

**EBD #2.1
2016-2017**

**MINUTES
ALA Executive Board Meeting
2016 ALA Annual Conference**

**June 24-28, 2016
Orlando, FL**

American Library Association

Volume 29

AMERICAN LIBRARY ASSOCIATION

Executive Board Meeting 2016 ALA Annual Conference Orlando, FL

The ALA Executive Board met in the Orlando Ballroom North of the Hyatt Regency in Orlando, from June 24-28, 2016.

PRESENT: President Sari Feldman; President-elect Julie B. Todaro; Treasurer Mario Gonzalez; Immediate Past President Courtney Young; Executive Director Keith Michael Fiels; Executive Board members: John DeSantis; Loida A. Garcia-Febo; Peter Hepburn; Julius C. Jefferson, Jr.; Sara Kelly Johns; Mike L. Marlin; James G. Neal; and Gina Persichini.

The agenda (2015-2016 EBD #9.4.1) is attached as Exhibit 1.

Session One

The Board convened at 8:30AM on Friday, June 24, 2016, with President Sari Feldman presiding.

Agenda Approval

By consent, the Executive Board approved the agenda for the 2016 ALA Annual Conference Executive Board Meeting (2015-2016 EBD #9.4.1, Exhibit 1). *Consent agenda*

Procedural/Consent Items

The Executive Board approved the following items:

By consent, accepted the following reports: President's Report (2015-2016 EBD #7.7, Exhibit 2); President-elect's Report (2015-2016 EBD #7.8, Exhibit 3); Executive Director's Report (2015-2016 EBD #12.45, Exhibit 4); Office for Human Resource Development and Recruitment Report (2015-2016 EBD #12.47 Exhibit 5).

By consent, approved the 2016 ALA Spring Meeting Minutes and Vote Tally (2015-2016 EBD #2.4 and EBD #1.8, Exhibits 6 and 7).

By consent, approved the Confirmation of Conference Call Vote, June 14, 2016, in which the deadline was extended for the Task Force on the Accreditation Process and Communications to the Fall meetings of the Executive Board in October 2016, and the deadline for the Task Force on the Context of Future Accreditation was extended to the ALA Midwinter Meeting in January 2017 (2015-2016 EBD #1.9, Exhibit 8).

Executive Committee Report

President Sari Feldman reported that the Executive Committee of the ALA Executive Board met on Thursday, June 23, 2016, during which the Committee discussed the Executive Board meeting agenda and possible Council resolutions.

Task Force on Equity, Diversity, and Inclusion Report – EBD #5.8 (Exhibit 9)

Martin Garnar, Co-Chair of the Task Force on Equity, Diversity, and Inclusion, led a discussion on the Task Force’s final report to the Board.

Over the past two years, the Task Force has gathered input from stakeholders in a variety of ways, including conducting surveys, hosting conversations at various conferences, and collecting feedback from the groups represented on the task force. The data collected through these means helped formulate the recommendations included in the Task Force’s final report.

At its 2016 Spring Meeting, the Executive Board approved the creation of an Equity, Diversity, and Inclusion Implementation Working Group charged with overseeing and coordinating the process of carrying out the recommendations contained in the final report. To assess the progress made in implementing the recommendations, the Task Force recommends that a survey of the membership be conducted in three years.

An open discussion ensued focusing on the importance of conducting a close examination of the recommendations to ensure they are assigned to the most appropriate body within the Association (committee, office, etc.), and creating a system for reporting on the progress of the recommendations. Other topics discussed included the logistics of virtual member participation and the importance of strengthening the Spectrum Scholarship program.

On a motion by Courtney Young, the Executive Board

Voted to accept the final report of the Task Force on Equity, Diversity, and Inclusion, and to refer the recommendations, as outlined in the report, to the Equity, Diversity, and Inclusion Implementation Working Group. EBD #5.8

Center for the Future of Libraries Report – EBD #12.43 (Exhibit 10)

Miguel Figueroa, Director, Center for the Future of Libraries, and Susan Kent, Chair of the Center for the Future of Libraries’ Advisory Group, reported on the Center’s plans and activities.

The Center continues to promote trends as an important part of thinking about the future of libraries. The collection received 10,720 unique page views (19,687 total page views) during the period from December 30, 2015 – June 6, 2016. With support from additional staff, the Center is updating its trend entries to feature library projects that illustrate how libraries are innovating with trends. This will provide a resource to demonstrate how libraries are transforming and help disseminate innovative approaches across the profession. Trend slideshows have been added to Badging, Connected Learning, Digital Natives, Fandom, and the Maker Movement.

The Center plans to work closely with the Office for Library Advocacy and the Public Awareness Office to provide short articles based on the trend-specific library innovations for ilovelibraries.org and the Libraries Transform campaign. These articles will help expand the message of library innovation and provide additional exposure for the Center. In addition, the Center will align closely with 2016-2017 President Julie Todaro’s initiative *Libraries Transform: The Expert in the Library*. The Center plans to provide examples of innovative information professionals within the trends to reinforce the message that librarians are and have always been experts in the information

environment. Further, it will articulate the ways in which librarians can take on technology expert roles within the profession by highlighting best practices, information sources, and continuing education opportunities that are relevant across all library types.

The Center helps share information about futuring and innovation techniques through frequent presentations to library staff and the public. So far in Fiscal Year 2016, the Center has provided 34 presentations. The Center worked with multiple innovators to create programming at the 2016 ALA Annual Conference, including two preconferences presented with Demco and eight open programs. Additionally, the Center worked with the Knight Foundation to present a series of programs from Knight Foundation partners, previous Knight News Challenge winners, and the announcement of the latest Knight News Challenge recipients.

In November 2015, the Center launched an email newsletter, *Read for Later*, which shares the Center's weekly trend scanning to help library professionals think about the future of their collections, spaces, services, partners, and roles in the community. Subscription to the newsletter has reached 1,500. With the aim of improving the newsletter and increasing subscribers, the Center plans to survey current subscribers following this Annual Conference. The purpose of the survey is to gain insight into how subscribers currently use the information, whether it is relevant to their day-to-day library work, and how it might be expanded and improved.

The Center's Advisory Group continues its productive work following its first three meetings. The following four sub-groups of the Advisory Group will report their activity progress to the larger Advisory Group at this Annual Conference:

1. **Trend-Thinking Tools:** The goal of this sub-group is to determine an achievable list of tools and resources that build off the Center's existing trend-focused content and would be useful to library professionals, administrators, funders, boards and community advocates.
2. **Partnership Development:** The goal of this sub-group is to identify potential external partners and prioritize meaningful partnerships (beyond name only) that will help libraries innovate services, programs, collections, and spaces.
3. **Promotion and Awareness:** The goal of this sub-group is to determine the best strategies for building awareness of the Center among ALA members and across the library profession.
4. **Sustainability:** The goal of this sub-group is to develop a long-term plan for the Center's sustainability, including considerations for budget, staffing, and relationship to divisions, offices, and other ALA units.

An open discussion ensued focusing on the importance of increased funding for the Center, the importance of partnering with state chapters and state libraries when linking librarians to continuing education, outreach to students and student chapters, and the Center's potential role in bringing individuals and groups together to take the lead on innovative projects.

Development Office Report – EBD #6.4 (Exhibit 11)

Development Office Director Sheila O'Donnell provided an Association-wide overview of grant-related activities, as well as information on grant opportunities and grants in development.

Strategic Priorities:

- In May 2016 the Office for Intellectual Freedom (OIF) submitted a proposal to the Chicago-based Chicago Teachers Union (CTU) Foundation for its New Voices Initiative, which is designed to support local authors of diverse content and bring that content to libraries.
- Skip Dye, Vice President and Director of Sales Operations at Penguin Random House (PRH), recently joined the United for Libraries board of directors and has helped increase PRH's support of ALA programs, including thousands of free board books for ALA's Books for Babies program and sponsorship of a special free author luncheon at this Annual Conference.
- The Public Programs Office (PPO) will submit a proposal to the National Endowment for the Humanities (NEH) for another Great Stories Club implementation grant. This request is likely to be in the range of \$350,000-400,000.
- PPO also submitted a proposal to the Institute of Museum and Library Services (IMLS), requesting \$250,000 to support Libraries Transform: Community Engagement Models for Change, a two-year project providing web-based and in-person workshops; scholarship opportunities for library professionals from libraries serving small and rural communities; and recognition of skills development in this expanding area of library service.
- The American Association of School Librarians (AASL) submitted a grant proposal to the Dollar General Literacy Foundation (DGLF) for the continuation of Beyond Words: the Dollar General School Library Relief Fund. In addition, the Association for Library Services to Children (ALSC) and Young Adult Library Services Association (YALSA) submitted a grant proposal to the Dollar General Literacy Foundation for the continuation of Everybody Reads Round 7.

Fundraising:

- In May 2016, PLA received a 10-year, \$10,805,701 legacy partner grant from the Bill and Melinda Gates Foundation as part of the wind down of the Global Libraries initiative. PLA will work the other legacy partners - the Technology and Social Change Group at the University of Washington's Information School (TASCHA), and the International Federation of Library Associations and Institutions (IFLA) - to help public libraries improve lives around the world by positioning libraries as engines of development.
- In April 2016, YALSA, in partnership with the Association for Rural and Small Libraries (ARSL), received a grant of \$305,000 over three years from IMLS to support efforts to implement an innovative project that will build the capacity of small, rural, and tribal libraries to provide college and career readiness services for and with middle schoolers.
- In May 2016, the Office for Diversity, Literacy, and Outreach Services (ODLOS) submitted a final report to DGLF for Round 4 of the American Dream Starts @ Your Library adult literacy initiative and received approval of the grant proposal for \$327,512 for Round 5 of the program.
- PPO received \$50,000 in funding from the Ford Foundation through their Institute of International Education Global Travel and Learning Fund to support an in-person workshop for Great Stories Club grantees.
- PPO also received a \$25,000 gift from American Express to help promote Small Business Saturday Neighborhood Champion Program, which promotes shopping at small and local businesses on the Saturday following Thanksgiving.

- RUSA and Booklist received a \$15,000 sponsorship from *NoveList* to support the 2016 and 2017 Andrew Carnegie Medals for Excellence in Fiction and Nonfiction Annual Conference Reception and the 2017 Midwinter RUSA Book and Media Awards as the premier sponsor.

Planned Giving:

- ALA is in the process of wrapping up the 15x15 Planned Giving Campaign, which achieved \$7,179,309 (47.9% of its goal) and will launch a new campaign to support planned giving in FY17. To date, the ALA Legacy Society (the umbrella under which all planned giving at ALA falls) includes 75 members.
- During the 2016 Midwinter Meeting, the ALA Legacy Society announced a proposal to form the 1876 Club, a donor circle designed for age 50 or younger donors. Currently, there is substantial energy around this initiative. Activities leading up to a bold launch at Midwinter 2017 include the distribution of an informational flyer and a soft launch of the program at this Annual Conference.

Other Activities:

- ALA partnered with Penguin Random House (PRH) for National Readathon Day on May 21, 2016, which promotes youth literacy and advocates for libraries in communities across the country. PRH promoted the event through national channels and at PLA in Denver, as well as helped establish a Donate button on ALA's Facebook page. The Donate button will be utilized going forward, starting with the annual fund campaign in the fall.
- The Development Office is working with Peter Pearson and Sue Hall from Library Strategies to put together a one-day planning retreat. The morning session will include representatives from across units in ALA, Executive Board leadership, and the Endowment Chair working together to build consensus around four primary priority areas:
 1. Building a centralized annual fund that will include every division or office unless they opt out of participation;
 2. The next step of a comprehensive, institution-wide planned giving campaign;
 3. Encouraging giving at the Executive Board and Division Board level;
 4. Launching an employee giving campaign.

The afternoon session will include a core group working to create a plan based on the morning's findings.

Information Technology and Telecommunication Services (ITTS) External Review – EBD #12.46 (Exhibit 12)

Sherri Vanyek, Director, Information Technology and Telecommunication Services, and Ron Block, Chair of the Website Advisory Committee, provided an update on plans to implement the recommendations of the recent ITTS External Review.

In late fall 2016, Brian Schottlaender, the Audrey Geisel University Librarian at the University of California, San Diego, and Margo Pecoulas, Director of Information Technology at the American Academy of Periodontology, conducted an external review of ALA's ITTS systems. They were selected based on subject knowledge and expertise, understanding of the association environment, and understanding of ALA and its organizational structure. Onsite interviews with staff were held on January 28-29, 2016, and consisted of individual and group meetings. The recommendations of

the ITTS External Review were presented at the Executive Board's 2016 Spring Meeting. Progress to-date includes the following:

- ITTS plans to launch all three legs of the ecommerce system by the end of 2017. All three sites will be integrated, have a single log-in, and use a responsive design.
 1. The Dues and Donations site is scheduled to launch in July 2016. ITTS is currently performing accessibility testing on the site, and the interface is clean, simple, and very easy to navigate.
 2. ITTS is working with developers on an Association-wide e-Learning platform for continuing education and other face-to-face events. Once iMIS integration issues are worked out, ITTS plans to launch the site in early FY2017.
 3. ITTS and the Publishing Department are working with developers and consultants to launch the eStore in calendar year 2017.
- ITTS is working on the implementation of a responsive redesign for the main ALA website. Once a prototype of the ALA.org homepage is ready, ITTS will schedule sessions with division and other stakeholders to share a proposed timeline and discuss the resources required to apply the redesign to each microsite.
- ITTS is currently working with ALA Management to bring together into a consolidated Operational Practice, for internal discussion, both ALA policies (e.g. ALA Policy B.3.2 – Library Services for People with Disabilities Policy) and ALA operational rules (e.g. ITTS policies, Finance policies). This practice is intended to provide a consistent framework for future decision-making about IT and IT-related projects by all ALA units. The costs of both customization and unit-level outsourcing will be part of this discussion. Once a draft is complete, ITTS will forward it to the Executive Board for comment.
- ITTS and Publishing will hire an eStore Project Manager who will report jointly and be funded equally between the two departments. In addition, a data business analyst will be hired to work with both the divisions and the ALA Membership Department on marketing efforts.
- ITTS installed the Google Search Appliance, which has greatly improved search results on the ALA website.
- ITTS will begin the process of transitioning the Website Advisory Committee into an ITTS Advisory Committee that will work with ALA Management to increase standardization and both improve the overall technology user experience across the Association and increase the efficient use of resources. A proposal will be submitted to the Committee on Organization at the 2017 Midwinter Meeting.

Executive Board Liaison Visits and Talking Points

Keith Michael Fiels led a discussion on the talking points for the Executive Board liaison visits that will take place during this conference.

Board Effectiveness

Immediate Past President Courtney Young commented on the Board's effectiveness during this meeting.

The Board adjourned at 11:00 AM and reconvened for the ALA-APA Board of Directors meeting.

Session Two

The Board convened at 1:00PM on Monday, June 27, 2016, with President Sari Feldman presiding.

PRESENT: President Sari Feldman; President-elect Julie B. Todaro; Treasurer Mario Gonzalez; Immediate Past President Courtney Young; Executive Director Keith Michael Fiels; Executive Board members: John DeSantis; Loida A. Garcia-Febo; Peter Hepburn; Julius C. Jefferson, Jr.; Sara Kelly Johns; Mike L. Marlin; James G. Neal; and Gina Persichini.

Endowment Trustees Report – EBD #13.5 (Exhibit 13)

Mario Gonzalez, ALA Treasurer, reported on the most recent position of ALA's portfolio, its managers, and their performance.

- The endowment fund dropped \$990,000 on Friday, June 24, due to recent issues impacting the market – primarily Great Britain's decision to leave the European Union (Brexit vote). In general, the market is experiencing a period of volatility. Other issues impacting it include rising crude oil prices, European immigration issues, Chinese currency devaluation, and soft global growth. However, prior to the recent Brexit vote, the endowment was up by 2.5% over last year at \$39,036,116.
- During the last quarter, the Endowment Trustees liquidated Ariel Capital Appreciation and reallocated to Clearbridge, Equity Growth & Income and Principal Mid Cap.
- The Trustees adjusted the portfolio's risk profile by reducing the total equity allocation by 5% to 66% and reducing the domestic equity allocation from 49% to 44%. The portfolio now consists of 19.6% socially responsible companies. The following replacements were made:
 - Replaced Goldman Sachs SMID fund and reallocated to Double Line Total Return & JLL.
 - Replaced Eaton Vance Bond with Guggenheim Total Return Bond.
 - Replaced Templeton Global Total Return with Domestic Western Core Plus Fund.
- The Trustees met with the new Development Office Director Sheila O'Donnell in May 2016 and discussed the need for a designated endowment fundraising campaign.

Budget Analysis and Review (BARC) Report and Finance and Audit Committee (F&A) Report – EBD #3.3 and EBD #4.20 (Exhibits 14 and 15)

ALA Treasurer Mario Gonzalez and Ann M. Martin, chair of the Budget Analysis and Review Committee, reported on the BARC, F&A, and Planning and Budget Assembly (PBA) meetings during this Annual Conference.

YTD 2016 Financial Results: April - EBD #14.8 (Exhibit 16)

- Total ALA revenues were \$32.3 million, compared to the budget of \$32.4 million.
- Total ALA expenses were \$33.3 million, compared to the budget of \$33.8 million. Lower total expenses were the result of savings in the Divisions (\$652,471) and the General Fund (\$457,153). Expenses for Grants & Awards were higher than originally budgeted by \$619,585, due in part to the recent receipt of a Gates Foundation grant. The result was net

expenses of (\$959,580), which compares to the budgeted net expense of (\$1.4 million) for a positive net variance of \$427,679.

- General Fund revenues were \$15.4 million, compared to the budget of \$16.7 million. Actual revenue was lower than budgeted due to shortfalls in Publishing (\$894,625), particularly ALA Editions (fewer released titles/no Editor) and *Booklist* (lower subscriptions), and the Midwinter Meeting, particularly exhibit sales revenue and registration.
- General Fund expenses were \$17.5 million, compared to the budget of \$18.0 million. Savings were offset by higher General Administration expenses related to legal and healthcare obligations. The net result was net expenses of (\$2.1 million) compared to budget of (\$1.3 million), resulting in a negative variance of (\$786,798).

F&A reviewed the Statement of Financial Position, which represents a snapshot in time and will include a number of adjustments at year-end. The following represents major changes in comparison to last year:

- Total assets were \$77.5 million, compared to \$84.2 million at this time last year, due to a principal loan payment in August on a renegotiated loan and a decline in the value of the endowment.
- Total liabilities were \$47.3 million, compared to \$44.7 million at this time last year, due to higher accrued payroll related to ALA's post-retirement obligation and lower long-term debt related to the principal loan payment.
- Net assets were \$30.2 million, compared to \$39.4 million at this time last year.

FY 2017 Preliminary Budget Overview - EBD #14.9 (Exhibit 17)

Changes made to the proposed FY 2017 Budget since the Spring Executive Board Meeting in Chicago are as follows:

- The Division Fund decreased by (\$38,615).
- The Round Table Fund decreased by (\$815).
- Grants and Awards increased by \$1,062,617 largely due to the inclusion of the multi-year Gates Foundation Legacy grant, which now has a total value of \$1.1 million.
- Long-Term Investments increased by \$750.

On the recommendation of the Finance and Audit Committee and BARC, the Executive Board

Voted to approve the FY 2017 Total ALA Budgetary Ceiling as follows:

General Fund	\$30,120,362
Divisions	\$28,349,272
Round Tables	\$2,090,736
Grants & Awards	\$4,475,827
Long-Term Investments	\$367,018
Total ALA Budgetary Ceiling	\$65,403,215

EBD #14.9

Spectrum Scholarship Program Update

Keith Brown and Gwendolyn Prellwitz presented an update on the Spectrum Scholarship Program. The program was reviewed in-depth in 2015 when the 2014 audited financial statements showed a low level of scholarship expenses listed for the Spectrum family of funds. It was determined that Accounting had implemented a recommended change in the accrual method used to track scholarships in order to provide better record keeping by matching actual scholarship expenses to the year in which the expenses were incurred. As part of the review, additional issues were uncovered and addressed through a staff audit of the complete endowment history for the Spectrum endowment and its family of funds beginning in 1997. As a result, staff recognized over \$530,000 of Scholarship Bash funds held in a deferred revenue account, which was then used to increase and fund 10 additional scholarships for a three-year period from FY 2016 through FY 2018. The excess funds will also provide an additional \$25,000 per year in administrative help for the same three-year period.

Since the review, the following can be stated regarding the operation of the program:

- The current value of the Spectrum family of funds as of April 30, 2016, is \$5.9 million.
- In FY 2016, an additional 10 scholarships for a total of 60 +1 has been processed.
- The increase in organizational capacity via the additional administrative funding has proven to be very useful and productive.

Publishing Update

Don Chatham, Associate Executive Director of Publishing, reported on the results of the Publishing operation through April 30, 2016. Highlights include the following:

- Total revenue is less than budget by \$895,000.
- Net revenue is less than budget by \$707,000.
- The Publishing overhead contribution to the General Fund is \$2.0 million.
- Through the remainder of the year, total revenue is expected to be less than budget by \$300,000. This is due to the release of 26 of 50 front list titles in the last four months of the year, and expected revenue from Rubin's *Foundations*, which is Neal-Schuman's best-selling textbook.
- In FY 2017, Neal-Schuman's 2nd best-selling textbook is planned for release - Cassell & Hiremath's *Reference and Information Services: An Introduction*, Third Edition.

Planning and Budget Assembly (PBA)

PBA met at this Annual Conference and participated in a discussion on President-elect Julie Todaro's initiative: *Libraries Transform: The Expert in the Library*. It also received updates on the FY 2016 YTD Budget Results, the Proposed FY17 Budget, and the ALA Strategic Plan.

Division Leadership/BARC Meeting

40 participants attended the meeting and shared ideas about future possibilities for Annual Conferences and Midwinter Meetings and discussed issues related to the overhead rate. Regarding the overhead rate, all parties involved expressed a desire to be as transparent as possible and understand that investment in things like technology are necessary and will likely result in a higher rate.

Other Reports

F&A and BARC listened to presentations from ALA management on the ALA Five Year Plan, the calculation method for indirect cost, the Your ALA Dollar infographic, and overtime work rule changes.

Controller's Report – EBD #4.29 (Exhibit 18)

Joanne Lee, Controller, presented the Controller's Report to F&A. Highlights included the following:

- The preliminary audit, to be conducted by Mueller & Company, is scheduled for July 5-8, 2016.
- ALA maintains a strong balance sheet as evidenced by working capital of \$2.8 million and a current ratio of 1.13 to 1.0.

ALA Election Process Task Force – EBD #5.7.1 (Exhibit 19)

ALA Immediate Past President Courtney Young presented the final report and recommendations of the ALA Election Process Task Force.

The charge of the Task Force is to review the process for conducting ALA elections and make recommendations for new and/or revised policies as needed. Since the 2016 Midwinter Meeting, the Task Force worked both virtually and in-person to explore five election-related issues and to produce a recommendation for each, as outlined below and in EBD #5.7.1:

Issue 1: Review and possible revision of the number of signatures needed on petitions by petition candidates.

Recommendation 1: The Task Force recommends any candidate running for ALA President-Elect or ALA Treasurer by petition must obtain a minimum of 200 petition signatures in order to be placed on the ballot as a candidate. The Task Force further recommends this proposed change to Bylaws Article III, Section 3 (b) be referred to the ALA Constitution and Bylaws Committee.

On a motion by James Neal, the Executive Board

Voted to approve recommendation 1 in the ALA Election Process Task Force Final Report and forward it to the Constitution and Bylaws Committee.

Issue 2: Petition versus nominated candidates.

Recommendation 2: The Task Force recommends adding explanatory language regarding the non-differentiation of petition candidates vs. nominated candidates in any press releases announcing petition candidates.

On a motion by James Neal, the Executive Board

Voted to approve recommendation 2 in the ALA Election Process Task Force Final Report.

Issue 3: Review and possible revision of the content of communication, regarding confidentiality during Nominating Committee correspondence with potential nominees.

Recommendation 3: The Task Force recommends adoption of the “Confidentiality statements in nominating communication process” document (EBD #5.7.1, Appendix A).

On a motion by James Neal, the Executive Board

Voted to approve recommendation 3 in the ALA Election Process Task Force Final Report.

Issue 4: Election Time Line.

Recommendation 4: The Task Force recommends changing the election time line as outlined in the “Proposed ALA Elections Calendar” document (EBD #5.7.1, Appendix B).

On a motion by James Neal, the Executive Board

Voted to approve recommendation 4 in the ALA Election Process Task Force Final Report, but delays implementation until the ALA Executive Director has distributed the recommendation to the ALA membership for feedback and guidance. Feedback will be discussed by the Executive Board during its September 2016 conference call.

Issue 5: Election Candidate Endorsements.

Recommendation 5: The Task Force recommends adoption of the list of elected officers, Board members, appointed Nominating Committee members, and ALA staff who cannot endorse candidates.

On a motion by James Neal, the Executive Board

Voted to approve recommendation 5 in the ALA Election Process Task Force Final Report.

Discussion on the recommendations focused on the history behind the current 25 name signature requirement for candidates and how the Task Force arrived at the proposed 200 name requirement; implementation of the proposed changes to the election calendar and the importance of soliciting member feedback on the proposed election time line prior to implementing it; diversity of candidate backgrounds; and issues surrounding candidate endorsements.

Washington Office Report – EBD #12.42 (Exhibit 20)

Emily Sheketoff, Associate Executive Director, ALA Washington Office, provided an update on activities that have occurred since submitting her written report.

- The Electronic Communications Privacy Act (ECPA), H.R. 699, passed the House on April 27, 2016. However, the Senate version stalled due to an attempt by Senator John Cornyn to amend the bill with significant new authority under the U.S.A. Patriot Act. If passed, this expansion of the Patriot Act would no longer require the secret Foreign Intelligence Surveillance Act (FISA) court to approve the FBI’s use of National Security Letters to compel internet service providers to turn over customers’ personal information, such as IP

addresses, internet browsing records, and email metadata. The Office for Government Relations will send out an all-points email alert directing advocates to the American Civil Liberties Union (ACLU) Take Action page.

- The Washington Office and the Harry Potter Alliance created Spark, a new advocacy training series targeted at new and young advocates. The series aims to demystify the advocacy process and inspire viewers to take action on the issues they care about.
- Despite a strong statement from the Library Copyright Alliance (LCA) – which includes ALA, the Association of Research Libraries (ARL), and the Association of College and Research Libraries (ACRL) - that urged Congress not to address Section 108 of the Copyright Act, which provides exceptions for libraries and archives, the Copyright Office has called for private meetings with stakeholders (including ALA and LCA) to discuss its draft legislation to revise the law. The Washington Office is engaging the Copyright Office directly and as part of the LCA and has updated and reissued a statement opposing any changes to section 108.
- The U.S. Court of Appeals decisively affirmed the Federal Communications Commission's (FCC) Open Internet Order on June 14, 2016, which will enact strong, sustainable rules grounded in multiple sources of legal authority to protect the Open Internet and ensure that Americans reap the economic, social, and civic benefits of an Open Internet today and into the future. ALA has advocated for this for more than a decade, along with other organizations like ARL and EDUCAUSE. The Washington Office will continue monitoring this issue, and expects further legal challenges and possible Congressional action.
- In February, the Obama Administration formally transmitted the *Marrakesh Treaty to Facilitate Access to Published Works for Persons Who Are Blind, Visually Impaired or Otherwise Print Disabled* to the U.S. Senate. Author and publisher representatives continue to urge Congress to amend the report to require libraries and other authorized entities to verify compliance with certain recordkeeping requirements as a condition of engaging in the permitted activities under the exception to copyright defined by the Treaty. ALA joins with other civil liberties groups to urge the treaty's passage and to pass its implementing legislation and accompanying report as written. The Committee on Legislation will present a Council resolution to this effect at this Annual Conference.
- The Obama Administration's appropriations request kept level funding for the Institute for Museum and Library Services (IMLS) and Innovative Approaches to Literacy (IAL), but within IMLS nearly one million dollars was cut from the states grants program, including \$500K from the Library Services and Technology Act (LSTA). The Senate Appropriations Committee met in mid-June and restored that money back to LSTA, plus added \$314K to the state grant program and \$314K to National Leadership Grants.
- The Office for Information Technology Policy (OITP) released "The People's Incubator: Libraries Propel Entrepreneurship," a new report that highlights how public and academic libraries leverage their diverse resources to work with entrepreneurs during all stages of the business start-up process, from writing a business plan and raising capital to performing market analysis and prototyping.
- The Washington Office is working with President-elect Julie Todaro and Past President Courtney Young on the 45-115 ALA Federal Initiative, which will communicate with the transition teams for both presidential candidates. There is agreement that the policy agenda should track with the current ALA National Policy agenda and Policy Revolution! Agenda already supported by the membership.

- Members of the Senate Rules Committee warmly received Librarian of Congress designee Dr. Carla Hayden in a late April confirmation hearing. Subsequently, she responded to supplemental written questions submitted in mid-May by several Committee Senators and met just before the Memorial Day recess with long-time fair use supporter Sen. Ron Wyden (D-OR). To date, no public opposition to her nomination has surfaced in any quarter of the larger copyright community, including representatives of major copyright-based industries like the Motion Picture Association of America or the Association of American Publishers. However, it remains unclear if the Rules Committee will meet before the Independence Day recess to vote on whether to recommend that Dr. Hayden be confirmed by the full Senate or, if/when they do, a chamber-wide vote would occur.

The Board discussed the Wal-Mart Foundation's relationship with an Arizona library on a Workforce Board project and a Council resolution on gun violence that has been discussed during Council forums at this Annual Conference. Sheketoff noted that if the resolution passes the ALA Council, it is possible that the National Rifle Association (NRA) may retaliate by slowing down or attempting to block Dr. Carla Hayden's confirmation process.

Board Effectiveness

Immediate Past President Courtney Young commented on the Board's effectiveness during this meeting.

The Board adjourned at 4:10 PM and moved into closed session.

Session Three

The Board convened at 2:30PM on Tuesday, June 28, 2016, following an executive session, with President Sari Feldman presiding.

PRESENT: President Sari Feldman; President-elect Julie B. Todaro; Treasurer Mario Gonzalez; Immediate Past President Courtney Young; Executive Director Keith Michael Fiels; Executive Board members: John DeSantis; Loida A. Garcia-Febo; Peter Hepburn; Julius C. Jefferson, Jr.; Sara Kelly Johns; Mike L. Marlin; James G. Neal; and Gina Persichini.

Report out of Executive Session

President Sari Feldman reported on the June 27 and 28, 2016, executive sessions, in which the Board heard the legal update, discussed conference contracts, and selected an Endowment Trustee and representatives to the American Library in Paris and the U.S. National Commission of the United Nations Organization for Education, Science and Culture (UNESCO).

ALA Conference Accessibility Task Force (CATF) Report – EBD #5.9 (Exhibit 21)

Board Member and CATF Co-Chair Mike Marlin provided an update on the work of the ALA Conference Accessibility Task Force.

The impetus for creating the Task Force was the ongoing concern expressed by ALA members about the persistent structural and societal barriers (both localized and global) to accessibility of ALA conferences and virtual meetings. Following in-depth discussion of these barriers and obstacles to accessibility over the past few years by members of and attendees to ALA's Accessibility Assembly and the Association of Specialized and Cooperative Library Agencies (ASCLA) Executive Board, a resolution to address the concerns was brought to the ALA Council at the 2016 Midwinter meeting in Boston. The resolution, which passed with near unanimous support, called for the formation of a task force to gather data and make recommendations for redress.

The Task Force elected to divide into four subcommittees:

1. *Survey/Data Gathering*: Over the next 12 months, this subcommittee intends to issue at least one or possibly two online surveys to gather information from ALA members about specific accessibility barriers, problems, and/or trends they have experienced.
2. *Process Review*: This subcommittee will ascertain what procedures and protocols ALA currently utilizes for reviewing accessibility complaints and for making the conference and virtual meeting experience accessible for members.
3. *Accessibility Guidelines*: This subcommittee will work with ALA Senior Associate Executive Director Mary Ghikas and Conference Services staff to gather and evaluate existing contract language regarding the Americans with Disabilities Act (ADA) compliance of convention centers or language guaranteeing accessible hotel rooms in hotel contracts.
4. *Training*: This subcommittee will compile and cross-share collections of favorite training and learning resources on accessibility and universal design.

Conference Services

Paul Graller, Manager of Conference Services gave a recap of the 2016 Annual Conference.

- Total registration was 16,597 (11,602 members and 4,995 exhibitors). While the numbers are disappointing in relation to projections, exhibitors were pleased with the exhibit hall traffic and most felt it was a very successful conference.
- The Atlanta Bureau set up a display in the registration area and received an overwhelmingly positive response about the upcoming Midwinter Meeting (in Atlanta). Midwinter exhibits sales are up over last year by 8%, and Annual Conference sales (in Chicago) are up 5%.

An open discussion ensued focusing on issues with the conference mobile phone application and the positive feedback received from members and the GLBT Round Table Board on ALA's response to the recent Orlando nightclub massacre, including the very successful blood donation drive.

Executive Board Liaison Reports

Board members shared highlights from their liaison visits during this Annual Conference.

Courtney Young commented on:

- Round Table Coordinating Assembly
- Exhibits Round Table (ERT)
- Committee on Accreditation

Julius C. Jefferson, Jr. commented on:

- Joint Conference of Librarians of Color (JCLC)
- Black Caucus of the American Library Association (BCALA)
- Library Support Staff Interest Round Table (LSSIRT)
- Public Library Association (PLA)
- Constitution and Bylaws Committee
- Center for the Future of Libraries Advisory Group
- Freedom to Read Foundation

Loida Garcia-Febo commented on:

- International Relations Round Table (IRRT)
- Committee on Library Advocacy
- United for Libraries (UFL)
- Young Adult Library Services Association (YALSA)
- Library Leadership and Management Association (LLAMA)

Peter Hepburn and Gina Persichini made general comments about their liaison visits.

Julie Todaro commented on:

- Asian Pacific American Librarians Association (APALA)
- Association of College and Research Libraries (ACRL)
- Task Force on Diversity, Equity and Inclusion

Mario Gonzalez commented on:

- Association for Library Service to Children (ALSC)
- Chinese American Librarians Association (CALA)

Mike Marlin commented on:

- Committee on Membership Meetings
- *American Libraries* Advisory Committee
- Reference and User Services Association (RUSA)
- REFORMA
- Intellectual Freedom Round Table (IFRT)
- Committee on Organization

Sara Kelly Johns commented on:

- American Association of School Librarians (AASL)
- Conference Committee
- Library Instruction Round Table (LIRT)
- Public Awareness Committee

John DeSantis commented on:

- Retired Members Round Table (RMRT)
- ALA/SAA/AAM Joint Committee

James Neal commented on:

- Library Leadership and Management Association (LLAMA)
- Federal and Armed Forces Libraries Round Table (FAFLRT)
- Government Documents Round Table (GODORT)
- Budget Analysis and Review Committee (BARC)
- Committee on Legislation
- Intellectual Freedom Committee
- Freedom to Read Foundation

Conflict of Interest Statement - EBD #1.10 (Exhibit 22)

The Conflict of Interest Statement was approved by the ALA Executive Board in 2002 and adopted by the ALA Council the same year. The 2016-2017 statements were read and signed by the Executive Board members.

Board Effectiveness

Immediate Past President Courtney Young commented on the Board's effectiveness during this meeting.

Recognition of Board Members (Terms Expiring)

President Sari Feldman recognized Executive Board members whose terms expired: Immediate Past President Courtney Young, Treasurer Mario Gonzalez, Sara Kelly Johns, and James Neal

The Board adjourned at 4:30 PM.