

TO: ALA Executive Board

RE: Sunsetting the Board Committee on Partnerships and Sponsorships

ACTION REQUESTED/INFORMATION/REPORT:

Sunsetting of the ALA Executive Board Committee on Partnerships and Sponsorships.

ACTION REQUESTED BY:

Keith Michael Fiels, ALA Executive Director

CONTACT PERSON:

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DRAFT OF MOTION:

The Executive Board of the American Library Association approves the sunsetting of the ALA Executive Board Committee on Partnerships and Sponsorships.

DATE: October 12, 2016

BACKGROUND:

The Board Committee on Partnerships and Sponsorships was established as a subcommittee of the Board in 2001. Its purpose was to work with the ALA Development Office to “vet” potential corporate partners and sponsors. This involved extensive research and review on a partner-by-partner basis.

In 2006, the Board adopted a new process for vetting potential partners and sponsors. Under the new arrangement, the Board began using the Domini and TIAA CREF Socially Responsible Funds’ listing of corporations that met their SRI criteria as the association’s potential partnership pool. Both utilize criteria that are updated on an ongoing basis and participating corporations must demonstrate that they meet the criteria in order to be included on the lists. These lists are updated annually by Domini and TIAA CREF, and are approved by the Board on an annual basis (at Midwinter).

The committee has been inactive for a decade, and is no longer necessary given the new vetting process.