2014 Arbuthnot Lecture.

PLA’s Online and In-Person Events

Throughout the year, the Public Library Association (PLA) offers premier online and in-person events.

- **Webinars**—PLA presented 10 webinars as part of its “Public Libraries at Work” series. These webinars cover practical, timely topics for public library professionals and are also available for purchase on demand one month after their air date.

Other Conferences & Events

- **Virtual Spring Symposium**—On March 20, PLA offered its second Virtual Spring Symposium (VSS), an all-day online education event. The VSS offered a total of eight education programs across four subject tracks: Administration/Leadership, Marketing/Customer Service, Technology, and Youth Services. Futurist Garry Golden wrapped up the day with a thought-provoking keynote, “Designing a 21st-Century Roadmap for the Future of Public Libraries.” Total registration was 149: 84 individuals and 65 groups of any size. Based on the 44 respondents to a post-survey of group leaders, between 716 and 731 people participated as part of those groups.
- **Online Courses**—PLA also offered two online courses, “The Accidental Public Library Technology Trainer” and “Winning Grants,” and four-week blended learning courses led by librarian, author, and trainer Stephanie Gerding. The programs consist of a highly interactive combination of live webinars, independent assignments, and online discussions.
- **PLA Boot Camp**—The 2013 PLA Results Boot Camp in August was a nearly sold-out event. “Results Are What Matters: Management Tools and Techniques to Improve Library Services and Programs” was a four-and-a-half-day intensive workshop designed around PLA’s Results series, intended to offer public library management training not provided in library school. Taught by Sandra Nelson and June Garcia at the Nashville (Tenn.) Public Library, the program tackled topics such as strategic planning, data-based decision-making, effective resource allocation, implementation strategies, and change management.

LITA Offers Online Learning

LITA’s “Building Web Applications with HTML5, CSS3, and Javascript: An Introduction to HTML5” was offered in August 2012 and sold

out in November 2012. It was offered again in March 2013. “Getting Started with GIS” by Eva Dodsworth was offered in September 2012 and February/March 2013.

LLAMA, ASCLA Offer Continuing Education

The Library Leadership and Management Association (LLAMA) produced 12 webinars in 2012–2013 on a variety of topics, continuing the trend of developing and offering high-quality continuing education offerings for members and non-members. The webinar coordinated by the Organizational Theory & Practice Committee of the Library Organization and Management Section was offered in May and featured Elliott Shore, the newly appointed executive director of the Association of Research Libraries, speaking on change in libraries; this webinar attracted a record 424 paid participants. LLAMA also repeated the free and popular webinar created by the Human Resources Section titled “Job Hunting for Today’s Libraries in Today’s Job Market.”

The Association of Specialized and Cooperative Library Agencies (ASCLA) also offered eight webinars (some that were series) and one online course covering topics such as improving library services to special and underserved populations, accessibility, and emotional intelligence.

Joint Conference of Librarians of Color

The second Joint Conference of Librarians of Color (JCLC), September 19–23 in Kansas City, Missouri, came to a close with a powerful message from author and activist Jamal Joseph—“libraries empower the communities that they serve.” Joseph’s closing note summed up the conference, themed “Gathering at the Waters: Embracing our Spirits, Telling our Stories,” which

provided more than 800 attendees with strategies on how to prepare for the demographic shift. The conference offered more than 70 programs, access to more than 65 exhibitors, 13 professional tracks, and poster sessions that focused on such issues as minority recruitment, collection development, English as a Second Language (ESL) programs, promoting library service to diverse communities and much more. The JCLC was sponsored by the five ethnic caucus associations affiliated with the ALA: American Indian Library Association (AILA); the Asian/Pacific American Librarians Association (APALA); the Black Caucus of the American Library

Association (BCALA); the Chinese American Librarians Association (CALA); and REFORMA, the National Association to Promote Library and Information Services to Latinos and the Spanish Speaking. Diversity, leadership, and community engagement were the three main themes at the Caucus Presidents' Plenary Session. Caucus leaders, including Janice Kowemy (AILA), Jade Alburo (APALA), Jerome Offord Jr. (BCALA), Esther Lee (CALA), and Denice Adkins (REFORMA) discussed how three topics—branding, membership, and advocacy—play a role within their associations. The session was moderated by ALA President Maureen Sullivan.

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Expanding Professional Opportunities



The integration of the Neal-Schuman imprint into ALA Publishing is moving along and generating a good balance of higher education and professional/reference titles. The three titles at the top of the Top 10 were Neal-

Schuman textbooks: Richard Rubin's *Foundations of Library and Information Science*, Anne Welsh and Sue Batley's *Practical Cataloging*, and Kay Ann Cassell and Uma Hiremath's *Reference and Information Services*.

The other seven titles were ALA Editions professional/reference titles comprising both new and revised titles covering a range of library services such as children's storytimes, social media, copyright law, reference, and cataloging. They were *Storytimes for Everyone* by Saroj Nadkarni Ghoting and Pamela Martin-Díaz; *The Librarian's Nitty-Gritty Guide to Social Media* by Laura Solomon; *The Whole Library Handbook 5* by George Eberhart; *Copyright Law for Librarians and Educators*, third edition, by Kenneth Crews; *Introducing RDA* by Chris Oliver; *Making Sense of Business Reference* by Celia Ross; and *Complete Copyright for K-12 Librarians and Educators* by Carrie Russell. Russell's book won the ABC-CLIO Greenwood 2013 Award for the Best Book in Library Literature.

The Huron Street Press (HSP) published eight titles, including Rob Reid's *Silly Books to Read Aloud*. Another standout was Dorothy Stoltz/Elaine Czarnecki/Buff Kahn's book, *Tender Topics: Picture Books about Childhood Challenges*. HSP titles are designed to appeal to a broad consumer and library market, harnessing the expertise of the

Association while encouraging library use among the public. HSP titles are stocked in traditional retail outlets as well as being widely available as ebooks.

ALA Editions authors have played a growing role in online continuing education for the profession; Neal-Schuman's rich content and author-experts allow ALA to expand the range, as well as enrich ALA Editions' growing list of ebooks.

Highly Subscribed Workshops, eCourses Grow in Scope



[ALA TechSource](http://www.alatechsource.org) and [ALA Editions workshops](http://www.ala.org/editions/workshops) and online offerings grew significantly in 2012–2013, with 50 distinct workshop events (64 sessions total) and 34 courses that attracted 6,000 attendees, many of which included groups. Workshops and eCourses have become an increasingly important source of revenue for ALA Editions and cover a growing range of topics, some built on content from new or best-selling backlist books and *Library Technology Reports* topics such as electronic resource management, Web-scale discovery services, and the mobile Web.

Workshops included the new iterations of popular topics such as “Integrating E-Books and E-Readers into Your Library” with Sue Polanka and “Integrating iPads and Tablet Computers into Library Services” with Rebecca Miller, Carolyn Meier, and Heather Moorefield-Lang.

Other well-received workshops included “Taking Embedded Librarianship to the Next Level” with Buffy Hamilton; “Hiring, Training, and Supervising Library Shelves” with Patricia Tunstall; and “Using Twitter for Marketing and Outreach” with Andy Burkhardt.

ALA Editions eCourses included subjects such as “Rethinking Library Instruction: Libraries as Social Learning Centers” with Paul Signorelli; “Demystifying Copyright: Educating Your Staff

and Community” with Lesley Ellen Harris; “Planning and Preparing for RDA” with Paul Weiss; “Understanding and Applying Dewey Decimal Classification” with Cheryl Tarsala; “Using WordPress to Build Library Websites” with Polly-Alida Farrington and Amanda Goodman; and “Using Drupal to Build Library Websites” with Sean Fitzpatrick.

The biggest innovation in 2012–2013 was [AL Live](#). *American Libraries* and ALA TechSource teamed up in November to launch the free streaming video broadcast that attracted about 1,800 viewers to its first episode, “Library 2017: Tech at Warp Speed,” in which author and ALA TechSource columnist Jason Griffey moderated a discussion on libraries in the near future with an expert panel. The broadcasts, which use Google Hangouts, regularly attracted about 2,000 viewers in their first year. They can be viewed in real time from home, library, or a favorite Wi-Fi spot and allow viewers to interact with hosts and expert panelists via the active live chat. Topics included “Landing Your Ideal Library Job,” “Mobile Services, Library Safety and Security,” “The Present and Future of Ebooks,” “Library Learning Goes Online,” “New Technologies in Library Equipment,” and “Discovery Services: The Future of Library Systems.” Recorded episodes, dates of upcoming episodes, the blog, and other information are on the [AL Live website](#).

Booklist Publications: 12 Products, Plus Dozens of Interactive Opportunities

Consolidation of recent ventures and additional new ones made for a busy and productive 2012–2013 for Booklist Publications—including the combined print and online access subscription model introduced in 2011–2012, new digital products, and *Booklist*’s cosponsor role (with RUSA) in the second year of the Andrew

Carnegie Medals for Excellence in Fiction and Nonfiction. In 2012–2013, *Booklist* again topped pre-recession revenue totals and exceeded its net revenue target for the year by 58 percent.

The current multiplatform suite of 12 products (up from two in 2006) includes the 22 print issues of *Booklist* and four of *Book Links*; *Booklist Online* (now serving 1.75 million pages per month); seven revenue-generating e-newsletters (some with exclusive sponsorships, some selling advertising on an issue-by-issue basis); *Booklist* webinars (sponsor-supported online programs, free to registrants); and *Booklist Delivers* (an e-blast service delivering sponsors’ HTML promotions to the *Booklist* audience).

Booklist webinars have continued to be a high-profile success, with 62,312 registrants (averaging 400 for each program) for the 40 programs moderated by *Booklist* editors and special guests. Registrants who couldn’t attend can access archived recordings. In post-webinar surveys, 91 percent of attendees said the programs are useful. Standout webinars included [No Name Calling: Addressing Bullying through Books](#), where panelists discussed how children’s and YA literature can help prevent bullying. [Emily Bazelon](#), *Slate* senior editor and author of *Sticks and Stones: Defeating the Culture of Bullying and Rediscovering the Power of Character and Empathy*, served as the panel’s expert. Coinciding with this program was a [New York Times article on how publishers are addressing bullying](#), where Books for Youth editorial director Gillian Engberg discussed trends in literature that focus on bullying. And for [Have No Fear, Poetry is Here!](#) *Booklist* partnered with its neighbor, the Poetry Foundation, for the first-ever poetry webinar with an insightful discussion of how audiences



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of all ages can enjoy poetry through programs, workshops, displays, and more. Donna Seaman, Adult Books senior editor, moderated. Throughout the year, many other topics and areas were covered, including a special 90-minute Mystery webinar; youth reference; a series of webinars on the Common Core State Standards (CCSS); promoting literacy with 21st-century tools; suggestions and tips on weeding; what's new in series nonfiction; reaching reluctant readers; updates on audiobooks; the new face of reference; graphic novels; fantasy; book group-related topics; new cookbooks; and more. All past webinars can all be accessed through the [Booklist webinar archive](#).

Booklist continued as a front-runner in CCSS coverage. *Book Links*, the quarterly supplement, devotes every issue to CCSS activities and resources. Articles on the Common Core also appear in most issues of the free e-newsletter *Quick Tips for Schools and Libraries*, as well as *Booklist*, and the [dedicated Common Core landing page](#) offers single-point access to new articles, archived materials, and useful links. This attention to the new set of educational imperatives caught the eye of [Publisher's Weekly](#), which interviewed Gillian Engberg along with AASL president Susan Ballard in late November.

Booklandia, a seventh, free e-newsletter, was added to *Booklist's* roster of popular, editor-curated offerings. Subtitled "Where YA Books Live," this bimonthly newsletter keeps subscribers updated on trends in YA literature through a mix of original feature articles and selected *Booklist* reviews of notable YA titles and offers informative, entertaining and often edgy commentary on the YA scene. *Corner Shelf*—a collaboration between *Booklist Online* and Baker & Taylor—has continued to attract a wide and appreciative readership. The free e-newsletters are all available on the sign-up page.

Booklist played a major role in author and publisher relations for the second annual Andrew Carnegie Medals for Excellence in Fiction and Nonfiction, including hosting the [live](#)

[announcement webinar](#) of the six 2013 shortlisted titles and interviewing the 2013 finalists (along with winning and honor authors and audio readers of the 2013 Printz and Odyssey awards, which *Booklist* also sponsors) in their booth at ALA Annual Conference.

Author and former *Booklist* staffer John Green was *Booklist's* 50th [Hostile Questions](#) interviewee, helping mark the popular counter-cookie-cutter series' first birthday. Books for Youth senior editor Dan Kraus's pull-no-punches interview style made for some wild and hilarious responses from authors such as Camille Paglia, Libba Bray, Roger Ebert, Naomi Wolf, Neal Stephenson, and Mary Roach.

The @ALA_Booklist Twitter account broke 10,000 followers in early December and by the end of 2012-13 stood at 13,302; 5,852 people have "liked" [Booklist on Facebook](#). Review of the Day, *Booklist* covers, videos, news on awards, and posts on a variety of topics by staff and others appear on both.

In February, *Booklist's* Books for Youth editors gave their annual presentation at National Louis University's Center for Teaching through Children's Books, highlighting selections from *Booklist's* 2013 Editors' Choice and [Book Links magazine's Lasting Connections](#) lists to 150 educators and librarians.

An exciting roster of *Booklist* programs and panels was offered at ALA Annual Conference. At the standing-room-only *Booklist* Books for Youth Forum, moderated by Books for Youth associate editor Annie Kelley, the panel of best-selling authors Cory Doctorow, Lois Lowry, Patrick Ness, and Veronica Roth discussed "[Bleak New World: YA Authors Decode Dystopia](#)." This Friday evening forum is now a 35-year tradition at ALA Annual Conference. On Monday, the *Booklist* reference program "Fantastic Voyage: Reference Service in an Ever-Shrinking Print Environment" focused on measuring the use of print reference materials and reference service in a print-free environment.

Booklist teamed up with book distributor Ingram for some extra one-click efficiency. Ordering selected materials is now easier for Ingram customers thanks to the option that allows *Booklist Online* subscribers to transfer their lists directly to Ingram's ipage without ever having to navigate out of *Booklist Online*. The single-click shopping cart had previously connected directly only to Baker & Taylor Title Source 3 accounts. [An Indie Bound buy button](#) has also been added to accompany the Amazon.com button already in *Booklist Online*.

Booklist was selected for the sixth year as a lead partner for the Women's National Book Association's [National Reading Group Month](#) (October) including [Great Group Reads](#), with [Book Group Buzz](#) named the official NRGGM blog. *Booklist's* own [Great Reads](#) page was dedicated to the Great Group Reads selections, and reviews of the selected titles were made available free to non-subscribers.

The well-known readers' and listeners' adviser Joyce Saricks joined *Booklist* as audio editor on September 3, 2013, taking over from Sue-Ellen Beauregard, who retired August 29 after more than 30 years in a variety of roles. During her tenure, Beauregard initiated and built audio coverage, was founding editor of the e-newsletter "[Booklist Online Video Review](#)," helped launch the Odyssey Award, and was an Audies judge for the Audio Publishers Association. Saricks is familiar to *Booklist* readers from her popular "At Leisure with Joyce Saricks" column and from her work for the audio section. A past winner of PLA's Allie Beth Martin Award, she is the author of *The Readers' Advisory Guide to Genre Fiction* (ALA Editions) and several other groundbreaking books on readers' advisory.

American Libraries Adds Key Staff and Many New Features

American Libraries had a busy and successful year, continuing to offer more content in more channels and to increase its social media presence. It has continued its evolution from being a monthly print magazine to now serving news and other information to readers daily through a robust suite of products that includes print and multiple digital options. An additional July/August online edition was instituted in 2013, for a total of seven issues per year. [AmericanLibrariesMagazine.org](#), now part of the ALA website, is developing a fresh look to continue to attract and keep reader and advertiser interest.

On the financial front, *American Libraries* exceeded its annual revenue budget by mid-June 2013. ALA JobLIST, a joint project of *American Libraries*, the Association of College and Research



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Libraries *C&RL News* magazine, and ALA's Office for Human Resource Development and Recruitment (HRDR), also had a banner year, as reported elsewhere in the Annual Report.

American Libraries surveyed members in October 2012 to get their input on the content and various formats in which it's now delivered. The more than 4,000 responses offered detailed commentary about what readers like and what they'd like to see changed in the various *AL* media streams. The editors and *AL* Advisory Board worked on incorporating some new ideas based on the survey results.

American Libraries social media engagement and outreach grew to 23,369 [AL Twitter](#) followers and 5,263 [AL Facebook](#) fans. [AL Pinterest](#) added two boards, so there are now 24 boards for *AL* alone with 2,904 pins.

Special digital supplements in 2012–2013 covered the following topics: ALA Online Learning, State of America's Libraries Report, E-Content, and the internationally focused IFLA edition. A special limited-run IFLA print issue was produced for distribution at the IFLA conference in Singapore in August, where former *AL* editor Leonard Kniffel [blogged](#) daily. (A final wrap-up piece appeared in the digital version of the supplement in September 2013, distributed to all ALA members.)

A popular new feature was introduced in the [March/April 2013 issue](#) of the print magazine, and will be repeated in 2014—trading cards of the class of 2013 Emerging Leaders, with photos taken by the ALA *Cognotes* photographer at Midwinter Meeting. Sponsor Gale Cengage offered printed decks of the trading cards at their booth at Annual Conference.

The weekly e-newsletter [AL Direct](#) continued to focus on trending topics in librarianship. In August 2013, *AL Direct* became a members-only benefit. All readers can access the content later on [AmericanLibrariesMagazine.org](#), but only members receive the e-newsletter in their inboxes upon publication.

Among other features in the magazine that attracted special reader attention in 2012–2013 were: demonstrating the value of a library degree; manufacturing makerspaces; digital learning labs, learning commons, and top technology initiatives; community transformation and libraries' roles; understanding social capital and social media strategies; disaster relief; the absence of libraries in charter schools; a jobs-focused issue (including features on toughing it out in a tight market and personal branding); collection preservation; joint library models that work; marketing your library; and cultivating special collections and collection preservation.

American Libraries hired two new associate editors in 2012–2013: Phil Morehart, previously with Facets Multimedia, and Mariam Pera, previously on the publications team at the Dental Hygienists Association. Both are working on the magazine and social media initiatives.

Milestone Implementation Year for RDA: Resource Description and Access

R | D | A Implementation by major national libraries, the first translations finished and integrated, rewording as recommended by the U.S. RDA Test Coordinating Committee completed—2012–2013 was a banner year for RDA: Resource Description and Access.

As of April 1, the U.S. Library of Congress, the British Library, and the National Library of Australia started using RDA as their official descriptive cataloging standard. Other countries implementing RDA cataloging included Canada, Germany, and Singapore. This marked a significant turning point for the [RDA Toolkit](#), which saw website usage up by as much as 450 percent over 2011–2012. 2012–2013 ended with a 114 percent increase in the number of subscribers, a growing

number of consortial accounts, and renewal rates consistently above 80 percent.

Regular new releases of the RDA Toolkit typically contain updates to content and meta-data, enhancements to RDA Toolkit functionality, and fixes to existing bugs, but several other major changes were released during 2012–2013. French and German translations (including a fully translated RDA Toolkit user interface) went live in May. Becoming a global standard has been a central mission of RDA from its inception, and these first translations marked an important step toward this goal for global bibliographic description. Mandarin, Spanish, and Swedish translations also got under way.

The rewording of all chapters of RDA as recommended in 2011 by the U.S. RDA Test Committee was completed, reviewed, and released, also in May. Substantial revisions to RDA instructions from the Joint Steering Committee were released in July. Releases to the RDA Toolkit contained improvements to the user experience, including automatic synching and enhanced document sharing, improved display of AACR2 (Anglo-American Cataloguing Rules, Second Edition, which was succeeded by RDA), and updates and revisions to Library of Congress Policy Statements to reflect the new cooperation between Library of Congress and the Program for Cooperative Cataloging. Details on RDA releases are on the [RDA development blog](#).

Training in RDA and related issues was offered throughout the year from a number of sources, including regular well-attended free introductory “RDA Toolkit Essentials” webinars that introduced users to the site and offered updates. These webinars were archived on the RDA Toolkit site. Workshops offered by ALA TechSource continue to sell out, ALCTS runs well-attended programs, and special outreach to LIS instructors and students continues to help them integrate RDA into their teaching/learning. Thirty-five different forums and workshops in total addressed RDA

training and implementation at the 2013 ALA Midwinter Meeting and Annual Conference, including the final RDA Update Forum at Annual Conference on the work of the U.S. RDA Test Committee, the Committee of Principals, and the Library of Congress.

Other virtual channels keeping people up to date on progress and facilitating communication between staff and users now include the [RDA Toolkit cataloging blog](#); the [RDA development blog](#) (a platform to communicate plans, goals, and development objectives, and a conduit for users to express their needs, wants, and opinions regarding RDA Toolkit development); a virtual user group that has met periodically, serving as a kind of town hall meeting that helps prioritize development and other issues; Facebook and Twitter; and the monthly e-newsletter that goes to around 30,000 readers.

Face-to-face meetings during the year also produced progress. The Committee of Principals and the Joint Steering Committee (JSC) for the Development of RDA gathered from around the world for independent and joint meetings the first week of November at ALA headquarters in Chicago, where the JSC considered more than 50 proposals for revisions to RDA. After an initial online meeting, the RDA Technical Group also convened in London in February.

Guide to Reference Voted Best Database in Best Professional Resource Category

Based on votes from librarians, readers of *Library Journal*, and reviewers, [Guide to Reference](#) was selected No. 1 Best Database in *Library Journal*’s 2012 Best Professional Resource category. Commenting on the recognition, ALA Digital Reference Publisher Troy Linker said, “We’re excited and gratified that the online product is recognized as continuing the valuable tradition of being the go-to resource—and

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that's thanks to the dedication and hard work of the hundreds of past and present reference librarians who have contributed to *Guide to Reference* as section editors, editorial board members, and general editors." An editorial team of top reference librarians and subject experts select, annotate, and continually update more than 16,000 entries to make *Guide to Reference* a versatile, selective online guide to the best—not just the newest—reference sources in various formats (print and Web-based) and regardless of pricing. The online edition takes full advantage of the Web's capacities to connect information sources.

ALA Graphics: Celebrities, Characters, and Collaboration

Celebrities, beloved book characters, tie-ins in with movies adapted from books, and event-related themes all continued to inspire [ALA Graphics products](#) and customers in 2012–2013.

Collaborating with units across ALA to create new posters, bookmarks, and other products for library-related celebrations is a hallmark of Graphics' success every year, including National Library Week (April) and Library Card Sign-up Month (September) with ALA's Public Information Office, Banned Books Week (September) and Choose Privacy Week (May) with the Office for Intellectual Freedom, Teen Read Week (October) and Teen Tech Week (March) with YALSA, School Library Month (April) with AASL, Día (April) with ALSC, and National Friends of Libraries Week (October) with United for Libraries.

In partnership with YALSA, a number of new products invited teens to explore the theme "It Came from the Library" during Teen Read Week and to Check In @ your library during Teen Tech Week. Communities Matter @ your library was the theme and product inspiration for National Library Week and School Library Month—working with PIO and AASL, Graphics produced posters, bookmarks, and digital art files to help

showcase libraries as *the* place for discussion that can enrich, shape, and transform communities. Supporting the AASL product line of the same name, Graphics produced 21st-Century Skills Wall & Window Graphics.

With OIF, Graphics encouraged readers to "discover what you're missing" on a range of products, including the Banned Books Week Disappearing Mug that replaced redactions with words when filled with hot liquid. OIF started a conversation that asks: "Who's tracking you?" for Choose Privacy Week in May, with accompanying products—including an RFID-blocking card sleeve for safeguarding credit cards—that help educate library users to make informed choices about their privacy.

The four catalogs mailed and distributed in 2012–2013 (Winter, Spring, Summer, and Fall) introduced a host of new products. Celebrity READ, TV series, and book-to-movie-inspired posters, some with accompanying bookmarks, featured the cast of the CBS hit show *The Big*



Bang Theory; actor Hugh Jackman; Man of Steel star Henry Cavill; *Survivor* host Jeff Probst; and Harrison Ford and Asa Butterfield as Colonel Graff and Ender Wiggin, respectively, in *Ender's Game*, based on the novel by Orson Scott Card. A Hobbit-themed poster, bookmark, and button were launched in conjunction with the feature film *The Hobbit: An Unexpected Journey*.

Many popular children's and tween book characters appeared on a range of posters, bookmarks, and stickers. They included timeless favorite Snoopy, Daisy by 2012 Caldecott Medalist Chris Raschka, Pete the Cat, Betty Bunny, Amos McGee, Otis, Wimpy Kid, Fly Guy, Goose and Bear, Geronimo Stilton, [Charlie Joe Jackson](#), Uglydoll, and Darth Paper.

Especially for tweens and teens, poster and bookmark illustrations included cover art for Cassandra Clare's *City of Lost Souls* and an original manga-style illustration for *The Infernal Devices*; a warning from Lemony Snicket to "Read at Your Own Risk"; *Sea of Monsters* from Rick Riordan's Percy Jackson series; and a Star Wars' Clone Trooper promoted audiobooks.

Stores at ALA Midwinter Meeting in Seattle and Annual Conference in Chicago offered items sold exclusively at conferences, including the Love My Library umbrella and magnet, journals, games, and whimsical gifts for bibliophiles and librarians alike. Scores of people voted to select the colors of the conference T-shirts in polls promoted on the conference homepages and through social media channels, and t-shirt sales were brisk. In Seattle, posters and bookmarks featuring Pete the Cat, Darth Paper, and Origami Yoda all sold out. Tom Angleberger, author/illustrator of the Origami Yoda series, signed posters in the store before appearing as part of the Star Wars–themed Wrap Up/Rev Up celebration. In Chicago, Snoopy himself made an appearance to unveil his forthcoming poster and to pose for pictures with fans—much to the delight of attendees.

AASL Expands Its Publication Library

The American Association of School Librarians (AASL) added a number of new titles:

- Written by Margaret Sullivan, *Library Spaces for 21st-Century Learners: A Planning Guide for Creating New School Library Concepts* focuses on planning contemporary school library spaces with user-based design strategies.
- *Instructional Partnerships: A Pathway to Leadership*, edited by Judi Moreillon and Susan Ballard, brings together seminal articles from AASL's *Knowledge Quest* to support pre-service and in-service school librarians in developing and strengthening the instructional partner role.
- Ann M. Martin's *Empowering Leadership: Developing Behaviors for Success* takes the mystery out of leadership by unveiling the hidden qualities that create confident, successful leaders. It provides essential questions school librarians can use to assess their leadership skills and offers suggestions to put into practice.

AASL also released ebook versions of its learning standards and program guidelines publications *Standards for the 21st-Century Learner in Action* and *Empowering Learners: Guidelines for School Library Programs*.

All these publications are available in both print and ebook formats, as well as in a print/ebook bundles, and can be purchased at www.alastore.ala.org/aasl.

ACRL Publications

The Association of College and Research Libraries' (ACRL) [publications program](#) was very active during 2012–2013, publishing eight new books: *2011 Academic Library Trends and Statistics*, *The Busy Librarian's Guide to Information Literacy in Science and Engineering*, *Common Ground at the Nexus of*

Publishing

Information Literacy and Scholarly Communication, Finding a Public Voice: Using Barbara Fister as a Case Study, Handbook of Academic Writing for Librarians, Interdisciplinarity and Academic Libraries (PIL No. 66), *Pay it Forward: Mentoring New Information Professionals* (Active Guide #4), and *Twenty-First-Century Access Services: On the Front Line of Academic Librarianship*.

White papers, research reports, and other publications released by ACRL in FY 2013 included “Intersections of Scholarly Communication and Information Literacy: Creating Strategic Collaborations for a Changing Academic Environment,” “Academic Libraries and Research Data Services: Current Practices and Plans for the Future,” “Beyond Literacy” (with the Ontario Library Association), and the 2013 ACRL Research Planning and Review Committee environmental scan exploring the current atmosphere in the world of academic and research libraries.

As part of ACRL’s commitment to scholarly publishing and open access, the full archive of *C&RL* is now freely available online. The online [C&RL archive](#) now contains the complete contents of the journal from its beginnings in 1939 through the current issue. C&RL archives were digitized through the generous volunteer efforts of the University of Illinois at Urbana-Champaign Library. C&RL adopts an online-only publication model beginning in January 2014; the November 2013 issue was the final print issue of the journal.

ACRL launched *Keeping Up With . . .*, an online current awareness publication featuring concise briefs on trends in academic librarianship and higher education, in April 2013. Each edition focuses on a single issue, presenting an introduction to the topic and summaries of key points, including implications for academic libraries.

Choice published 7,086 new reviews in FY 2013, marking the sixth consecutive year in which it reviewed more than 7,000 titles. The January 2013 issue once again featured *Choice*’s “Outstanding Academic Titles” list. This year’s list,

the 49th in the series, included 597 exceptional print titles and 47 online publications, a total of 644 titles across 54 different subject areas.

June 2013 saw the retirement of *Choice*’s longtime editor and publisher Irving Rockwood and the appointment of Mark Cummings as his successor. A veteran reference editor and publisher with extensive experience in both database publishing and digital sales and marketing to libraries, Cummings joined the ACRL/*Choice* team as editor and publisher-designate in June 2013, taking over the position permanently after Rockwood retired.

ALCTS Publishing Highlights

The Association for Library Collections and Technical Services Publishing released a number of new titles, available in both print and ebook form in the [ALA Online Store](#): *Planning and Constructing Book and Paper Conservation Laboratories: A Guidebook*, edited by Jennifer Hain Teper and Eric Alstrom; *The Institutional Repository: Benefits and Challenges*, edited by Pamela Bluh and Cindy Hepfer; and *Guide to Implementing and Managing Patron-Driven Acquisitions*, by Suzanne M. Ward. The Program, Planning, and Publications Committee of the Preservation and Reformatting Section also published the 9th edition of the [Preservation Education Directory](#).

ALSC Releases Updated Award Guide

[Newbery and Caldecott Awards: A Guide to the Medal and Honor Books, 2013](#), written by the Association for Library Service to Children (ALSC) and published by ALA Editions, was released in spring. The annual guidebook is a resource for quick reference, collection development, and readers’ advisory, and includes author/illustrator and title indexes as well as information about visual elements and media in Caldecott Medal and

Honor Books. The 2013 edition features an essay by Ellen Fader, past ALSC president and retired youth services director of Multnomah County (Ore.) Library, that marks the 75th anniversary of the Caldecott Award by shining the spotlight on the Caldecott Medal Selection Committee. How do those 15 individuals who make up each year's committee arrive at this position of a lifetime? Fader shares insights into what it takes to prepare for the job of choosing the year's most distinguished picture book for children, and the highs and lows of a year in the life of a committee member.

LITA Publications

The Library and Information Technology Association Publications continued to be very active under the guidance of Marta Deyrup, acquisitions editor; Robert Gerrity, *ITAL* editor; and the LITA Publications Committee.

LITA Guides

Up from five in 2011, eight new [LITA Guides](#) were published between August 2012 and June 2013:

- *Managing Electronic Resources*, edited by Ryan O. Weir.
- *Jump-Start Your Career as a Digital Librarian*, edited by Jane Monson.
- *Cloud-Based Services for Your Library*, by Erik Mitchell.
- *Using LibGuides to Enhance Library Services*, edited by Aaron Dobbs, Ryan Sittler, and Douglas Cook.
- *Implementing Virtual Reference Services*, edited by Beth C. Thomsett-Scott.

- *Improving the Visibility and Use of Digital Repositories through SEO*, by Kenning Arlitsch and Patrick S. Obrien.
- *Web Analytics Strategies for Information Professionals*, by Tabatha Farney and Nina McHale.
- *Technology for Small and One-Person Libraries*, by Rene J. Erlandson and Rachel A. Erb.

LITA Journal Completes a Year of Open Access Publishing

As of the December 2012 issue, [Information Technology and Libraries](#) (*ITAL*), the double-blind, peer-reviewed LITA journal, completed its first year of open access publishing. The *ITAL* editor reported the following usage statistics: "Readership this year appears to be healthy—the total download count for the 33 articles published in 2012 was 42,166, with 48,160 abstract views. The overall number of article downloads for 2012, for new and archival content, was 74,924."

LLAMA, YALSA Titles

The Library Leadership & Management Association Human Resources Section (HRS) Staff Development Committee worked with ALA Editions to publish the fourth edition of [Staff Development: A Practical Guide](#), an invaluable resource to libraries of all types and sizes. And the Young Adult Library Services Association published [Practical Programming: The Best of YA-YAAC](#) by Monique Delatte Starkey and [Young Adults Deserve the Best](#) instructional kits, which include *Understanding Teen Behavior for a Positive Library Experience* and *Strengthening Teen Services through Technology* in 2012–2013.

Leadership



Barbara Stripling, assistant professor of practice at Syracuse (N.Y.) University, was inaugurated as ALA president at the 2013 Annual Conference in Chicago.

Stripling said she looked forward to continuing the work begun by her predecessors in transforming libraries into virtual and face-to-face community centers of conversation, equitable access to information, lifelong learning, and civic engagement.

“Libraries are on the cusp of greatness,” Stripling said. “We must seize the moment by re-defining ourselves and capturing the exciting possibilities offered by technology and social media, the explosion of information, and the challenges of maintaining a strong democracy while nourishing the expression of diverse viewpoints.”

Stripling’s presidential initiative, Libraries Change Lives, will be framed around three areas of transformative practice that enable community members to change their lives: literacy, community engagement, and innovation.

Her goals included sustaining and strengthening current ALA initiatives in these three areas, including an ALA-wide focus on advocacy for school libraries, a portal to ALA’s literacy efforts across the Association, continued investigation and advocacy around digital content, and continuing our community engagement initiative, the Promise of Libraries.

“The goal for all libraries is to listen to their communities and support community members in achieving their aspirations,” Stripling said.



Courtney Young, head librarian at Penn State Greater Allegheny, was elected ALA president-elect in the 2013 election. Young will serve as president-elect for the 2013–2014 term and will be inaugurated as ALA president at the 2014

Annual Conference in Las Vegas. Young looks forward to continuing to work with ALA members and ALA staff to demonstrate the value of membership through diversity, career development, and engagement and outreach.

Two new ALA Executive Board members were elected by the ALA Council in a vote taken at the 2013 ALA Midwinter Meeting.

Sara Kelly Johns, Instructor, Mansfield (Pa.) University School Library and Information Technologies, and James (Jim) G. Neal, vice president for Information Services and university librarian, Columbia University, New York, are each serving three-year terms that will conclude in June 2016.

Financials

The American Library Association (ALA) operates within the framework of the programmatic priorities that constitute the 2015 Strategic Plan and the operating priorities to be carried out by the departments, units and divisions of the Association. The ALA programmatic priorities are as follows:

- Diversity
- Equitable Access to Information and Library Services
- Education and Lifelong Learning
- Intellectual Freedom
- Advocacy for Libraries and the Profession
- Literacy
- Transforming Libraries
- Organizational Excellence

The Fiscal Year 2013 Budget Plan

In preparing the FY 2013 budget, management found it necessary to take into account the financial realities that have been facing the Association over the last few years. FY 2012 was a challenging year. The FY 2012 results required management, with the approval of the executive board, to impose cost-saving measures and use General Fund reserves. One of the objectives of the FY 2013 budget was to begin the process of rebuilding reserves.

The most fundamental assumptions and broad institutional strategies of the budget consist of the following:

1. Maintaining member services at the highest possible level in recognition of the increased stress on libraries due to the economy
2. Pursuing strategic goals and initiatives
3. Continued exploration of additional revenue streams and businesses
4. Implementation of new technology and building improvements

FY 2013 Financial Results

ALA's Financial Value Proposition:

"To develop and deploy the financial resources that support the strategic plan and delivery of programs responsive to member needs and the improvement of library service."

The FY 2013 budget addressed the harsh reality that the general economy was still working through the remnants of the financial crisis of 2008, which presented one of the more challenging economic environments facing libraries and the library profession in recent history. States

and local communities were still in the process of adjusting to declining tax revenues. As unemployment has stayed stubbornly high by historical standards, it has accelerated the demand for critical, varied and in many cases the free services provided by libraries. The call for usable services from users has gone unabated despite cuts to library budgets.

As has been the reality in the last few years, Management and staff were all on high alert during the year for the need to possibly make any mid-year budget adjustments in the General Fund in the event that budgeted revenues did not materialize.

To the credit and hard work of all involved, the implementation of the mid-year budget adjustments resulted in the goal of ending the year with a positive result in the General Fund. The end result was a successful year both programmatically and financially.



Mario González
ALA Treasurer

Financials

Programmatic Highlights

- Successful national division conference by Association of College and Research Libraries (ACRL)
- Successful ALA conferences in Seattle and Chicago, which supported ALA programs by generating \$1.5 million in net revenue
- Successfully launched the ALA Leadership Institute
- Online Guide to Reference – RDA accepted by Library of Congress and is fully operational as a global standard
- Support for increased electronic participation by members in Annual Conference, Midwinter Meeting and Virtual Conference activities
- Important work and progress was made by the Digital Content and Libraries Working Group (DCWG)
- Continued growth in online continuing education programs provided by the divisions and offices

FY 2013 Financial Highlights

- ALA's net assets improved by \$232,013 (0.8%) to \$30.7 million.
- Operationally - total ALA revenues increased by \$612,268 (1.2%) to \$50.3 million, while total ALA expenses increased by \$385,435 (0.8%) to \$50.4 million.
- Long-term investment net assets improved by \$1.8 million (5.4%) to \$36.3 million, due to market performance related to the overweighting of equity securities.
- Strong advertising revenue across the Association
- The revenue producing units Publishing and Meetings & Conferences contributed \$1.5 million in combined net revenue, an increase of \$708,177 (92.7%) over FY 2012.
- General Fund dues declined marginally by \$167,760 (-2.9%) to \$5.6 million.
- General Fund Operating Net Asset Balance increased by \$76,788 to \$132,851.
- General Fund Net Asset Balance decreased by \$747,149 through an impairment write off related to Neal-Schuman valuation.
- ALA-APA produced positive net revenue for the fourth consecutive year.

Consolidated Statement of Operations

American Library Association Consolidated Statement of Operations and Changes in Net Assets Year Ended August 31, 2013

	General Activities	Divisional Activities	Round Table Activities	Post Retirement Benefit	Technology Reserve Fund	Plant Fund	Grants & Awards	Long-Term Investments	ALA/APA	2013 Consolidated Total
REVENUES, GAINS & OTHER SUPPORT										
Operating revenues & gains:										
Membership Dues	\$ 5,602,850	\$ 2,681,173	\$ 167,352	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	8,451,375
Sale of Books & Materials	5,889,588	1,876,157	132,304	-	-	-	-	16,220	9,419	7,923,688
Subscriptions	2,630,415	1,867,792	6,868	-	-	-	-	-	94,952	4,600,027
Advertising	4,631,843	1,207,649	9,248	-	-	-	-	-	-	5,848,740
Meetings & Conferences	7,406,505	3,680,080	50,992	-	-	-	-	205	27,836	11,165,618
Grants	-	-	-	-	-	-	6,092,209	830,075	-	6,922,284
Contributions	256,085	787,993	19,796	-	-	-	-	84,940	5,409	1,154,223
Interest Income:										
Short-Term Investments	698,959	-	-	-	-	-	-	-	-	698,959
Long-Term Investments	-	-	-	-	-	-	-	521,164	-	521,164
Other	1,546,665	1,388,739	24,190	-	-	-	-	3,293	120	2,963,007
Net Assets Released from Restrictions	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 598,020	\$ (598,020)	\$ -	\$ -
Total Revenues	\$ 28,662,910	\$ 13,489,583	\$ 410,750	\$ -	\$ -	\$ -	\$ 6,690,229	\$ 857,877	\$ 137,736	\$ 50,249,085
Expenses										
Payroll	\$ 14,434,405	5,235,055	1,838	\$ -	\$ -	\$ -	1,285,659	-	52,987	\$ 21,009,944
Outside Services	3,672,883	1,544,802	6,131	-	-	101,343	1,795,322	221,840	8,730	7,351,051
Travel	825,618	493,834	4,590	-	-	-	332,829	61,862	1,757	1,720,490
Meetings & Conferences	3,594,221	2,050,669	130,496	-	-	-	1,488,718	26,649	4,799	7,295,552
Scholarships and Awards	-	-	-	-	-	-	-	344,303	-	344,303
Publications	2,941,622	1,364,800	88,013	-	-	-	121,428	2,730	1,947	4,520,540
Operating	4,757,690	1,114,398	10,120	-	-	1,068,323	1,135,910	55,826	54,585	8,196,852
Post-Retirement Benefits	-	-	-	1,392,448	-	-	-	-	-	1,392,448
Inter-Unit Transfers	449,065	205,697	29,558	-	338,921	(1,169,666)	7,267	139,158	-	-
Total Expenses Before Overhead	\$ 30,675,504	\$ 12,009,255	\$ 270,746	\$ 1,392,448	\$ 338,921	\$ -	\$ 6,167,133	\$ 852,368	\$ 124,805	\$ 51,831,180
Overhead (provided) Recovered	(2,089,381)	1,549,550	16,735	-	-	-	523,096	-	-	-
Total Expenses	\$ 28,586,123	\$ 13,558,805	\$ 287,481	\$ 1,392,448	\$ 338,921	\$ -	\$ 6,690,229	\$ 852,368	\$ 124,805	\$ 51,831,180
Other Postretirement employee benefit related changes other than net periodic postretirement employee cost	\$ -	\$ -	\$ -	\$ 1,063,204	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,063,204
Excess (deficiency) of operating revenues gains & other support over operating expenses	\$ 76,787	(69,222)	123,269	(329,244)	(338,921)	-	-	5,509	12,931	(518,891)
Non-operating:										
Net Realized & Unrealized Gains (Losses):										
Short -Term Investments	(418,276)	-	-	-	-	-	-	-	-	(418,276)
Long -Term Investments	-	-	-	-	-	-	-	2,075,159	-	2,075,159
Change in Fair Value of Swap Agreement	-	-	-	-	-	-	-	-	-	-
Change in Investment in Related Party	(25,979)	-	-	-	-	-	-	-	-	(25,979)
Impairment Loss - Goodwill	(500,000)	-	-	-	-	-	-	-	-	(500,000)
Impairment Loss - Intangible Assets	(380,000)	-	-	-	-	-	-	-	-	(380,000)
Change in Net Assets	\$ (1,247,468)	(69,222)	123,269	(329,244)	(338,921)	-	-	2,080,668	12,931	232,013
Net Assets at Beginning of Year	\$ 164,949	13,802,795	1,206,600	(20,738,819)	660,719	-	-	29,946,520	(143,649)	30,462,651
Net Assets at End of Year	\$ (1,082,519)	\$ 13,733,573	\$ 1,329,869	\$ (21,068,063)	\$ 321,798	\$ -	\$ -	\$ 32,027,188	\$ (130,718)	\$ 30,694,664

Financials

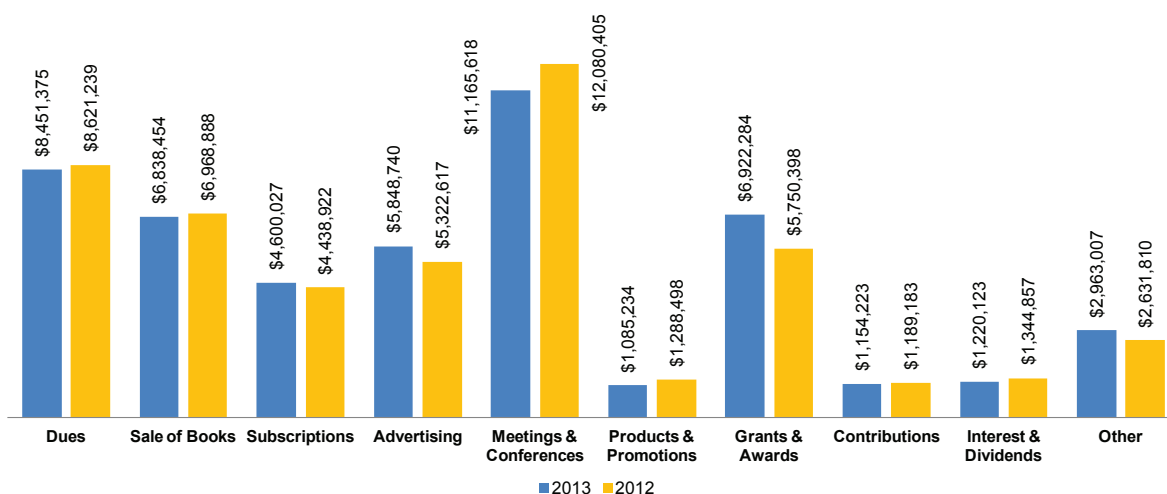
FY 2013 Summary of Operations - Total ALA (All Funds)

Net Income from Continuing Operations

On a net operating basis, the above activities produced a loss from operations of -\$518,891. However, this is an improvement of \$239,442 over the net operating loss of -\$758,333 in FY2012. Income from Non-Operating activities e.g. investments (\$1.6 million) and the Goodwill/Intangible impairment loss (\$880,000), declined during the year by \$352,887 to \$750,904. When combined with the income from continuing operations, the result is an increase in the Association's net asset balance by \$232,013 to \$30.7 million.

ALA Statement of Operations - Revenues 2013 and 2012

2013 - \$50,249,085
2012 - \$49,636,817

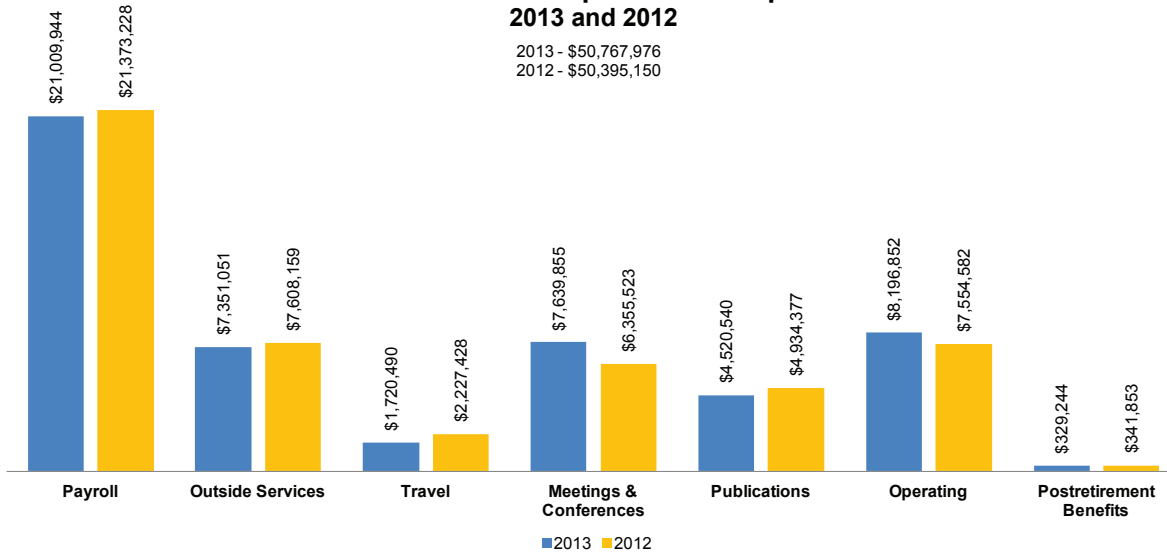


Total Revenues

ALA generated total revenues of \$50.3 million, which is an increase of \$612,268 (1.2%) compared to \$49.6 million in FY2012. The most significant positive change was in Grants & Awards which increased by \$1.2 million (20.4%) to \$6.9 million due to a higher number of grants & awards secured during the year compared to FY2012. These revenue gains were offset by revenue reductions in Meetings & Conferences, which declined by \$914,787 (-7.6%) to \$11.2 million as a result of one less national division conference during the year (1 vs. 2).

ALA Statement of Operations - Expenses 2013 and 2012

2013 - \$50,767,976
2012 - \$50,395,150



Total Expenses

For the year total expenses were slightly higher than FY 2012 increasing by \$372,826 (0.7%) to \$50.8 million. While there were changes up and down, the most significant change occurred in expenses related to Meetings & Conferences. These expenses increased by \$1.5 million (25.3%) to \$7.6 million.

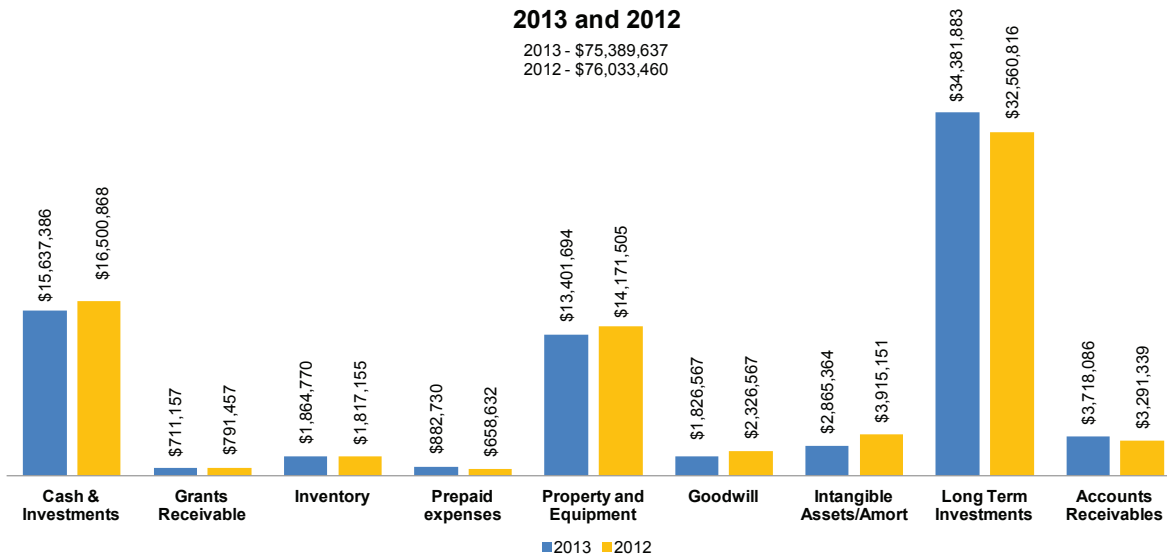
FY 2013 Statement of Financial Position—Total ALA (All Funds)

Total Assets

For FY2013 the Association's total assets declined by \$643,823 (-0.8%) to \$75.4 million. The most significant changes occurred in the Association's long-term asset category – Property & Equipment, Long-Term Investments, Goodwill and Intangible Assets (net amortization), which declined by \$498,501 (-0.9%) to \$52.5 million.

ALA Consolidated Statement of Financial Position - Total Assets 2013 and 2012

2013 - \$75,389,637
2012 - \$76,033,460

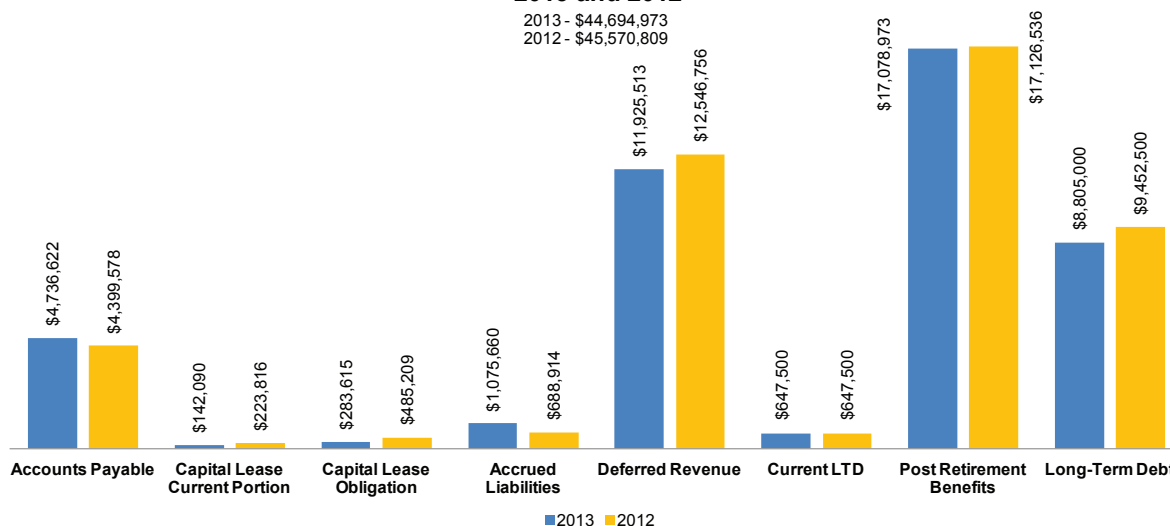


Financials

Net Asset Balances

As a result of the above, the Associations' net assets for the year increased by \$232,013 (0.8%) to \$30.7 million as the activities of the Association continue to add value to the membership.

ALA Consolidated Statement of Financial Position - Total Liabilities 2013 and 2012



Total Liabilities

Total liabilities for the year declined by \$875,836 (-1.9%) to \$44.7 million. The most significant changes occurred in the long-term liabilities category (2) – Long-Term Debt & Capital Lease Obligation, as well as, Deferred Revenue. The Associations' long-term debt, which represents the outstanding debt for the Washington Office, Choice property and the Neal-Schuman acquisition, declined by \$647,500 (-6.9%) to \$8.8 million.

Awards and Honors

Strong Second Year for ALA's Andrew Carnegie Awards

More than 450 enthusiastic Annual Conference attendees, authors, publishers, and ALA leaders celebrated the announcements and presentation of the second [Andrew Carnegie Medals for Excellence in Fiction and Nonfiction](#) at a special event during the conference in Chicago.

Richard Ford's *Canada* received the medal for fiction, and Timothy Egan's *Short Nights of the Shadow Catcher: The Epic Life and Immortal Photographs of Edward Curtis* received the medal for nonfiction. Both authors were present to receive their medals and \$5,000 prizes, offer remarks, and mingle with attendees at the dessert reception after the program.

All six finalists—Ford, Egan, David Quammen, Jill Lepore, Junot Diaz, and Louise Erdrich—offered speeches, some in person and some on video, that honored libraries and thanked librarians. The videos can be seen on the [Andrew Carnegie Medals website](#).

Media and social media coverage was broad and enthusiastic again in 2013; media outreach activities resulted in more than 1,800 mentions and articles, with a circulation rate of more than 820 million. Placements were secured with mainstream national and international media and trade publications, including the Associated Press, the BBC, *Publishers Weekly*, *The Huffington Post*, Salon.com, the *Los Angeles Times*, and many other top-tier publications. *The New York Times* ran a full-page print ad in the July 1 Arts section. More than 400,000 Web placements were captured via Google search. A new collaboration with the American Booksellers Association helps promote the finalists and winners to the general book-buying public.

The awards, ALA's first such for adult titles, are cosponsored and administered annually by *Booklist*



Winners of the Andrew Carnegie Medals of Excellence for Fiction and Nonfiction were announced to an enthusiastic sell-out crowd of book lovers in Chicago.

magazine and the Reference and User Services Association (RUSA) and funded through a grant from the Carnegie Corporation of New York. They were established in 2012 to recognize the

best titles in fiction and nonfiction for adult readers published in the United States in the previous year and serve as a guide to help adults choose quality reading material.

A short list is announced each April from a list of up to 50 titles drawn from the previous year's [Booklist Editors' Choice](#) and [RUSA Notable Books](#)

lists. The shortlisted authors and eventual winners reflect the expert judgment and insight of a seven-member selection committee of library professionals who work closely with adult readers. The annually appointed selection committee includes a chair (Nancy Pearl, 2012–2014), three *Booklist* editors or contributors, and three former members of RUSA CODES Notable Books Council. Just as the Newbery, Caldecott, and Printz awards are uniquely respected in youth literature, the strong library connection sets these awards apart.



Awards and Honors

Details about these high-profile awards, annotations, short lists, committee members, resources for using the awards to support library programming and book groups, videos of winners' speeches, and more are on the [dedicated webpage](#).

Applegate Wins Newbery; Klassen Wins Caldecott



The Newbery Medalist was Katherine Applegate for *The One and Only Ivan* (HarperCollins Children's Books), a story inspired by a real shopping-mall gorilla named Ivan. The Caldecott Medalist was Jon Klassen for *This Is Not My Hat* (Candlewick); Klassen also illustrated *Extra Yarn*, which was a 2013 Caldecott Honor Book.



Michael L. Printz Award



The Young Adult Library Services Association's (YALSA) Michael L. Printz Award for Excellence in Young Adult Literature was given to *In Darkness*, written by Nick Lake, published by Bloomsbury Books for Young Readers. Four honor books were also named:

- *Aristotle and Dante Discover the Secrets of the Universe*, written by Benjamin Alire Sáenz and published by Simon & Schuster BFYR, an imprint of Simon & Schuster Children's Publishing Division.
- *Code Name Verity*, written by Elizabeth Wein and published by Hyperion, an imprint of Disney Book Group.
- *Dodger*, written by Terry Pratchett and published by HarperCollins Children's Books, a division of HarperCollins Publishers.
- *The White Bicycle*, written by Beverley Brenna and published by Red Deer Press.

The annual award for literary excellence is administered by YALSA and sponsored by *Booklist* magazine. The award, first given in 2000, is named for the late Michael L. Printz, a Topeka, Kansas, school librarian known for discovering and promoting quality books for young adults.

Odyssey Awards



The Odyssey Awards, coadministered by YALSA and the Association for Library Service to Children (ALSC) and sponsored by *Booklist*, honor the best audiobooks produced for children and young adults in the previous year. The 2013 Odyssey Award went to Brilliance Audio, producer of the audiobook *The Fault in Our Stars*, written by John Green and narrated by Kate Rudd. Honor recordings were:

- *Artemis Fowl: The Last Guardian*, written by Eoin Colfer, narrated by Nathaniel Parker, and produced by Listening Library.
- *Ghost Knight*, written by Cornelia Funke, narrated by Elliot Hill, and produced by Listening Library.
- *Monstrous Beauty*, written by Elizabeth Fama, narrated by Katherine Kellgren, and produced by Macmillan Audio.

Alex Awards



The Alex Awards are given annually to 10 books written for adults that have special appeal to young adults, ages 12 through 18. The 2013 Alex Award winners are:

- *Caring Is Creepy* by David Zimmerman, published by Soho Press, Inc.
- *Girlchild* by Tupelo Hassman, published by Farrar, Straus and Giroux.

- *Juvenile in Justice* by Richard Ross, published by Richard Ross.
- *Mr. Penumbra's 24-Hour Bookstore* by Robin Sloan, published by Farrar, Straus and Giroux.
- *My Friend Dahmer* by Derf Backderf, published by Abrams ComicArts, an imprint of Abrams.
- *One Shot at Forever* by Chris Ballard, published by Hyperion.
- *Pure* by Julianna Baggott, published by Grand Central Publishing, a division of Hachette Book Group, Inc.
- *The Round House* by Louise Erdrich, published by Harper, an imprint of HarperCollins Publishers.
- *Tell the Wolves I'm Home* by Carol Rifka Brunt, published by Dial Press, an imprint of the Random House Publishing Group, a division of Random House, Inc.
- *Where'd You Go, Bernadette?* by Maria Semple, published by Little, Brown and Company, a division of Hachette Book Group, Inc.

Margaret A. Edwards Award



The Margaret A. Edwards Award for significant and lasting contribution to writing for young adults was awarded to Tamora Pierce for Song of the Lioness quartet (*Alanna: The First Adventure*; *In the Hand of the Goddess*; *The Woman Who Rides Like a Man*; and *Lioness Rampant*) and The Protector of the Small quartet (*First Test*; *Page*; *Squire*; and *Lady Knight*). The Margaret A. Edwards Award is presented by YALSA and sponsored by *School Library Journal*. Established in 1988, it honors an author and a specific body of his or her work that have been popular over a period of time. The award is named for Margaret Edwards, a pioneer in young adult services who worked for many years at the Enoch Pratt Free Library in Baltimore, Maryland.

William C. Morris Award



YALSA's William C. Morris Award honors a book by a first-time author writing for teens. YALSA announced the shortlist for the award in December. *Seraphina*, written by Rachel Hartman, published by Random House Children's Books, a division of Random House, Inc., was named the 2013 winner of the William C. Morris Award.

The finalists were *Wonder Show*, written by Hannah Barnaby, published by Houghton Mifflin, an imprint of Houghton Mifflin Harcourt Books for Young Readers; *Love and Other Perishable Items*, written by Laura Buzo, published by Alfred A. Knopf, an imprint of Random House Children's Books, a division of Random House, Inc.; *After the Snow*, written by S. D. Crockett, published by Feiwel and Friends, an imprint of Macmillan Children's Publishing Group; and *The Miseducation of Cameron Post*, written by Emily M. Danforth, published by Balzer + Bray, an imprint of HarperCollins Publishers.

Mildred L. Batchelder Award



The Mildred L. Batchelder Award, given to the most outstanding children's book originally published in a language other than English in a country other than the United States, and subsequently translated into English for publication in the United States, was given to Dial Books, an imprint of Penguin Group (USA) Inc., for *My Family for the War*, written by Anne C. Voorhoeve and translated by Tammi Reichel.

Andrew Carnegie Medal



The winner of the 2013 Andrew Carnegie Medal honoring the most outstanding video productions for children during the previous year was

Awards and Honors

Katja Torneman, producer of *Anna, Emma and the Condors*.

Theodor Seuss Geisel Award



The 2013 Theodor Seuss Geisel Award, given to the author and illustrator of the most distinguished American book for beginning readers published in English in the United States, was *Up, Tall and High!* written and illustrated by Ethan Long (G. P. Putnam's Sons, a division of Penguin Young Readers Group).

Schneider Family Book Awards



The Schneider Family Book Awards honor an author or illustrator for a book that embodies an artistic expression of the disability experience for child and adolescent audiences. The 2013 winner in the Teen category was *Somebody, Please Tell Me Who I Am*, written by Harry Mazer and Peter Lerangis and published by Simon & SchusterB-FYR, an imprint of Simon & Schuster Children's Publishing Division. In the Middle School category the winner was *A Dog Called Homeless*, written by Sarah Lean and published by Katherine Tegen Books, an imprint of HarperCollins Publishers. *Back to Front and Upside Down!*, written and illustrated by Claire Alexander and published by Eerdmans Books for Young Readers, an imprint of Wm. B. Eerdmans Publishing Co. was the winner in the category for Younger Children.

Robert F. Sibert Informational Book Medal



Bomb: The Race to Build—and Steal—the World's Most Dangerous Weapon, written by Steve Sheinkin, was the 2013 Robert F. Sibert Informational

Book Medal winner. The Sibert Medal is awarded annually to the author and illustrator of the most distinguished informational book published in the United States in English during the preceding year.

Pura Belpré Award



The Pura Belpré Award, cosponsored by ALSC and REFORMA, is awarded to a Latino/Latina writer and illustrator whose work best portrays, affirms, and celebrates the Latino cultural experience in an outstanding work of literature for children and youth. The 2013 winner was *Aristotle and Dante Discover the Secrets of the Universe* by Benjamin Alire Sáenz and published by Simon & Schuster Books for Young Readers, an imprint of Simon & Schuster Children's Publishing Division.

Laura Ingalls Wilder Award



Katherine Paterson was the 2013 winner of the Laura Ingalls Wilder Award, which honors an author or illustrator whose books have made a substantial and lasting contribution to literature for children.

Coretta Scott King Book Awards



Hand in Hand: Ten Black Men Who Changed America, written by Andrea Davis Pinkney and illustrated by Brian Pinkney, was the 2013 Coretta Scott King Author Book winner, and the 2013 Illustrator Book winner was *I, Too, Am America*, illustrated by Bryan Collier and authored by Langston Hughes. The Coretta Scott King Book Awards are given annually to outstanding African-American authors and illustrators of books for children and young adults that demonstrate

an appreciation of African-American culture and universal human values.

Coretta Scott King-Virginia Hamilton Award for Lifetime Achievement

Demetria Tucker was the recipient of the 2013 Coretta Scott King-Virginia Hamilton Award for Lifetime Achievement. She served as youth services coordinator within the Roanoke (Va.) Public Library System and library media specialist at the Forest Park Elementary School, where she was selected 2007 Teacher of the Year. As family and youth services librarian for the Pearl Bailey Library, a branch of the Newport News (Va.) Public Library System, Tucker now coordinates a youth leadership program, a teen urban literature club and many other programs that support the youth of her community.

Stonewall Book Awards



The Stonewall Book Awards are given annually to English-language works of exceptional merit relating to the gay, lesbian, bisexual, and transgender experience and include the Stonewall Book Awards–Mike Morgan & Larry Romans Children's & Young Adult Literature Award, the Stonewall Book Awards–Barbara Gittings Literature Award, and the Stonewall Book Awards–Israel Fishman Non-Fiction Award. The awards were presented to the winning authors or editors at the 2013 ALA Annual Conference.

The Stonewall Book Awards–Mike Morgan & Larry Romans Children's & Young Adult Literature Award was given to *Aristotle and Dante Discover the Secrets of the Universe*, written by Benjamin Alire Sáenz.

The Stonewall Book Awards–Barbara Gittings Literature Award was given to *The Last Nude*,

written by Ellis Avery and published by Riverhead Trade. The Stonewall Book Awards–Israel Fishman Non-Fiction Award was given to *For Colored Boys Who Have Considered Suicide When the Rainbow is Still Not Enough: Coming of Age, Coming Out and Coming Home*, edited by Keith Boykin.

YALSA Excellence in Nonfiction for Young Adults Award



The 2013 YALSA Excellence in Nonfiction for Young Adults Award for teens went to *Bomb: The Race to Build—and Steal—the World's Most Dangerous Weapon*, written by Steve Sheinkin and published by Flash Point/Roaring Brook Press, an imprint of Macmillan Children's Publishing Group. Nonfiction Award finalists included *Steve Jobs: The Man Who Thought Different*, a biography by Karen Blumenthal published by Feiwel & Friends, an imprint of Macmillan Children's Publishing Group; *Moonbird: A Year on the Wind with the Great Survivor B95*, written by Phillip Hoose and published by Farrar, Straus Giroux, an imprint of Macmillan Children's Publishing Group; *Titanic: Voices from the Disaster*, written by Deborah Hopkinson, published by Scholastic Press, an imprint of Scholastic; and *We've Got a Job: The 1963 Birmingham Children's March*, written by Cynthia Levinson and published by Peachtree Publishers. The full list of official nominations for the award is available online at www.ala.org/yalsa/nonfiction.

Three Friends groups win United for Libraries' Baker & Taylor Awards

Three Friends groups were recognized with Baker & Taylor Awards from United for Libraries during the Gala Author Tea, sponsored by ReferenceUSA,

Awards and Honors



during the 2013 Annual Conference. United for Libraries' Baker & Taylor Awards recognize Friends groups and library foundations for outstanding efforts to support their library. The winners of this year's Baker & Taylor Awards were the Friends of the L. E. Phillips Memorial Public Library (Eau Claire, Wisconsin), the St. Tammany Library Foundation (Mandeville, Louisiana), and the Friends of the Atascadero (Calif.) Library. Each group receives a \$1,000 check and a clock from Baker & Taylor to honor their achievements.

In 2012, the Friends of the L. E. Phillips Memorial Public Library held its busiest Give-a-Kid-a-Book project ever. Now in its 18th year, the Give-a-Kid-a-Book project was implemented to make sure that every underprivileged child in the Chippewa Valley would receive a new book during the holiday season. In 2012, with the help of the library community and local organizations, the Friends received more than \$3,000 in donations for the project and distributed 4,771 books to 16 community agencies.

The St. Tammany Library Foundation was established in 2003, but after hurricanes Katrina and Rita, the population of St. Tammany Parish increased by 35 percent, and the sudden influx strained the parish's infrastructure and led the foundation to fall into disarray. In 2012, committed supporters resurrected the foundation, appointing a new board and advisory group, securing donations, conducting outreach into the community, and launching their first project—a library patio and garden dedicated to Walker Percy. The new foundation recruited 75 charter members and raised \$9,700.

In 2012, the Friends of the Atascadero Library was in the second year of the group's "Open the Doors" campaign to open a new library in the community and needed to raise another \$300,000.

The Friends' primary benefit event, "Atascadero: Dancing with Our Stars," was in its third year. Thanks to a dedicated team of volunteers and an innovative and creative event that recruited community leaders that rallied support for votes (which were purchased with a donation to the library), "Dancing with Our Stars" netted \$70,000 toward the campaign.

Baker & Taylor Awards have been given since 2000. Baker & Taylor is a leading distributor of books, videos, and music products to libraries, institutions, and retailers. For more information, visit www.ala.org/united/grants_awards/friends/bakertaylor.

Coloradan Wins Outstanding Trustee Conference Grant

Dot Lindsey, a member of the board of trustees of the Rangeview Library District (Thornton, Colorado), was the winner of the 2013 United for Libraries/Gale Outstanding Trustee Conference Grant. The grant enables a public library trustee to attend the ALA Annual Conference by providing \$850 plus full conference registration annually to a trustee who has demonstrated service to the library. The Conference Grant, made possible by an annual gift from Gale Cengage Learning, is administered by United for Libraries. After retiring from decades of teaching mathematics to junior and senior high school students, Lindsey was appointed to the Rangeview Library District Board of Trustees in 2004; she is serving her second five-year appointment with the board. She served as cochair of a successful 2006 mill levy campaign that provided the funding necessary to support the transformation and revolution of the library district. In addition, Lindsey was a member of a panel that presented "The Board's Role in Revolutionizing Library Services" at the 2010 Colorado Association of Libraries Annual Conference.

ALSC Announces Professional Award Winners

ALSC continued to recognize members, support their outstanding programming, and aid in their continuing education of children's librarians through professional awards. Winners included: Cynthia K. Richey, Mt. Lebanon, Pennsylvania, for the ALSC Distinguished Service Award; Pinson (Ala.) Public Library, Fletcher (Okla.) Public Schools, and Ashland (Ohio) Public Library, which won the Bookapalooza Award; Hartford (Conn.) Public Library for the Baker and Taylor Summer Reading Program Grant; Alison Anson, Woodside (Calif.) Public Library, and Susan Wackerbarth, Northland Public Library, Pittsburgh, for the Bechtel Fellowship; Salt Lake County (Utah) Library Services, which won the Maureen Hayes Author/Illustrator Visit Award; Burke County (N.C.) Public Library, recipient of the Light the Way: Library Outreach to the Underserved Grant; Janet Vogel of Frederick (Md.) County Public Libraries, Krissy Wick of Madison (Wis.) Public Library, Heather Smith of Eastern Lancaster County (Pa.) Library, and Andrea Vernola of Kalamazoo (Mich.) Public Library, who were awarded the Penguin Young Readers Group Award.

ALSC Awards Bound to Stay Bound and Melcher Scholarships

Every year, ALSC honors six librarians for professional education of men and women who intend to pursue an MLS degree and who plan to work in children's librarianship. The Bound to Stay Bound Books Scholarship provides financial aid in the form of four \$7,000 annual awards. The 2013 winners were Ashley L. Dean, Poquoson, Virginia; Marianne Dolce, Deltona, Florida; Rebecca Lynn Dunn, Lawrence, Kansas; and Casey

Marie Fox, Knoxville, Tennessee. The Frederic G. Melcher Scholarship provides \$6,000 annually to two MLIS students. The 2013 winners were Tina Suzanne Groff, Pipe Creek, Texas, and Ginger Michelle Kirchmyer, Chattanooga, Tennessee.

AASL Recognizes Outstanding School Library Programs

In 2013, the American Association of School Librarians (AASL) awarded New Augusta South Elementary School in Indianapolis; Pennsylvania Avenue School in Atlantic City, New Jersey; and Swan Valley High School in Saginaw, Michigan, with the National School Library Program of the Year Award (NSLPY). Established in 1963, the award honors school library programs practicing their commitment to ensure students and staff are effective users of ideas and information, as well as exemplifying AASL's learning standards and program guidelines. Each winning program received a crystal obelisk and a \$10,000 prize donated by Follett.

AASL Announces Inaugural List of Best Apps for Teaching & Learning

Chosen for their embodiment of AASL's learning standards and support of the school librarian's role in implementing career and college readiness standards, AASL's inaugural list of Best Apps for Teaching & Learning included Bats! Furry Fliers of the Night, Al Gore—Our Choice: A Plan to Solve the Climate Crisis, Cinderella, Shakespeare in Bits—Hamlet, Fam Bam: Got to Have Music, Science 360, NASA, Operation Math, Simple Physics, Tinkerbox, EasyBib, Dropbox, Evernote, Schoology, Socrative, Ansel & Clair's Adventures in Africa, Barefoot World Atlas, Britannica Kids: Ancient Egypt, MyCongress, News-O-Matic: Daily for Kids, Educreations, Toontastic, Kidblog,

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Montiel-Overall Recognized for Achievement in Library Diversity Research

Patricia Montiel-Overall, associate professor in the School of Information Resources and Library Science and affiliate professor of Mexican American studies in the College of Social and Behavioral Science at the University of Arizona, was named the 2013 Achievement in Library Diversity Research Honoree. Montiel-Overall has had a full career focused on education, early literacy, and cultural competence, teaching courses on school library administration, children's and young adult literature in a multicultural society, equity of access for diverse populations, and information environments from Hispanic and Native American perspectives. Montiel-Overall is the organizer and chair of the Latino Literacy Roundtable, whose mission is to provide an opportunity for scholars and community to meet, discuss, and share information about the development of literacy of Latinos in English and in Spanish. The Office for Diversity began designating this honor in 2004.

Garageband, and Videolicious. Details are at www.ala.org/aasl/bestapps.

AASL Names 2013 Best Websites for Teaching & Learning

AASL's annual list of Best Websites for Teaching & Learning honors websites that provide enhanced learning and curriculum development for school librarians and their teacher collaborators. Websites honored included Pinterest, smore, easel.ly, inklewriter, myHistrio, FlipSnack, BiblioNasium, LitPick, padlet, edcanvas, WorkFlowy, socrative, QuadBlogging, Marqued, 19Pencils, iCivics, Wonderopolis, Youngzine, Garbology, Seriously Amazing, Edudemic, Science NetLinks, TEDEd, Codecademy, and the Digital Public Library of America. Details are at www.ala.org/aasl/bestwebsites.

Three Projects Receive Diversity Research Grants

Three research projects were awarded 2013 Diversity Research Grants, consisting of a \$2,500 award: "Exploring Library Programs to Support English Language Learner (ELL) Students' Academic Success in Urban High Schools," by Sung Un Kim, assistant professor, Catholic University of America; "The Role of Chinese American Librarians in Library and Information Science Diversity," by Lian Ruan, director/head librarian, Illinois Fire Service Institute, University of Illinois, and Weiling Liu, director, Office of Libraries Technology, University of Louisville; and "Role of Information in Social Inclusion for International Students" by JungWon Yoon, associate professor, School of Information, University of South Florida. The Office for Diversity began sponsorship of the program in 2002 to address critical gaps in the knowledge of

diversity issues within library and information science and as part of ALA's continuing commitment to diversity.

ACRL Recognizes Top Individuals and Institutions

In 2013, 28 outstanding individuals and institutions received Association of College & Research Libraries (ACRL) awards recognizing their accomplishments. ACRL's top honor, the Academic/Research Librarian of the Year Award, was presented to Patricia Iannuzzi, dean of university libraries at the University of Nevada, Las Vegas. Iannuzzi was cited for her dedication to information literacy and student learning and her passionate advocacy for academic libraries through developing outcomes-based standards for measuring their value in higher education.

ACRL continues to present the Excellence in Academic Libraries Award to recognize the staff of a community college, a college, and a university library for exemplary programs that deliver outstanding services and resources to further the educational mission of their institutions. This year's recipients were Walla Walla (Wash.) Community College in the community college category; Rollins College in Winter Park, Florida, in the college category; and Villanova (Pa.) University in the university category. A full list of 2013 award winners is at www.ala.org/acrl/awards.

Tillett Receives Lifetime Achievement Award

Barbara Tillett, recently retired chief of the Policy and Standards Division of the Library of Congress, received the 2013 Ross Atkinson Lifetime Achievement Award honoring her more than 40 years of service and publication. Tillett—whose name has become synonymous with the development and proliferation of bibliographic description—and Ronald Murray were also

awarded the Association for Library Collections & Technical Services Outstanding Publication Award for their article, “Cataloging Theory in Search of Graph Theory and other Ivory Towers,” published in *Information Technology and Libraries* in December 2011.

Office for Diversity Awards 51 Spectrum Scholarships

In June 2013, the Office for Diversity awarded scholarships to 51 exceptional students pursuing master's degrees in library and information studies. In the 2013 application cycle, the Spectrum Scholarship Program received three times as many applications as there were available scholarships, and the majority of this year's applicants were deemed highly fundable. A committee of six jurors selected the year's Spectrum Scholars based on their commitment to diversity, commitment to entering the library profession, demonstrated community outreach, academic ability and achievements, and leadership potential. With this year's recipients, the total number of Spectrum Scholarship awards now totals 831.

The Office for Diversity continues to support the Spectrum Presidential Initiative, which surpassed its fundraising goal of \$1 million by raising \$1.23 million. Additionally, six Ph.D. fellowships were awarded in 2013 through the Spectrum Doctoral Fellowship Program: Building Change, a diversity recruitment program funded by the Institute of Museum and Library Services.

2013 ALSC Spectrum Scholar

Marco Veyna-Reyes, an MLIS candidate at the University of North Texas and YPL/children's services assistant for the Mesquite branch of the Las Vegas-Clark County (Nev.) Library District, was named ALSC's 2013 Spectrum Scholar. Through the Frederic G. Melcher Endowment, ALSC

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sponsors one Spectrum Scholar who expresses an interest in library service to children.

ALA General Scholarships

ALA scholarships are given in the following categories: General, Support Staff, and Specialty or Practice area (children's services, new media, and federal librarianship). Recipients are chosen for their academic excellence, leadership, and evidence of commitment to a career in librarianship.

General Criteria

- David H. Clift—named for a former director of the ALA. **Recipient:** Roosevelt Weeks, Pearland, Texas. Weeks will be attending the University of North Texas.
- Christopher Hoy/ERT—named for a long-time ALA staff member who was director of ALA Conference Services. **Recipient:** Antoinette Mendieta, Woodland, California. Mendieta will be studying at San Jose State University.

Support Staff

- Tom and Roberta Drewes—established with donations from the founder of Quality Books. **Recipient:** Marco Ruiz, Camarillo, California. Ruiz will be attending San Jose State University.
- Miriam L. Hornback—named for long-time ALA staff member and secretariat to the ALA Council and Executive Board. **Recipient:** Julia Bullock, Colorado Springs, Colorado. Bullock will pursue her studies at Emporia State University.
- Tony B. Leisner—established with a donation from an active ALA member and former member of the ALA Council. **Recipient:** Katherine Rodda, Silver Spring, Maryland. Rodda will be attending the Catholic University of America.

Specialty or Practice Area

- Mary V. Gaver (Children's Services)—established to honor the memory of a past ALA president and former Rutgers University professor.

Recipient: Cordelia Eddy, Bratenahl, Ohio.

Eddy will be pursuing her studies at University of Wisconsin–Milwaukee.

- Peter Lyman Memorial/SAGE (New Media)—established to honor the memory of a University of California professor emeritus and university librarian; supported with a donation from SAGE Publications. **Recipient:** Amanda Demeter, Santa Barbara, California. Demeter will be attending the University of Washington Information School.
- Cicely Phippen Marks (Federal Librarianship)—named in honor of the late Cicely Phippen Marks and supported by generous donations from her husband, Charles L. Garriss. **Recipient:** Katherine Cole, Rockville, Maryland. Cole is studying at the University of Maryland.
- ALA Century Scholarship—established by the Association of Specialized and Cooperative Library Agencies, the Library Service to Special Populations Section, and the Library Service to People with Visual or Physical Disabilities Forum. **Recipient:** Mallory Marshall, Louisville, Kentucky. Marshall will be attending the University of Kentucky.

The Hugh C. Atkinson Memorial Award was given to Lizabeth (Betsy) A. Wilson, dean of university libraries at the University of Washington.

The Frederick G. Kilgour Award for Research in Library and Information Technology went to Barbara Tillett, chair of the Joint Steering Committee for the Development of Resource Description and Access and a leader internationally in the world of metadata. Tillett was recognized for her outstanding leadership in library metadata standards, technology integration, and international standards in cultural heritage and information institutions. As the chief of the Cataloging Policy and Support Office in the Library of Congress, Tillett led the work of metadata standards exploration and research for 18 years.

The Library Information Technology

Association/Ex Libris Student Writing Award was awarded to Karen Doerksen, MLIS degree candidate at the University of Alberta School of Library and Information Studies, for her paper “A Sight to Be Held: Adapting Comics and Graphic Novels for Visual Impairment.” The paper describes the vital role of graphics and pictures in the development of early literacy and examines the challenge of adapting comics and graphic novels into assistive formats for visually impaired individuals.

The LITA/Library Hi Tech Award for Outstanding Communication for Continuing Education in Library and Information Science went to Brewster Kahle, founder of the Internet Archive (www.archive.org).

SemTechBiz Semantic Web.com Spotlight on Innovation Award

Kevin Ford of the Network Development and MARC Standards Office at the Library of Congress was honored with the SemTechBiz Semantic Web.com Spotlight on Innovation Award for his work with the Bibliographic Framework Initiative (BIBFRAME) and his continuing work on LC’s Linked Data Services (loc.id).

The winner of the LITA/Christian Larew Memorial Scholarship (\$3,000) sponsored by Baker & Taylor was Daniel Verbit, who will pursue his studies at the University of Alabama. The LITA/LSSI Minority Scholarship (\$2,500) winner was Elizabeth Tham, who will pursue her studies at the University of Illinois at Urbana-Champaign. Lisa Lynn Tyler, the winner of the LITA/OCLC Minority Scholarship (\$3,000), will pursue her studies at the University of Washington.

The Library Leadership and Management Association (LLAMA) is home for the John Cotton Dana Library Public Relations Awards, sponsored by EBSCO Information Services and the H. W. Wilson Foundation. Winners each

receive a \$10,000 cash award; this year eight recipients were selected from nearly 75 submissions: Craighead County (Ark.) Jonesboro Public Library, Hood River County (Ore.) Library District, Lawrence (Kan.) Public Library, Mid-Continent Public Library in Missouri, Richland (S.C.) Library, Robert E. Kennedy Library at Cal Poly in California, Santa Clara City (Calif.) Library, and the Texas Tech University Library.

The 50th anniversary celebration of the ALA/American Institute of Architects Library Building Awards Ceremony was held at the Chicago AIA office during Annual Conference. Winning library designs were: Anacostia Neighborhood Library, Washington, D.C., The Freelon Group; Central Library renovation, St. Louis, Cannon Design; New York Public Library, Hamilton Grange Teen Center, Rice+Lipka Architects; James B. Hunt Jr. Library, North Carolina, Snøhetta and Pearce Brinkley Cease + Lee; Oak Forest Neighborhood Library, Texas, NAAA+AWI+JRA; and the South Mountain Community Library, Arizona, richard+bauer.

PLA Gives Registration and Travel Scholarships

Thanks to a generous donation from the Cambria Estate Winery, Public Library Association (PLA) awarded \$1,000 for registration and travel to the PLA 2014 Conference to eight public librarians who demonstrated their involvement in exceptional literacy programs. Scholarship recipients were Nancee Dahms-Stinson, Springfield-Greene County (Mo.) Library District; Ana Devine, Gail Borden Public Library District, Elgin, Illinois; Diana Garcia, Monterey Park (Calif.) Bruggemeyer Library; Greg Hill, Noel Wien Library, Fairbanks, Alaska; Sarah Lawton, Ilsley Public Library, Middlebury, Vermont; Yolanda Medina, Richardson (Texas) Public Library; Barbara Roberts, Pelham (Ala.) Public Library; and Aaron Stefanich, Grand Forks (N.D.) Public Library.

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PLA Honors Library Service and Innovation

PLA offered nine awards honoring the best in public library service and innovation: The Allie Beth Martin Award, sponsored by Baker & Taylor, went to Bill Kelly, Cuyahoga County (Ohio) Public Library; the Baker & Taylor Entertainment Audio Music/Video Product Award Grant went to Ada (Ohio) Public Library; the Charlie Robinson Award, sponsored by Baker & Taylor, was given to Sari Feldman, Cuyahoga County (Ohio) Public Library; the DEMCO New Leaders Travel Grant was awarded to Natalie Bazan, Hopkins District (Mich.) Public Library; the EBSCO Excellence in Small and/or Rural Public Library Service Award was awarded to the Cross Plains (Texas) Public Library; the Gordon M. Conable Award, sponsored by LSSI, went to Christine A. Kujawa, assistant director, Bismarck (N.D.) Veterans Memorial Public Library; the Polaris Innovation in Technology John Iliff Award was given to Teresa Kiser, director, Public Library of Anniston-Calhoun County (Ala.); the Romance Writers of America Library Grant was awarded to the Hazel W. Guilford Memorial Library in Aurora, North Carolina; and the Upstart Library Innovation Award was given to the Waukegan (Ill.) Public Library.

Public Libraries Names Feature Article Contest Winners

PLA offers two awards for feature articles contributed to its bimonthly journal *Public Libraries*. This year's first-place winner (\$500 prize) was Jamie LaRue, director, Douglas County (Colo.) Libraries, for his article, "Last One Standing" (January/February 2012 issue). Herb Landau, executive director, and Heather Sharpe, community relations manager, both of the Lancaster (Pa.) Public Library, received an honorable mention and a \$300 prize for "The Library Lover's Art Auction"

from the September/October 2012 issue.

Colorado Association of Libraries Wins ALA President's Award for Advocacy

The Colorado Association of Libraries (CAL) is the recipient of the 2013 ALA President's Award for Advocacy, sponsored by United for Libraries. The award includes \$1,000 to the winning state campaign for the further development of citizens across the state as advocates. The winning state is recognized at the Opening General Session of the ALA Annual Conference. CAL won for its 2012 campaign "Literacy Through Libraries: A Dollar Does It." The campaign was to restore state funding for libraries; although a funding mechanism in the state budget had existed since 2001, the line item had gone unfunded for years due to budget constraints. This left Colorado as one of only a few states with no direct support of libraries.

CAL requested one dollar per capita, for a total of \$5.2 million statewide. The legislative committee that designed the request felt that it was unlikely the full amount would be received, but the goal was to receive any funding possible and reestablish libraries as a priority in the state budget. The campaign information with the theme was distributed statewide to library directors, trustees, Friends, and foundations. CAL heard from supporters across the state who stepped up on behalf of libraries, and was notified that the joint budget committee approved a motion to include \$2 million to fund the State Grants to Libraries Act for only the second time in 10 years.

United for Libraries Presents 2013 Public Service Award to Rep. Jeff Fortenberry

Jeff Fortenberry (R-Neb.) was presented with the 2013 Public Service Award, sponsored by United

for Libraries, during National Library Legislative Day activities in Washington, D.C., May 7. The Public Service Award is given annually by United for Libraries to a legislator who has been especially supportive of libraries. Rep. Fortenberry was the first Congress member to speak up about the importance of the issue of compelling libraries to test for lead in all children's books. He recognized that a legislative fix that reasonably dealt with the issue was needed.

During the 111th Congress (2009–2010), Fortenberry introduced H.R.1692 “to amend the Consumer Product Safety Improvement Act to exempt ordinary books from the lead limit in such Act.” Later, he introduced H.R. 4767 to amend CPSIA “to exempt ordinary books and paper-based printed material from the lead limit in such Act.” He reintroduced that legislation as H.R. 272 in the 112th Congress (2011–2012). Fortenberry was also honored for his openness to constituents, often meeting with his local librarians when they attend National Library Legislative Day each year.



From left: Brenda Ealey, Lincoln City Libraries branch manager; Patricia Gross, Nebraska Library Commissioner, Bayard, Nebraska; Rod Wagner, Nebraska Library Commission director; Rep. Jeff Fortenberry; Sherry Crow, Nebraska Library Commissioner, Kearney, Nebraska; Steve Batty, Nebraska Library Commission chair, McCook, Nebraska.

United for Libraries Names Pair as ALA Trustee Citation recipients

United for Libraries named G. Victor Johnson and Beverly Mull as recipients of the ALA Trustee Citation. The ALA Trustee Citation, established in 1941 to recognize public library trustees for distinguished service to library development, honors the best contributions and efforts of the estimated 60,000 American citizens who serve on library boards.

Johnson has served the Arlington Heights (Ill.) Memorial Library as a trustee for more than 30 years. During his tenure, he has served as treasurer, vice-president/secretary, and president. He helped to pass two referenda, oversee two building campaigns, and maintain three zero-percent annual tax levies. While he was president of the board, the library was first recognized as a five-star library by *Library Journal* and has since earned five stars for five years in a row. He served on the board of the Association for Library Trustees and Advocates (now United for Libraries) as well as the North Suburban Library System.

Mull has been a trustee at the Zion (Ill.)-Benton Public Library District for more than seven years. She is an active member serving on the executive and finance committees. An educator who is passionate about reading, Mull established a library program geared to offer tutoring services to children in the community and initiated a partnership with the Lake County Health Department.

United for Libraries Designates Nine Literary Landmarks

United for Libraries, in partnership with the Minnesota Association of Library Friends (MALF) and the Sinclair Lewis Foundation, designated the boyhood home of Sinclair Lewis in Sauk Centre, Minn., a Literary Landmark on July 16. Lewis's boyhood home is one mile from the cemetery

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where he is buried. The home, originally built in 1889, and a National Historic Landmark since 1968, is a major tourist draw and center for Lewis scholarship and symposia. Rather than his later life, career, and death, the Sinclair Lewis Boyhood Home focuses foremost on the Nobel laureate's early and formative years in Stearns County. The Sinclair Lewis Boyhood Home is Minnesota's fourth Literary Landmark, and the first to be cosponsored by MALF. Other local partners in the dedication included the Bryant Public Library in Sauk Centre, a member of Great River Regional Library; the Friends of the Bryant Public Library; and the Sauk Centre Chamber of Commerce.

United for Libraries, in partnership with Empire State Center for the Book, designated the windmill at the Southampton campus of Stony Brook University of New York a Literary Landmark in honor of Tennessee Williams on July 13. The site was selected because playwright Williams spent the summer of 1957 living in the windmill and writing the experimental play "The Day on Which a Man Dies" in response to the death of his friend Jackson

Pollock the summer before. The Empire State Center for the Book nominated the site to be listed on the national register. "We are delighted that we can help spread the word that historic literary events often happen in our own backyards," said Rocco Staino, director of the Center for the Book. "The east end of Long Island is a treasure trove of literary sites, and the center will be working with local communities to assist in gaining national recognition." The windmill was the sixth Literary Landmark for Williams. Other landmarks include his homes in Key West, Fla. and in New Orleans.

United for Libraries, in partnership with Friends of Libraries in Oklahoma (FOLIO), designated Stroud Public Library a Literary Landmark in honor of poet Wilma Elizabeth McDaniel (1918–2007) on April 28. Born near Stroud in 1918, Wilma Elizabeth McDaniel lived in Lincoln and Creek counties until the effects of the Great Depression and Dust Bowl led her family to migrate to California in 1936. Her writing validated the migrant experience; she became known as the "Okie Poet" in the Central Valley of California and was

Sinclair Lewis' home in Sauk Centre, Minn., originally built in 1889 now and is a major center for Sinclair Lewis scholarship, was named a Literary Landmark by United for Libraries.





The windmill at the Southampton Campus of the Stonybrook State University of New York was named a Literary Landmark by United for Libraries. Tennessee Williams spent the summer of 1957 living in the windmill and while there wrote the experimental play *The Day on Which a Man Dies* in response to the death of his friend Jackson Pollock.

named Tulare's Bicentennial Poet and Poet Laureate. Throughout her life her Oklahoma roots remained strong, and she has many poems about her early life in Lincoln and Creek counties and her love for Oklahoma. The Stroud Public Library, which owns a collection of McDaniel's books and papers, cosponsored the Literary Landmark dedication and will be the site for the bronze plaque. FOLIO has a statewide Literary Landmark program and has dedicated 10 other Oklahoma Literary Landmark sites, including those for Woody Guthrie, Ralph Ellison, John Berryman, and Will Rogers. For more information, visit www.okfriends.net/landmarks.html.

United for Libraries, in partnership with Emily

J. Pointer Public Library in Como, Mississippi, designated the library a Literary Landmark in honor of Stark Young on March 28. A plaque was placed on the south lawn of the library during the tribute, which included a performance of "A Visit from Stark Young" by the North Mississippi Storytellers Guild. Como, Mississippi-born Young was a drama critic, novelist, playwright, and poet. An accomplished artist and educator, often called the greatest drama critic in the history of American theatre, Young's creative ability found expression in fiction, translation, and autobiography. "So Red the Rose," his best known work, was adapted to film in 1935. Partnering with United for Libraries for the dedication were Friends of Emily J. Pointer Public Library and the town of Como.

Queens Library's Langston Hughes Community Library was designated a Literary Landmark February 23. A plaque was placed in the library at 100-01 Northern Boulevard during the 28th annual Langston Hughes Celebration. Hughes wrote more than 860 poems in his lifetime and was heralded as an author of short stories, plays, essays, and anthologies and as a journalist from the 1920s until his death in 1967. Although Hughes lived in Harlem, the library was named in his honor in 1969 when it opened for public service. Langston

Local first graders celebrate the dedication of a Literary Landmark in honor of Stark Young at the Emily J. Pointer Public Library. Como Elementary School and the library partnered to hold a series of writing and illustration workshops for first-grade students, who signed their resulting books at the dedication ceremony.



Awards and Honors

Hughes Community Library is home of the Black Heritage Reference Center of Queens County, housing New York state's largest public circulating collection of print and non-print material on the black experience. This collection is estimated at more 45,000 titles, including approximately 1,000 volumes of theses and dissertations on black literature. Partnering with United for Libraries for the dedication were the New York State Education Department, the New York State Council on the Arts, the New York City Department of Cultural Affairs, the Queens Council on the Arts, and the Queens Borough President's Office.

The Miami Beach, Florida, home of children's book author and cartoonist Syd Hoff was designated a Literary Landmark during a ceremony February 10. Hoff (1912–2004) created *Danny and the Dinosaur*, *Sammy the Seal*, and more than 60 HarperCollins I CAN READ books for children; more than a dozen are still in print. The Bronx-born Hoff also published more than 500 cartoons in *The New Yorker*, as well as for King Features Syndicate, *The Saturday Evening Post*, and more. Hoff's publishers also include Scholastic and Dial Press. He lived at his home in Miami Beach from 1957 to 2001. Carol Edmonston, Hoff's niece and creator of the official [Syd Hoff website](#), was among those who spoke at the dedication ceremony. In culmination of Hoff's 2012 centennial, the exhibition "Syd Hoff: Finding Home," curated by journalist Dina Weinstein, was on view at Temple Beth Shalom in Miami Beach February 4–11. Partnering with United for Libraries for the dedication was the Florida Center for the Book.

The Cathedral Church of Saint John the Divine in New York was dedicated a Literary Landmark by United for Libraries November 29, 2012, in honor of Madeleine L'Engle (1918–2007). The author of the children's literary classic *A Wrinkle in Time* served as the church's librarian for more than 40 years. The date of the dedication would have been her 94th birthday. Among those who spoke at the ceremony were Charlotte Jones

Voiklis, L'Engle's granddaughter and literary executor; Leonard S. Marcus, author of *Listening for Madeleine: A Portrait of Madeline L'Engle in Many Voices*; Beth Nawalinski, director of marketing and communications, United for Libraries; Simon Boughton, senior vice president and publisher, Farrar, Straus Giroux Books for Young Readers, an imprint of Macmillan Children's Publishing Group; and Rocco Staino, director of the Empire State Center for the Book. Partnering with United for Libraries for the dedication were the [Empire State Center for the Book](#), the [Children's Book Council](#) and [Farrar, Straus and Giroux](#), a division of Macmillan Children's Publishing Group.

The Elihu Burritt Library at Central Connecticut State University in New Britain was designated a Literary Landmark by United for Libraries October 11, 2012, in honor of Elihu Burritt (1810–79). Burritt was an international peace advocate, abolitionist, writer, lecturer, and consular agent to Birmingham, England, appointed by President Lincoln. He was a linguist who started learning foreign languages while apprenticing at a local forge, and this practice, as well as his public speeches, earned him the nickname of the "Learned Blacksmith." His writings are housed at the Central Connecticut State University (CCSU) Library and in the New Britain Public Library. The CCSU collection contains extensive correspondence, personal notes, lectures, photos, and his published works as well as publications about him. University administrators, faculty, and students attended the dedication. The Skinner, Cargill, and Bradley families sponsored the Literary Landmark and established an endowed scholarship, which was announced at the dedication. The Elihu Burritt Family Scholarship Fund will benefit a CCSU undergraduate matriculated student in good standing, with GPA 3.0 or better, who is engaged in an academic assignment that will require use of the Burritt library resources, and in particular the Elihu Burritt Collection.

The Cleveland Heights–University Heights (Ohio) Public Library (Heights Libraries) was

designated a Literary Landmark in honor of Harvey Pekar (1939–2010), author of the iconic comic book *American Splendor*, on October 14, 2012, at the Lee Road Branch of Heights Libraries. A crowd of roughly 175 fans, friends, and family of Pekar attended the program “Harvey Pekar: A Literary, Library Life.” In addition to the Literary Landmark dedication, the event included the unveiling of a Harvey Pekar statue by local sculptor Justin Coulter, which was donated to Heights Libraries by Pekar’s widow, Joyce Brabner. The unveiling followed a presentation by J.T. Waldman, the illustrator who collaborated with Pekar on Pekar’s posthumously published book *Not the Israel My Parents Promised Me*. With their daughter Danielle by her side, Brabner spoke movingly of Pekar’s attachment to the library, concluding that theirs was a family “that always believed a library card was more important than a charge card.”

YALSA 2013 Member Awards

Advocacy Stipend Award

- Jenna Nemec-Loise, Illinois.

Great Books Giveaway

- Winner: Allen Parish Libraries in Oberlin, Louisiana.
- Second place: The Foundation Schools in Largo and Gaithersburg, Maryland.
- Third place: John B. Hood Junior High School in Odessa, Texas.

Book Wholesalers Inc./YALSA Collection Development Grant

- Cory Eckert.
- Marie Ritson.

Baker & Taylor/YALSA Conference Grant

- Abby Harwood, Carnegie Library of Pittsburgh.
- Juanita Kamalipour, El Paso (Texas) Public Library—Esperanza Acosta Moreno Regional Branch Library.

Emerging Leader

- Annie Schutte, Maret School Library, Washington, D.C.

Frances Henne/YALSA/VOYA Research Grant

- Rachel M. Magee, iSchool at Drexel University.

Greenwood Outstanding Achievement Award

- Gretchen Kolderup, New York (N.Y.) Public Library.

M.A.E. Award for a Young Adult Reading or Literature Program

- Kristen Pelfrey, Foothill Technology High School, Ventura, California.

YALSA Board Fellow

- Carla Land, Las Vegas—Clark County Library District Summerlin Library.

YALSA Spectrum Scholar

- Ivelisse Maldonado, North Carolina Central University.

YALSA Volunteers of the Year Award

- YA Literature Symposium Task Force: Hannah Berry, Patty Carleton, Carolyn Dietz, Kate McNair (chair), Carla Rimer, Tom Spicer.
- Hub Advisory Board Chair, Gretchen Kolderup.

YALSA Writing Award

- Heather Gruenthal for best article in *Young Adult Library Services*.
- Shannon Crawford Barniskis for best article in the *Journal of Research on Libraries and Young Adults*.
- Gretchen Kolderup for best post on the YALSAblog.
- Maria Kramer for best post on The Hub.

Awards and Honors

ALA Recognition Awards and Grants

ALA's Cultural Community Fund (CCF), celebrating its 10th anniversary, was named the new sponsor of the ALA Excellence in Library Programming Award, which recognizes a library that demonstrates excellence in library programming by developing and presenting a cultural or thematic program or program series during the preceding year. The CCF received 100 nominations for the award, with the Carbondale (Ill.) Public Library named as the award recipient.

The library and its community partners created "11 Days for Compassion" in response to a local Occupy movement and a strike at the university that resulted in discussions and peaceful protests, as well as abusive rants in the newspaper. The program brought together more than 35 organizations, businesses, and individuals to host, lead, and promote compassion-themed discussions and events.

ABC-CLIO/Greenwood Award for Best Book in Library Literature recognized Carrie Russell for her book *Complete Copyright for K-12 Librarians and Educators*. Russell is director of the Program on Public Access to Information in the ALA Office for Information Technology Policy and specializes in copyright, ebooks, and accessibility to information for people with disabilities. She was applauded for her ability to present a complex topic such as copyright in a refreshing way with universal appeal and applicability. Her book *Complete Copyright for K-12 Librarians and Educators* emphasizes the role of K-12 librarians in maximizing fair use through critical thinking rather than focusing on arbitrary guidelines and old institutional policies. Donor: ABC-CLIO.

Melvil Dewey Medal was awarded to Beacher J. E. Wiggins. As director for acquisitions and bibliographic access at the Library of Congress (LC), Wiggins has overseen the historic merger of LC's acquisitions and cataloging functions. He has cochaired the US National Libraries RDA

Test Coordinating Committee and co-led the New Bibliographic Framework Initiative that will replace MARC. Wiggins was lauded for his leadership in building a flexible and robust framework for sharing bibliographic and other metadata related to cultural heritage objects, along with his willingness to mentor colleagues and share knowledge. Donor: OCLC

The Sullivan Award for Public Library Administrators Supporting Services to Children went to Kathleen Reif, director of St. Mary's County (Md.) Public Library. Reif has worked diligently to promote public libraries and their benefit to children and families, with particular attention to early literacy and learning and Every Child Ready to Read (ECRR), a parent education outreach initiative. She also created and has nurtured relationships and partnerships with Judy Centers, Head Start, social services, and local businesses to further early literacy. Reif developed and chaired the Maryland Association of Public Library Administrators' Birth-to-Four Task Force in 1998, which led to a statewide campaign titled "It's Never Too Early," and was instrumental in developing an ongoing relationship between public libraries and "Ready at Five," a statewide public/private partnership that gives voice to young children in Maryland.

Community Collaboration for Enhanced Technology Services at the Princeton (N.J.) Public Library was the recipient of the ALA/Information Today, Inc. Library of the Future Award. The goal of the project was to create a place in town where one could receive excellent technology assistance and discover technological innovations. The Princeton team successfully drew in young businesspeople, highly creative entrepreneurs, and technology experts, cementing the future of their library as a "cornerstone of technological education and innovation." Additionally, the program allowed the library to promote existing services, such as ebooks, and better serve existing users who rely on the library for both access to technology and

classes on its use. Donor: IIDA and Information Today, Inc.

H. W. Wilson Library Staff Development Grant was awarded to the Scottsdale (Ariz.) Public Library System for plans to create the “Leadership Skydiving” program to develop leadership skills among library supervisors. The program consists of a workshop for supervisors based on principles outlined in the book *Strengths-Based Leadership*, followed by a team-building retreat and a final leadership presentation drawn from Arizona State University. Donor: H. W. Wilson Company

Elizabeth Martinez, library director at Salinas (Calif.) Public Library, was honored with the Equality Award. Martinez is well-known for leading with innovative ideas and advocating for cultural diversity. She co-founded and helped organize REFORMA, The National Association to Promote Library and Information Services to Latinos and the Spanish Speaking, and the Committee to Recruit Mexican American Librarians in California. In 1984–85 she co-chaired, with Binnie Tate Wilkin, the ALA President’s Committee on Library Service to Minorities for ALA President E. J. Josey, which produced the seminal 1985 report *Equity at Issue*. As ALA executive director from 1994 to 1997, she was instrumental in developing the Spectrum Scholarship program. Donor: Scarecrow Press, Inc., a member of the Rowman & Littlefield Publishing Group

University at Massachusetts Amherst Libraries received the Gale Cengage Learning Financial Development Award for their development the Library Sustainability Fund to gain support from faculty, students, alumni, and Friends for a curriculum on sustainability studies. The libraries partnered with the school’s Annual Giving Office on the annual “Second Ask” campaign, which encourages donors to make one more gift to close out the fiscal year. Focusing on the Sustainability Fund, the “Second Ask” campaign succeeded in raising more than \$160,000 from 3,398 donors. Faculty from 18 departments and staff from seven

co-curricular offices worked together to create a set of student learning outcomes for sustainability courses, resulting in the new Sustainability Curriculum Initiative. Donor: Gale Cengage, Inc.

Jeannette C. Smith was the recipient of the Ken Haycock Award for Promoting Librarianship. The grants/university relations officer at the New Mexico State University Library in Las Cruces, Smith has spent almost four decades working to promote librarianship in various organizations and libraries. Whether in public services, technical services, public relations, or in her current position, Smith has been a strong voice in advancing the profession. Smith served on the administrative council for the Southwest and Border Cultures Institute, which she helped to create in 1998. She was also the recipient of the 1999 Edmund Lester Pearson Library Humor Award and was named a fellow of the Molesworth Institute for her library humor research. She published a book, *The Laughing Librarian: A History of American Library Humor* (2012), on the topic. Donor: Ken Haycock

Carla D. Hayden, executive director and CEO of the Enoch Pratt Free Library in Baltimore, was honored with the Joseph W. Lippincott Award. Hayden’s two decades of leadership at the Pratt Library have helped bring it to national prominence for its leadership in providing access to the Internet and digital collections. As 2003–4 president of ALA, Hayden spearheaded efforts to attract and train underrepresented groups to the library profession through the Spectrum Initiative and challenged the government’s attempts to gain unwarranted access to library records using the Patriot Act. She was also a member of the steering committee overseeing creation of the pioneering Digital Public Library of America, and was a presidentially appointed member of the National Museum and Library Services Board. Donor: Joseph W. Lippincott III.

Heather Ketron received the Scholastic Library Publishing Award. Head of children’s services at the Gum Spring branch of the Loudoun County

Awards and Honors

(Va.) Public Library, Ketron has a passion for reading and learning that drives her to get books into the hands of children regardless of barriers, and to inspire a love of reading. She is constantly exploring opportunities to involve the community in library services and programming, and to increase the number and scope of community programming in the library. Ketron has given numerous presentations at the Virginia Library Association annual conference, as well as a presentation to the Chinese Library Association conference in Dongguan, China. She has played an instrumental role in school reading enhancement programs and services, and initiated the Open Door Special Needs Storytimes program for autistic children and their families. Donor: Scholastic Library Publishing.

Ralph Peters, a retired US Army officer, received the W. Y. Boyd Literary Award for Excellence in Military Fiction for *Cain at Gettysburg*. The book provides a detailed account of the events leading up to and including the three days of the Battle of Gettysburg. Well-researched and provocatively written, Peters' telling of one of America's biggest battles revisits the experience of veterans at a historical moment through a modern lens. Donor: W. Y. Boyd II.

Elizabeth Aversa was honored with a Beta Phi Mu Award. Aversa, professor of library and information science at the University of Alabama, Tuscaloosa, spent eight years as director of the university's library school. Under her leadership, the school's enrollment grew, programs earned various awards and recognitions, and the school instituted an online program. Elizabeth Aversa's commitment to mentorship has marked her accomplished career. She was named Alabama Librarian of the Year in 2011 and received the Association for Library and Information Science Education award for professional service in 2005. A commitment to mentorship has marked Elizabeth

Aversa's accomplished career. Donor: Beta Phi Mu International Library Science Honorary Society.

The Freedom to Read Foundation Roll of Honor Award

Judith Platt and Sen. Russell Feingold were recipients of The Freedom to Read to Read Foundation Roll of Honor Award. As director of Free Expression Advocacy for the Association of American Publishers, Judith Platt has led numerous coalitions that work to strengthen free speech and privacy rights, including Banned Books Week, the Campaign for Reader Privacy, the Kids' Right to Read Project, and the Media Coalition.

Sen. Russell Feingold of Wisconsin was the only US senator to vote against the Patriot Act in 2001 due to concerns about civil liberties. He also led efforts in subsequent years to amend some of the act's most controversial elements, such as the FBI's ability to obtain library, bookstore, and business records outside regular court channels. After leaving the Senate in 2011, Feingold formed Progressives United, a public education and advocacy organization founded in the wake of the Citizens United Supreme Court decision. Sponsor: Freedom to Read Foundation.

Sara Jaffarian Award

The Meadowbrook School of Weston Library in Weston, Massachusetts, is the recipient of the 2013 [Sara Jaffarian School Library Program Award](#) for Exemplary Humanities Programming. In September, the Meadowbrook School Library received a plaque recognizing the achievement and a cash award of \$4,000. The winning program will be promoted as a model for other school libraries through [ProgrammingLibrarian.org](#).

Sara Jaffarian passed away on December 24 at the age of 98. Kim Olsen-Clark, ALA director of development, shared the following about Sara: “It was a true honor to know her. She started the Sara Jaffarian Award when she was in her 90s. During our monthly phone calls, she only talked about three things: school libraries, the Jaffarian Award and how to get more school libraries to apply, and how happy she was to be an ALA member. When I

visited with her in October, Sara was really pleased that a school library in Massachusetts received the 2013 award. She also saw her first tablet and e-book. I’ll never forget the look on her face when she saw her first ebook. After which, we talked a great deal about the future of reading and new roles for libraries. At 98, she was still very sharp. ALA has quite a few exceptional members, and Sara was one of them.”

Other Highlights

ALA JobLIST: Respected Source for Jobs and Career Advice

[ALA JobLIST](#), the Association's one-stop library jobs site and a top-tier avenue for promoting and finding job openings, continues to support the profession as a valued source of job search and career advice curated from around the Web. Online classified job ads also achieved new revenue heights in 2012–2013, ALA JobLIST's seventh year of operation.

Reflecting a stabilized job market, this joint project of the Association of College and Research Libraries *C&RL News* magazine, *American Libraries*, and ALA's Office for Human Resource Development and Recruitment (HRDR) trended toward continued growth at a steady rate, listing more than 1,900 open positions in 2012–2013 and increasing its online banner advertising significantly. Enhancements to make the site increasingly easy to use and effective for both employers and job seekers are planned and made on an ongoing basis, resources permitting.

Shared through its [Facebook](#) and [Twitter](#) presences, as well as a growing presence on [Google+](#), ALA JobLIST is cited in the 35,000-strong ALA LinkedIn group as a valuable resource and was selected as one of the 100 best employment sites on the Web in the 2013–2014 edition of *WEDDLE's Guide to Employment Sites on the Internet*. Now in its second year of publication, the biweekly [ALA JobLIST Direct](#) e-newsletter has attracted nearly 8,000 opt-in subscribers.

With HRDR's help, JobLIST continues to enrich its content, adding tips, suggested links and readings, podcasts, and activities for new librarians and support staff, those looking to change positions or develop their careers, and people who have been laid off or are having difficulty finding the right position.

A highlight of this outreach is always the

Preservation Week Emphasizes Importance of Saving Personal Collections



Libraries nationwide celebrated Preservation Week, which advocates for the preservation of cultural heritage from families and individuals, thus helping to preserve the nation's cultural heritage. More than 120 libraries contributed their programs to the [Preservation Week website](#). This year's event focused on military families and featured "[Dear Donia](#)," an advice column written by Donia Conn.

New York Times best-selling author Steve Berry was once again national spokesperson for the event, held April 21–27, 2013. The author of 11 novels that have been translated into 40 languages with more than 12 million books in print in 51 countries, Berry is a devoted student of history who with his wife founded History Matters, a nonprofit organization dedicated to aiding the preservation of the fragile reminders of our past.



Pictured: Tuke Klemmt, Reference Librarian at the Defense Acquisition University Knowledge Repository & Acker Library with Steve Berry.

face-to-face opportunities at Midwinter Meeting and Annual Conference, under the umbrella of the ALA JobLIST Placement Center. Positions are listed for available openings in libraries and/or information management environments. This year, more than 100 individuals were coached by the center's career counselor, and nearly 400 received onsite help with their résumés. Approximately 40 employers participated in open house activities, while 18 institutions exhibited as recruiter vendors. Several in-person career guidance workshops were held along with one webinar. The Center also proved very popular at the ACRL 2013 conference.

Banned Books Week 2013 Draws Support for Freedom to Read

Banned Books Week surpassed previous years in press coverage in 2013, reaching millions of people via social and traditional media. The event was covered by BBC, CNN, and major U.S. newspapers and blogs. *The Huffington Post* featured ALA President-Elect Courtney Young's "Freedom to Read Under Fire as Attempts to Ban Books Continue" and Barbara Jones's "Censorship and Invisibility: A Boomer Perspective." The Office for Intellectual Freedom (OIF) presented the concept in Singapore, Ukraine, and Japan—not to mention a variety of U.S. library associations from Washington/Oregon to Iowa to New Jersey. The Freedom to Read Foundation's Krug Fund awarded grants to seven organizations, including the Kurt Vonnegut Memorial Library, where local author Hugh Vandivier lived in the library's storefront window behind a wall of banned books, and the Atlanta Public Schools' School of Law and Social Justice, where students highlighted banned books by African-American authors. Additionally, electronic billboards in the Chicago area proclaimed Banned Books Week to commuters.

OIF was especially pleased to participate in a

Google Hangout with banned author Sherman Alexie this year, along with several radio shows, from California to Florida to Connecticut, with a sense of great support for the freedom to read.

Chicago State University Seeks ALA Accreditation

Programs seeking to join the ranks of the 62 ALA-accredited programs increased again in 2013 to include the Master of Library, Information, and Media Studies program at Chicago State University. Candidacy was achieved, with a visit scheduled for spring 2016. A visit to the candidate program at the University of Ottawa in Canada was held in fall 2013; the Committee on Accreditation will make its decision at the 2014 Midwinter Meeting.

PLA Seeks to Establish New Performance Measures for Public Libraries

Public libraries are constantly challenged to demonstrate their value to their communities and to validate their worth and need for continued funding. Unfortunately, the traditional set of performance measures—circulation, reference requests, door counts, and program attendance—do not reflect the efforts and impact of public libraries as digital providers, workforce developers, creative outlets, and community centers. In response, PLA has established a Performance Measurement Task Force charged with identifying a new set of measures that can accurately capture the services public libraries are currently providing in their communities, with guidelines for conducting the measures to ensure consistency and validity. The task force began with a meeting at the 2013 ALA Annual Conference and is continuing with research support from PLA.

Other Highlights

AASL Survey Finds Filtering Still an Issue for Schools

The filtering of legitimate, educational websites and academically useful social networking tools continues to be an issue in most schools across the country, according to the American Association of School Librarians survey results. Supplemental questions on filtering were included in AASL's longitudinal survey "School Libraries Count!" in 2012. Full results and an executive summary are available at www.ala.org/aasl/research/slc.

AASL Releases White Paper on Technology Use in Schools

A new white paper from AASL covers filtering practices, acceptable use policies, apps, social media, bring your own device, and other related subjects. The full paper can be found at www.ala.org/aasl/educational-technology.

AASL Survey Data Show Access to School Library Resources Continues to Rise

According to trend data, library staffing, expenditures, and physical usage in 2012 remain consistent with past years. Data also indicated connectivity to the school library continues to rise through increased networked computers in the school as well as remote access to school library databases. Data were collected as part of AASL's national longitudinal survey, "School Libraries Count!" More information is available on the AASL website at www.ala.org/aasl/research/slc.

ALSC Launches Mentoring Program

The Association for Library Service to Children announced a new mentoring program open to

members and non-members, intended to help build a new collection of leaders in the field of library service to children. Mentors and mentees who apply to the program will be matched by members of the ALSC Membership and Managing Children's Services Committees, who developed the mentoring program. More on this program is at www.ala.org/alsc/mentoring.

ALSC Community Forums Deliver News from Board

ALSC held four Community Forums to feature news and information from the ALSC Board of Directors. Transcripts from each of these discussions are available on the ALSC website. Topics included New Media in Libraries, the Caldecott 75th Anniversary, ebooks and Children's Services, and Advocacy.

Common Core State Standards Resources Available from ALSC

The ALSC School-Age Programs and Services Committee put together a website for librarians looking to learn about the Common Core State Standards (CCSS) Initiative. The site offers links to articles, blogs, websites, and supporting materials/websites that address CCSS resources. Learn more at www.ala.org/alsc/ccss-resources.

ALSC President's Program Spurs Online Resource Guide on Visual Literacy

As a follow-up to the 2013 ALSC Charlemae Rollins President's Program "Think with Your Eyes!" ALSC provided a short video presentation and resource guide on its website featuring titles and websites on visual literacy, understanding art, museum resources, museum/library collaborations,

and STEAM (STEM—science, technology, engineering, and math—plus art): www.ala.org/alsc/presidentsprogram.

ALSC Updates Children's Graphic Novel Core Collection Book List

ALSC updated its Graphic Novels—Core Collection list, a “core” list of titles that serves as a collection development tool for public librarians serving K–8 children who are starting or maintaining a children’s graphic novel collection. Compiled by ALSC’s Quicklists Consulting Committee, the list includes classics as well as newer titles that have been widely recommended and well-reviewed, along with books that have popular appeal and those that have received critical acclaim. The list is available at www.ala.org/alsc/compubs/booklists/grphcnvls.

Summer Reading Book Lists from ALSC Keep Kids Reading

The ALSC Quicklists Consulting and School-Age Programs & Services Committees compiled three lists of recommended titles to keep children engaged in reading throughout the summer. The lists are available for students in grades K–2, 3–5, and 6–8. Each professionally designed brochure can be downloaded free in color or black and white and customized to include library information, summer hours, and/or summer reading program details. The project was supported by a Carnegie-Whitney Grant from ALA.

Top Titles for Tweens—Book List

To support members serving tweens, ALSC provides a list of books of special interest to kids aged 10 to 14. The most recent list was compiled from the 2013 award-winning titles and Notable

Children’s Books list and is available at www.alsc.ala.org/blog/2013/02/top-titles-for-tweens-2013.

United for Libraries Welcomes Kansas and North Dakota Libraries as Members

In August 2013, the State Library of Kansas partnered with the Friends of Kansas Libraries and the Kansas Library Trustee Association to provide statewide access to United for Libraries for all 328 libraries in the state. Kansas libraries now receive membership for both the boards of trustees and their Friends group and/or foundation.

“Kansas Library Trustee Association is so happy to be a partner with the State Library of Kansas,” said Kansas Library Trustee Association President M. E. Grosdidier. “We are about continuing education for library board members, and United for Libraries will enhance our mission for excellence for all our local Kansas libraries.”

“Friends of Kansas Libraries is thrilled to have United for Libraries services available to all libraries in Kansas,” said Sue Blechl, president of the Friends of Kansas Libraries. “Trustees, Friends, and librarians will have more resources available to make their libraries the best they can be.”

All 83 libraries in North Dakota joined United for Libraries as group members in June 2013, thanks to a statewide membership purchase by the North Dakota State Library. “The North Dakota State Library has enrolled the public libraries of the state in United for Libraries with the expectation that the resources made available in the program shall be of great benefit, increasing the development of libraries, library workers, and library Friends groups, especially for the small and rural libraries across the state,” said North Dakota Librarian Hulen Bivins.

North Dakota libraries receive group membership for both their boards of trustees and their Friends group and/or foundation.

In addition to the standard United for Libraries

Other Highlights

membership benefits, statewide purchases include full access to the Trustee Academy, a series of online courses to help library trustees become exceptionally proficient in their roles on behalf of their libraries, the Engaging Today's Volunteers webcast series, and a live webinar with United for Libraries Executive Director Sally Gardner Reed. A librarian or library staff member at each location also receives full access to all digital resources.

ALA Staff Notes

Sylvia Knight Norton was named the new AASL executive director effective September 30, 2013. Norton had served as the school library media internship coordinator and instructor at Florida State University. After 16 years with the Association, AASL Executive Director Julie Walker retired July 31, 2013. During her tenure, she was responsible for directing a number of national programs, including the development and implementation of two iterations of AASL's learning standards and program guidelines for school library programs. Michelle Harrell Washington began in February as director of the ALA Office for Literacy and Outreach Services and the Office for Diversity/Spectrum. In July, OLOS also welcomed Zina Clark as the program coordinator for the Dollar General-funded American Dream Starts @ your library program.

ALA Library Expands Suite of Professional Tools

The ALA Library continued its work in responding to the information inquiries of staff, members, and library professionals from around the

world, while also building, or sometimes rebuilding, information resources.

With a staff of 2.5 full-time equivalents, plus a half-time intern, the ALA Library answered 3,174 reference questions in the 2013 fiscal year. Questions came overwhelmingly by email (61 percent), with 18 percent from staff and 14 percent identifiably from members. Many of these queries, particularly those that were on the same or similar topics, were the trigger for the ALA Library staff to build its extensive professional resources material arranged in the Professional Tools portal on the ALA website. The portal includes topical access to information arranged in an A–Z listing (www.ala.org/tools/atoz), as well as the popular ALA Library Fact Sheets (www.ala.org/tools/libfactsheets).

Built around the most frequently asked questions, the fact sheets provide a useful starting point for those wishing to know more about the number of libraries, the largest libraries, disaster response, starting a library, donating materials to libraries, and selling to libraries. The “best-seller” of these information resources is a guide locating information on the Affordable Care Act (www.ala.org/tools/affordable-care-act), posted just after Annual Conference and garnering enough hits in the first two months to place it in the top 100 pages on the ALA website during that time frame.

Acronyms are ubiquitous across ALA. The Library helps track them by maintaining the list at www.ala.org/tools/library-related-acronyms and using that list to update the listing in the program book for both the Midwinter Meeting and the Annual Conference. For the Chicago Conference in 2013, Helen Davies, an intern from Loyola University Chicago before



Q&A from the ALA Headquarters Library

graduating, prepared most of the Chicago factoids scattered through the conference program book.

Besides providing information services, both directly through answering questions and indirectly by developing Web content, the ALA Library is a growing library, adding 635 monographic titles during the year—a hugely inflated number due to the incorporation of the bulk of the Neal-Schuman backlist into a restricted collection, the ALA Publishing Archives. Special thanks were due to interns Tim McLaughlin (Loyola) and Graham Greer (University of Illinois Urbana-Champaign), who searched, labeled, shelved, and shifted this collection.

Social Media Use at ALA Library

The ALA Library uses a variety of social media tools to respond to inquiries and to get information out. The @ALALibrary Twitter feed adds 500+ followers a month and had about 38,000 followers at the end of the year. It is curated by ALA Library staff and has been used to respond to information inquiries, posting a link to the answer for a “hot” question, or for enhancing other ALA social media initiatives, such as ALA election information. Recently added Pinterest boards include Carnegie Libraries, Adaptive Reuse, and Seriously Overdue Books Returned (<http://pinterest.com/alahqlibrary/boards>).

ALA Library Staff Activities

Reference librarian Rebecca Gerber has been developing Drupal modules to improve the calendar resources on the ALA website, now that the Drupal conversion is complete; see www.ala.org/conferencevents/planning-calendar for the current state of the calendar, which will incorporate the *American Libraries* calendar as well. Gerber has also been

working with Cheryl Malden, staff liaison to the Awards Committee, to develop a paperless process for submitting nominations for the 18 awards given by ALA.

ALA Librarian Karen Muller, an alumna of the University of Michigan, again facilitated the hosting of five U. of M. School of Information students who worked on week-long projects with ACRL, ITTS, and HRDR as part of UMSI’s Alternative Spring Break program.

Valerie Hawkins, reference assistant, prepares a weekly roundup of online news stories about association management, technology, and social media using Scoop-it (see www.scoop.it/t/acronyms). Although this roundup is intended for staff, the link is public.

PLA Leadership Notes

At the conclusion of the 2013 ALA Annual Conference, 2012–2013 PLA President Eva Poole, director of the Virginia Beach (Va.) Public Library, turned the gavel over to 2013–2014 PLA President Carolyn Anthony, director of the Skokie (Ill.) Public Library. In the spring of 2013, PLA members chose Larry Neal, director of the Clinton-Macomb Public Library in Clinton Township, Mich., as the 2014–2015 president of PLA and elected Melinda Cervantes, executive director of the Pima County (Ariz.) Public Library, and Jay Turner, director of continuing education and training for Georgia Public Library Service, to three-year terms as PLA board members-at-large.

RUSA Rotes: Record Numbers Enroll in Online Learning

This was an exciting year for the Reference and User Services Association (RUSA) as the division saw record numbers in online learning enrollment and heightened interest in its adult book and media awards, including the second annual

Other Highlights

Andrew Carnegie Medals for Excellence in Fiction and Nonfiction, which are cosponsored by RUSA and *Booklist*.

RUSA's online courses and webinars cover a range of topics, including Genealogy, the Reference Interview, Spatial Literacy, Readers' Advisory, InterLibrary Loan, and the most popular, Business Reference 101. The courses, taught by librarians who are experts in their fields, often have sellout attendance.

Several new webinars were offered this year, including App Advisory, Meet Them Where They Are: 6 Steps to Market Research Success, Implementing a Successful Workshop Series, Using Web Video to Promote Library Resources, User Experience Research, and Vital Reference in a Vital Society. Each webinar had a focus on issues that contemporary libraries face in the changing information landscape.

RUSA Offers Opportunities for Virtual Participation

RUSA implemented an important priority from its strategic plan by offering opportunities for virtual participation on committees and developing mechanisms and systems to support this. Adobe Connect licenses were purchased, and training was developed and offered. Section- and division-level committees took advantage of this new benefit, and participation increased greatly.

ASCLA Notes

The Association of Specialized and Cooperative Library Agencies (ASCLA) had a banner year for membership: Compared to 2012, ASCLA increased its overall membership by more than 13 percent, which makes it likely that there will be more events and professional development opportunities in the name of universal access.

In the spring, ASCLA hosted its third fundraising trip abroad to Italy. Members and non-members alike traveled to Rome and later along the Amalfi

coast, visiting the National Library, the Vatican, and St. Peter's Basilica. The tour was a sold-out success.

Weber Takes Over as New LRTS Editor



Mary Beth Weber, head of central technical services at Rutgers University Libraries, took over as editor of *Library Resources & Technical Services* in 2012 following Peggy Johnson. Weber has been a member of ALCTS since 1986, and from 2004–10 she served as the editor for *ALCTS Newsletter Online*.

LITA Year in Review

Under the leadership of ALA President Maureen Sullivan, the Fall ALA Joint Leadership Meeting in Chicago conducted an exercise of reimagining ALA using the appreciative inquiry method. This method starts by listing the things that are valued in an organization—and the list was quite long. LITA Executive Committee members were present and participated on behalf of the division. The process was carried over into the LITA Town Meeting, facilitated by Cindi Trainor, held at Midwinter Meeting in Seattle. The discussion was lively and yielded valuable input for the board to use in follow-up discussions.

This year's LITA-sponsored emerging leaders were Zach Coble and Margaret Heller. Coble is a systems and emerging technologies librarian at Gettysburg College in Pennsylvania and serves as a member of the LITA Publications Committee. Heller is a Web services librarian at the Dominican University Library in River Forest, Illinois. Lauren Pressley mentored Coble and Heller on their project, "Improving Orientation and Enhancing Leadership Effectiveness for New Committee and IG Chairs." Heller and Coble presented their project proposal at the board's meeting at Annual Conference and also participated in the Emerging Leaders poster session.

LLAMA Year in Review

One of the recurring themes for the Library Leadership and Management Association (LLAMA) during the past year was collaboration. LLAMA encountered many opportunities to collaborate with other divisions and with ALA leadership:

- LLAMA President Pat Hawthorne and ACRL President Steven Bell held a joint presidential program at the 2013 ALA Annual Conference, featuring Karol Wasylshyn, a Philadelphia-based leadership consultant and author of *Standing on Marbles: Ensuring Steady Leadership in Unsteady Times*.
- LLAMA and United for Libraries held a joint preconference on fundraising that included advice on capital campaigns and creating and maintaining effective relationships.
- LLAMA and YALSA collaborated on a new webinar, “Increase Your Library’s Value in the Community by Amping Up Teen Services.”
- LLAMA worked with ALA President Maureen Sullivan’s 2013 ALA Leadership Institute through development of the applicant database and support of the selection jury.

LLAMA Career Institute

One of the LLAMA presidential initiatives in 2012–2013 was the debut of the LLAMA Midwinter Meeting Career Institute, “Planning Your Next Career Move: Developing Skills to Make It Happen,” featuring Elizabeth Atcheson, a Seattle-based career coach. The new institutes will be either half- or full-day workshops on a career development topic, and will be geared toward early- and mid-career librarians.

Strategic Plan

With the adoption of a new strategic plan the previous year, the LLAMA board in 2012–2013 focused on implementation. A new annual operating

plan was developed that integrates the strategic and budget planning processes and serves as a reporting tool for sections and division committees.

ACRL Determines Legislative Agenda

Each year, the Association of College and Research Libraries (ACRL) Government Relations Committee, in consultation with the Board of Directors and staff, formulates an ACRL Legislative Agenda, which in 2013 focused on three issues that the U.S. Congress has recently taken, or will most likely take, action on in the year ahead: first-sale doctrine, public access to federally funded research, and federal funding for libraries. For the first time this year, the agenda includes a watch list of policy issues of concern to academic librarians, including government information, safe-harbor provisions of the Digital Millennium Copyright Act, orphan works/section 108, and fair use.

Over the course of the past year, ACRL—as part of the Library Copyright Alliance and independently—has taken action in a number of areas by issuing comments on pending legislation and court cases, joining briefs, and releasing papers and guides on a wide range of issues, including the first-sale doctrine, orphan works, mass digitization, *Authors Guild v. HathiTrust*, the role of copyright in innovation, intellectual property and international trade, the right to unlock technology, FRPAA (Federal Research Public Access Act), FASTR (Fair Access to Science and Technology Research Act), multistate depository libraries, the libel suit by Mellen Press against Dale Askey, a university librarian, for expressing his professional opinion about the quality of Edwin Mellen publications and access to copyrighted works by individuals with print disabilities.

In Appreciation

A great big thank you . . .

. . . to all the members and friends, individuals, corporations, government agencies, foundations, and organizations of the American Library Association (ALA) who helped us fulfill our mission in fiscal 2013! The ALA is grateful for the generous support of the many donors who have graciously enriched the past, transformed the present, and created extraordinary opportunities for all types of libraries and the library profession.

During FY 2013, ALA and its divisions, offices, and round tables raised more than \$7.1 million. Through your generosity, we have been able to uphold advocacy for libraries and increase public awareness of their value and the services they provide, create awards and scholarships, and support programs and initiatives within divisions, offices, and round tables. Your gift, grant, or sponsorship support makes a real difference and helps ALA better serve libraries across America and the millions of people they serve each year. We are truly grateful.

Library Advocates, 2012–2013

We are proud to recognize our many members, friends, individuals, corporations, government agencies, foundations, and organizations who gave so generously to ALA and its divisions, offices, and round tables. Our work would not be possible without your interest, involvement, and leadership.

This honor roll recognizes all the donors who have invested in ALA through grants, sponsorship, and other contributions made between September 1, 2012, and August 31, 2013. Thank you!

Corporations, Foundations, Government Agencies, and Organizations

\$100,000 and above

- Bill & Melinda Gates Foundation
- Carnegie Corporation of New York
- Dollar General Literacy Foundation
- Fetzer Institute
- Financial Industry Regulatory (FINRA) Investor Education Foundation
- Gale, a part of Cengage Learning
- Institute of Museum and Library Services
- National Constitution Center
- National Endowment for the Humanities
- National Library of Medicine/Medical Library Association
- National Science Foundation
- Open Society Foundations
- Space Science Institute

\$50,000 to \$99,999

- EBSCO Information Services
- Folger Shakespeare Library
- Follett Library Resources
- Neal-Schuman Foundation
- ProQuest

\$10,000 to \$49,999

- ABC-CLIO, Inc.
- Baker & Taylor
- Best Buy Company, Inc.
- Boston Public Library
- Bound To Stay Bound
- Cable in the Classroom
- Carnegie Museums and Library of Pittsburgh
- Credo Reference
- Elsevier Inc.
- Ex Libris
- Google, Inc.
- HarperCollins Publishers
- Innovative Interfaces, Inc.

- Jackson Family Wines, Inc.
- National Endowment for the Arts
- OCLC
- Penguin Group USA
- Poets House New York
- ReferenceUSA
- SAGE
- Springer
- Synergy Enterprises, Inc.
- Texas A&M University
- Thomson Reuters
- Westchester Library System
- World Wrestling Entertainment, Inc.
- Zondervan Corporation

\$5,000 to \$9,999

- Better World Books
- Brodart Co.
- Emerald Group Publishing Limited
- Huntington Library & Art Gallery
- John Wiley & Sons, Inc.
- Learning Express, LLC
- Library Systems & Services, LLC (LSSI)
- National Council of Teachers of English (NCTE)
- Newberry Library
- Preservation Technologies, LP
- Purdue University
- St. Johns University
- Texas Library Association
- Tribeca Film Institute
- University of Minnesota
- YBP Library Services

In-kind support

- GameTable Online Inc.
- Paizo Publishing, LLC
- PopCap Games
- Ravensburger

Individual Contributions

The [2012–2013 ALA Donor Roster \(PDF\)](#) features an alphabetical listing of our contributors,

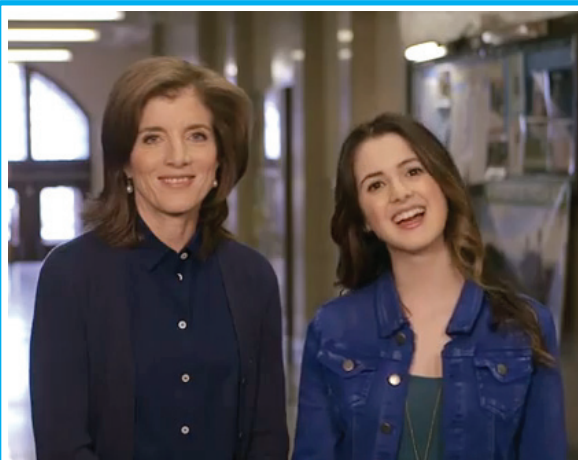
regardless of the size of their gift. We thank each and every one of these individuals who have given generously to support ALA. We want you to know how meaningful these annual commitments are to our ongoing work. In FY 2013, ALA received more than \$150,500 in donations. Thank you!

ALA Major Funding Initiatives

The Campaign for America's Libraries



In 2001 the ALA—the largest and most influential library association in the world—embarked on a special public awareness and advocacy campaign entitled *@ your library*—The Campaign for America's Libraries. At its core, this Campaign speaks loudly and clearly about the value of libraries and librarians in the 21st century and has been designed to convey the value of public, school, academic, and special libraries as centers for information, learning, literacy, and culture at the national, state, and local level. Your contribution and the support of corporate and foundation sponsors can help ALA support the library community to reach the millions of people they serve. We would like to recognize the following individual donors who supported [supported The](#)



See a [video public service announcement](#) featuring 2013 National Library Week Honorary Chair Caroline Kennedy.

In Appreciation

Partners

For more information on @ your library Partners, visit the [@ your library Sponsors webpage](#).



[Carnegie Corporation of New York](#)



BOOK GROUP

[Disney](#)



[Dollar General Literacy Foundation](#)



[Lifetime Networks](#)



[International Federation of Library Associations and Institutions](#)

[Campaign for America's Libraries \(PDF\)](#). For more information on the Campaign and sponsorship opportunities, please contact the ALA Development Office by e-mail at development@ala.org or by telephone at (312) 280-3259.

The above library partners have made significant contributions to help support @ your library—[The Campaign for America's Libraries](#). We thank them, as well as our Library Champion members, who generously supported initiatives of The Campaign for America's Libraries in 2012–2013.

Library Champions



Library
Champion

When an individual, company, or foundation supports The Campaign for America's Libraries, they make a positive impact on libraries and the lives of their community members every single day.

Children are overcoming hurdles and becoming stronger readers. Seniors and families who are living on less are getting information and advice. The unemployed are gaining job-hunting skills and getting the support and Internet access they need.

Students and faculty consult with library personnel on their work requiring information resources.

ALA considers supporters of the Campaign—Library Champions—among our greatest proponents. Their annual gift helps every child, young adult or adult, who walks through a door at a library or links to their online resources from home, school, or the workplace. ALA would like to thank the

Our Commitment

We, Library Champions, believe libraries are centers of education and lifelong learning.

We are committed to investing our time, expertise, and resources to help libraries—school, public, academic, and special libraries—develop and maintain vibrant communities.

We keep that commitment every day by partnering with the American Library Association to support the initiatives and programs of The Campaign for America's Libraries.

following Library Champions for their generous contribution to The Campaign for America's Libraries and for supporting such initiatives as National Library Week and Library Card Sign-Up Month.

Sustainer (\$25,000 or above)

- [Dollar General Literacy Foundation](#)

Investor (\$10,000 to \$24,999)

- [Severn House Publishers](#)

Member (\$5,000 to \$9,999)

- [Baker & Taylor](#)
- [Bound To Stay Bound](#)
- [Brodart Co.](#)
- [Candlewick Press](#)
- [Demco](#)
- [EBSCO Information Services](#)
- [Elsevier Inc.](#)
- [Follett Library Resources](#)
- [Gale, a part of Cengage Learning](#)
- [Gaylord Brothers](#)
- [Ingram Content Group](#)
- [Innovative Interfaces, Inc.](#)
- [LEGO® DUPLO®](#)
- [LexisNexis](#)
- [Library Systems & Services, LLC \(LSSI\)](#)
- [Morningstar](#)
- [OCLC](#)
- [POLARIS Library Systems](#)
- [ProQuest](#)
- [ReferenceUSA](#)
- [Rowman & Littlefield](#)
- [SAGE](#)
- [Scholastic](#)
- [Sisters in Crime](#)
- [Springer](#)
- [S&P Capital IQ](#)
- [Swets](#)
- [Taylor & Francis Group](#)
- [Thomson Reuters](#)
- [TLC—The Library Corporation](#)
- [VTLS, Inc.](#)

For more information on the Library Champions program and to learn how your company can join our growing list of corporate leaders, please visit the [ALA Library Champions webpage](#), or contact the Development Office at (312) 280-5050.

ALA Endowment

The ALA Endowment has grown steadily from \$32.6 million to \$34.4 million thanks in part to the generosity of members and friends of ALA. Despite tremendous progress, we continue to strategically implement plans to grow the endowment in order to support the mission of critical ALA programs. A sufficient endowment will generate reliable and permanent income, ensuring that ALA will continue to play a major role as the voice of America's libraries for generations to come. We would like to thank the following individual donors who contributed to the [ALA Endowment \(PDF\)](#). If you are interested in creating a new endowment in your own name or your company name, or in memorializing a loved one or someone else who has strongly influenced your life, please contact the ALA Development Office by email at development@ala.org or by telephone at (312) 280-3259.

ALA Scholarships



ALA
Scholarship
Program

ALA is committed to promoting and advancing the librarian profession. To demonstrate this commitment,

ALA and its units provide more than \$400,000 annually for study toward a master's degree in library and information studies from an ALA-accredited program, or for a master's degree in school library media programs that meets the ALA curriculum guidelines for a National Council for Accreditation of Teacher Education (NCATE)-accredited unit. We would like to recognize all individual donors

In Appreciation



Cultural Communities Fund



Libraries are often the first place that many people experience live music, poetry, documentary film, dance, art, literature, and science programming. For Americans without proximity to cultural institutions or the financial means to access cultural events, the free library offers an essential connection to the wider world through the arts, humanities and sciences. For that reason, ALA's Public Programs Office established the Cultural Communities Fund to support diverse and excellent cultural programming in all types of libraries, as well as professional development for programming librarians. ALA would like to thank all the individuals who donated to the [Cultural Communities Fund on this roster \(PDF\)](#). For more information on the kinds of programs that are supported by this initiative, please visit the ALA's [Cultural Communities Fund webpage](#).

who supported [ALA General Scholarships \(PDF\)](#). For access to our Scholarship Information, visit the [ALA Scholarship Program webpage](#).

ALA Spectrum Scholarship Program



Spectrum recruits and provides scholarships to American Indian/Alaska

Native, Asian, Black/African American, Hispanic/Latino or Native Hawaiian/Other Pacific Islander students to assist them with obtaining a graduate degree and leadership positions within the profession and our organization. Our aim is to increase

the number of racially and ethnically diverse professionals in the field of library and information science to best position libraries at the core of today's culturally diverse communities. Spectrum has provided more than 830 scholarships to qualified applicants enrolled in an ALA-accredited graduate program in library and information studies or an AASL-recognized School Library program. We would like to thank all the individual donors who contributed to the [Spectrum Scholarship Program](#).

The 21st Century Fund

ALA American Library Association Unrestricted gifts give ALA the flexibility to respond quickly to unanticipated challenges facing all types of libraries and to act on new opportunities. We would like to thank all our individual

donors to the [ALA 21st Century Fund \(PDF\)](#). To learn more about these initiatives and how you can make a donation to ALA, please visit the [ALA Development Office webpage](#).

ALA Combined Federal Campaign



We would like to thank all the federal employees who donated to ALA through the Combined Federal Campaign (CFC). ALA is a participating charity of the CFC as a member of the *Independent Charities of America*, and *Educate America! The Education, School Support and Scholarship Funds Coalition*. The CFC allows ALA to strengthen its bonds with federal workers dedicated to improving librarianship, library services, and access to information for all.

All federal, military, and postal workers can give directly from their paychecks to ALA through participation in the CFC. Federal employees can donate to ALA via the CFC by completing a simple campaign pledge form and noting ALA's dedicated CFC Agency Code: **13085**.

Other major initiatives

ALA–Allied Professional Association



The ALA-Allied Professional Association (ALA-APA) was established to enable the certification of individuals in specializations beyond the initial professional degree and to promote the professional interests of librarians and other library workers. We would like to thank all individuals who donated to the [ALA-APA on this donor roster \(PDF\)](#). For more information on ALA-APA, please visit the [ALA-APA webpage](#) or [download the ALA-APA podcast](#).

Freedom to Read Foundation



The Freedom to Read Foundation was established to promote and defend First Amendment rights, to foster libraries and institutions wherein every individual's First Amendment freedoms are fulfilled, and to support the right of libraries to include in their collections and make available any work that they may legally acquire. We would like to recognize all individuals who donated to the [Freedom to Read Foundation on this donor roster \(PDF\)](#). To find out how the Freedom to Read Foundation is fighting for First Amendment rights and the ability of libraries to offer open access to information, visit the [Freedom to Read Foundation webpage](#).

LeRoy C. Merritt Humanitarian Fund

The LeRoy C. Merritt Humanitarian Fund provides direct financial assistance to librarians who have been denied employment rights because of their defense of intellectual freedom principles or due to discrimination on the basis of gender, sexual orientation, race, color, creed, religion, age, disability, or place of national origin. We would like



General Counsel Theresa Chmara describes [Freedom to Read Foundation's efforts to litigate on behalf of First Amendment rights](#).

In Appreciation

The Merritt Fund

to thank all individual donors who contributed to the [Merritt Fund on this donor roster \(PDF\)](#). For information on how the Merritt Fund is assisting librarians, visit the [Merritt Fund webpage](#).

Other giving opportunities

ALA offers a range of opportunities to support its mission to provide leadership for the development, promotion, and improvement of library and information services and the profession of librarianship in order to enhance learning and ensure access to information for all. Within the framework of this mission, ALA works with its many divisions, offices, and round tables to achieve its goals and priorities.

To learn more about ALA initiatives and how you can make a donation to ALA or to a division, office, or round table, please visit the [Other Giving Opportunities webpage](#).

ALA Legacy Society

We Want to Thank You



In the 1870s, a small band of librarians dedicated themselves to founding an association that would one day become the largest library association in the world. Today, the ALA Legacy Society honors the enduring commitment of the founders of ALA and all members of ALA whose vision and generosity have provided for the Association through their estate plans.

ALA gratefully acknowledges the following ALA Legacy Society members who have provided for ALA or its divisions, offices, and round tables.

- Anonymous (2)
- Robert Banks
- Peggy Barber*
- Francis J. Buckley, Jr.
- Trevor A. Dawes
- Carol Pitts Diedrichs



A [LeRoy C. Merritt Fund Trustee](#) speaks about why continued support of the fund is necessary.

- Janice Feye-Stukas
- Carole & Stan Fiore*
- Shirley Fitzgibbons
- Barbara J. Ford*
- Charles Garris, in memory of Cicely Phippen Marks
- Julia Gelfand & David Lang
- Carolyn Giambra
- William R. Gordon*
- Ellin Greene*
- Nann Blaine Hilyard*
- Pam Spencer Holley
- Suellen Hoy
- Richard L. Huffine
- Penny Johnson
- Dr. Em Claire Knowles
- Nancy Kranich
- Shirley Loo*
- Geri Hansen Mann
- Carse McDaniel*
- Regina Minudri
- John N. Mitchell*
- Virginia “Ginny” Moore
- Jim & Fran Neal
- Robert Newlen
- Sylvia K. Norton
- Joyce Ogburn & Steven Eichner

- Kimberly Patton
- Mary Jane Petrowski
- Larry Romans & Mike Morgan
- Frances R. Roscello
- Patricia Glass Schuman
- Peggy Sullivan*
- Teri Switzer
- Ann & John Symons*
- Ruth & Jay Toor*
- Betty Turock*
- Patricia A. Wand
- J. Linda Williams

* Charter member

The ALA wishes to take this opportunity to remember and acknowledge the following individuals whose estate gift was received between September 1, 2012 and August 31, 2013:

- Estate of Emily Cloyd

ALA 15x15 Planned Giving Campaign

To ensure that ALA will have a strong future to support all libraries and librarians and that every one of us has access to the information we need, ALA launched **15x15**, a campaign with the goal to raise \$15 million by 2015.

As of August 31, 2013, 24% or more than \$3.5 million of the \$15 million goal had been reached.

Private philanthropy drives transformation and innovation at ALA. We invite you to let us help you create a thoughtful and creative gift planning strategy that will not only provide support to ALA or a division, office or round table, but will suit your financial objectives as well. Your support will enable ALA to protect opportunities to learn, grow, adapt, and exercise our freedom for future generations.

To learn more about the 15X15 Planned Giving Campaign, please visit www.ala.org/plannedgiving.



