TO: ALA Executive Board

RE: ACRL 2019 Conference Relocation

ACTION REQUESTED/INFORMATION/REPORT:
The Association of College and Research Libraries (ACRL) Board of Directors has approved ACRL officially withdrawing its intent to host their 2019 conference in Minneapolis and has approved Cleveland as the replacement city.

The reason for this change is that Minneapolis was chosen as the host of the NCAA Final Four Tournament over our conference dates April 8 – 13, 2019. As a result of the NCAA booking, ACRL lost exhibit space and hotel rooms that are instrumental for a successful ACRL 2019 conference. The Minneapolis Convention and Visitors Bureau offered various alternate dates that overlapped with religious holidays and other scenarios that were not in the best interest of the conference. Since reasonable accommodations could not be made for 2019, Minneapolis has offered $50,000 in compensation to re-book the conference in 2025 (next available Midwest rotation).

ACRL staff issued a request for proposal for alternate 2019 destinations in August 2015. The location of the ACRL conference rotates throughout regions of the US (west, central, east) and the rotation calls for the 2019 conference to be held in the Midwest region. As described in the ACRL Guide to Policies and Procedures, staff researched sites that have the appropriate meeting and exhibit space, adequate hotel rooms close to the convention center, accessibility for air and ground transportation, reasonable rates for meeting space and hotel rooms, and date availability.

ACRL staff received and reviewed proposals from Atlanta, Cleveland, Columbus, Louisville, and St. Louis. Also considered were Indianapolis (did not have available dates), New Orleans (ACRL conference dates are too close to ALA Annual 2018 in New Orleans), and Denver and Nashville (both cities had hotel rates that were too high as compared to ACRL’s required range).

ACRL’s Conference Supervisor and Manager of Professional Development conducted site visits to Cleveland and Louisville, the cities that proposed the best overall package for ACRL 2019. Site visits typically lasted about two days and included a thorough tour of the cities’ convention center, hotels, reception venues and surrounding area.

Based on each city’s proposal, site visit and costs, Cleveland was chosen as the city to recommend to the board for the ACRL 2019 Conference.

ACTION REQUESTED BY:
Ann Campion Riley, ACRL President
Mary Ellen Davis, ACRL Executive Director

CONTACT PERSON:
Mary Ellen Davis, ACRL Executive Director
Office Phone: 312-280-3248
mdavis@ala.org
DRAFT OF MOTION:

1. That the ALA Board of Directors approve Cleveland as the official location for the ACRL 2019 Conference on the dates of April 10 – 13, 2019 pending letters of support obtained from the ALA and ACRL chapters contiguous to the site.

2. That the ALA Board of Directors approve the deferment of the originally selected and ACRL and ALA Executive Board approved Minneapolis site to the ACRL 2025 conference site on the dates of April 2 – 5, 2025 to honor the original approval and take advantage of the $50,000 incentive, pending letters of support obtained from the ALA and ACRL chapters contiguous to the site.

DATE: 12/8/15

BACKGROUND: The action to approve Cleveland as the official location is recommended based on the following factors (please see next page). The action to defer the originally approved ACRL Conference in Minneapolis to 2025 is based on the financial incentive provided, the dates available, and the city rotation that does not compete with ALA Conferences.
ACRL looks for conference dates in March or April that avoid all major holidays and similar conference’s dates while avoiding repeating too closely ALA and other major division’s conference locations.

Cleveland’s proposed conference dates of April 10 – 13, 2019, avoid all major spring holidays in 2019 (Passover: April 20-23, Good Friday: April 19, Easter: April 21) and similar conference dates (e.g., TLA 2019: April 15-18, Austin)

Site Comparison per year with ALA & major divisions:

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CLEVELAND’s APPEAL

The new convention center in Cleveland has made it an up-and-coming destination for major conventions. The lakeside location of the center gives way to gorgeous views from every angle. Chosen as the site for the 2016 Republican National Convention there is major build underway in preparation - new hotels, a brand new public square green space and restaurants and shopping at every turn. Cleveland bills itself as a World-Class Destination without the World-Class Ego and on our site visit we found this to be the case. It offers lots of independently owned restaurants and reliable, affordable mainstream favorites, as well as more than 10 arts and cultural institutions including the Cleveland Museum of Art, Cleveland Museum of Natural History, Cleveland Botanical Garden, Cleveland Orchestra and the Museum of Contemporary Art as well as Playhouse Square (the second largest theater district in the country).

Cleveland is an urban, walkable, affordable city with plenty of destination appeal that will only continue to increase as we prepare for ACRL 2019. The Cleveland package stood out in terms of preferred dates, best (and newest) convention center space, most affordable and largest variety in hotel package, and best offerings for receptions and walkable dining and entertainment.

Letters of Support received for ACRL in Cleveland, 2019.

ACRL contacted in writing ALA state and regional chapters in the geographic areas of the proposed site and sought the cooperation of these chapters in respect to programming and scheduling. The chapters responded positively to ACRL holding a conference in their region. Letters of support from the Ohio Chapters are included in this packet and those from the surrounding regions are forthcoming.

Attachments: Letters of Support from the Ohio Chapters
Margot Conahan  
ACRL  
50 E. Huron St., Chicago, IL, 60611  

November 30, 2015  

Dear Margot Conahan,

The Academic Library Association of Ohio (ALAO), as the Ohio Chapter of ACRL, fully supports and endorses the 2019 ACRL Conference coming to Cleveland, Ohio. We would be excited to see such a prestigious conference being held in Ohio. The ALAO Board discussed the opportunity and wanted to offer some examples of the infrastructure and support Ohio and Cleveland can offer.

Cleveland, and nearby areas in Ohio, are quickly becoming a desirable destinations for professional conferences, big events, and leisure travel. Cleveland hosted many nationally recognized events recently, such as the 2013 National Senior Games, the 2014 Gay Games, and the upcoming 2016 Republican National Convention. The 2016 IFLA World Library and Information Congress will be in Columbus, Ohio, about 2 hours away. Several IFLA events will be offered in the Cleveland area and local volunteer support will also be included. In addition, the Society of American Archivists had their 2015 conference in Cleveland. Case Western Reserve University in Cleveland hosted the First National Personal Librarian and First Year Experience Conference in 2014 and will host the 2\textsuperscript{nd} Conference in 2016.

We also believe the local support in terms of committee involvement, volunteers, and attendees from their local area would be very high. Several members of the ALAO Board have already expressed interest in supporting local arrangements and/or events. ALAO has many active ACRL members that we can communicate needs and opportunities to. The Kent State School of Library & Information Science is located about 45 minutes outside of Cleveland and is one of the larger library science degree granting institutions. ALAO has also been providing consultation to the newly developed Michigan group, and we can speak from experience they travel in groups to our Ohio events. At our recent ALAO Conference, we pulled from all nearby states, in addition to having attendees from Florida, California, etc. Ohio’s history and efforts in libraries has strong pull for events.
Cleveland offers wonderful opportunities for families, guests, and attendees to experience nearby. Cleveland is the home of the Rock & Roll Hall of Fame AND the related Library. We have a new casino and aquarium. Nearby University Circle, just a couple minutes bus drive to the east of downtown is home to one of the world’s largest concentration of cultural institutions, including Case Western Reserve University, Cleveland Museum of Art, Museum of Contemporary Art, Western Reserve Historical Society, Cleveland Institute of Art, Cleveland Institute of Music, Cleveland Orchestra, National History Museum, Cleveland Botanical Garden, and many other organizations. In addition to the Cleveland Indians, the surrounding area near the Convention Center and sports arenas, have restaurants from all the major Cleveland chefs, including the often on TV Michael Symon. Cleveland has a strong public transportation system and lots of new hotel developments, sparked by the Republican National Convention.

ALAO would love to see ACRL in Cleveland and would do everything possible to make sure it was a successful conference.

Sincerely,

Brian C. Gray
President, Academic Library Association of Ohio
November 24, 2015

Ms. Margot Conahan  
Manager, Professional Development  
Association of College and Research Libraries  
50 East Huron St.  
Chicago, IL 60611-2795

Dear Ms. Conahan:

I was very excited to learn that the Association of College and Research Libraries is considering Cleveland, Ohio as a possible site for its 2019 Annual Conference. With its rich history of culture and education as well as world-class attractions and convention services, Cleveland would be an ideal venue to host the more than 4,000 academic and research librarians and related professionals from all over the country who will attend the event.

I am pleased to report that, at its meeting on November 20, 2015, the Ohio Library Council Board of Directors enthusiastically and unanimously endorsed the selection of Cleveland as the site of the 2019 ACRL Annual Conference.

Continuing education is essential to the growth of our profession, and to have the ACRL national conference in Cleveland would be a great learning opportunity for academic and research librarians in college, university, and public libraries throughout the Midwest as well as the entire country.

The Ohio Library Council would gladly welcome the 2019 ACRL Annual Conference to the Buckeye State!

Sincerely,

Jeffrey L. Winkle  
President